

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 39.191424 Longitude: -96.609577

West Loop Shopping Center Manhattan, KS		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	9,741	51,604	57,637
	Population Est 23Q1	9,804	52,111	58,124
	Population Est 22Q4	9,776	52,059	58,056
	Population Est 22Q3	9,771	52,024	58,021
	Population Est 22Q2	9,765	51,958	57,957
	Population Est 22Q1	9,759	51,917	57,908
	Population Est 21Q4	9,755	51,927	57,916
	Population Est 21Q3	9,746	51,850	57,820
	Population Est 21Q2	9,729	51,696	57,651
	Population Fcst	9,158	48,403	54,043
	2010 Census Population	10,027	50,423	55,925
	2000 Census Population	9,368	44,679	49,104
	1990 Census Population	9,513	42,995	47,258
	Current Year Daytime Population	18,667	84,873	89,903
	Average Seasonal Population	186	1,040	1,193
	Historical Annual Growth, 1990 – 2000	-0.15%	0.38%	0.38%
	Historical Annual Growth, 2000 – 2010	0.68%	1.22%	1.31%
	Estimated Annual Growth, 2010 – CY	-0.20%	0.16%	0.21%
	Projected Annual Growth, CY to Y5	-1.23%	-1.27%	-1.28%
	Group Qtrs Est	1,035	6,662	6,713
Transient Est Average Last 4 Qtrs	385	4,852	6,924	
<b>Households</b>	Current Year Estimated Households	4,112	20,287	22,851
	Households Est 23Q1	4,123	20,521	23,075
	Households Est 22Q4	4,109	20,491	23,038
	Households Est 22Q3	4,108	20,479	23,026
	Households Est 22Q2	4,105	20,450	22,998
	Households Est 22Q1	4,102	20,430	22,975
	Households Est 21Q4	4,099	20,436	22,980
	Households Est 21Q3	4,094	20,399	22,934
	Households Est 21Q2	4,087	20,333	22,863
	Households Fcst	3,835	18,835	21,226
	2010 Census Households	4,334	19,247	21,435
	2000 Census Households	3,914	16,816	18,553
	1990 Census Households	3,518	15,204	16,774
	Historical Annual Growth, 1990 – 2000	1.07%	1.01%	1.01%
	Historical Annual Growth, 2000 – 2010	1.03%	1.36%	1.45%
	Estimated Annual Growth, 2010 – CY	-0.37%	0.37%	0.45%
	Projected Annual Growth, CY to Y5	-1.38%	-1.47%	-1.46%
Population per Household	2.12	2.22	2.23	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 39.191424 Longitude: -96.609577

West Loop Shopping Center Manhattan, KS		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Income</b>	HH Income \$500,000 or more	1.3%	1.6%	1.4%
	HH Income \$250,000 to \$499,999	1.6%	1.9%	1.8%
	HH Income \$200,000 to \$249,999	3.7%	4.4%	4.1%
	HH Income \$175,000 to \$199,999	2.5%	2.6%	2.7%
	HH Income \$150,000 to \$174,999	5.3%	4.3%	4.2%
	HH Income \$100,000 to 149,999	16.3%	13.2%	13.6%
	HH Income \$75,000 to 99,999	12.1%	11.4%	11.7%
	HH Income \$50,000 to 74,999	17.9%	18.3%	18.4%
	HH Income \$35,000 to 49,999	8.0%	11.3%	11.7%
	HH Income \$25,000 to 34,999	6.5%	7.9%	7.9%
	HH Income \$15,000 to 24,999	10.0%	10.1%	10.2%
	HH Income \$0 to 14,999	14.7%	13.0%	12.3%
	Average Household Income	\$81,358	\$84,924	\$84,140
	Median Household Income	\$65,167	\$59,326	\$59,730
	Per Capita Income	\$35,927	\$35,137	\$34,953
	Average Disposable Income	\$69,249	\$68,358	\$67,889
	Median Disposable Income	\$56,589	\$51,712	\$52,062
	Discretionary HH Income Over \$150,000	4.1%	5.1%	4.7%
	Discretionary HH Income \$125,000 to \$149,999	2.5%	3.1%	2.9%
	Discretionary HH Income \$100,000 to \$124,999	5.3%	5.4%	5.2%
	Discretionary HH Income \$75,000 to \$99,999	12.7%	8.9%	9.2%
	Discretionary HH Income \$50,000 to \$74,999	15.8%	14.2%	14.6%
	Discretionary HH Income \$25,000 to \$49,999	26.1%	26.1%	26.7%
	Discretionary HH Income Under \$25,000	33.3%	37.3%	36.7%
	Average Discretionary HH Income	\$50,465	\$48,814	\$48,546
	Median Discretionary HH Income	\$41,293	\$36,288	\$36,419
	Householder White – Count	3,210	15,841	17,897
	Median HH Income	\$69,721	\$62,573	\$63,202
	Average HH Income	\$81,637	\$76,596	\$76,448
	Householder Black or African-American – Count	207	889	1,046
	Median HH Income	\$16,814	\$38,575	\$37,545
	Average HH Income	\$25,957	\$55,361	\$54,564
	Householder Hispanic – Count	213	1,249	1,436
	Median HH Income	\$84,514	\$59,427	\$57,749
Average HH Income	\$91,520	\$79,066	\$76,406	
Householder Asian or Pacific Islander – Count	248	930	944	
Median HH Income	\$22,237	\$26,533	\$26,755	
Average HH Income	\$32,037	\$49,307	\$49,547	
Householder Other or Pacific Islander – Count	235	1,379	1,528	
Median HH Income	\$85,078	\$55,691	\$53,713	
Average HH Income	\$82,754	\$74,272	\$73,661	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 39.191424 Longitude: -96.609577

