

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	19,775	202,854	502,446
	Population Est 23Q1	19,766	202,930	503,805
	Population Est 22Q4	19,794	202,940	503,252
	Population Est 22Q3	19,824	202,585	503,188
	Population Est 22Q2	19,830	202,634	503,291
	Population Est 22Q1	19,808	202,202	502,626
	Population Est 21Q4	19,810	201,916	501,602
	Population Est 21Q3	19,808	202,365	502,014
	Population Est 21Q2	19,545	199,653	497,502
	Population Fcst	19,843	208,346	519,469
	2010 Census Population	19,013	175,085	434,416
	2000 Census Population	17,892	163,385	401,351
	1990 Census Population	16,265	141,441	345,264
	Current Year Daytime Population	20,711	661,489	1,099,201
	Average Seasonal Population	279	2,897	5,684
	Historical Annual Growth, 1990 – 2000	0.96%	1.45%	1.52%
	Historical Annual Growth, 2000 – 2010	0.61%	0.69%	0.79%
	Estimated Annual Growth, 2010 – CY	0.28%	1.04%	1.03%
	Projected Annual Growth, CY to Y5	0.07%	0.54%	0.67%
	Group Qtrs Est	66	3,640	8,833
	Transient Est Average Last 4 Qtrs	1	49,232	63,791
Households	Current Year Estimated Households	6,954	93,009	231,430
	Households Est 23Q1	6,953	93,039	232,097
	Households Est 22Q4	6,961	93,028	231,844
	Households Est 22Q3	6,971	92,816	231,736
	Households Est 22Q2	6,973	92,834	231,801
	Households Est 22Q1	6,969	92,624	231,461
	Households Est 21Q4	6,966	92,459	230,899
	Households Est 21Q3	6,967	92,734	231,180
	Households Est 21Q2	6,875	91,415	228,898
	Households Fcst	6,988	96,292	241,319
	2010 Census Households	6,975	78,308	196,019
	2000 Census Households	7,160	73,912	180,980
	1990 Census Households	6,980	65,116	158,878
	Historical Annual Growth, 1990 – 2000	0.26%	1.28%	1.31%
	Historical Annual Growth, 2000 – 2010	-0.26%	0.58%	0.80%
	Estimated Annual Growth, 2010 – CY	-0.02%	1.21%	1.17%
	Projected Annual Growth, CY to Y5	0.10%	0.70%	0.84%
	Population per Household	2.83	2.14	2.13

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	7.8%	4.1%	3.5%
	HH Income \$250,000 to \$499,999	9.4%	4.9%	4.2%
	HH Income \$200,000 to \$249,999	22.0%	11.5%	9.9%
	HH Income \$175,000 to \$199,999	19.9%	6.3%	5.9%
	HH Income \$150,000 to \$174,999	5.9%	5.2%	5.4%
	HH Income \$100,000 to 149,999	9.8%	16.4%	15.6%
	HH Income \$75,000 to 99,999	5.3%	11.2%	11.3%
	HH Income \$50,000 to 74,999	7.9%	14.2%	15.2%
	HH Income \$35,000 to 49,999	3.6%	8.4%	9.4%
	HH Income \$25,000 to 34,999	3.6%	6.3%	6.8%
	HH Income \$15,000 to 24,999	1.2%	4.4%	5.0%
	HH Income \$0 to 14,999	3.6%	7.0%	7.8%
	Average Household Income	\$350,655	\$169,570	\$148,184
	Median Household Income	\$186,532	\$96,071	\$86,965
	Per Capita Income	\$123,516	\$78,045	\$68,924
	Average Disposable Income	\$148,524	\$102,578	\$96,218
	Median Disposable Income	\$158,474	\$84,233	\$76,632
	Discretionary HH Income Over \$150,000	34.4%	16.3%	13.6%
	Discretionary HH Income \$125,000 to \$149,999	25.0%	8.9%	7.9%
	Discretionary HH Income \$100,000 to \$124,999	8.3%	7.7%	7.8%
	Discretionary HH Income \$75,000 to \$99,999	6.8%	11.2%	10.7%
	Discretionary HH Income \$50,000 to \$74,999	7.6%	15.5%	15.7%
	Discretionary HH Income \$25,000 to \$49,999	9.6%	19.9%	21.5%
	Discretionary HH Income Under \$25,000	8.3%	20.4%	22.8%
