

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.113671 Longitude: -72.730055

| Westgate Plaza Westfield, MA | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---------------------------------|---------------------------------------|--------------------------|---------------------------|---------------------------|
| Population | Current Year Estimated Population | 21,959 | 60,443 | 348,006 |
| | Population Est 23Q1 | 21,964 | 60,450 | 348,570 |
| | Population Est 22Q4 | 21,960 | 60,436 | 348,658 |
| | Population Est 22Q3 | 21,953 | 60,436 | 348,764 |
| | Population Est 22Q2 | 21,968 | 60,477 | 348,886 |
| | Population Est 22Q1 | 21,978 | 60,498 | 349,186 |
| | Population Est 21Q4 | 21,994 | 60,527 | 349,343 |
| | Population Est 21Q3 | 21,971 | 60,486 | 349,391 |
| | Population Est 21Q2 | 21,947 | 60,401 | 349,698 |
| | Population Fcst | 21,638 | 59,569 | 342,400 |
| | 2010 Census Population | 22,316 | 60,495 | 348,060 |
| | 2000 Census Population | 21,838 | 59,210 | 343,509 |
| | 1990 Census Population | 20,914 | 57,898 | 349,235 |
| | Current Year Daytime Population | 20,284 | 54,276 | 400,961 |
| | Average Seasonal Population | 156 | 613 | 4,024 |
| | Historical Annual Growth, 1990 – 2000 | 0.43% | 0.22% | -0.17% |
| | Historical Annual Growth, 2000 – 2010 | 0.22% | 0.21% | 0.13% |
| | Estimated Annual Growth, 2010 – CY | -0.11% | -0.01% | 0.00% |
| | Projected Annual Growth, CY to Y5 | -0.29% | -0.29% | -0.32% |
| | Group Qtrs Est | 467 | 2,794 | 9,684 |
| | Transient Est Average Last 4 Qtrs | 62 | 512 | 13,873 |
| Households | Current Year Estimated Households | 9,224 | 23,966 | 139,088 |
| | Households Est 23Q1 | 9,219 | 23,949 | 139,114 |
| | Households Est 22Q4 | 9,217 | 23,941 | 139,146 |
| | Households Est 22Q3 | 9,214 | 23,940 | 139,200 |
| | Households Est 22Q2 | 9,222 | 23,961 | 139,260 |
| | Households Est 22Q1 | 9,226 | 23,968 | 139,380 |
| | Households Est 21Q4 | 9,232 | 23,978 | 139,443 |
| | Households Est 21Q3 | 9,222 | 23,959 | 139,457 |
| | Households Est 21Q2 | 9,210 | 23,923 | 139,591 |
| | Households Fcst | 9,085 | 23,600 | 136,783 |
| | 2010 Census Households | 8,964 | 23,307 | 135,879 |
| | 2000 Census Households | 8,621 | 22,555 | 133,344 |
| | 1990 Census Households | 8,182 | 21,319 | 131,246 |
| | Historical Annual Growth, 1990 – 2000 | 0.52% | 0.57% | 0.16% |
| | Historical Annual Growth, 2000 – 2010 | 0.39% | 0.33% | 0.19% |
| | Estimated Annual Growth, 2010 – CY | 0.20% | 0.20% | 0.16% |
| | Projected Annual Growth, CY to Y5 | -0.30% | -0.31% | -0.33% |
| | Population per Household | 2.33 | 2.41 | 2.43 |

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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| Westgate Plaza Westfield, MA | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---------------------------------|--|--------------------------|---------------------------|---------------------------|
