

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 34.102744 Longitude: -83.813017

Vineyards at Chateau Elan Braselton, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	2,374	27,275	65,598
	Population Est 23Q1	2,339	26,452	64,317
	Population Est 22Q4	2,297	25,867	63,528
	Population Est 22Q3	2,276	25,457	62,500
	Population Est 22Q2	2,255	24,884	61,511
	Population Est 22Q1	2,244	24,681	61,033
	Population Est 21Q4	2,251	24,496	60,402
	Population Est 21Q3	2,247	24,123	59,684
	Population Est 21Q2	2,199	23,826	59,085
	Population Fcst	2,681	33,236	80,243
	2010 Census Population	1,291	14,595	38,753
	2000 Census Population	332	5,224	19,189
	1990 Census Population	131	2,819	9,220
	Current Year Daytime Population	2,038	25,732	54,296
	Average Seasonal Population	17	214	406
	Historical Annual Growth, 1990 – 2000	9.72%	6.36%	7.60%
	Historical Annual Growth, 2000 – 2010	14.54%	10.82%	7.28%
	Estimated Annual Growth, 2010 – CY	4.37%	4.49%	3.76%
	Projected Annual Growth, CY to Y5	2.46%	4.03%	4.11%
	Group Qtrs Est	0	41	115
	Transient Est Average Last 4 Qtrs	1,245	1,648	1,831
Households	Current Year Estimated Households	774	9,569	22,073
	Households Est 23Q1	762	9,271	21,622
	Households Est 22Q4	748	9,068	21,355
	Households Est 22Q3	741	8,925	21,009
	Households Est 22Q2	734	8,718	20,661
	Households Est 22Q1	730	8,643	20,497
	Households Est 21Q4	732	8,579	20,287
	Households Est 21Q3	731	8,442	20,037
	Households Est 21Q2	715	8,340	19,834
	Households Fcst	877	11,685	26,978
	2010 Census Households	438	5,171	13,083
	2000 Census Households	127	1,866	6,540
	1990 Census Households	46	982	3,161
	Historical Annual Growth, 1990 – 2000	10.68%	6.62%	7.54%
	Historical Annual Growth, 2000 – 2010	13.14%	10.73%	7.18%
	Estimated Annual Growth, 2010 – CY	4.08%	4.41%	3.74%
	Projected Annual Growth, CY to Y5	2.55%	4.08%	4.09%
	Population per Household	3.07	2.85	2.97

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Vineyards at Chateau Elan Braselton, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	4.1%	3.7%	3.0%
	HH Income \$250,000 to \$499,999	5.1%	4.4%	3.6%
	HH Income \$200,000 to \$249,999	11.8%	10.3%	8.4%
	HH Income \$175,000 to \$199,999	7.9%	6.9%	7.7%
	HH Income \$150,000 to \$174,999	12.8%	9.9%	9.6%
	HH Income \$100,000 to 149,999	20.8%	22.3%	22.4%
	HH Income \$75,000 to 99,999	6.4%	13.6%	13.4%
	HH Income \$50,000 to 74,999	12.0%	12.5%	13.8%
	HH Income \$35,000 to 49,999	7.3%	5.6%	7.1%
	HH Income \$25,000 to 34,999	3.4%	3.3%	3.7%
	HH Income \$15,000 to 24,999	7.4%	4.7%	4.2%
	HH Income \$0 to 14,999	0.8%	2.8%	3.2%
	Average Household Income	\$156,885	\$143,500	\$132,539
	Median Household Income	\$133,337	\$115,481	\$109,556
	Per Capita Income	\$51,120	\$50,413	\$44,668
	Average Disposable Income	\$113,117	\$107,381	\$102,048
	Median Disposable Income	\$109,231	\$96,248	\$91,813
	Discretionary HH Income Over \$150,000	12.7%	11.0%	8.6%
	Discretionary HH Income \$125,000 to \$149,999	9.1%	7.8%	6.9%
	Discretionary HH Income \$100,000 to \$124,999	17.9%	13.5%	13.7%
	Discretionary HH Income \$75,000 to \$99,999	18.2%	18.0%	17.7%
	Discretionary HH Income \$50,000 to \$74,999	11.2%	20.9%	21.1%
	Discretionary HH Income \$25,000 to \$49,999	19.2%	17.6%	20.4%
	Discretionary HH Income Under \$25,000	11.7%	11.1%	11.7%
	Average Discretionary HH Income	\$85,045	\$80,591	\$76,357
	Median Discretionary HH Income	\$87,835	\$75,649	\$71,817
	Householder White – Count	565	7,174	15,984
	Median HH Income	\$137,271	\$114,982	\$110,601
	Average HH Income	\$126,627	\$116,991	\$112,896
	Householder Black or African-American – Count	79	685	1,553
	Median HH Income	\$100,541	\$107,350	\$100,935
	Average HH Income	\$99,135	\$105,930	\$106,542
	Householder Hispanic – Count	59	736	2,012
	Median HH Income	\$124,768	\$121,068	\$109,399
	Average HH Income	\$113,278	\$118,483	\$110,714
	Householder Asian or Pacific Islander – Count	29	273	771
	Median HH Income	\$107,376	\$81,308	\$100,735
	Average HH Income	\$116,132	\$93,791	\$104,244
	Householder Other or Pacific Islander – Count	42	701	1,753
	Median HH Income	\$131,511	\$133,307	\$110,204
	Average HH Income	\$113,407	\$123,252	\$108,384

