

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	24,179	92,792	487,216
	Population Est 23Q1	24,176	92,523	486,464
	Population Est 22Q4	23,820	91,243	482,787
	Population Est 22Q3	23,838	91,271	481,655
	Population Est 22Q2	23,759	90,813	480,965
	Population Est 22Q1	23,670	90,562	480,086
	Population Est 21Q4	23,664	90,513	479,222
	Population Est 21Q3	23,674	90,619	478,992
	Population Est 21Q2	23,648	90,487	477,290
	Population Fcst	25,884	99,452	523,638
	2010 Census Population	21,656	81,193	422,527
	2000 Census Population	18,386	66,854	365,391
	1990 Census Population	14,095	51,751	293,172
	Current Year Daytime Population	23,287	91,973	443,331
	Average Seasonal Population	54	309	2,343
	Historical Annual Growth, 1990 – 2000	2.69%	2.59%	2.23%
	Historical Annual Growth, 2000 – 2010	1.65%	1.96%	1.46%
	Estimated Annual Growth, 2010 – CY	0.78%	0.94%	1.00%
	Projected Annual Growth, CY to Y5	1.37%	1.40%	1.45%
	Group Qtrs Est	14	310	5,809
Transient Est Average Last 4 Qtrs	2,577	5,800	13,448	
<b>Households</b>	Current Year Estimated Households	9,474	34,811	182,719
	Households Est 23Q1	9,471	34,706	182,409
	Households Est 22Q4	9,324	34,194	180,957
	Households Est 22Q3	9,331	34,202	180,496
	Households Est 22Q2	9,297	34,031	180,236
	Households Est 22Q1	9,262	33,932	179,908
	Households Est 21Q4	9,261	33,919	179,577
	Households Est 21Q3	9,265	33,957	179,511
	Households Est 21Q2	9,259	33,908	178,822
	Households Fcst	10,155	37,353	196,763
	2010 Census Households	8,357	29,914	154,762
	2000 Census Households	7,462	25,092	130,740
	1990 Census Households	5,479	19,432	104,988
	Historical Annual Growth, 1990 – 2000	3.14%	2.59%	2.22%
	Historical Annual Growth, 2000 – 2010	1.14%	1.77%	1.70%
	Estimated Annual Growth, 2010 – CY	0.88%	1.07%	1.17%
	Projected Annual Growth, CY to Y5	1.40%	1.42%	1.49%
Population per Household	2.55	2.66	2.63	

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Sweetwater Village Austell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.6%	0.9%	1.6%
	HH Income \$250,000 to \$499,999	0.7%	1.0%	1.9%
	HH Income \$200,000 to \$249,999	1.6%	2.4%	4.4%
	HH Income \$175,000 to \$199,999	2.3%	4.0%	4.9%
	HH Income \$150,000 to \$174,999	3.1%	4.5%	5.8%
	HH Income \$100,000 to 149,999	13.4%	16.7%	17.2%
	HH Income \$75,000 to 99,999	12.8%	14.3%	14.2%
	HH Income \$50,000 to 74,999	24.2%	22.8%	18.7%
	HH Income \$35,000 to 49,999	16.3%	13.1%	10.5%
	HH Income \$25,000 to 34,999	7.6%	7.6%	7.0%
	HH Income \$15,000 to 24,999	7.1%	5.8%	6.1%
	HH Income \$0 to 14,999	10.3%	6.9%	7.9%
	Average Household Income	\$71,031	\$85,200	\$98,546
	Median Household Income	\$57,491	\$67,451	\$74,758
	Per Capita Income	\$27,848	\$32,030	\$37,124
	Average Disposable Income	\$59,984	\$69,573	\$77,617
	Median Disposable Income	\$49,534	\$57,953	\$63,955
	Discretionary HH Income Over \$150,000	0.8%	1.7%	4.0%
	Discretionary HH Income \$125,000 to \$149,999	1.8%	2.9%	4.2%
	Discretionary HH Income \$100,000 to \$124,999	3.5%	5.7%	7.5%
	Discretionary HH Income \$75,000 to \$99,999	6.9%	9.8%	11.5%
	Discretionary HH Income \$50,000 to \$74,999	14.4%	18.4%	19.0%
	Discretionary HH Income \$25,000 to \$49,999	36.4%	35.1%	28.0%
	Discretionary HH Income Under \$25,000	36.1%	26.4%	25.7%
