Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections
Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR®

Latitude: 42.33754   Longitude: -83.392602

West Ridge Westland, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	36,776	177,300	725,370
Population Est 23Q1	36,778	177,313	725,425
Population Est 22Q4	36,782	177,312	725,367
Population Est 22Q3	36,759	177,393	726,985
Population Est 22Q2	36,769	177,407	727,334
Population Est 22Q1	36,787	177,479	727,621
Population Est 21Q4	36,790	177,601	727,756
Population Est 21Q3	36,812	177,642	728,233
Population Est 21Q2	36,849	177,592	727,619
Population Fcst	36,379	176,971	727,881
2010 Census Population	35,561	175,562	695,432
2000 Census Population	36,583	179,738	712,328
1990 Census Population	34,217	177,093	690,718
Current Year Daytime Population	29,873	148,480	715,389
Average Seasonal Population	227	912	4,846
Historical Annual Growth, 1990 – 2000	0.67%	0.15%	0.31%
Historical Annual Growth, 2000 – 2010	-0.28%	-0.23%	-0.24%
Estimated Annual Growth, 2010 – CY	0.24%	0.07%	0.30%
Projected Annual Growth, CY to Y5	-0.22%	-0.04%	0.07%
Group Qtrs Est	369	1,472	5,092
Transient Est Average Last 4 Qtrs	147	3,829	43,633
Households			
Current Year Estimated Households	17,766	75,299	286,762
Households Est 23Q1	17,756	75,261	286,625
Households Est 22Q4	17,755	75,253	286,586
Households Est 22Q3	17,745	75,282	287,179
Households Est 22Q2	17,754	75,309	287,344
Households Est 22Q1	17,761	75,327	287,465
Households Est 21Q4	17,759	75,375	287,508
Households Est 21Q3	17,773	75,389	287,704
Households Est 21Q2	17,793	75,375	287,501
Households Fcst	17,568	75,110	287,686
2010 Census Households	16,628	72,393	273,433
2000 Census Households	17,124	73,044	277,181
1990 Census Households	15,182	66,838	259,292
Historical Annual Growth, 1990 – 2000	1.21%	0.89%	0.67%
Historical Annual Growth, 2000 – 2010	-0.29%	-0.09%	-0.14%
Estimated Annual Growth, 2010 – CY	0.47%	0.28%	0.33%
Projected Annual Growth, CY to Y5	-0.22%	-0.05%	0.06%
Population per Household	2.05	2.34	2.51

Demographic Source: Synergos Technologies, Inc

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West Ridge Westland, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income $500,000 or more	0.5%	1.0%	1.6%
HH Income $250,000 to $499,999	0.5%	1.1%	1.9%
HH Income $200,000 to $249,999	1.3%	2.7%	4.6%
HH Income $175,000 to $199,999	2.1%	3.6%	4.3%
HH Income $150,000 to $174,999	4.0%	5.6%	5.8%
HH Income $100,000 to 149,999	14.5%	19.1%	17.4%
HH Income $75,000 to 99,999	12.9%	14.3%	13.3%
HH Income $50,000 to 74,999	19.3%	18.2%	16.8%
HH Income $35,000 to 49,999	12.8%	12.4%	11.2%
HH Income $25,000 to 34,999	10.5%	7.6%	7.4%
HH Income $15,000 to 24,999	12.1%	7.3%	7.0%
HH Income $0 to 14,999	9.5%	7.1%	8.7%
Average Household Income	$69,906	$87,457	$97,572
Median Household Income	$56,445	$71,019	$73,256
Per Capita Income	$34,092	$37,374	$38,781
Average Disposable Income	$58,436	$71,483	$76,501
Median Disposable Income	$48,786	$60,814	$62,721
Discretionary HH Income Over $150,000	0.7%	2.3%	4.6%
Discretionary HH Income $125,000 to $149,999	1.6%	2.4%	4.0%
Discretionary HH Income $100,000 to $124,999	3.8%	6.6%	7.2%
Discretionary HH Income $75,000 to $99,999	8.5%	11.9%	11.3%
Discretionary HH Income $50,000 to $74,999	17.0%	21.0%	18.4%
Discretionary HH Income $25,000 to $49,999	30.6%	30.2%	26.9%
Discretionary HH Income Under $25,000	37.9%	25.6%	27.5%
Average Discretionary HH Income	$41,338	$52,117	$55,639
Median Discretionary HH Income	$33,186	$44,027	$45,186
Householder White – Count	11,889	55,095	191,326
Median HH Income	$61,277	$74,927	$80,055
Average HH Income	$70,742	$83,966	$90,262
Householder Black or African-American – Count	4,032	11,195	61,141
Median HH Income	$36,321	$49,298	$49,680
Average HH Income	$47,626	$60,360	$61,112
Householder Hispanic – Count	474	2,129	8,557
Median HH Income	$64,252	$77,425	$72,831
Average HH Income	$80,631	$89,127	$84,379
Householder Asian or Pacific Islander – Count	598	3,232	13,232
Median HH Income	$91,279	$97,566	$128,418
Average HH Income	$96,587	$101,350	$122,710
Householder Other or Pacific Islander – Count	773	3,647	12,505
Median HH Income	$70,493	$69,731	$72,296
Average HH Income	$75,912	$78,717	$82,277