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Gender	Male Population	1,137	13,049	31,797
	Female Population	1,237	14,226	33,801
Total Population by Age	Count of Pop 0 to 4 years	133	1,374	3,282
	Count of Pop 0 to 7 years	202	2,204	5,101
	Count of Pop 5 - 13	314	3,297	7,819
	Count of Pop 14 - 18	141	1,544	3,948
	Count of Pop 19 - 22	130	1,450	3,799
	Count of Pop 22 - 25	90	1,024	2,705
	Count of Pop 25 - 29	120	1,328	3,367
	Count of Pop 30 - 34	126	1,351	3,243
	Count of Pop 35 - 39	157	1,605	3,889
	Count of Pop 40 - 44	159	1,766	4,300
	Count of Pop 45 - 59	471	5,221	13,475
	Count of Pop 60 - 74	361	4,460	10,507
	Count of Pop 75 - 84	145	2,311	4,256
	Count of Pop 85+	28	543	1,008
	% of Pop 0 to 4 years	5.6%	5.0%	5.0%
	% of Pop 0 to 7 years	8.5%	8.1%	7.8%
	% of Pop 5 - 13	13.2%	12.1%	11.9%
	% of Pop 14 - 18	5.9%	5.7%	6.0%
	% of Pop 19 - 22	5.5%	5.3%	5.8%
	% of Pop 22 - 25	3.8%	3.8%	4.1%
	% of Pop 25 - 29	5.1%	4.9%	5.1%
	% of Pop 30 - 34	5.3%	5.0%	4.9%
	% of Pop 35 - 39	6.6%	5.9%	5.9%
	% of Pop 40 - 44	6.7%	6.5%	6.6%
	% of Pop 45 - 59	19.8%	19.1%	20.5%
	% of Pop 60 - 74	15.2%	16.4%	16.0%
	% of Pop 75 - 84	6.1%	8.5%	6.5%
	% of Pop 85+	1.2%	2.0%	1.5%
	Median Age	39.3	41.9	40.9
	Average Age	39.2	41.6	40.4
Male Population by Age	% of Pop 0 to 4 years	6.0%	5.3%	5.3%
	% of Pop 5 - 13	14.0%	12.9%	12.6%
	% of Pop 14 - 18	6.2%	6.0%	6.2%
	% of Pop 19 - 22	5.7%	5.6%	6.0%
	% of Pop 22 - 25	3.9%	4.0%	4.3%
	% of Pop 25 - 29	4.8%	5.0%	5.4%
	% of Pop 30 - 34	4.7%	4.8%	4.9%
	% of Pop 35 - 39	6.2%	5.7%	5.8%
	% of Pop 40 - 44	6.7%	6.5%	6.4%
	% of Pop 45 - 59	19.8%	19.2%	20.4%
	% of Pop 75 - 84	5.7%	7.5%	5.7%
	% of Pop 60 - 74	15.2%	15.8%	15.6%
	% of Pop 85+	1.0%	1.7%	1.2%
	Median Age	38.7	40.5	39.5
	Average Age	38.5	40.3	39.3

