

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.949025 Longitude: -84.140972

Venture Pointe Duluth, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	50,200	214,635	837,122
	Population Est 23Q1	50,128	214,502	837,329
	Population Est 22Q4	50,193	214,451	835,986
	Population Est 22Q3	50,398	215,451	836,386
	Population Est 22Q2	50,459	215,643	836,167
	Population Est 22Q1	50,476	215,594	834,895
	Population Est 21Q4	50,490	215,583	834,694
	Population Est 21Q3	50,665	216,106	834,468
	Population Est 21Q2	50,647	215,811	833,694
	Population Fcst	51,644	223,826	879,709
	2010 Census Population	44,744	184,844	721,685
	2000 Census Population	36,006	153,769	618,738
	1990 Census Population	20,867	95,316	407,274
	Current Year Daytime Population	58,913	228,115	857,312
	Average Seasonal Population	172	740	3,702
	Historical Annual Growth, 1990 – 2000	5.61%	4.90%	4.27%
	Historical Annual Growth, 2000 – 2010	2.20%	1.86%	1.55%
	Estimated Annual Growth, 2010 – CY	0.81%	1.05%	1.05%
	Projected Annual Growth, CY to Y5	0.57%	0.84%	1.00%
	Group Qtrs Est	20	486	5,075
Transient Est Average Last 4 Qtrs	11,964	22,899	64,535	
Households	Current Year Estimated Households	19,442	75,224	302,395
	Households Est 23Q1	19,414	75,156	302,448
	Households Est 22Q4	19,442	75,145	301,960
	Households Est 22Q3	19,525	75,469	302,087
	Households Est 22Q2	19,554	75,537	302,022
	Households Est 22Q1	19,557	75,505	301,595
	Households Est 21Q4	19,564	75,500	301,565
	Households Est 21Q3	19,635	75,683	301,483
	Households Est 21Q2	19,622	75,565	301,250
	Households Fcst	19,991	78,417	317,416
	2010 Census Households	16,752	62,904	258,344
	2000 Census Households	14,341	55,406	224,526
	1990 Census Households	9,075	38,418	159,402
	Historical Annual Growth, 1990 – 2000	4.68%	3.73%	3.48%
	Historical Annual Growth, 2000 – 2010	1.57%	1.28%	1.41%
	Estimated Annual Growth, 2010 – CY	1.05%	1.26%	1.11%
	Projected Annual Growth, CY to Y5	0.56%	0.83%	0.97%
Population per Household	2.58	2.85	2.75	

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Venture Pointe Duluth, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.5%	1.0%	2.3%
	HH Income \$250,000 to \$499,999	0.6%	1.2%	2.7%
	HH Income \$200,000 to \$249,999	1.4%	2.8%	6.3%
	HH Income \$175,000 to \$199,999	2.0%	3.4%	5.8%
	HH Income \$150,000 to \$174,999	2.7%	4.1%	6.3%
	HH Income \$100,000 to 149,999	12.5%	15.1%	17.8%
	HH Income \$75,000 to 99,999	14.7%	13.7%	13.2%
	HH Income \$50,000 to 74,999	20.5%	19.9%	16.7%
	HH Income \$35,000 to 49,999	18.2%	14.0%	10.6%
	HH Income \$25,000 to 34,999	11.2%	9.8%	7.2%
	HH Income \$15,000 to 24,999	7.1%	7.2%	5.1%
	HH Income \$0 to 14,999	8.7%	7.9%	6.0%
	Average Household Income	\$69,910	\$83,449	\$113,226
	Median Household Income	\$54,871	\$63,053	\$82,685
	Per Capita Income	\$27,085	\$29,305	\$41,085
	Average Disposable Income	\$57,987	\$67,157	\$85,993
	Median Disposable Income	\$47,451	\$54,160	\$70,532
	Discretionary HH Income Over \$150,000	0.8%	1.9%	6.5%
	Discretionary HH Income \$125,000 to \$149,999	1.1%	2.8%	5.9%
	Discretionary HH Income \$100,000 to \$124,999	2.9%	4.5%	8.2%
	Discretionary HH Income \$75,000 to \$99,999	4.0%	7.4%	11.7%
	Discretionary HH Income \$50,000 to \$74,999	14.7%	15.9%	17.6%
	Discretionary HH Income \$25,000 to \$49,999	35.0%	31.6%	25.9%
	Discretionary HH Income Under \$25,000	41.5%	35.9%	24.3%
	Average Discretionary HH Income	\$36,760	\$44,517	\$61,673
	Median Discretionary HH Income	\$29,397	\$34,533	\$49,789
	Householder White – Count	3,114	15,062	112,485
	Median HH Income	\$69,903	\$85,299	\$110,169
	Average HH Income	\$79,119	\$92,724	\$112,285
	Householder Black or African-American – Count	7,368	21,021	70,314
	Median HH Income	\$52,899	\$59,669	\$69,531
	Average HH Income	\$61,122	\$71,051	\$80,884
	Householder Hispanic – Count	5,181	23,146	58,676
	Median HH Income	\$55,028	\$58,043	\$64,615
Average HH Income	\$64,203	\$67,082	\$74,993	
Householder Asian or Pacific Islander – Count	2,328	10,365	39,444	
Median HH Income	\$50,134	\$62,232	\$90,243	
Average HH Income	\$68,198	\$80,748	\$99,699	
Householder Other or Pacific Islander – Count	1,450	5,630	21,477	
Median HH Income	\$50,741	\$59,668	\$74,916	
Average HH Income	\$62,740	\$69,254	\$85,946	

