

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.312407 Longitude: -74.067091

Tinton Falls Plaza Tinton Falls, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	32,389	122,682	332,568
	Population Est 23Q1	32,183	122,262	331,338
	Population Est 22Q4	32,180	122,152	331,459
	Population Est 22Q3	32,144	122,147	331,668
	Population Est 22Q2	32,174	122,143	331,811
	Population Est 22Q1	32,208	122,321	332,211
	Population Est 21Q4	32,234	122,504	332,548
	Population Est 21Q3	32,142	122,370	332,526
	Population Est 21Q2	31,498	121,602	331,096
	Population Fcst	33,801	123,991	337,078
	2010 Census Population	29,373	117,246	322,573
	2000 Census Population	31,215	117,144	325,324
	1990 Census Population	31,458	110,132	305,835
	Current Year Daytime Population	59,039	162,471	390,041
	Average Seasonal Population	609	6,550	40,725
	Historical Annual Growth, 1990 – 2000	-0.08%	0.62%	0.62%
	Historical Annual Growth, 2000 – 2010	-0.61%	0.01%	-0.08%
	Estimated Annual Growth, 2010 – CY	0.69%	0.32%	0.21%
	Projected Annual Growth, CY to Y5	0.86%	0.21%	0.27%
	Group Qtrs Est	576	2,517	4,377
	Transient Est Average Last 4 Qtrs	899	6,037	9,229
Households	Current Year Estimated Households	13,544	47,195	131,338
	Households Est 23Q1	13,448	46,984	130,776
	Households Est 22Q4	13,449	46,937	130,782
	Households Est 22Q3	13,432	46,937	130,862
	Households Est 22Q2	13,447	46,931	130,918
	Households Est 22Q1	13,461	47,011	131,096
	Households Est 21Q4	13,475	47,085	131,231
	Households Est 21Q3	13,438	47,037	131,236
	Households Est 21Q2	13,166	46,716	130,682
	Households Fcst	14,174	47,806	133,224
	2010 Census Households	11,991	43,867	124,752
	2000 Census Households	12,601	44,247	123,186
	1990 Census Households	12,091	41,154	113,044
	Historical Annual Growth, 1990 – 2000	0.41%	0.73%	0.86%
	Historical Annual Growth, 2000 – 2010	-0.50%	-0.09%	0.13%
	Estimated Annual Growth, 2010 – CY	0.86%	0.51%	0.36%
	Projected Annual Growth, CY to Y5	0.91%	0.26%	0.29%
	Population per Household	2.35	2.55	2.50

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.312407 Longitude: -74.067091

Tinton Falls Plaza Tinton Falls, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	4.2%	4.4%	4.8%
	HH Income \$250,000 to \$499,999	5.0%	5.3%	5.7%
	HH Income \$200,000 to \$249,999	11.6%	12.3%	13.3%
	HH Income \$175,000 to \$199,999	6.2%	6.9%	6.7%
	HH Income \$150,000 to \$174,999	6.9%	7.6%	8.1%
	HH Income \$100,000 to 149,999	17.1%	17.9%	17.7%
	HH Income \$75,000 to 99,999	12.2%	11.4%	11.0%
	HH Income \$50,000 to 74,999	10.7%	11.1%	10.9%
	HH Income \$35,000 to 49,999	7.8%	7.4%	6.7%
	HH Income \$25,000 to 34,999	7.7%	5.3%	5.1%
	HH Income \$15,000 to 24,999	4.8%	4.6%	4.8%
	HH Income \$0 to 14,999	6.0%	5.7%	5.2%
	Average Household Income	\$146,002	\$157,846	\$166,178
	Median Household Income	\$102,578	\$112,096	\$116,480
	Per Capita Income	\$61,977	\$61,471	\$66,165
	Average Disposable Income	\$101,320	\$105,765	\$108,887
	Median Disposable Income	\$85,169	\$91,585	\$95,159
	Discretionary HH Income Over \$150,000	9.7%	10.0%	11.5%
	Discretionary HH Income \$125,000 to \$149,999	9.6%	11.0%	11.1%
	Discretionary HH Income \$100,000 to \$124,999	9.9%	10.3%	11.2%
	Discretionary HH Income \$75,000 to \$99,999	13.3%	13.7%	13.5%
	Discretionary HH Income \$50,000 to \$74,999	17.7%	17.5%	17.4%
	Discretionary HH Income \$25,000 to \$49,999	19.2%	18.7%	17.6%
	Discretionary HH Income Under \$25,000	20.6%	18.8%	17.6%
	Average Discretionary HH Income	\$72,186	\$74,898	\$78,082
	Median Discretionary HH Income	\$64,894	\$67,975	\$71,684
	Householder White – Count	9,970	34,859	101,189
	Median HH Income	\$112,837	\$125,708	\$125,300
	Average HH Income	\$113,865	\$120,343	\$121,511
	Householder Black or African-American – Count	999	3,915	10,258
	Median HH Income	\$51,897	\$63,005	\$60,592
	Average HH Income	\$71,905	\$77,138	\$76,603
	Householder Hispanic – Count	963	3,713	9,317
	Median HH Income	\$91,208	\$85,704	\$92,679
	Average HH Income	\$95,983	\$93,170	\$100,648
	Householder Asian or Pacific Islander – Count	753	1,551	3,836
	Median HH Income	\$124,878	\$115,188	\$130,065
	Average HH Income	\$120,683	\$116,197	\$123,205
	Householder Other or Pacific Islander – Count	860	3,158	6,739
	Median HH Income	\$75,822	\$94,868	\$110,925
	Average HH Income	\$91,058	\$101,605	\$110,496

