

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.297043 Longitude: -76.51019

South Plaza Shopping Center California, MD		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	18,770	49,618	106,567
	Population Est 23Q1	18,701	49,361	106,321
	Population Est 22Q4	18,693	49,333	106,238
	Population Est 22Q3	18,687	49,327	106,283
	Population Est 22Q2	18,718	49,395	106,346
	Population Est 22Q1	18,643	49,274	106,144
	Population Est 21Q4	18,653	49,270	106,116
	Population Est 21Q3	18,639	49,289	106,197
	Population Est 21Q2	18,617	49,243	105,953
	Population Fcst	20,270	53,205	113,514
	2010 Census Population	16,078	42,499	96,480
	2000 Census Population	12,361	34,111	78,284
	1990 Census Population	10,357	29,523	60,635
	Current Year Daytime Population	24,949	59,237	118,443
	Average Seasonal Population	318	1,340	5,452
	Historical Annual Growth, 1990 – 2000	1.78%	1.45%	2.59%
	Historical Annual Growth, 2000 – 2010	2.66%	2.22%	2.11%
	Estimated Annual Growth, 2010 – CY	1.09%	1.09%	0.70%
	Projected Annual Growth, CY to Y5	1.55%	1.41%	1.27%
	Group Qtrs Est	44	522	2,047
Transient Est Average Last 4 Qtrs	1,107	4,384	6,014	
Households	Current Year Estimated Households	7,431	19,292	39,714
	Households Est 23Q1	7,392	19,170	39,578
	Households Est 22Q4	7,393	19,161	39,547
	Households Est 22Q3	7,392	19,162	39,569
	Households Est 22Q2	7,402	19,189	39,596
	Households Est 22Q1	7,371	19,140	39,519
	Households Est 21Q4	7,375	19,139	39,506
	Households Est 21Q3	7,370	19,148	39,540
	Households Est 21Q2	7,352	19,119	39,439
	Households Fcst	8,032	20,693	42,348
	2010 Census Households	6,216	16,220	34,818
	2000 Census Households	4,709	12,685	27,951
	1990 Census Households	3,768	10,282	20,916
	Historical Annual Growth, 1990 – 2000	2.25%	2.12%	2.94%
	Historical Annual Growth, 2000 – 2010	2.82%	2.49%	2.22%
	Estimated Annual Growth, 2010 – CY	1.26%	1.22%	0.93%
	Projected Annual Growth, CY to Y5	1.57%	1.41%	1.29%
	Population per Household	2.52	2.54	2.63

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.297043 Longitude: -76.51019

South Plaza Shopping Center California, MD		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.8%	3.6%	3.8%
	HH Income \$250,000 to \$499,999	4.6%	4.3%	4.6%
	HH Income \$200,000 to \$249,999	10.7%	10.1%	10.7%
	HH Income \$175,000 to \$199,999	7.8%	6.7%	7.4%
	HH Income \$150,000 to \$174,999	10.7%	9.7%	10.4%
	HH Income \$100,000 to 149,999	22.5%	20.7%	20.7%
	HH Income \$75,000 to 99,999	12.6%	11.8%	11.0%
	HH Income \$50,000 to 74,999	10.6%	11.7%	12.5%
	HH Income \$35,000 to 49,999	5.8%	6.6%	6.0%
	HH Income \$25,000 to 34,999	3.0%	3.5%	3.6%
	HH Income \$15,000 to 24,999	3.6%	4.4%	3.7%
	HH Income \$0 to 14,999	4.3%	6.8%	5.6%
	Average Household Income	\$149,554	\$134,981	\$139,561
	Median Household Income	\$122,420	\$112,522	\$117,828
	Per Capita Income	\$59,289	\$52,860	\$52,687
	Average Disposable Income	\$108,187	\$102,207	\$105,593
	Median Disposable Income	\$99,939	\$92,050	\$96,238
	Discretionary HH Income Over \$150,000	11.1%	9.7%	10.3%
	Discretionary HH Income \$125,000 to \$149,999	9.6%	8.4%	8.6%
	Discretionary HH Income \$100,000 to \$124,999	13.2%	12.1%	13.6%
	Discretionary HH Income \$75,000 to \$99,999	17.9%	16.2%	16.8%
	Discretionary HH Income \$50,000 to \$74,999	19.6%	18.4%	17.7%
	Discretionary HH Income \$25,000 to \$49,999	17.0%	19.0%	19.0%
	Discretionary HH Income Under \$25,000	11.5%	16.2%	14.1%
	Average Discretionary HH Income	\$81,694	\$75,363	\$78,182
	Median Discretionary HH Income	\$77,620	\$70,067	\$74,201
	Householder White – Count	4,820	12,360	28,711
	Median HH Income	\$122,005	\$121,440	\$125,578
	Average HH Income	\$120,791	\$118,216	\$120,820
	Householder Black or African-American – Count	1,338	3,513	5,471
	Median HH Income	\$107,704	\$78,694	\$75,078
	Average HH Income	\$106,782	\$92,550	\$90,209
	Householder Hispanic – Count	445	1,182	1,673
	Median HH Income	\$116,172	\$107,502	\$115,197
Average HH Income	\$115,041	\$107,733	\$114,459	
Householder Asian or Pacific Islander – Count	97	432	869	
Median HH Income	\$139,422	\$108,061	\$114,868	
Average HH Income	\$134,203	\$119,666	\$118,061	
Householder Other or Pacific Islander – Count	731	1,806	2,990	
Median HH Income	\$140,053	\$115,184	\$116,850	
Average HH Income	\$128,184	\$108,136	\$110,409	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.297043 Longitude: -76.51019

