

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.924931 Longitude: -72.703814

The Shops at Riverhead Riverhead, NY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	14,664	33,465	130,956
	Population Est 23Q1	14,671	33,486	131,140
	Population Est 22Q4	14,667	33,486	131,064
	Population Est 22Q3	14,716	33,558	131,001
	Population Est 22Q2	14,723	33,527	131,119
	Population Est 22Q1	14,774	33,646	131,304
	Population Est 21Q4	14,797	33,687	131,342
	Population Est 21Q3	14,751	33,636	131,154
	Population Est 21Q2	14,796	33,750	131,132
	Population Fcst	14,773	33,682	133,145
	2010 Census Population	12,611	30,459	122,505
	2000 Census Population	10,737	25,697	106,926
	1990 Census Population	8,882	21,183	87,970
	Current Year Daytime Population	24,161	41,324	119,086
	Average Seasonal Population	560	4,403	30,397
	Historical Annual Growth, 1990 – 2000	1.91%	1.95%	1.97%
	Historical Annual Growth, 2000 – 2010	1.62%	1.71%	1.37%
	Estimated Annual Growth, 2010 – CY	1.06%	0.66%	0.47%
	Projected Annual Growth, CY to Y5	0.15%	0.13%	0.33%
	Group Qtrs Est	913	1,112	2,040
Transient Est Average Last 4 Qtrs	678	776	871	
<b>Households</b>	Current Year Estimated Households	5,431	12,068	47,906
	Households Est 23Q1	5,423	12,055	47,932
	Households Est 22Q4	5,422	12,056	47,905
	Households Est 22Q3	5,439	12,081	47,879
	Households Est 22Q2	5,440	12,070	47,922
	Households Est 22Q1	5,461	12,114	47,987
	Households Est 21Q4	5,469	12,127	48,003
	Households Est 21Q3	5,455	12,111	47,904
	Households Est 21Q2	5,475	12,154	47,906
	Households Fcst	5,470	12,141	48,796
	2010 Census Households	4,439	11,060	43,911
	2000 Census Households	3,875	9,569	38,793
	1990 Census Households	3,554	7,992	31,901
	Historical Annual Growth, 1990 – 2000	0.87%	1.82%	1.98%
	Historical Annual Growth, 2000 – 2010	1.37%	1.46%	1.25%
	Estimated Annual Growth, 2010 – CY	1.43%	0.61%	0.61%
	Projected Annual Growth, CY to Y5	0.14%	0.12%	0.37%
	Population per Household	2.53	2.68	2.69

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The Shops at Riverhead Riverhead, NY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.8%	2.1%	3.7%
	HH Income \$250,000 to \$499,999	2.1%	2.5%	4.5%
	HH Income \$200,000 to \$249,999	5.0%	5.8%	10.5%
	HH Income \$175,000 to \$199,999	5.4%	5.8%	6.8%
	HH Income \$150,000 to \$174,999	6.8%	7.4%	8.7%
	HH Income \$100,000 to 149,999	14.7%	18.4%	20.7%
	HH Income \$75,000 to 99,999	11.5%	12.0%	11.4%
	HH Income \$50,000 to 74,999	19.0%	16.7%	12.5%
	HH Income \$35,000 to 49,999	11.4%	9.6%	6.6%
	HH Income \$25,000 to 34,999	7.3%	5.2%	4.7%
	HH Income \$15,000 to 24,999	5.5%	6.6%	4.8%
	HH Income \$0 to 14,999	9.5%	7.7%	5.3%
	Average Household Income	\$101,917	\$108,920	\$140,425
	Median Household Income	\$70,893	\$82,306	\$110,969
	Per Capita Income	\$39,156	\$40,089	\$51,863
	Average Disposable Income	\$76,522	\$82,882	\$101,432
	Median Disposable Income	\$59,938	\$68,856	\$90,159
	Discretionary HH Income Over \$150,000	2.1%	1.3%	4.6%
	Discretionary HH Income \$125,000 to \$149,999	5.0%	6.6%	10.6%
	Discretionary HH Income \$100,000 to \$124,999	6.5%	7.2%	10.0%
	Discretionary HH Income \$75,000 to \$99,999	11.4%	13.4%	16.4%
	Discretionary HH Income \$50,000 to \$74,999	16.1%	19.3%	20.3%
	Discretionary HH Income \$25,000 to \$49,999	28.6%	26.2%	20.5%
	Discretionary HH Income Under \$25,000	30.3%	26.0%	17.6%
	Average Discretionary HH Income	\$51,817	\$56,087	\$70,144
	Median Discretionary HH Income	\$41,144	\$47,549	\$64,746
	Householder White – Count	3,664	8,125	37,677
	Median HH Income	\$69,737	\$81,813	\$112,189
	Average HH Income	\$87,576	\$94,189	\$112,365
	Householder Black or African-American – Count	498	1,080	1,993
	Median HH Income	\$51,552	\$69,537	\$75,722
	Average HH Income	\$64,199	\$84,244	\$90,941
	Householder Hispanic – Count	765	1,861	5,260
	Median HH Income	\$93,782	\$92,452	\$115,049
Average HH Income	\$96,617	\$96,399	\$114,146	
Householder Asian or Pacific Islander – Count	176	259	853	
Median HH Income	\$48,698	\$53,915	\$89,884	
Average HH Income	\$58,449	\$78,139	\$97,006	
Householder Other or Pacific Islander – Count	328	743	2,124	
Median HH Income	\$100,106	\$100,158	\$117,723	
Average HH Income	\$102,827	\$101,301	\$117,988	