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Venture Pointe Duluth, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	24,534	105,599	410,047
	Female Population	25,665	109,036	427,075
Total Population by Age	Count of Pop 0 to 4 years	3,565	13,924	50,391
	Count of Pop 0 to 7 years	4,884	19,482	71,460
	Count of Pop 5 - 13	5,851	25,580	95,146
	Count of Pop 14 - 18	2,606	12,184	46,300
	Count of Pop 19 - 22	2,647	12,273	46,620
	Count of Pop 22 - 25	2,011	9,156	34,616
	Count of Pop 25 - 29	4,131	16,243	56,950
	Count of Pop 30 - 34	4,853	18,046	63,642
	Count of Pop 35 - 39	4,332	16,825	62,696
	Count of Pop 40 - 44	3,766	15,772	60,429
	Count of Pop 45 - 59	9,299	41,000	164,782
	Count of Pop 60 - 74	5,617	25,888	115,005
	Count of Pop 75 - 84	1,207	6,083	31,316
	Count of Pop 85+	315	1,661	9,229
	% of Pop 0 to 4 years	7.1%	6.5%	6.0%
	% of Pop 0 to 7 years	9.7%	9.1%	8.5%
	% of Pop 5 - 13	11.7%	11.9%	11.4%
	% of Pop 14 - 18	5.2%	5.7%	5.5%
	% of Pop 19 - 22	5.3%	5.7%	5.6%
	% of Pop 22 - 25	4.0%	4.3%	4.1%
	% of Pop 25 - 29	8.2%	7.6%	6.8%
	% of Pop 30 - 34	9.7%	8.4%	7.6%
	% of Pop 35 - 39	8.6%	7.8%	7.5%
	% of Pop 40 - 44	7.5%	7.3%	7.2%
	% of Pop 45 - 59	18.5%	19.1%	19.7%
	% of Pop 60 - 74	11.2%	12.1%	13.7%
	% of Pop 75 - 84	2.4%	2.8%	3.7%
	% of Pop 85+	0.6%	0.8%	1.1%
Median Age	34.4	35.0	37.0	
Average Age	35.5	36.1	37.8	
Male Population by Age	% of Pop 0 to 4 years	7.4%	6.7%	6.3%
	% of Pop 5 - 13	12.3%	12.3%	11.8%
	% of Pop 14 - 18	5.4%	5.9%	5.8%
	% of Pop 19 - 22	5.4%	5.9%	5.8%
	% of Pop 22 - 25	4.1%	4.4%	4.3%
	% of Pop 25 - 29	8.3%	7.8%	7.1%
	% of Pop 30 - 34	9.5%	8.6%	7.7%
	% of Pop 35 - 39	8.7%	7.9%	7.5%
	% of Pop 40 - 44	7.6%	7.3%	7.1%
	% of Pop 45 - 59	18.1%	18.7%	19.4%
	% of Pop 75 - 84	2.1%	2.5%	3.3%
	% of Pop 60 - 74	10.7%	11.5%	13.2%
	% of Pop 85+	0.4%	0.5%	0.8%
	Median Age	33.7	34.0	35.8
Average Age	34.7	35.3	36.9	

