

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival Stone Mountain, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	15,424	103,698	608,391
	Population Est 23Q1	15,403	104,894	609,536
	Population Est 22Q4	15,398	104,548	609,125
	Population Est 22Q3	15,523	104,578	609,596
	Population Est 22Q2	15,527	104,347	608,846
	Population Est 22Q1	15,532	104,377	608,683
	Population Est 21Q4	15,508	104,390	608,382
	Population Est 21Q3	15,491	104,298	608,336
	Population Est 21Q2	15,480	104,218	607,692
	Population Fcst	15,744	106,690	631,652
	2010 Census Population	13,635	92,313	538,117
	2000 Census Population	14,193	93,626	509,076
	1990 Census Population	13,474	77,483	409,105
	Current Year Daytime Population	12,912	87,581	526,975
	Average Seasonal Population	168	586	2,563
	Historical Annual Growth, 1990 – 2000	0.52%	1.91%	2.21%
	Historical Annual Growth, 2000 – 2010	-0.40%	-0.14%	0.56%
	Estimated Annual Growth, 2010 – CY	0.87%	0.82%	0.87%
	Projected Annual Growth, CY to Y5	0.41%	0.57%	0.75%
	Group Qtrs Est	42	320	3,828
	Transient Est Average Last 4 Qtrs	2,502	3,615	15,995
Households	Current Year Estimated Households	5,563	36,864	216,689
	Households Est 23Q1	5,553	37,250	216,736
	Households Est 22Q4	5,553	37,110	216,536
	Households Est 22Q3	5,600	37,118	216,718
	Households Est 22Q2	5,603	37,037	216,442
	Households Est 22Q1	5,606	37,055	216,412
	Households Est 21Q4	5,596	37,066	216,337
	Households Est 21Q3	5,591	37,036	216,322
	Households Est 21Q2	5,588	37,010	216,086
	Households Fcst	5,669	37,877	225,140
	2010 Census Households	5,274	33,932	192,587
	2000 Census Households	5,173	33,038	181,352
	1990 Census Households	4,658	27,589	151,731
	Historical Annual Growth, 1990 – 2000	1.05%	1.82%	1.80%
	Historical Annual Growth, 2000 – 2010	0.19%	0.27%	0.60%
	Estimated Annual Growth, 2010 – CY	0.38%	0.58%	0.83%
	Projected Annual Growth, CY to Y5	0.38%	0.54%	0.77%
	Population per Household	2.77	2.80	2.79

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Stone Mountain Festival Stone Mountain, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.4%	1.4%	1.7%
	HH Income \$250,000 to \$499,999	2.9%	1.7%	2.1%
	HH Income \$200,000 to \$249,999	6.8%	3.9%	4.9%
	HH Income \$175,000 to \$199,999	7.5%	5.3%	4.7%
	HH Income \$150,000 to \$174,999	8.6%	6.4%	6.0%
	HH Income \$100,000 to 149,999	22.0%	19.3%	18.1%
	HH Income \$75,000 to 99,999	12.9%	12.7%	13.4%
	HH Income \$50,000 to 74,999	16.0%	16.5%	17.0%
	HH Income \$35,000 to 49,999	7.3%	11.8%	11.7%
	HH Income \$25,000 to 34,999	5.7%	7.5%	7.8%
	HH Income \$15,000 to 24,999	4.9%	6.6%	6.2%
	HH Income \$0 to 14,999	3.0%	7.0%	6.3%
	Average Household Income	\$121,852	\$98,244	\$101,879
	Median Household Income	\$100,361	\$76,057	\$76,652
	Per Capita Income	\$44,031	\$35,009	\$36,448
	Average Disposable Income	\$95,427	\$77,757	\$79,840
	Median Disposable Income	\$85,342	\$65,000	\$65,515
	Discretionary HH Income Over \$150,000	6.7%	3.6%	4.9%
	Discretionary HH Income \$125,000 to \$149,999	6.4%	4.1%	4.3%
	Discretionary HH Income \$100,000 to \$124,999	12.8%	7.9%	7.3%
	Discretionary HH Income \$75,000 to \$99,999	15.9%	13.0%	12.1%
	Discretionary HH Income \$50,000 to \$74,999	21.0%	18.2%	18.1%
	Discretionary HH Income \$25,000 to \$49,999	22.6%	26.3%	27.2%
	Discretionary HH Income Under \$25,000	14.7%	27.0%	26.2%
	Average Discretionary HH Income	\$71,181	\$55,779	\$57,165
	Median Discretionary HH Income	\$65,943	\$46,264	\$46,320
	Householder White – Count	2,590	11,238	65,401
	Median HH Income	\$109,749	\$96,263	\$104,151
	Average HH Income	\$112,054	\$100,909	\$107,472
	Householder Black or African-American – Count	1,877	19,149	97,158
	Median HH Income	\$85,822	\$65,435	\$68,101
	Average HH Income	\$97,763	\$77,136	\$79,220
	Householder Hispanic – Count	290	1,994	26,106
	Median HH Income	\$123,076	\$80,709	\$63,338
	Average HH Income	\$113,542	\$89,260	\$74,445
	Householder Asian or Pacific Islander – Count	474	2,341	14,761
	Median HH Income	\$77,911	\$87,872	\$80,404
	Average HH Income	\$90,547	\$92,777	\$91,712
	Householder Other or Pacific Islander – Count	332	2,142	13,264
	Median HH Income	\$109,383	\$91,304	\$75,354
	Average HH Income	\$107,238	\$94,433	\$86,245

