

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 39.144031 Longitude: -84.619628

Western Hills Plaza Cincinnati, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	17,628	102,465	213,908
	Population Est 23Q1	17,698	102,748	214,532
	Population Est 22Q4	17,714	102,753	214,599
	Population Est 22Q3	17,702	102,761	214,612
	Population Est 22Q2	17,699	102,789	214,547
	Population Est 22Q1	17,679	102,693	214,415
	Population Est 21Q4	17,681	102,633	214,165
	Population Est 21Q3	17,723	102,691	214,180
	Population Est 21Q2	17,827	103,127	214,765
	Population Fcst	17,235	100,303	210,563
	2010 Census Population	17,089	99,722	211,247
	2000 Census Population	17,584	103,482	225,919
	1990 Census Population	18,270	105,180	231,581
	Current Year Daytime Population	12,084	68,006	155,583
	Average Seasonal Population	113	684	1,695
	Historical Annual Growth, 1990 – 2000	-0.38%	-0.16%	-0.25%
	Historical Annual Growth, 2000 – 2010	-0.28%	-0.37%	-0.67%
	Estimated Annual Growth, 2010 – CY	0.22%	0.19%	0.09%
	Projected Annual Growth, CY to Y5	-0.45%	-0.43%	-0.31%
	Group Qtrs Est	75	1,117	3,244
Transient Est Average Last 4 Qtrs	0	736	2,624	
<b>Households</b>	Current Year Estimated Households	7,659	42,441	88,310
	Households Est 23Q1	7,689	42,555	88,542
	Households Est 22Q4	7,699	42,568	88,572
	Households Est 22Q3	7,691	42,568	88,585
	Households Est 22Q2	7,692	42,579	88,561
	Households Est 22Q1	7,682	42,542	88,509
	Households Est 21Q4	7,683	42,518	88,408
	Households Est 21Q3	7,701	42,539	88,405
	Households Est 21Q2	7,741	42,729	88,632
	Households Fcst	7,488	41,537	86,932
	2010 Census Households	7,518	41,250	85,858
	2000 Census Households	7,938	43,096	90,647
	1990 Census Households	7,976	42,369	89,354
	Historical Annual Growth, 1990 – 2000	-0.05%	0.17%	0.14%
	Historical Annual Growth, 2000 – 2010	-0.54%	-0.44%	-0.54%
	Estimated Annual Growth, 2010 – CY	0.13%	0.20%	0.20%
	Projected Annual Growth, CY to Y5	-0.45%	-0.43%	-0.31%
Population per Household	2.29	2.39	2.39	

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Western Hills Plaza Cincinnati, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.5%	0.9%	1.1%
	HH Income \$250,000 to \$499,999	0.6%	1.1%	1.3%
	HH Income \$200,000 to \$249,999	1.3%	2.6%	3.2%
	HH Income \$175,000 to \$199,999	2.2%	2.9%	2.9%
	HH Income \$150,000 to \$174,999	2.9%	4.4%	4.6%
	HH Income \$100,000 to 149,999	15.1%	16.4%	16.3%
	HH Income \$75,000 to 99,999	13.0%	12.6%	12.3%
	HH Income \$50,000 to 74,999	19.2%	18.1%	17.0%
	HH Income \$35,000 to 49,999	14.2%	12.7%	11.8%
	HH Income \$25,000 to 34,999	11.9%	9.8%	9.3%
	HH Income \$15,000 to 24,999	7.2%	7.7%	8.6%
	HH Income \$0 to 14,999	11.9%	10.6%	11.4%
	Average Household Income	\$70,183	\$81,512	\$83,139
	Median Household Income	\$55,077	\$62,129	\$62,204
	Per Capita Income	\$30,598	\$34,069	\$34,699
	Average Disposable Income	\$58,106	\$65,581	\$66,679
	Median Disposable Income	\$47,612	\$53,382	\$53,460
	Discretionary HH Income Over \$150,000	0.6%	2.5%	3.1%
	Discretionary HH Income \$125,000 to \$149,999	1.6%	2.5%	2.6%
	Discretionary HH Income \$100,000 to \$124,999	3.2%	5.1%	5.4%
	Discretionary HH Income \$75,000 to \$99,999	9.2%	10.9%	10.7%
	Discretionary HH Income \$50,000 to \$74,999	17.2%	17.0%	16.9%
	Discretionary HH Income \$25,000 to \$49,999	31.6%	28.6%	27.1%
	Discretionary HH Income Under \$25,000	36.6%	33.4%	34.0%
	Average Discretionary HH Income	\$41,679	\$47,973	\$48,602
	Median Discretionary HH Income	\$34,192	\$38,399	\$38,511
	Householder White – Count	5,489	28,368	60,491
	Median HH Income	\$60,826	\$73,041	\$74,670
	Average HH Income	\$71,504	\$83,806	\$85,500
	Householder Black or African-American – Count	1,728	11,692	21,270
	Median HH Income	\$34,838	\$39,039	\$36,361
	Average HH Income	\$51,775	\$51,683	\$49,152
	Householder Hispanic – Count	112	756	1,767
Median HH Income	\$69,393	\$56,896	\$49,258	
Average HH Income	\$69,690	\$81,975	\$69,271	
Householder Asian or Pacific Islander – Count	28	304	1,263	
Median HH Income	\$44,673	\$82,783	\$65,714	
Average HH Income	\$45,330	\$84,665	\$72,739	
Householder Other or Pacific Islander – Count	302	1,321	3,519	
Median HH Income	\$57,499	\$48,909	\$39,363	
Average HH Income	\$61,441	\$63,067	\$55,374	