| Income | HH Income \$500,000 or more | 1.2% | 2.0% | 1.4% |
| | HH Income \$250,000 to \$499,999 | 1.4% | 2.3% | 1.7% |
| | HH Income \$200,000 to \$249,999 | 3.2% | 5.5% | 4.0% |
| | HH Income \$175,000 to \$199,999 | 5.3% | 6.0% | 3.7% |
| | HH Income \$150,000 to \$174,999 | 5.2% | 6.9% | 5.1% |
| | HH Income \$100,000 to 149,999 | 17.4% | 19.9% | 16.2% |
| | HH Income \$75,000 to 99,999 | 13.8% | 13.4% | 12.1% |
| | HH Income \$50,000 to 74,999 | 19.6% | 16.1% | 15.9% |
| | HH Income \$35,000 to 49,999 | 9.7% | 9.7% | 10.9% |
| | HH Income \$25,000 to 34,999 | 7.0% | 5.7% | 8.4% |
| | HH Income \$15,000 to 24,999 | 7.3% | 5.8% | 8.5% |
| | HH Income \$0 to 14,999 | 9.0% | 6.8% | 12.1% |
| | Average Household Income | \$92,637 | \$109,521 | \$88,976 |
| | Median Household Income | \$70,219 | \$85,331 | \$65,330 |
| | Per Capita Income | \$39,612 | \$43,927 | \$36,019 |
| | Average Disposable Income | \$72,654 | \$84,383 | \$70,051 |
| | Median Disposable Income | \$59,426 | \$71,651 | \$55,206 |
| | Discretionary HH Income Over \$150,000 | 2.1% | 5.2% | 3.0% |
| | Discretionary HH Income \$125,000 to \$149,999 | 2.8% | 4.1% | 3.3% |
| | Discretionary HH Income \$100,000 to \$124,999 | 7.2% | 9.6% | 6.1% |
| | Discretionary HH Income \$75,000 to \$99,999 | 11.1% | 13.9% | 9.6% |
| | Discretionary HH Income \$50,000 to \$74,999 | 18.9% | 19.8% | 16.6% |
| | Discretionary HH Income \$25,000 to \$49,999 | 29.0% | 24.4% | 25.2% |
| | Discretionary HH Income Under \$25,000 | 28.9% | 23.0% | 36.2% |
| | Average Discretionary HH Income | \$51,099 | \$61,424 | \$48,377 |
| | Median Discretionary HH Income | \$42,022 | \$52,712 | \$37,557 |
| | Householder White – Count | 7,304 | 19,711 | 81,212 |
| | Median HH Income | \$73,530 | \$89,361 | \$83,872 |
| | Average HH Income | \$85,533 | \$97,252 | \$92,518 |
| | Householder Black or African-American – Count | 34 | 395 | 9,417 |
| | Median HH Income | \$90,253 | \$83,411 | \$53,799 |
| | Average HH Income | \$90,852 | \$90,687 | \$65,160 |
| | Householder Hispanic – Count | 1,118 | 2,074 | 37,844 |
| | Median HH Income | \$60,621 | \$69,676 | \$38,678 |
| | Average HH Income | \$69,317 | \$76,332 | \$54,237 |
| | Householder Asian or Pacific Islander – Count | 193 | 507 | 2,512 |
| | Median HH Income | \$57,725 | \$65,866 | \$66,598 |
| | Average HH Income | \$68,705 | \$83,952 | \$81,758 |
| | Householder Other or Pacific Islander – Count | 573 | 1,278 | 8,103 |
| | Median HH Income | \$59,611 | \$75,514 | \$55,745 |
| | Average HH Income | \$72,153 | \$84,111 | \$67,787 |

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| Westgate Plaza Westfield, MA | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---------------------------------|---------------------------|--------------------------|---------------------------|---------------------------|
