

The Fresh Market Shoppes

Hilton Head Island, SC

Demographic Summary Report

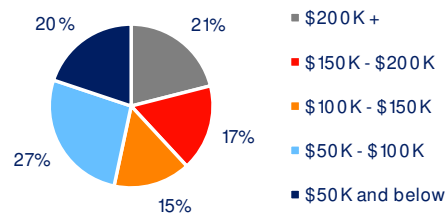
2020 Census, 2024 Estimates & 2029 Projections
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	1,719	16,302	34,090	30,099
Total Daytime Population	1,970	19,682	43,248	37,797
Workplace Population	1,170	9,133	17,177	15,819
Average Household Income	\$207,118	\$161,309	\$146,542	\$149,914
Median Household Income	\$135,377	\$109,652	\$98,245	\$99,065
Total Households	874	7,798	15,658	13,902
Median Home Value	\$995,832	\$836,107	\$800,019	\$817,955
College (4+)	61.3%	52.8%	52.9%	53.6%
Total Consumer Spending/Capita (Weekly)	\$512	\$500	\$490	\$501
% of Households with Children	9.9%	9.7%	12.6%	11.8%

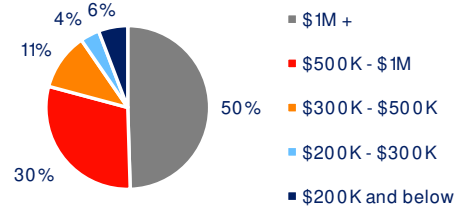
2029 Demographic Projections

Projected Population	1,747	16,323	34,278	30,328
Projected Annual Growth Rate	0.3%	0.0%	0.1%	0.2%
Projected Total Growth Rate (5-Yr)	1.6%	0.1%	0.6%	0.8%

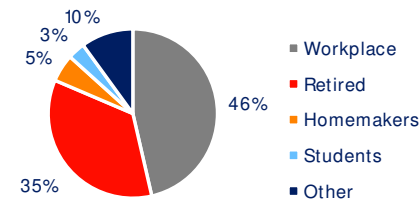
3-Mile Radius Section Detail



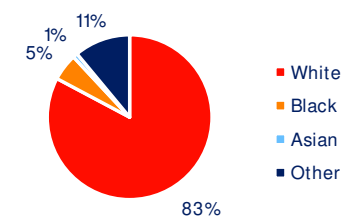
Household Income



Home Value



Daytime Population



Hispanic Origin: 11.4%
Race

BRIXMOR