Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections
Calculated using TAS Retrieval

BRIXMOR®

Apr 3, 2025

Latitude: 39.221992   Longitude: -84.518596

Brentwood Plaza Cincinnati, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population			
Current Year Estimated Population	12,270	83,786	235,714
Population Est 23Q1	12,273	83,882	236,390
Population Est 22Q4	12,281	83,978	236,179
Population Est 22Q3	12,291	84,062	236,237
Population Est 22Q2	12,284	84,021	236,070
Population Est 22Q1	12,277	84,104	236,071
Population Est 21Q4	12,272	84,218	236,138
Population Est 21Q3	12,268	84,191	236,041
Population Est 21Q2	12,282	84,364	236,215
Population Fcst	12,013	81,924	232,489
2010 Census Population	12,074	81,063	229,052
2000 Census Population	12,939	85,925	246,833
1990 Census Population	12,479	90,925	257,930
Current Year Daytime Population	8,854	62,718	203,254
Average Seasonal Population	80	535	1,663
Historical Annual Growth, 1990 – 2000	0.36%	-0.56%	-0.44%
Historical Annual Growth, 2000 – 2010	-0.69%	-0.58%	-0.74%
Estimated Annual Growth, 2010 – CY	0.11%	0.23%	0.20%
Projected Annual Growth, CY to Y5	-0.42%	-0.45%	-0.28%
Group Qtrs Est	89	1,586	3,397
Transient Est Average Last 4 Qtrs	16	316	4,962
Households			
Current Year Estimated Households	4,801	34,141	98,714
Households Est 23Q1	4,797	34,152	98,932
Households Est 22Q4	4,801	34,192	98,809
Households Est 22Q3	4,805	34,227	98,834
Households Est 22Q2	4,801	34,210	98,762
Households Est 22Q1	4,800	34,246	98,768
Households Est 21Q4	4,798	34,298	98,812
Households Est 21Q3	4,799	34,288	98,766
Households Est 21Q2	4,802	34,356	98,823
Households Fcst	4,699	33,378	97,435
2010 Census Households	4,691	33,270	95,446
2000 Census Households	4,920	34,890	101,160
1990 Census Households	4,556	35,091	100,321
Historical Annual Growth, 1990 – 2000	0.77%	-0.06%	0.08%
Historical Annual Growth, 2000 – 2010	-0.48%	-0.47%	-0.58%
Estimated Annual Growth, 2010 – CY	0.16%	0.18%	0.24%
Projected Annual Growth, CY to Y5	-0.43%	-0.45%	-0.26%
Population per Household	2.54	2.41	2.35

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Brentwood Plaza Cincinnati, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
HH Income $500,000 or more	0.7%	1.1%	0.9%
HH Income $250,000 to $499,999	0.8%	1.3%	1.1%
HH Income $200,000 to $249,999	2.0%	3.1%	2.5%
HH Income $175,000 to $199,999	4.8%	2.6%	2.7%
HH Income $150,000 to $174,999	5.7%	4.1%	4.1%
HH Income $100,000 to 149,999	21.2%	15.8%	15.4%
HH Income $75,000 to 99,999	17.5%	14.1%	13.3%
HH Income $50,000 to 74,999	16.6%	15.6%	17.6%
HH Income $35,000 to 49,999	13.1%	11.8%	12.9%
HH Income $25,000 to 34,999	5.3%	10.0%	9.3%
HH Income $15,000 to 24,999	4.9%	9.4%	9.1%
HH Income $0 to 14,999	7.4%	11.1%	11.1%
Average Household Income	$89,543	$83,306	$80,690
Median Household Income	$78,358	$61,754	$59,809
Per Capita Income	$35,218	$34,485	$34,175
Average Disposable Income	$73,123	$65,544	$63,813
Median Disposable Income	$67,012	$53,127	$51,526
Discretionary HH Income Over $150,000	1.9%	3.2%	2.4%
Discretionary HH Income $125,000 to $149,999	1.6%	2.3%	2.2%
Discretionary HH Income $100,000 to $124,999	7.7%	4.4%	4.5%
Discretionary HH Income $75,000 to $99,999	12.7%	9.3%	9.5%
Discretionary HH Income $50,000 to $74,999	26.2%	18.6%	17.4%
Discretionary HH Income $25,000 to $49,999	27.4%	26.6%	28.5%
Discretionary HH Income Under $25,000	22.5%	35.6%	35.5%
Average Discretionary HH Income	$54,042	$47,083	$45,787
Median Discretionary HH Income	$50,074	$37,774	$36,318
Householder White – Count	2,520	16,027	48,971
Median HH Income	$87,298	$82,248	$74,726
Average HH Income	$90,567	$89,984	$84,568
Householder Black or African-American – Count	1,905	15,883	41,695
Median HH Income	$65,296	$46,829	$45,852
Average HH Income	$77,003	$58,524	$57,978
Householder Hispanic – Count	42	576	2,436
Median HH Income	$24,196	$33,664	$50,433
Average HH Income	$28,647	$55,826	$65,748
Householder Asian or Pacific Islander – Count	139	376	1,533
Median HH Income	$134,165	$109,726	$84,159
Average HH Income	$118,302	$113,380	$96,687
Householder Other or Pacific Islander – Count	195	1,279	4,078
Median HH Income	$39,311	$35,921	$53,490
Average HH Income	$57,186	$53,044	$62,604