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<b>Gender</b>	Male Population	8,552	49,344	103,470
	Female Population	9,076	53,121	110,438
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,101	6,337	13,258
	Count of Pop 0 to 7 years	1,520	9,028	18,991
	Count of Pop 5 - 13	1,985	12,005	24,994
	Count of Pop 14 - 18	917	5,591	11,498
	Count of Pop 19 - 22	897	5,461	11,620
	Count of Pop 22 - 25	659	3,968	8,753
	Count of Pop 25 - 29	1,122	6,429	13,517
	Count of Pop 30 - 34	1,280	6,907	14,920
	Count of Pop 35 - 39	1,318	7,209	14,907
	Count of Pop 40 - 44	1,230	6,619	13,389
	Count of Pop 45 - 59	3,164	17,629	35,720
	Count of Pop 60 - 74	2,904	17,494	36,801
	Count of Pop 75 - 84	783	4,940	10,660
	Count of Pop 85+	268	1,875	3,869
	% of Pop 0 to 4 years	6.2%	6.2%	6.2%
	% of Pop 0 to 7 years	8.6%	8.8%	8.9%
	% of Pop 5 - 13	11.3%	11.7%	11.7%
	% of Pop 14 - 18	5.2%	5.5%	5.4%
	% of Pop 19 - 22	5.1%	5.3%	5.4%
	% of Pop 22 - 25	3.7%	3.9%	4.1%
	% of Pop 25 - 29	6.4%	6.3%	6.3%
	% of Pop 30 - 34	7.3%	6.7%	7.0%
	% of Pop 35 - 39	7.5%	7.0%	7.0%
	% of Pop 40 - 44	7.0%	6.5%	6.3%
	% of Pop 45 - 59	17.9%	17.2%	16.7%
	% of Pop 60 - 74	16.5%	17.1%	17.2%
	% of Pop 75 - 84	4.4%	4.8%	5.0%
	% of Pop 85+	1.5%	1.8%	1.8%
Median Age	38.2	38.1	37.8	
Average Age	39.1	39.3	39.3	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.7%	6.6%	6.5%
	% of Pop 5 - 13	12.2%	12.4%	12.3%
	% of Pop 14 - 18	5.5%	5.7%	5.6%
	% of Pop 19 - 22	5.4%	5.6%	5.6%
	% of Pop 22 - 25	4.0%	4.1%	4.3%
	% of Pop 25 - 29	6.5%	6.3%	6.3%
	% of Pop 30 - 34	7.1%	6.5%	6.8%
	% of Pop 35 - 39	7.5%	7.1%	7.0%
	% of Pop 40 - 44	7.2%	6.5%	6.3%
	% of Pop 45 - 59	17.9%	17.2%	16.8%
	% of Pop 75 - 84	3.8%	4.2%	4.4%
	% of Pop 60 - 74	15.2%	16.5%	16.9%
	% of Pop 85+	0.9%	1.2%	1.2%
	Median Age	36.7	36.9	36.8
Average Age	37.6	38.1	38.2	

