

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.794769 Longitude: -83.737261

| Silver Pointe Shopping Center Fenton, MI | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|---------------------------------------|--------------------------|---------------------------|---------------------------|
| Population | Current Year Estimated Population | 14,580 | 37,492 | 108,915 |
| | Population Est 23Q1 | 14,590 | 37,496 | 108,891 |
| | Population Est 22Q4 | 14,570 | 37,412 | 108,906 |
| | Population Est 22Q3 | 14,573 | 37,384 | 108,711 |
| | Population Est 22Q2 | 14,584 | 37,337 | 108,675 |
| | Population Est 22Q1 | 14,587 | 37,326 | 108,681 |
| | Population Est 21Q4 | 14,625 | 37,353 | 108,550 |
| | Population Est 21Q3 | 14,598 | 37,265 | 108,385 |
| | Population Est 21Q2 | 14,597 | 37,241 | 108,312 |
| | Population Fcst | 14,827 | 38,611 | 112,672 |
| | 2010 Census Population | 14,169 | 34,506 | 100,782 |
| | 2000 Census Population | 12,693 | 29,195 | 85,679 |
| | 1990 Census Population | 9,717 | 23,421 | 69,927 |
| | Current Year Daytime Population | 14,672 | 28,927 | 93,868 |
| | Average Seasonal Population | 539 | 1,923 | 4,800 |
| | Historical Annual Growth, 1990 – 2000 | 2.71% | 2.23% | 2.05% |
| | Historical Annual Growth, 2000 – 2010 | 1.11% | 1.69% | 1.64% |
| | Estimated Annual Growth, 2010 – CY | 0.20% | 0.58% | 0.55% |
| | Projected Annual Growth, CY to Y5 | 0.34% | 0.59% | 0.68% |
| | Group Qtrs Est | 131 | 269 | 606 |
| | Transient Est Average Last 4 Qtrs | 609 | 638 | 3,506 |
| Households | Current Year Estimated Households | 6,277 | 15,065 | 43,265 |
| | Households Est 23Q1 | 6,279 | 15,063 | 43,238 |
| | Households Est 22Q4 | 6,270 | 15,030 | 43,246 |
| | Households Est 22Q3 | 6,271 | 15,017 | 43,164 |
| | Households Est 22Q2 | 6,277 | 15,003 | 43,160 |
| | Households Est 22Q1 | 6,279 | 14,997 | 43,168 |
| | Households Est 21Q4 | 6,287 | 14,996 | 43,098 |
| | Households Est 21Q3 | 6,274 | 14,959 | 43,037 |
| | Households Est 21Q2 | 6,276 | 14,957 | 43,016 |
| | Households Fcst | 6,382 | 15,503 | 44,709 |
| | 2010 Census Households | 5,873 | 13,573 | 39,025 |
| | 2000 Census Households | 5,015 | 11,186 | 32,207 |
| | 1990 Census Households | 3,590 | 8,389 | 24,711 |
| | Historical Annual Growth, 1990 – 2000 | 3.40% | 2.92% | 2.69% |
| | Historical Annual Growth, 2000 – 2010 | 1.59% | 1.95% | 1.94% |
| | Estimated Annual Growth, 2010 – CY | 0.47% | 0.73% | 0.73% |
| | Projected Annual Growth, CY to Y5 | 0.33% | 0.58% | 0.66% |
| | Population per Household | 2.30 | 2.47 | 2.50 |

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| Silver Pointe Shopping Center Fenton, MI | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|--|--------------------------|---------------------------|---------------------------|
| Income | HH Income \$500,000 or more | 1.5% | 2.2% | 2.1% |
