

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.102744 Longitude: -83.813017

Vineyards at Chateau Elan Braselton, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	20,353	72,746	355,752
	Population Est 23Q1	19,811	71,451	353,341
	Population Est 22Q4	19,385	70,668	352,007
	Population Est 22Q3	19,189	69,508	347,212
	Population Est 22Q2	18,843	68,521	344,211
	Population Est 22Q1	18,712	67,996	341,872
	Population Est 21Q4	18,617	67,367	339,791
	Population Est 21Q3	18,400	66,521	335,806
	Population Est 21Q2	18,162	65,837	332,194
	Population Fcst	25,123	88,683	413,357
	2010 Census Population	11,524	44,043	245,200
	2000 Census Population	3,625	21,722	145,104
	1990 Census Population	1,955	9,494	73,554
	Current Year Daytime Population	20,346	63,759	320,554
	Average Seasonal Population	181	426	1,734
	Historical Annual Growth, 1990 – 2000	6.37%	8.63%	7.03%
	Historical Annual Growth, 2000 – 2010	12.26%	7.32%	5.39%
	Estimated Annual Growth, 2010 – CY	4.07%	3.58%	2.65%
	Projected Annual Growth, CY to Y5	4.30%	4.04%	3.05%
	Group Qtrs Est	3	905	2,221
Transient Est Average Last 4 Qtrs	1,654	1,841	7,489	
Households	Current Year Estimated Households	6,840	24,062	118,087
	Households Est 23Q1	6,646	23,606	117,224
	Households Est 22Q4	6,499	23,342	116,783
	Households Est 22Q3	6,434	22,950	115,125
	Households Est 22Q2	6,313	22,605	114,087
	Households Est 22Q1	6,267	22,427	113,286
	Households Est 21Q4	6,237	22,219	112,599
	Households Est 21Q3	6,160	21,930	111,250
	Households Est 21Q2	6,081	21,700	110,047
	Households Fcst	8,441	29,380	137,386
	2010 Census Households	3,960	14,454	81,610
	2000 Census Households	1,307	7,183	49,251
	1990 Census Households	682	3,196	26,024
	Historical Annual Growth, 1990 – 2000	6.73%	8.43%	6.59%
	Historical Annual Growth, 2000 – 2010	11.72%	7.24%	5.18%
	Estimated Annual Growth, 2010 – CY	3.91%	3.64%	2.63%
	Projected Annual Growth, CY to Y5	4.29%	4.07%	3.07%
Population per Household	2.97	2.99	2.99	

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Vineyards at Chateau Elan Braselton, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.9%	3.1%	2.3%
	HH Income \$250,000 to \$499,999	4.7%	3.8%	2.8%
	HH Income \$200,000 to \$249,999	11.0%	8.8%	6.4%
	HH Income \$175,000 to \$199,999	6.8%	7.6%	7.2%
	HH Income \$150,000 to \$174,999	10.7%	9.8%	8.1%
	HH Income \$100,000 to 149,999	22.0%	22.6%	21.2%
	HH Income \$75,000 to 99,999	13.2%	13.0%	13.8%
	HH Income \$50,000 to 74,999	11.3%	13.6%	16.1%
	HH Income \$35,000 to 49,999	5.8%	7.3%	8.4%
	HH Income \$25,000 to 34,999	3.0%	3.5%	5.1%
	HH Income \$15,000 to 24,999	5.4%	3.8%	3.9%
	HH Income \$0 to 14,999	2.3%	3.2%	4.8%
	Average Household Income	\$148,347	\$133,819	\$120,488
	Median Household Income	\$120,115	\$111,408	\$95,960
	Per Capita Income	\$49,863	\$44,528	\$40,146
	Average Disposable Income	\$109,831	\$103,462	\$92,968
	Median Disposable Income	\$99,618	\$93,225	\$81,593
	Discretionary HH Income Over \$150,000	11.2%	9.0%	6.0%
	Discretionary HH Income \$125,000 to \$149,999	8.5%	7.0%	5.9%
	Discretionary HH Income \$100,000 to \$124,999	13.8%	14.1%	11.5%
	Discretionary HH Income \$75,000 to \$99,999	18.2%	17.5%	15.9%
	Discretionary HH Income \$50,000 to \$74,999	20.6%	21.1%	20.7%
	Discretionary HH Income \$25,000 to \$49,999	16.8%	20.3%	24.4%
	Discretionary HH Income Under \$25,000	10.9%	11.0%	15.6%
	Average Discretionary HH Income	\$81,667	\$77,311	\$68,526
	Median Discretionary HH Income	\$78,023	\$72,683	\$62,117
	Householder White – Count	4,895	17,228	73,426
	Median HH Income	\$124,652	\$112,410	\$99,983
	Average HH Income	\$122,615	\$113,965	\$105,282
	Householder Black or African-American – Count	673	1,823	13,329
	Median HH Income	\$108,882	\$107,105	\$104,157
	Average HH Income	\$108,322	\$108,969	\$105,902
	Householder Hispanic – Count	533	2,127	14,779
	Median HH Income	\$116,351	\$107,256	\$80,048
Average HH Income	\$114,911	\$110,983	\$91,405	
Householder Asian or Pacific Islander – Count	244	1,081	8,115	
Median HH Income	\$44,154	\$106,031	\$92,639	
Average HH Income	\$78,980	\$109,692	\$99,501	
Householder Other or Pacific Islander – Count	495	1,803	8,438	
Median HH Income	\$122,416	\$112,860	\$86,515	
Average HH Income	\$113,631	\$110,879	\$97,899	