| Gender | Male Population | 10,644 | 29,433 | 167,405 |
| | Female Population | 11,315 | 31,009 | 180,601 |
| Total Population by Age | Count of Pop 0 to 4 years | 1,084 | 2,653 | 17,203 |
| | Count of Pop 0 to 7 years | 1,556 | 3,883 | 25,103 |
| | Count of Pop 5 - 13 | 2,116 | 5,404 | 35,108 |
| | Count of Pop 14 - 18 | 1,082 | 3,329 | 18,876 |
| | Count of Pop 19 - 22 | 1,106 | 3,653 | 19,750 |
| | Count of Pop 22 - 25 | 826 | 2,806 | 14,920 |
| | Count of Pop 25 - 29 | 1,445 | 3,468 | 21,383 |
| | Count of Pop 30 - 34 | 1,533 | 3,585 | 22,674 |
| | Count of Pop 35 - 39 | 1,428 | 3,619 | 22,496 |
| | Count of Pop 40 - 44 | 1,356 | 3,522 | 20,938 |
| | Count of Pop 45 - 59 | 3,989 | 10,925 | 62,462 |
| | Count of Pop 60 - 74 | 4,150 | 11,939 | 63,506 |
| | Count of Pop 75 - 84 | 1,337 | 4,141 | 21,339 |
| | Count of Pop 85+ | 506 | 1,400 | 7,352 |
| | % of Pop 0 to 4 years | 4.9% | 4.4% | 4.9% |
| | % of Pop 0 to 7 years | 7.1% | 6.4% | 7.2% |
| | % of Pop 5 - 13 | 9.6% | 8.9% | 10.1% |
| | % of Pop 14 - 18 | 4.9% | 5.5% | 5.4% |
| | % of Pop 19 - 22 | 5.0% | 6.0% | 5.7% |
| | % of Pop 22 - 25 | 3.8% | 4.6% | 4.3% |
| | % of Pop 25 - 29 | 6.6% | 5.7% | 6.1% |
| | % of Pop 30 - 34 | 7.0% | 5.9% | 6.5% |
| | % of Pop 35 - 39 | 6.5% | 6.0% | 6.5% |
| | % of Pop 40 - 44 | 6.2% | 5.8% | 6.0% |
| | % of Pop 45 - 59 | 18.2% | 18.1% | 17.9% |
| | % of Pop 60 - 74 | 18.9% | 19.8% | 18.2% |
| | % of Pop 75 - 84 | 6.1% | 6.9% | 6.1% |
| | % of Pop 85+ | 2.3% | 2.3% | 2.1% |
| | Median Age | 41.3 | 42.4 | 40.4 |
| | Average Age | 42.0 | 42.6 | 41.3 |
| Male Population by Age | % of Pop 0 to 4 years | 5.3% | 4.6% | 5.3% |
| | % of Pop 5 - 13 | 10.2% | 9.3% | 10.7% |
| | % of Pop 14 - 18 | 5.1% | 5.6% | 5.8% |
| | % of Pop 19 - 22 | 5.2% | 6.2% | 6.0% |
| | % of Pop 22 - 25 | 3.9% | 4.8% | 4.5% |
| | % of Pop 25 - 29 | 6.8% | 6.0% | 6.4% |
| | % of Pop 30 - 34 | 7.2% | 6.2% | 6.6% |
| | % of Pop 35 - 39 | 6.7% | 6.2% | 6.3% |
| | % of Pop 40 - 44 | 6.0% | 5.8% | 5.9% |
| | % of Pop 45 - 59 | 18.4% | 18.1% | 17.7% |
| | % of Pop 75 - 84 | 5.3% | 6.3% | 5.5% |
| | % of Pop 60 - 74 | 18.5% | 19.3% | 17.9% |
| | % of Pop 85+ | 1.3% | 1.5% | 1.4% |
| | Median Age | 39.7 | 40.9 | 38.8 |
| | Average Age | 40.7 | 41.6 | 40.1 |

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|---------------------------------|---|--------------------------|---------------------------|---------------------------|
| | % of Pop 0 to 4 years | 4.6% | 4.2% | 4.6% |
| | % of Pop 5 - 13 | 9.1% | 8.6% | 9.5% |
| | % of Pop 14 - 18 | 4.8% | 5.4% | 5.1% |
| | % of Pop 19 - 22 | 4.9% | 5.9% | 5.4% |
| | % of Pop 22 - 25 | 3.6% | 4.5% | 4.1% |
| | % of Pop 25 - 29 | 6.4% | 5.5% | 5.9% |
| | % of Pop 30 - 34 | 6.8% | 5.7% | 6.5% |
| | % of Pop 35 - 39 | 6.3% | 5.8% | 6.6% |
| | % of Pop 40 - 44 | 6.3% | 5.8% | 6.1% |
| | % of Pop 45 - 59 | 18.0% | 18.0% | 18.2% |
