2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.213288 Longitude: -85.590727

	Brook I & II	5.00 Minute	10.00 Minute	20.00 Minute
Louisv		Drivetime	Drivetime	Drivetime
	Current Year Estimated Population	50,177	223,721	691,572
	Population Est 23Q1	50,239	223,776	691,460
	Population Est 22Q4	50,221	223,518	691,190
	Population Est 22Q3	50,171	223,161	690,786
	Population Est 22Q2	50,161	222,982	690,074
	Population Est 22Q1	49,996	222,384	688,750
	Population Est 21Q4	49,952	222,474	688,439
	Population Est 21Q3	49,710	221,097	685,617
	Population Est 21Q2	49,676	221,052	685,155
Population	Population Fcst	51,725	230,700	710,355
	2010 Census Population	46,970	207,008	641,303
) Jbr	2000 Census Population	46,440	192,314	594,594
Ğ	1990 Census Population	39,886	175,310	561,139
	Current Year Daytime Population	58,317	240,102	815,867
	Average Seasonal Population	583	2,974	11,097
	Historical Annual Growth, 1990 – 2000	1.53%	0.93%	0.58%
	Historical Annual Growth, 2000 – 2010	0.11%	0.74%	0.76%
	Estimated Annual Growth, 2010 – CY	0.46%	0.55%	0.53%
	Projected Annual Growth, CY to Y5	0.61%	0.62%	0.54%
	Group Qtrs Est	577	2,840	17,048
	Transient Est Average Last 4 Qtrs	11,760	21,022	53,041
	Current Year Estimated Households	22,153	97,284	291,391
	Households Est 23Q1	22,179	97,285	291,285
	Households Est 22Q4	22,172	97,181	291,193
	Households Est 22Q3	22,151	97,048	291,056
	Households Est 22Q2	22,144	96,976	290,789
	Households Est 22Q1	22,064	96,728	290,259
	Households Est 21Q4	22,045	96,764	290,115
qs	Households Est 21Q3	21,938	96,171	289,000
hol	Households Est 21Q2	21,924	96,173	288,828
ouseholds	Households Fcst	22,831	100,195	298,830
	2010 Census Households	20,499	90,266	269,851
_	2000 Census Households	19,723	82,587	249,163
	1990 Census Households	15,743	72,861	227,938
	Historical Annual Growth, 1990 – 2000	2.28%	1.26%	0.89%
	Historical Annual Growth, 2000 – 2010	0.39%	0.89%	0.80%
	Estimated Annual Growth, 2010 – CY	0.55%	0.53%	0.54%
	Projected Annual Growth, CY to Y5	0.60%	0.59%	0.51%
	Population per Household	2.24	2.27	2.31