| | HH Income \$250,000 to \$499,999 | 1.8% | 2.7% | 2.5% |
| | HH Income \$200,000 to \$249,999 | 4.3% | 6.3% | 5.9% |
| | HH Income \$175,000 to \$199,999 | 7.5% | 7.1% | 5.7% |
| | HH Income \$150,000 to \$174,999 | 7.5% | 8.6% | 7.6% |
| | HH Income \$100,000 to 149,999 | 19.7% | 19.7% | 20.8% |
| | HH Income \$75,000 to 99,999 | 15.0% | 14.6% | 13.8% |
| | HH Income \$50,000 to 74,999 | 18.1% | 16.1% | 16.9% |
| | HH Income \$35,000 to 49,999 | 7.1% | 7.7% | 9.5% |
| | HH Income \$25,000 to 34,999 | 4.8% | 5.0% | 6.0% |
| | HH Income \$15,000 to 24,999 | 8.7% | 6.3% | 5.1% |
| | HH Income \$0 to 14,999 | 3.9% | 3.8% | 4.1% |
| | Average Household Income | \$109,982 | \$124,251 | \$115,130 |
| | Median Household Income | \$86,782 | \$93,336 | \$89,314 |
| | Per Capita Income | \$47,712 | \$50,200 | \$45,926 |
| | Average Disposable Income | \$84,739 | \$91,607 | \$88,362 |
| | Median Disposable Income | \$73,898 | \$78,793 | \$76,011 |
| | Discretionary HH Income Over \$150,000 | 4.9% | 7.3% | 5.9% |
| | Discretionary HH Income \$125,000 to \$149,999 | 6.1% | 6.0% | 5.7% |
| | Discretionary HH Income \$100,000 to \$124,999 | 9.2% | 11.2% | 9.8% |
| | Discretionary HH Income \$75,000 to \$99,999 | 13.5% | 14.5% | 15.2% |
| | Discretionary HH Income \$50,000 to \$74,999 | 22.3% | 21.6% | 21.1% |
| | Discretionary HH Income \$25,000 to \$49,999 | 24.4% | 23.3% | 25.8% |
| | Discretionary HH Income Under \$25,000 | 19.6% | 16.1% | 16.5% |
| | Average Discretionary HH Income | \$63,827 | \$69,617 | \$66,509 |
| | Median Discretionary HH Income | \$55,825 | \$62,775 | \$59,101 |
| | Householder White – Count | 5,590 | 13,730 | 39,296 |
| | Median HH Income | \$86,689 | \$93,754 | \$91,238 |
| | Average HH Income | \$93,981 | \$100,902 | \$98,487 |
| | Householder Black or African-American – Count | 42 | 107 | 960 |
| | Median HH Income | \$144,459 | \$74,448 | \$72,197 |
| | Average HH Income | \$131,406 | \$93,881 | \$84,079 |
| | Householder Hispanic – Count | 326 | 532 | 1,013 |
| | Median HH Income | \$89,893 | \$96,386 | \$87,663 |
| | Average HH Income | \$100,491 | \$106,212 | \$97,422 |
| | Householder Asian or Pacific Islander – Count | 55 | 109 | 402 |
| | Median HH Income | \$49,293 | \$78,901 | \$54,398 |
| | Average HH Income | \$98,407 | \$100,220 | \$76,283 |
| | Householder Other or Pacific Islander – Count | 264 | 588 | 1,594 |
| | Median HH Income | \$90,532 | \$100,367 | \$87,977 |
| | Average HH Income | \$104,196 | \$109,683 | \$99,305 |

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| Silver Pointe Shopping Center Fenton, MI | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|---------------------------|--------------------------|---------------------------|---------------------------|
| Gender | Male Population | 6,949 | 18,192 | 53,582 |
