2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Population Est 21Q4

Population Est 21Q3

Population Est 21Q2

2010 Census Population

2000 Census Population

1990 Census Population

Current Year Daytime Population

Historical Annual Growth, 1990 - 2000

Average Seasonal Population

Population Fcst

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Population

Tri-City Plaza Somersworth, NH



51,149

51,193

51,161

52,655

46,048

42,292

39,896

50,764

0.58%

0.85%

0.79%

0.43%

920

1,215

22,435

22,399

22,372

22,329

22,301

22,285

22,257

22,274

22,260

22,936

19,373

17,790

16,046

1.04%

0.86%

1.04%

0.44%

2.26

331

131,262

131,257

131,050

133,936

119,822

110,505

103,911

142,575

3,200

0.62%

0.81%

0.69%

0.26%

8,512 3,407

52,207

52,164

52,126

51,959

51,928

51,898

51,793

51,796

51,713

52,969 46,058

42,134

37,558

1.16%

0.89%

0.88%

0.29%

2.37

.025	Latitu	Ide: 43.227188 L	ongitude: -70.882211
Plaza	5.00 Minute	10.00 Minute	20.00 Minute
sworth, NH	Drivetime	Drivetime	Drivetime
Current Year Estimated Population	23,238	51,548	132,211
Population Est 23Q1	23,210	51,494	132,167
Population Est 22Q4	23,204	51,441	132,085
Population Est 22Q3	23,197	51,305	131,649
Population Est 22Q2	23,100	51,257	131,584
Population Est 22Q1	23,079	51,218	131,510

23,048

23,060

23,057

23,983

21,475

20,145

19,965

23,961

0.09%

0.64%

0.56%

0.63%

325

688

10,446

10,425

10,419

10,424

10,377

10,367

10,354

10,357

10,355

10,784

9,158

8,724

8,192

0.63%

0.49%

0.93%

0.64%

2.19

114

Historical Annual Growth, 2000 – 2010 Estimated Annual Growth, 2010 – CY Projected Annual Growth, CY to Y5
Group Qtrs Est
Transient Est Average Last 4 Qtrs
Current Year Estimated Households Households Est 23Q1 Households Est 22Q4
Households Est 22Q3
Households Est 22Q2
Households Est 22Q1
Households Est 21Q4
Households Est 21Q3
Households Est 21Q2