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



	Fig. 5, 2020 Editude: -03.030727				
Stony Br Louisville	ook I & II e, KY	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime	
	HH Income \$500,000 or more	1.4%	1.9%	1.7%	
	HH Income \$250,000 to \$499,999	1.6%	2.2%	2.1%	
	HH Income \$200,000 to \$249,999	3.8%	5.2%	4.9%	
	HH Income \$175,000 to \$199,999	4.2%	4.9%	4.4%	
	HH Income \$150,000 to \$174,999	5.9%	6.5%	5.3%	
	HH Income \$100,000 to 149,999	21.7%	19.1%	16.8%	
	HH Income \$75,000 to 99,999	15.0%	14.3%	13.3%	
1 1	HH Income \$50,000 to 74,999	18.9%	17.4%	17.2%	
1 1	HH Income \$35,000 to 49,999	10.6%	10.9%	11.2%	
1 1	HH Income \$25,000 to 34,999	7.4%	7.1%		
	HH Income \$15,000 to 24,999	4.4%	5.4%		
	HH Income \$0 to 14,999	5.1%	5.1%	7.9%	
1 1					
	Average Household Income	\$100,266	\$107,340	\$101,969	
1 1	Median Household Income	\$80,479	\$81,512	· ·	
'	Per Capita Income	\$44,608	\$47,161	\$43,617	
/	Average Disposable Income	\$78,705	\$82,264	\$76,171	
1 1	Median Disposable Income	\$67,932	\$68,765	\$60,935	
	Discretionary HH Income Over \$150,000	4.5%	6.1%	5.7%	
ا ل م	Discretionary HH Income \$125,000 to \$149,999	3.4%	4.2%	3.8%	
1 0 1	Discretionary HH Income \$100,000 to \$124,999	6.8%	8.2%	7.0%	
ž i	Discretionary HH Income \$75,000 to \$99,999	14.5%	13.4%	10.9%	
	Discretionary HH Income \$50,000 to \$74,999	22.2%	20.1%	18.5%	
	Discretionary HH Income \$25,000 to \$49,999	28.5%	27.5%	26.7%	
	Discretionary HH Income Under \$25,000	20.1%	20.5%	27.4%	
/	Average Discretionary HH Income	\$59,528	\$62,073	\$56,776	
	Median Discretionary HH Income	\$51,406	\$52,175	\$45,357	
	Householder White – Count	16,747	76,403	207,119	
	Median HH Income	\$82,520	\$86,669	\$81,285	
/	Average HH Income	\$90,611	\$95,823	\$91,871	
	Householder Black or African-American – Count	2,620	11,433	50,635	
	Median HH Income	\$72,241	\$59,978	\$49,019	
/	Average HH Income	\$76,655	\$71,210	\$60,572	
	Householder Hispanic – Count	711	3,234	13,647	
	Median HH Income	\$63,189	\$58,287	\$60,293	
1 1	Average HH Income	\$75,022	\$73,756	\$71,536	
	Householder Asian or Pacific Islander – Count	1,115	2,653	6,697	
	Median HH Income	\$120,919	\$103,562	\$91,518	
/	Average HH Income	\$114,764	\$105,566	\$101,233	
	Householder Other or Pacific Islander – Count	960	3,560	13,292	
	Median HH Income	\$67,719	\$72,644	\$63,484	
	Average HH Income	\$83,272	\$85,883	\$75,844	

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



	Brook I & II ille, KY	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	ine, it i	Brivetime	Bilvetille	Brivetime
Jde	Male Population	23,951	107,455	335,813
Gender	Female Population	26,227	116,266	355,758
	Count of Pop 0 to 4 years	2,982	13,259	40,822
	Count of Pop 0 to 7 years	4,096	18,427	56,528
	Count of Pop 5 - 13	4,977	22,856	71,584
	Count of Pop 14 - 18	2,151	10,080	33,880
	Count of Pop 19 - 22	2,097	9,889	34,506
	Count of Pop 22 - 25	1,531	7,258	26,004
	Count of Pop 25 - 29	3,089	13,663	44,356
	Count of Pop 30 - 34	3,735	16,500	49,185
	Count of Pop 35 - 39	3,770	16,255	48,496
	Count of Pop 40 - 44	3,256	14,770	45,519
	Count of Pop 45 - 59	8,391	39,045	125,600
	Count of Pop 60 - 74	9,374	40,613	120,496
ڃ	Count of Pop 75 - 84	3,775	14,975	40,028
Total Population by Age	Count of Pop 85+	1,049	4,559	11,097
Popula by Age	% of Pop 0 to 4 years	5.9%	5.9%	5.9%
Pop	% of Pop 0 to 7 years	8.2%	8.2%	8.2%
<u> a</u>	% of Pop 5 - 13	9.9%	10.2%	10.4%
<u> </u>	% of Pop 14 - 18	4.3%	4.5%	4.9%
	% of Pop 19 - 22	4.2%	4.4%	5.0%
	% of Pop 22 - 25	3.1%	3.2%	3.8%
	% of Pop 25 - 29	6.2%	6.1%	6.4%
	% of Pop 30 - 34	7.4%	7.4%	7.1%
	% of Pop 35 - 39	7.5%	7.3%	7.0%
İ	% of Pop 40 - 44	6.5%	6.6%	6.6%
	% of Pop 45 - 59	16.7%	17.5%	18.2%
İ	% of Pop 60 - 74	18.7%	18.2%	17.4%
	% of Pop 75 - 84	7.5%	6.7%	5.8%
	% of Pop 85+	2.1%	2.0%	1.6%
	Median Age	41.2	40.7	39.7
	Average Age	42.2	41.6	40.5
	% of Pop 0 to 4 years	6.4%	6.4%	6.2%
	% of Pop 5 - 13	10.7%	10.9%	10.9%
	% of Pop 14 - 18	4.7%	4.8%	5.1%
	% of Pop 19 - 22	4.5%	4.7%	5.2%
	% of Pop 22 - 25	3.3%	3.4%	3.9%
ion	% of Pop 25 - 29	6.2%	6.2%	6.5%
ılat	% of Pop 30 - 34	7.6%	7.6%	7.3%
Male Population by Age	% of Pop 35 - 39	8.0%	7.6%	7.2%
	% of Pop 40 - 44	7.0%	6.9%	6.7%
ale	% of Pop 45 - 59	16.9%	17.6%	18.4%
2	% of Pop 75 - 84	6.3%	5.7%	5.0%
	% of Pop 60 - 74	17.2%	17.0%	16.6%
	% of Pop 85+	1.3%	1.2%	1.0%
	Median Age	39.2	38.9	38.4
	Average Age	40.3	39.9	39.2
	99-			

