

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 27.996 Longitude: -82.5796

| Ross Plaza<br>Tampa, FL |                                       | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|-------------------------|---------------------------------------|--------------------------|---------------------------|---------------------------|
| Population              | Current Year Estimated Population     | 52,254                   | 139,510                   | 678,073                   |
|                         | Population Est 23Q1                   | 52,253                   | 139,570                   | 677,947                   |
|                         | Population Est 22Q4                   | 52,241                   | 139,422                   | 677,992                   |
|                         | Population Est 22Q3                   | 52,218                   | 139,256                   | 677,060                   |
|                         | Population Est 22Q2                   | 52,238                   | 139,154                   | 676,713                   |
|                         | Population Est 22Q1                   | 52,283                   | 139,096                   | 676,499                   |
|                         | Population Est 21Q4                   | 52,314                   | 139,095                   | 676,061                   |
|                         | Population Est 21Q3                   | 52,353                   | 139,175                   | 676,629                   |
|                         | Population Est 21Q2                   | 52,310                   | 139,040                   | 675,269                   |
|                         | Population Fcst                       | 51,023                   | 137,397                   | 680,064                   |
|                         | 2010 Census Population                | 48,011                   | 125,299                   | 601,328                   |
|                         | 2000 Census Population                | 41,703                   | 112,904                   | 561,728                   |
|                         | 1990 Census Population                | 38,363                   | 96,971                    | 500,513                   |
|                         | Current Year Daytime Population       | 63,814                   | 216,366                   | 930,897                   |
|                         | Average Seasonal Population           | 493                      | 1,663                     | 12,247                    |
|                         | Historical Annual Growth, 1990 – 2000 | 0.84%                    | 1.53%                     | 1.16%                     |
|                         | Historical Annual Growth, 2000 – 2010 | 1.42%                    | 1.05%                     | 0.68%                     |
|                         | Estimated Annual Growth, 2010 – CY    | 0.60%                    | 0.76%                     | 0.85%                     |
|                         | Projected Annual Growth, CY to Y5     | -0.48%                   | -0.30%                    | 0.06%                     |
|                         | Group Qtrs Est                        | 248                      | 829                       | 12,817                    |
|                         | Transient Est Average Last 4 Qtrs     | 3,496                    | 25,047                    | 65,876                    |
| Households              | Current Year Estimated Households     | 20,490                   | 55,655                    | 279,592                   |
|                         | Households Est 23Q1                   | 20,479                   | 55,659                    | 279,436                   |
|                         | Households Est 22Q4                   | 20,470                   | 55,557                    | 279,337                   |
|                         | Households Est 22Q3                   | 20,458                   | 55,494                    | 278,751                   |
|                         | Households Est 22Q2                   | 20,469                   | 55,423                    | 278,525                   |
|                         | Households Est 22Q1                   | 20,495                   | 55,403                    | 278,431                   |
|                         | Households Est 21Q4                   | 20,501                   | 55,374                    | 278,163                   |
|                         | Households Est 21Q3                   | 20,521                   | 55,408                    | 278,416                   |
|                         | Households Est 21Q2                   | 20,499                   | 55,354                    | 277,818                   |
|                         | Households Fcst                       | 20,017                   | 54,959                    | 281,212                   |
|                         | 2010 Census Households                | 18,829                   | 49,318                    | 245,572                   |
|                         | 2000 Census Households                | 16,695                   | 44,862                    | 230,497                   |
|                         | 1990 Census Households                | 15,298                   | 38,932                    | 203,605                   |
|                         | Historical Annual Growth, 1990 – 2000 | 0.88%                    | 1.43%                     | 1.25%                     |
|                         | Historical Annual Growth, 2000 – 2010 | 1.21%                    | 0.95%                     | 0.64%                     |
|                         | Estimated Annual Growth, 2010 – CY    | 0.59%                    | 0.85%                     | 0.91%                     |
|                         | Projected Annual Growth, CY to Y5     | -0.47%                   | -0.25%                    | 0.12%                     |
|                         | Population per Household              | 2.54                     | 2.49                      | 2.38                      |

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|-------------------------|--|--------------------------|---------------------------|---------------------------|
| Income                  | HH Income \$500,000 or more                    | 1.2%                     | 1.4%                      | 2.2%                      |