| | Female Population | 7,631 | 19,299 | 55,334 |
| Total Population by Age | Count of Pop 0 to 4 years | 758 | 1,809 | 5,250 |
| | Count of Pop 0 to 7 years | 1,050 | 2,557 | 7,541 |
| | Count of Pop 5 - 13 | 1,365 | 3,640 | 10,640 |
| | Count of Pop 14 - 18 | 718 | 1,958 | 5,587 |
| | Count of Pop 19 - 22 | 765 | 2,041 | 5,823 |
| | Count of Pop 22 - 25 | 588 | 1,539 | 4,424 |
| | Count of Pop 25 - 29 | 924 | 2,168 | 6,274 |
| | Count of Pop 30 - 34 | 927 | 2,074 | 5,945 |
| | Count of Pop 35 - 39 | 875 | 2,118 | 6,195 |
| | Count of Pop 40 - 44 | 892 | 2,202 | 6,345 |
| | Count of Pop 45 - 59 | 2,828 | 7,467 | 21,771 |
| | Count of Pop 60 - 74 | 2,697 | 7,193 | 21,437 |
| | Count of Pop 75 - 84 | 901 | 2,494 | 7,004 |
| | Count of Pop 85+ | 342 | 789 | 2,221 |
| | % of Pop 0 to 4 years | 5.2% | 4.8% | 4.8% |
| | % of Pop 0 to 7 years | 7.2% | 6.8% | 6.9% |
| | % of Pop 5 - 13 | 9.4% | 9.7% | 9.8% |
| | % of Pop 14 - 18 | 4.9% | 5.2% | 5.1% |
| | % of Pop 19 - 22 | 5.2% | 5.4% | 5.3% |
| | % of Pop 22 - 25 | 4.0% | 4.1% | 4.1% |
| | % of Pop 25 - 29 | 6.3% | 5.8% | 5.8% |
| | % of Pop 30 - 34 | 6.4% | 5.5% | 5.5% |
| | % of Pop 35 - 39 | 6.0% | 5.6% | 5.7% |
| | % of Pop 40 - 44 | 6.1% | 5.9% | 5.8% |
| | % of Pop 45 - 59 | 19.4% | 19.9% | 20.0% |
| | % of Pop 60 - 74 | 18.5% | 19.2% | 19.7% |
| | % of Pop 75 - 84 | 6.2% | 6.7% | 6.4% |
| | % of Pop 85+ | 2.3% | 2.1% | 2.0% |
| | Median Age | 42.1 | 43.2 | 43.4 |
| | Average Age | 42.0 | 42.4 | 42.5 |
| Male Population by Age | % of Pop 0 to 4 years | 5.6% | 5.1% | 5.0% |
| | % of Pop 5 - 13 | 9.6% | 10.0% | 10.2% |
| | % of Pop 14 - 18 | 5.2% | 5.4% | 5.3% |
| | % of Pop 19 - 22 | 5.6% | 5.7% | 5.6% |
| | % of Pop 22 - 25 | 4.3% | 4.3% | 4.3% |
| | % of Pop 25 - 29 | 6.6% | 6.1% | 6.1% |
| | % of Pop 30 - 34 | 6.5% | 5.7% | 5.5% |
| | % of Pop 35 - 39 | 6.2% | 5.8% | 5.7% |
| | % of Pop 40 - 44 | 6.3% | 6.0% | 5.8% |
| | % of Pop 45 - 59 | 19.6% | 19.9% | 20.0% |
| | % of Pop 75 - 84 | 5.1% | 6.0% | 5.8% |
| | % of Pop 60 - 74 | 17.9% | 18.6% | 19.3% |
| | % of Pop 85+ | 1.5% | 1.4% | 1.5% |
| | Median Age | 40.2 | 41.6 | 42.0 |
| | Average Age | 40.6 | 41.3 | 41.5 |

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|---|---|--------------------------|---------------------------|---------------------------|
| | % of Pop 0 to 4 years | 4.9% | 4.6% | 4.6% |
| | % of Pop 5 - 13 | 9.1% | 9.4% | 9.4% |
| | % of Pop 14 - 18 | 4.7% | 5.1% | 4.9% |
| | % of Pop 19 - 22 | 4.9% | 5.2% | 5.1% |
| | % of Pop 22 - 25 | 3.8% | 3.9% | 3.9% |
| | % of Pop 25 - 29 | 6.1% | 5.5% | 5.5% |
| | % of Pop 30 - 34 | 6.2% | 5.4% | 5.4% |
| | % of Pop 35 - 39 | 5.8% | 5.5% | 5.7% |
| | % of Pop 40 - 44 | 6.0% | 5.8% | 5.8% |
| | % of Pop 45 - 59 | 19.2% | 19.9% | 20.0% |
| | % of Pop 60 - 74 | 19.0% | 19.8% | 20.1% |
| | % of Pop 75 - 84 | 7.2% | 7.3% | 7.0% |
