

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.949025 Longitude: -84.140972

Venture Pointe Duluth, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	13,992	97,842	253,895
	Population Est 23Q1	13,964	97,730	253,772
	Population Est 22Q4	14,008	97,750	253,718
	Population Est 22Q3	14,132	98,454	254,846
	Population Est 22Q2	14,163	98,580	255,138
	Population Est 22Q1	14,175	98,737	255,029
	Population Est 21Q4	14,177	98,765	254,965
	Population Est 21Q3	14,248	99,106	255,719
	Population Est 21Q2	14,239	99,021	255,474
	Population Fcst	14,312	100,710	264,923
	2010 Census Population	11,228	85,496	217,360
	2000 Census Population	11,723	70,592	181,757
	1990 Census Population	5,255	43,139	111,803
	Current Year Daytime Population	19,570	94,196	262,931
	Average Seasonal Population	34	420	972
	Historical Annual Growth, 1990 – 2000	8.35%	5.05%	4.98%
	Historical Annual Growth, 2000 – 2010	-0.43%	1.93%	1.80%
	Estimated Annual Growth, 2010 – CY	1.56%	0.95%	1.10%
	Projected Annual Growth, CY to Y5	0.45%	0.58%	0.85%
	Group Qtrs Est	0	217	513
	Transient Est Average Last 4 Qtrs	5,929	12,814	26,165
Households	Current Year Estimated Households	5,731	35,087	88,397
	Households Est 23Q1	5,720	35,046	88,326
	Households Est 22Q4	5,738	35,057	88,310
	Households Est 22Q3	5,791	35,291	88,678
	Households Est 22Q2	5,805	35,340	88,780
	Households Est 22Q1	5,808	35,387	88,726
	Households Est 21Q4	5,808	35,399	88,702
	Households Est 21Q3	5,837	35,521	88,961
	Households Est 21Q2	5,832	35,490	88,859
	Households Fcst	5,861	36,083	92,216
	2010 Census Households	4,249	30,336	74,315
	2000 Census Households	4,871	26,865	65,405
	1990 Census Households	2,657	17,438	43,272
	Historical Annual Growth, 1990 – 2000	6.25%	4.42%	4.22%
	Historical Annual Growth, 2000 – 2010	-1.36%	1.22%	1.29%
	Estimated Annual Growth, 2010 – CY	2.12%	1.03%	1.23%
	Projected Annual Growth, CY to Y5	0.45%	0.56%	0.85%
	Population per Household	2.44	2.78	2.87

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Venture Pointe Duluth, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.6%	0.8%	1.2%
	HH Income \$250,000 to \$499,999	0.7%	1.0%	1.5%
	HH Income \$200,000 to \$249,999	1.7%	2.3%	3.5%
	HH Income \$175,000 to \$199,999	1.2%	2.8%	4.4%
	HH Income \$150,000 to \$174,999	2.3%	3.3%	5.0%
	HH Income \$100,000 to 149,999	11.0%	12.6%	16.1%
	HH Income \$75,000 to 99,999	14.0%	14.0%	14.2%
	HH Income \$50,000 to 74,999	22.7%	21.3%	19.6%
	HH Income \$35,000 to 49,999	16.9%	15.2%	12.6%
	HH Income \$25,000 to 34,999	13.1%	10.8%	8.6%
	HH Income \$15,000 to 24,999	7.2%	7.0%	6.5%
	HH Income \$0 to 14,999	8.5%	8.9%	6.9%
	Average Household Income	\$68,156	\$76,263	\$93,801
	Median Household Income	\$53,365	\$58,660	\$69,179
	Per Capita Income	\$27,917	\$27,411	\$32,712
	Average Disposable Income	\$56,194	\$62,506	\$72,867
	Median Disposable Income	\$46,139	\$50,564	\$59,298
	Discretionary HH Income Over \$150,000	1.0%	1.3%	2.9%
	Discretionary HH Income \$125,000 to \$149,999	1.2%	2.2%	3.6%
	Discretionary HH Income \$100,000 to \$124,999	2.0%	3.6%	5.9%
	Discretionary HH Income \$75,000 to \$99,999	3.3%	5.4%	8.7%
	Discretionary HH Income \$50,000 to \$74,999	14.1%	14.7%	17.2%
	Discretionary HH Income \$25,000 to \$49,999	36.1%	34.1%	30.8%
	Discretionary HH Income Under \$25,000	42.2%	38.7%	30.8%
	Average Discretionary HH Income	\$35,208	\$40,509	\$49,999
	Median Discretionary HH Income	\$28,684	\$31,862	\$39,372
	Householder White – Count	840	6,596	21,418
	Median HH Income	\$59,824	\$76,972	\$91,300
	Average HH Income	\$72,480	\$87,938	\$98,666
	Householder Black or African-American – Count	2,183	10,896	22,732
	Median HH Income	\$51,484	\$54,812	\$62,983
	Average HH Income	\$57,470	\$64,262	\$74,384
	Householder Hispanic – Count	1,572	10,072	24,650
	Median HH Income	\$56,004	\$58,191	\$64,108
	Average HH Income	\$65,648	\$66,039	\$72,150
	Householder Asian or Pacific Islander – Count	722	4,742	12,639
	Median HH Income	\$50,255	\$52,473	\$70,458
	Average HH Income	\$66,837	\$70,265	\$86,044
	Householder Other or Pacific Islander – Count	415	2,781	6,959
	Median HH Income	\$52,175	\$56,461	\$67,529
	Average HH Income	\$61,109	\$66,904	\$76,265

