2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

Silver		5.00 Minute	10.00 Minute	20.00 Minute
Fentor		Drivetime	Drivetime	Drivetime
	Current Year Estimated Population	14,580	37,492	108,915
	Population Est 23Q1	14,590	37,496	108,891
	Population Est 22Q4	14,570	37,412	108,906
	Population Est 22Q3	14,573	37,384	108,711
	Population Est 22Q2	14,584	37,337	108,675
	Population Est 22Q1	14,587	37,326	108,681
	Population Est 21Q4	14,625	37,353	108,550
	Population Est 21Q3	14,598	37,265	108,385
	Population Est 21Q2	14,597	37,241	108,312
Population	Population Fcst	14,827	38,611	112,672
lati	2010 Census Population	14,169	34,506	100,782
ndo	2000 Census Population	12,693	29,195	85,679
۲ ۲	1990 Census Population	9,717	23,421	69,927
	Current Year Daytime Population	14,672	28,927	93,868
	Average Seasonal Population	539	1,923	4,800
	Historical Annual Growth, 1990 – 2000	2.71%	2.23%	2.05%
	Historical Annual Growth, 2000 – 2010	1.11%	1.69%	1.64%
	Estimated Annual Growth, 2010 – CY	0.20%	0.58%	0.55%
	Projected Annual Growth, CY to Y5	0.34%	0.59%	0.68%
	Group Qtrs Est	131	269	606
	Transient Est Average Last 4 Qtrs	609	638	3,506
	Current Year Estimated Households	6,277	15,065	43,265
	Households Est 23Q1	6,279	15,063	43,238
	Households Est 22Q4	6,270	15,030	43,246
	Households Est 22Q3	6,271	15,017	43,164
	Households Est 22Q2	6,277	15,003	43,160
	Households Est 22Q1	6,279	14,997	43,168
	Households Est 21Q4	6,287	14,996	43,098
ds	Households Est 21Q3	6,274	14,959	43,037
lou	Households Est 21Q2	6,276	14,957	43,016
se	Households Fcst	6,382	15,503	44,709
Households	2010 Census Households	5,873	13,573	39,025
	2000 Census Households	5,015	11,186	32,207
	1990 Census Households	3,590	8,389	24,711
	Historical Annual Growth, 1990 – 2000	3.40%	2.92%	2.69%
	Historical Annual Growth, 2000 – 2010	1.59%	1.95%	1.94%
	Estimated Annual Growth, 2010 – CY	0.47%	0.73%	0.73%
	Projected Annual Growth, CY to Y5	0.33%	0.58%	0.66%
	Population per Household	2.30	2.47	2.50