| | % of Pop 85+ | 3.2% | 2.7% | 2.6% |
| | Median Age | 43.8 | 44.7 | 44.7 |
| | Average Age | 43.4 | 43.5 | 43.4 |
| Race | Count of White | 13,409 | 34,691 | 98,866 |
| | Count of Black or African-American | 179 | 396 | 2,729 |
| | Count of Asian or Pacific Islander | 166 | 370 | 1,125 |
| | Count of Other races | 825 | 2,034 | 6,196 |
| | White | 92.0% | 92.5% | 90.8% |
| | Black or African American | 1.2% | 1.1% | 2.5% |
| | Asian | 1.1% | 1.0% | 1.0% |
| | Other Races | 5.7% | 5.4% | 5.7% |
| Language Spoken | Speak English at Home | 95.4% | 96.3% | 96.6% |
| | Speak Spanish at Home | 1.9% | 1.6% | 1.2% |
| | Speak French or French Creole at Home | 0.2% | 0.2% | 0.1% |
| | Speak German at Home | 0.4% | 0.2% | 0.3% |
| | Speak Other Indo-European Languages at Home | 0.5% | 0.5% | 0.4% |
| | Speak Russian and Other Slavic Languages at Home | 0.0% | 0.1% | 0.2% |
| | Speak Chinese at Home | 0.4% | 0.2% | 0.2% |
| | Speak Korean at Home | 0.1% | 0.1% | 0.1% |
| | Speak Vietnamese at Home | 0.0% | 0.0% | 0.0% |
| | Speak Other Asian Languages at Home | 0.8% | 0.5% | 0.4% |
| | Speak Tagalog and Other Pacific Languages at Home | 0.0% | 0.0% | 0.0% |
| | Speak Other Language at Home | 0.3% | 0.3% | 0.4% |
| | | | | |
| Hispanic | Hispanic Population | 621 | 1,199 | 3,336 |
| | Hispanic Population Percent | 4.3% | 3.2% | 3.1% |
| | Mexican | 69.2% | 65.3% | 63.5% |
| | Puerto Rican | 2.2% | 8.5% | 13.4% |
| | Cuban | 0.6% | 1.5% | 2.1% |
| | Dominican | 11.7% | 9.2% | 3.6% |
| | Central American | 6.2% | 4.8% | 5.8% |
| | South American | 2.7% | 2.3% | 2.8% |
| | Other Hispanic | 7.3% | 8.5% | 8.8% |
| | 2000 Hispanic Population Percent | 2% | 1% | 2% |
| | 1990 Hispanic Population Percent | 1% | 1% | 1% |
| | | | | |

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|---|--|--------------------------|---------------------------|---------------------------|
| Ancestry | American (percent of total population) | 6.0% | 6.4% | 7.2% |
| | American | 5.8% | 6.1% | 6.9% |
| | Native American (ie. Indian/Eskimo) | 0.2% | 0.2% | 0.2% |
| | Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| | Asian (percent of total population) | 1.1% | 1.0% | 1.0% |
| | Chinese | 0.3% | 0.2% | 0.1% |
| | Japanese | 0.0% | 0.0% | 0.0% |
| | Korean | 0.2% | 0.2% | 0.2% |
| | South Central Asian (ie. Indian) | 0.2% | 0.2% | 0.3% |
| | South East Asian (ie. Vietnamese) | 0.3% | 0.3% | 0.3% |
| | Other Asian | 0.1% | 0.1% | 0.1% |
| | European (percent of total population) | 54.4% | 55.5% | 54.0% |
| | British | 8.6% | 9.2% | 9.0% |
| | Dutch | 1.0% | 1.1% | 1.0% |
| | French | 2.6% | 2.9% | 2.7% |
| | German | 13.0% | 14.0% | 13.7% |
| | Italian | 2.3% | 3.1% | 3.1% |
| | Polish | 6.9% | 6.1% | 5.8% |
| | Scandinavian | 3.3% | 3.2% | 3.2% |
| | Scotch/Irish | 11.7% | 10.8% | 10.6% |