| | % of Pop 60 - 74 | 19.2% | 20.1% | 18.6% |
| | % of Pop 75 - 84 | 6.8% | 7.4% | 6.7% |
| | % of Pop 85+ | 3.2% | 3.1% | 2.7% |
| | Median Age | 42.8 | 43.8 | 41.9 |
| | Average Age | 43.1 | 43.7 | 42.4 |
| Race | Count of White | 17,896 | 51,327 | 227,769 |
| | Count of Black or African-American | 372 | 1,277 | 31,001 |
| | Count of Asian or Pacific Islander | 951 | 2,157 | 9,505 |
| | Count of Other races | 2,740 | 5,682 | 79,731 |
| | White | 81.5% | 84.9% | 65.4% |
| | Black or African American | 1.7% | 2.1% | 8.9% |
| | Asian | 4.3% | 3.6% | 2.7% |
| | Other Races | 12.5% | 9.4% | 22.9% |
| Language Spoken | Speak English at Home | 78.2% | 81.8% | 70.6% |
| | Speak Spanish at Home | 8.6% | 5.4% | 21.3% |
| | Speak French or French Creole at Home | 0.4% | 0.4% | 0.6% |
| | Speak German at Home | 0.7% | 0.4% | 0.2% |
| | Speak Other Indo-European Languages at Home | 4.3% | 4.0% | 2.0% |
| | Speak Russian and Other Slavic Languages at Home | 6.4% | 5.4% | 2.4% |
| | Speak Chinese at Home | 0.7% | 0.5% | 0.4% |
| | Speak Korean at Home | 0.0% | 0.0% | 0.1% |
| | Speak Vietnamese at Home | 0.0% | 0.1% | 0.4% |
| | Speak Other Asian Languages at Home | 0.5% | 0.8% | 0.8% |
| | Speak Tagalog and Other Pacific Languages at Home | 0.1% | 0.0% | 0.1% |
| | Speak Other Language at Home | 0.1% | 1.2% | 1.2% |
| Hispanic | Hispanic Population | 3,033 | 5,863 | 103,539 |
| | Hispanic Population Percent | 13.8% | 9.7% | 29.8% |
| | Mexican | 0.5% | 3.1% | 1.9% |
| | Puerto Rican | 91.6% | 78.4% | 82.5% |
| | Cuban | 0.0% | 0.4% | 1.0% |
| | Dominican | 4.0% | 7.4% | 5.6% |
| | Central American | 0.4% | 0.7% | 3.0% |
| | South American | 0.4% | 2.2% | 2.5% |
| | Other Hispanic | 3.0% | 7.7% | 3.4% |
| | 2000 Hispanic Population Percent | 7% | 4% | 18% |
| | 1990 Hispanic Population Percent | 6% | 3% | 12% |

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|---------------------------------|--|--------------------------|---------------------------|---------------------------|
| Ancestry | American (percent of total population) | 3.2% | 3.7% | 2.8% |
| | American | 3.1% | 3.6% | 2.6% |
| | Native American (ie. Indian/Eskimo) | 0.1% | 0.1% | 0.1% |
| | Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| | Asian (percent of total population) | 4.3% | 3.6% | 2.7% |
| | Chinese | 0.5% | 0.5% | 0.4% |
| | Japanese | 0.1% | 0.0% | 0.1% |
| | Korean | 0.1% | 0.1% | 0.1% |
| | South Central Asian (ie. Indian) | 1.0% | 1.1% | 0.6% |
| | South East Asian (ie. Vietnamese) | 0.4% | 0.4% | 0.8% |
| | Other Asian | 2.2% | 1.4% | 0.7% |
| | European (percent of total population) | 47.3% | 49.8% | 32.7% |
| | British | 5.4% | 5.6% | 3.4% |
| | Dutch | 0.2% | 0.2% | 0.1% |
| | French | 6.1% | 5.9% | 4.5% |
| | German | 3.8% | 3.6% | 2.3% |
| | Italian | 6.0% | 7.8% | 5.0% |
| | Polish | 8.0% | 7.6% | 5.5% |
| | Scandinavian | 0.7% | 1.0% | 0.7% |
| | Scotch/Irish | 11.9% | 13.1% | 8.4% |