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Vineyards at Chateau Elan Braselton, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	9,760	35,567	173,731
	Female Population	10,593	37,179	182,021
Total Population by Age	Count of Pop 0 to 4 years	1,038	3,575	18,769
	Count of Pop 0 to 7 years	1,610	5,475	27,463
	Count of Pop 5 - 13	2,489	8,503	41,280
	Count of Pop 14 - 18	1,248	4,456	21,901
	Count of Pop 19 - 22	1,192	4,341	21,890
	Count of Pop 22 - 25	845	3,104	15,955
	Count of Pop 25 - 29	1,035	3,801	21,133
	Count of Pop 30 - 34	962	3,579	19,611
	Count of Pop 35 - 39	1,189	4,237	21,564
	Count of Pop 40 - 44	1,355	4,759	23,470
	Count of Pop 45 - 59	4,132	15,334	74,170
	Count of Pop 60 - 74	3,181	11,440	54,104
	Count of Pop 75 - 84	1,379	4,516	17,520
	Count of Pop 85+	308	1,101	4,384
	% of Pop 0 to 4 years	5.1%	4.9%	5.3%
	% of Pop 0 to 7 years	7.9%	7.5%	7.7%
	% of Pop 5 - 13	12.2%	11.7%	11.6%
	% of Pop 14 - 18	6.1%	6.1%	6.2%
	% of Pop 19 - 22	5.9%	6.0%	6.2%
	% of Pop 22 - 25	4.2%	4.3%	4.5%
	% of Pop 25 - 29	5.1%	5.2%	5.9%
	% of Pop 30 - 34	4.7%	4.9%	5.5%
	% of Pop 35 - 39	5.8%	5.8%	6.1%
	% of Pop 40 - 44	6.7%	6.5%	6.6%
	% of Pop 45 - 59	20.3%	21.1%	20.8%
	% of Pop 60 - 74	15.6%	15.7%	15.2%
	% of Pop 75 - 84	6.8%	6.2%	4.9%
% of Pop 85+	1.5%	1.5%	1.2%	
Median Age	40.7	40.8	39.0	
Average Age	40.2	40.3	39.1	
Male Population by Age	% of Pop 0 to 4 years	5.4%	5.1%	5.5%
	% of Pop 5 - 13	13.0%	12.3%	12.1%
	% of Pop 14 - 18	6.4%	6.3%	6.4%
	% of Pop 19 - 22	6.1%	6.2%	6.4%
	% of Pop 22 - 25	4.4%	4.5%	4.7%
	% of Pop 25 - 29	5.2%	5.6%	6.3%
	% of Pop 30 - 34	4.6%	5.0%	5.6%
	% of Pop 35 - 39	5.6%	5.8%	6.0%
	% of Pop 40 - 44	6.6%	6.4%	6.4%
	% of Pop 45 - 59	20.2%	21.0%	20.6%
	% of Pop 75 - 84	6.1%	5.4%	4.4%
	% of Pop 60 - 74	15.2%	15.3%	14.7%
	% of Pop 85+	1.2%	1.2%	0.9%
	Median Age	39.4	39.4	37.5
Average Age	39.2	39.2	38.1	

