

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.543062 Longitude: -71.758551

WaterTower Plaza Leominster, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	7,684	51,992	96,715
	Population Est 23Q1	7,675	51,946	96,678
	Population Est 22Q4	7,691	51,931	96,606
	Population Est 22Q3	7,696	51,876	96,305
	Population Est 22Q2	7,710	51,962	96,393
	Population Est 22Q1	7,713	51,890	96,267
	Population Est 21Q4	7,703	51,819	96,203
	Population Est 21Q3	7,709	51,897	96,232
	Population Est 21Q2	7,706	52,000	96,507
	Population Fcst	7,639	52,210	97,383
	2010 Census Population	7,306	48,211	89,608
	2000 Census Population	7,482	48,826	88,546
	1990 Census Population	7,486	47,272	86,394
	Current Year Daytime Population	8,924	42,432	93,679
	Average Seasonal Population	54	334	1,013
	Historical Annual Growth, 1990 – 2000	-0.01%	0.32%	0.25%
	Historical Annual Growth, 2000 – 2010	-0.24%	-0.13%	0.12%
	Estimated Annual Growth, 2010 – CY	0.35%	0.53%	0.54%
	Projected Annual Growth, CY to Y5	-0.12%	0.08%	0.14%
	Group Qtrs Est	144	501	3,066
	Transient Est Average Last 4 Qtrs	1,204	1,358	2,261
Households	Current Year Estimated Households	3,304	21,322	38,070
	Households Est 23Q1	3,298	21,284	38,037
	Households Est 22Q4	3,304	21,277	38,006
	Households Est 22Q3	3,308	21,252	37,882
	Households Est 22Q2	3,312	21,289	37,923
	Households Est 22Q1	3,314	21,260	37,872
	Households Est 21Q4	3,308	21,226	37,842
	Households Est 21Q3	3,312	21,264	37,857
	Households Est 21Q2	3,312	21,316	37,980
	Households Fcst	3,286	21,437	38,374
	2010 Census Households	3,174	19,852	34,835
	2000 Census Households	3,150	19,678	34,097
	1990 Census Households	3,037	18,439	32,705
	Historical Annual Growth, 1990 – 2000	0.37%	0.65%	0.42%
	Historical Annual Growth, 2000 – 2010	0.07%	0.09%	0.21%
	Estimated Annual Growth, 2010 – CY	0.28%	0.50%	0.63%
	Projected Annual Growth, CY to Y5	-0.11%	0.11%	0.16%
	Population per Household	2.28	2.41	2.46

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WaterTower Plaza Leominster, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.4%	1.6%	1.9%
	HH Income \$250,000 to \$499,999	1.7%	1.9%	2.2%
	HH Income \$200,000 to \$249,999	4.0%	4.5%	5.2%
	HH Income \$175,000 to \$199,999	4.1%	4.0%	3.8%
	HH Income \$150,000 to \$174,999	6.5%	5.8%	5.9%
	HH Income \$100,000 to 149,999	22.1%	20.3%	19.7%
	HH Income \$75,000 to 99,999	12.2%	13.6%	13.1%
	HH Income \$50,000 to 74,999	18.1%	18.6%	17.2%
	HH Income \$35,000 to 49,999	10.8%	7.4%	8.6%
	HH Income \$25,000 to 34,999	6.6%	8.7%	8.0%
	HH Income \$15,000 to 24,999	7.9%	7.6%	7.4%
	HH Income \$0 to 14,999	4.6%	6.0%	7.0%
	Average Household Income	\$98,735	\$99,313	\$99,448
	Median Household Income	\$78,855	\$77,685	\$78,019
	Per Capita Income	\$43,133	\$41,065	\$40,081
	Average Disposable Income	\$78,129	\$77,809	\$79,119
	Median Disposable Income	\$66,592	\$65,593	\$65,858
	Discretionary HH Income Over \$150,000	3.7%	3.5%	3.5%
	Discretionary HH Income \$125,000 to \$149,999	3.0%	3.6%	4.7%
	Discretionary HH Income \$100,000 to \$124,999	6.1%	7.3%	6.7%
	Discretionary HH Income \$75,000 to \$99,999	14.2%	11.0%	11.6%
	Discretionary HH Income \$50,000 to \$74,999	20.5%	20.5%	19.4%
	Discretionary HH Income \$25,000 to \$49,999	30.1%	28.5%	26.7%
	Discretionary HH Income Under \$25,000	22.5%	25.6%	27.4%
	Average Discretionary HH Income	\$55,627	\$55,023	\$55,243
	Median Discretionary HH Income	\$46,585	\$45,514	\$45,513
	Householder White – Count	2,326	15,616	27,130
	Median HH Income	\$81,550	\$78,011	\$80,784
	Average HH Income	\$89,254	\$88,434	\$91,266
	Householder Black or African-American – Count	161	1,055	1,712
	Median HH Income	\$85,992	\$91,772	\$83,693
	Average HH Income	\$99,019	\$92,373	\$89,127
	Householder Hispanic – Count	452	2,652	5,553
	Median HH Income	\$81,374	\$67,305	\$65,480
	Average HH Income	\$82,255	\$74,549	\$73,094
	Householder Asian or Pacific Islander – Count	65	420	630
	Median HH Income	\$95,096	\$140,346	\$138,299
	Average HH Income	\$97,934	\$124,682	\$126,343
	Householder Other or Pacific Islander – Count	300	1,579	3,046
	Median HH Income	\$64,143	\$74,151	\$70,039
	Average HH Income	\$84,723	\$87,354	\$83,041