South Plaza Shopping Center California, MD		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	9,243	24,539	52,701
	Female Population	9,527	25,079	53,866
Total Population by Age	Count of Pop 0 to 4 years	1,155	3,022	5,985
	Count of Pop 0 to 7 years	1,678	4,462	8,798
	Count of Pop 5 - 13	2,242	5,970	12,172
	Count of Pop 14 - 18	1,021	2,741	6,128
	Count of Pop 19 - 22	961	2,611	6,113
	Count of Pop 22 - 25	678	1,865	4,481
	Count of Pop 25 - 29	1,158	3,217	6,413
	Count of Pop 30 - 34	1,528	3,867	7,305
	Count of Pop 35 - 39	1,546	3,839	7,470
	Count of Pop 40 - 44	1,273	3,337	6,854
	Count of Pop 45 - 59	3,364	8,772	19,713
	Count of Pop 60 - 74	2,806	7,514	17,470
	Count of Pop 75 - 84	817	2,112	4,802
	Count of Pop 85+	222	751	1,660
	% of Pop 0 to 4 years	6.2%	6.1%	5.6%
	% of Pop 0 to 7 years	8.9%	9.0%	8.3%
	% of Pop 5 - 13	11.9%	12.0%	11.4%
	% of Pop 14 - 18	5.4%	5.5%	5.8%
	% of Pop 19 - 22	5.1%	5.3%	5.7%
	% of Pop 22 - 25	3.6%	3.8%	4.2%
	% of Pop 25 - 29	6.2%	6.5%	6.0%
	% of Pop 30 - 34	8.1%	7.8%	6.9%
	% of Pop 35 - 39	8.2%	7.7%	7.0%
	% of Pop 40 - 44	6.8%	6.7%	6.4%
	% of Pop 45 - 59	17.9%	17.7%	18.5%
	% of Pop 60 - 74	15.0%	15.1%	16.4%
	% of Pop 75 - 84	4.4%	4.3%	4.5%
	% of Pop 85+	1.2%	1.5%	1.6%
Median Age	37.1	37.0	38.1	
Average Age	38.2	38.3	39.1	
Male Population by Age	% of Pop 0 to 4 years	6.4%	6.3%	5.8%
	% of Pop 5 - 13	12.2%	12.5%	12.0%
	% of Pop 14 - 18	5.5%	5.7%	6.0%
	% of Pop 19 - 22	5.2%	5.5%	5.9%
	% of Pop 22 - 25	3.8%	4.0%	4.3%
	% of Pop 25 - 29	6.6%	7.0%	6.4%
	% of Pop 30 - 34	8.4%	8.0%	7.1%
	% of Pop 35 - 39	8.6%	7.8%	7.0%
	% of Pop 40 - 44	6.9%	6.7%	6.4%
	% of Pop 45 - 59	17.5%	17.1%	18.0%
	% of Pop 75 - 84	3.6%	3.7%	4.0%
	% of Pop 60 - 74	14.4%	14.6%	15.9%
	% of Pop 85+	0.9%	1.0%	1.1%
	Median Age	36.1	35.6	36.8
Average Age	37.3	37.1	38.1	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.297043 Longitude: -76.51019