Income (vertical label)

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West Ridge Westland, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender			
Male Population	17,208	86,051	353,090
Female Population	19,568	91,249	372,280
Total Population by Age			
Count of Pop 0 to 4 years	2,153	10,099	40,780
Count of Pop 0 to 7 years	2,831	14,076	58,612
Count of Pop 5 - 13	3,112	16,931	77,532
Count of Pop 14 - 18	1,308	7,604	37,057
Count of Pop 19 - 22	1,392	7,865	37,625
Count of Pop 22 - 25	1,120	6,098	28,280
Count of Pop 25 - 29	2,547	11,558	45,992
Count of Pop 30 - 34	3,134	13,898	51,065
Count of Pop 35 - 39	2,711	12,765	48,563
Count of Pop 40 - 44	2,191	11,010	43,704
Count of Pop 45 - 59	6,511	32,657	134,736
Count of Pop 60 - 74	7,153	32,477	126,430
Count of Pop 75 - 84	2,492	10,527	39,650
Count of Pop 85+	952	3,811	13,959
% of Pop 0 to 4 years	5.9%	5.7%	5.6%
% of Pop 0 to 7 years	7.7%	7.9%	8.1%
% of Pop 5 - 13	8.5%	9.5%	10.7%
% of Pop 14 - 18	3.6%	4.3%	5.1%
% of Pop 19 - 22	3.8%	4.4%	5.2%
% of Pop 22 - 25	3.0%	3.4%	3.9%
% of Pop 25 - 29	6.9%	6.5%	6.3%
% of Pop 30 - 34	8.5%	7.8%	7.0%
% of Pop 35 - 39	7.4%	7.2%	6.7%
% of Pop 40 - 44	6.0%	6.2%	6.0%
% of Pop 45 - 59	17.7%	18.4%	18.6%
% of Pop 60 - 74	19.5%	18.3%	17.4%
% of Pop 75 - 84	6.8%	5.9%	5.5%
% of Pop 85+	2.6%	2.1%	1.9%
Median Age	42.1	40.8	39.6
Average Age	43.0	41.7	40.5
Male Population by Age			
% of Pop 0 to 4 years	6.3%	6.0%	5.9%
% of Pop 5 - 13	8.8%	9.9%	11.2%
% of Pop 14 - 18	3.8%	4.4%	5.4%
% of Pop 19 - 22	4.1%	4.7%	5.5%
% of Pop 22 - 25	3.3%	3.6%	4.1%
% of Pop 25 - 29	7.3%	6.8%	6.6%
% of Pop 30 - 34	9.0%	8.1%	7.2%
% of Pop 35 - 39	8.1%	7.6%	6.8%
% of Pop 40 - 44	6.5%	6.4%	6.0%
% of Pop 45 - 59	17.7%	18.5%	18.5%
% of Pop 75 - 84	5.3%	5.0%	4.8%
% of Pop 60 - 74	18.0%	17.5%	16.8%
% of Pop 85+	1.7%	1.5%	1.3%
Median Age	39.5	39.3	38.1
Average Age	41.0	40.4	39.3