|                         | HH Income \$250,000 to \$499,999               | 1.5%                     | 1.6%                      | 2.6%                      |
|                         | HH Income \$200,000 to \$249,999               | 3.4%                     | 3.8%                      | 6.2%                      |
|                         | HH Income \$175,000 to \$199,999               | 2.3%                     | 2.8%                      | 3.8%                      |
|                         | HH Income \$150,000 to \$174,999               | 3.8%                     | 4.1%                      | 5.1%                      |
|                         | HH Income \$100,000 to 149,999                 | 16.8%                    | 16.3%                     | 15.6%                     |
|                         | HH Income \$75,000 to 99,999                   | 16.3%                    | 15.0%                     | 12.4%                     |
|                         | HH Income \$50,000 to 74,999                   | 21.1%                    | 19.6%                     | 16.7%                     |
|                         | HH Income \$35,000 to 49,999                   | 13.2%                    | 12.7%                     | 11.2%                     |
|                         | HH Income \$25,000 to 34,999                   | 7.2%                     | 8.1%                      | 8.1%                      |
|                         | HH Income \$15,000 to 24,999                   | 5.3%                     | 6.7%                      | 7.4%                      |
|                         | HH Income \$0 to 14,999                        | 8.0%                     | 7.8%                      | 8.8%                      |
|                         | Average Household Income                       | \$93,108                 | \$91,634                  | \$107,023                 |
|                         | Median Household Income                        | \$68,488                 | \$67,509                  | \$71,391                  |
|                         | Per Capita Income                              | \$36,605                 | \$36,679                  | \$44,489                  |
|                         | Average Disposable Income                      | \$72,697                 | \$73,576                  | \$81,293                  |
|                         | Median Disposable Income                       | \$60,987                 | \$60,132                  | \$63,538                  |
|                         | Discretionary HH Income Over \$150,000         | 2.9%                     | 3.4%                      | 7.2%                      |
|                         | Discretionary HH Income \$125,000 to \$149,999 | 3.5%                     | 3.7%                      | 5.0%                      |
|                         | Discretionary HH Income \$100,000 to \$124,999 | 3.9%                     | 5.0%                      | 6.7%                      |
|                         | Discretionary HH Income \$75,000 to \$99,999   | 9.7%                     | 9.7%                      | 10.1%                     |
|                         | Discretionary HH Income \$50,000 to \$74,999   | 21.4%                    | 19.6%                     | 16.4%                     |
|                         | Discretionary HH Income \$25,000 to \$49,999   | 33.5%                    | 31.2%                     | 25.9%                     |
|                         | Discretionary HH Income Under \$25,000         | 25.2%                    | 27.3%                     | 28.6%                     |
|                         | Average Discretionary HH Income                | \$50,894                 | \$51,655                  | \$58,220                  |
|                         | Median Discretionary HH Income                 | \$42,583                 | \$41,899                  | \$44,826                  |
|                         | Householder White – Count                      | 6,564                    | 18,371                    | 132,596                   |
|                         | Median HH Income                               | \$78,968                 | \$85,438                  | \$91,655                  |
|                         | Average HH Income                              | \$92,323                 | \$95,151                  | \$101,119                 |
|                         | Householder Black or African-American – Count  | 1,209                    | 3,638                     | 36,529                    |
|                         | Median HH Income                               | \$70,352                 | \$59,408                  | \$45,125                  |
|                         | Average HH Income                              | \$72,778                 | \$65,897                  | \$56,009                  |
|                         | Householder Hispanic – Count                   | 9,736                    | 26,999                    | 80,579                    |
|                         | Median HH Income                               | \$65,476                 | \$61,360                  | \$61,711                  |
|                         | Average HH Income                              | \$71,702                 | \$70,499                  | \$73,505                  |
|                         | Householder Asian or Pacific Islander – Count  | 732                      | 1,840                     | 7,777                     |
|                         | Median HH Income                               | \$49,720                 | \$69,850                  | \$95,994                  |
|                         | Average HH Income                              | \$70,253                 | \$80,672                  | \$103,553                 |
|                         | Householder Other or Pacific Islander – Count  | 2,249                    | 4,807                     | 22,111                    |
|                         | Median HH Income                               | \$64,515                 | \$66,741                  | \$69,479                  |
|                         | Average HH Income                              | \$75,397                 | \$77,857                  | \$83,011                  |

