2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.312407 Longitude: -74.067091

Tinton	Falls Plaza	1.00 Mile	3.00 Mile	5.00 Mile
Tinton	Falls, NJ	Radius	Radius	Radius
	Current Year Estimated Population	8,055	60,295	152,026
	Population Est 23Q1	7,985	59,996	151,685
	Population Est 22Q4	8,009	59,851	151,555
	Population Est 22Q3	7,990	59,804	151,540
	Population Est 22Q2	8,010	59,799	151,573
	Population Est 22Q1	8,023	59,843	151,792
	Population Est 21Q4	8,011	59,931	151,990
	Population Est 21Q3	7,974	59,868	151,772
	Population Est 21Q2	7,684	59,127	150,948
Population	Population Fcst	8,660	62,010	153,450
ati	2010 Census Population	7,216	55,240	144,764
mg	2000 Census Population	7,859	56,349	146,253
4	1990 Census Population	8,423	54,578	136,024
	Current Year Daytime Population	24,648	96,841	208,846
	Average Seasonal Population	110	1,388	13,252
İ	Historical Annual Growth, 1990 – 2000	-0.69%	0.32%	0.73%
	Historical Annual Growth, 2000 – 2010	-0.85%	-0.20%	-0.10%
	Estimated Annual Growth, 2010 – CY	0.77%	0.62%	0.34%
İ	Projected Annual Growth, CY to Y5	1.46%	0.56%	0.19%
	Group Qtrs Est	242	761	2,684
	Transient Est Average Last 4 Qtrs	0	4,864	6,558
	Current Year Estimated Households	3,496	23,990	58,974
	Households Est 23Q1	3,464	23,852	58,791
	Households Est 22Q4	3,475	23,796	58,729
	Households Est 22Q3	3,465	23,778	58,733
	Households Est 22Q2	3,475	23,774	58,738
	Households Est 22Q1	3,481	23,795	58,837
	Households Est 21Q4	3,475	23,840	58,915
qs	Households Est 21Q3	3,460	23,812	58,822
ouseholds	Households Est 21Q2	3,338	23,504	58,483
esi	Households Fcst	3,771	24,729	59,640
	2010 Census Households	3,072	21,441	54,971
-	2000 Census Households	3,222	21,931	55,895
	1990 Census Households	3,212	20,637	51,245
	Historical Annual Growth, 1990 – 2000	0.03%	0.61%	0.87%
	Historical Annual Growth, 2000 – 2010	-0.47%	-0.23%	-0.17%
	Estimated Annual Growth, 2010 – CY	0.91%	0.79%	0.49%
	Projected Annual Growth, CY to Y5	1.52%	0.61%	0.22%
	Population per Household	2.23	2.48	2.53
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	Falls Plaza Falls, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	HH Income \$500,000 or more	4.0%	4.7%	4.8%
	HH Income \$250,000 to \$499,999	4.7%	5.6%	5.7%
	HH Income \$200,000 to \$249,999	11.0%	13.2%	13.4%
	HH Income \$175,000 to \$199,999	5.8%	7.8%	6.6%
	HH Income \$150,000 to \$174,999	6.8%	7.6%	7.5%
	HH Income \$100,000 to 149,999	18.2%	16.6%	17.6%
	HH Income \$75,000 to 99,999	10.1%	11.6%	11.1%
	HH Income \$50,000 to 74,999	8.8%	10.3%	10.7%
	HH Income \$35,000 to 49,999	4.5%	6.8%	7.3%
	HH Income \$25,000 to 34,999	8.1%	5.7%	5.3%
	HH Income \$15,000 to 24,999	8.2%	4.6%	4.3%
	HH Income \$0 to 14,999	9.7%	5.6%	5.7%