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	% of Pop 0 to 4 years	5.2%	4.8%	4.7%
	% of Pop 5 - 13	12.5%	11.3%	11.3%
	% of Pop 14 - 18	5.6%	5.4%	5.8%
	% of Pop 19 - 22	5.3%	5.1%	5.6%
	% of Pop 22 - 25	3.7%	3.5%	3.9%
	% of Pop 25 - 29	5.2%	4.8%	4.9%
	% of Pop 30 - 34	5.8%	5.1%	5.0%
	% of Pop 35 - 39	7.0%	6.0%	6.1%
	% of Pop 40 - 44	6.7%	6.4%	6.7%
	% of Pop 45 - 59	19.9%	19.1%	20.6%
	% of Pop 60 - 74	15.3%	16.9%	16.4%
	% of Pop 75 - 84	6.5%	9.4%	7.2%
	% of Pop 85+	1.3%	2.3%	1.8%
	Median Age	39.7	43.1	42.1
	Average Age	39.9	42.7	41.4
Race	Count of White	1,801	21,316	49,338
	Count of Black or African-American	180	2,335	5,629
	Count of Asian or Pacific Islander	123	985	2,687
	Count of Other races	270	2,638	7,944
	White	75.9%	78.2%	75.2%
	Black or African American	7.6%	8.6%	8.6%
	Asian	5.2%	3.6%	4.1%
	Other Races	11.4%	9.7%	12.1%
Language Spoken	Speak English at Home	84.0%	86.6%	84.2%
	Speak Spanish at Home	4.8%	7.1%	9.5%
	Speak French or French Creole at Home	1.1%	0.3%	0.2%
	Speak German at Home	0.1%	0.3%	0.1%
	Speak Other Indo-European Languages at Home	1.7%	1.7%	2.0%
	Speak Russian and Other Slavic Languages at Home	0.9%	0.3%	0.5%
	Speak Chinese at Home	0.3%	0.9%	0.6%
	Speak Korean at Home	0.6%	0.3%	0.4%
	Speak Vietnamese at Home	0.1%	0.2%	0.5%
	Speak Other Asian Languages at Home	5.4%	1.5%	1.3%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.9%	0.8%	0.5%
Hispanic	Hispanic Population	312	2,450	7,599
	Hispanic Population Percent	13.1%	9.0%	11.6%
	Mexican	9.4%	30.9%	44.1%
	Puerto Rican	20.8%	7.7%	8.1%
	Cuban	10.5%	6.4%	5.2%
	Dominican	11.7%	22.2%	13.5%
	Central American	7.4%	11.2%	10.7%
	South American	28.6%	16.2%	12.8%
	Other Hispanic	11.7%	5.3%	5.6%
	2000 Hispanic Population Percent	1%	3%	3%
	1990 Hispanic Population Percent	0%	1%	1%

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Vineyards at Chateau Elan Braselton, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	8.6%	10.0%	8.6%
	American	8.6%	9.9%	8.4%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	5.1%	3.6%	4.1%
	Chinese	0.1%	0.3%	0.3%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.6%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.6%	1.3%	1.5%
	South East Asian (ie. Vietnamese)	3.6%	1.5%	1.5%
	Other Asian	0.2%	0.2%	0.5%
	European (percent of total population)	25.0%	32.5%	31.5%
	British	6.1%	7.6%	7.9%
	Dutch	0.1%	0.3%	0.4%
	French	0.8%	1.5%	1.5%
	German	4.3%	6.0%	5.2%
	Italian	2.0%	2.5%	2.6%
	Polish	0.5%	1.0%	0.9%
	Scandinavian	1.0%	1.3%	1.1%
	Scotch/Irish	5.6%	8.1%	8.1%
	Other European (ie. Greek/Russian)	4.4%	4.2%	3.9%
	Middle Eastern	0.9%	0.3%	0.2%
	Other Ancestry	27.0%	21.5%	20.5%
	Unclassified Ancestry	20.1%	23.1%	23.6%
Education (Age 25+)	Adult Population (25 Years or Older)	1,567	18,585	44,045
	Elementary (0 to 8)	2.8%	2.2%	3.8%
	Some High School (9 to 11)	4.6%	5.6%	5.8%
	High School Graduate (12)	15.6%	21.7%	23.9%
	Some College (13 to 16)	19.4%	19.9%	19.7%
	Associates Degree Only	14.6%	8.1%	7.9%
	Bachelors Degree Only	23.7%	26.1%	25.1%
	Graduate Degree	19.2%	16.4%	13.8%
	% College (4+)	43.0%	42.5%	38.9%
Household Type	Total Households – count	774	9,569	22,073
	One Person HHs – count	98	1,542	3,228
	Family HHs – count	670	7,807	18,202
	Married Couple – count	565	6,557	15,049
	w/own children – count	237	2,857	6,957
	w/out own children – count	328	3,700	8,092
	Male Householder – count	10	258	869
	Female Householder – count	95	991	2,284
	Non-Family Households – count	6	220	644
	1 Person Household	12.6%	16.1%	14.6%
	2 Person Household	31.3%	34.9%	32.6%
	3 Person Household	18.1%	16.4%	18.0%
	4 Person Household	21.1%	17.9%	19.1%
	5 Person Household	9.0%	8.5%	9.4%
	6 Person Household	4.6%	3.8%	3.9%
	7+ Person Household	3.2%	2.4%	2.4%
	% Households With Children	39.3%	36.5%	38.0%