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



_	Brook I & II ille, KY	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.5%	5.5%	5.6%
	% of Pop 5 - 13	9.2%	9.6%	9.9%
	% of Pop 14 - 18	4.0%	4.2%	4.7%
	% of Pop 19 - 22	3.9%	4.2%	4.8%
	% of Pop 22 - 25	2.9%	3.1%	3.6%
	% of Pop 25 - 29	6.1%	6.0%	6.3%
	% of Pop 30 - 34	7.3%	7.1%	7.0%
	% of Pop 35 - 39	7.1%	7.0%	6.9%
	% of Pop 40 - 44	6.1%	6.4%	6.4%
	% of Pop 45 - 59	16.6%	17.3%	18.0%
	% of Pop 60 - 74	20.1%	19.2%	18.2%
	% of Pop 75 - 84	8.6%	7.6%	6.5%
	% of Pop 85+	2.8%	2.8%	2.2%
	·	43.4	42.6	
	Median Age		43.1	41.1
	Average Age	43.9		41.7
	Count of White	36,984	168,519	475,754
	Count of Black or African-American	6,047	28,457	128,111
	Count of Asian or Pacific Islander	3,078	9,551	24,106
Race	Count of Other races	4,068	17,195	63,601
Ra	White	73.7%	75.3%	68.8%
	Black or African American	12.1%	12.7%	18.5%
	Asian	6.1%	4.3%	3.5%
	Other Races	8.1%	7.7%	9.2%
	Speak English at Home	88.2%	90.4%	89.2%
	Speak Spanish at Home	2.7%	3.1%	4.8%
	Speak French or French Creole at Home	0.1%	0.4%	0.6%
	Speak German at Home	0.6%	0.4%	0.3%
Language Spoken	Speak Other Indo-European Languages at Home	2.5%	1.6%	1.2%
l da	Speak Russian and Other Slavic Languages at Home	1.4%	0.9%	0.6%
l ng	Speak Chinese at Home	0.4%	0.3%	0.3%
La S	Speak Korean at Home	0.1%	0.3%	0.2%
	Speak Vietnamese at Home	0.2%	0.1%	0.2%
	Speak Other Asian Languages at Home	2.8%	1.1%	0.9%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.3%	0.2%
	Speak Other Language at Home	0.7%	1.1%	1.5%
	Hispanic Population	2,706	12,073	47,880
	Hispanic Population Percent	5.4%	5.4%	6.9%
	Mexican	30.0%	33.2%	38.4%
()	Puerto Rican	11.5%	10.4%	7.3%
Hispanic	Cuban	16.1%	23.5%	30.6%
ba	Dominican	0.0%	1.4%	0.6%
E S	Central American	11.9%	10.0%	10.4%
	South American	23.6%	14.5%	7.2%
	Other Hispanic	6.8%	7.0%	5.6%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%
	l ' '			