	Average Household Income	\$135,761	\$165,067	\$167,666
	Median Household Income	\$101,525	\$116,421	\$115,735
	Per Capita Income	\$60,869	\$66,316	\$65,685
	Average Disposable Income	\$96,911	\$108,580	\$108,437
	Median Disposable Income	\$84,763	\$94,811	\$94,374
	Discretionary HH Income Over \$150,000	9.0%	11.3%	11.6%
ا ہ	Discretionary HH Income \$125,000 to \$149,999	8.4%	12.1%	11.2%
Income	Discretionary HH Income \$100,000 to \$124,999	9.8%	10.9%	10.3%
2	Discretionary HH Income \$75,000 to \$99,999	14.9%	13.5%	13.5%
-	Discretionary HH Income \$50,000 to \$74,999	16.6%	16.5%	17.0%
	Discretionary HH Income \$25,000 to \$49,999	13.8%	17.2%	17.7%
	Discretionary HH Income Under \$25,000	27.5%	18.4%	18.6%
	Average Discretionary HH Income	\$68,454	\$77,808	\$77,206
	Median Discretionary HH Income	\$62,653	\$72,097	\$70,082
	Householder White – Count	2,464	18,699	44,720
	Median HH Income	\$109,005	\$128,580	\$128,511
	Average HH Income	\$108,492	\$121,362	\$122,036
	Householder Black or African-American – Count	268	1,391	4,245
	Median HH Income	\$44,117	\$55,712	\$63,012
	Average HH Income	\$71,321	\$73,262	\$77,798
	Householder Hispanic – Count	252	1,659	4,441
	Median HH Income	\$94,461	\$83,531	\$83,750
	Average HH Income	\$90,551	\$91,737	\$92,056
	Householder Asian or Pacific Islander – Count	261	958	1,866
	Median HH Income	\$136,979	\$130,063	\$124,128
	Average HH Income	\$125,264	\$123,485	\$121,084
	Householder Other or Pacific Islander – Count	251	1,283	3,701
	Median HH Income	\$69,996	\$95,784	\$95,750
	Average HH Income	\$84,153	\$101,916	\$102,157

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Apr 3,	2020	Lautu	de: 40.312407	Longitude: -/4.06/091
Tinton	Falls Plaza Falls, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	3,709 4,346	29,165 31,130	
Total Population by Age	Count of Pop 0 to 4 years Count of Pop 0 to 7 years Count of Pop 5 - 13 Count of Pop 14 - 18 Count of Pop 19 - 22 Count of Pop 22 - 25 Count of Pop 30 - 34 Count of Pop 35 - 39 Count of Pop 40 - 44 Count of Pop 45 - 59 Count of Pop 75 - 84 Count of Pop 0 to 7 years % of Pop 0 to 7 years % of Pop 14 - 18 % of Pop 14 - 18 % of Pop 15 - 22 % of Pop 25 - 29 % of Pop 35 - 39 % of Pop 35 - 39 % of Pop 40 - 44 % of Pop 35 - 39 % of Pop 40 - 44 % of Pop 45 - 59 % of Pop 45 - 59 % of Pop 45 - 59 % of Pop 45 - 59 % of Pop 5 - 84 % of Pop 85+ Median Age Average Age	4,346 420 565 696 330 319 233 406 500 565 501 1,529 1,697 583 275 5.2% 7.0% 8.6% 4.1% 4.0% 2.9% 5.0% 6.2% 7.0% 6.2% 7.0% 6.2% 19.0% 21.1% 7.2% 3.4% 45.6	31,130 3,111 4,322 5,760 2,878 2,841 2,073 3,235 3,504 3,990 3,692 11,824 11,927 3,888 1,571 5.2% 7.2% 9.6% 4.8% 4.7% 3.4% 5.4% 5.8% 6.6% 6.1% 19.6% 19.8% 6.4% 2.6% 43.7 43.0	7,693 10,834 14,804 8,001 8,116 5,971 8,431 8,569 9,367 9,167 28,995 29,188 10,006 3,718 5.1% 7.1% 9.7% 5.3% 5.3% 5.3% 5.5% 6.6 6.2% 6.0% 19.1% 19.2% 6.6% 2.4% 42.8