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Gender	Male Population	7,352	49,318	291,641
	Female Population	8,071	54,380	316,750
Total Population by Age	Count of Pop 0 to 4 years	739	5,867	35,337
	Count of Pop 0 to 7 years	1,119	8,658	51,068
	Count of Pop 5 - 13	1,602	11,892	70,146
	Count of Pop 14 - 18	805	5,690	33,900
	Count of Pop 19 - 22	818	5,592	33,377
	Count of Pop 22 - 25	612	4,088	24,323
	Count of Pop 25 - 29	805	6,434	38,702
	Count of Pop 30 - 34	749	6,601	42,097
	Count of Pop 35 - 39	871	6,967	43,088
	Count of Pop 40 - 44	902	6,675	41,548
	Count of Pop 45 - 59	2,957	19,677	117,349
	Count of Pop 60 - 74	2,984	17,463	94,099
	Count of Pop 75 - 84	1,169	5,264	27,024
	Count of Pop 85+	410	1,488	7,400
	% of Pop 0 to 4 years	4.8%	5.7%	5.8%
	% of Pop 0 to 7 years	7.3%	8.3%	8.4%
	% of Pop 5 - 13	10.4%	11.5%	11.5%
	% of Pop 14 - 18	5.2%	5.5%	5.6%
	% of Pop 19 - 22	5.3%	5.4%	5.5%
	% of Pop 22 - 25	4.0%	3.9%	4.0%
	% of Pop 25 - 29	5.2%	6.2%	6.4%
	% of Pop 30 - 34	4.9%	6.4%	6.9%
	% of Pop 35 - 39	5.6%	6.7%	7.1%
	% of Pop 40 - 44	5.8%	6.4%	6.8%
	% of Pop 45 - 59	19.2%	19.0%	19.3%
	% of Pop 60 - 74	19.3%	16.8%	15.5%
	% of Pop 75 - 84	7.6%	5.1%	4.4%
	% of Pop 85+	2.7%	1.4%	1.2%
	Median Age	43.9	39.1	38.1
	Average Age	43.0	39.7	38.8
Male Population by Age	% of Pop 0 to 4 years	5.1%	6.0%	6.2%
	% of Pop 5 - 13	10.9%	12.1%	12.2%
	% of Pop 14 - 18	5.7%	5.9%	6.0%
	% of Pop 19 - 22	5.7%	5.9%	5.9%
	% of Pop 22 - 25	4.2%	4.3%	4.2%
	% of Pop 25 - 29	5.6%	6.5%	6.6%
	% of Pop 30 - 34	4.8%	6.3%	7.0%
	% of Pop 35 - 39	5.4%	6.5%	7.1%
	% of Pop 40 - 44	5.7%	6.3%	6.8%
	% of Pop 45 - 59	19.2%	18.5%	19.0%
	% of Pop 75 - 84	6.9%	4.6%	3.8%
	% of Pop 60 - 74	18.9%	16.0%	14.5%
	% of Pop 85+	1.9%	1.0%	0.8%
	Median Age	42.2	37.2	36.4
	Average Age	41.7	38.4	37.4