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR®
Latitude: 38.213288 Longitude: -85.590727

	Brook I & II ille, KY	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	7.6%	7.2%	6.8%
	American	7.4%	7.0%	6.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.1%
	Asian (percent of total population) Chinese	6.1% 0.6%	4.3% 0.5%	3.5% 0.4%
	Japanese	0.0 %	0.1%	0.4%
	Korean	0.2%	0.4%	0.3%
İ	South Central Asian (ie. Indian)	3.6%	1.8%	1.3%
	South East Asian (ie. Vietnamese)	1.3%	0.8%	0.8%
Ancestry	Other Asian	0.3%	0.8%	0.7%
Sec	European (percent of total population)	41.2%	44.8%	37.8%
ŭ	British Dutch	8.3% 0.7%	9.3% 0.7%	8.1% 0.6%
~	French	1.1%	1.2%	1.1%
	German	12.5%	14.0%	11.8%
	Italian	1.9%	2.0%	1.8%
	Polish	0.8%	0.9%	0.8%
	Scandinavian	1.0%	1.2%	0.9%
	Scotch/Irish	11.4%	11.6%	9.8%
	Other European (ie. Greek/Russian)	3.4%	3.7%	2.9%
	Middle Eastern	1.3%	1.0%	0.8%
	Other Ancestry Unclassified Ancestry	19.2% 19.3%	18.8% 18.5%	22.6% 21.6%
	Adult Population (25 Years or Older)	36,439	160,379	484,776
	Elementary (0 to 8)	1.1%	1.6%	2.6%
u 🦳	Some High School (9 to 11)	2.9%	3.0%	5.3%
Education (Age 25+)	High School Graduate (12)	20.0%	19.4%	23.4%
ca le 2	Some College (13 to 16)	21.4%	20.4%	20.8%
Ag	Associates Degree Only	9.2%	8.2%	8.2%
ш	Bachelors Degree Only	25.4%	27.8%	23.3%
	Graduate Degree	19.9%	19.7%	16.5%
	% College (4+)	45.3%	47.5%	39.8%
	Total Households – count	22,153	97,284	291,391
	One Person HHs – count	7,381	31,963	97,207
	Family HHs – count	13,364	58,665	171,909
	Married Couple – count	10,348	44,656	121,796
	w/own children – count	3,580	16,516	45,674
	w/out own children – count	6,768	28,140	76,122
ᅙ	Male Householder – count	763	4,106	13,536
2 e	Female Householder – count	2,253	9,903	36,577
useho	Non-Family Households – count	1,408	6,656	22,274
Household Type	1 Person Household	33.3%	32.9%	33.4%
*	2 Person Household	35.2%	34.6%	33.3%
	3 Person Household	14.0%	14.3%	14.7%
	4 Person Household	10.5%	11.0%	11.0%
	5 Person Household	4.3%	4.5%	4.8%
	6 Person Household	1.8%	1.7%	1.8%
	7+ Person Household	0.9%	1.0%	1.1%
	% Households With Children	21.9%	23.9%	24.4%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