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Venture Pointe Duluth, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	6,839	48,011	124,350
	Female Population	7,153	49,831	129,545
Total Population by Age	Count of Pop 0 to 4 years	1,009	6,493	15,789
	Count of Pop 0 to 7 years	1,360	8,999	22,176
	Count of Pop 5 - 13	1,594	11,385	29,480
	Count of Pop 14 - 18	682	5,295	14,254
	Count of Pop 19 - 22	720	5,415	14,363
	Count of Pop 22 - 25	567	4,107	10,686
	Count of Pop 25 - 29	1,214	7,612	18,360
	Count of Pop 30 - 34	1,369	8,545	20,012
	Count of Pop 35 - 39	1,228	7,799	18,978
	Count of Pop 40 - 44	1,040	7,035	18,223
	Count of Pop 45 - 59	2,540	18,552	49,403
	Count of Pop 60 - 74	1,552	12,049	33,667
	Count of Pop 75 - 84	377	2,755	8,459
	Count of Pop 85+	101	798	2,221
	% of Pop 0 to 4 years	7.2%	6.6%	6.2%
	% of Pop 0 to 7 years	9.7%	9.2%	8.7%
	% of Pop 5 - 13	11.4%	11.6%	11.6%
	% of Pop 14 - 18	4.9%	5.4%	5.6%
	% of Pop 19 - 22	5.1%	5.5%	5.7%
	% of Pop 22 - 25	4.1%	4.2%	4.2%
	% of Pop 25 - 29	8.7%	7.8%	7.2%
	% of Pop 30 - 34	9.8%	8.7%	7.9%
	% of Pop 35 - 39	8.8%	8.0%	7.5%
	% of Pop 40 - 44	7.4%	7.2%	7.2%
	% of Pop 45 - 59	18.2%	19.0%	19.5%
	% of Pop 60 - 74	11.1%	12.3%	13.3%
	% of Pop 75 - 84	2.7%	2.8%	3.3%
	% of Pop 85+	0.7%	0.8%	0.9%
	Median Age	34.4	35.0	36.1
	Average Age	35.6	36.3	37.1
Male Population by Age	% of Pop 0 to 4 years	7.5%	6.9%	6.5%
	% of Pop 5 - 13	12.0%	12.1%	12.0%
	% of Pop 14 - 18	5.1%	5.6%	5.8%
	% of Pop 19 - 22	5.5%	5.7%	5.9%
	% of Pop 22 - 25	4.4%	4.3%	4.4%
	% of Pop 25 - 29	9.0%	8.0%	7.5%
	% of Pop 30 - 34	9.5%	8.8%	8.0%
	% of Pop 35 - 39	8.7%	8.0%	7.5%
	% of Pop 40 - 44	7.7%	7.2%	7.1%
	% of Pop 45 - 59	17.7%	18.4%	19.0%
	% of Pop 75 - 84	2.1%	2.5%	2.9%
	% of Pop 60 - 74	10.4%	11.9%	12.7%
	% of Pop 85+	0.4%	0.6%	0.6%
	Median Age	33.5	34.2	34.9
	Average Age	34.5	35.5	36.2

