2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 40.596852 Longitude: -75.525624

Village Allento	West wn, PA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Current Year Estimated Population	45,102	178,112	433,238
	Population Est 23Q1	45,156	178,304	433,184
	Population Est 22Q4	45,146	178,319	432,809
	Population Est 22Q3	45,144	178,165	432,058
	Population Est 22Q2	45,139	178,147	431,714
	Population Est 22Q1	45,115	177,938	431,418
	Population Est 21Q4	45,192	177,626	430,918
	Population Est 21Q3	45,180	177,387	430,189
	Population Est 21Q2	45,086	177,052	429,153
Population	Population Fcst	45,766	181,819	440,965
lat	2010 Census Population	42,173	162,034	397,914
opr	2000 Census Population	38,705	145,904	355,797
ا م	1990 Census Population	39,233	138,264	332,747
	Current Year Daytime Population	67,235	203,100	510,593
	Average Seasonal Population	506	1,216	3,959
	Historical Annual Growth, 1990 – 2000	-0.14%	0.54%	0.67%
	Historical Annual Growth, 2000 – 2010	0.86%	1.05%	1.13%
	Estimated Annual Growth, 2010 – CY	0.47%	0.67%	0.60%
	Projected Annual Growth, CY to Y5	0.29%	0.41%	0.35%
	Group Qtrs Est	2,963	5,121	11,670
	Transient Est Average Last 4 Qtrs	1,406	6,427	16,619
	Current Year Estimated Households	17,347	66,430	166,146
	Households Est 23Q1	17,350	66,468	166,127
	Households Est 22Q4	17,344	66,476	165,989
	Households Est 22Q3	17,346	66,385	165,661
	Households Est 22Q2	17,342	66,378	165,527
	Households Est 22Q1	17,334	66,299	165,414
	Households Est 21Q4	17,368	66,161	165,208
lds	Households Est 21Q3	17,362	66,031	164,879
louseholds	Households Est 21Q2	17,328	65,910	164,493
ense	Households Fcst	17,623	68,127	169,399
P.	2010 Census Households	16,706	60,734	152,424
	2000 Census Households	15,742	57,148	138,600
	1990 Census Households	15,694	55,067	128,111
	Historical Annual Growth, 1990 – 2000	0.03%	0.37%	0.79%
	Historical Annual Growth, 2000 – 2010	0.60%	0.61%	0.96%
	Estimated Annual Growth, 2010 – CY	0.26%	0.63%	0.61%
	Projected Annual Growth, CY to Y5	0.32%	0.51%	0.39%
	Population per Household	2.43	2.60	2.54