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|----------------------------|---------------------------|--------------------------|---------------------------|---------------------------|
| Gender                     | Male Population           | 25,750                   | 68,177                    | 328,847                   |
|                            | Female Population         | 26,504                   | 71,333                    | 349,225                   |
| Total Population<br>by Age | Count of Pop 0 to 4 years | 3,205                    | 8,281                     | 38,910                    |
|                            | Count of Pop 0 to 7 years | 4,120                    | 10,693                    | 52,616                    |
|                            | Count of Pop 5 - 13       | 4,759                    | 12,449                    | 64,492                    |
|                            | Count of Pop 14 - 18      | 2,194                    | 5,904                     | 32,574                    |
|                            | Count of Pop 19 - 22      | 2,307                    | 6,185                     | 33,195                    |
|                            | Count of Pop 22 - 25      | 1,777                    | 4,757                     | 24,625                    |
|                            | Count of Pop 25 - 29      | 3,723                    | 9,502                     | 43,495                    |
|                            | Count of Pop 30 - 34      | 4,309                    | 10,990                    | 49,969                    |
|                            | Count of Pop 35 - 39      | 4,107                    | 10,765                    | 49,469                    |
|                            | Count of Pop 40 - 44      | 3,656                    | 9,716                     | 45,546                    |
|                            | Count of Pop 45 - 59      | 10,738                   | 28,605                    | 128,855                   |
|                            | Count of Pop 60 - 74      | 7,933                    | 22,308                    | 113,677                   |
|                            | Count of Pop 75 - 84      | 2,623                    | 7,449                     | 39,123                    |
|                            | Count of Pop 85+          | 921                      | 2,599                     | 14,142                    |
|                            | % of Pop 0 to 4 years     | 6.1%                     | 5.9%                      | 5.7%                      |
|                            | % of Pop 0 to 7 years     | 7.9%                     | 7.7%                      | 7.8%                      |
|                            | % of Pop 5 - 13           | 9.1%                     | 8.9%                      | 9.5%                      |
|                            | % of Pop 14 - 18          | 4.2%                     | 4.2%                      | 4.8%                      |
|                            | % of Pop 19 - 22          | 4.4%                     | 4.4%                      | 4.9%                      |
|                            | % of Pop 22 - 25          | 3.4%                     | 3.4%                      | 3.6%                      |
|                            | % of Pop 25 - 29          | 7.1%                     | 6.8%                      | 6.4%                      |
|                            | % of Pop 30 - 34          | 8.2%                     | 7.9%                      | 7.4%                      |
|                            | % of Pop 35 - 39          | 7.9%                     | 7.7%                      | 7.3%                      |
|                            | % of Pop 40 - 44          | 7.0%                     | 7.0%                      | 6.7%                      |
|                            | % of Pop 45 - 59          | 20.5%                    | 20.5%                     | 19.0%                     |
|                            | % of Pop 60 - 74          | 15.2%                    | 16.0%                     | 16.8%                     |
|                            | % of Pop 75 - 84          | 5.0%                     | 5.3%                      | 5.8%                      |
|                            | % of Pop 85+              | 1.8%                     | 1.9%                      | 2.1%                      |
|                            | Median Age                | 39.7                     | 40.5                      | 40.3                      |
|                            | Average Age               | 40.4                     | 41.0                      | 41.0                      |
| Male Population<br>by Age  | % of Pop 0 to 4 years     | 6.4%                     | 6.2%                      | 6.1%                      |
|                            | % of Pop 5 - 13           | 9.5%                     | 9.3%                      | 10.0%                     |
|                            | % of Pop 14 - 18          | 4.5%                     | 4.5%                      | 5.0%                      |
|                            | % of Pop 19 - 22          | 4.7%                     | 4.7%                      | 5.1%                      |
|                            | % of Pop 22 - 25          | 3.5%                     | 3.5%                      | 3.8%                      |
|                            | % of Pop 25 - 29          | 7.0%                     | 6.8%                      | 6.5%                      |
|                            | % of Pop 30 - 34          | 8.4%                     | 8.0%                      | 7.4%                      |
|                            | % of Pop 35 - 39          | 8.2%                     | 7.9%                      | 7.4%                      |
|                            | % of Pop 40 - 44          | 7.0%                     | 7.0%                      | 6.8%                      |
|                            | % of Pop 45 - 59          | 20.7%                    | 20.7%                     | 19.2%                     |
|                            | % of Pop 75 - 84          | 4.4%                     | 4.7%                      | 5.1%                      |
|                            | % of Pop 60 - 74          | 14.4%                    | 15.2%                     | 16.1%                     |
|                            | % of Pop 85+              | 1.3%                     | 1.4%                      | 1.5%                      |