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Silver Fentor		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	1.5%	2.2%	2.1%
	HH Income \$250,000 to \$499,999	1.8%	2.7%	2.5%
	HH Income \$200,000 to \$249,999	4.3%	6.3%	5.9%
	HH Income \$175,000 to \$199,999	7.5%	7.1%	5.7%
	HH Income \$150,000 to \$174,999	7.5%	8.6%	7.6%
	HH Income \$100,000 to 149,999	19.7%	19.7%	20.8%
	HH Income \$75,000 to 99,999	15.0%	14.6%	13.8%
	HH Income \$50,000 to 74,999	18.1%	16.1%	16.9%
	HH Income \$35,000 to 49,999	7.1%	7.7%	9.5%
	HH Income \$25,000 to 34,999	4.8%	5.0%	6.0%
	HH Income \$15,000 to 24,999	8.7%	6.3%	5.1%
	HH Income \$0 to 14,999	3.9%	3.8%	4.1%
	Average Household Income	\$109,982	\$124,251	\$115,130
	Median Household Income	\$86,782	\$93,336	\$89,314
	Per Capita Income	\$47,712	\$50,200	\$45,926
	Average Disposable Income	\$84,739	\$91,607	\$88,362
	Median Disposable Income	\$73,898	\$78,793	\$76,011
	Discretionary HH Income Over \$150,000	4.9%	7.3%	5.9%
	Discretionary HH Income \$125,000 to \$149,999	6.1%	6.0%	5.9% 5.7%
ne	Discretionary HH Income \$125,000 to \$149,999	9.2%	11.2%	9.8%
Income	Discretionary HH Income \$75,000 to \$99,999	13.5%	14.5%	9.8 <i>%</i> 15.2%
Ē	Discretionary HH Income \$50,000 to \$74,999	22.3%	21.6%	21.1%
	Discretionary HH Income \$25,000 to \$74,999	22.3%	23.3%	25.8%
	Discretionary HH Income Under \$25,000	19.6%	16.1%	16.5%
	Average Discretionary HH Income	\$63,827	\$69,617	\$66,509
	Median Discretionary HH Income	\$55,825	\$62,775	\$59,101
	Householder White – Count	\$33,623 5,590	13,730	39,296
	Median HH Income	\$86,689	\$93,754	\$91,238
	Average HH Income	\$93,981	\$100,902	\$98,487
	Householder Black or African-American – Count	42	\$100,302 107	960, 4 07
	Median HH Income	\$144,459	\$74,448	\$72,197
	Average HH Income	\$131,406	\$93,881	\$84,079
	Householder Hispanic – Count	326	532	1,013
	Median HH Income	\$89,893	\$96,386	\$87,663
	Average HH Income	\$100,491	\$106,212	\$97,422
	Householder Asian or Pacific Islander – Count	\$100, 4 91 55	109	402
	Median HH Income	\$49,293	\$78,901	\$54,398
	Average HH Income	\$98,407	\$100,220	\$76,283
	Householder Other or Pacific Islander – Count	264	588	1,594
	Median HH Income	\$90,532	\$100,367	\$87,977
	Average HH Income	\$104,196	\$109,683	\$99,305

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Silver Fentor		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
der	Male Population	6,949	18,192	53,582
Gender	Female Population	7,631	19,299	55,334
	Count of Pop 0 to 4 years	758	1,809	5,250
	Count of Pop 0 to 7 years	1,050	2,557	7,541
	Count of Pop 5 - 13	1,365	3,640	10,640
	Count of Pop 14 - 18	718	1,958	5,587
	Count of Pop 19 - 22	765	2,041	5,823
	Count of Pop 22 - 25	588	1,539	4,424
	Count of Pop 25 - 29	924	2,168	6,274
	Count of Pop 30 - 34	927	2,074	5,945
	Count of Pop 35 - 39	875	2,118	6,195
	Count of Pop 40 - 44	892	2,202	6,345
	Count of Pop 45 - 59	2,828	7,467	21,771
	Count of Pop 60 - 74	2,697	7,193	21,437
5	Count of Pop 75 - 84	901	2,494	7,004
Total Population by Age	Count of Pop 85+	342	789	2,221
Popula by Age	% of Pop 0 to 4 years	5.2%	4.8%	4.8%
Po Po	% of Pop 0 to 7 years	7.2%	6.8%	6.9%
	% of Pop 5 - 13	9.4%	9.7%	9.8%
ļ₽ I	% of Pop 14 - 18	4.9%	5.2%	5.1%
	% of Pop 19 - 22	5.2%	5.4%	5.3%
	% of Pop 22 - 25	4.0%	4.1%	4.1%
	% of Pop 25 - 29	6.3%	5.8%	5.8%
	% of Pop 30 - 34	6.4%	5.5%	5.5%
	% of Pop 35 - 39	6.0%	5.6%	5.7%
	% of Pop 40 - 44	6.1%	5.9%	5.8%
	% of Pop 45 - 59	19.4%	19.9%	20.0%
	% of Pop 60 - 74	18.5%	19.2%	19.7%
	% of Pop 75 - 84	6.2%	6.7%	6.4%
	% of Pop 85+	2.3%	2.1%	2.0%
	Median Age	42.1	43.2	43.4
	Average Age	42.0	42.4	42.5
	% of Pop 0 to 4 years	5.6%	5.1%	5.0%
	% of Pop 5 - 13	9.6%	10.0%	10.2%
	% of Pop 14 - 18	5.2%	5.4%	5.3%
	% of Pop 19 - 22	5.6%	5.7%	5.6%
	% of Pop 22 - 25	4.3%	4.3%	4.3%
tior	% of Pop 25 - 29	6.6%	6.1%	6.1%
pulat Age	% of Pop 30 - 34	6.5%	5.7%	5.5%
opi	% of Pop 35 - 39	6.2%	5.8%	5.7%
Male Population by Age	% of Pop 40 - 44	6.3%	6.0%	5.8%
Ial	% of Pop 45 - 59	19.6%	19.9%	20.0%
2	% of Pop 75 - 84	5.1%	6.0%	5.8%
	% of Pop 60 - 74	17.9%	18.6%	19.3%
	% of Pop 85+	1.5%	1.4%	1.5%
	Median Age	40.2	41.6	42.0
	Average Age	40.6	41.3	41.5