| | Other European (ie. Greek/Russian) | 5.2% | 5.1% | 2.8% |
| | Middle Eastern | 0.5% | 1.2% | 0.7% |
| | Other Ancestry | 15.8% | 15.3% | 19.8% |
| | Unclassified Ancestry | 15.0% | 16.7% | 11.7% |
| Education (Age 25+) | Adult Population (25 Years or Older) | 15,745 | 42,598 | 242,149 |
| | Elementary (0 to 8) | 6.1% | 4.1% | 5.7% |
| | Some High School (9 to 11) | 7.3% | 5.4% | 8.9% |
| | High School Graduate (12) | 29.2% | 27.2% | 30.3% |
| | Some College (13 to 16) | 17.5% | 18.2% | 17.9% |
| | Associates Degree Only | 11.1% | 11.2% | 9.8% |
| | Bachelors Degree Only | 18.3% | 21.2% | 16.4% |
| | Graduate Degree | 10.5% | 12.8% | 11.0% |
| | % College (4+) | 28.8% | 34.0% | 27.4% |
| Household Type | Total Households – count | 9,224 | 23,966 | 139,088 |
| | One Person HHs – count | 3,111 | 7,094 | 44,069 |
| | Family HHs – count | 5,493 | 15,659 | 85,478 |
| | Married Couple – count | 3,595 | 12,020 | 53,111 |
| | w/own children – count | 1,275 | 4,346 | 18,673 |
| | w/out own children – count | 2,320 | 7,674 | 34,437 |
| | Male Householder – count | 494 | 1,060 | 7,870 |
| | Female Householder – count | 1,404 | 2,580 | 24,498 |
| | Non-Family Households – count | 619 | 1,212 | 9,540 |
| | 1 Person Household | 33.7% | 29.6% | 31.7% |
| | 2 Person Household | 31.1% | 33.4% | 30.9% |
| | 3 Person Household | 15.1% | 16.2% | 16.2% |
| | 4 Person Household | 12.1% | 12.4% | 12.2% |
| | 5 Person Household | 4.5% | 5.0% | 5.4% |
| | 6 Person Household | 2.1% | 2.1% | 2.3% |
| | 7+ Person Household | 1.3% | 1.3% | 1.4% |
| | % Households With Children | 24.8% | 25.3% | 25.8% |

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|--|---|--------------------------|---------------------------|---------------------------|
| Housing | Total Housing Units | 9,881 | 25,334 | 148,280 |
| | Owner Occupied Percent | 52.1% | 64.7% | 53.8% |
| | Renter Occupied Percent | 41.3% | 29.9% | 40.0% |
| | Vacant Housing Percent | 6.7% | 5.4% | 6.2% |
| | Total Housing Units (Census 2000) | 9,049 | 23,425 | 141,338 |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 0.9% | 1.0% | 1.4% |
| | Property Value \$750,000 to \$999,999 | 3.1% | 4.4% | 3.8% |
| | Property Value \$500,000 to \$749,999 | 13.0% | 16.9% | 12.6% |
| | Property Value \$400,000 to \$499,999 | 14.1% | 18.4% | 14.0% |
| | Property Value \$300,000, to \$399,999 | 30.9% | 29.6% | 26.2% |
| | Property Value \$200,000 to \$299,999 | 27.7% | 20.9% | 27.9% |
| | Property Value \$150,000 to \$199,999 | 4.6% | 2.7% | 5.9% |
| | Property Value \$100,000 to \$149,999 | 2.7% | 2.0% | 3.9% |
| | Property Value \$60,000 to \$99,999 | 0.9% | 1.3% | 1.3% |
| | Property Value \$40,000 to \$59,999 | 0.2% | 0.4% | 0.4% |
| | Property Value \$0 to \$39,999 | 1.8% | 1.9% | 2.3% |
| | Median Home Value | \$338,837 | \$369,699 | \$331,444 |
| | | | | |