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.312407 Longitude: -74.067091

Tinton Falls Plaza Tinton Falls, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	15,471	59,463	160,752
	Female Population	16,918	63,219	171,816
Total Population by Age	Count of Pop 0 to 4 years	1,750	6,327	16,736
	Count of Pop 0 to 7 years	2,403	8,853	22,866
	Count of Pop 5 - 13	2,990	12,043	30,517
	Count of Pop 14 - 18	1,421	6,517	16,213
	Count of Pop 19 - 22	1,389	6,610	16,518
	Count of Pop 22 - 25	1,017	4,854	12,251
	Count of Pop 25 - 29	1,739	6,826	18,419
	Count of Pop 30 - 34	2,084	7,075	19,208
	Count of Pop 35 - 39	2,286	7,842	20,220
	Count of Pop 40 - 44	2,084	7,527	19,564
	Count of Pop 45 - 59	6,242	23,296	64,218
	Count of Pop 60 - 74	6,413	23,041	67,517
	Count of Pop 75 - 84	2,093	7,785	22,499
	Count of Pop 85+	880	2,941	8,688
	% of Pop 0 to 4 years	5.4%	5.2%	5.0%
	% of Pop 0 to 7 years	7.4%	7.2%	6.9%
	% of Pop 5 - 13	9.2%	9.8%	9.2%
	% of Pop 14 - 18	4.4%	5.3%	4.9%
	% of Pop 19 - 22	4.3%	5.4%	5.0%
	% of Pop 22 - 25	3.1%	4.0%	3.7%
	% of Pop 25 - 29	5.4%	5.6%	5.5%
	% of Pop 30 - 34	6.4%	5.8%	5.8%
	% of Pop 35 - 39	7.1%	6.4%	6.1%
	% of Pop 40 - 44	6.4%	6.1%	5.9%
	% of Pop 45 - 59	19.3%	19.0%	19.3%
	% of Pop 60 - 74	19.8%	18.8%	20.3%
	% of Pop 75 - 84	6.5%	6.3%	6.8%
	% of Pop 85+	2.7%	2.4%	2.6%
	Median Age	43.6	42.2	44.1
	Average Age	43.2	42.1	43.3
Male Population by Age	% of Pop 0 to 4 years	5.8%	5.5%	5.4%
	% of Pop 5 - 13	9.8%	10.4%	9.7%
	% of Pop 14 - 18	4.6%	5.5%	5.1%
	% of Pop 19 - 22	4.6%	5.6%	5.2%
	% of Pop 22 - 25	3.5%	4.2%	3.9%
	% of Pop 25 - 29	5.8%	5.9%	5.8%
	% of Pop 30 - 34	6.5%	6.0%	6.0%
	% of Pop 35 - 39	7.2%	6.6%	6.2%
	% of Pop 40 - 44	6.6%	6.2%	5.9%
	% of Pop 45 - 59	19.4%	18.9%	19.2%
	% of Pop 75 - 84	5.5%	5.5%	6.0%
	% of Pop 60 - 74	18.9%	18.0%	19.8%
	% of Pop 85+	1.8%	1.6%	1.8%
	Median Age	41.6	40.1	42.2
	Average Age	41.5	40.6	41.9

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.312407 Longitude: -74.067091