West Loop Shopping Center Manhattan, KS		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	5,116	26,239	29,208
	Female Population	4,625	25,365	28,429
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	572	2,967	3,471
	Count of Pop 0 to 7 years	732	3,716	4,350
	Count of Pop 5 - 13	839	4,281	4,947
	Count of Pop 14 - 18	584	3,881	4,158
	Count of Pop 19 - 22	1,155	6,813	7,112
	Count of Pop 22 - 25	1,225	6,769	7,009
	Count of Pop 25 - 29	734	3,843	4,477
	Count of Pop 30 - 34	896	4,448	5,065
	Count of Pop 35 - 39	678	3,192	3,652
	Count of Pop 40 - 44	525	2,660	3,066
	Count of Pop 45 - 59	956	5,154	5,953
	Count of Pop 60 - 74	1,017	5,006	5,821
	Count of Pop 75 - 84	415	1,889	2,141
	Count of Pop 85+	146	702	764
	% of Pop 0 to 4 years	5.9%	5.8%	6.0%
	% of Pop 0 to 7 years	7.5%	7.2%	7.5%
	% of Pop 5 - 13	8.6%	8.3%	8.6%
	% of Pop 14 - 18	6.0%	7.5%	7.2%
	% of Pop 19 - 22	11.9%	13.2%	12.3%
	% of Pop 22 - 25	12.6%	13.1%	12.2%
	% of Pop 25 - 29	7.5%	7.4%	7.8%
	% of Pop 30 - 34	9.2%	8.6%	8.8%
	% of Pop 35 - 39	7.0%	6.2%	6.3%
	% of Pop 40 - 44	5.4%	5.2%	5.3%
	% of Pop 45 - 59	9.8%	10.0%	10.3%
	% of Pop 60 - 74	10.4%	9.7%	10.1%
	% of Pop 75 - 84	4.3%	3.7%	3.7%
	% of Pop 85+	1.5%	1.4%	1.3%
Median Age	28.4	26.4	27.4	
Average Age	34.0	33.0	33.4	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.7%	5.8%	6.1%
	% of Pop 5 - 13	8.5%	8.6%	8.8%
	% of Pop 14 - 18	6.3%	7.1%	6.9%
	% of Pop 19 - 22	12.8%	13.3%	12.5%
	% of Pop 22 - 25	13.6%	13.7%	12.7%
	% of Pop 25 - 29	8.0%	7.8%	8.0%
	% of Pop 30 - 34	9.8%	9.2%	9.4%
	% of Pop 35 - 39	6.9%	6.4%	6.6%
	% of Pop 40 - 44	5.6%	5.3%	5.5%
	% of Pop 45 - 59	9.4%	9.8%	10.1%
	% of Pop 75 - 84	3.4%	3.2%	3.2%
	% of Pop 60 - 74	8.8%	8.9%	9.3%
	% of Pop 85+	1.0%	0.9%	0.9%
	Median Age	26.8	26.0	26.9
Average Age	32.5	32.2	32.5	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 39.191424 Longitude: -96.609577