	Average Discretionary HH Income	\$118,547	\$77,511	\$72,086
	Median Discretionary HH Income	\$134,382	\$65,277	\$58,127
	Householder White – Count	4,910	43,082	97,522
	Median HH Income	\$180,123	\$133,442	\$129,369
	Average HH Income	\$148,980	\$125,114	\$123,139
	Householder Black or African-American – Count	263	11,990	36,501
	Median HH Income	\$67,154	\$60,284	\$58,023
	Average HH Income	\$93,132	\$69,350	\$69,227
	Householder Hispanic – Count	423	20,311	58,634
	Median HH Income	\$193,018	\$64,488	\$61,897
	Average HH Income	\$134,953	\$79,186	\$75,991
	Householder Asian or Pacific Islander – Count	962	11,858	23,318
	Median HH Income	\$184,161	\$121,913	\$115,776
	Average HH Income	\$154,718	\$118,374	\$114,626
	Householder Other or Pacific Islander – Count	396	5,768	15,456
	Median HH Income	\$199,667	\$89,477	\$78,541
	Average HH Income	\$145,980	\$101,019	\$93,547

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	9,527	99,497	249,301
	Female Population	10,248	103,356	253,145
Total Population by Age	Count of Pop 0 to 4 years	959	14,444	36,561
	Count of Pop 0 to 7 years	1,661	18,817	47,500
	Count of Pop 5 - 13	2,686	20,420	49,607
	Count of Pop 14 - 18	1,351	9,447	20,945
	Count of Pop 19 - 22	1,188	9,860	21,799
	Count of Pop 22 - 25	771	7,639	17,058
	Count of Pop 25 - 29	791	14,027	35,957
	Count of Pop 30 - 34	710	19,936	51,988
	Count of Pop 35 - 39	874	18,150	48,087
	Count of Pop 40 - 44	1,314	15,130	38,343
	Count of Pop 45 - 59	4,387	34,808	84,311
	Count of Pop 60 - 74	3,353	27,078	67,570
	Count of Pop 75 - 84	1,090	9,033	22,434
	Count of Pop 85+	300	2,880	7,785
	% of Pop 0 to 4 years	4.9%	7.1%	7.3%
	% of Pop 0 to 7 years	8.4%	9.3%	9.5%
	% of Pop 5 - 13	13.6%	10.1%	9.9%
	% of Pop 14 - 18	6.8%	4.7%	4.2%
	% of Pop 19 - 22	6.0%	4.9%	4.3%
	% of Pop 22 - 25	3.9%	3.8%	3.4%
	% of Pop 25 - 29	4.0%	6.9%	7.2%
	% of Pop 30 - 34	3.6%	9.8%	10.3%
	% of Pop 35 - 39	4.4%	8.9%	9.6%
	% of Pop 40 - 44	6.6%	7.5%	7.6%
	% of Pop 45 - 59	22.2%	17.2%	16.8%
	% of Pop 60 - 74	17.0%	13.3%	13.4%
	% of Pop 75 - 84	5.5%	4.5%	4.5%
	% of Pop 85+	1.5%	1.4%	1.5%
	Median Age	42.1	36.6	36.8
	Average Age	40.1	38.0	38.3
Male Population by Age	% of Pop 0 to 4 years	5.1%	7.4%	7.5%
	% of Pop 5 - 13	14.1%	10.4%	10.1%
	% of Pop 14 - 18	7.3%	4.8%	4.3%
	% of Pop 19 - 22	6.4%	5.0%	4.4%
	% of Pop 22 - 25	4.1%	3.8%	3.4%
	% of Pop 25 - 29	4.0%	6.7%	7.0%
	% of Pop 30 - 34	3.4%	9.7%	10.3%
	% of Pop 35 - 39	4.1%	9.0%	9.8%
	% of Pop 40 - 44	6.3%	7.6%	7.9%
	% of Pop 45 - 59	21.8%	17.3%	17.1%
	% of Pop 75 - 84	5.5%	4.2%	4.0%
	% of Pop 60 - 74	16.7%	13.0%	13.1%
	% of Pop 85+	1.2%	1.1%	1.1%
	Median Age	41.2	36.2	36.6
	Average Age	39.3	37.4	37.7

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.6%	6.8%	7.1%
	% of Pop 5 - 13	13.1%	9.7%	9.6%
	% of Pop 14 - 18	6.4%	4.5%	4.1%
	% of Pop 19 - 22	5.6%	4.8%	4.3%
	% of Pop 22 - 25	3.7%	3.7%	3.4%
	% of Pop 25 - 29	4.0%	7.1%	7.3%
	% of Pop 30 - 34	3.8%	9.9%	10.4%
	% of Pop 35 - 39	4.7%	8.9%	9.4%
	% of Pop 40 - 44	7.0%	7.4%	7.3%
	% of Pop 45 - 59	22.5%	17.1%	16.4%
	% of Pop 60 - 74	17.2%	13.6%	13.8%
	% of Pop 75 - 84	5.5%	4.7%	4.9%
	% of Pop 85+	1.8%	1.7%	2.0%
	Median Age	42.9	36.9	37.0