Households Fcst

2010 Census Households

2000 Census Households

1990 Census Households

Population per Household

Historical Annual Growth, 1990 - 2000

Historical Annual Growth, 2000 - 2010

Estimated Annual Growth, 2010 - CY

Projected Annual Growth, CY to Y5

Households

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

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	y Plaza sworth, NH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	2.0%	2.2%	2.3%
	HH Income \$250,000 to \$499,999	2.4%	2.6%	2.8%
	HH Income \$200,000 to \$249,999	5.6%	6.1%	6.5%
	HH Income \$175,000 to \$199,999	5.9%	6.2%	5.7%
	HH Income \$150,000 to \$174,999	7.1%	7.9%	7.6%
	HH Income \$100,000 to 149,999	17.6%	18.1%	19.0%
	HH Income \$75,000 to 99,999	15.4%	14.3%	13.8%
	HH Income \$50,000 to 74,999	16.7%	15.9%	15.5%
	HH Income \$35,000 to 49,999	9.5%	9.8%	8.6%
	HH Income \$25,000 to 34,999	6.2%	6.2%	6.2%
	HH Income \$15,000 to 24,999	6.4%	5.8%	5.9%
	HH Income \$0 to 14,999	5.2%	4.9%	6.0%
	Average Household Income	\$107,716	\$110,355	\$113,163
	Median Household Income	\$83,978	\$86,891	\$88,304
	Per Capita Income	\$49,029	\$48,837	\$45,762
	Average Disposable Income	\$86,423	\$89,025	\$89,475
	Median Disposable Income	\$72,547	\$74,816	\$75,840
	Discretionary HH Income Over \$150,000	5.2%	4.8%	5.7%
	Discretionary HH Income \$125,000 to \$149,999	5.3%	6.6%	6.5%
Income	Discretionary HH Income \$100,000 to \$124,999	9.2%	9.7%	9.1%
2	Discretionary HH Income \$75,000 to \$99,999	11.7%	13.1%	13.5%
	Discretionary HH Income \$50,000 to \$74,999	21.0%	20.5%	20.8%
	Discretionary HH Income \$25,000 to \$49,999	26.8%	25.9%	24.3%
	Discretionary HH Income Under \$25,000	20.7%	19.4%	20.2%
	Average Discretionary HH Income	\$61,874	\$64,012	\$64,584
	Median Discretionary HH Income	\$52,265	\$54,703	\$56,073
	Householder White – Count	8,976	19,864	47,224
	Median HH Income	\$84,650	\$87,691	\$89,288
	Average HH Income	\$93,915	\$96,721	\$97,257
	Householder Black or African-American – Count	139	198	355
	Median HH Income	\$79,857	\$73,312	\$82,076
	Average HH Income	\$80,900	\$76,813	\$94,948
	Householder Hispanic – Count	307	669	1,211
	Median HH Income	\$154,976	\$120,191	\$98,496
	Average HH Income	\$124,974	\$116,620	\$107,193
	Householder Asian or Pacific Islander – Count	401	637	1,174
	Median HH Income	\$90,042	\$88,363	\$87,510
	Average HH Income	\$104,487	\$97,360	\$99,520
	Householder Other or Pacific Islander – Count	624	1,068	2,243
	Median HH Income	\$49,489	\$83,685	\$85,242
	Average HH Income	\$83,793	\$97,893	\$96,812

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

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	y Plaza	5.00 Minute	10.00 Minute	20.00 Minute
	sworth, NH	Drivetime	Drivetime	Drivetime
der	Male Population	11,527	25,428	64,855
Gender	Female Population	11,711	26,120	67,356
U		11,711	20,120	07,550
	Count of Pop 0 to 4 years	1,477	2,919	6,194
	Count of Pop 0 to 7 years	1,821	3,832	8,634
	Count of Pop 5 - 13	2,016	4,595	11,319
	Count of Pop 14 - 18	937	2,187	7,136
	Count of Pop 19 - 22	959	2,203	8,831
	Count of Pop 22 - 25	733	1,648	7,447
	Count of Pop 25 - 29	1,841	3,484	7,880
	Count of Pop 30 - 34	2,462	4,536	8,962
	Count of Pop 35 - 39	2,082	4,205	8,860
	Count of Pop 40 - 44	1,641	3,558	8,083
	Count of Pop 45 - 59	4,004	9,339	23,342
	Count of Pop 60 - 74	3,579	8,984	23,991
5	Count of Pop 75 - 84	1,135	2,933	7,798
Total Population by Age	Count of Pop 85+	371	959	2,367
opula	% of Pop 0 to 4 years	6.4%	5.7%	4.7%
Pol	% of Pop 0 to 7 years	7.8%	7.4%	6.5%
p	% of Pop 5 - 13	8.7%	8.9%	8.6%
1 of	% of Pop 14 - 18	4.0%	4.2%	5.4%
	% of Pop 19 - 22	4.1%	4.3%	6.7%
	% of Pop 22 - 25	3.2%	3.2%	5.6%
	% of Pop 25 - 29	7.9%	6.8%	6.0%
	% of Pop 30 - 34	10.6%	8.8%	6.8%
	% of Pop 35 - 39	9.0%	8.2%	6.7%
	% of Pop 40 - 44	7.1%	6.9%	6.1%
	% of Pop 45 - 59	17.2%	18.1%	17.7%
	% of Pop 60 - 74	15.4%	17.4%	18.1%
	% of Pop 75 - 84	4.9%	5.7%	5.9%
	% of Pop 85+	1.6%	1.9%	1.8%
	Median Age	37.9	40.0	39.7
	Average Age	39.8	41.3	41.1
	Average Age	55.0	+1.5	71.1
	% of Pop 0 to 4 years	6.6%	5.9%	4.9%
	% of Pop 5 - 13	9.1%	9.3%	9.0%
	% of Pop 14 - 18	4.2%	4.4%	5.2%
	% of Pop 19 - 22	4.2%	4.4%	6.6%
	% of Pop 22 - 25	3.2%	3.3%	5.8%
ion	% of Pop 25 - 29	7.7%	6.8%	6.2%
ulat Je	% of Pop 30 - 34	11.0%	9.2%	7.2%
opula Age	% of Pop 35 - 39	9.4%	8.5%	6.9%
by by	% of Pop 40 - 44	7.5%	7.2%	6.3%
Male Population by Age	% of Pop 45 - 59	17.5%	18.3%	17.7%
2	% of Pop 75 - 84	4.1%	5.0%	5.3%
	% of Pop 60 - 74	14.4%	16.3%	17.5%
	% of Pop 85+	1.1%	1.3%	1.3%
	Median Age	37.1	38.9	38.7
	Average Age	38.7	40.1	40.2
		50.7	10.1	10.2