Male Population by Age	% of Pop 0 to 4 years % of Pop 5 - 13 % of Pop 14 - 18 % of Pop 19 - 22 % of Pop 22 - 25 % of Pop 25 - 29 % of Pop 30 - 34 % of Pop 35 - 39 % of Pop 40 - 44 % of Pop 45 - 59 % of Pop 75 - 84 % of Pop 85+ Median Age Average Age	5.8% 9.5% 4.5% 4.6% 3.5% 5.6% 6.4% 7.6% 6.2% 19.1% 6.0% 19.1% 2.2% 42.1 42.2	5.5% 10.1% 5.0% 5.0% 3.8% 5.7% 5.9% 6.8% 6.2% 19.6% 5.7% 18.9% 41.7% 41.5	10.4% 5.5% 5.6% 4.2% 5.9% 6.3% 6.1% 18.9% 5.8% 18.5% 1.7% 40.7

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

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Latitude: 40.312407 Longitude: -74.067091 **Tinton Falls Plaza** 1.00 Mile 3.00 Mile 5.00 Mile Tinton Falls, NJ **Radius** Radius **Radius** % of Pop 0 to 4 years 4.7% 4.9% 4.8% % of Pop 5 - 13 7.9% 9.0% 9.2% % of Pop 14 - 18 3.7% 4.5% 5.0% 5.1% % of Pop 19 - 22 3.4% 4.4% % of Pop 22 - 25 3.7% 2.4% 3.1% % of Pop 25 - 29 4.6% 5.0% 5.2% % of Pop 30 - 34 6.1% 5.7% 5.4% % of Pop 35 - 39 6.6% 6.4% 6.0% 6.1% % of Pop 40 - 44 6.3% 6.0% % of Pop 45 - 59 18.9% 19.6% 19.2% % of Pop 60 - 74 22.7% 20.6% 19.9% % of Pop 75 - 84 8.3% 7.2% 7.3% % of Pop 85+ 4.5% 3.4% 3.2% Median Age 48.7 45.7 44.7 Average Age 46.8 44.4 43.8 Count of White 5,803 44,881 111,990 Count of Black or African-American 714 3,869 10,692 Count of Asian or Pacific Islander 553 2,650 5,515 Count of Other races 984 23,829 8,895 White 72.1% 74.4% 73.7% Black or African American 8.9% 6.4% 7.0% Asian 6.9% 4.4% 3.6% Other Races 12.2% 14.8% 15.7% Speak English at Home 80.0% 83.0% 80.7% 6.0% 7.7% 8.4% Speak Spanish at Home Speak French or French Creole at Home 0.7% 0.6% 0.9% Speak German at Home 0.2% 0.2% 0.2% Language Spoken Speak Other Indo-European Languages at Home 5.3% 3.6% 5.8% Speak Russian and Other Slavic Languages at Home 0.8% 0.8% 1.0% Speak Chinese at Home 0.2% 0.4% 0.5% Speak Korean at Home 0.8% 0.4% 0.3% Speak Vietnamese at Home 2.0% 0.9% 0.3% Speak Other Asian Languages at Home 1.2% 0.5% 0.4% Speak Tagalog and Other Pacific Languages at Home 0.9% 0.4% 0.4% Speak Other Language at Home 1.9% 1.3% 1.1%

984	8,279	21,475
12.2%	13.7%	14.1%
14.0%	41.7%	33.4%
25.4%	17.5%	24.7%
2.6%	4.5%	4.4%
20.5%	7.5%	5.8%
10.0%	7.9%	12.5%
16.0%	10.2%	9.9%
11.6%	10.7%	9.2%
6%	7%	8%
4%	4%	5%
	12.2% 14.0% 25.4% 2.6% 20.5% 10.0% 16.0% 11.6%	12.2% 13.7% 14.0% 41.7% 25.4% 17.5% 2.6% 4.5% 20.5% 7.5% 10.0% 7.9% 16.0% 10.2% 11.6% 7%

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	Falls Plaza Falls, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