Tinton Falls Plaza Tinton Falls, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.1%	4.9%	4.7%
	% of Pop 5 - 13	8.7%	9.2%	8.7%
	% of Pop 14 - 18	4.2%	5.1%	4.7%
	% of Pop 19 - 22	4.0%	5.1%	4.7%
	% of Pop 22 - 25	2.8%	3.7%	3.5%
	% of Pop 25 - 29	5.0%	5.2%	5.3%
	% of Pop 30 - 34	6.4%	5.5%	5.6%
	% of Pop 35 - 39	6.9%	6.2%	5.9%
	% of Pop 40 - 44	6.3%	6.1%	5.8%
	% of Pop 45 - 59	19.2%	19.1%	19.5%
	% of Pop 60 - 74	20.6%	19.5%	20.8%
	% of Pop 75 - 84	7.3%	7.1%	7.5%
	% of Pop 85+	3.6%	3.1%	3.4%
	Median Age	45.6	44.1	46.0
	Average Age	44.7	43.4	44.6
Race	Count of White	22,845	88,016	248,741
	Count of Black or African-American	2,734	9,692	28,586
	Count of Asian or Pacific Islander	1,969	4,433	12,251
	Count of Other races	4,841	20,541	42,990
	White	70.5%	71.7%	74.8%
	Black or African American	8.4%	7.9%	8.6%
	Asian	6.1%	3.6%	3.7%
	Other Races	14.9%	16.7%	12.9%
Language Spoken	Speak English at Home	81.4%	80.1%	83.4%
	Speak Spanish at Home	7.4%	9.0%	7.4%
	Speak French or French Creole at Home	0.7%	1.0%	1.5%
	Speak German at Home	0.2%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	4.2%	5.6%	3.9%
	Speak Russian and Other Slavic Languages at Home	0.8%	0.9%	0.9%
	Speak Chinese at Home	0.3%	0.4%	0.7%
	Speak Korean at Home	0.7%	0.4%	0.3%
	Speak Vietnamese at Home	1.5%	0.4%	0.2%
	Speak Other Asian Languages at Home	0.9%	0.4%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.7%	0.4%	0.4%
	Speak Other Language at Home	1.4%	1.2%	0.8%
Hispanic	Hispanic Population	4,350	18,668	41,173
	Hispanic Population Percent	13.4%	15.2%	12.4%
	Mexican	31.2%	36.3%	29.5%
	Puerto Rican	18.9%	23.8%	29.8%
	Cuban	2.9%	3.8%	3.9%
	Dominican	12.2%	5.3%	4.9%
	Central American	9.9%	11.8%	11.7%
	South American	13.0%	10.0%	11.0%
	Other Hispanic	11.9%	9.0%	9.2%
	2000 Hispanic Population Percent	6%	9%	7%
	1990 Hispanic Population Percent	4%	5%	4%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.312407 Longitude: -74.067091

Tinton Falls Plaza Tinton Falls, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	2.3%	2.6%	2.7%
	American	2.2%	2.5%	2.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	6.1%	3.6%	3.7%
	Chinese	0.8%	0.7%	1.0%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.9%	0.5%	0.4%
	South Central Asian (ie. Indian)	1.6%	1.1%	1.2%
	South East Asian (ie. Vietnamese)	2.5%	1.2%	0.8%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	44.2%	45.0%	48.9%
	British	4.5%	4.3%	4.1%
	Dutch	0.5%	0.4%	0.5%
	French	1.2%	0.9%	0.8%
	German	5.5%	5.7%	6.6%
	Italian	12.5%	13.4%	14.1%
	Polish	3.1%	2.6%	3.0%
	Scandinavian	1.1%	1.1%	1.2%
	Scotch/Irish	11.4%	11.7%	13.6%
	Other European (ie. Greek/Russian)	4.3%	4.9%	5.1%
	Middle Eastern	1.8%	1.7%	1.4%
	Other Ancestry	20.7%	19.2%	17.9%
	Unclassified Ancestry	11.5%	12.7%	13.2%
Education (Age 25+)	Adult Population (25 Years or Older)	23,822	86,333	240,333
	Elementary (0 to 8)	2.8%	4.0%	2.5%
	Some High School (9 to 11)	3.5%	4.1%	3.4%
	High School Graduate (12)	22.0%	20.7%	21.1%
	Some College (13 to 16)	14.0%	15.0%	15.9%
	Associates Degree Only	8.0%	8.0%	7.4%
	Bachelors Degree Only	28.0%	28.4%	30.4%
	Graduate Degree	21.6%	19.7%	19.3%
	% College (4+)	49.6%	48.2%	49.6%
Household Type	Total Households – count	13,544	47,195	131,338
	One Person HHs – count	4,441	13,545	38,373
	Family HHs – count	8,268	31,166	85,139
	Married Couple – count	6,318	24,115	67,053
	w/own children – count	2,279	9,481	26,022
	w/out own children – count	4,040	14,634	41,031
	Male Householder – count	544	2,082	5,070
	Female Householder – count	1,406	4,970	13,016
	Non-Family Households – count	835	2,484	7,825
	1 Person Household	32.8%	28.7%	29.2%
	2 Person Household	31.3%	30.8%	31.5%
	3 Person Household	14.8%	15.5%	15.3%
	4 Person Household	12.0%	14.5%	14.2%
	5 Person Household	5.8%	6.8%	6.5%
	6 Person Household	2.2%	2.4%	2.2%
	7+ Person Household	1.0%	1.3%	1.1%
	% Households With Children	22.8%	26.9%	25.6%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025