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<b>Gender</b>	Male Population	7,523	16,967	64,767
	Female Population	7,140	16,498	66,189
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	644	1,549	5,921
	Count of Pop 0 to 7 years	983	2,324	8,550
	Count of Pop 5 - 13	1,372	3,257	11,961
	Count of Pop 14 - 18	632	1,545	6,222
	Count of Pop 19 - 22	653	1,584	6,519
	Count of Pop 22 - 25	506	1,201	4,962
	Count of Pop 25 - 29	892	2,024	7,703
	Count of Pop 30 - 34	982	2,121	7,474
	Count of Pop 35 - 39	971	2,171	7,612
	Count of Pop 40 - 44	942	2,150	7,677
	Count of Pop 45 - 59	2,516	5,922	25,454
	Count of Pop 60 - 74	2,664	6,269	26,197
	Count of Pop 75 - 84	1,351	2,717	9,983
	Count of Pop 85+	539	955	3,269
	% of Pop 0 to 4 years	4.4%	4.6%	4.5%
	% of Pop 0 to 7 years	6.7%	6.9%	6.5%
	% of Pop 5 - 13	9.4%	9.7%	9.1%
	% of Pop 14 - 18	4.3%	4.6%	4.8%
	% of Pop 19 - 22	4.5%	4.7%	5.0%
	% of Pop 22 - 25	3.4%	3.6%	3.8%
	% of Pop 25 - 29	6.1%	6.0%	5.9%
	% of Pop 30 - 34	6.7%	6.3%	5.7%
	% of Pop 35 - 39	6.6%	6.5%	5.8%
	% of Pop 40 - 44	6.4%	6.4%	5.9%
	% of Pop 45 - 59	17.2%	17.7%	19.4%
	% of Pop 60 - 74	18.2%	18.7%	20.0%
	% of Pop 75 - 84	9.2%	8.1%	7.6%
	% of Pop 85+	3.7%	2.9%	2.5%
Median Age	43.6	43.0	44.6	
Average Age	44.2	43.3	43.7	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	4.4%	4.7%	4.7%
	% of Pop 5 - 13	9.6%	10.0%	9.4%
	% of Pop 14 - 18	4.6%	4.8%	5.0%
	% of Pop 19 - 22	5.0%	5.0%	5.3%
	% of Pop 22 - 25	4.0%	3.9%	4.0%
	% of Pop 25 - 29	7.0%	6.8%	6.3%
	% of Pop 30 - 34	7.2%	6.8%	6.0%
	% of Pop 35 - 39	7.5%	7.1%	6.1%
	% of Pop 40 - 44	7.0%	6.8%	6.0%
	% of Pop 45 - 59	18.2%	18.2%	19.4%
	% of Pop 75 - 84	7.1%	6.8%	6.8%
	% of Pop 60 - 74	16.1%	17.2%	19.2%
	% of Pop 85+	2.3%	1.9%	1.8%
	Median Age	40.5	40.7	42.7
Average Age	41.7	41.6	42.5	