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Eathtude: 40.000002 Eorigitude: 97.002002				
Village Allento	West own, PA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	1.8%	1.5%	1.9%
	HH Income \$250,000 to \$499,999	2.1%	1.7%	
	HH Income \$200,000 to \$249,999	4.9%	4.0%	
	HH Income \$175,000 to \$199,999	4.4%	4.0%	
	HH Income \$150,000 to \$174,999	6.3%	5.6%	
	HH Income \$100,000 to 149,999	17.4%	15.5%	17.9%
	HH Income \$75,000 to 99,999	12.4%	13.0%	13.0%
	HH Income \$50,000 to 74,999	16.8%	17.1%	16.6%
	HH Income \$35,000 to 49,999	10.8%	12.3%	10.9%
	HH Income \$25,000 to 34,999	8.5%	9.0%	7.9%
	HH Income \$15,000 to 24,999	7.3%	8.7%	6.8%
	HH Income \$0 to 14,999	7.1%	7.5%	6.4%
	Average Household Income	\$101,128	\$92,864	\$105,062
	Median Household Income	\$73,829	\$66,443	
	Per Capita Income	\$39,882	\$35,164	· ·
	Average Disposable Income	\$77,779	\$72,264	
	Median Disposable Income	\$62,299	\$56,251	·
	Discretionary HH Income Over \$150,000	4.9%	4.0%	· ·
	Discretionary HH Income \$125,000 to \$149,999	3.7%	3.0%	
Income	Discretionary HH Income \$100,000 to \$124,999	7.1%	6.5%	
0	Discretionary HH Income \$75,000 to \$99,999	12.0%	9.6%	
=	Discretionary HH Income \$50,000 to \$74,999	18.1%	16.2%	
	Discretionary HH Income \$25,000 to \$49,999	26.8%	27.5%	
	Discretionary HH Income Under \$25,000	27.3%	33.1%	
İ	Average Discretionary HH Income	\$56,189	\$50,661	
	Median Discretionary HH Income	\$45,534	\$38,455	
İ	Householder White – Count	10,767	33,523	
İ	Median HH Income	\$83,851	\$84,802	
İ	Average HH Income	\$93,466	\$94,663	\$98,592
İ	Householder Black or African-American – Count	890	4,575	8,186
	Median HH Income	\$60,066	\$56,765	\$56,479
	Average HH Income	\$65,444	\$62,832	\$65,940
	Householder Hispanic – Count	3,972	22,139	36,856
	Median HH Income	\$52,590	\$49,417	\$53,616
	Average HH Income	\$70,019	\$62,589	\$66,471
	Householder Asian or Pacific Islander – Count	573	1,786	4,067
	Median HH Income	\$95,929	\$103,585	\$105,695
	Average HH Income	\$107,970	\$108,311	\$108,683
	Householder Other or Pacific Islander – Count	1,144	4,407	10,098
	Median HH Income	\$76,227	\$66,613	\$71,411
	Average HH Income	\$89,071	\$79,499	\$81,858

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval



Apr 3, 2025 Latitude: 40.596852 Longitude: -75.525624 Village West 5.00 Minute 10.00 Minute 20.00 Minute Allentown, PA **Drivetime Drivetime Drivetime** Gender Male Population 21,089 85,561 209,773 Female Population 24,013 92,551 223,465 2,247 Count of Pop 0 to 4 years 10,283 23,112 Count of Pop 0 to 7 years 33,062 3,268 14,971 Count of Pop 5 - 13 44,084 4,309 19,824 Count of Pop 14 - 18 2,455 9,702 23,439 Count of Pop 19 - 22 2,801 10,036 24,484 Count of Pop 22 - 25 2,247 7,615 18,424 Count of Pop 25 - 29 25,637 2,448 11,326 Count of Pop 30 - 34 2,677 12,084 27,154 Count of Pop 35 - 39 2,699 11,704 27,427 Count of Pop 40 - 44 2,590 10,863 26,354 Count of Pop 45 - 59 7,691 31,098 78,381 Count of Pop 60 - 74 8,250 29,486 77,904 Count of Pop 75 - 84 27,208 3,297 10,141 **Fotal Population** Count of Pop 85+ 1,390 3,950 9,630 % of Pop 0 to 4 years 5.0% 5.8% 5.3% % of Pop 0 to 7 years 7.2% 8.4% 7.6% % of Pop 5 - 13 9.6% 10.2% 11.1% % of Pop 14 - 18 5.4% 5.4% 5.4% % of Pop 19 - 22 5.6% 5.7% 6.2% % of Pop 22 - 25 5.0% 4.3% 4.3% % of Pop 25 - 29 5.4% 6.4% 5.9% % of Pop 30 - 34 5.9% 6.8% 6.3% % of Pop 35 - 39 6.0% 6.6% 6.3% % of Pop 40 - 44 5.7% 6.1% 6.1% % of Pop 45 - 59 17.1% 17.5% 18.1% % of Pop 60 - 74 18.3% 16.6% 18.0% % of Pop 75 - 84 7.3% 5.7% 6.3% % of Pop 85+ 3.1% 2.2% 2.2% Median Age 41.3 38.5 40.5 42.2 40.0 41.2 Average Age % of Pop 0 to 4 years 5.5% 6.1% 5.6% % of Pop 5 - 13 10.4% 11.7% 10.7% % of Pop 14 - 18 5.6% 5.8% 5.7% % of Pop 19 - 22 6.1% 5.9% 5.9% % of Pop 22 - 25 4.7% 4.5% 4.4% % of Pop 25 - 29 5.6% 6.5% 6.1% % of Pop 30 - 34 6.2% 6.9% 6.4% % of Pop 35 - 39 6.3% 6.6% 6.4% % of Pop 40 - 44 6.0% 6.1% 6.1% % of Pop 45 - 59 17.4% 18.1% 17.5% % of Pop 75 - 84 6.4% 5.0% 5.6% % of Pop 60 - 74 18.0% 17.5% 16.1% % of Pop 85+ 1.9% 1.4% 1.5% Median Age 39.8 37.1 39.0 Average Age 40.8 38.7 40.0