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	% of Pop 0 to 4 years	4.5%	5.3%	5.5%
	% of Pop 5 - 13	9.9%	10.9%	10.9%
	% of Pop 14 - 18	4.8%	5.1%	5.2%
	% of Pop 19 - 22	4.9%	5.0%	5.2%
	% of Pop 22 - 25	3.7%	3.6%	3.8%
	% of Pop 25 - 29	4.8%	5.9%	6.1%
	% of Pop 30 - 34	4.9%	6.4%	6.9%
	% of Pop 35 - 39	5.9%	6.9%	7.1%
	% of Pop 40 - 44	6.0%	6.6%	6.9%
	% of Pop 45 - 59	19.2%	19.4%	19.6%
	% of Pop 60 - 74	19.8%	17.6%	16.4%
	% of Pop 75 - 84	8.2%	5.5%	5.0%
	% of Pop 85+	3.4%	1.8%	1.6%
	Median Age	45.4	40.7	39.6
	Average Age	44.2	40.8	40.0
Race	Count of White	6,890	29,902	172,162
	Count of Black or African-American	4,985	53,344	275,552
	Count of Asian or Pacific Islander	1,733	8,374	58,217
	Count of Other races	1,816	12,078	102,460
	White	44.7%	28.8%	28.3%
	Black or African American	32.3%	51.4%	45.3%
	Asian	11.2%	8.1%	9.6%
	Other Races	11.8%	11.6%	16.8%
Language Spoken	Speak English at Home	79.0%	77.3%	70.1%
	Speak Spanish at Home	7.7%	6.8%	13.7%
	Speak French or French Creole at Home	0.8%	1.4%	1.2%
	Speak German at Home	0.1%	0.1%	0.2%
	Speak Other Indo-European Languages at Home	5.0%	3.0%	3.6%
	Speak Russian and Other Slavic Languages at Home	0.6%	0.6%	0.6%
	Speak Chinese at Home	1.3%	1.1%	1.0%
	Speak Korean at Home	0.7%	0.5%	0.4%
	Speak Vietnamese at Home	0.5%	1.0%	1.8%
	Speak Other Asian Languages at Home	2.4%	1.6%	1.8%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.3%	0.2%
	Speak Other Language at Home	1.9%	6.4%	5.4%
Hispanic	Hispanic Population	1,316	9,844	98,367
	Hispanic Population Percent	8.5%	9.5%	16.2%
	Mexican	42.1%	47.2%	50.2%
	Puerto Rican	10.9%	8.6%	7.1%
	Cuban	0.9%	4.5%	2.9%
	Dominican	2.9%	3.7%	4.0%
	Central American	21.1%	21.3%	23.3%
	South American	15.3%	8.7%	7.4%
	Other Hispanic	6.8%	6.2%	5.2%
	2000 Hispanic Population Percent	2%	5%	8%
	1990 Hispanic Population Percent	1%	2%	2%

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Ancestry	American (percent of total population)	5.3%	4.1%	3.5%
	American	4.9%	3.8%	3.3%
	Native American (ie. Indian/Eskimo)	0.4%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	11.2%	8.1%	9.5%
	Chinese	0.9%	0.8%	0.9%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.6%	0.5%	0.6%
	South Central Asian (ie. Indian)	6.3%	3.5%	3.1%
	South East Asian (ie. Vietnamese)	1.8%	1.8%	2.9%
	Other Asian	1.5%	1.4%	1.9%
	European (percent of total population)	24.5%	16.7%	14.9%
	British	6.8%	4.2%	3.6%
	Dutch	0.3%	0.3%	0.2%
	French	0.6%	0.5%	0.5%
	German	4.3%	3.1%	2.7%
	Italian	1.1%	1.0%	0.9%
	Polish	0.7%	0.4%	0.5%
	Scandinavian	1.1%	0.6%	0.6%
	Scotch/Irish	6.5%	4.5%	3.8%
	Other European (ie. Greek/Russian)	3.0%	2.0%	2.1%
	Middle Eastern	0.4%	0.6%	0.6%
	Other Ancestry	33.6%	46.0%	42.7%
	Unclassified Ancestry	16.4%	15.2%	12.5%
Education (Age 25+)	Adult Population (25 Years or Older)	10,847	70,568	411,308
	Elementary (0 to 8)	3.2%	3.7%	6.2%
	Some High School (9 to 11)	4.0%	5.0%	6.1%
	High School Graduate (12)	16.5%	23.8%	23.2%
	Some College (13 to 16)	16.4%	19.8%	17.5%
	Associates Degree Only	9.6%	9.6%	8.6%
	Bachelors Degree Only	29.1%	23.9%	22.7%
	Graduate Degree	21.2%	14.0%	15.7%
	% College (4+)	50.4%	37.9%	38.5%
Household Type	Total Households – count	5,563	36,864	216,689
	One Person HHs – count	1,181	8,806	54,708
	Family HHs – count	4,166	26,376	148,203
	Married Couple – count	3,284	16,846	97,271
	w/own children – count	1,200	6,104	41,630
	w/out own children – count	2,083	10,742	55,641
	Male Householder – count	307	2,446	12,597
	Female Householder – count	574	7,084	38,335
	Non-Family Households – count	216	1,682	13,779
	1 Person Household	21.2%	23.9%	25.2%
	2 Person Household	33.4%	29.8%	28.7%
	3 Person Household	16.8%	17.6%	17.0%
	4 Person Household	14.8%	14.2%	14.5%
	5 Person Household	7.8%	8.0%	7.9%
	6 Person Household	3.6%	3.7%	3.8%
	7+ Person Household	2.4%	2.8%	2.9%
	% Households With Children	27.4%	29.9%	30.2%