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	% of Pop 0 to 4 years	6.9%	6.4%	6.0%
	% of Pop 5 - 13	10.8%	11.2%	11.2%
	% of Pop 14 - 18	4.6%	5.2%	5.4%
	% of Pop 19 - 22	4.8%	5.4%	5.4%
	% of Pop 22 - 25	3.8%	4.1%	4.0%
	% of Pop 25 - 29	8.4%	7.6%	6.9%
	% of Pop 30 - 34	10.1%	8.7%	7.7%
	% of Pop 35 - 39	8.8%	7.9%	7.5%
	% of Pop 40 - 44	7.2%	7.2%	7.2%
	% of Pop 45 - 59	18.6%	19.5%	19.9%
	% of Pop 60 - 74	11.8%	12.7%	13.8%
	% of Pop 75 - 84	3.3%	3.2%	3.7%
	% of Pop 85+	1.0%	1.1%	1.1%
	Median Age	35.3	35.9	37.2
	Average Age	36.7	37.1	38.0
Race	Count of White	2,426	22,695	68,205
	Count of Black or African-American	4,894	26,749	61,795
	Count of Asian or Pacific Islander	1,948	15,410	44,135
	Count of Other races	4,724	32,988	79,759
	White	17.3%	23.2%	26.9%
	Black or African American	35.0%	27.3%	24.3%
	Asian	13.9%	15.7%	17.4%
	Other Races	33.8%	33.7%	31.4%
Language Spoken	Speak English at Home	50.1%	47.9%	49.5%
	Speak Spanish at Home	29.3%	33.0%	30.4%
	Speak French or French Creole at Home	0.7%	1.0%	0.8%
	Speak German at Home	0.0%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	1.4%	1.6%	3.1%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.6%	1.0%
	Speak Chinese at Home	3.0%	3.5%	2.8%
	Speak Korean at Home	5.5%	3.9%	3.4%
	Speak Vietnamese at Home	4.1%	4.8%	4.8%
	Speak Other Asian Languages at Home	0.5%	0.8%	1.1%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.2%	0.2%
	Speak Other Language at Home	4.9%	2.5%	2.6%
Hispanic	Hispanic Population	4,988	37,498	89,140
	Hispanic Population Percent	35.7%	38.3%	35.1%
	Mexican	56.9%	55.9%	53.2%
	Puerto Rican	2.6%	3.7%	4.4%
	Cuban	0.9%	1.6%	1.8%
	Dominican	2.2%	5.3%	3.9%
	Central American	21.3%	16.6%	20.6%
	South American	12.5%	13.3%	12.3%
	Other Hispanic	3.6%	3.6%	3.8%
	2000 Hispanic Population Percent	22%	18%	18%
	1990 Hispanic Population Percent	4%	4%	4%

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Venture Pointe Duluth, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	1.7%	1.8%	2.2%
	American	1.6%	1.6%	2.0%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	13.9%	15.7%	17.3%
	Chinese	2.7%	2.7%	2.5%
	Japanese	0.3%	0.1%	0.2%
	Korean	3.1%	3.8%	3.5%
	South Central Asian (ie. Indian)	2.8%	3.5%	4.4%
	South East Asian (ie. Vietnamese)	4.8%	4.9%	5.6%
	Other Asian	0.2%	0.6%	1.1%
	European (percent of total population)	6.4%	7.0%	9.2%
	British	1.1%	1.3%	2.0%
	Dutch	0.2%	0.1%	0.2%
	French	0.3%	0.2%	0.3%
	German	1.3%	1.3%	1.7%
	Italian	0.7%	0.7%	0.6%
	Polish	0.2%	0.3%	0.4%
	Scandinavian	0.3%	0.3%	0.3%
	Scotch/Irish	1.6%	1.7%	2.1%
	Other European (ie. Greek/Russian)	0.8%	1.1%	1.5%
	Middle Eastern	0.5%	0.4%	0.5%
	Other Ancestry	35.1%	29.6%	27.5%
	Unclassified Ancestry	6.7%	7.2%	8.2%
Education (Age 25+)	Adult Population (25 Years or Older)	9,420	65,146	169,323
	Elementary (0 to 8)	6.7%	10.0%	9.5%
	Some High School (9 to 11)	5.3%	8.5%	7.8%
	High School Graduate (12)	26.9%	24.2%	23.7%
	Some College (13 to 16)	18.5%	17.5%	15.6%
	Associates Degree Only	12.5%	9.7%	9.3%
	Bachelors Degree Only	18.5%	21.5%	22.7%
	Graduate Degree	11.5%	8.5%	11.4%
	% College (4+)	29.9%	30.1%	34.1%
Household Type	Total Households – count	5,731	35,087	88,397
	One Person HHs – count	1,919	9,344	21,047
	Family HHs – count	3,419	23,552	62,143
	Married Couple – count	1,916	14,370	42,725
	w/own children – count	1,044	7,348	20,549
	w/out own children – count	872	7,021	22,175
	Male Householder – count	603	3,143	5,943
	Female Householder – count	901	6,039	13,475
	Non-Family Households – count	393	2,191	5,207
	1 Person Household	33.5%	26.6%	23.8%
	2 Person Household	28.7%	27.8%	28.0%
	3 Person Household	14.8%	16.5%	17.0%
	4 Person Household	11.4%	14.2%	15.2%
	5 Person Household	6.4%	8.0%	8.6%
	6 Person Household	3.2%	4.1%	4.3%
	7+ Person Household	2.0%	2.8%	3.0%
	% Households With Children	28.1%	33.6%	33.9%