	Average Age	40.7	38.6	38.9
Race	Count of White	13,506	104,512	240,707
	Count of Black or African-American	573	24,868	80,428
	Count of Asian or Pacific Islander	3,261	29,777	58,075
	Count of Other races	2,434	43,696	123,236
	White	68.3%	51.5%	47.9%
	Black or African American	2.9%	12.3%	16.0%
	Asian	16.5%	14.7%	11.6%
	Other Races	12.3%	21.5%	24.5%
Language Spoken	Speak English at Home	76.1%	60.3%	58.3%
	Speak Spanish at Home	5.6%	20.9%	25.4%
	Speak French or French Creole at Home	1.1%	0.8%	0.9%
	Speak German at Home	1.4%	0.7%	0.5%
	Speak Other Indo-European Languages at Home	3.2%	4.0%	3.9%
	Speak Russian and Other Slavic Languages at Home	0.7%	1.1%	1.0%
	Speak Chinese at Home	6.1%	4.6%	2.8%
	Speak Korean at Home	0.9%	0.6%	0.4%
	Speak Vietnamese at Home	0.8%	0.7%	0.9%
	Speak Other Asian Languages at Home	1.7%	1.9%	1.7%
	Speak Tagalog and Other Pacific Languages at Home	0.5%	0.5%	0.5%
	Speak Other Language at Home	1.7%	3.7%	3.7%
Hispanic	Hispanic Population	1,894	49,512	144,951
	Hispanic Population Percent	9.6%	24.4%	28.8%
	Mexican	44.2%	51.2%	52.1%
	Puerto Rican	3.5%	2.9%	2.1%
	Cuban	5.1%	2.0%	2.4%
	Dominican	0.0%	0.3%	0.4%
	Central American	12.3%	24.7%	27.9%
	South American	21.3%	10.0%	7.6%
	Other Hispanic	13.7%	9.0%	7.6%
	2000 Hispanic Population Percent	7%	25%	27%
	1990 Hispanic Population Percent	10%	21%	20%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	4.1%	2.9%	2.4%
	American	3.8%	2.7%	2.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	16.4%	14.6%	11.5%
	Chinese	7.4%	5.4%	3.4%
	Japanese	0.3%	0.4%	0.2%
	Korean	1.0%	0.9%	0.6%
	South Central Asian (ie. Indian)	5.6%	5.0%	4.3%
	South East Asian (ie. Vietnamese)	1.5%	2.1%	2.1%
	Other Asian	0.7%	0.8%	0.7%
	European (percent of total population)	35.2%	22.8%	19.6%
	British	8.3%	5.2%	4.4%
	Dutch	0.6%	0.4%	0.3%
	French	1.6%	1.1%	1.0%
	German	7.1%	4.5%	3.8%
	Italian	2.3%	1.6%	1.4%
	Polish	1.4%	0.9%	0.8%
	Scandinavian	1.8%	1.1%	0.9%
	Scotch/Irish	6.7%	4.6%	4.0%
	Other European (ie. Greek/Russian)	5.4%	3.3%	2.9%
	Middle Eastern	1.4%	1.7%	1.7%
	Other Ancestry	19.5%	24.5%	27.3%
	Unclassified Ancestry	13.8%	9.2%	8.8%
Education (Age 25+)	Adult Population (25 Years or Older)	12,819	141,043	356,476
	Elementary (0 to 8)	1.3%	7.1%	8.3%
	Some High School (9 to 11)	0.3%	2.2%	3.0%
	High School Graduate (12)	4.0%	9.0%	12.0%
	Some College (13 to 16)	7.2%	10.3%	12.7%
	Associates Degree Only	1.8%	4.2%	4.6%
	Bachelors Degree Only	32.2%	30.8%	30.0%
	Graduate Degree	53.4%	36.4%	29.4%
	% College (4+)	85.6%	67.2%	59.4%
Household Type	Total Households – count	6,954	93,009	231,430
	One Person HHs – count	1,331	37,323	94,287
	Family HHs – count	5,400	46,737	112,892
	Married Couple – count	4,850	34,539	79,421
	w/own children – count	2,533	15,626	33,037
	w/out own children – count	2,316	18,913	46,383
	Male Householder – count	223	3,956	10,395
	Female Householder – count	327	8,242	23,077
	Non-Family Households – count	223	8,949	24,251
	1 Person Household	19.1%	40.1%	40.7%
	2 Person Household	28.2%	30.4%	30.9%
	3 Person Household	16.3%	12.0%	12.1%
	4 Person Household	21.8%	10.4%	9.3%
	5 Person Household	10.1%	4.6%	4.3%
	6 Person Household	3.2%	1.7%	1.7%