Demographic Source: Synergos Technologies, Inc

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West Ridge Westland, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
% of Pop 0 to 4 years	5.4%	5.4%	5.4%
% of Pop 5 - 13	8.1%	9.2%	10.2%
% of Pop 14 - 18	3.3%	4.1%	4.9%
% of Pop 19 - 22	3.5%	4.2%	4.9%
% of Pop 22 - 25	2.8%	3.2%	3.7%
% of Pop 25 - 29	6.6%	6.2%	6.1%
% of Pop 30 - 34	8.1%	7.6%	6.9%
% of Pop 35 - 39	6.7%	6.9%	6.6%
% of Pop 40 - 44	5.5%	6.0%	6.0%
% of Pop 45 - 59	17.7%	18.4%	18.7%
% of Pop 60 - 74	20.7%	19.0%	18.0%
% of Pop 75 - 84	8.0%	6.8%	6.1%
% of Pop 85+	3.4%	2.8%	2.5%
Median Age	44.8	42.6	41.1
Average Age	44.7	42.9	41.6
Race			
Count of White	23,767	128,295	472,347
Count of Black or African-American	8,409	24,989	157,806
Count of Asian or Pacific Islander	1,929	10,599	42,446
Count of Other races	2,671	13,417	52,772
White	64.6%	72.4%	65.1%
Black or African American	22.9%	14.1%	21.8%
Asian	5.2%	6.0%	5.9%
Other Races	7.3%	7.6%	7.3%
Language Spoken			
Speak English at Home	86.5%	86.0%	81.6%
Speak Spanish at Home	3.0%	2.1%	2.2%
Speak French or French Creole at Home	0.1%	0.3%	0.3%
Speak German at Home	0.3%	0.2%	0.2%
Speak Other Indo-European Languages at Home	2.7%	4.2%	3.4%
Speak Russian and Other Slavic Languages at Home	0.7%	0.6%	0.6%
Speak Chinese at Home	0.6%	0.5%	0.7%
Speak Korean at Home	0.1%	0.1%	0.2%
Speak Vietnamese at Home	0.2%	0.3%	0.2%
Speak Other Asian Languages at Home	0.8%	1.1%	1.3%
Speak Tagalog and Other Pacific Languages at Home	1.3%	0.5%	0.4%
Speak Other Language at Home	3.8%	4.1%	9.0%
Hispanic			
Hispanic Population	1,463	7,494	30,753
Hispanic Population Percent	4.0%	4.2%	4.2%
Mexican	59.9%	67.2%	66.4%
Puerto Rican	7.5%	10.9%	12.6%
Cuban	0.2%	2.6%	2.4%
Dominican	1.9%	0.8%	1.3%
Central American	4.3%	3.2%	3.6%
South American	13.0%	6.7%	4.6%
Other Hispanic	13.2%	8.6%	9.1%
2000 Hispanic Population Percent	2%	2%	2%
1990 Hispanic Population Percent	2%	2%	2%

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West Ridge Westland, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry			
American (percent of total population)	3.1%	3.4%	3.3%
American	2.8%	3.1%	3.1%
Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.2%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
Asian (percent of total population)	5.2%	6.0%	5.8%
Chinese	0.7%	0.6%	0.8%
Japanese	0.2%	0.2%	0.2%
Korean	0.3%	0.3%	0.3%
South Central Asian (ie. Indian)	2.5%	3.6%	3.4%
South East Asian (ie. Vietnamese)	1.5%	1.0%	0.8%
Other Asian	0.2%	0.3%	0.3%
European (percent of total population)	42.4%	46.9%	38.9%
British	4.8%	5.5%	4.6%
Dutch	0.5%	0.8%	0.6%
French	1.8%	2.0%	1.7%
German	9.1%	9.4%	7.7%
Italian	3.2%	3.9%	3.6%
Polish	7.6%	8.2%	6.8%
Scandinavian	1.5%	1.8%	1.4%
Scotch/Irish	8.0%	8.8%	7.3%
Other European (ie. Greek/Russian)	5.9%	6.4%	5.3%
Middle Eastern	3.4%	3.4%	7.5%
Other Ancestry	25.6%	20.6%	25.1%
Unclassified Ancestry	16.3%	15.5%	15.1%
Education (Age 25+)			
Adult Population (25 Years or Older)	27,691	128,703	504,097
Elementary (0 to 8)	2.1%	2.4%	3.1%
Some High School (9 to 11)	7.1%	5.8%	5.8%
High School Graduate (12)	30.6%	28.3%	25.8%
Some College (13 to 16)	25.4%	25.1%	21.8%
Associates Degree Only	11.0%	10.3%	9.4%
Bachelors Degree Only	15.6%	18.1%	20.5%
Graduate Degree	8.1%	9.9%	13.6%
% College (4+)	23.7%	28.0%	34.1%
Household Type			
Total Households – count	17,766	75,299	286,762
One Person HHs – count	7,445	24,762	85,668
Family HHs – count	9,063	45,797	185,618
Married Couple – count	5,713	31,947	129,012
w/own children – count	1,787	11,513	51,885
w/out own children – count	3,927	20,433	77,127
Male Householder – count	866	3,886	14,638
Female Householder – count	2,484	9,964	41,968
Non-Family Households – count	1,258	4,740	15,477
1 Person Household	41.9%	32.9%	29.9%
2 Person Household	31.4%	32.4%	30.8%
3 Person Household	13.1%	15.6%	15.8%
4 Person Household	8.3%	11.5%	12.9%
5 Person Household	3.3%	4.8%	6.2%
6 Person Household	1.3%	1.9%	2.7%
7+ Person Household	0.7%	1.0%	1.7%
% Households With Children	18.9%	23.8%	27.7%