٨	American (percent of total population) American Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	2.2% 2.1% 0.1% 0.0%	2.4% 2.3% 0.1% 0.0%	2.7% 2.6% 0.1% 0.0%
	Asian (percent of total population) Chinese Japanese Korean South Central Asian (ie. Indian) South East Asian (ie. Vietnamese) Other Asian	6.9% 1.0% 0.1% 1.1% 2.1% 2.6% 0.1%	4.4% 0.8% 0.0% 0.6% 1.2% 1.6% 0.1%	3.6% 0.7% 0.0% 0.5% 1.2% 1.0% 0.2%
Ancestry	European (percent of total population) British Dutch French German Italian Polish Scandinavian Scotch/Irish Other European (ie. Greek/Russian) Middle Eastern Other Ancestry Unclassified Ancestry	42.4% 3.8% 0.5% 1.3% 5.6% 12.1% 3.4% 1.0% 10.8% 4.0% 2.3% 21.1% 12.9%	49.2% 5.1% 0.5% 1.1% 6.1% 14.2% 3.0% 1.3% 12.9% 5.0% 1.6% 17.5% 11.3%	46.4% 4.2% 0.4% 0.8% 6.0% 13.7% 2.7% 1.1% 12.2% 5.3% 1.8% 18.6% 12.8%
Education (Age 25+)	Adult Population (25 Years or Older) Elementary (0 to 8) Some High School (9 to 11) High School Graduate (12) Some College (13 to 16) Associates Degree Only Bachelors Degree Only Graduate Degree % College (4+)	6,057 2.6% 5.0% 23.1% 15.1% 7.0% 25.8% 21.4%	43,632 2.6% 3.0% 19.9% 14.2% 8.5% 29.7% 22.0% 51.7%	107,441 3.6% 3.7% 20.4% 14.8% 7.4% 29.6% 20.4% 50.0%
Household Type	Total Households – count One Person HHs – count Family HHs – count Married Couple – count w/own children – count w/out own children – count Male Householder – count Female Householder – count Non-Family Households – count 1 Person Household 2 Person Household 3 Person Household 4 Person Household 5 Person Household 6 Person Household 7+ Person Household % Households With Children	3,496 1,266 2,101 1,630 616 1,014 117 354 129 36.2% 30.3% 14.5% 10.5% 5.5% 2.0% 0.9% 21.9%	23,990 7,103 15,587 12,422 4,793 7,629 974 2,191 1,299 29.6% 31.2% 15.1% 13.9% 6.7% 2.3% 1.2% 25.2%	58,974 17,089 38,894 30,545 12,130 18,415 2,520 5,828 2,991 29.0% 30.9% 15.2% 14.6% 6.7% 2.3% 1.2% 27.0%

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	Falls Plaza Falls, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units Owner Occupied Percent	3,645 63.4%	25,127 68.0%	64,048 62.3%
no	Renter Occupied Percent	32.6%	27.5%	29.8%
I	Vacant Housing Percent	4.1%	4.5%	7.9%
	Total Housing Units (Census 2000)	3,515	23,211	59,431
	Property Value \$1,000,000 or more	17.3%	18.0%	22.2%
	Property Value \$750,000 to \$999,999	17.6%	21.8%	22.6%
ਿ	Property Value \$500,000 to \$749,999	22.2%	27.2%	26.0%
Home Value (Owner Occupied)	Property Value \$400,000 to \$499,999	15.9%	9.7%	8.9%
Home Value vner Occupi	Property Value \$300,000, to \$399,999	12.1%	5.4%	4.9%
% %	Property Value \$200,000 to \$299,999	6.6%	3.7%	3.1%
me Sr C	Property Value \$150,000 to \$199,999	2.2%	1.6%	0.9%