| | Other European (ie. Greek/Russian) | 5.0% | 5.1% | 5.0% |
| | Middle Eastern | 0.7% | 0.7% | 1.0% |
| | Other Ancestry | 10.3% | 10.3% | 11.9% |
| | Unclassified Ancestry | 23.2% | 22.9% | 21.9% |
| Education (Age 25+) | Adult Population (25 Years or Older) | 10,387 | 26,505 | 77,192 |
| | Elementary (0 to 8) | 1.4% | 1.1% | 1.1% |
| | Some High School (9 to 11) | 1.9% | 3.0% | 3.5% |
| | High School Graduate (12) | 22.2% | 23.7% | 26.3% |
| | Some College (13 to 16) | 24.3% | 22.9% | 24.3% |
| | Associates Degree Only | 12.5% | 12.4% | 11.7% |
| | Bachelors Degree Only | 22.3% | 23.2% | 21.2% |
| | Graduate Degree | 15.5% | 13.8% | 12.0% |
| | % College (4+) | 37.8% | 37.0% | 33.1% |
| Household Type | Total Households – count | 6,277 | 15,065 | 43,265 |
| | One Person HHs – count | 1,985 | 3,957 | 11,034 |
| | Family HHs – count | 3,841 | 10,203 | 29,622 |
| | Married Couple – count | 2,900 | 8,114 | 23,859 |
| | w/own children – count | 980 | 2,774 | 8,302 |
| | w/out own children – count | 1,920 | 5,340 | 15,557 |
| | Male Householder – count | 357 | 781 | 2,083 |
| | Female Householder – count | 584 | 1,308 | 3,680 |
| | Non-Family Households – count | 452 | 904 | 2,610 |
| | 1 Person Household | 31.6% | 26.3% | 25.5% |
| | 2 Person Household | 35.3% | 36.2% | 35.7% |
| | 3 Person Household | 13.9% | 14.8% | 15.6% |
| | 4 Person Household | 11.8% | 13.7% | 13.6% |
| | 5 Person Household | 5.0% | 5.9% | 6.0% |
| | 6 Person Household | 1.7% | 2.3% | 2.4% |
| | 7+ Person Household | 0.7% | 0.9% | 1.2% |
| | % Households With Children | 23.6% | 26.8% | 26.0% |

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|---|---|--------------------------|---------------------------|---------------------------|
| Housing | Total Housing Units | 6,632 | 15,924 | 45,689 |
| | Owner Occupied Percent | 67.9% | 75.4% | 75.8% |
| | Renter Occupied Percent | 26.7% | 19.2% | 18.8% |
| | Vacant Housing Percent | 5.3% | 5.4% | 5.3% |
| | Total Housing Units (Census 2000) | 5,306 | 11,858 | 34,002 |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 1.8% | 3.9% | 2.5% |
| | Property Value \$750,000 to \$999,999 | 5.2% | 5.3% | 4.0% |
| | Property Value \$500,000 to \$749,999 | 13.1% | 13.3% | 11.8% |
| | Property Value \$400,000 to \$499,999 | 10.8% | 13.4% | 13.3% |
| | Property Value \$300,000, to \$399,999 | 18.0% | 21.2% | 22.2% |
| | Property Value \$200,000 to \$299,999 | 32.1% | 27.3% | 26.4% |
| | Property Value \$150,000 to \$199,999 | 7.9% | 6.4% | 7.6% |
| | Property Value \$100,000 to \$149,999 | 6.5% | 4.4% | 5.3% |
| | Property Value \$60,000 to \$99,999 | 0.4% | 1.0% | 2.8% |
| | Property Value \$40,000 to \$59,999 | 1.5% | 1.2% | 0.9% |
| | Property Value \$0 to \$39,999 | 2.0% | 1.8% | 2.7% |
| | Median Home Value | \$297,592 | \$335,155 | \$318,271 |
| | | | | |