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

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Tri-City Somers	y Plaza sworth, NH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	6.1%	5.4%	4.5%
	% of Pop 5 - 13	8.3%	8.6%	8.1%
	% of Pop 14 - 18	3.9%	4.0%	5.6%
	% of Pop 19 - 22	4.0%	4.1%	6.7%
	% of Pop 22 - 25	3.1%	3.1%	5.5%
	% of Pop 25 - 29	8.1%	6.7%	5.7%
	% of Pop 30 - 34	10.2%	8.4%	6.4%
	% of Pop 35 - 39	8.5%	7.8%	6.5%
	% of Pop 40 - 44	6.6%	6.6%	5.9%
	% of Pop 45 - 59	17.0%	17.9%	17.6%
	% of Pop 60 - 74	16.3%	18.5%	18.7%
	% of Pop 75 - 84	5.7%	6.4%	6.5%
	% of Pop 85+	2.1%	2.4%	2.2%
	Median Age	38.7	41.4	40.8
	Average Age	40.9	42.5	42.0
	Count of White	19,711	44,920	118,027
	Count of Black or African-American	408	768	1,477
	Count of Asian or Pacific Islander	1,374	2,323	4,019
Race	Count of Other races	1,746	3,537	8,688
Ra	White	84.8%	87.1%	89.3%
	Black or African American	1.8%	1.5%	1.1%
	Asian	5.9%	4.5%	3.0%
	Other Races	7.5%	6.9%	6.6%
	Speak English at Home	91.6%	93.1%	94.5%
	Speak Spanish at Home	1.5%	1.5%	1.2%
	Speak French or French Creole at Home	0.6%	0.8%	0.8%
	Speak German at Home	0.6%	0.4%	0.3%
ge	Speak Other Indo-European Languages at Home	1.2%	1.1%	0.9%
na	Speak Russian and Other Slavic Languages at Home	0.1%	0.1%	0.2%
Language Spoken	Speak Chinese at Home	0.2%	0.2%	0.4%
° La	Speak Korean at Home	0.3%	0.2%	0.2%
	Speak Vietnamese at Home	0.2%	0.1%	0.1%
	Speak Other Asian Languages at Home	2.8%	1.8%	1.1%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.0%
	Speak Other Language at Home	0.8%	0.5%	0.3%
	Hispanic Population	888	1,858	4,154
	Hispanic Population Percent	3.8%	3.6%	3.1%
	Mexican	26.1%	19.9%	21.7%
	Puerto Rican	30.9%	38.0%	33.3%
nic	Cuban	3.6%	2.9%	5.8%
Hispanic	Dominican	6.8%	9.5%	9.7%
is	Central American	9.1%	6.3%	6.2%
T	South American	5.1%	4.9%	7.7%
	Other Hispanic	18.5%	18.6%	15.5%
	2000 Hispanic Population Percent	1%	1%	1%