South Plaza Shopping Center California, MD		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.9%	5.9%	5.4%
	% of Pop 5 - 13	11.7%	11.5%	10.9%
	% of Pop 14 - 18	5.4%	5.3%	5.5%
	% of Pop 19 - 22	5.0%	5.0%	5.6%
	% of Pop 22 - 25	3.5%	3.5%	4.1%
	% of Pop 25 - 29	5.7%	6.0%	5.7%
	% of Pop 30 - 34	7.9%	7.5%	6.6%
	% of Pop 35 - 39	7.9%	7.7%	7.0%
	% of Pop 40 - 44	6.7%	6.7%	6.4%
	% of Pop 45 - 59	18.4%	18.3%	19.0%
	% of Pop 60 - 74	15.5%	15.7%	16.8%
	% of Pop 75 - 84	5.1%	4.8%	5.0%
	% of Pop 85+	1.4%	2.0%	2.0%
	Median Age	38.1	38.4	39.5
Average Age	39.1	39.4	40.2	
Race	Count of White	12,240	31,248	75,146
	Count of Black or African-American	3,399	10,102	16,720
	Count of Asian or Pacific Islander	706	2,042	3,231
	Count of Other races	2,424	6,226	11,470
	White	65.2%	63.0%	70.5%
	Black or African American	18.1%	20.4%	15.7%
	Asian	3.8%	4.1%	3.0%
	Other Races	12.9%	12.5%	10.8%
Language Spoken	Speak English at Home	91.5%	91.4%	92.4%
	Speak Spanish at Home	5.0%	4.6%	3.5%
	Speak French or French Creole at Home	0.5%	0.6%	0.5%
	Speak German at Home	0.2%	0.1%	0.6%
	Speak Other Indo-European Languages at Home	0.5%	0.4%	0.8%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.1%	0.1%
	Speak Chinese at Home	0.0%	0.1%	0.1%
	Speak Korean at Home	0.4%	0.3%	0.1%
	Speak Vietnamese at Home	0.1%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.5%	0.4%	0.5%
	Speak Tagalog and Other Pacific Languages at Home	0.8%	1.5%	1.0%
	Speak Other Language at Home	0.4%	0.4%	0.3%
Hispanic	Hispanic Population	1,608	4,149	6,871
	Hispanic Population Percent	8.6%	8.4%	6.4%
	Mexican	32.6%	36.2%	32.7%
	Puerto Rican	21.8%	15.5%	22.3%
	Cuban	0.4%	0.7%	1.2%
	Dominican	0.1%	0.1%	1.7%
	Central American	13.8%	19.0%	15.2%
	South American	18.5%	15.4%	12.5%
	Other Hispanic	12.8%	13.1%	14.4%
	2000 Hispanic Population Percent	2%	3%	2%
1990 Hispanic Population Percent	2%	2%	2%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.297043 Longitude: -76.51019

South Plaza Shopping Center California, MD		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	6.3%	5.8%	6.7%
	American	6.0%	5.5%	6.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	3.7%	4.1%	3.0%
	Chinese	0.1%	0.2%	0.2%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.1%	0.3%	0.2%
	South Central Asian (ie. Indian)	0.5%	0.6%	0.6%
	South East Asian (ie. Vietnamese)	2.5%	2.4%	1.6%
	Other Asian	0.4%	0.5%	0.3%
	European (percent of total population)	35.5%	35.4%	39.6%
	British	6.5%	6.9%	9.0%
	Dutch	0.6%	0.7%	0.6%
	French	1.5%	1.3%	1.3%
	German	6.7%	7.3%	8.5%
	Italian	2.1%	2.5%	3.0%
	Polish	1.7%	1.4%	1.4%
	Scandinavian	1.5%	1.4%	1.7%
	Scotch/Irish	9.6%	9.8%	10.5%
Other European (ie. Greek/Russian)	5.2%	4.2%	3.7%	
Middle Eastern	0.6%	0.3%	0.2%	
Other Ancestry	24.4%	25.5%	21.1%	
Unclassified Ancestry	21.1%	20.5%	22.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	12,713	33,409	71,688
	Elementary (0 to 8)	1.5%	2.3%	2.3%
	Some High School (9 to 11)	3.1%	4.7%	5.4%
	High School Graduate (12)	24.3%	26.7%	27.6%
	Some College (13 to 16)	21.5%	19.2%	19.7%
	Associates Degree Only	7.6%	8.1%	7.9%
	Bachelors Degree Only	24.0%	21.4%	20.5%
	Graduate Degree	18.0%	17.5%	16.6%
	% College (4+)	42.0%	38.9%	37.1%
Household Type	Total Households – count	7,431	19,292	39,714
	One Person HHs – count	2,145	5,534	10,029
	Family HHs – count	4,637	12,350	26,773
	Married Couple – count	3,547	8,822	20,184
	w/own children – count	1,658	4,014	8,602
	w/out own children – count	1,889	4,808	11,581
	Male Householder – count	348	866	1,835
	Female Householder – count	742	2,662	4,754
	Non-Family Households – count	650	1,409	2,912
	1 Person Household	28.9%	28.7%	25.3%
	2 Person Household	31.1%	30.8%	31.7%
	3 Person Household	16.0%	16.0%	16.8%
	4 Person Household	13.6%	13.9%	14.6%
	5 Person Household	6.4%	6.2%	6.7%
6 Person Household	2.6%	2.8%	3.1%	
7+ Person Household	1.5%	1.6%	1.9%	
% Households With Children	33.6%	33.8%	31.5%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.297043 Longitude: -76.51019