West Loop Shopping Center Manhattan, KS		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	6.1%	5.7%	5.9%
	% of Pop 5 - 13	8.7%	8.0%	8.4%
	% of Pop 14 - 18	5.6%	7.9%	7.6%
	% of Pop 19 - 22	10.8%	13.1%	12.2%
	% of Pop 22 - 25	11.4%	12.5%	11.6%
	% of Pop 25 - 29	7.0%	7.1%	7.5%
	% of Pop 30 - 34	8.5%	8.0%	8.2%
	% of Pop 35 - 39	7.0%	5.9%	6.1%
	% of Pop 40 - 44	5.2%	5.0%	5.1%
	% of Pop 45 - 59	10.3%	10.2%	10.5%
	% of Pop 60 - 74	12.2%	10.6%	10.9%
	% of Pop 75 - 84	5.2%	4.2%	4.2%
	% of Pop 85+	2.1%	1.8%	1.8%
	Median Age	30.3	26.9	27.9
Average Age	35.8	34.0	34.3	
Race	Count of White	7,547	40,624	45,341
	Count of Black or African-American	484	2,707	3,084
	Count of Asian or Pacific Islander	610	2,678	2,767
	Count of Other races	1,100	5,595	6,445
	White	77.5%	78.7%	78.7%
	Black or African American	5.0%	5.2%	5.4%
	Asian	6.3%	5.2%	4.8%
	Other Races	11.3%	10.8%	11.2%
Language Spoken	Speak English at Home	88.5%	91.1%	91.2%
	Speak Spanish at Home	5.0%	3.8%	4.0%
	Speak French or French Creole at Home	0.6%	0.4%	0.3%
	Speak German at Home	0.2%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	2.5%	1.3%	1.1%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.1%	0.1%
	Speak Chinese at Home	1.3%	1.6%	1.5%
	Speak Korean at Home	0.3%	0.3%	0.3%
	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.4%	0.4%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.1%	0.1%
	Speak Other Language at Home	0.7%	0.7%	0.8%
Hispanic	Hispanic Population	839	4,150	4,877
	Hispanic Population Percent	8.6%	8.0%	8.5%
	Mexican	58.6%	62.4%	62.1%
	Puerto Rican	3.4%	8.2%	8.8%
	Cuban	11.5%	2.8%	2.4%
	Dominican	0.0%	0.0%	0.0%
	Central American	17.7%	13.4%	14.0%
	South American	7.4%	10.2%	9.9%
	Other Hispanic	1.5%	3.0%	2.9%
	2000 Hispanic Population Percent	3%	3%	4%
	1990 Hispanic Population Percent	3%	3%	3%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 39.191424 Longitude: -96.609577

West Loop Shopping Center Manhattan, KS		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	6.5%	5.8%	5.8%
	American	6.1%	5.3%	5.2%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.2%	0.2%
	Asian (percent of total population)	6.2%	5.1%	4.7%
	Chinese	1.8%	2.1%	1.9%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.5%	0.4%	0.4%
	South Central Asian (ie. Indian)	1.5%	0.9%	0.8%
	South East Asian (ie. Vietnamese)	0.7%	0.5%	0.5%
	Other Asian	1.8%	1.0%	0.9%
	European (percent of total population)	48.0%	44.8%	44.8%
	British	7.7%	6.6%	6.5%
	Dutch	0.7%	0.7%	0.7%
	French	1.4%	1.5%	1.4%
	German	19.1%	17.6%	17.6%
	Italian	1.9%	1.9%	1.9%
	Polish	1.0%	0.9%	0.9%
	Scandinavian	3.9%	3.4%	3.4%
	Scotch/Irish	8.5%	8.3%	8.3%
Other European (ie. Greek/Russian)	3.9%	4.1%	4.0%	
Middle Eastern	0.5%	0.5%	0.5%	
Other Ancestry	16.6%	17.8%	17.8%	
Unclassified Ancestry	13.5%	17.9%	18.0%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	5,365	26,893	30,940
	Elementary (0 to 8)	0.7%	1.8%	1.8%
	Some High School (9 to 11)	2.5%	2.4%	2.8%
	High School Graduate (12)	13.5%	12.9%	14.3%
	Some College (13 to 16)	18.1%	22.3%	22.4%
	Associates Degree Only	7.6%	7.0%	7.6%
	Bachelors Degree Only	32.8%	27.8%	27.0%
	Graduate Degree	24.8%	25.8%	24.0%
	% College (4+)	57.6%	53.5%	51.0%
<b>Household Type</b>	Total Households – count	4,112	20,287	22,851
	One Person HHs – count	1,559	7,145	7,903
	Family HHs – count	1,972	9,131	10,660
	Married Couple – count	1,522	6,968	8,220
	w/own children – count	651	2,434	2,861
	w/out own children – count	872	4,534	5,358
	Male Householder – count	262	907	952
	Female Householder – count	188	1,255	1,488
	Non-Family Households – count	580	4,012	4,288
	1 Person Household	37.9%	35.2%	34.6%
	2 Person Household	34.6%	34.7%	35.0%
	3 Person Household	12.2%	13.9%	13.9%
	4 Person Household	9.5%	10.1%	10.1%
	5 Person Household	3.3%	3.9%	3.9%
6 Person Household	1.8%	1.5%	1.6%	
7+ Person Household	0.6%	0.8%	0.8%	
% Households With Children	21.5%	19.1%	19.9%	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 39.191424 Longitude: -96.609577