	7+ Person Household	1.2%	0.8%	1.0%
	% Households With Children	40.4%	23.3%	21.2%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	7,516	105,204	260,586
	Owner Occupied Percent	72.5%	35.0%	35.5%
	Renter Occupied Percent	20.0%	53.4%	53.3%
	Vacant Housing Percent	7.5%	11.6%	11.2%
	Total Housing Units (Census 2000)	7,666	81,167	200,002
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	47.4%	26.2%	15.5%
	Property Value \$750,000 to \$999,999	10.4%	11.3%	10.8%
	Property Value \$500,000 to \$749,999	9.9%	15.3%	17.2%
	Property Value \$400,000 to \$499,999	2.6%	7.4%	9.9%
	Property Value \$300,000, to \$399,999	1.2%	7.1%	9.9%
	Property Value \$200,000 to \$299,999	1.2%	6.7%	11.2%
	Property Value \$150,000 to \$199,999	0.1%	2.6%	4.4%
	Property Value \$100,000 to \$149,999	0.2%	2.6%	3.8%
	Property Value \$60,000 to \$99,999	0.2%	1.5%	2.2%
	Property Value \$40,000 to \$59,999	0.0%	0.5%	0.7%
	Property Value \$0 to \$39,999	0.1%	1.2%	1.8%
	Median Home Value	\$1,342,190	\$688,899	\$498,172
Wealth per Household	\$0 and under - percent	14.2%	18.4%	18.7%
	\$1 to \$4999 - percent	5.5%	9.0%	9.2%
	\$5k to \$9999 - percent	3.4%	4.8%	4.9%
	\$10k to \$24999 - percent	5.3%	6.5%	6.6%
	\$25k to \$49999 - percent	6.3%	6.6%	6.6%
	\$50k to \$99999 - percent	9.7%	9.4%	9.5%
	\$100k to \$249999 - percent	19.1%	16.8%	16.8%
	\$250k to \$499999 - percent	15.7%	12.8%	12.6%
	\$500k+ - percent	20.9%	15.7%	15.1%
	Median HH Wealth	\$144,686	\$75,102	\$70,798
	Avg HH Wealth	\$312,416	\$245,956	\$238,832
Economic Viability	Economic Viability Local	272	281	287
	Economic Viability Indexed	101	104	106
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	9,506	110,776	278,061
	Managerial/Executive	30.3%	21.7%	20.6%
	Professional Specialty	49.9%	39.9%	34.3%
	Healthcare Support	0.6%	1.5%	1.7%
	Sales	8.5%	8.7%	9.6%
	Office & Administrative Support	3.2%	6.7%	7.4%
	Protective Service	0.7%	0.9%	1.2%
	Food Preparation	1.7%	4.2%	5.3%
	Building Maintenance & Cleaning	0.3%	3.6%	4.1%
	Personal Care	1.3%	1.9%	1.9%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	0.9%	5.7%	7.3%
	Production & Transportation	2.5%	5.0%	6.6%
	Percent White Collar Workers	92.5%	78.6%	73.5%
	Percent Blue Collar Workers	7.5%	21.4%	26.5%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	7.2%	9.8%	11.3%
	Manufacturing	6.4%	5.5%	6.2%
	Transportation	3.7%	3.7%	4.2%
	Information	0.4%	1.3%	1.3%
	Wholesale/Retail	8.1%	8.5%	10.0%
	Finance, Insurance, Real Estate	11.4%	9.1%	8.4%
	Professional Services	18.1%	14.5%	13.0%
	Management Services	0.3%	0.5%	0.4%
	Administrative/Waste Services	1.8%	4.8%	5.3%
	Educational Services	34.6%	29.2%	24.7%
	Entertainment Services	4.7%	7.4%	8.7%
	Other Professional Services	1.7%	3.7%	4.3%
	Public Administration	1.5%	2.2%	2.1%
Vehicles per HH	No Vehicles	4.1%	8.6%	8.8%
	1 Vehicle	22.6%	46.9%	46.5%
	2 Vehicles	51.9%	35.2%	35.3%
	3 or more vehicles	21.4%	9.3%	9.4%
	Average Number of Vehicles	1.98	1.48	1.48
Change	Births (last 12 months)	206	2,780	6,839
	Deaths (last 12 months)	153	1,321	3,285
	Migration (last 12 months)	-104	-1,202	-4,292
Work place	Workplace Establishments	588	14,128	27,222
	Workplace Employees (FTE)	6,779	536,470	720,249