|                            | Median Age                | 38.7                     | 39.4                      | 39.2                      |
|                            | Average Age               | 39.4                     | 39.9                      | 39.9                      |

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|-------------------------|---|--------------------------|---------------------------|---------------------------|
|                         | % of Pop 0 to 4 years                             | 5.9%                     | 5.7%                      | 5.4%                      |
|                         | % of Pop 5 - 13                                   | 8.7%                     | 8.6%                      | 9.0%                      |
|                         | % of Pop 14 - 18                                  | 3.9%                     | 4.0%                      | 4.6%                      |
|                         | % of Pop 19 - 22                                  | 4.2%                     | 4.2%                      | 4.7%                      |
|                         | % of Pop 22 - 25                                  | 3.3%                     | 3.3%                      | 3.5%                      |
|                         | % of Pop 25 - 29                                  | 7.2%                     | 6.8%                      | 6.3%                      |
|                         | % of Pop 30 - 34                                  | 8.1%                     | 7.7%                      | 7.3%                      |
|                         | % of Pop 35 - 39                                  | 7.5%                     | 7.5%                      | 7.2%                      |
|                         | % of Pop 40 - 44                                  | 7.0%                     | 6.9%                      | 6.7%                      |
|                         | % of Pop 45 - 59                                  | 20.4%                    | 20.3%                     | 18.8%                     |
|                         | % of Pop 60 - 74                                  | 15.9%                    | 16.7%                     | 17.3%                     |
|                         | % of Pop 75 - 84                                  | 5.6%                     | 6.0%                      | 6.4%                      |
|                         | % of Pop 85+                                      | 2.2%                     | 2.3%                      | 2.6%                      |
|                         | Median Age  | 40.8                     | 41.6                      | 41.4                      |
|                         | Average Age                                       | 41.4                     | 42.0                      | 42.0                      |
| Race                    | Count of White                                    | 25,224                   | 68,662                    | 376,121                   |
|                         | Count of Black or African-American                | 4,008                    | 11,203                    | 109,017                   |
|                         | Count of Asian or Pacific Islander                | 2,248                    | 6,549                     | 26,319                    |
|                         | Count of Other races                              | 20,774                   | 53,096                    | 166,616                   |
|                         | White   | 48.3%                    | 49.2%                     | 55.5%                     |
|                         | Black or African American                         | 7.7%                     | 8.0%                      | 16.1%                     |
|                         | Asian   | 4.3%                     | 4.7%                      | 3.9%                      |
|                         | Other Races                                       | 39.8%                    | 38.1%                     | 24.6%                     |
| Language<br>Spoken      | Speak English at Home                             | 45.2%                    | 45.7%                     | 67.0%                     |
|                         | Speak Spanish at Home                             | 47.3%                    | 47.9%                     | 26.5%                     |
|                         | Speak French or French Creole at Home             | 0.7%                     | 0.5%                      | 0.9%                      |
|                         | Speak German at Home                              | 0.2%                     | 0.2%                      | 0.2%                      |
|                         | Speak Other Indo-European Languages at Home       | 1.7%                     | 1.5%                      | 1.8%                      |
|                         | Speak Russian and Other Slavic Languages at Home  | 0.8%                     | 0.5%                      | 0.7%                      |
|                         | Speak Chinese at Home                             | 0.2%                     | 0.3%                      | 0.4%                      |
|                         | Speak Korean at Home                              | 0.1%                     | 0.1%                      | 0.1%                      |
|                         | Speak Vietnamese at Home                          | 0.7%                     | 1.2%                      | 0.7%                      |
|                         | Speak Other Asian Languages at Home               | 1.9%                     | 1.3%                      | 0.7%                      |
|                         | Speak Tagalog and Other Pacific Languages at Home | 0.6%                     | 0.3%                      | 0.2%                      |
|                         | Speak Other Language at Home                      | 0.6%                     | 0.6%                      | 0.7%                      |
|                         |   |                          |                           |                           |
| Hispanic                | Hispanic Population                               | 28,138                   | 74,591                    | 220,558                   |
|                         | Hispanic Population Percent                       | 53.8%                    | 53.5%                     | 32.5%                     |