West Loop Shopping Center Manhattan, KS		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	4,539	23,017	25,863
	Owner Occupied Percent	37.8%	35.9%	37.9%
	Renter Occupied Percent	52.8%	52.3%	50.5%
	Vacant Housing Percent	9.4%	11.9%	11.6%
	Total Housing Units (Census 2000)	4,040	17,563	19,407
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.1%	1.2%	1.1%
	Property Value \$750,000 to \$999,999	0.5%	3.3%	3.0%
	Property Value \$500,000 to \$749,999	5.9%	10.1%	9.2%
	Property Value \$400,000 to \$499,999	8.9%	11.2%	10.2%
	Property Value \$300,000, to \$399,999	38.4%	25.2%	23.1%
	Property Value \$200,000 to \$299,999	36.7%	27.1%	27.8%
	Property Value \$150,000 to \$199,999	5.5%	9.7%	10.0%
	Property Value \$100,000 to \$149,999	2.3%	3.8%	4.6%
	Property Value \$60,000 to \$99,999	0.5%	1.2%	1.7%
	Property Value \$40,000 to \$59,999	0.2%	0.9%	1.4%
	Property Value \$0 to \$39,999	0.9%	5.4%	7.3%
	Median Home Value	\$310,169	\$305,887	\$289,061
<b>Wealth per Household</b>	\$0 and under - percent	19.3%	20.0%	19.8%
	\$1 to \$4999 - percent	9.7%	10.1%	10.0%
	\$5k to \$9999 - percent	5.2%	5.3%	5.3%
	\$10k to \$24999 - percent	6.9%	7.0%	7.0%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	9.7%	9.6%	9.7%
	\$100k to \$249999 - percent	16.6%	16.3%	16.4%
	\$250k to \$499999 - percent	12.1%	11.7%	11.7%
	\$500k+ - percent	13.9%	13.3%	13.3%
	Median HH Wealth	\$61,467	\$54,165	\$55,862
	Avg HH Wealth	\$224,753	\$216,354	\$217,368
<b>Economic Viability</b>	Economic Viability Local	248	244	246
	Economic Viability Indexed	92	90	91
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	5,302	28,639	31,998
	Managerial/Executive	12.3%	13.4%	13.8%
	Professional Specialty	31.5%	30.6%	29.8%
	Healthcare Support	2.2%	3.3%	3.4%
	Sales	8.9%	9.0%	8.9%
	Office & Administrative Support	14.1%	12.4%	12.1%
	Protective Service	1.3%	1.8%	1.7%
	Food Preparation	5.3%	8.4%	8.3%
	Building Maintenance & Cleaning	4.4%	3.3%	3.6%
	Personal Care	2.7%	2.9%	2.9%
	Farming, Fishing, & Forestry	0.1%	0.5%	0.6%
	Construction	6.6%	5.7%	6.2%
	Production & Transportation	10.7%	8.6%	8.7%
	Percent White Collar Workers	68.9%	68.8%	68.1%
	Percent Blue Collar Workers	31.1%	31.2%	31.9%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 39.191424 Longitude: -96.609577

West Loop Shopping Center Manhattan, KS		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	5.1%	5.5%	6.3%
	Manufacturing	6.9%	5.3%	5.4%
	Transportation	4.1%	2.7%	2.8%
	Information	0.6%	1.8%	1.8%
	Wholesale/Retail	11.5%	12.6%	12.5%
	Finance, Insurance, Real Estate	5.1%	4.6%	4.7%
	Professional Services	8.9%	7.5%	7.5%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	2.9%	3.0%	3.0%
	Educational Services	38.4%	38.3%	37.5%
	Entertainment Services	7.6%	10.9%	10.8%
	Other Professional Services	3.6%	2.9%	2.9%
	Public Administration	5.1%	5.0%	4.8%
<b>Vehicles per HH</b>	No Vehicles	6.4%	5.7%	5.7%
	1 Vehicle	31.8%	36.4%	35.2%
	2 Vehicles	42.3%	37.8%	38.4%
	3 or more vehicles	19.5%	20.1%	20.8%
	Average Number of Vehicles	1.83	1.82	1.85
<b>Change</b>	Births (last 12 months)	154	739	836
	Deaths (last 12 months)	69	313	354
	Migration (last 12 months)	-104	-750	-767
<b>Work place</b>	Workplace Establishments	452	1,718	1,917
	Workplace Employees (FTE)	4,977	24,174	26,726