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	% of Pop 0 to 4 years	5.9%	5.8%	5.9%
	% of Pop 5 - 13	10.3%	11.0%	11.1%
	% of Pop 14 - 18	4.9%	5.2%	5.2%
	% of Pop 19 - 22	4.8%	5.1%	5.2%
	% of Pop 22 - 25	3.5%	3.6%	3.9%
	% of Pop 25 - 29	6.2%	6.2%	6.3%
	% of Pop 30 - 34	7.4%	7.0%	7.1%
	% of Pop 35 - 39	7.4%	7.0%	7.0%
	% of Pop 40 - 44	6.8%	6.4%	6.2%
	% of Pop 45 - 59	18.0%	17.2%	16.6%
	% of Pop 60 - 74	17.6%	17.6%	17.5%
	% of Pop 75 - 84	5.0%	5.4%	5.5%
	% of Pop 85+	2.1%	2.4%	2.4%
	Median Age	39.7	39.3	38.8
Average Age	40.5	40.5	40.3	
Race	Count of White	11,799	65,615	140,102
	Count of Black or African-American	4,187	28,270	54,081
	Count of Asian or Pacific Islander	150	1,004	3,572
	Count of Other races	1,492	7,576	16,152
	White	66.9%	64.0%	65.5%
	Black or African American	23.8%	27.6%	25.3%
	Asian	0.9%	1.0%	1.7%
	Other Races	8.5%	7.4%	7.6%
Language Spoken	Speak English at Home	91.1%	91.6%	92.0%
	Speak Spanish at Home	2.1%	2.3%	2.5%
	Speak French or French Creole at Home	3.1%	1.9%	1.1%
	Speak German at Home	0.2%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	0.7%	0.6%	1.0%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.2%	0.2%
	Speak Chinese at Home	0.1%	0.1%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.0%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	2.6%	2.5%	2.1%
Hispanic	Hispanic Population	611	4,403	8,920
	Hispanic Population Percent	3.5%	4.3%	4.2%
	Mexican	25.7%	37.7%	35.0%
	Puerto Rican	19.0%	14.4%	13.1%
	Cuban	0.3%	8.8%	8.9%
	Dominican	0.0%	0.0%	0.1%
	Central American	38.5%	22.9%	27.2%
	South American	9.7%	4.5%	4.0%
	Other Hispanic	6.7%	11.7%	11.6%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	0%	0%	1%

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<b>Ancestry</b>	American (percent of total population)	5.0%	5.1%	5.0%
	American	4.8%	4.9%	4.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	0.8%	1.0%	1.7%
	Chinese	0.0%	0.2%	0.3%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.0%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.0%	0.1%	0.3%
	South East Asian (ie. Vietnamese)	0.1%	0.3%	0.4%
	Other Asian	0.6%	0.4%	0.6%
	European (percent of total population)	49.4%	45.6%	45.2%
	British	4.1%	4.2%	4.4%
	Dutch	0.4%	0.4%	0.5%
	French	1.1%	0.9%	1.0%
	German	26.3%	23.9%	23.4%
	Italian	4.7%	3.8%	3.6%
	Polish	0.9%	0.6%	0.7%
	Scandinavian	0.4%	0.5%	0.5%
	Scotch/Irish	9.2%	8.6%	8.7%
Other European (ie. Greek/Russian)	2.3%	2.7%	2.4%	
Middle Eastern	0.3%	0.3%	0.4%	
Other Ancestry	21.5%	24.3%	24.2%	
Unclassified Ancestry	19.5%	19.5%	19.3%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	12,069	69,103	143,784
	Elementary (0 to 8)	2.7%	3.3%	2.9%
	Some High School (9 to 11)	6.8%	6.3%	6.7%
	High School Graduate (12)	32.5%	32.3%	30.9%
	Some College (13 to 16)	20.6%	19.6%	19.6%
	Associates Degree Only	9.0%	9.3%	9.0%
	Bachelors Degree Only	21.3%	19.7%	20.3%
	Graduate Degree	7.2%	9.5%	10.7%
	% College (4+)	28.5%	29.2%	30.9%
<b>Household Type</b>	Total Households – count	7,659	42,441	88,310
	One Person HHs – count	2,832	14,442	29,672
	Family HHs – count	4,311	24,969	52,317
	Married Couple – count	2,438	15,399	33,604
	w/own children – count	805	6,404	13,323
	w/out own children – count	1,633	8,995	20,281
	Male Householder – count	317	2,515	4,832
	Female Householder – count	1,556	7,055	13,880
	Non-Family Households – count	516	3,031	6,322
	1 Person Household	37.0%	34.0%	33.6%
	2 Person Household	29.4%	30.9%	31.7%
	3 Person Household	14.5%	14.5%	14.3%
	4 Person Household	10.3%	11.2%	11.1%
	5 Person Household	5.3%	5.6%	5.7%
6 Person Household	2.3%	2.4%	2.3%	
7+ Person Household	1.3%	1.4%	1.3%	
% Households With Children	26.8%	28.5%	27.6%	