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

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Silver I Fenton		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	4.9%	4.6%	4.6%
	% of Pop 5 - 13	9.1%	9.4%	9.4%
	% of Pop 14 - 18	4.7%	5.1%	4.9%
	% of Pop 19 - 22	4.9%	5.2%	5.1%
	% of Pop 22 - 25	3.8%	3.9%	3.9%
	% of Pop 25 - 29	6.1%	5.5%	5.5%
	% of Pop 30 - 34	6.2%	5.4%	5.4%
	% of Pop 35 - 39	5.8%	5.5%	5.7%
	% of Pop 40 - 44	6.0%	5.8%	5.8%
	% of Pop 45 - 59	19.2%	19.9%	20.0%
	% of Pop 60 - 74	19.0%	19.8%	20.1%
	% of Pop 75 - 84	7.2%	7.3%	7.0%
	% of Pop 85+	3.2%	2.7%	2.6%
	Median Age	43.8	44.7	44.7
	Average Age	43.4	43.5	43.4
	Count of White	13,409	34,691	98,866
	Count of Black or African-American	179	396	2,729
	Count of Asian or Pacific Islander	166	370	1,125
ee	Count of Other races	825	2,034	6,196
Race	White	92.0%	92.5%	90.8%
	Black or African American	1.2%	1.1%	2.5%
	Asian	1.1%	1.0%	1.0%
	Other Races	5.7%	5.4%	5.7%
	Speak English at Home	95.4%	96.3%	96.6%
	Speak Spanish at Home	1.9%	1.6%	1.2%
	Speak French or French Creole at Home	0.2%	0.2%	0.1%
	Speak German at Home	0.4%	0.2%	0.3%
l de	Speak Other Indo-European Languages at Home	0.5%	0.5%	0.4%
Jua	Speak Russian and Other Slavic Languages at Home	0.0%	0.1%	0.2%
Language Spoken	Speak Chinese at Home	0.4%	0.2%	0.2%
La La	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.8%	0.5%	0.4%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.3%	0.3%	0.4%
	Hispanic Population	621	1,199	3,336
	Hispanic Population Percent	4.3%	3.2%	3.1%
	Mexican	69.2%	65.3%	63.5%
	Puerto Rican	2.2%	8.5%	13.4%
Hispanic	Cuban	0.6%	1.5%	2.1%
pa	Dominican	11.7%	9.2%	3.6%
His	Central American	6.2%	4.8%	5.8%
	South American	2.7%	2.3%	2.8%
	Other Hispanic	7.3%	8.5%	8.8%
	2000 Hispanic Population Percent	2%	1%	2%
	1990 Hispanic Population Percent	1%	1%	1%
		. , 0		