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	% of Pop 0 to 4 years	6.8%	6.3%	5.8%
	% of Pop 5 - 13	11.0%	11.5%	10.9%
	% of Pop 14 - 18	5.0%	5.5%	5.3%
	% of Pop 19 - 22	5.1%	5.5%	5.3%
	% of Pop 22 - 25	3.9%	4.1%	4.0%
	% of Pop 25 - 29	8.2%	7.3%	6.6%
	% of Pop 30 - 34	9.8%	8.3%	7.5%
	% of Pop 35 - 39	8.6%	7.8%	7.5%
	% of Pop 40 - 44	7.5%	7.4%	7.3%
	% of Pop 45 - 59	19.0%	19.5%	20.0%
	% of Pop 60 - 74	11.6%	12.6%	14.2%
	% of Pop 75 - 84	2.7%	3.2%	4.2%
	% of Pop 85+	0.8%	1.0%	1.4%
	Median Age	35.1	36.0	38.1
Average Age	36.3	37.0	38.7	
Race	Count of White	9,979	50,364	309,163
	Count of Black or African-American	16,840	55,584	192,140
	Count of Asian or Pacific Islander	6,952	34,770	134,062
	Count of Other races	16,428	73,917	201,757
	White	19.9%	23.5%	36.9%
	Black or African American	33.5%	25.9%	23.0%
	Asian	13.8%	16.2%	16.0%
	Other Races	32.7%	34.4%	24.1%
Language Spoken	Speak English at Home	51.0%	47.8%	58.2%
	Speak Spanish at Home	30.8%	33.2%	21.8%
	Speak French or French Creole at Home	1.0%	0.8%	1.1%
	Speak German at Home	0.1%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	1.6%	2.7%	4.4%
	Speak Russian and Other Slavic Languages at Home	0.5%	0.6%	0.9%
	Speak Chinese at Home	3.4%	2.8%	2.5%
	Speak Korean at Home	4.2%	3.6%	2.8%
	Speak Vietnamese at Home	3.1%	4.6%	2.8%
	Speak Other Asian Languages at Home	0.9%	0.9%	2.0%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.2%
	Speak Other Language at Home	3.2%	2.5%	3.2%
Hispanic	Hispanic Population	18,244	83,812	214,753
	Hispanic Population Percent	36.3%	39.0%	25.7%
	Mexican	54.4%	53.5%	50.2%
	Puerto Rican	3.1%	4.3%	5.3%
	Cuban	1.4%	1.7%	2.5%
	Dominican	4.6%	4.3%	3.6%
	Central American	16.3%	20.9%	21.9%
	South American	16.7%	11.7%	12.0%
	Other Hispanic	3.5%	3.6%	4.4%
	2000 Hispanic Population Percent	19%	21%	15%
	1990 Hispanic Population Percent	5%	4%	4%

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Ancestry	American (percent of total population)	1.7%	1.9%	3.7%
	American	1.6%	1.7%	3.5%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	13.8%	16.1%	16.0%
	Chinese	2.8%	2.3%	2.3%
	Japanese	0.1%	0.2%	0.3%
	Korean	3.7%	3.5%	3.1%
	South Central Asian (ie. Indian)	2.9%	4.0%	5.1%
	South East Asian (ie. Vietnamese)	3.7%	5.1%	3.9%
	Other Asian	0.5%	0.9%	1.2%
	European (percent of total population)	6.5%	7.2%	16.1%
	British	1.2%	1.6%	3.8%
	Dutch	0.2%	0.1%	0.3%
	French	0.2%	0.2%	0.5%
	German	1.3%	1.3%	2.9%
	Italian	0.7%	0.5%	1.0%
	Polish	0.2%	0.3%	0.6%
	Scandinavian	0.2%	0.3%	0.6%
	Scotch/Irish	1.6%	1.7%	3.7%
Other European (ie. Greek/Russian)	1.0%	1.1%	2.6%	
Middle Eastern	0.5%	0.5%	0.7%	
Other Ancestry	33.6%	28.0%	28.3%	
Unclassified Ancestry	7.6%	7.3%	9.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	33,519	141,518	564,049
	Elementary (0 to 8)	7.9%	10.7%	7.5%
	Some High School (9 to 11)	5.9%	8.4%	5.7%
	High School Graduate (12)	25.4%	24.3%	19.7%
	Some College (13 to 16)	19.2%	16.1%	15.0%
	Associates Degree Only	12.3%	9.0%	8.2%
	Bachelors Degree Only	20.4%	21.7%	26.7%
	Graduate Degree	8.9%	9.8%	17.2%
	% College (4+)	29.3%	31.5%	43.9%
Household Type	Total Households – count	19,442	75,224	302,395
	One Person HHs – count	5,922	18,915	75,950
	Family HHs – count	12,314	51,529	206,388
	Married Couple – count	6,996	33,412	149,103
	w/own children – count	3,827	16,784	69,926
	w/out own children – count	3,169	16,628	79,177
	Male Householder – count	1,718	5,725	17,568
	Female Householder – count	3,601	12,392	39,716
	Non-Family Households – count	1,206	4,781	20,057
	1 Person Household	30.5%	25.1%	25.1%
	2 Person Household	28.0%	27.1%	28.8%
	3 Person Household	15.8%	16.7%	16.9%
	4 Person Household	12.9%	14.9%	15.4%
	5 Person Household	7.0%	8.7%	7.7%
6 Person Household	3.6%	4.4%	3.6%	
7+ Person Household	2.3%	3.0%	2.5%	
% Households With Children	33.1%	34.7%	32.7%	

