## **Speedway Super Center**

Speedway, IN

## **Demographic Summary Report**

2020 Census, 2024 Estimates & 2029 Projections Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	15,160	114,333	225,080	182,456
Total Daytime Population	10,183	94,090	237,335	183,056
Workplace Population	3,086	32,355	96,247	72,548
Average Household Income	\$70,371	\$65,444	\$72,657	\$73,854
Median Household Income	\$54,725	\$51,935	\$55,738	\$55,897
Total Households	6,612	45,923	89,294	72,552
Median Home Value	\$227,091	\$178,177	\$193,825	\$194,358
College (4+)	29.2%	23.0%	25.6%	25.8%
Total Consumer Spending/Capita (Weekly)	\$388	\$384	\$389	\$384
% of Households with Children	28.8%	29.3%	28.3%	29.3%
2029 Demographic Projections				
Projected Population	15,004	115,318	228,722	184,384
Projected Annual Growth Rate	-0.2%	0.2%	0.3%	0.2%
Projected Total Growth Rate (5-Yr)	-1.0 %	0.9%	1.6%	1.1%

## 3-Mile Radius Section Detail 01% = \$200K+ ■ \$1M + Workplace ■ \$150 K - \$200 K ■ \$500K - \$1M White Retired Black 25% ■ \$100K - \$150K **\$300K-\$500K** Homemakers 30% 57% Asian Students ■ \$50K - \$100K ■ \$200K - \$300K Other Other ■ \$50 K and below 13% ■ \$200K and below 15% 40% Hispanic Origin: 22.% **Daytime Population** Household Income Home Value Race

