

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival Stone Mountain, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	4,514	43,190	173,330
	Population Est 23Q1	4,478	43,279	174,345
	Population Est 22Q4	4,477	43,268	174,069
	Population Est 22Q3	4,559	43,426	174,180
	Population Est 22Q2	4,565	43,439	174,001
	Population Est 22Q1	4,565	43,463	173,964
	Population Est 21Q4	4,557	43,428	173,845
	Population Est 21Q3	4,556	43,340	173,789
	Population Est 21Q2	4,554	43,294	173,618
	Population Fcst	4,543	44,203	178,326
	2010 Census Population	3,979	39,102	153,118
	2000 Census Population	3,816	38,258	144,577
	1990 Census Population	3,495	33,739	117,615
	Current Year Daytime Population	4,631	35,469	137,924
	Average Seasonal Population	75	384	839
	Historical Annual Growth, 1990 – 2000	0.88%	1.26%	2.09%
	Historical Annual Growth, 2000 – 2010	0.42%	0.22%	0.58%
	Estimated Annual Growth, 2010 – CY	0.89%	0.70%	0.87%
	Projected Annual Growth, CY to Y5	0.13%	0.46%	0.57%
	Group Qtrs Est	6	145	446
	Transient Est Average Last 4 Qtrs	1,631	3,275	3,390
Households	Current Year Estimated Households	1,660	15,190	59,716
	Households Est 23Q1	1,644	15,221	60,030
	Households Est 22Q4	1,645	15,216	59,917
	Households Est 22Q3	1,676	15,274	59,952
	Households Est 22Q2	1,679	15,279	59,887
	Households Est 22Q1	1,679	15,289	59,887
	Households Est 21Q4	1,676	15,278	59,850
	Households Est 21Q3	1,676	15,251	59,838
	Households Est 21Q2	1,675	15,233	59,775
	Households Fcst	1,667	15,525	61,374
	2010 Census Households	1,602	14,326	54,633
	2000 Census Households	1,436	13,405	49,937
	1990 Census Households	1,271	11,340	41,018
	Historical Annual Growth, 1990 – 2000	1.23%	1.69%	1.99%
	Historical Annual Growth, 2000 – 2010	1.10%	0.67%	0.90%
	Estimated Annual Growth, 2010 – CY	0.25%	0.41%	0.63%
	Projected Annual Growth, CY to Y5	0.09%	0.44%	0.55%
	Population per Household	2.72	2.83	2.90

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival Stone Mountain, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.3%	2.1%	1.5%
	HH Income \$250,000 to \$499,999	2.7%	2.5%	1.8%
	HH Income \$200,000 to \$249,999	6.4%	5.8%	4.3%
	HH Income \$175,000 to \$199,999	5.8%	6.6%	5.3%
	HH Income \$150,000 to \$174,999	6.9%	7.8%	6.8%
	HH Income \$100,000 to 149,999	22.3%	22.7%	20.4%
	HH Income \$75,000 to 99,999	14.4%	12.9%	13.9%
	HH Income \$50,000 to 74,999	19.4%	15.0%	16.2%
	HH Income \$35,000 to 49,999	7.4%	8.4%	11.2%
	HH Income \$25,000 to 34,999	5.9%	5.6%	7.0%
	HH Income \$15,000 to 24,999	4.2%	5.1%	5.6%
	HH Income \$0 to 14,999	2.2%	5.5%	6.0%
	Average Household Income	\$118,814	\$115,405	\$102,091
	Median Household Income	\$93,283	\$94,835	\$81,858
	Per Capita Income	\$43,766	\$40,684	\$35,249
	Average Disposable Income	\$92,768	\$90,288	\$80,929
	Median Disposable Income	\$79,582	\$80,843	\$69,866
	Discretionary HH Income Over \$150,000	5.1%	5.8%	3.8%
	Discretionary HH Income \$125,000 to \$149,999	8.2%	5.6%	4.2%
	Discretionary HH Income \$100,000 to \$124,999	9.3%	10.8%	8.2%
	Discretionary HH Income \$75,000 to \$99,999	16.8%	16.6%	13.9%
	Discretionary HH Income \$50,000 to \$74,999	20.9%	20.2%	20.4%
	Discretionary HH Income \$25,000 to \$49,999	26.7%	22.5%	26.0%
	Discretionary HH Income Under \$25,000	12.9%	18.4%	23.4%