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Venture Pointe Duluth, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	6,203	36,969	92,804
	Owner Occupied Percent	25.2%	38.2%	48.1%
	Renter Occupied Percent	67.2%	56.7%	47.1%
	Vacant Housing Percent	7.6%	5.1%	4.7%
	Total Housing Units (Census 2000)	5,223	28,161	67,993
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.1%	0.8%	4.1%
	Property Value \$750,000 to \$999,999	0.0%	1.7%	5.2%
	Property Value \$500,000 to \$749,999	4.1%	9.3%	15.8%
	Property Value \$400,000 to \$499,999	8.3%	13.5%	15.1%
	Property Value \$300,000, to \$399,999	28.5%	28.8%	24.1%
	Property Value \$200,000 to \$299,999	34.4%	29.6%	23.6%
	Property Value \$150,000 to \$199,999	11.5%	7.6%	5.2%
	Property Value \$100,000 to \$149,999	6.3%	4.4%	2.6%
	Property Value \$60,000 to \$99,999	2.1%	1.1%	0.8%
	Property Value \$40,000 to \$59,999	0.6%	0.5%	0.4%
	Property Value \$0 to \$39,999	4.0%	2.1%	2.1%
	Median Home Value	\$274,769	\$315,224	\$361,659
Wealth per Household	\$0 and under - percent	20.9%	19.9%	18.8%
	\$1 to \$4999 - percent	11.1%	10.5%	9.6%
	\$5k to \$9999 - percent	5.7%	5.4%	5.0%
	\$10k to \$24999 - percent	7.3%	7.0%	6.7%
	\$25k to \$49999 - percent	6.9%	7.0%	6.9%
	\$50k to \$99999 - percent	9.8%	10.0%	10.1%
	\$100k to \$249999 - percent	16.0%	16.6%	17.2%
	\$250k to \$499999 - percent	10.9%	11.5%	12.3%
	\$500k+ - percent	11.3%	12.1%	13.4%
	Median HH Wealth	\$42,906	\$50,899	\$65,018
	Avg HH Wealth	\$193,942	\$205,033	\$222,610
Economic Viability	Economic Viability Local	313	303	303
	Economic Viability Indexed	116	112	112
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,963	52,740	134,461
	Managerial/Executive	9.5%	12.8%	14.5%
	Professional Specialty	19.3%	17.8%	19.8%
	Healthcare Support	3.1%	2.8%	2.2%
	Sales	9.2%	9.7%	9.3%
	Office & Administrative Support	11.8%	10.6%	10.7%
	Protective Service	0.5%	1.0%	1.4%
	Food Preperation	7.0%	7.3%	6.1%
	Building Maintenance & Cleaning	5.2%	5.7%	5.4%
	Personal Care	3.3%	3.4%	3.4%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.2%
	Construction	13.9%	13.9%	13.4%
	Production & Transportation	17.1%	14.8%	13.7%
	Percent White Collar Workers	52.9%	53.8%	56.5%
	Percent Blue Collar Workers	47.1%	46.2%	43.5%

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	Agriculture/Mining/Construction	9.7%	11.2%	12.0%
	Manufacturing	5.8%	8.9%	8.3%
	Transportation	7.0%	5.7%	5.9%
	Information	3.1%	2.6%	2.2%
	Wholesale/Retail	18.5%	16.3%	15.3%
	Finance, Insurance, Real Estate	5.8%	6.9%	7.1%
	Professional Services	6.4%	7.5%	8.1%
	Management Services	1.0%	0.3%	0.3%
	Administrative/Waste Services	7.0%	6.5%	7.0%
	Educational Services	16.7%	16.0%	15.7%
	Entertainment Services	10.8%	9.8%	9.0%
	Other Professional Services	6.9%	6.3%	6.2%
	Public Administration	1.4%	2.1%	2.8%
Vehicles per HH	No Vehicles	8.5%	5.2%	4.5%
	1 Vehicle	56.2%	44.1%	37.4%
	2 Vehicles	27.9%	35.1%	38.0%
	3 or more vehicles	7.5%	15.7%	20.0%
	Average Number of Vehicles	1.38	1.67	1.82
Change	Births (last 12 months)	194	1,273	3,137
	Deaths (last 12 months)	73	532	1,504
	Migration (last 12 months)	-290	-1,474	-2,848
Work place	Workplace Establishments	994	3,336	9,332
	Workplace Employees (FTE)	11,241	37,522	105,234