

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	6,251	44,787	119,358
	Population Est 23Q1	6,237	44,720	119,031
	Population Est 22Q4	6,144	43,903	117,511
	Population Est 22Q3	6,147	43,943	117,524
	Population Est 22Q2	6,119	43,768	116,935
	Population Est 22Q1	6,094	43,591	116,609
	Population Est 21Q4	6,090	43,589	116,619
	Population Est 21Q3	6,092	43,606	116,710
	Population Est 21Q2	6,084	43,558	116,597
	Population Fcst	6,736	48,030	127,882
	2010 Census Population	5,384	40,060	105,314
	2000 Census Population	5,342	31,738	88,284
	1990 Census Population	4,622	24,888	67,948
	Current Year Daytime Population	5,723	45,379	109,002
	Average Seasonal Population	8	139	427
	Historical Annual Growth, 1990 – 2000	1.46%	2.46%	2.65%
	Historical Annual Growth, 2000 – 2010	0.08%	2.36%	1.78%
	Estimated Annual Growth, 2010 – CY	1.05%	0.79%	0.88%
	Projected Annual Growth, CY to Y5	1.51%	1.41%	1.39%
	Group Qtrs Est	2	35	564
	Transient Est Average Last 4 Qtrs	999	3,662	6,112
Households	Current Year Estimated Households	2,510	17,108	44,237
	Households Est 23Q1	2,504	17,076	44,110
	Households Est 22Q4	2,465	16,735	43,507
	Households Est 22Q3	2,467	16,747	43,509
	Households Est 22Q2	2,454	16,678	43,290
	Households Est 22Q1	2,444	16,607	43,166
	Households Est 21Q4	2,443	16,609	43,175
	Households Est 21Q3	2,443	16,617	43,206
	Households Est 21Q2	2,442	16,602	43,167
	Households Fcst	2,709	18,390	47,455
	2010 Census Households	2,093	15,158	38,342
	2000 Census Households	2,169	12,453	32,499
	1990 Census Households	1,818	9,468	24,911
	Historical Annual Growth, 1990 – 2000	1.78%	2.78%	2.69%
	Historical Annual Growth, 2000 – 2010	-0.35%	1.99%	1.67%
	Estimated Annual Growth, 2010 – CY	1.28%	0.85%	1.01%
	Projected Annual Growth, CY to Y5	1.54%	1.46%	1.41%
	Population per Household	2.49	2.62	2.69

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.7%	0.8%	0.9%
	HH Income \$250,000 to \$499,999	0.9%	1.0%	1.0%
	HH Income \$200,000 to \$249,999	2.0%	2.3%	2.4%
	HH Income \$175,000 to \$199,999	1.8%	3.0%	4.6%
	HH Income \$150,000 to \$174,999	2.2%	3.9%	5.0%
	HH Income \$100,000 to 149,999	8.4%	15.7%	17.1%
	HH Income \$75,000 to 99,999	11.9%	13.8%	15.2%
	HH Income \$50,000 to 74,999	29.6%	23.6%	22.2%
	HH Income \$35,000 to 49,999	15.0%	14.8%	12.1%
	HH Income \$25,000 to 34,999	7.4%	7.3%	7.3%
	HH Income \$15,000 to 24,999	2.5%	5.8%	5.5%
	HH Income \$0 to 14,999	17.5%	7.9%	6.6%
	Average Household Income	\$64,563	\$79,263	\$88,481
	Median Household Income	\$54,317	\$63,797	\$70,307
	Per Capita Income	\$25,940	\$30,298	\$32,911
	Average Disposable Income	\$55,789	\$66,568	\$71,556
	Median Disposable Income	\$46,873	\$54,816	\$60,271
	Discretionary HH Income Over \$150,000	1.4%	1.4%	1.7%
	Discretionary HH Income \$125,000 to \$149,999	2.1%	2.4%	3.3%
	Discretionary HH Income \$100,000 to \$124,999	2.9%	4.9%	6.3%
	Discretionary HH Income \$75,000 to \$99,999	4.0%	8.6%	10.4%
	Discretionary HH Income \$50,000 to \$74,999	10.1%	17.2%	19.7%
	Discretionary HH Income \$25,000 to \$49,999	37.8%	36.5%	34.1%
	Discretionary HH Income Under \$25,000	41.8%	28.8%	24.4%