	Average Discretionary HH Income	\$40,218	\$49,534	\$56,186
	Median Discretionary HH Income	\$30,938	\$40,676	\$46,282
	Householder White – Count	2,152	8,396	47,119
	Median HH Income	\$65,835	\$74,083	\$88,172
	Average HH Income	\$76,806	\$85,271	\$97,426
	Householder Black or African-American – Count	5,658	18,723	103,588
	Median HH Income	\$55,791	\$68,348	\$70,229
	Average HH Income	\$65,794	\$79,134	\$82,315
	Householder Hispanic – Count	1,002	5,068	18,278
	Median HH Income	\$60,364	\$62,012	\$70,257
Average HH Income	\$65,409	\$70,419	\$79,414	
Householder Asian or Pacific Islander – Count	72	253	2,652	
Median HH Income	\$48,041	\$65,732	\$91,945	
Average HH Income	\$79,054	\$84,324	\$100,688	
Householder Other or Pacific Islander – Count	590	2,372	11,084	
Median HH Income	\$57,564	\$60,766	\$76,709	
Average HH Income	\$61,871	\$70,383	\$85,323	

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<b>Gender</b>	Male Population	11,401	43,712	229,115
	Female Population	12,778	49,080	258,101
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,519	5,718	28,745
	Count of Pop 0 to 7 years	2,136	7,979	40,874
	Count of Pop 5 - 13	2,784	10,736	55,262
	Count of Pop 14 - 18	1,318	5,240	27,466
	Count of Pop 19 - 22	1,311	5,156	27,111
	Count of Pop 22 - 25	973	3,738	19,627
	Count of Pop 25 - 29	1,662	6,254	30,999
	Count of Pop 30 - 34	1,888	6,894	34,298
	Count of Pop 35 - 39	1,836	6,907	35,143
	Count of Pop 40 - 44	1,675	6,337	33,805
	Count of Pop 45 - 59	4,747	18,293	94,713
	Count of Pop 60 - 74	3,328	13,152	71,721
	Count of Pop 75 - 84	902	3,406	21,748
	Count of Pop 85+	237	961	6,578
	% of Pop 0 to 4 years	6.3%	6.2%	5.9%
	% of Pop 0 to 7 years	8.8%	8.6%	8.4%
	% of Pop 5 - 13	11.5%	11.6%	11.3%
	% of Pop 14 - 18	5.4%	5.6%	5.6%
	% of Pop 19 - 22	5.4%	5.6%	5.6%
	% of Pop 22 - 25	4.0%	4.0%	4.0%
	% of Pop 25 - 29	6.9%	6.7%	6.4%
	% of Pop 30 - 34	7.8%	7.4%	7.0%
	% of Pop 35 - 39	7.6%	7.4%	7.2%
	% of Pop 40 - 44	6.9%	6.8%	6.9%
	% of Pop 45 - 59	19.6%	19.7%	19.4%
	% of Pop 60 - 74	13.8%	14.2%	14.7%
	% of Pop 75 - 84	3.7%	3.7%	4.5%
	% of Pop 85+	1.0%	1.0%	1.4%
Median Age	36.7	36.9	37.9	
Average Age	37.6	37.8	38.6	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.8%	6.7%	6.4%
	% of Pop 5 - 13	12.2%	12.4%	12.3%
	% of Pop 14 - 18	5.8%	6.0%	6.0%
	% of Pop 19 - 22	5.9%	6.0%	5.9%
	% of Pop 22 - 25	4.4%	4.4%	4.3%
	% of Pop 25 - 29	7.1%	7.1%	6.7%
	% of Pop 30 - 34	7.7%	7.3%	7.1%
	% of Pop 35 - 39	7.4%	7.4%	7.1%
	% of Pop 40 - 44	7.0%	6.7%	6.8%
	% of Pop 45 - 59	18.9%	18.9%	19.0%
	% of Pop 75 - 84	3.1%	3.1%	3.7%
	% of Pop 60 - 74	13.1%	13.4%	13.9%
	% of Pop 85+	0.7%	0.7%	0.9%
	Median Age	35.1	35.1	35.9
Average Age	36.4	36.4	37.1	

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	% of Pop 0 to 4 years	5.8%	5.7%	5.5%
	% of Pop 5 - 13	10.9%	10.8%	10.5%
	% of Pop 14 - 18	5.2%	5.3%	5.3%
	% of Pop 19 - 22	5.0%	5.2%	5.2%
	% of Pop 22 - 25	3.7%	3.7%	3.8%
	% of Pop 25 - 29	6.7%	6.4%	6.1%
	% of Pop 30 - 34	7.9%	7.5%	7.0%
	% of Pop 35 - 39	7.8%	7.5%	7.3%
	% of Pop 40 - 44	6.9%	7.0%	7.1%
	% of Pop 45 - 59	20.3%	20.4%	19.9%
	% of Pop 60 - 74	14.3%	14.9%	15.5%
	% of Pop 75 - 84	4.3%	4.2%	5.1%
	% of Pop 85+	1.2%	1.3%	1.8%
	Median Age	38.1	38.5	39.5