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BRIXMOR

Silver L Fenton		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	6.0%	6.4%	7.2%
	American	5.8%	6.1%	6.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.1%	1.0%	1.0%
	Chinese	0.3%	0.2%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean South Central Asian (ie. Indian)	0.2% 0.2%	0.2% 0.2%	0.2% 0.3%
	South East Asian (ie. Vietnamese)	0.2%	0.2%	0.3%
	Other Asian	0.1%	0.1%	0.1%
Ancestry	European (percent of total population)	54.4%	55.5%	54.0%
e S	British	8.6%	9.2%	9.0%
A	Dutch	1.0%	1.1%	1.0%
	French	2.6%	2.9%	2.7%
	German	13.0%	14.0%	13.7%
	Italian	2.3%	3.1%	3.1%
	Polish	6.9%	6.1%	5.8%
	Scandinavian	3.3%	3.2%	3.2%
	Scotch/Irish	11.7%	10.8%	10.6%
	Other European (ie. Greek/Russian)	5.0%	5.1%	5.0%
	Middle Eastern	0.7%	0.7%	1.0%
	Other Ancestry	10.3%	10.3%	11.9%
	Unclassified Ancestry	23.2%	22.9%	21.9%
	Adult Population (25 Years or Older)	10,387	26,505	77,192
	Elementary (0 to 8)	1.4%	1.1%	1.1%
u 🕂	Some High School (9 to 11)	1.9%	3.0%	3.5%
tio 254	High School Graduate (12)	22.2%	23.7%	26.3%
e ;	Some College (13 to 16)	24.3%	22.9%	24.3%
Education (Age 25+)	Associates Degree Only	12.5%	12.4%	11.7%
ш	Bachelors Degree Only	22.3%	23.2%	21.2%
	Graduate Degree	15.5%	13.8%	12.0%
	% College (4+)	37.8%	37.0%	33.1%
	Total Households – count	6,277	15,065	43,265
	One Person HHs – count	1,985	3,957	11,034
	Family HHs – count	3,841	10,203	29,622
	Married Couple – count	2,900	8,114	23,859
	w/own children – count	980	2,774	8,302
	w/out own children – count	1,920	5,340	15,557
	Male Householder – count	357	781	2,083
90	Female Householder – count	584	1,308	3,680
useho Type	Non-Family Households – count	452	904	2,610
Household Type	1 Person Household	31.6%	26.3%	25.5%
Ĭ	2 Person Household	35.3%	36.2%	35.7%
	3 Person Household	13.9%	14.8%	15.6%
	4 Person Household	11.8%	13.7%	13.6%
	5 Person Household	5.0%	5.9%	6.0%
	6 Person Household	1.7%	2.3%	2.4%
	7+ Person Household	0.7%	0.9%	1.2%
	% Households With Children	23.6%	26.8%	26.0%
		23.070	20.0%	20.070