South Plaza Shopping Center California, MD		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	7,845	20,757	43,064
	Owner Occupied Percent	57.3%	55.0%	63.2%
	Renter Occupied Percent	37.4%	38.0%	29.0%
	Vacant Housing Percent	5.3%	7.1%	7.8%
	Total Housing Units (Census 2000)	5,126	14,269	31,116
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	4.5%	3.7%	3.3%
	Property Value \$750,000 to \$999,999	6.0%	7.0%	8.0%
	Property Value \$500,000 to \$749,999	17.3%	20.6%	22.2%
	Property Value \$400,000 to \$499,999	20.3%	20.8%	21.0%
	Property Value \$300,000, to \$399,999	24.1%	22.7%	23.7%
	Property Value \$200,000 to \$299,999	16.3%	13.0%	12.5%
	Property Value \$150,000 to \$199,999	5.7%	4.2%	3.1%
	Property Value \$100,000 to \$149,999	2.5%	1.8%	1.5%
	Property Value \$60,000 to \$99,999	1.1%	1.4%	1.1%
	Property Value \$40,000 to \$59,999	0.2%	0.9%	0.4%
	Property Value \$0 to \$39,999	1.4%	3.3%	2.5%
	Median Home Value	\$393,147	\$411,645	\$423,025
Wealth per Household	\$0 and under - percent	17.0%	17.5%	16.8%
	\$1 to \$4999 - percent	8.1%	8.4%	7.9%
	\$5k to \$9999 - percent	4.4%	4.6%	4.3%
	\$10k to \$24999 - percent	6.3%	6.3%	6.2%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	10.0%	10.0%	10.1%
	\$100k to \$249999 - percent	17.9%	17.8%	18.2%
	\$250k to \$499999 - percent	13.6%	13.2%	13.7%
	\$500k+ - percent	16.1%	15.5%	16.0%
	Median HH Wealth	\$87,840	\$82,427	\$89,805
	Avg HH Wealth	\$254,638	\$247,355	\$255,176
Economic Viability	Economic Viability Local	282	280	274
	Economic Viability Indexed	104	103	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	10,694	27,864	57,416
	Managerial/Executive	21.0%	21.0%	21.0%
	Professional Specialty	31.1%	30.4%	31.0%
	Healthcare Support	3.2%	2.7%	2.9%
	Sales	5.9%	6.5%	6.3%
	Office & Administrative Support	8.7%	8.5%	8.6%
	Protective Service	2.0%	2.0%	2.2%
	Food Preparation	1.8%	3.9%	4.3%
	Building Maintenance & Cleaning	2.9%	3.2%	2.5%
	Personal Care	3.0%	3.3%	2.7%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	10.3%	8.9%	9.7%
	Production & Transportation	10.1%	9.6%	8.7%
	Percent White Collar Workers	70.0%	69.1%	69.8%
	Percent Blue Collar Workers	30.0%	30.9%	30.2%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.297043 Longitude: -76.51019

South Plaza Shopping Center California, MD		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	7.9%	7.3%	9.6%
	Manufacturing	4.6%	4.4%	5.0%
	Transportation	5.6%	5.5%	5.2%
	Information	0.8%	1.0%	1.3%
	Wholesale/Retail	10.1%	11.4%	10.2%
	Finance, Insurance, Real Estate	3.3%	3.2%	2.5%
	Professional Services	16.8%	16.3%	14.8%
	Management Services	0.0%	0.4%	0.3%
	Administrative/Waste Services	3.4%	2.8%	2.8%
	Educational Services	18.0%	18.2%	19.3%
	Entertainment Services	4.9%	6.4%	6.4%
	Other Professional Services	4.9%	3.5%	3.6%
	Public Administration	19.6%	19.6%	19.0%
Vehicles per HH	No Vehicles	2.2%	5.3%	4.5%
	1 Vehicle	27.2%	29.4%	24.6%
	2 Vehicles	43.5%	41.0%	41.0%
	3 or more vehicles	27.2%	24.3%	29.8%
	Average Number of Vehicles	2.05	1.94	2.08
Change	Births (last 12 months)	215	568	1,152
	Deaths (last 12 months)	124	337	761
	Migration (last 12 months)	-10	32	-91
Work place	Workplace Establishments	589	1,178	2,036
	Workplace Employees (FTE)	15,955	34,683	57,005