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	% of Pop 0 to 4 years	4.8%	4.7%	5.0%
	% of Pop 5 - 13	11.5%	11.1%	11.1%
	% of Pop 14 - 18	5.9%	6.0%	6.0%
	% of Pop 19 - 22	5.6%	5.8%	5.9%
	% of Pop 22 - 25	3.9%	4.1%	4.3%
	% of Pop 25 - 29	5.0%	4.9%	5.6%
	% of Pop 30 - 34	4.8%	4.9%	5.4%
	% of Pop 35 - 39	6.0%	5.9%	6.1%
	% of Pop 40 - 44	6.7%	6.6%	6.8%
	% of Pop 45 - 59	20.4%	21.1%	21.1%
	% of Pop 60 - 74	16.1%	16.2%	15.7%
	% of Pop 75 - 84	7.4%	7.0%	5.5%
	% of Pop 85+	1.8%	1.8%	1.5%
	Median Age	41.7	42.1	40.4
Average Age	41.2	41.3	40.0	
Race	Count of White	15,050	52,897	223,483
	Count of Black or African-American	2,329	7,511	47,945
	Count of Asian or Pacific Islander	951	3,729	27,822
	Count of Other races	2,023	8,609	56,502
	White	73.9%	72.7%	62.8%
	Black or African American	11.4%	10.3%	13.5%
	Asian	4.7%	5.1%	7.8%
	Other Races	9.9%	11.8%	15.9%
Language Spoken	Speak English at Home	85.2%	82.9%	76.4%
	Speak Spanish at Home	7.8%	8.9%	14.2%
	Speak French or French Creole at Home	0.3%	0.3%	0.6%
	Speak German at Home	0.2%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	1.5%	2.7%	2.3%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.7%	0.5%
	Speak Chinese at Home	1.5%	0.8%	0.8%
	Speak Korean at Home	0.3%	0.9%	2.0%
	Speak Vietnamese at Home	0.1%	0.5%	0.8%
	Speak Other Asian Languages at Home	1.6%	1.2%	1.3%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	1.1%	0.9%	0.8%
Hispanic	Hispanic Population	2,033	8,082	57,472
	Hispanic Population Percent	10.0%	11.1%	16.2%
	Mexican	31.7%	42.5%	49.1%
	Puerto Rican	7.4%	9.8%	10.0%
	Cuban	7.4%	4.4%	3.2%
	Dominican	24.6%	13.3%	4.4%
	Central American	7.1%	9.7%	15.4%
	South American	17.4%	14.0%	12.8%
	Other Hispanic	4.4%	6.2%	5.0%
	2000 Hispanic Population Percent	2%	3%	6%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	9.9%	8.5%	7.0%
	American	9.8%	8.3%	6.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.6%	5.1%	7.8%
	Chinese	0.5%	0.3%	0.6%
	Japanese	0.2%	0.1%	0.1%
	Korean	0.2%	0.7%	2.0%
	South Central Asian (ie. Indian)	1.8%	1.6%	1.9%
	South East Asian (ie. Vietnamese)	1.7%	1.5%	2.4%
	Other Asian	0.2%	0.9%	0.7%
	European (percent of total population)	29.4%	31.0%	25.0%
	British	6.8%	7.5%	6.1%
	Dutch	0.2%	0.3%	0.3%
	French	1.6%	1.3%	0.8%
	German	5.5%	5.2%	4.4%
	Italian	2.2%	2.4%	1.8%
	Polish	1.0%	1.0%	0.9%
	Scandinavian	1.1%	1.1%	1.0%
	Scotch/Irish	7.4%	8.1%	6.6%
Other European (ie. Greek/Russian)	3.8%	4.1%	3.2%	
Middle Eastern	0.4%	0.5%	0.4%	
Other Ancestry	22.7%	20.2%	22.3%	
Unclassified Ancestry	22.9%	23.6%	21.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	13,542	48,767	235,958
	Elementary (0 to 8)	2.3%	3.5%	5.0%
	Some High School (9 to 11)	6.1%	5.5%	5.7%
	High School Graduate (12)	20.1%	23.5%	25.2%
	Some College (13 to 16)	18.6%	20.1%	20.2%
	Associates Degree Only	8.8%	8.2%	8.6%
	Bachelors Degree Only	27.1%	25.2%	23.2%
	Graduate Degree	17.0%	14.1%	12.0%
	% College (4+)	44.1%	39.3%	35.3%
Household Type	Total Households – count	6,840	24,062	118,087
	One Person HHs – count	970	3,460	19,414
	Family HHs – count	5,756	19,916	93,593
	Married Couple – count	4,889	16,488	74,029
	w/own children – count	2,304	7,793	34,388
	w/out own children – count	2,585	8,694	39,642
	Male Householder – count	175	871	5,187
	Female Householder – count	692	2,558	14,377
	Non-Family Households – count	114	685	5,080
	1 Person Household	14.2%	14.4%	16.4%
	2 Person Household	32.8%	32.0%	29.9%
	3 Person Household	17.1%	18.1%	18.8%
	4 Person Household	19.5%	19.5%	18.7%
	5 Person Household	9.5%	9.6%	9.5%
6 Person Household	4.4%	4.0%	4.2%	
7+ Person Household	2.6%	2.4%	2.6%	
% Households With Children	40.9%	38.9%	37.6%	