| Wealth per Household | \$0 and under - percent | 18.4% | 17.0% | 18.5% |
| | \$1 to \$4999 - percent | 9.4% | 8.3% | 9.5% |
| | \$5k to \$9999 - percent | 4.9% | 4.4% | 4.9% |
| | \$10k to \$24999 - percent | 6.6% | 6.3% | 6.6% |
| | \$25k to \$49999 - percent | 6.9% | 6.8% | 6.8% |
| | \$50k to \$99999 - percent | 10.2% | 10.3% | 10.2% |
| | \$100k to \$249999 - percent | 17.5% | 18.3% | 17.5% |
| | \$250k to \$499999 - percent | 12.5% | 13.5% | 12.4% |
| | \$500k+ - percent | 13.6% | 15.2% | 13.6% |
| | Median HH Wealth | \$68,816 | \$85,330 | \$68,270 |
| | Avg HH Wealth | \$225,794 | \$246,526 | \$224,923 |
| Economic Viability | Economic Viability Local | 244 | 246 | 249 |
| | Economic Viability Indexed | 90 | 91 | 92 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 10,840 | 30,885 | 164,710 |
| | Managerial/Executive | 15.5% | 15.6% | 13.1% |
| | Professional Specialty | 23.9% | 24.2% | 23.5% |
| | Healthcare Support | 7.3% | 4.5% | 7.2% |
| | Sales | 6.0% | 9.5% | 7.6% |
| | Office & Administrative Support | 10.5% | 11.0% | 11.2% |
| | Protective Service | 2.0% | 2.8% | 2.7% |
| | Food Preparation | 5.1% | 5.3% | 5.5% |
| | Building Maintenance & Cleaning | 3.4% | 3.0% | 3.5% |
| | Personal Care | 3.1% | 2.5% | 2.6% |
| | Farming, Fishing, & Forestry | 0.2% | 0.3% | 0.4% |
| | Construction | 6.4% | 7.6% | 6.7% |
| | Production & Transportation | 16.6% | 13.8% | 16.1% |
| | Percent White Collar Workers | 63.3% | 64.8% | 62.6% |
| | Percent Blue Collar Workers | 36.7% | 35.2% | 37.4% |

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|---------------------------------|---------------------------------|--------------------------|---------------------------|---------------------------|
| | Agriculture/Mining/Construction | 4.9% | 6.4% | 5.3% |
| | Manufacturing | 13.3% | 11.7% | 11.6% |
| | Transportation | 6.6% | 7.0% | 6.3% |
| | Information | 0.8% | 1.2% | 1.1% |
| | Wholesale/Retail | 13.5% | 13.9% | 13.3% |
| | Finance, Insurance, Real Estate | 3.9% | 6.2% | 5.9% |
| | Professional Services | 4.2% | 4.0% | 4.8% |
| | Management Services | 0.0% | 0.0% | 0.1% |
| | Administrative/Waste Services | 2.5% | 2.4% | 3.2% |
| | Educational Services | 33.8% | 30.9% | 31.9% |
| | Entertainment Services | 7.9% | 7.4% | 7.7% |
| | Other Professional Services | 4.1% | 4.2% | 4.3% |
| | Public Administration | 4.5% | 4.5% | 4.4% |
| | | | | |
| Vehicles per HH | No Vehicles | 9.8% | 7.2% | 13.8% |
| | 1 Vehicle | 34.8% | 31.7% | 38.1% |
| | 2 Vehicles | 34.1% | 39.3% | 32.7% |
| | 3 or more vehicles | 21.3% | 21.8% | 15.4% |
| | Average Number of Vehicles | 1.76 | 1.84 | 1.55 |
| Change | Births (last 12 months) | 214 | 517 | 3,298 |
| | Deaths (last 12 months) | 183 | 550 | 2,854 |
| | Migration (last 12 months) | -23 | 41 | -1,105 |
| Work place | Workplace Establishments | 1,057 | 2,292 | 15,137 |
| | Workplace Employees (FTE) | 7,023 | 15,054 | 153,724 |