Row group label (vertical): Income

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Brentwood Plaza Cincinnati, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender			
Male Population	5,712	38,912	111,133
Female Population	6,558	44,874	124,581
Total Population by Age			
Count of Pop 0 to 4 years	683	4,809	13,994
Count of Pop 0 to 7 years	959	7,124	20,289
Count of Pop 5 - 13	1,318	9,909	27,058
Count of Pop 14 - 18	676	4,762	12,579
Count of Pop 19 - 22	659	4,547	12,149
Count of Pop 22 - 25	473	3,240	8,742
Count of Pop 25 - 29	674	4,524	13,804
Count of Pop 30 - 34	767	5,041	15,733
Count of Pop 35 - 39	807	5,327	16,011
Count of Pop 40 - 44	756	5,063	14,529
Count of Pop 45 - 59	2,103	14,517	40,170
Count of Pop 60 - 74	2,418	15,358	42,719
Count of Pop 75 - 84	711	4,750	13,273
Count of Pop 85+	226	1,939	4,953
% of Pop 0 to 4 years	5.6%	5.7%	5.9%
% of Pop 0 to 7 years	7.8%	8.5%	8.6%
% of Pop 5 - 13	10.7%	11.8%	11.5%
% of Pop 14 - 18	5.5%	5.7%	5.3%
% of Pop 19 - 22	5.4%	5.4%	5.2%
% of Pop 22 - 25	3.9%	3.9%	3.7%
% of Pop 25 - 29	5.5%	5.4%	5.9%
% of Pop 30 - 34	6.2%	6.0%	6.7%
% of Pop 35 - 39	6.6%	6.4%	6.8%
% of Pop 40 - 44	6.2%	6.0%	6.2%
% of Pop 45 - 59	17.1%	17.3%	17.0%
% of Pop 60 - 74	19.7%	18.3%	18.1%
% of Pop 75 - 84	5.8%	5.7%	5.6%
% of Pop 85+	1.8%	2.3%	2.1%
Median Age	40.5	39.8	39.3
Average Age	41.1	40.5	40.4
Male Population by Age			
% of Pop 0 to 4 years	6.0%	6.3%	6.4%
% of Pop 5 - 13	11.5%	12.8%	12.3%
% of Pop 14 - 18	6.2%	6.3%	5.8%
% of Pop 19 - 22	6.0%	6.0%	5.5%
% of Pop 22 - 25	4.3%	4.2%	4.0%
% of Pop 25 - 29	6.0%	5.7%	6.2%
% of Pop 30 - 34	6.6%	6.0%	6.8%
% of Pop 35 - 39	6.5%	6.1%	6.8%
% of Pop 40 - 44	6.0%	5.9%	6.1%
% of Pop 45 - 59	16.6%	16.9%	16.8%
% of Pop 75 - 84	5.2%	4.8%	4.7%
% of Pop 60 - 74	17.9%	17.6%	17.3%
% of Pop 85+	1.3%	1.5%	1.4%
Median Age	37.6	37.2	37.2
Average Age	39.2	38.6	38.7