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

Latitude: 40.596852 Longitude: -75.525624 Village West 5.00 Minute 10.00 Minute 20.00 Minute Allentown, PA **Drivetime Drivetime Drivetime** % of Pop 0 to 4 years 4.5% 5.4% 5.1% % of Pop 5 - 13 8.8% 9.7% 10.6% % of Pop 14 - 18 5.3% 5.2% 5.1% % of Pop 19 - 22 6.3% 5.4% 5.4% % of Pop 22 - 25 5.2% 4.2% 4.1% % of Pop 25 - 29 5.3% 6.2% 5.7% % of Pop 30 - 34 5.7% 6.7% 6.2% % of Pop 35 - 39 5.7% 6.5% 6.3% % of Pop 40 - 44 5.5% 6.1% 6.1% % of Pop 45 - 59 16.8% 17.4% 18.1% % of Pop 60 - 74 18.6% 17.0% 18.5% % of Pop 75 - 84 8.1% 6.3% 7.0% % of Pop 85+ 4.1% 3.0% 2.9% Median Age 42.8 39.8 42.1 Average Age 43.5 41.1 42.4 Count of White 29,320 98,950 293,722 Count of Black or African-American 3,553 18,424 31,137 Count of Asian or Pacific Islander 2,394 7,198 15,871 Count of Other races 9,834 53,540 92,508 White 65.0% 55.6% 67.8% Black or African American 7.9% 10.3% 7.2% Asian 5.3% 4.0% 3.7% Other Races 21.8% 30.1% 21.4% Speak English at Home 73.7% 65.4% 75.5% 27.5% 17.9% Speak Spanish at Home 18.5% Speak French or French Creole at Home 0.2% 0.3% 0.3% Speak German at Home 0.6% 0.4% 0.4% Language Spoken Speak Other Indo-European Languages at Home 2.0% 1.8% 1.7% 0.4% Speak Russian and Other Slavic Languages at Home 0.6% 0.4% Speak Chinese at Home 2.0% 0.9% 0.8% Speak Korean at Home 0.4% 0.2% 0.2% Speak Vietnamese at Home 0.2% 0.2% 0.2% Speak Other Asian Languages at Home 1.1% 0.9% 0.7% Speak Tagalog and Other Pacific Languages at Home 0.0% 0.1% 0.1% Speak Other Language at Home 0.6% 2.0% 1.8% **Hispanic Population** 11,337 67,366 111,933 **Hispanic Population Percent** 25.1% 37.8% 25.8% Mexican 8.0% 5.7% 6.6% Puerto Rican 47.8% 52.9% 51.1% Cuban 1.9% 1.7% 1.9% Dominican 30.5% 28.1% 23.0% Central American 0.8% 2.8% 3.9% South American 7.8% 6.2% 7.2% Other Hispanic 3.2% 4.5% 4.5% 2000 Hispanic Population Percent 5% 16% 10% 1990 Hispanic Population Percent 1% 7% 6%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