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WaterTower Plaza Leominster, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	3,739	25,031	47,493
	Female Population	3,945	26,961	49,221
Total Population by Age	Count of Pop 0 to 4 years	383	2,670	4,783
	Count of Pop 0 to 7 years	563	3,818	6,968
	Count of Pop 5 - 13	733	5,116	9,585
	Count of Pop 14 - 18	366	2,539	4,939
	Count of Pop 19 - 22	353	2,530	5,149
	Count of Pop 22 - 25	250	1,857	3,896
	Count of Pop 25 - 29	433	3,189	6,248
	Count of Pop 30 - 34	548	3,626	6,582
	Count of Pop 35 - 39	547	3,631	6,709
	Count of Pop 40 - 44	495	3,340	6,088
	Count of Pop 45 - 59	1,487	9,989	18,195
	Count of Pop 60 - 74	1,449	9,325	17,218
	Count of Pop 75 - 84	446	3,060	5,450
	Count of Pop 85+	193	1,120	1,872
	% of Pop 0 to 4 years	5.0%	5.1%	4.9%
	% of Pop 0 to 7 years	7.3%	7.3%	7.2%
	% of Pop 5 - 13	9.5%	9.8%	9.9%
	% of Pop 14 - 18	4.8%	4.9%	5.1%
	% of Pop 19 - 22	4.6%	4.9%	5.3%
	% of Pop 22 - 25	3.2%	3.6%	4.0%
	% of Pop 25 - 29	5.6%	6.1%	6.5%
	% of Pop 30 - 34	7.1%	7.0%	6.8%
	% of Pop 35 - 39	7.1%	7.0%	6.9%
	% of Pop 40 - 44	6.4%	6.4%	6.3%
	% of Pop 45 - 59	19.3%	19.2%	18.8%
	% of Pop 60 - 74	18.9%	17.9%	17.8%
	% of Pop 75 - 84	5.8%	5.9%	5.6%
	% of Pop 85+	2.5%	2.2%	1.9%
	Median Age	42.3	41.3	40.4
	Average Age	42.4	41.6	41.2
Male Population by Age	% of Pop 0 to 4 years	5.3%	5.5%	5.1%
	% of Pop 5 - 13	10.4%	10.4%	10.3%
	% of Pop 14 - 18	4.9%	5.2%	5.3%
	% of Pop 19 - 22	4.7%	5.2%	5.6%
	% of Pop 22 - 25	3.4%	3.9%	4.3%
	% of Pop 25 - 29	6.1%	6.5%	6.9%
	% of Pop 30 - 34	7.3%	7.2%	7.1%
	% of Pop 35 - 39	7.1%	6.9%	7.1%
	% of Pop 40 - 44	6.1%	6.2%	6.2%
	% of Pop 45 - 59	19.2%	19.0%	18.6%
	% of Pop 75 - 84	5.2%	5.1%	4.9%
	% of Pop 60 - 74	18.7%	17.6%	17.4%
	% of Pop 85+	1.7%	1.4%	1.3%
	Median Age	40.7	39.5	38.9
	Average Age	41.1	40.3	40.0