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Housing	Total Housing Units	5,833	39,316	232,185
	Owner Occupied Percent	74.9%	59.9%	57.2%
	Renter Occupied Percent	20.4%	33.9%	36.1%
	Vacant Housing Percent	4.6%	6.2%	6.7%
	Total Housing Units (Census 2000)	5,363	34,322	188,427
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.8%	2.4%	3.0%
	Property Value \$750,000 to \$999,999	6.8%	4.2%	4.9%
	Property Value \$500,000 to \$749,999	23.8%	18.0%	18.4%
	Property Value \$400,000 to \$499,999	19.8%	18.8%	16.1%
	Property Value \$300,000, to \$399,999	26.9%	24.7%	21.8%
	Property Value \$200,000 to \$299,999	13.8%	19.9%	21.9%
	Property Value \$150,000 to \$199,999	2.7%	5.3%	6.0%
	Property Value \$100,000 to \$149,999	0.5%	2.5%	3.2%
	Property Value \$60,000 to \$99,999	0.7%	1.1%	1.3%
	Property Value \$40,000 to \$59,999	0.3%	0.8%	0.5%
	Property Value \$0 to \$39,999	1.9%	2.2%	2.1%
	Median Home Value	\$416,105	\$373,608	\$367,356
Wealth per Household	\$0 and under - percent	15.4%	17.6%	17.7%
	\$1 to \$4999 - percent	6.9%	8.6%	8.7%
	\$5k to \$9999 - percent	3.9%	4.6%	4.7%
	\$10k to \$24999 - percent	5.8%	6.4%	6.4%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	10.3%	10.2%	10.1%
	\$100k to \$249999 - percent	19.0%	18.0%	17.8%
	\$250k to \$499999 - percent	14.6%	13.1%	13.0%
	\$500k+ - percent	17.4%	14.7%	14.7%
	Median HH Wealth	\$108,137	\$79,372	\$77,704
	Avg HH Wealth	\$273,621	\$239,778	\$238,526
Economic Viability	Economic Viability Local	286	282	290
	Economic Viability Indexed	106	104	107
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,783	52,263	313,572
	Managerial/Executive	19.2%	15.4%	15.9%
	Professional Specialty	30.2%	24.0%	24.1%
	Healthcare Support	1.8%	2.7%	2.6%
	Sales	9.4%	9.4%	9.4%
	Office & Administrative Support	10.5%	11.9%	10.9%
	Protective Service	2.1%	1.8%	1.6%
	Food Preparation	4.5%	5.8%	5.2%
	Building Maintenance & Cleaning	4.3%	3.1%	3.7%
	Personal Care	2.1%	3.1%	2.8%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.3%
	Construction	5.2%	5.7%	8.4%
	Production & Transportation	10.7%	17.1%	15.0%
	Percent White Collar Workers	71.1%	63.4%	63.0%
	Percent Blue Collar Workers	28.9%	36.6%	37.0%

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	Agriculture/Mining/Construction	4.3%	5.1%	7.6%
	Manufacturing	5.8%	7.3%	7.4%
	Transportation	4.9%	8.0%	7.8%
	Information	3.2%	2.6%	2.9%
	Wholesale/Retail	14.0%	14.3%	14.3%
	Finance, Insurance, Real Estate	8.5%	7.0%	5.7%
	Professional Services	9.9%	7.9%	8.3%
	Management Services	0.4%	0.2%	0.2%
	Administrative/Waste Services	5.9%	5.3%	5.5%
	Educational Services	24.8%	22.7%	21.2%
	Entertainment Services	7.0%	9.7%	9.0%
	Other Professional Services	5.9%	5.4%	5.9%
	Public Administration	5.5%	4.6%	4.3%
Vehicles per HH	No Vehicles	3.6%	6.0%	6.4%
	1 Vehicle	26.3%	34.5%	34.9%
	2 Vehicles	36.8%	34.3%	37.4%
	3 or more vehicles	33.2%	25.2%	21.3%
	Average Number of Vehicles	2.14	1.90	1.83
Change	Births (last 12 months)	150	1,146	6,969
	Deaths (last 12 months)	169	821	4,333
	Migration (last 12 months)	-82	-925	-2,842
Work place	Workplace Establishments	665	2,482	14,648
	Workplace Employees (FTE)	4,488	22,506	143,159