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Vineyards at Chateau Elan Braselton, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	802	9,976	23,062
	Owner Occupied Percent	87.0%	81.2%	79.9%
	Renter Occupied Percent	9.4%	14.7%	15.9%
	Vacant Housing Percent	3.5%	4.1%	4.3%
	Total Housing Units (Census 2000)	140	2,011	6,935
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	15.6%	11.7%	7.4%
	Property Value \$750,000 to \$999,999	8.3%	9.1%	9.1%
	Property Value \$500,000 to \$749,999	32.5%	33.2%	30.7%
	Property Value \$400,000 to \$499,999	19.1%	19.7%	18.6%
	Property Value \$300,000, to \$399,999	15.0%	15.0%	17.8%
	Property Value \$200,000 to \$299,999	6.0%	6.9%	10.0%
	Property Value \$150,000 to \$199,999	2.8%	1.3%	1.8%
	Property Value \$100,000 to \$149,999	0.1%	1.2%	1.8%
	Property Value \$60,000 to \$99,999	0.2%	0.3%	0.7%
	Property Value \$40,000 to \$59,999	0.0%	0.2%	0.5%
	Property Value \$0 to \$39,999	0.3%	0.8%	1.0%
	Median Home Value	\$549,649	\$532,586	\$486,170
Wealth per Household	\$0 and under - percent	15.0%	15.4%	15.6%
	\$1 to \$4999 - percent	6.6%	6.9%	7.1%
	\$5k to \$9999 - percent	3.8%	3.9%	4.0%
	\$10k to \$24999 - percent	5.8%	5.9%	5.9%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	10.4%	10.4%	10.4%
	\$100k to \$249999 - percent	19.2%	19.1%	19.0%
	\$250k to \$499999 - percent	14.8%	14.6%	14.4%
	\$500k+ - percent	17.6%	17.2%	16.7%
	Median HH Wealth	\$112,677	\$107,001	\$100,633
	Avg HH Wealth	\$277,203	\$271,835	\$266,048
Economic Viability	Economic Viability Local	273	284	293
	Economic Viability Indexed	101	105	108
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	1,223	14,322	34,189
	Managerial/Executive	24.9%	24.0%	22.0%
	Professional Specialty	27.3%	23.7%	22.8%
	Healthcare Support	1.1%	1.3%	1.9%
	Sales	9.8%	13.1%	13.2%
	Office & Administrative Support	13.8%	12.4%	10.2%
	Protective Service	0.2%	1.4%	1.6%
	Food Preparation	3.7%	4.6%	4.2%
	Building Maintenance & Cleaning	0.6%	2.4%	3.3%
	Personal Care	2.6%	1.9%	1.7%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	5.3%	5.5%	6.9%
	Production & Transportation	10.7%	9.7%	12.1%
	Percent White Collar Workers	76.9%	74.6%	70.1%
	Percent Blue Collar Workers	23.1%	25.4%	29.9%

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	Agriculture/Mining/Construction	3.2%	6.5%	8.2%
	Manufacturing	9.9%	10.1%	11.1%
	Transportation	4.9%	5.9%	6.4%
	Information	0.9%	1.2%	1.7%
	Wholesale/Retail	21.0%	17.3%	16.8%
	Finance, Insurance, Real Estate	7.9%	11.2%	8.9%
	Professional Services	4.6%	9.0%	8.8%
	Management Services	0.0%	0.1%	0.0%
	Administrative/Waste Services	5.3%	4.1%	4.9%
	Educational Services	24.0%	19.1%	17.4%
	Entertainment Services	11.0%	8.8%	8.2%
	Other Professional Services	4.5%	4.1%	5.1%
	Public Administration	2.7%	2.6%	2.6%
Vehicles per HH	No Vehicles	6.6%	1.7%	1.7%
	1 Vehicle	21.3%	21.7%	20.6%
	2 Vehicles	40.7%	49.1%	45.9%
	3 or more vehicles	31.5%	27.5%	31.8%
	Average Number of Vehicles	2.12	2.17	2.25
Change	Births (last 12 months)	25	271	676
	Deaths (last 12 months)	19	280	574
	Migration (last 12 months)	113	2,400	3,982
Work place	Workplace Establishments	49	558	1,137
	Workplace Employees (FTE)	898	8,748	16,897