|                         | Mexican   | 5.5%                     | 5.3%                      | 8.6%                      |
|                         | Puerto Rican                                      | 26.2%                    | 22.6%                     | 26.5%                     |
|                         | Cuban   | 38.7%                    | 43.1%                     | 32.4%                     |
|                         | Dominican   | 5.2%                     | 5.0%                      | 5.0%                      |
|                         | Central American                                  | 4.8%                     | 4.4%                      | 6.0%                      |
|                         | South American                                    | 13.4%                    | 12.9%                     | 12.8%                     |
|                         | Other Hispanic                                    | 6.2%                     | 6.7%                      | 8.7%                      |
|                         | 2000 Hispanic Population Percent                  | 31%                      | 35%                       | 20%                       |
|                         | 1990 Hispanic Population Percent                  | 19%                      | 23%                       | 14%                       |

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|-------------------------|--|--------------------------|---------------------------|---------------------------|
| Ancestry                | American (percent of total population) | 1.9%                     | 2.6%                      | 3.9%                      |
|                         | American                               | 1.7%                     | 2.4%                      | 3.7%                      |
|                         | Native American (ie. Indian/Eskimo)    | 0.2%                     | 0.1%                      | 0.1%                      |
|                         | Hawaiian/Pacific Islander              | 0.1%                     | 0.1%                      | 0.1%                      |
|                         | Asian (percent of total population)    | 4.2%                     | 4.6%                      | 3.8%                      |
|                         | Chinese                                | 0.2%                     | 0.3%                      | 0.4%                      |
|                         | Japanese                               | 0.0%                     | 0.0%                      | 0.1%                      |
|                         | Korean                                 | 0.2%                     | 0.2%                      | 0.2%                      |
|                         | South Central Asian (ie. Indian)       | 2.1%                     | 2.0%                      | 1.6%                      |
|                         | South East Asian (ie. Vietnamese)      | 1.4%                     | 1.9%                      | 1.4%                      |
|                         | Other Asian                            | 0.2%                     | 0.2%                      | 0.2%                      |
|                         | European (percent of total population) | 13.5%                    | 12.9%                     | 22.5%                     |
|                         | British                                | 2.3%                     | 2.2%                      | 4.0%                      |
|                         | Dutch                                  | 0.2%                     | 0.2%                      | 0.3%                      |
|                         | French                                 | 0.4%                     | 0.4%                      | 0.9%                      |
|                         | German                                 | 3.0%                     | 2.8%                      | 4.5%                      |
|                         | Italian                                | 1.9%                     | 1.9%                      | 3.3%                      |
|                         | Polish                                 | 1.4%                     | 0.8%                      | 1.1%                      |
|                         | Scandinavian                           | 0.5%                     | 0.5%                      | 0.9%                      |
|                         | Scotch/Irish                           | 2.6%                     | 2.6%                      | 4.9%                      |
|                         | Other European (ie. Greek/Russian)     | 1.3%                     | 1.4%                      | 2.6%                      |
|                         | Middle Eastern                         | 0.2%                     | 0.2%                      | 0.6%                      |
|                         | Other Ancestry                         | 19.4%                    | 19.6%                     | 25.8%                     |
|                         | Unclassified Ancestry                  | 7.0%                     | 6.6%                      | 10.9%                     |
| Education<br>(Age 25+)  | Adult Population (25 Years or Older)   | 38,012                   | 101,934                   | 484,277                   |
|                         | Elementary (0 to 8)                    | 4.3%                     | 5.2%                      | 4.4%                      |
|                         | Some High School (9 to 11)             | 5.7%                     | 7.6%                      | 6.6%                      |
|                         | High School Graduate (12)              | 31.4%                    | 30.7%                     | 25.7%                     |
|                         | Some College (13 to 16)                | 16.8%                    | 16.2%                     | 16.4%                     |
|                         | Associates Degree Only                 | 10.9%                    | 9.1%                      | 8.9%                      |
|                         | Bachelors Degree Only                  | 22.5%                    | 21.6%                     | 24.2%                     |
|                         | Graduate Degree                        | 8.4%                     | 9.7%                      | 13.8%                     |
|                         | % College (4+)                         | 31.0%                    | 31.2%                     | 38.0%                     |