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	% of Pop 0 to 4 years	4.7%	4.8%	4.8%
	% of Pop 5 - 13	8.7%	9.3%	9.5%
	% of Pop 14 - 18	4.7%	4.6%	5.0%
	% of Pop 19 - 22	4.5%	4.5%	5.1%
	% of Pop 22 - 25	3.1%	3.3%	3.8%
	% of Pop 25 - 29	5.2%	5.8%	6.1%
	% of Pop 30 - 34	7.0%	6.8%	6.5%
	% of Pop 35 - 39	7.1%	7.0%	6.8%
	% of Pop 40 - 44	6.8%	6.6%	6.4%
	% of Pop 45 - 59	19.5%	19.4%	19.0%
	% of Pop 60 - 74	19.0%	18.3%	18.2%
	% of Pop 75 - 84	6.4%	6.6%	6.3%
	% of Pop 85+	3.3%	2.9%	2.6%
	Median Age	43.7	42.8	41.9
	Average Age	43.5	42.9	42.2
Race	Count of White	5,460	36,638	68,168
	Count of Black or African-American	588	3,463	6,462
	Count of Asian or Pacific Islander	148	1,484	2,598
	Count of Other races	1,487	10,407	19,486
	White	71.1%	70.5%	70.5%
	Black or African American	7.7%	6.7%	6.7%
	Asian	1.9%	2.9%	2.7%
	Other Races	19.3%	20.0%	20.1%
Language Spoken	Speak English at Home	77.7%	77.2%	76.8%
	Speak Spanish at Home	13.5%	12.6%	14.5%
	Speak French or French Creole at Home	0.4%	1.4%	1.6%
	Speak German at Home	0.4%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	2.2%	4.1%	3.1%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.4%	0.4%
	Speak Chinese at Home	0.1%	0.4%	0.3%
	Speak Korean at Home	0.0%	0.1%	0.2%
	Speak Vietnamese at Home	0.1%	0.3%	0.2%
	Speak Other Asian Languages at Home	0.8%	0.7%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.2%	0.1%
	Speak Other Language at Home	4.4%	2.3%	1.9%
Hispanic	Hispanic Population	1,478	10,452	20,578
	Hispanic Population Percent	19.2%	20.1%	21.3%
	Mexican	5.4%	4.8%	5.8%
	Puerto Rican	51.2%	59.8%	64.1%
	Cuban	1.8%	0.9%	0.9%
	Dominican	6.5%	4.9%	5.9%
	Central American	19.1%	12.5%	7.4%
	South American	6.7%	12.1%	11.5%
	Other Hispanic	9.4%	4.9%	4.4%
	2000 Hispanic Population Percent	10%	12%	12%
	1990 Hispanic Population Percent	6%	9%	8%

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WaterTower Plaza Leominster, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	3.4%	3.5%	3.7%
	American	3.3%	3.4%	3.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.9%	2.8%	2.7%
	Chinese	0.3%	0.3%	0.3%
	Japanese	0.5%	0.2%	0.1%
	Korean	0.2%	0.3%	0.3%
	South Central Asian (ie. Indian)	0.3%	0.5%	0.5%
	South East Asian (ie. Vietnamese)	0.4%	1.3%	1.3%
	Other Asian	0.2%	0.2%	0.2%
	European (percent of total population)	36.7%	35.9%	35.3%
	British	4.3%	4.4%	4.4%
	Dutch	0.3%	0.1%	0.2%
	French	5.1%	5.4%	5.7%
	German	2.3%	2.4%	2.5%
	Italian	8.8%	8.2%	7.2%
	Polish	1.2%	1.6%	1.6%
	Scandinavian	1.7%	2.0%	2.0%
	Scotch/Irish	9.9%	9.4%	9.4%
	Other European (ie. Greek/Russian)	3.1%	2.3%	2.3%
	Middle Eastern	0.6%	0.5%	0.4%
	Other Ancestry	24.5%	23.7%	22.8%
	Unclassified Ancestry	13.6%	13.4%	13.8%
Education (Age 25+)	Adult Population (25 Years or Older)	5,599	37,280	68,362
	Elementary (0 to 8)	4.4%	4.6%	4.5%
	Some High School (9 to 11)	5.4%	5.2%	6.3%
	High School Graduate (12)	28.0%	29.4%	29.2%
	Some College (13 to 16)	18.9%	19.6%	20.1%
	Associates Degree Only	12.1%	10.8%	9.7%
	Bachelors Degree Only	23.0%	19.9%	19.5%
	Graduate Degree	8.1%	10.4%	10.7%
	% College (4+)	31.2%	30.3%	30.2%
Household Type	Total Households – count	3,304	21,322	38,070
	One Person HHs – count	1,138	6,470	11,374
	Family HHs – count	1,796	13,237	23,650
	Married Couple – count	1,198	8,779	15,821
	w/own children – count	387	3,184	5,882
	w/out own children – count	811	5,594	9,939
	Male Householder – count	222	1,275	2,434
	Female Householder – count	375	3,183	5,394
	Non-Family Households – count	370	1,616	3,047
	1 Person Household	34.4%	30.3%	29.9%
	2 Person Household	31.4%	32.3%	31.7%
	3 Person Household	15.6%	16.4%	16.6%
	4 Person Household	11.3%	12.6%	13.0%
	5 Person Household	4.7%	5.5%	5.7%
	6 Person Household	1.6%	1.9%	2.0%
	7+ Person Household	1.0%	0.9%	1.2%
	% Households With Children	19.7%	24.7%	24.7%