Average Age	38.8	39.0	40.0	
Race	Count of White	6,616	24,464	128,332
	Count of Black or African-American	13,347	50,986	279,936
	Count of Asian or Pacific Islander	370	1,140	9,341
	Count of Other races	3,846	16,202	69,606
	White	27.4%	26.4%	26.3%
	Black or African American	55.2%	54.9%	57.5%
	Asian	1.5%	1.2%	1.9%
	Other Races	15.9%	17.5%	14.3%
Language Spoken	Speak English at Home	77.2%	75.2%	82.4%
	Speak Spanish at Home	15.8%	18.6%	12.3%
	Speak French or French Creole at Home	2.9%	2.3%	1.2%
	Speak German at Home	0.6%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	0.5%	0.3%	1.0%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.3%	0.1%
	Speak Chinese at Home	0.0%	0.0%	0.3%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.4%	0.3%	0.3%
	Speak Other Asian Languages at Home	0.2%	0.1%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.1%
	Speak Other Language at Home	2.2%	2.1%	1.6%
Hispanic	Hispanic Population	4,131	18,235	70,284
	Hispanic Population Percent	17.1%	19.7%	14.4%
	Mexican	64.8%	62.4%	58.2%
	Puerto Rican	9.5%	8.1%	10.2%
	Cuban	0.7%	1.5%	2.2%
	Dominican	1.5%	2.1%	2.3%
	Central American	13.7%	17.9%	17.7%
	South American	4.5%	5.0%	5.1%
	Other Hispanic	5.2%	3.0%	4.3%
	2000 Hispanic Population Percent	7%	7%	6%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	5.6%	5.1%	4.6%
	American	5.4%	4.9%	4.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.0%
	Asian (percent of total population)	1.4%	1.2%	1.9%
	Chinese	0.0%	0.0%	0.2%
	Japanese	0.1%	0.1%	0.0%
	Korean	0.3%	0.2%	0.1%
	South Central Asian (ie. Indian)	0.6%	0.5%	0.8%
	South East Asian (ie. Vietnamese)	0.3%	0.4%	0.6%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	9.9%	10.8%	12.0%
	British	2.0%	2.5%	3.1%
	Dutch	0.2%	0.1%	0.2%
	French	0.2%	0.3%	0.5%
	German	1.5%	2.0%	2.3%
	Italian	0.6%	0.8%	0.7%
	Polish	0.5%	0.3%	0.3%
	Scandinavian	0.2%	0.3%	0.4%
	Scotch/Irish	3.6%	3.3%	3.5%
Other European (ie. Greek/Russian)	1.1%	1.3%	1.0%	
Middle Eastern	0.3%	0.2%	0.3%	
Other Ancestry	51.1%	45.3%	48.3%	
Unclassified Ancestry	14.6%	17.7%	18.6%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	16,275	62,205	329,004
	Elementary (0 to 8)	3.2%	5.9%	4.9%
	Some High School (9 to 11)	8.4%	6.4%	6.3%
	High School Graduate (12)	28.6%	27.7%	26.2%
	Some College (13 to 16)	21.8%	21.4%	19.2%
	Associates Degree Only	12.0%	9.2%	7.8%
	Bachelors Degree Only	15.3%	19.3%	22.0%
	Graduate Degree	10.7%	10.1%	13.5%
	% College (4+)	26.0%	29.4%	35.6%
<b>Household Type</b>	Total Households – count	9,474	34,811	182,719
	One Person HHs – count	3,003	9,930	51,486
	Family HHs – count	5,749	22,842	120,460
	Married Couple – count	3,326	13,607	70,477
	w/own children – count	979	4,977	27,526
	w/out own children – count	2,347	8,630	42,951
	Male Householder – count	652	2,269	11,163
	Female Householder – count	1,771	6,967	38,820
	Non-Family Households – count	722	2,039	10,773
	1 Person Household	31.7%	28.5%	28.2%
	2 Person Household	28.0%	28.6%	29.3%
	3 Person Household	16.6%	17.3%	17.2%
	4 Person Household	11.8%	12.9%	13.2%
	5 Person Household	6.4%	7.0%	6.9%
6 Person Household	3.0%	3.3%	3.1%	
7+ Person Household	2.4%	2.3%	2.2%	
% Households With Children	24.5%	27.1%	28.0%	