**BRIXMOR**<sup>®</sup>

Latitude: 40.312407 Longitude: -74.067091

Tinton Falls Plaza Tinton Falls, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	14,178	50,226	145,941
	Owner Occupied Percent	63.5%	63.4%	62.6%
	Renter Occupied Percent	32.0%	30.6%	27.4%
	Vacant Housing Percent	4.5%	6.0%	10.0%
	Total Housing Units (Census 2000)	13,551	46,565	134,218
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	14.2%	18.9%	20.5%
	Property Value \$750,000 to \$999,999	19.6%	23.0%	20.6%
	Property Value \$500,000 to \$749,999	25.8%	28.1%	28.1%
	Property Value \$400,000 to \$499,999	13.1%	9.7%	10.3%
	Property Value \$300,000, to \$399,999	8.1%	5.3%	5.5%
	Property Value \$200,000 to \$299,999	5.7%	3.3%	3.0%
	Property Value \$150,000 to \$199,999	2.5%	1.0%	0.7%
	Property Value \$100,000 to \$149,999	2.0%	0.8%	0.7%
	Property Value \$60,000 to \$99,999	1.5%	0.8%	0.8%
	Property Value \$40,000 to \$59,999	0.0%	0.1%	0.2%
	Property Value \$0 to \$39,999	1.4%	1.3%	1.0%
	Median Home Value	\$622,289	\$712,175	\$708,846
Wealth per Household	\$0 and under - percent	16.3%	16.2%	16.0%
	\$1 to \$4999 - percent	7.7%	7.6%	7.4%
	\$5k to \$9999 - percent	4.2%	4.2%	4.1%
	\$10k to \$24999 - percent	6.0%	6.0%	5.9%
	\$25k to \$49999 - percent	6.6%	6.6%	6.6%
	\$50k to \$99999 - percent	10.1%	10.1%	10.1%
	\$100k to \$249999 - percent	18.5%	18.5%	18.6%
	\$250k to \$499999 - percent	14.0%	14.1%	14.2%
	\$500k+ - percent	16.7%	16.8%	17.0%
	Median HH Wealth	\$95,834	\$96,523	\$99,576
	Avg HH Wealth	\$263,205	\$264,201	\$268,040
Economic Viability	Economic Viability Local	290	283	282
	Economic Viability Indexed	107	105	104
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	17,488	64,112	175,116
	Managerial/Executive	19.0%	21.2%	22.6%
	Professional Specialty	29.0%	27.2%	26.9%
	Healthcare Support	2.3%	2.4%	2.3%
	Sales	12.8%	12.0%	12.2%
	Office & Administrative Support	8.2%	9.3%	9.8%
	Protective Service	2.1%	2.3%	2.5%
	Food Preparation	3.7%	4.3%	4.5%
	Building Maintenance & Cleaning	4.0%	4.1%	2.8%
	Personal Care	2.7%	3.3%	2.8%
	Farming, Fishing, & Forestry	0.7%	0.3%	0.2%
	Construction	7.7%	7.1%	6.7%
	Production & Transportation	7.9%	6.4%	6.7%
	Percent White Collar Workers	71.3%	72.2%	73.8%
	Percent Blue Collar Workers	28.7%	27.8%	26.2%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.312407 Longitude: -74.067091

Tinton Falls Plaza Tinton Falls, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	7.5%	7.4%	6.8%
	Manufacturing	5.0%	5.0%	5.6%
	Transportation	4.7%	4.1%	4.5%
	Information	5.4%	3.0%	3.0%
	Wholesale/Retail	13.9%	12.5%	13.0%
	Finance, Insurance, Real Estate	11.2%	12.0%	11.2%
	Professional Services	9.7%	10.8%	11.2%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	4.1%	4.7%	4.1%
	Educational Services	21.5%	22.7%	24.0%
	Entertainment Services	7.0%	8.5%	8.4%
	Other Professional Services	5.4%	5.2%	4.3%
	Public Administration	4.5%	3.9%	3.9%
Vehicles per HH	No Vehicles	9.5%	7.4%	7.7%
	1 Vehicle	39.0%	34.6%	32.6%
	2 Vehicles	32.8%	38.2%	38.5%
	3 or more vehicles	18.7%	19.9%	21.2%
	Average Number of Vehicles	1.67	1.78	1.82
Change	Births (last 12 months)	336	1,246	3,337
	Deaths (last 12 months)	271	1,006	2,929
	Migration (last 12 months)	161	348	463
Work place	Workplace Establishments	2,264	5,785	12,604
	Workplace Employees (FTE)	40,638	82,746	166,771