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	% of Pop 30 - 34	6.2%	5.8%	5.4%
	% of Pop 35 - 39	5.7%	5.9%	5.5%
	% of Pop 40 - 44	5.9%	6.1%	5.8%
	% of Pop 45 - 59	16.1%	17.2%	19.5%
	% of Pop 60 - 74	20.3%	20.3%	20.8%
	% of Pop 75 - 84	11.5%	9.5%	8.4%
	% of Pop 85+	5.1%	3.8%	3.1%
	Median Age	47.8	45.7	46.6
Average Age	46.9	45.1	44.9	
Race	Count of White	8,507	20,324	100,328
	Count of Black or African-American	1,819	3,565	6,731
	Count of Asian or Pacific Islander	329	581	2,403
	Count of Other races	4,008	8,995	21,493
	White	58.0%	60.7%	76.6%
	Black or African American	12.4%	10.7%	5.1%
	Asian	2.2%	1.7%	1.8%
	Other Races	27.3%	26.9%	16.4%
Language Spoken	Speak English at Home	73.9%	72.5%	82.2%
	Speak Spanish at Home	16.9%	20.0%	11.8%
	Speak French or French Creole at Home	0.2%	0.3%	0.6%
	Speak German at Home	0.2%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	3.6%	3.2%	2.7%
	Speak Russian and Other Slavic Languages at Home	3.5%	2.3%	1.2%
	Speak Chinese at Home	0.0%	0.0%	0.3%
	Speak Korean at Home	0.4%	0.2%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.0%	0.1%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	1.3%	1.0%	0.6%
Hispanic	Hispanic Population	4,157	9,910	24,902
	Hispanic Population Percent	28.3%	29.6%	19.0%
	Mexican	9.9%	12.3%	11.6%
	Puerto Rican	14.9%	12.2%	22.2%
	Cuban	0.5%	0.3%	1.7%
	Dominican	1.0%	1.3%	2.4%
	Central American	60.0%	51.2%	31.7%
	South American	6.2%	14.3%	21.9%
	Other Hispanic	7.4%	8.4%	8.5%
	2000 Hispanic Population Percent	10%	8%	7%
	1990 Hispanic Population Percent	3%	3%	4%

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<b>Ancestry</b>	American (percent of total population)	2.4%	2.8%	3.4%
	American	2.1%	2.5%	3.2%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	2.2%	1.7%	1.8%
	Chinese	0.2%	0.1%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.2%
	South Central Asian (ie. Indian)	1.4%	0.8%	0.7%
	South East Asian (ie. Vietnamese)	0.2%	0.2%	0.4%
	Other Asian	0.4%	0.4%	0.2%
	European (percent of total population)	35.4%	34.7%	47.9%
	British	2.1%	2.1%	3.0%
	Dutch	0.7%	0.6%	0.4%
	French	0.6%	0.5%	0.6%
	German	6.0%	6.4%	8.4%
	Italian	8.6%	8.0%	14.8%
	Polish	5.6%	5.0%	4.1%
	Scandinavian	0.9%	1.0%	1.3%
	Scotch/Irish	8.5%	8.1%	11.8%
Other European (ie. Greek/Russian)	2.5%	3.0%	3.5%	
Middle Eastern	0.2%	0.2%	0.5%	
Other Ancestry	19.1%	18.8%	13.7%	
Unclassified Ancestry	12.4%	12.1%	13.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	10,857	24,328	95,370
	Elementary (0 to 8)	10.5%	9.9%	5.2%
	Some High School (9 to 11)	7.4%	7.6%	4.4%
	High School Graduate (12)	37.9%	34.5%	30.8%
	Some College (13 to 16)	15.0%	15.7%	17.9%
	Associates Degree Only	10.5%	9.8%	10.1%
	Bachelors Degree Only	10.3%	13.5%	17.2%
	Graduate Degree	8.3%	8.9%	14.4%
	% College (4+)	18.6%	22.4%	31.7%
<b>Household Type</b>	Total Households – count	5,431	12,068	47,906
	One Person HHs – count	1,933	3,669	12,204
	Family HHs – count	3,285	8,019	33,477
	Married Couple – count	2,329	6,124	26,563
	w/own children – count	677	1,847	9,643
	w/out own children – count	1,652	4,278	16,920
	Male Householder – count	292	637	2,066
	Female Householder – count	665	1,258	4,848
	Non-Family Households – count	213	380	2,225
	1 Person Household	35.6%	30.4%	25.5%
	2 Person Household	29.1%	30.4%	31.6%
	3 Person Household	10.9%	12.2%	14.9%
	4 Person Household	9.6%	11.7%	14.7%
	5 Person Household	7.5%	7.6%	7.6%
	6 Person Household	3.7%	3.9%	3.3%
7+ Person Household	3.7%	3.8%	2.4%	
% Households With Children	16.3%	19.8%	25.7%	