	Average Discretionary HH Income	\$35,740	\$46,342	\$51,545
	Median Discretionary HH Income	\$27,514	\$37,414	\$42,908
	Householder White – Count	642	4,241	11,851
	Median HH Income	\$69,281	\$72,325	\$76,027
	Average HH Income	\$82,126	\$82,550	\$85,727
	Householder Black or African-American – Count	1,463	9,481	22,735
	Median HH Income	\$51,977	\$62,196	\$70,500
	Average HH Income	\$56,807	\$74,259	\$81,344
	Householder Hispanic – Count	232	2,161	6,183
	Median HH Income	\$53,958	\$64,802	\$66,122
	Average HH Income	\$52,983	\$70,335	\$74,390
	Householder Asian or Pacific Islander – Count	20	125	458
	Median HH Income	\$47,547	\$48,928	\$79,913
	Average HH Income	\$71,917	\$84,615	\$85,022
	Householder Other or Pacific Islander – Count	152	1,099	3,010
	Median HH Income	\$52,885	\$60,064	\$65,290
	Average HH Income	\$49,410	\$65,476	\$74,512

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	3,031	21,177	56,230
	Female Population	3,220	23,610	63,128
Total Population by Age	Count of Pop 0 to 4 years	392	2,775	7,163
	Count of Pop 0 to 7 years	571	3,851	9,989
	Count of Pop 5 - 13	735	5,078	13,499
	Count of Pop 14 - 18	339	2,474	6,687
	Count of Pop 19 - 22	318	2,471	6,643
	Count of Pop 22 - 25	227	1,820	4,841
	Count of Pop 25 - 29	443	3,077	7,941
	Count of Pop 30 - 34	519	3,427	8,587
	Count of Pop 35 - 39	517	3,360	8,557
	Count of Pop 40 - 44	447	3,063	7,954
	Count of Pop 45 - 59	1,163	8,842	23,589
	Count of Pop 60 - 74	872	6,312	17,746
	Count of Pop 75 - 84	214	1,650	4,741
	Count of Pop 85+	63	437	1,411
	% of Pop 0 to 4 years	6.3%	6.2%	6.0%
	% of Pop 0 to 7 years	9.1%	8.6%	8.4%
	% of Pop 5 - 13	11.8%	11.3%	11.3%
	% of Pop 14 - 18	5.4%	5.5%	5.6%
	% of Pop 19 - 22	5.1%	5.5%	5.6%
	% of Pop 22 - 25	3.6%	4.1%	4.1%
	% of Pop 25 - 29	7.1%	6.9%	6.7%
	% of Pop 30 - 34	8.3%	7.7%	7.2%
	% of Pop 35 - 39	8.3%	7.5%	7.2%
	% of Pop 40 - 44	7.2%	6.8%	6.7%
	% of Pop 45 - 59	18.6%	19.7%	19.8%
	% of Pop 60 - 74	13.9%	14.1%	14.9%
	% of Pop 75 - 84	3.4%	3.7%	4.0%
	% of Pop 85+	1.0%	1.0%	1.2%
	Median Age	36.5	36.9	37.5
	Average Age	37.4	37.8	38.3
Male Population by Age	% of Pop 0 to 4 years	6.6%	6.7%	6.5%
	% of Pop 5 - 13	12.2%	11.9%	12.1%
	% of Pop 14 - 18	5.6%	5.9%	6.0%
	% of Pop 19 - 22	5.3%	6.0%	6.0%
	% of Pop 22 - 25	3.8%	4.4%	4.4%
	% of Pop 25 - 29	7.3%	7.1%	7.0%
	% of Pop 30 - 34	8.3%	7.7%	7.2%
	% of Pop 35 - 39	8.1%	7.4%	7.1%
	% of Pop 40 - 44	7.6%	6.8%	6.5%
	% of Pop 45 - 59	17.9%	19.0%	18.9%
	% of Pop 75 - 84	3.1%	3.1%	3.4%
	% of Pop 60 - 74	13.3%	13.3%	14.0%
	% of Pop 85+	0.8%	0.7%	0.8%
	Median Age	35.5	35.2	35.5
	Average Age	36.6	36.5	36.9

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR®

Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	6.0%	5.8%	5.6%
	% of Pop 5 - 13	11.3%	10.8%	10.6%
	% of Pop 14 - 18	5.3%	5.2%	5.2%
	% of Pop 19 - 22	4.8%	5.1%	5.1%
	% of Pop 22 - 25	3.4%	3.7%	3.7%
	% of Pop 25 - 29	6.9%	6.7%	6.3%
	% of Pop 30 - 34	8.3%	7.6%	7.2%
	% of Pop 35 - 39	8.4%	7.6%	7.3%
	% of Pop 40 - 44	6.8%	6.9%	6.8%
	% of Pop 45 - 59	19.3%	20.4%	20.5%
	% of Pop 60 - 74	14.6%	14.8%	15.6%
	% of Pop 75 - 84	3.7%	4.2%	4.5%
	% of Pop 85+	1.2%	1.2%	1.5%
	Median Age	37.3	38.3	39.3