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<b>Housing</b>	Total Housing Units	8,228	46,096	96,508
	Owner Occupied Percent	52.4%	52.2%	52.9%
	Renter Occupied Percent	40.6%	39.8%	38.6%
	Vacant Housing Percent	6.9%	7.9%	8.5%
	Total Housing Units (Census 2000)	8,336	45,936	97,794
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.5%	0.8%	0.7%
	Property Value \$750,000 to \$999,999	0.6%	0.9%	1.3%
	Property Value \$500,000 to \$749,999	1.3%	4.4%	6.0%
	Property Value \$400,000 to \$499,999	2.0%	5.8%	7.4%
	Property Value \$300,000, to \$399,999	7.2%	12.3%	13.5%
	Property Value \$200,000 to \$299,999	29.5%	31.3%	29.2%
	Property Value \$150,000 to \$199,999	28.5%	21.5%	18.1%
	Property Value \$100,000 to \$149,999	21.1%	15.0%	14.1%
	Property Value \$60,000 to \$99,999	5.2%	4.8%	5.8%
	Property Value \$40,000 to \$59,999	1.5%	1.1%	1.4%
	Property Value \$0 to \$39,999	2.7%	2.0%	2.4%
	Median Home Value	\$183,331	\$214,013	\$222,939
<b>Wealth per Household</b>	\$0 and under - percent	18.8%	18.6%	18.5%
	\$1 to \$4999 - percent	9.7%	9.5%	9.4%
	\$5k to \$9999 - percent	5.0%	5.0%	4.9%
	\$10k to \$24999 - percent	6.7%	6.7%	6.6%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.3%	10.2%	10.2%
	\$100k to \$249999 - percent	17.5%	17.5%	17.6%
	\$250k to \$499999 - percent	12.2%	12.3%	12.4%
	\$500k+ - percent	12.9%	13.3%	13.5%
	Median HH Wealth	\$63,579	\$66,290	\$68,095
	Avg HH Wealth	\$216,961	\$221,748	\$224,498
<b>Economic Viability</b>	Economic Viability Local	281	274	269
	Economic Viability Indexed	104	101	100
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	9,703	53,628	108,429
	Managerial/Executive	12.3%	13.7%	14.9%
	Professional Specialty	20.5%	22.6%	23.6%
	Healthcare Support	4.2%	2.9%	3.4%
	Sales	9.6%	9.4%	9.1%
	Office & Administrative Support	14.5%	15.1%	13.2%
	Protective Service	3.1%	2.4%	2.1%
	Food Preparation	5.8%	5.2%	6.3%
	Building Maintenance & Cleaning	3.1%	3.2%	3.1%
	Personal Care	1.9%	2.2%	2.4%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	5.9%	6.7%	6.6%
	Production & Transportation	19.2%	16.7%	15.1%
	Percent White Collar Workers	61.1%	63.6%	64.3%
	Percent Blue Collar Workers	38.9%	36.4%	35.7%

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	Agriculture/Mining/Construction	4.6%	5.4%	5.7%
	Manufacturing	10.9%	10.7%	10.6%
	Transportation	6.4%	9.3%	8.2%
	Information	1.0%	1.3%	1.5%
	Wholesale/Retail	16.2%	14.6%	13.4%
	Finance, Insurance, Real Estate	6.9%	6.9%	6.8%
	Professional Services	6.3%	6.0%	6.3%
	Management Services	0.0%	0.3%	0.2%
	Administrative/Waste Services	6.7%	5.6%	4.9%
	Educational Services	20.3%	23.2%	24.4%
	Entertainment Services	9.8%	8.6%	9.7%
	Other Professional Services	6.6%	4.6%	4.6%
	Public Administration	4.3%	3.8%	3.8%
<b>Vehicles per HH</b>	No Vehicles	10.0%	11.6%	12.1%
	1 Vehicle	44.3%	37.8%	36.5%
	2 Vehicles	31.7%	33.5%	33.4%
	3 or more vehicles	14.0%	17.1%	18.0%
	Average Number of Vehicles	1.54	1.63	1.64
<b>Change</b>	Births (last 12 months)	208	1,201	2,545
	Deaths (last 12 months)	148	898	1,881
	Migration (last 12 months)	-128	-604	-1,237
<b>Work place</b>	Workplace Establishments	492	1,753	3,639
	Workplace Employees (FTE)	4,237	15,811	36,645