| Wealth per Household | \$0 and under - percent | 16.8% | 16.0% | 16.0% |
| | \$1 to \$4999 - percent | 7.8% | 7.3% | 7.4% |
| | \$5k to \$9999 - percent | 4.3% | 4.1% | 4.1% |
| | \$10k to \$24999 - percent | 6.2% | 6.0% | 6.1% |
| | \$25k to \$49999 - percent | 6.8% | 6.8% | 6.8% |
| | \$50k to \$99999 - percent | 10.3% | 10.4% | 10.5% |
| | \$100k to \$249999 - percent | 18.4% | 18.9% | 18.9% |
| | \$250k to \$499999 - percent | 13.7% | 14.2% | 14.1% |
| | \$500k+ - percent | 15.7% | 16.3% | 16.0% |
| | Median HH Wealth | \$89,310 | \$96,881 | \$95,309 |
| | Avg HH Wealth | \$252,187 | \$260,851 | \$257,858 |
| Economic Viability | Economic Viability Local | 257 | 257 | 263 |
| | Economic Viability Indexed | 95 | 95 | 97 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 7,771 | 18,849 | 54,921 |
| | Managerial/Executive | 22.7% | 21.7% | 18.6% |
| | Professional Specialty | 27.4% | 25.3% | 26.4% |
| | Healthcare Support | 1.4% | 1.9% | 2.5% |
| | Sales | 8.4% | 9.4% | 9.7% |
| | Office & Administrative Support | 8.2% | 10.6% | 11.2% |
| | Protective Service | 1.2% | 1.2% | 1.5% |
| | Food Preparation | 6.2% | 5.8% | 4.7% |
| | Building Maintenance & Cleaning | 2.5% | 2.6% | 3.0% |
| | Personal Care | 4.0% | 3.3% | 2.7% |
| | Farming, Fishing, & Forestry | 0.0% | 0.0% | 0.2% |
| | Construction | 7.4% | 6.6% | 7.7% |
| | Production & Transportation | 10.6% | 11.7% | 12.0% |
| | Percent White Collar Workers | 68.0% | 68.8% | 68.3% |
| | Percent Blue Collar Workers | 32.0% | 31.2% | 31.7% |

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|---|---------------------------------|--------------------------|---------------------------|---------------------------|
| | Agriculture/Mining/Construction | 7.2% | 6.4% | 7.5% |
| | Manufacturing | 20.0% | 20.0% | 18.6% |
| | Transportation | 2.8% | 3.5% | 3.6% |
| | Information | 1.4% | 1.2% | 1.4% |
| | Wholesale/Retail | 12.7% | 13.9% | 14.8% |
| | Finance, Insurance, Real Estate | 5.7% | 6.7% | 6.5% |
| | Professional Services | 6.6% | 5.7% | 5.5% |
| | Management Services | 0.2% | 0.3% | 0.1% |
| | Administrative/Waste Services | 2.3% | 2.9% | 3.5% |
| | Educational Services | 26.2% | 24.5% | 23.7% |
| | Entertainment Services | 8.9% | 8.5% | 7.4% |
| | Other Professional Services | 3.7% | 3.5% | 4.1% |
| | Public Administration | 2.2% | 2.9% | 3.3% |
| | | | | |
| Vehicles per HH | No Vehicles | 4.5% | 3.4% | 3.9% |
| | 1 Vehicle | 31.4% | 26.5% | 26.2% |
| | 2 Vehicles | 44.3% | 44.7% | 43.2% |
| | 3 or more vehicles | 19.8% | 25.3% | 26.6% |
| | Average Number of Vehicles | 1.86 | 2.03 | 2.05 |
| Change | Births (last 12 months) | 152 | 363 | 1,036 |
| | Deaths (last 12 months) | 143 | 374 | 1,078 |
| | Migration (last 12 months) | -3 | 189 | 352 |
| Work place | Workplace Establishments | 437 | 711 | 2,164 |
| | Workplace Employees (FTE) | 4,540 | 7,099 | 24,494 |