	Average Age	38.2	38.9	39.6
Race	Count of White	2,011	12,501	33,771
	Count of Black or African-American	3,072	24,307	63,250
	Count of Asian or Pacific Islander	123	620	1,753
	Count of Other races	1,045	7,360	20,584
	White	32.2%	27.9%	28.3%
	Black or African American	49.2%	54.3%	53.0%
	Asian	2.0%	1.4%	1.5%
	Other Races	16.7%	16.4%	17.2%
Language Spoken	Speak English at Home	83.1%	74.7%	75.8%
	Speak Spanish at Home	10.2%	18.9%	18.1%
	Speak French or French Creole at Home	2.6%	2.6%	2.0%
	Speak German at Home	1.2%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	0.5%	0.4%	0.4%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.2%	0.3%
	Speak Chinese at Home	0.0%	0.0%	0.1%
	Speak Korean at Home	0.3%	0.1%	0.0%
	Speak Vietnamese at Home	0.4%	0.4%	0.4%
	Speak Other Asian Languages at Home	0.2%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.2%
	Speak Other Language at Home	1.5%	2.2%	2.2%
Hispanic	Hispanic Population	1,051	8,466	22,889
	Hispanic Population Percent	16.8%	18.9%	19.2%
	Mexican	62.6%	62.8%	59.6%
	Puerto Rican	10.0%	8.0%	8.5%
	Cuban	0.4%	1.2%	1.6%
	Dominican	0.0%	1.7%	2.4%
	Central American	10.1%	18.5%	18.9%
	South American	7.9%	4.2%	6.1%
	Other Hispanic	9.0%	3.6%	2.9%
	2000 Hispanic Population Percent	7%	6%	6%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	6.1%	5.5%	5.3%
	American	5.9%	5.3%	5.1%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
	Asian (percent of total population)	1.8%	1.3%	1.4%
	Chinese	0.0%	0.0%	0.1%
	Japanese	0.3%	0.1%	0.1%
	Korean	0.4%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.9%	0.6%	0.5%
	South East Asian (ie. Vietnamese)	0.0%	0.3%	0.5%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	11.6%	10.7%	11.7%
	British	1.9%	2.2%	2.8%
	Dutch	0.2%	0.2%	0.2%
	French	0.2%	0.3%	0.3%
	German	1.4%	1.8%	2.2%
	Italian	0.9%	0.5%	0.8%
	Polish	0.9%	0.3%	0.3%
	Scandinavian	0.2%	0.3%	0.4%
	Scotch/Irish	4.8%	3.4%	3.5%
	Other European (ie. Greek/Russian)	1.0%	1.7%	1.2%
	Middle Eastern	0.1%	0.3%	0.3%
	Other Ancestry	51.9%	47.9%	44.0%
	Unclassified Ancestry	11.8%	15.3%	18.1%
Education (Age 25+)	Adult Population (25 Years or Older)	4,239	30,169	80,526
	Elementary (0 to 8)	0.8%	4.4%	5.5%
	Some High School (9 to 11)	12.2%	7.2%	6.9%
	High School Graduate (12)	28.2%	28.8%	28.4%
	Some College (13 to 16)	20.7%	21.8%	20.8%
	Associates Degree Only	13.2%	9.9%	9.2%
	Bachelors Degree Only	14.2%	17.4%	19.3%
	Graduate Degree	10.6%	10.6%	9.8%
	% College (4+)	24.9%	28.0%	29.1%
Household Type	Total Households – count	2,510	17,108	44,237
	One Person HHs – count	801	5,066	12,147
	Family HHs – count	1,476	10,951	29,733
	Married Couple – count	834	6,741	18,356
	w/own children – count	169	2,233	6,693
	w/out own children – count	664	4,508	11,663
	Male Householder – count	151	1,140	2,649
	Female Householder – count	491	3,070	8,728
	Non-Family Households – count	234	1,091	2,357
	1 Person Household	31.9%	29.6%	27.5%
	2 Person Household	29.6%	28.3%	29.0%
	3 Person Household	15.8%	16.9%	17.3%
	4 Person Household	11.5%	12.4%	13.2%
	5 Person Household	6.4%	7.0%	7.3%
	6 Person Household	2.5%	3.3%	3.4%
	7+ Person Household	2.3%	2.5%	2.4%