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BRIXMOR

	Plaza worth, NH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	3.0%	3.4%	4.5%
	American	2.8%	3.2%	4.3%
	Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	0.2%	0.1%	0.2%
		0.0%	0.0%	0.0%
	Asian (percent of total population) Chinese	5.9% 0.5%	4.5% 0.4%	3.0% 0.5%
	Japanese	0.2%	0.2%	0.1%
	Korean	0.1%	0.1%	0.2%
	South Central Asian (ie. Indian)	2.0%	1.1%	0.7%
	South East Asian (ie. Vietnamese)	2.6%	2.2%	1.1%
Ancestry	Other Asian	0.4%	0.5%	0.4%
l se	European (percent of total population)	51.9%	53.9%	55.4%
u v	British Dutch	10.5% 0.4%	12.1% 0.6%	13.2% 0.6%
	French	8.0%	7.4%	7.1%
	German	4.8%	5.2%	5.3%
	Italian	4.8%	5.0%	5.6%
	Polish	2.1%	2.0%	2.2%
	Scandinavian	2.0%	2.0%	2.3%
	Scotch/Irish Other European (ie. Greek/Russian)	16.1% 3.1%	16.1% 3.6%	15.5% 3.5%
	Middle Eastern	0.8%	0.6%	0.4%
	Other Ancestry	19.7%	18.0%	16.5%
	Unclassified Ancestry	15.0%	16.0%	17.0%
	Adult Population (25 Years or Older)	17,115	37,996	91,283
	Elementary (0 to 8)	1.2%	1.5%	1.7%
<u>د</u>	Some High School (9 to 11)	2.7%	3.1%	3.0%
itio 254	High School Graduate (12)	21.3%	23.4%	24.8%
lica Je	Some College (13 to 16)	20.8%	18.8%	18.5%
Education (Age 25+)	Associates Degree Only	10.5%	11.6%	11.5%
	Bachelors Degree Only	32.3%	27.9%	25.9%
	Graduate Degree	11.2%	13.7%	14.6%
	% College (4+) Total Households – count	43.5%	41.6% 22,435	40.5% 52,207
	One Person HHs – count	3,572	7,211	14,853
	Family HHs – count	5,407	12,565	32,347
	Married Couple – count	4,111	9,730	25,621
	w/own children – count	1,865	3,803	9,456
	w/out own children – count	2,246	5,927	16,164
	Male Householder – count	404	1,033	2,259
plo	Female Householder – count	891	1,802	4,468
useho Type	Non-Family Households – count	1,467	2,658	5,007
Household Type	1 Person Household	34.2%	32.1%	28.4%
-	2 Person Household	35.5%	36.2%	36.6%
	3 Person Household	15.2%	15.0%	15.6%
	4 Person Household	10.0%	10.9%	12.4%
	5 Person Household	3.5%	4.0%	4.6%
	6 Person Household	1.0%	1.2%	1.5%
	7+ Person Household	0.6%	0.6%	0.8%
1 1	% Households With Children	23.9%	24.0%	25.0%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