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Brentwood Plaza Cincinnati, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
% of Pop 0 to 4 years	5.2%	5.3%	5.5%
% of Pop 5 - 13	10.1%	11.0%	10.7%
% of Pop 14 - 18	4.9%	5.2%	4.9%
% of Pop 19 - 22	4.8%	5.0%	4.8%
% of Pop 22 - 25	3.5%	3.6%	3.5%
% of Pop 25 - 29	5.1%	5.1%	5.6%
% of Pop 30 - 34	5.9%	6.0%	6.6%
% of Pop 35 - 39	6.6%	6.6%	6.8%
% of Pop 40 - 44	6.3%	6.2%	6.2%
% of Pop 45 - 59	17.6%	17.7%	17.2%
% of Pop 60 - 74	21.3%	19.0%	18.9%
% of Pop 75 - 84	6.3%	6.4%	6.4%
% of Pop 85+	2.3%	3.0%	2.8%
Median Age	43.1	41.9	41.3
Average Age	42.8	42.1	41.9
Race			
Count of White	5,813	37,098	109,625
Count of Black or African-American	4,932	38,515	99,999
Count of Asian or Pacific Islander	638	1,452	6,120
Count of Other races	888	6,722	19,970
White	47.4%	44.3%	46.5%
Black or African American	40.2%	46.0%	42.4%
Asian	5.2%	1.7%	2.6%
Other Races	7.2%	8.0%	8.5%
Language Spoken			
Speak English at Home	95.1%	94.8%	93.1%
Speak Spanish at Home	0.5%	2.1%	2.8%
Speak French or French Creole at Home	2.3%	0.7%	0.5%
Speak German at Home	0.2%	0.3%	0.3%
Speak Other Indo-European Languages at Home	1.4%	0.7%	1.3%
Speak Russian and Other Slavic Languages at Home	0.0%	0.1%	0.2%
Speak Chinese at Home	0.1%	0.2%	0.3%
Speak Korean at Home	0.0%	0.0%	0.0%
Speak Vietnamese at Home	0.0%	0.0%	0.0%
Speak Other Asian Languages at Home	0.1%	0.1%	0.3%
Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.2%
Speak Other Language at Home	0.2%	0.9%	1.0%
Hispanic			
Hispanic Population	224	3,187	10,162
Hispanic Population Percent	1.8%	3.8%	4.3%
Mexican	50.1%	35.5%	45.4%
Puerto Rican	15.6%	20.1%	12.9%
Cuban	0.8%	2.9%	2.1%
Dominican	0.0%	0.4%	1.2%
Central American	1.3%	25.5%	20.9%
South American	2.9%	5.0%	4.7%
Other Hispanic	29.2%	10.7%	12.7%
2000 Hispanic Population Percent	1%	1%	1%
1990 Hispanic Population Percent	1%	1%	1%

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Brentwood Plaza Cincinnati, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	3.6%	4.7%	4.8%
	American	3.3%	4.4%	4.6%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
	Asian (percent of total population)	5.2%	1.7%	2.6%
	Chinese	0.1%	0.2%	0.3%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.0%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.3%	0.4%
	South East Asian (ie. Vietnamese)	0.4%	0.3%	0.6%
	Other Asian	4.3%	0.8%	1.1%
	European (percent of total population)	37.5%	31.8%	31.5%
	British	4.2%	4.7%	4.5%
	Dutch	0.5%	0.5%	0.4%
	French	0.9%	0.9%	0.8%
	German	17.6%	14.2%	14.4%
	Italian	2.0%	1.6%	1.7%
	Polish	0.4%	0.6%	0.5%
	Scandinavian	0.5%	0.7%	0.6%
	Scotch/Irish	7.9%	6.5%	6.5%
	Other European (ie. Greek/Russian)	3.4%	2.2%	2.0%
	Middle Eastern	0.0%	0.1%	0.3%
	Other Ancestry	35.5%	40.0%	38.1%
	Unclassified Ancestry	16.4%	17.9%	18.5%
Education (Age 25+)	Adult Population (25 Years or Older)	8,461	56,519	161,192
	Elementary (0 to 8)	1.8%	2.1%	2.7%
	Some High School (9 to 11)	4.2%	6.1%	6.7%
	High School Graduate (12)	27.0%	31.5%	31.5%
	Some College (13 to 16)	24.5%	21.9%	21.1%
	Associates Degree Only	10.0%	9.3%	8.9%
	Bachelors Degree Only	22.5%	18.0%	18.1%
	Graduate Degree	10.0%	11.0%	10.9%
	% College (4+)	32.5%	29.0%	29.0%
Household Type	Total Households – count	4,801	34,141	98,714
	One Person HHs – count	1,264	11,231	34,502
	Family HHs – count	3,307	20,918	58,134
	Married Couple – count	2,308	11,835	33,568
	w/own children – count	605	3,984	10,962
	w/out own children – count	1,704	7,850	22,605
	Male Householder – count	65	1,420	5,156
	Female Householder – count	934	7,663	19,411
	Non-Family Households – count	229	1,992	6,077
	1 Person Household	26.3%	32.9%	35.0%
	2 Person Household	34.1%	30.8%	30.7%
	3 Person Household	18.4%	15.7%	14.8%
	4 Person Household	11.3%	11.1%	10.5%
	5 Person Household	6.4%	5.8%	5.4%
	6 Person Household	1.9%	2.2%	2.2%
	7+ Person Household	1.5%	1.4%	1.4%
	% Households With Children	26.7%	27.4%	25.4%