**BRIXMOR**°

7 tpr 0, 2		Lanc	Latitude: 40.390032		
Village West Allentown, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime	
	American (percent of total population)	2.5%	1.8%	2.7%	
	American	2.4%	1.7%		
	Native American (ie. Indian/Eskimo)	0.1%	0.1%		
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%	
	Asian (percent of total population)	5.3%	4.0%	3.6%	
	Chinese	1.3%	0.7%	0.7%	
	Japanese	0.2%	0.1%	0.1%	
	Korean	0.7%	0.3%	0.3%	
	South Central Asian (ie. Indian)	1.7%	1.6%	1.6%	
	South East Asian (ie. Vietnamese)	0.6%	0.8%	0.6%	
Ancestry	Other Asian	0.9%	0.4%		
es	European (percent of total population)	39.3%	29.5%	40.8%	
2	British	3.0%	2.2%		
⋖	Dutch	0.6%	0.5%		
	French	0.7%	0.5%	0.6%	
	German Italian	16.0% 4.4%	12.4% 3.5%	17.0% 4.7%	
	Polish	2.2%	1.6%	2.2%	
	Scandinavian	0.7%	0.5%		
	Scotch/Irish	6.1%	4.5%	6.0%	
	Other European (ie. Greek/Russian)	5.7%	3.8%		
	Middle Eastern	1.0%	1.5%		
	Other Ancestry	16.3%	16.9%	15.0%	
	Unclassified Ancestry	10.4%	8.5%		
	Adult Population (25 Years or Older)	31,042	120,652	299,696	
	Elementary (0 to 8)	4.4%	6.0%	3.7%	
<b>C</b> •	Some High School (9 to 11)	5.1%	6.9%	5.8%	
Education (Age 25+)	High School Graduate (12)	27.7%	33.0%	31.9%	
cat e 2	Some College (13 to 16)	16.1%	17.6%	16.6%	
) du Ag	Associates Degree Only	8.8%	8.1%	9.3%	
Шζ	Bachelors Degree Only	22.8%	17.3%	19.9%	
	Graduate Degree	15.2%	11.1%	12.9%	
	% College (4+)	37.9%	28.4%	32.7%	
	Total Households – count	17,347	66,430	166,146	
	One Person HHs – count	5,477	18,779	45,255	
	Family HHs – count	10,593	42,738	109,731	
	Married Couple – count	7,749	28,387	78,734	
	w/own children – count	3,204	11,216	29,330	
İ	w/out own children – count	4,545	17,171	49,405	
l_	Male Householder – count	760	3,806	8,697	
응	Female Householder – count	2,084	10,545	22,300	
be	Non-Family Households – count	1,277	4,914	11,159	
Household Type	1 Person Household	31.6%	28.3%	27.2%	
<del>ĭ</del>	2 Person Household	33.2%	31.2%	33.2%	
	3 Person Household	14.3%	15.9%	16.0%	
	4 Person Household	11.7%	13.3%	13.5%	
	5 Person Household	5.6%	6.7%	6.2%	
	6 Person Household	2.2%	2.7%	2.4%	
	7+ Person Household	1.5%	1.8%	1.5%	
	% Households With Children	26.9%	28.8%	26.9%	