	Brook I & II ille, KY	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	23,262	102,687	315,382
inç	Owner Occupied Percent	61.0%	61.7%	57.3%
Housing	Renter Occupied Percent	34.2%	33.0%	35.1%
욷	Vacant Housing Percent	4.8%	5.3%	7.6%
	Total Housing Units (Census 2000)	20,984	87,546	266,045
İ	Property Value \$1,000,000 or more	1.2%	1.4%	2.1%
	Property Value \$750,000 to \$999,999	3.0%	4.1%	5.0%
	Property Value \$500,000 to \$749,999	7.4%	13.2%	12.3%
Home Value (Owner Occupied)	Property Value \$400,000 to \$499,999	14.0%	15.7%	12.0%
Home Value vner Occupi	Property Value \$300,000, to \$399,999	29.8%	23.8%	17.5%
\S	Property Value \$200,000 to \$299,999	30.8%	26.6%	23.9%
l e C	Property Value \$150,000 to \$199,999	8.4%	8.4%	11.3%
<u> </u> <u> </u> <u> </u> <u> </u>	Property Value \$100,000 to \$149,999	3.0%	3.6%	8.2%
-	Property Value \$60,000 to \$99,999	0.6%	1.0%	3.3%
9	Property Value \$40,000 to \$59,999	0.1%	0.2%	0.9%
	Property Value \$0 to \$39,999	1.5%	1.3%	2.3%
	Median Home Value	\$318,238	\$335,758	\$297,349
	\$0 and under - percent	16.8%	16.9%	17.6%
	\$1 to \$4999 - percent	8.0%	8.0%	8.7%
_	\$5k to \$9999 - percent	4.4%	4.4%	4.6%
olc	\$10k to \$24999 - percent	6.3%	6.3%	6.4%
th eh	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
Wealth Household	\$50k to \$99999 - percent	10.2%	10.2%	10.2%
ĕ₽	\$100k to \$249999 - percent	18.3%	18.2%	17.9%
per	\$250k to \$499999 - percent	13.6%	13.6%	13.1%
	\$500k+ - percent	15.7%	15.7%	14.8%
	Median HH Wealth	\$87,929	\$88,207	\$79,020
	Avg HH Wealth	\$251,528	\$252,216	\$239,769
m ig	Face are in Michillity I and I	077	277	272
일일	Economic Viability Local	277	277	273
Economic Viability	Economic Viability Indexed	103	102	101
	Employed Civilian Pop 16+ by Occupation	26,577	120,478	358,191
	Managerial/Executive	19.4%	20.4%	17.3%
+	Professional Specialty	30.3%	28.5%	25.7%
16	Healthcare Support	1.8%	2.1%	2.2%
ge	Sales	9.2%	10.4%	9.8%
L A	Office & Administrative Support	11.5%	10.2%	10.8%
ioi	Protective Service	1.1%	1.5%	1.6%
pai	Food Preperation	4.7%	4.2%	5.1%
Occupation od Civilians	Building Maintenance & Cleaning	2.2%	1.9%	2.7%
o o o	Personal Care	2.9%	2.4%	2.5%
) ye	Farming, Fishing, & Forestry	0.1%	0.0%	0.1%
pld	Construction	4.6%	5.0%	5.6%
Occupation (Employed Civilians Age 16+)	Production & Transportation	12.3%	13.3%	16.7%
	Percent White Collar Workers	72.1%	71.7%	65.7%
	Percent Blue Collar Workers	27.9%	28.3%	34.3%
	I GIOGIIL DIUG OOIIGI VVOINGIS	21.370	20.570	J 1 .J /0

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Stony E Louisvi	Brook I & II ille, KY	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	5.1%	4.6%	5.2%
	Manufacturing	9.1%	10.3%	11.6%
	Transportation	6.2%	6.9%	8.0%
	Information	3.1%	2.0%	1.8%
	Wholesale/Retail	12.3%	13.9%	13.5%
	Finance, Insurance, Real Estate	9.9%	9.0%	8.2%
	Professional Services	9.0%	9.1%	7.1%
	Management Services	0.2%	0.2%	0.2%
	Administrative/Waste Services	4.0%	3.8%	4.2%
	Educational Services	25.1%	24.9%	23.7%
	Entertainment Services	8.2%	7.7%	9.0%
	Other Professional Services	5.2%	4.9%	4.7%
	Public Administration	2.4%	2.8%	2.7%
	No Vehicles	3.7%	5.2%	8.5%
es H	1 Vehicle	38.3%	36.9%	37.0%
를 도	2 Vehicles	40.9%	41.6%	37.9%
Vehicles per HH	3 or more vehicles	17.1%	16.3%	16.6%
	Average Number of Vehicles	1.76	1.74	1.69
Change	Births (last 12 months)	583	2,617	8,255
au	Deaths (last 12 months)	628	2,637	7,320
ပ်	Migration (last 12 months)	71	806	741
Work place	Workplace Establishments	2,520	10,010	27,098
M eld	Workplace Employees (FTE)	29,069	109,677	370,211