무	Property Value \$100,000 to \$149,999	1.4%	1.2%	0.7%
	Property Value \$60,000 to \$99,999	2.7%	1.1%	0.7%
•	Property Value \$40,000 to \$59,999	0.0%	0.1%	0.1%
	Property Value \$0 to \$39,999	1.0%	2.0%	1.2%
	Median Home Value	\$586,338	\$694,015	\$741,579
	\$0 and under - percent	16.4%	15.8%	16.1%
	\$1 to \$4999 - percent	7.9%	7.3%	7.5%
75	\$5k to \$9999 - percent	4.2%	4.0%	4.1%
ok	\$10k to \$24999 - percent	6.0%	5.9%	6.0%
th šeh	\$25k to \$49999 - percent	6.6%	6.6%	6.6%
Wealth Household	\$50k to \$99999 - percent	10.0%	10.1%	10.1%
≥ ĭ	\$100k to \$249999 - percent	18.4%	18.7%	18.5%
per	\$250k to \$499999 - percent	13.9%	14.4%	14.1%
<u> </u>	\$500k+ - percent	16.5%	17.3%	16.9%
	Median HH Wealth	\$94,268	\$103,083	\$97,920
	Avg HH Wealth	\$261,248	\$271,114	\$266,286
Economic Viability	Economic Viability Local	283	286	282
conomic Viability	Economic Viability Indexed	105	106	104
й >				
	Employed Civilian Pop 16+ by Occupation	4,304	31,960	78,893
	Managerial/Executive	15.4%	22.7%	22.2%
(+9	Professional Specialty	30.8%	28.5%	27.4%
1	Healthcare Support	2.4%	2.0%	2.2%
} de	Sales	15.0%	12.6%	12.5%
no S /	Office & Administrative Support	7.3%	8.4%	9.3%
Occupation (Employed Civilians Age 16+)	Protective Service	2.4%	1.8%	2.2%
edr Villi	Food Preperation	2.2%	3.7%	4.3%
ည် ည	Building Maintenance & Cleaning	3.2%	3.5%	3.6%
o	Personal Care	3.4%	3.0%	3.0%
oy	Farming, Fishing, & Forestry	0.1%	0.4%	0.3%
ηdu	Construction	8.2%	7.2%	7.1%
En	Production & Transportation	9.6%	6.2%	5.9%
	Percent White Collar Workers	70.9%	74.2%	73.6%
	Percent Blue Collar Workers	29.1%	25.8%	26.4%

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	Falls Plaza	1.00 Mile	3.00 Mile	5.00 Mile
Tinton Falls, NJ		Radius	Radius	Radius
	Agriculture/Mining/Construction	6.4%	6.8%	7.9%
	Manufacturing	4.1%	5.4%	5.1%
	Transportation	3.6%	4.1%	4.0%
	Information	5.8%	4.3%	3.0%
	Wholesale/Retail	16.6%	12.5%	12.6%
	Finance, Insurance, Real Estate	10.2%	13.0%	12.4%
	Professional Services	8.2%	11.4%	11.0%
	Management Services	0.0%	0.2%	0.1%
	Administrative/Waste Services	3.2%	4.1%	4.3%
	Educational Services	26.1%	21.7%	22.6%
	Entertainment Services	6.0%	7.9%	8.3%
	Other Professional Services	4.6%	4.6%	4.8%
	Public Administration	5.4%	4.2%	3.8%
	No Vehicles	12.0%	8.4%	7.4%
es H	1 Vehicle	39.4%	34.1%	34.1%
<u> </u>	2 Vehicles	27.7%	38.2%	38.4%
Vehicles per HH	3 or more vehicles	21.0%	19.3%	20.1%
	Average Number of Vehicles	1.66	1.75	1.79
Change	Births (last 12 months)	78	609	1,524
au	Deaths (last 12 months)	72	508	1,286
ည်	Migration (last 12 months)	42	415	267
Work place	Workplace Establishments	674	3,959	6,500
× g	Workplace Employees (FTE)	19,719	62,539	90,933