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Village West Allentown, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units Owner Occupied Percent	18,205 59.7%	70,373 52.1%	174,457 60.7%
	Renter Occupied Percent	35.6%	42.3%	34.5%
운	Vacant Housing Percent	4.7%	5.6%	4.8%
	Total Housing Units (Census 2000)	16,361	61,259	146,576
(1)	Property Value \$1,000,000 or more	2.4%	2.1%	2.8%
	Property Value \$750,000 to \$999,999	3.1%	4.0%	5.1%
	Property Value \$500,000 to \$749,999	19.4%	17.3%	19.0%
Home Value (Owner Occupied)	Property Value \$400,000 to \$499,999	16.6%	12.9%	14.2%
Home Value vner Occupi	Property Value \$300,000, to \$399,999	26.8%	21.3%	21.0%
S	Property Value \$200,000 to \$299,999	21.5%	22.0%	21.4%
a C	Property Value \$150,000 to \$199,999	5.4%	9.1%	7.1%
<u>  o</u>	Property Value \$100,000 to \$149,999	2.0%	5.9%	4.1%
± §	Property Value \$60,000 to \$99,999	0.5%	2.2%	1.6%
9	Property Value \$40,000 to \$59,999	0.5%	0.9%	0.7%
	Property Value \$0 to \$39,999	1.3%	2.2%	2.5%
	Median Home Value	\$369,266	\$336,000	\$358,654
	\$0 and under - percent	17.3%	18.4%	17.4%
	\$1 to \$4999 - percent	8.6%	9.5%	8.7%
	\$5k to \$9999 - percent	4.6%	4.9%	4.6%
90	\$10k to \$24999 - percent	6.3%	6.6%	6.4%
th	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
Wealth Household	\$50k to \$99999 - percent	10.2%	10.1%	10.2%
ĕ₽	\$100k to \$249999 - percent	18.1%	17.6%	18.1%
per	\$250k to \$499999 - percent	13.3%	12.5%	13.1%
	\$500k+ - percent	14.9%	13.6%	14.7%
	Median HH Wealth	\$81,797	\$68,594	\$79,978
	Avg HH Wealth	\$242,535	\$225,387	\$239,532
Economic Viability	Economic Viability Local	264	272	269
onc abi	Economic Viability Indexed	98	101	100
E E	•			
	Employed Civilian Pop 16+ by Occupation	21,560	88,333	218,876
	Managerial/Executive	16.6%	13.1%	15.2%
(+;	Professional Specialty	27.2%	20.2%	23.2%
16	Healthcare Support	2.9%	4.8%	4.1%
ge	Sales	9.3%	9.4%	9.7%
n S A	Office & Administrative Support	12.8%	10.9%	10.5%
Occupation (Employed Civilians Age 16+)	Protective Service	1.2%	1.5%	1.4%
	Food Preperation	5.0%	5.3%	5.0%
	Building Maintenance & Cleaning	2.3%	4.2%	3.2%
	Personal Care	3.0%	2.2%	2.5%
oye	Farming, Fishing, & Forestry	0.3%	0.2%	0.2%
ydr	Construction	4.7%	6.5%	6.3%
E	Production & Transportation	14.7%	21.7%	18.8%
	Percent White Collar Workers	68.9%	58.5%	62.7%
	Percent Blue Collar Workers	31.1%	41.5%	37.3%
	Percent Blue Collar Workers	31.1%	41.5%	37.3%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Village Allento	West wn, PA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	4.9%	5.2%	5.3%
	Manufacturing	11.8%	13.2%	13.3%
	Transportation	7.2%	9.8%	8.4%
	Information	1.4%	1.6%	1.6%
	Wholesale/Retail	13.7%	14.8%	15.1%
	Finance, Insurance, Real Estate	6.6%	5.3%	5.2%
	Professional Services	7.8%	5.4%	5.5%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	3.1%	4.8%	4.1%
	Educational Services	29.7%	24.7%	26.4%
	Entertainment Services	8.2%	9.1%	8.3%
	Other Professional Services	3.9%	4.3%	4.5%
	Public Administration	1.7%	1.9%	2.3%
:	No Vehicles	8.0%	11.8%	8.6%
es H	1 Vehicle	38.9%	38.6%	34.5%
/ehicles per HH	2 Vehicles	37.1%	33.5%	37.1%
Vehicles per HH	3 or more vehicles	16.0%	16.2%	19.7%
	Average Number of Vehicles	1.69	1.60	1.76
Change	Births (last 12 months)	421	1,889	4,333
lan l	Deaths (last 12 months)	474	1,570	4,121
ည်	Migration (last 12 months)	50	-250	1,522
Work place	Workplace Establishments	1,642	4,888	11,040
N S S S S S S S S S S S S S S S S S S	Workplace Employees (FTE)	32,680	95,802	224,002