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BRIXMOR

Silver Lake		5.00 Minute	10.00 Minute	20.00 Minute
Fenton		Drivetime	Drivetime	Drivetime
	Total Housing Units	6,632	15,924	45,689
ing	Owner Occupied Percent	67.9%	75.4%	75.8%
Housing	Renter Occupied Percent	26.7%	19.2%	18.8%
РЧ	Vacant Housing Percent	5.3%	5.4%	5.3%
	Total Housing Units (Census 2000)	5,306	11,858	34,002
	Property Value \$1,000,000 or more	1.8%	3.9%	2.5%
	Property Value \$750,000 to \$999,999	5.2%	5.3%	4.0%
	Property Value \$500,000 to \$749,999	13.1%	13.3%	11.8%
ed	Property Value \$400,000 to \$499,999	10.8%	13.4%	13.3%
Home Value (Owner Occupied)	Property Value \$300,000, to \$399,999	18.0%	21.2%	22.2%
CCI	Property Value \$200,000 to \$299,999	32.1%	27.3%	26.4%
e Ö	Property Value \$150,000 to \$199,999	7.9%	6.4%	7.6%
on Jer	Property Value \$100,000 to \$149,999	6.5%	4.4%	5.3%
T	Property Value \$60,000 to \$99,999	0.4%	1.0%	2.8%
0	Property Value \$40,000 to \$59,999	1.5%	1.2%	0.9%
	Property Value \$0 to \$39,999	2.0%	1.8%	2.7%
	Median Home Value	\$297,592	\$335,155	\$318,271
	\$0 and under - percent	16.8%	16.0%	16.0%
	\$1 to \$4999 - percent	7.8%	7.3%	7.4%
	\$5k to \$9999 - percent	4.3%	4.1%	4.1%
plo	\$10k to \$24999 - percent	6.2%	6.0%	6.1%
Wealth Household	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
Wealth Houseł	\$50k to \$99999 - percent	10.3%	10.4%	10.5%
₩e Ho	\$100k to \$249999 - percent	18.4%	18.9%	18.9%
per	\$250k to \$499999 - percent	13.7%	14.2%	14.1%
ď	\$500k+ - percent	15.7%	16.3%	16.0%
	Median HH Wealth	\$89,310	\$96,881	\$95,309
	Avg HH Wealth	\$252,187	\$260,851	\$257,858
rt pi				
	Economic Viability Local	257	257	263
Economic Viability	Economic Viability Indexed	95	95	97
ШР				= 4 00 4
	Employed Civilian Pop 16+ by Occupation	7,771	18,849	54,921
	Managerial/Executive	22.7%	21.7%	18.6%
-9	Professional Specialty	27.4%	25.3%	26.4%
e 1	Healthcare Support	1.4%	1.9%	2.5%
Ag	Sales	8.4%	9.4%	9.7%
no	Office & Administrative Support	8.2%	10.6%	11.2%
ati	Protective Service	1.2%	1.2%	1.5%
Occupation Employed Civilians Age 16+)	Food Preperation	6.2%	5.8%	4.7%
S S S	Building Maintenance & Cleaning	2.5%	2.6%	3.0%
0 /ec	Personal Care	4.0%	3.3%	2.7%
loy	Farming, Fishing, & Forestry	0.0%	0.0%	0.2%
du	Construction	7.4%	6.6%	7.7%
(Er	Production & Transportation	10.6%	11.7%	12.0%
	Percent White Collar Workers	68.0%	68.8%	68.3%
	Percent Blue Collar Workers	32.0%	31.2%	31.7%

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BRIXMOR

Silver Lake Fenton, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	7.2%	6.4%	7.5%
	Manufacturing	20.0%	20.0%	18.6%
	Transportation	2.8%	3.5%	3.6%
	Information	1.4%	1.2%	1.4%
	Wholesale/Retail	12.7%	13.9%	14.8%
	Finance, Insurance, Real Estate	5.7%	6.7%	6.5%
	Professional Services	6.6%	5.7%	5.5%
	Management Services	0.2%	0.3%	0.1%
	Administrative/Waste Services	2.3%	2.9%	3.5%
	Educational Services	26.2%	24.5%	23.7%
	Entertainment Services	8.9%	8.5%	7.4%
	Other Professional Services	3.7%	3.5%	4.1%
	Public Administration	2.2%	2.9%	3.3%
	No Vehicles	4.5%	3.4%	3.9%
es H	1 Vehicle	31.4%	26.5%	26.2%
iicl r H	2 Vehicles	44.3%	44.7%	43.2%
Vehicles per HH	3 or more vehicles	19.8%	25.3%	26.6%
	Average Number of Vehicles	1.86	2.03	2.05
Change	Births (last 12 months)	152	363	1,036
an	Deaths (last 12 months)	143	374	1,078
Сһ	Migration (last 12 months)	-3	189	352
Work place	Workplace Establishments	437	711	2,164
W pla	Workplace Employees (FTE)	4,540	7,099	24,494