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<b>Housing</b>	Total Housing Units	5,851	13,497	55,770
	Owner Occupied Percent	65.9%	66.2%	68.8%
	Renter Occupied Percent	26.9%	23.2%	17.1%
	Vacant Housing Percent	7.2%	10.6%	14.1%
	Total Housing Units (Census 2000)	4,185	10,733	45,014
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.6%	3.5%	8.0%
	Property Value \$750,000 to \$999,999	7.8%	11.1%	16.9%
	Property Value \$500,000 to \$749,999	26.9%	30.5%	31.3%
	Property Value \$400,000 to \$499,999	15.2%	17.0%	16.7%
	Property Value \$300,000, to \$399,999	14.7%	12.5%	10.8%
	Property Value \$200,000 to \$299,999	9.8%	6.4%	4.8%
	Property Value \$150,000 to \$199,999	6.7%	3.7%	1.8%
	Property Value \$100,000 to \$149,999	8.1%	5.0%	1.6%
	Property Value \$60,000 to \$99,999	2.2%	2.9%	1.5%
	Property Value \$40,000 to \$59,999	1.5%	1.6%	0.9%
	Property Value \$0 to \$39,999	4.8%	4.1%	1.6%
	Median Home Value	\$412,354	\$476,213	\$565,725
<b>Wealth per Household</b>	\$0 and under - percent	17.0%	16.6%	15.8%
	\$1 to \$4999 - percent	8.8%	8.4%	7.4%
	\$5k to \$9999 - percent	4.5%	4.4%	4.0%
	\$10k to \$24999 - percent	6.3%	6.2%	5.9%
	\$25k to \$49999 - percent	6.8%	6.8%	6.7%
	\$50k to \$99999 - percent	10.5%	10.5%	10.4%
	\$100k to \$249999 - percent	18.5%	18.7%	19.0%
	\$250k to \$499999 - percent	13.3%	13.6%	14.2%
	\$500k+ - percent	14.3%	15.0%	16.5%
	Median HH Wealth	\$81,433	\$86,879	\$98,659
	Avg HH Wealth	\$237,635	\$245,682	\$263,311
<b>Economic Viability</b>	Economic Viability Local	288	293	279
	Economic Viability Indexed	106	108	103
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	6,355	14,565	64,384
	Managerial/Executive	12.6%	14.4%	15.5%
	Professional Specialty	12.9%	15.0%	23.8%
	Healthcare Support	5.1%	4.8%	2.8%
	Sales	9.6%	9.6%	10.6%
	Office & Administrative Support	15.6%	14.1%	12.1%
	Protective Service	1.6%	1.8%	3.0%
	Food Preparation	2.0%	2.9%	3.6%
	Building Maintenance & Cleaning	14.6%	9.2%	5.4%
	Personal Care	2.2%	2.9%	2.9%
	Farming, Fishing, & Forestry	0.1%	0.4%	0.3%
	Construction	11.8%	13.4%	11.4%
	Production & Transportation	12.1%	11.6%	8.7%
	Percent White Collar Workers	55.7%	57.9%	64.7%
	Percent Blue Collar Workers	44.3%	42.1%	35.3%

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	Agriculture/Mining/Construction	12.1%	16.3%	12.5%
	Manufacturing	4.3%	3.8%	5.3%
	Transportation	6.4%	5.5%	5.0%
	Information	1.5%	2.4%	1.9%
	Wholesale/Retail	15.2%	16.6%	14.3%
	Finance, Insurance, Real Estate	4.5%	3.9%	5.7%
	Professional Services	5.4%	5.4%	7.3%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	11.2%	8.8%	5.8%
	Educational Services	26.8%	22.4%	26.6%
	Entertainment Services	5.1%	5.9%	6.6%
	Other Professional Services	5.0%	5.1%	4.2%
	Public Administration	2.5%	3.9%	4.8%
<b>Vehicles per HH</b>	No Vehicles	7.7%	7.2%	4.7%
	1 Vehicle	46.4%	37.3%	30.2%
	2 Vehicles	28.1%	31.4%	36.5%
	3 or more vehicles	17.9%	24.1%	28.6%
	Average Number of Vehicles	1.66	1.86	2.04
<b>Change</b>	Births (last 12 months)	114	282	1,134
	Deaths (last 12 months)	154	321	1,227
	Migration (last 12 months)	-6	20	48
<b>Work place</b>	Workplace Establishments	1,092	1,641	4,182
	Workplace Employees (FTE)	12,162	18,073	37,914