	Average Discretionary HH Income	\$69,736	\$66,786	\$58,580
	Median Discretionary HH Income	\$61,863	\$61,396	\$50,619
	Householder White – Count	710	6,071	16,590
	Median HH Income	\$98,808	\$106,304	\$96,563
	Average HH Income	\$107,568	\$107,518	\$101,422
	Householder Black or African-American – Count	639	6,145	31,424
	Median HH Income	\$79,930	\$85,761	\$74,885
	Average HH Income	\$93,580	\$93,950	\$84,370
	Householder Hispanic – Count	70	885	4,307
	Median HH Income	\$132,533	\$92,552	\$78,917
	Average HH Income	\$124,845	\$95,067	\$87,896
	Householder Asian or Pacific Islander – Count	158	1,228	4,054
	Median HH Income	\$86,330	\$90,676	\$92,671
	Average HH Income	\$96,484	\$95,251	\$96,713
	Householder Other or Pacific Islander – Count	85	862	3,340
	Median HH Income	\$120,770	\$104,828	\$83,176
	Average HH Income	\$115,633	\$102,586	\$90,026

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival Stone Mountain, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	2,127	20,600	82,318
	Female Population	2,387	22,590	91,012
Total Population by Age	Count of Pop 0 to 4 years	225	2,150	9,609
	Count of Pop 0 to 7 years	351	3,132	13,986
	Count of Pop 5 - 13	480	4,472	19,404
	Count of Pop 14 - 18	244	2,330	9,703
	Count of Pop 19 - 22	251	2,352	9,677
	Count of Pop 22 - 25	190	1,738	7,113
	Count of Pop 25 - 29	236	2,463	10,865
	Count of Pop 30 - 34	219	2,213	10,683
	Count of Pop 35 - 39	273	2,512	11,121
	Count of Pop 40 - 44	276	2,590	11,010
	Count of Pop 45 - 59	813	8,457	33,876
	Count of Pop 60 - 74	802	8,216	29,635
	Count of Pop 75 - 84	338	2,823	8,406
	Count of Pop 85+	165	873	2,229
	% of Pop 0 to 4 years	5.0%	5.0%	5.5%
	% of Pop 0 to 7 years	7.8%	7.3%	8.1%
	% of Pop 5 - 13	10.6%	10.4%	11.2%
	% of Pop 14 - 18	5.4%	5.4%	5.6%
	% of Pop 19 - 22	5.6%	5.4%	5.6%
	% of Pop 22 - 25	4.2%	4.0%	4.1%
	% of Pop 25 - 29	5.2%	5.7%	6.3%
	% of Pop 30 - 34	4.9%	5.1%	6.2%
	% of Pop 35 - 39	6.0%	5.8%	6.4%
	% of Pop 40 - 44	6.1%	6.0%	6.4%
	% of Pop 45 - 59	18.0%	19.6%	19.5%
	% of Pop 60 - 74	17.8%	19.0%	17.1%
	% of Pop 75 - 84	7.5%	6.5%	4.8%
	% of Pop 85+	3.7%	2.0%	1.3%
	Median Age	42.5	42.6	39.3
	Average Age	42.6	42.0	39.7
Male Population by Age	% of Pop 0 to 4 years	5.4%	5.3%	5.9%
	% of Pop 5 - 13	11.4%	10.8%	11.8%
	% of Pop 14 - 18	5.7%	5.9%	6.1%
	% of Pop 19 - 22	5.9%	5.9%	6.1%
	% of Pop 22 - 25	4.4%	4.4%	4.4%
	% of Pop 25 - 29	5.5%	6.2%	6.6%
	% of Pop 30 - 34	5.0%	5.1%	6.2%
	% of Pop 35 - 39	5.8%	5.7%	6.3%
	% of Pop 40 - 44	6.2%	5.8%	6.1%
	% of Pop 45 - 59	18.0%	19.1%	19.0%
	% of Pop 75 - 84	6.6%	6.0%	4.3%
	% of Pop 60 - 74	17.6%	18.3%	16.1%
	% of Pop 85+	2.5%	1.5%	0.9%
	Median Age	40.6	40.7	37.2
	Average Age	41.0	40.7	38.3

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival Stone Mountain, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.6%	4.7%	5.2%
	% of Pop 5 - 13	9.9%	9.9%	10.6%
	% of Pop 14 - 18	5.1%	5.0%	5.2%
	% of Pop 19 - 22	5.3%	5.0%	5.2%
	% of Pop 22 - 25	4.0%	3.7%	3.8%
	% of Pop 25 - 29	5.0%	5.3%	5.9%
	% of Pop 30 - 34	4.8%	5.2%	6.1%
	% of Pop 35 - 39	6.2%	5.9%	6.5%
	% of Pop 40 - 44	6.1%	6.2%	6.5%
	% of Pop 45 - 59	18.1%	20.0%	20.0%
	% of Pop 60 - 74	18.0%	19.6%	18.0%
	% of Pop 75 - 84	8.3%	7.0%	5.3%
	% of Pop 85+	4.7%	2.5%	1.6%
	Median Age	44.2	44.3	41.2
	Average Age	44.0	43.2	40.9