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Tri-City Somers	/ Plaza sworth, NH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	10,934	23,454	55,307
inç	Owner Occupied Percent	44.4%	54.2%	62.2%
Housing	Renter Occupied Percent	51.1%	41.5%	32.2%
Но	Vacant Housing Percent	4.5%	4.3%	5.6%
	Total Housing Units (Census 2000)	9,020	18,342	43,751
	Property Value \$1,000,000 or more	2.5%	3.3%	4.4%
	Property Value \$750,000 to \$999,999	8.3%	8.3%	7.8%
	Property Value \$500,000 to \$749,999	22.4%	25.8%	25.5%
e Value Occupied)	Property Value \$400,000 to \$499,999	24.2%	22.5%	19.9%
Home Value vner Occupi	Property Value \$300,000, to \$399,999	24.0%	20.0%	19.0%
Va Cc	Property Value \$200,000 to \$299,999	10.3%	8.7%	11.0%
l a C	Property Value \$150,000 to \$199,999	2.7%	2.8%	3.2%
Hom (Owner	Property Value \$100,000 to \$149,999	1.2%	3.3%	2.4%
<u> </u>	Property Value \$60,000 to \$99,999	1.2%	1.8%	2.3%
	Property Value \$40,000 to \$59,999	1.2%	1.3%	1.3%
	Property Value \$0 to \$39,999	2.0%	1.9%	2.4%
	Median Home Value	\$430,744	\$444,792	\$440,639
	\$0 and under - percent	18.4%	17.5%	16.9%
	\$1 to \$4999 - percent	9.1%	8.5%	8.0%
-	\$5k to \$9999 - percent	4.9%	4.6%	4.4%
olo	\$10k to \$24999 - percent	6.6%	6.4%	6.3%
th šeh	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
Wealth Household	\$50k to \$99999 - percent	9.9%	10.1%	10.2%
	\$100k to \$249999 - percent	17.3%	17.8%	18.3%
per	\$250k to \$499999 - percent	12.7%	13.2%	13.6%
	\$500k+ - percent	14.3%	15.0%	15.6%
	Median HH Wealth	\$71,160	\$80,390	\$87,521
	Avg HH Wealth	\$232,942	\$242,891	\$250,654
lity mic	Economic Viability Local	267	266	268
Economic Viability	Economic Viability Indexed	99	98	99
	Employed Civilian Pop 16+ by Occupation	14,076	29,983	73,810
	Managerial/Executive	15.5%	17.1%	16.4%
(+	Professional Specialty	28.7%	28.7%	27.0%
16	Healthcare Support	3.8%	2.9%	2.6%
ge	Sales	9.4%	9.9%	10.0%
n A	Office & Administrative Support	11.5%	10.2%	10.8%
tiol ans	Protective Service	0.9%	1.0%	1.1%
pai	Food Preperation	8.2%	7.3%	6.7%
Occupation ed Civilians	Building Maintenance & Cleaning	2.6%	2.8%	2.7%
ő	Personal Care	1.5%	1.7%	3.0%
ye	Farming, Fishing, & Forestry	0.2%	0.1%	0.2%
plq	Construction	5.9%	7.3%	7.4%
Occupation (Employed Civilians Age 16+)	Production & Transportation	11.6%	11.1%	12.0%
	Percent White Collar Workers	69.0%	68.8%	66.9%
	Percent Blue Collar Workers	31.0%	31.2%	33.1%

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BRIXMOR

Tri-City Somer	/ Plaza sworth, NH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	3.4%	3.9%	5.6%
	Manufacturing	14.2%	15.2%	14.4%
	Transportation	3.2%	3.7%	3.9%
	Information	1.8%	1.7%	1.7%
	Wholesale/Retail	10.8%	12.4%	14.0%
	Finance, Insurance, Real Estate	7.2%	8.1%	6.9%
	Professional Services	11.3%	9.4%	8.1%
	Management Services	0.1%	0.1%	0.2%
	Administrative/Waste Services	3.3%	3.8%	3.6%
	Educational Services	21.7%	21.8%	23.2%
	Entertainment Services	12.4%	10.2%	9.5%
	Other Professional Services	4.3%	4.0%	4.2%
	Public Administration	6.3%	5.6%	4.8%
	No Vehicles	5.8%	5.2%	5.0%
es H	1 Vehicle	37.8%	36.3%	32.8%
r H	2 Vehicles	41.4%	41.2%	42.3%
Vehicles per HH	3 or more vehicles	14.9%	17.3%	19.9%
	Average Number of Vehicles	1.71	1.78	1.87
Change	Births (last 12 months)	282	549	1,170
an	Deaths (last 12 months)	173	432	1,129
<u></u> ບິ	Migration (last 12 months)	40	191	633
Work place	Workplace Establishments	994	1,717	3,771
W. pla	, Workplace Employees (FTE)	13,611	23,074	49,294