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Sweetwater Village Austell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	10,199	37,296	196,728
	Owner Occupied Percent	41.4%	51.3%	55.3%
	Renter Occupied Percent	51.5%	42.1%	37.6%
	Vacant Housing Percent	7.1%	6.7%	7.1%
	Total Housing Units (Census 2000)	8,081	26,657	138,862
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.7%	1.2%	2.4%
	Property Value \$750,000 to \$999,999	0.3%	0.8%	4.0%
	Property Value \$500,000 to \$749,999	6.6%	9.3%	16.9%
	Property Value \$400,000 to \$499,999	8.4%	11.4%	15.2%
	Property Value \$300,000, to \$399,999	21.8%	23.2%	21.3%
	Property Value \$200,000 to \$299,999	30.0%	30.3%	22.8%
	Property Value \$150,000 to \$199,999	13.9%	11.1%	7.6%
	Property Value \$100,000 to \$149,999	7.0%	5.0%	4.4%
	Property Value \$60,000 to \$99,999	4.6%	2.7%	1.5%
	Property Value \$40,000 to \$59,999	2.4%	1.5%	1.0%
	Property Value \$0 to \$39,999	4.4%	3.4%	2.6%
	Median Home Value	\$255,404	\$287,453	\$346,580
<b>Wealth per Household</b>	\$0 and under - percent	19.8%	18.7%	18.1%
	\$1 to \$4999 - percent	10.3%	9.5%	9.0%
	\$5k to \$9999 - percent	5.3%	5.0%	4.8%
	\$10k to \$24999 - percent	7.0%	6.7%	6.5%
	\$25k to \$49999 - percent	7.0%	6.9%	6.9%
	\$50k to \$99999 - percent	10.0%	10.2%	10.2%
	\$100k to \$249999 - percent	16.8%	17.4%	17.7%
	\$250k to \$499999 - percent	11.6%	12.3%	12.7%
	\$500k+ - percent	12.2%	13.3%	14.2%
	Median HH Wealth	\$53,204	\$65,342	\$73,154
	Avg HH Wealth	\$206,721	\$221,104	\$232,188
<b>Economic Viability</b>	Economic Viability Local	286	288	288
	Economic Viability Indexed	106	107	107
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	12,957	50,112	251,119
	Managerial/Executive	12.0%	13.7%	17.7%
	Professional Specialty	19.2%	19.4%	21.6%
	Healthcare Support	3.8%	3.2%	2.0%
	Sales	7.4%	8.5%	9.2%
	Office & Administrative Support	15.5%	14.4%	12.6%
	Protective Service	1.4%	2.1%	2.2%
	Food Preparation	4.1%	3.8%	4.8%
	Building Maintenance & Cleaning	2.2%	3.0%	4.0%
	Personal Care	1.9%	2.4%	2.3%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	11.1%	10.9%	9.0%
	Production & Transportation	21.2%	18.6%	14.5%
	Percent White Collar Workers	58.1%	59.2%	63.1%
	Percent Blue Collar Workers	41.9%	40.8%	36.9%

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	Agriculture/Mining/Construction	11.3%	9.6%	8.1%
	Manufacturing	9.7%	9.2%	7.6%
	Transportation	10.0%	9.0%	8.5%
	Information	2.6%	2.2%	2.4%
	Wholesale/Retail	12.0%	13.8%	14.0%
	Finance, Insurance, Real Estate	6.9%	6.7%	7.0%
	Professional Services	6.4%	6.8%	8.6%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	5.7%	6.2%	5.6%
	Educational Services	19.6%	19.7%	19.7%
	Entertainment Services	7.9%	8.4%	9.5%
	Other Professional Services	5.1%	5.1%	4.5%
	Public Administration	2.7%	3.2%	4.4%
<b>Vehicles per HH</b>	No Vehicles	3.6%	4.4%	8.0%
	1 Vehicle	41.5%	33.7%	34.4%
	2 Vehicles	38.5%	41.3%	36.9%
	3 or more vehicles	16.3%	20.6%	20.7%
	Average Number of Vehicles	1.73	1.86	1.79
<b>Change</b>	Births (last 12 months)	298	1,125	5,650
	Deaths (last 12 months)	153	589	3,481
	Migration (last 12 months)	283	1,465	4,183
<b>Work place</b>	Workplace Establishments	679	2,449	11,138
	Workplace Employees (FTE)	11,974	38,769	143,041