| Household<br>Type       | Total Households – count               | 20,490                   | 55,655                    | 279,592                   |
|                         | One Person HHs – count                 | 5,606                    | 15,678                    | 88,089                    |
|                         | Family HHs – count                     | 12,870                   | 34,146                    | 164,574                   |
|                         | Married Couple – count                 | 8,408                    | 21,594                    | 107,726                   |
|                         | w/own children – count                 | 3,713                    | 8,837                     | 39,758                    |
|                         | w/out own children – count             | 4,694                    | 12,757                    | 67,969                    |
|                         | Male Householder – count               | 1,519                    | 3,984                     | 16,163                    |
|                         | Female Householder – count             | 2,943                    | 8,568                     | 40,685                    |
|                         | Non-Family Households – count          | 2,014                    | 5,831                     | 26,929                    |
|                         | 1 Person Household                     | 27.4%                    | 28.2%                     | 31.5%                     |
|                         | 2 Person Household                     | 31.8%                    | 32.2%                     | 32.7%                     |
|                         | 3 Person Household                     | 18.4%                    | 17.5%                     | 15.8%                     |
|                         | 4 Person Household                     | 12.9%                    | 12.7%                     | 11.9%                     |
|                         | 5 Person Household                     | 5.9%                     | 5.7%                      | 5.0%                      |
|                         | 6 Person Household                     | 2.4%                     | 2.3%                      | 2.0%                      |
|                         | 7+ Person Household                    | 1.4%                     | 1.4%                      | 1.2%                      |
|                         | % Households With Children             | 28.1%                    | 25.5%                     | 24.5%                     |

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|--|---|--------------------------|---------------------------|---------------------------|
| Housing                                    | Total Housing Units                     | 21,725                   | 59,131                    | 301,821                   |
|  | Owner Occupied Percent                  | 49.5%                    | 49.8%                     | 51.7%                     |
|  | Renter Occupied Percent                 | 44.8%                    | 44.3%                     | 40.9%                     |
|  | Vacant Housing Percent                  | 5.7%                     | 5.9%                      | 7.4%                      |
|  | Total Housing Units (Census 2000)       | 17,754                   | 47,799                    | 249,362                   |
| Home Value<br>(Owner Occupied)             | Property Value \$1,000,000 or more      | 6.2%                     | 6.0%                      | 9.5%                      |
|  | Property Value \$750,000 to \$999,999   | 4.9%                     | 4.8%                      | 8.1%                      |
|  | Property Value \$500,000 to \$749,999   | 20.2%                    | 20.0%                     | 23.1%                     |
|  | Property Value \$400,000 to \$499,999   | 18.5%                    | 17.4%                     | 14.4%                     |
|  | Property Value \$300,000, to \$399,999  | 20.1%                    | 19.8%                     | 16.6%                     |
|  | Property Value \$200,000 to \$299,999   | 16.4%                    | 15.0%                     | 12.6%                     |
|  | Property Value \$150,000 to \$199,999   | 3.7%                     | 4.3%                      | 4.5%                      |
|  | Property Value \$100,000 to \$149,999   | 2.8%                     | 2.9%                      | 2.5%                      |
|  | Property Value \$60,000 to \$99,999     | 2.2%                     | 2.9%                      | 1.8%                      |
|  | Property Value \$40,000 to \$59,999     | 1.9%                     | 2.3%                      | 1.2%                      |
|  | Property Value \$0 to \$39,999          | 2.3%                     | 3.3%                      | 2.2%                      |
|  | Median Home Value                       | \$401,684                | \$393,960                 | \$447,811                 |
|  |   |                          |                           |                           |
| Wealth<br>per Household                    | \$0 and under - percent                 | 18.7%                    | 18.6%                     | 18.2%                     |
|  | \$1 to \$4999 - percent                 | 9.4%                     | 9.5%                      | 9.1%                      |
|  | \$5k to \$9999 - percent                | 5.0%                     | 5.0%                      | 4.8%                      |
|  | \$10k to \$24999 - percent              | 6.7%                     | 6.7%                      | 6.5%                      |
|  | \$25k to \$49999 - percent              | 6.9%                     | 6.9%                      | 6.8%                      |
|  | \$50k to \$99999 - percent              | 10.2%                    | 10.2%                     | 10.1%                     |
|  | \$100k to \$249999 - percent            | 17.4%                    | 17.4%                     | 17.6%                     |
|  | \$250k to \$499999 - percent            | 12.4%                    | 12.3%                     | 12.7%                     |
|  | \$500k+ - percent                       | 13.3%                    | 13.4%                     | 14.2%                     |
|  | Median HH Wealth                        | \$65,997                 | \$66,243                  | \$72,683                  |