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Housing	Total Housing Units	7,132	25,088	123,192
	Owner Occupied Percent	80.8%	79.5%	73.6%
	Renter Occupied Percent	15.1%	16.4%	22.3%
	Vacant Housing Percent	4.1%	4.1%	4.1%
	Total Housing Units (Census 2000)	1,410	7,567	52,078
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	14.8%	7.7%	3.8%
	Property Value \$750,000 to \$999,999	9.2%	9.7%	6.9%
	Property Value \$500,000 to \$749,999	31.4%	30.6%	24.5%
	Property Value \$400,000 to \$499,999	18.1%	18.7%	20.1%
	Property Value \$300,000, to \$399,999	15.3%	18.2%	21.1%
	Property Value \$200,000 to \$299,999	7.0%	9.2%	14.6%
	Property Value \$150,000 to \$199,999	1.5%	1.7%	3.1%
	Property Value \$100,000 to \$149,999	1.4%	1.9%	2.1%
	Property Value \$60,000 to \$99,999	0.2%	0.5%	0.8%
	Property Value \$40,000 to \$59,999	0.1%	0.4%	0.8%
	Property Value \$0 to \$39,999	0.7%	0.9%	1.6%
	Median Home Value	\$544,134	\$490,688	\$427,741
Wealth per Household	\$0 and under - percent	15.4%	15.6%	16.5%
	\$1 to \$4999 - percent	6.9%	7.1%	7.7%
	\$5k to \$9999 - percent	3.9%	4.0%	4.2%
	\$10k to \$24999 - percent	5.9%	5.9%	6.1%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	10.3%	10.4%	10.4%
	\$100k to \$249999 - percent	19.1%	19.0%	18.6%
	\$250k to \$499999 - percent	14.6%	14.4%	13.8%
	\$500k+ - percent	17.3%	16.8%	15.8%
	Median HH Wealth	\$107,185	\$101,278	\$91,303
	Avg HH Wealth	\$272,555	\$266,732	\$253,981
Economic Viability	Economic Viability Local	282	293	291
	Economic Viability Indexed	104	108	107
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	10,849	37,739	187,086
	Managerial/Executive	23.1%	21.9%	20.1%
	Professional Specialty	22.3%	23.1%	22.0%
	Healthcare Support	1.8%	2.3%	1.9%
	Sales	14.4%	13.1%	11.9%
	Office & Administrative Support	12.3%	10.8%	10.9%
	Protective Service	1.6%	1.4%	1.8%
	Food Preparation	4.5%	4.6%	4.5%
	Building Maintenance & Cleaning	2.5%	2.9%	2.9%
	Personal Care	1.9%	1.9%	2.5%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.1%
	Construction	5.3%	6.4%	7.7%
	Production & Transportation	10.1%	11.5%	13.8%
	Percent White Collar Workers	74.0%	71.2%	66.7%
	Percent Blue Collar Workers	26.0%	28.8%	33.3%

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	Agriculture/Mining/Construction	6.3%	7.8%	8.6%
	Manufacturing	10.0%	10.7%	12.2%
	Transportation	6.7%	6.6%	5.6%
	Information	1.1%	1.8%	1.9%
	Wholesale/Retail	18.3%	17.0%	16.6%
	Finance, Insurance, Real Estate	11.6%	8.4%	7.1%
	Professional Services	7.6%	8.9%	8.1%
	Management Services	0.1%	0.0%	0.3%
	Administrative/Waste Services	3.9%	4.6%	4.7%
	Educational Services	19.1%	18.3%	18.3%
	Entertainment Services	8.8%	8.3%	8.3%
	Other Professional Services	3.9%	5.1%	5.2%
	Public Administration	2.4%	2.5%	3.1%
Vehicles per HH	No Vehicles	1.6%	1.8%	2.4%
	1 Vehicle	20.9%	19.8%	22.2%
	2 Vehicles	46.2%	46.9%	43.3%
	3 or more vehicles	31.3%	31.5%	32.1%
	Average Number of Vehicles	2.23	2.25	2.21
Change	Births (last 12 months)	213	750	3,938
	Deaths (last 12 months)	179	617	2,662
	Migration (last 12 months)	1,476	4,091	10,308
Work place	Workplace Establishments	442	1,525	8,053
	Workplace Employees (FTE)	6,815	20,122	101,026