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West Ridge Westland, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing			
Total Housing Units	18,840	79,205	305,336
Owner Occupied Percent	51.7%	63.1%	64.2%
Renter Occupied Percent	42.6%	32.0%	29.7%
Vacant Housing Percent	5.7%	4.9%	6.1%
Total Housing Units (Census 2000)	17,850	75,556	288,538
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	0.0%	0.2%	1.2%
Property Value $750,000 to $999,999	0.7%	0.4%	3.5%
Property Value $500,000 to $749,999	2.8%	2.8%	9.3%
Property Value $400,000 to $499,999	5.2%	7.3%	9.9%
Property Value $300,000, to $399,999	11.9%	17.6%	15.2%
Property Value $200,000 to $299,999	38.2%	38.4%	25.1%
Property Value $150,000 to $199,999	15.6%	16.2%	12.7%
Property Value $100,000 to $149,999	14.3%	8.9%	9.6%
Property Value $60,000 to $99,999	6.2%	4.3%	6.2%
Property Value $40,000 to $59,999	2.5%	1.3%	2.3%
Property Value $0 to $39,999	2.6%	2.5%	4.7%
Median Home Value	$218,280	$237,447	$250,836
Wealth per Household			
$0 and under - percent	18.7%	17.5%	17.4%
$1 to $4999 - percent	9.8%	8.7%	8.5%
$5k to $9999 - percent	5.0%	4.6%	4.5%
$10k to $24999 - percent	6.7%	6.4%	6.3%
$25k to $49999 - percent	6.8%	6.9%	6.8%
$50k to $99999 - percent	10.2%	10.3%	10.3%
$100k to $249999 - percent	17.5%	18.1%	18.2%
$250k to $499999 - percent	12.3%	13.1%	13.2%
$500k+ - percent	12.9%	14.3%	14.8%
Median HH Wealth	$64,223	$78,020	$81,324
Avg HH Wealth	$218,122	$235,413	$240,928
Economic Viability			
Economic Viability Local	268	270	267
Economic Viability Indexed	99	100	99
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	18,478	92,200	359,559
Managerial/Executive	13.2%	14.4%	16.3%
Professional Specialty	21.7%	23.3%	25.4%
Healthcare Support	5.7%	3.7%	3.8%
Sales	8.2%	9.1%	8.7%
Office & Administrative Support	10.4%	11.7%	11.2%
Protective Service	2.6%	1.9%	1.8%
Food Preperation	5.3%	5.7%	5.3%
Building Maintenance & Cleaning	3.0%	2.7%	2.9%
Personal Care	2.0%	2.5%	2.1%
Farming, Fishing, & Forestry	0.3%	0.2%	0.2%
Construction	6.8%	6.8%	5.9%
Production & Transportation	20.8%	18.0%	16.6%
Percent White Collar Workers	59.2%	62.1%	65.3%
Percent Blue Collar Workers	40.8%	37.9%	34.7%

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Agriculture/Mining/Construction	4.3%	4.7%	4.5%
Manufacturing	20.5%	19.3%	19.0%
Transportation	7.7%	6.5%	6.6%
Information	0.8%	1.2%	1.3%
Wholesale/Retail	12.7%	14.1%	13.1%
Finance, Insurance, Real Estate	6.4%	6.5%	6.6%
Professional Services	6.0%	6.8%	7.0%
Management Services	0.3%	0.2%	0.3%
Administrative/Waste Services	4.4%	3.8%	3.9%
Educational Services	20.4%	20.8%	22.3%
Entertainment Services	8.1%	9.3%	8.7%
Other Professional Services	5.3%	4.4%	4.0%
Public Administration	3.2%	2.6%	2.8%
Vehicles per HH No Vehicles	10.4%	6.9%	7.1%
1 Vehicle	46.4%	37.6%	37.4%
2 Vehicles	31.6%	38.0%	37.1%
3 or more vehicles	11.5%	17.4%	18.3%
Average Number of Vehicles	1.49	1.73	1.73
Change Births (last 12 months)	395	1,857	7,634
Deaths (last 12 months)	382	1,671	6,415
Migration (last 12 months)	20	-190	-2,787
Work place Workplace Establishments	819	3,897	16,381
Workplace Employees (FTE)	9,189	49,235	236,713

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