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Housing	Total Housing Units	20,593	79,333	319,521
	Owner Occupied Percent	28.2%	41.3%	53.3%
	Renter Occupied Percent	66.2%	53.5%	41.3%
	Vacant Housing Percent	5.6%	5.2%	5.4%
	Total Housing Units (Census 2000)	15,239	57,894	233,726
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.2%	2.4%	6.1%
	Property Value \$750,000 to \$999,999	0.7%	4.4%	9.3%
	Property Value \$500,000 to \$749,999	6.0%	13.2%	24.0%
	Property Value \$400,000 to \$499,999	10.9%	14.3%	17.5%
	Property Value \$300,000, to \$399,999	31.2%	25.7%	19.9%
	Property Value \$200,000 to \$299,999	31.1%	26.0%	14.8%
	Property Value \$150,000 to \$199,999	9.0%	6.2%	3.0%
	Property Value \$100,000 to \$149,999	6.4%	3.3%	1.7%
	Property Value \$60,000 to \$99,999	1.8%	1.0%	0.7%
	Property Value \$40,000 to \$59,999	0.5%	0.5%	0.5%
	Property Value \$0 to \$39,999	2.0%	2.1%	1.4%
	Median Home Value	\$297,420	\$340,946	\$442,931
Wealth per Household	\$0 and under - percent	20.7%	19.5%	17.9%
	\$1 to \$4999 - percent	11.0%	10.2%	8.8%
	\$5k to \$9999 - percent	5.7%	5.3%	4.7%
	\$10k to \$24999 - percent	7.2%	6.9%	6.5%
	\$25k to \$49999 - percent	7.0%	7.0%	6.8%
	\$50k to \$99999 - percent	9.8%	10.0%	10.0%
	\$100k to \$249999 - percent	16.1%	16.8%	17.6%
	\$250k to \$499999 - percent	11.0%	11.8%	12.9%
	\$500k+ - percent	11.4%	12.6%	14.8%
	Median HH Wealth	\$44,137	\$56,038	\$76,695
	Avg HH Wealth	\$195,389	\$211,762	\$239,355
Economic Viability	Economic Viability Local	306	303	305
	Economic Viability Indexed	113	112	113
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	27,677	113,967	453,594
	Managerial/Executive	10.3%	13.3%	19.0%
	Professional Specialty	19.0%	17.8%	24.7%
	Healthcare Support	3.4%	2.5%	1.8%
	Sales	10.1%	9.5%	9.9%
	Office & Administrative Support	10.6%	10.5%	9.9%
	Protective Service	1.4%	1.6%	1.2%
	Food Preperation	7.2%	6.6%	5.3%
	Building Maintenance & Cleaning	5.8%	5.9%	3.9%
	Personal Care	2.5%	3.4%	2.8%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.2%
	Construction	13.6%	14.6%	9.9%
	Production & Transportation	15.8%	14.1%	11.6%
	Percent White Collar Workers	53.5%	53.6%	65.2%
	Percent Blue Collar Workers	46.5%	46.4%	34.8%

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	Agriculture/Mining/Construction	9.7%	12.9%	9.7%
	Manufacturing	8.4%	8.4%	8.2%
	Transportation	5.8%	6.3%	5.4%
	Information	3.1%	2.2%	3.0%
	Wholesale/Retail	18.8%	15.3%	14.4%
	Finance, Insurance, Real Estate	6.3%	6.7%	7.3%
	Professional Services	6.6%	7.2%	11.1%
	Management Services	0.3%	0.3%	0.2%
	Administrative/Waste Services	7.5%	7.3%	5.8%
	Educational Services	17.2%	14.7%	17.4%
	Entertainment Services	9.7%	9.7%	8.7%
	Other Professional Services	5.1%	6.2%	5.5%
	Public Administration	1.6%	2.8%	3.1%
Vehicles per HH	No Vehicles	5.7%	5.2%	5.0%
	1 Vehicle	50.8%	42.1%	36.5%
	2 Vehicles	31.8%	35.6%	39.4%
	3 or more vehicles	11.7%	17.1%	19.1%
	Average Number of Vehicles	1.54	1.71	1.80
Change	Births (last 12 months)	686	2,748	9,978
	Deaths (last 12 months)	249	1,152	5,388
	Migration (last 12 months)	-695	-2,578	-3,465
Work place	Workplace Establishments	2,365	8,165	30,685
	Workplace Employees (FTE)	27,248	90,295	343,001