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WaterTower Plaza Leominster, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,469	22,447	40,404
	Owner Occupied Percent	53.4%	55.1%	56.5%
	Renter Occupied Percent	41.8%	39.9%	37.7%
	Vacant Housing Percent	4.8%	5.0%	5.8%
	Total Housing Units (Census 2000)	3,249	20,420	35,755
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.9%	1.6%	2.0%
	Property Value \$750,000 to \$999,999	1.9%	5.3%	5.9%
	Property Value \$500,000 to \$749,999	24.4%	24.9%	22.7%
	Property Value \$400,000 to \$499,999	27.9%	22.3%	20.8%
	Property Value \$300,000, to \$399,999	26.0%	25.1%	25.3%
	Property Value \$200,000 to \$299,999	14.6%	14.3%	15.7%
	Property Value \$150,000 to \$199,999	1.9%	2.6%	3.0%
	Property Value \$100,000 to \$149,999	0.7%	1.1%	1.3%
	Property Value \$60,000 to \$99,999	0.2%	0.2%	0.4%
	Property Value \$40,000 to \$59,999	0.1%	0.6%	0.5%
	Property Value \$0 to \$39,999	0.4%	1.5%	1.9%
	Median Home Value	\$421,875	\$419,645	\$407,866
Wealth per Household	\$0 and under - percent	17.8%	17.9%	17.8%
	\$1 to \$4999 - percent	9.0%	9.0%	9.0%
	\$5k to \$9999 - percent	4.8%	4.7%	4.7%
	\$10k to \$24999 - percent	6.5%	6.5%	6.5%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.2%	10.2%	10.2%
	\$100k to \$249999 - percent	17.8%	17.8%	17.9%
	\$250k to \$499999 - percent	12.9%	12.9%	12.9%
	\$500k+ - percent	14.3%	14.2%	14.2%
	Median HH Wealth	\$75,092	\$75,025	\$75,319
	Avg HH Wealth	\$233,845	\$233,526	\$233,853
Economic Viability	Economic Viability Local	270	269	267
	Economic Viability Indexed	100	100	99
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	4,401	27,987	50,941
	Managerial/Executive	13.1%	14.3%	14.8%
	Professional Specialty	28.8%	24.1%	23.4%
	Healthcare Support	3.4%	5.6%	5.4%
	Sales	8.3%	8.7%	8.6%
	Office & Administrative Support	11.4%	11.1%	12.0%
	Protective Service	3.3%	2.6%	2.4%
	Food Preparation	3.5%	4.4%	5.4%
	Building Maintenance & Cleaning	3.1%	2.6%	3.0%
	Personal Care	2.4%	2.1%	2.4%
	Farming, Fishing, & Forestry	0.9%	0.6%	0.4%
	Construction	5.6%	6.0%	6.6%
	Production & Transportation	16.2%	17.9%	15.6%
	Percent White Collar Workers	65.0%	63.7%	64.1%
	Percent Blue Collar Workers	35.0%	36.3%	35.9%

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	Agriculture/Mining/Construction	5.4%	5.8%	6.1%
	Manufacturing	10.4%	14.0%	13.3%
	Transportation	5.3%	4.6%	4.7%
	Information	1.5%	1.8%	1.5%
	Wholesale/Retail	15.2%	15.2%	14.2%
	Finance, Insurance, Real Estate	6.1%	5.2%	5.4%
	Professional Services	7.8%	7.2%	7.2%
	Management Services	0.5%	0.2%	0.1%
	Administrative/Waste Services	4.8%	4.1%	4.9%
	Educational Services	28.9%	27.8%	27.6%
	Entertainment Services	5.8%	6.3%	7.3%
	Other Professional Services	2.9%	3.8%	3.4%
	Public Administration	5.4%	4.0%	4.2%
Vehicles per HH	No Vehicles	10.1%	9.8%	10.6%
	1 Vehicle	38.2%	37.6%	36.1%
	2 Vehicles	34.1%	36.5%	36.6%
	3 or more vehicles	17.6%	16.0%	16.7%
	Average Number of Vehicles	1.69	1.65	1.67
Change	Births (last 12 months)	69	498	909
	Deaths (last 12 months)	66	431	762
	Migration (last 12 months)	-21	20	242
Work place	Workplace Establishments	554	2,067	3,316
	Workplace Employees (FTE)	4,721	17,501	28,886