Sweetwater Village

• Austell, GA

Demographic Summary Report

7.1%

7.2%

2020 Census, 2024 Estimates & 2029 Projections Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	6,251	44,787	119,358	92,792
Total Daytime Population	5,723	45,379	109,002	91,973
Workplace Population	3,781	19,246	41,930	38,769
Average Household Income	\$64,563	\$79,263	\$88,481	\$85,200
Median Household Income	\$54,317	\$63,797	\$70,307	\$67,451
Total Households	2,510	17, 10 8	44,237	34,811
Median Home Value	\$232,530	\$276,148	\$291,827	\$287,453
College (4+)	24.9%	28.0%	29.1%	29.4%
Total Consumer Spending/Capita (Weekly)	\$403	\$4 18	\$425	\$411
% of Households with Children	21.1%	26.4%	27.0%	27.1%
2029 Demographic Projections				
Projected Population	6,736	48,030	127,882	99,452
Projected Annual Growth Rate	1.5%	1.4%	1.4%	1.4%

7.8%



7.2%



Projected Total Growth Rate (5-Yr)