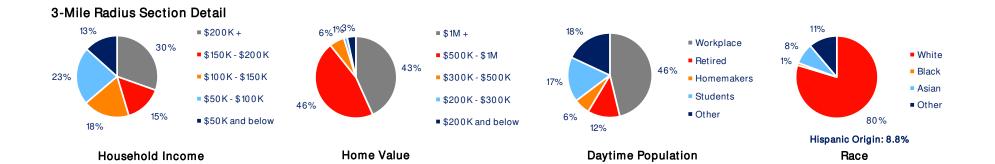
Superior Marketplace

• Superior, CO

Demographic Summary Report

2020 Census, 2024 Estimates & 2029 Projections Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	4,000	35,119	96,823	78,344
Total Daytime Population	6,519	42,541	120,948	105,020
Workplace Population	3,423	19,669	57,668	46,402
Average Household Income	\$177,428	\$176,426	\$166,817	\$159,870
Median Household Income	\$137,858	\$135,010	\$120,624	\$114,743
Total Households	1,683	14,225	40,449	31,688
Median Home Value	\$920,441	\$904,948	\$861,055	\$873,123
College (4+)	71.2%	70.3%	71.3%	71.1%
Total Consumer Spending/Capita (Weekly)	\$491	\$494	\$484	\$507
% of Households with Children	34.0%	33.7%	26.8%	25.8%
2029 Demographic Projections				
Projected Population	3,988	35,050	98,920	78,907
Projected Annual Growth Rate	-0.1%	0.0%	0.4%	0.1%
Projected Total Growth Rate (5-Yr)	-0.3%	-0.2%	2.2%	0.7%



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