Race	Count of White	1,850	16,244	44,600
	Count of Black or African-American	1,438	17,476	91,356
	Count of Asian or Pacific Islander	736	4,385	16,184
	Count of Other races	490	5,085	21,190
	White	41.0%	37.6%	25.7%
	Black or African American	31.9%	40.5%	52.7%
	Asian	16.3%	10.2%	9.3%
	Other Races	10.8%	11.8%	12.2%
Language Spoken	Speak English at Home	78.7%	79.5%	76.4%
	Speak Spanish at Home	5.2%	7.7%	8.0%
	Speak French or French Creole at Home	1.0%	0.9%	1.3%
	Speak German at Home	0.1%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	7.8%	3.5%	3.7%
	Speak Russian and Other Slavic Languages at Home	0.8%	0.4%	0.7%
	Speak Chinese at Home	0.3%	1.5%	1.1%
	Speak Korean at Home	0.6%	0.6%	0.4%
	Speak Vietnamese at Home	0.5%	0.7%	1.6%
	Speak Other Asian Languages at Home	2.8%	2.1%	1.5%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.2%
	Speak Other Language at Home	2.1%	2.8%	5.0%
Hispanic	Hispanic Population	345	3,826	18,233
	Hispanic Population Percent	7.6%	8.9%	10.5%
	Mexican	41.6%	47.9%	44.4%
	Puerto Rican	13.8%	7.4%	7.5%
	Cuban	0.4%	2.8%	4.3%
	Dominican	4.3%	2.8%	4.0%
	Central American	11.7%	23.1%	23.3%
	South American	22.6%	9.7%	9.8%
	Other Hispanic	5.5%	6.4%	6.6%
	2000 Hispanic Population Percent	2%	3%	4%
	1990 Hispanic Population Percent	1%	1%	2%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025

**BRIXMOR**®

Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival Stone Mountain, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	5.0%	4.5%	3.6%
	American	4.7%	4.2%	3.4%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	16.3%	10.1%	9.3%
	Chinese	0.6%	1.0%	0.8%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.4%	0.6%	0.5%
	South Central Asian (ie. Indian)	10.7%	5.5%	4.1%
	South East Asian (ie. Vietnamese)	1.8%	1.6%	2.5%
	Other Asian	2.7%	1.4%	1.3%
	European (percent of total population)	20.4%	21.4%	14.4%
	British	6.3%	5.4%	3.5%
	Dutch	0.2%	0.3%	0.2%
	French	0.5%	0.6%	0.5%
	German	3.2%	3.9%	2.6%
	Italian	0.7%	1.3%	0.9%
	Polish	0.4%	0.5%	0.4%
	Scandinavian	0.7%	0.8%	0.6%
	Scotch/Irish	5.0%	5.9%	3.8%
	Other European (ie. Greek/Russian)	3.2%	2.5%	1.9%
	Middle Eastern	0.4%	0.4%	0.5%
	Other Ancestry	33.9%	39.4%	47.1%
	Unclassified Ancestry	16.4%	15.3%	14.6%
Education (Age 25+)	Adult Population (25 Years or Older)	3,124	30,149	117,825
	Elementary (0 to 8)	5.6%	3.1%	3.9%
	Some High School (9 to 11)	4.7%	4.5%	5.0%
	High School Graduate (12)	15.8%	20.0%	23.4%
	Some College (13 to 16)	13.6%	17.3%	19.7%
	Associates Degree Only	9.1%	9.8%	9.8%
	Bachelors Degree Only	30.6%	26.8%	23.5%
	Graduate Degree	20.5%	18.4%	14.6%
	% College (4+)	51.2%	45.2%	38.2%
Household Type	Total Households – count	1,660	15,190	59,716
	One Person HHs – count	420	3,114	13,079
	Family HHs – count	1,182	11,545	43,708
	Married Couple – count	995	8,520	28,895
	w/own children – count	351	2,944	10,916
	w/out own children – count	644	5,576	17,978
	Male Householder – count	51	954	3,681
	Female Householder – count	136	2,072	11,133
	Non-Family Households – count	58	531	2,930
	1 Person Household	25.3%	20.5%	21.9%
	2 Person Household	30.8%	32.0%	29.2%
	3 Person Household	15.7%	17.6%	18.2%
	4 Person Household	15.0%	14.9%	15.1%
	5 Person Household	7.2%	8.6%	8.5%
	6 Person Household	3.7%	3.7%	4.0%
	7+ Person Household	2.4%	2.6%	3.1%