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Brentwood Plaza Cincinnati, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing			
Total Housing Units	4,991	36,613	106,959
Owner Occupied Percent	73.4%	55.6%	52.5%
Renter Occupied Percent	22.7%	37.6%	39.8%
Vacant Housing Percent	3.8%	6.8%	7.7%
Total Housing Units (Census 2000)	5,045	36,819	107,452
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	1.0%	1.7%	1.1%
Property Value $750,000 to $999,999	0.4%	1.8%	1.7%
Property Value $500,000 to $749,999	3.1%	5.7%	4.8%
Property Value $400,000 to $499,999	4.4%	5.7%	5.1%
Property Value $300,000, to $399,999	12.3%	11.3%	12.5%
Property Value $200,000 to $299,999	35.6%	24.7%	27.3%
Property Value $150,000 to $199,999	21.3%	19.9%	19.5%
Property Value $100,000 to $149,999	15.9%	20.4%	18.4%
Property Value $60,000 to $99,999	3.4%	5.3%	6.1%
Property Value $40,000 to $59,999	0.2%	1.2%	1.0%
Property Value $0 to $39,999	2.3%	2.2%	2.3%
Median Home Value	$217,187	$203,219	$208,111
Wealth per Household			
$0 and under - percent	16.8%	18.4%	18.6%
$1 to $4999 - percent	8.0%	9.4%	9.5%
$5k to $9999 - percent	4.3%	4.9%	5.0%
$10k to $24999 - percent	6.2%	6.5%	6.6%
$25k to $49999 - percent	6.9%	6.8%	6.8%
$50k to $99999 - percent	10.5%	10.2%	10.2%
$100k to $249999 - percent	18.6%	17.7%	17.6%
$250k to $499999 - percent	13.6%	12.5%	12.4%
$500k+ - percent	15.1%	13.5%	13.4%
Median HH Wealth	$87,461	$69,108	$67,041
Avg HH Wealth	$247,049	$225,012	$222,720
Economic Viability			
Economic Viability Local	259	259	266
Economic Viability Indexed	96	96	98
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	6,161	40,196	117,082
Managerial/Executive	18.3%	13.4%	12.9%
Professional Specialty	25.7%	23.2%	23.3%
Healthcare Support	4.0%	6.5%	5.3%
Sales	7.7%	9.3%	8.7%
Office & Administrative Support	15.0%	11.7%	12.8%
Protective Service	2.0%	2.8%	2.4%
Food Preperation	4.7%	6.2%	6.2%
Building Maintenance & Cleaning	2.3%	2.8%	3.3%
Personal Care	1.7%	1.9%	1.8%
Farming, Fishing, & Forestry	0.1%	0.0%	0.2%
Construction	3.7%	5.6%	6.4%
Production & Transportation	14.8%	16.5%	16.9%
Percent White Collar Workers	70.7%	64.1%	62.8%
Percent Blue Collar Workers	29.3%	35.9%	37.2%

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Agriculture/Mining/Construction	3.8%	4.8%	5.2%
Manufacturing	9.6%	11.0%	12.0%
Transportation	6.8%	7.9%	7.8%
Information	2.3%	1.3%	1.5%
Wholesale/Retail	9.8%	12.2%	12.8%
Finance, Insurance, Real Estate	10.0%	8.5%	6.8%
Professional Services	7.7%	5.8%	6.4%
Management Services	0.1%	0.1%	0.1%
Administrative/Waste Services	4.0%	4.3%	5.2%
Educational Services	27.9%	27.5%	25.7%
Entertainment Services	9.7%	9.3%	9.1%
Other Professional Services	4.9%	4.6%	4.2%
Public Administration	3.3%	2.7%	3.4%
Vehicles per HH — No Vehicles	7.1%	11.7%	11.3%
1 Vehicle	33.0%	36.3%	38.4%
2 Vehicles	40.2%	36.2%	35.0%
3 or more vehicles	19.8%	15.8%	15.3%
Average Number of Vehicles	1.83	1.63	1.61
Change — Births (last 12 months)	133	922	2,659
Deaths (last 12 months)	122	780	2,215
Migration (last 12 months)	-15	-329	-694
Work place — Workplace Establishments	221	1,275	5,011
Workplace Employees (FTE)	2,384	16,820	72,450

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