|  | Avg HH Wealth                           | \$221,897                | \$222,700                 | \$232,512                 |
|  |   |                          |                           |                           |
| Economic<br>Viability                      | Economic Viability Local                | 300                      | 294                       | 288                       |
|  | Economic Viability Indexed              | 111                      | 109                       | 107                       |
| Occupation<br>(Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 29,900                   | 77,321                    | 355,389                   |
|  | Managerial/Executive                    | 13.6%                    | 13.9%                     | 18.8%                     |
|  | Professional Specialty                  | 19.7%                    | 19.9%                     | 22.6%                     |
|  | Healthcare Support                      | 4.3%                     | 4.7%                      | 3.0%                      |
|  | Sales                                   | 11.1%                    | 10.3%                     | 11.5%                     |
|  | Office & Administrative Support         | 15.1%                    | 13.4%                     | 12.0%                     |
|  | Protective Service                      | 1.7%                     | 1.4%                      | 1.6%                      |
|  | Food Preperation                        | 4.4%                     | 4.8%                      | 5.4%                      |
|  | Building Maintenance & Cleaning         | 5.0%                     | 5.3%                      | 4.2%                      |
|  | Personal Care                           | 2.5%                     | 2.9%                      | 2.6%                      |
|  | Farming, Fishing, & Forestry            | 0.2%                     | 0.3%                      | 0.3%                      |
|  | Construction                            | 9.3%                     | 9.1%                      | 7.7%                      |
|  | Production & Transportation             | 13.3%                    | 14.0%                     | 10.3%                     |
|  | Percent White Collar Workers            | 63.6%                    | 62.2%                     | 67.9%                     |
|  | Percent Blue Collar Workers             | 36.4%                    | 37.8%                     | 32.1%                     |
|  |   |                          |                           |                           |
|  |   |                          |                           |                           |

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025

**BRIXMOR**<sup>®</sup>

Latitude: 27.996 Longitude: -82.5796

| Ross Plaza<br>Tampa, FL |                                 | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|-------------------------|---------------------------------|--------------------------|---------------------------|---------------------------|
|                         | Agriculture/Mining/Construction | 8.1%                     | 8.7%                      | 8.1%                      |
|                         | Manufacturing                   | 6.2%                     | 6.9%                      | 5.5%                      |
|                         | Transportation                  | 6.9%                     | 7.2%                      | 5.5%                      |
|                         | Information                     | 1.7%                     | 1.7%                      | 1.7%                      |
|                         | Wholesale/Retail                | 15.8%                    | 14.3%                     | 13.5%                     |
|                         | Finance, Insurance, Real Estate | 10.1%                    | 9.2%                      | 11.2%                     |
|                         | Professional Services           | 10.1%                    | 9.0%                      | 10.5%                     |
|                         | Management Services             | 0.1%                     | 0.1%                      | 0.2%                      |
|                         | Administrative/Waste Services   | 6.4%                     | 6.8%                      | 5.9%                      |
|                         | Educational Services            | 18.7%                    | 19.5%                     | 20.8%                     |
|                         | Entertainment Services          | 9.0%                     | 8.6%                      | 9.7%                      |
|                         | Other Professional Services     | 5.4%                     | 5.6%                      | 4.6%                      |
|                         | Public Administration           | 1.4%                     | 2.4%                      | 2.8%                      |
|                         |                                 |                          |                           |                           |
| Vehicles<br>per HH      | No Vehicles                     | 3.5%                     | 5.3%                      | 7.8%                      |
|                         | 1 Vehicle                       | 38.1%                    | 39.5%                     | 41.3%                     |
|                         | 2 Vehicles                      | 41.7%                    | 40.4%                     | 37.6%                     |
|                         | 3 or more vehicles              | 16.7%                    | 14.8%                     | 13.3%                     |
|                         | Average Number of Vehicles      | 1.77                     | 1.70                      | 1.61                      |
| Change                  | Births (last 12 months)         | 608                      | 1,588                     | 7,392                     |
|                         | Deaths (last 12 months)         | 348                      | 965                       | 4,888                     |
|                         | Migration (last 12 months)      | -224                     | -220                      | -904                      |
| Work<br>place           | Workplace Establishments        | 1,696                    | 7,260                     | 31,855                    |
|                         | Workplace Employees (FTE)       | 34,458                   | 128,939                   | 446,589                   |