	% Households With Children	21.1%	26.4%	27.0%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	2,739	18,344	47,167
	Owner Occupied Percent	35.3%	49.1%	55.0%
	Renter Occupied Percent	56.3%	44.1%	38.8%
	Vacant Housing Percent	8.3%	6.7%	6.2%
	Total Housing Units (Census 2000)	2,393	13,304	34,278
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.2%	0.5%	1.4%
	Property Value \$750,000 to \$999,999	0.4%	0.2%	0.9%
	Property Value \$500,000 to \$749,999	2.2%	8.0%	9.9%
	Property Value \$400,000 to \$499,999	8.8%	10.2%	12.0%
	Property Value \$300,000, to \$399,999	22.7%	24.2%	23.3%
	Property Value \$200,000 to \$299,999	25.5%	29.5%	29.5%
	Property Value \$150,000 to \$199,999	13.4%	12.6%	10.7%
	Property Value \$100,000 to \$149,999	8.2%	5.7%	5.7%
	Property Value \$60,000 to \$99,999	6.5%	3.5%	2.3%
	Property Value \$40,000 to \$59,999	7.0%	1.7%	1.2%
	Property Value \$0 to \$39,999	3.0%	3.9%	3.2%
	Median Home Value	\$232,530	\$276,148	\$291,827
Wealth per Household	\$0 and under - percent	20.5%	19.0%	18.4%
	\$1 to \$4999 - percent	10.8%	9.7%	9.2%
	\$5k to \$9999 - percent	5.5%	5.1%	4.9%
	\$10k to \$24999 - percent	7.1%	6.8%	6.6%
	\$25k to \$49999 - percent	6.9%	7.0%	6.9%
	\$50k to \$99999 - percent	10.0%	10.2%	10.3%
	\$100k to \$249999 - percent	16.5%	17.3%	17.6%
	\$250k to \$499999 - percent	11.2%	12.1%	12.5%
	\$500k+ - percent	11.6%	13.0%	13.6%
	Median HH Wealth	\$47,132	\$62,418	\$69,207
	Avg HH Wealth	\$198,533	\$217,407	\$225,435
Economic Viability	Economic Viability Local	276	286	289
	Economic Viability Indexed	102	106	107
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,271	24,105	64,249
	Managerial/Executive	12.3%	12.4%	13.8%
	Professional Specialty	23.3%	18.9%	19.4%
	Healthcare Support	2.0%	3.4%	2.9%
	Sales	4.4%	8.0%	8.5%
	Office & Administrative Support	17.7%	16.8%	13.9%
	Protective Service	1.6%	1.2%	2.2%
	Food Preparation	5.5%	3.6%	4.1%
	Building Maintenance & Cleaning	3.7%	2.4%	3.3%
	Personal Care	1.5%	1.9%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	9.8%	12.0%	10.9%
	Production & Transportation	18.3%	19.2%	18.3%
	Percent White Collar Workers	59.6%	59.6%	58.5%
	Percent Blue Collar Workers	40.4%	40.4%	41.5%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	10.0%	11.5%	9.5%
	Manufacturing	9.6%	9.4%	9.5%
	Transportation	9.0%	8.7%	9.6%
	Information	3.4%	2.1%	2.0%
	Wholesale/Retail	9.1%	12.4%	14.3%
	Finance, Insurance, Real Estate	6.6%	7.5%	6.2%
	Professional Services	8.5%	6.6%	6.9%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	3.9%	5.9%	5.8%
	Educational Services	19.7%	20.4%	19.3%
	Entertainment Services	12.9%	7.3%	8.2%
	Other Professional Services	3.4%	5.6%	5.1%
	Public Administration	3.8%	2.5%	3.3%
Vehicles per HH	No Vehicles	3.0%	3.1%	3.8%
	1 Vehicle	51.3%	36.4%	32.0%
	2 Vehicles	34.4%	40.0%	41.4%
	3 or more vehicles	11.3%	20.5%	22.7%
	Average Number of Vehicles	1.57	1.86	1.93
Change	Births (last 12 months)	77	547	1,419
	Deaths (last 12 months)	39	285	799
	Migration (last 12 months)	95	777	1,831
Work place	Workplace Establishments	222	1,101	2,877
	Workplace Employees (FTE)	3,781	19,246	41,930