	% Households With Children	24.4%	27.3%	29.7%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival Stone Mountain, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	1,742	15,929	63,168
	Owner Occupied Percent	70.9%	75.0%	65.4%
	Renter Occupied Percent	24.4%	20.4%	29.1%
	Vacant Housing Percent	4.7%	4.6%	5.5%
	Total Housing Units (Census 2000)	1,520	13,852	51,600
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.3%	2.5%	1.6%
	Property Value \$750,000 to \$999,999	5.8%	5.6%	3.4%
	Property Value \$500,000 to \$749,999	22.3%	21.9%	17.4%
	Property Value \$400,000 to \$499,999	19.5%	20.4%	18.4%
	Property Value \$300,000, to \$399,999	27.8%	25.8%	25.4%
	Property Value \$200,000 to \$299,999	15.4%	16.6%	22.4%
	Property Value \$150,000 to \$199,999	3.5%	2.7%	5.1%
	Property Value \$100,000 to \$149,999	0.3%	1.1%	2.5%
	Property Value \$60,000 to \$99,999	1.5%	0.5%	1.1%
	Property Value \$40,000 to \$59,999	0.1%	0.5%	0.6%
	Property Value \$0 to \$39,999	2.4%	2.5%	2.0%
	Median Home Value	\$396,136	\$401,538	\$363,746
Wealth per Household	\$0 and under - percent	15.5%	15.9%	17.1%
	\$1 to \$4999 - percent	7.0%	7.2%	8.3%
	\$5k to \$9999 - percent	3.9%	4.0%	4.5%
	\$10k to \$24999 - percent	5.8%	5.9%	6.3%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	10.3%	10.3%	10.3%
	\$100k to \$249999 - percent	19.0%	18.9%	18.2%
	\$250k to \$499999 - percent	14.6%	14.3%	13.4%
	\$500k+ - percent	17.3%	16.7%	15.1%
	Median HH Wealth	\$107,285	\$99,465	\$84,113
	Avg HH Wealth	\$272,755	\$265,683	\$245,419
Economic Viability	Economic Viability Local	285	273	282
	Economic Viability Indexed	105	101	104
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,295	21,643	88,834
	Managerial/Executive	17.2%	18.3%	16.1%
	Professional Specialty	29.3%	28.9%	24.2%
	Healthcare Support	2.5%	2.7%	2.5%
	Sales	9.3%	8.3%	9.7%
	Office & Administrative Support	10.9%	11.4%	12.3%
	Protective Service	2.4%	1.6%	1.7%
	Food Preperation	5.0%	4.5%	5.3%
	Building Maintenance & Cleaning	6.6%	3.1%	2.8%
	Personal Care	1.9%	2.1%	2.8%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	4.9%	6.0%	6.4%
	Production & Transportation	10.0%	13.0%	15.9%
	Percent White Collar Workers	69.3%	69.7%	64.8%
	Percent Blue Collar Workers	30.7%	30.3%	35.2%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival Stone Mountain, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	4.9%	5.7%	5.8%
	Manufacturing	5.4%	6.1%	7.3%
	Transportation	4.7%	6.7%	8.0%
	Information	3.1%	2.9%	2.7%
	Wholesale/Retail	11.9%	12.4%	13.7%
	Finance, Insurance, Real Estate	8.5%	7.9%	7.2%
	Professional Services	9.1%	8.5%	7.9%
	Management Services	0.4%	0.2%	0.1%
	Administrative/Waste Services	9.5%	4.4%	5.4%
	Educational Services	25.0%	26.3%	22.5%
	Entertainment Services	6.8%	7.6%	9.3%
	Other Professional Services	4.8%	5.3%	5.4%
	Public Administration	5.8%	5.9%	4.6%
Vehicles per HH	No Vehicles	3.3%	3.2%	4.8%
	1 Vehicle	30.2%	26.8%	31.2%
	2 Vehicles	37.9%	37.9%	37.2%
	3 or more vehicles	28.6%	32.1%	26.8%
	Average Number of Vehicles	2.02	2.13	1.98
Change	Births (last 12 months)	47	440	1,931
	Deaths (last 12 months)	53	419	1,336
	Migration (last 12 months)	-43	-251	-1,177
Work place	Workplace Establishments	310	1,074	3,407
	Workplace Employees (FTE)	2,109	8,548	30,770