

Westgate Plaza

Westfield, MA

Demographic Summary Report

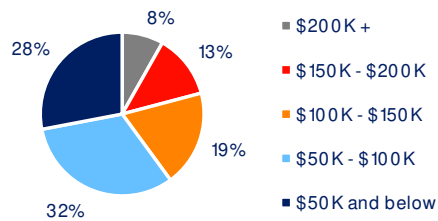
2020 Census, 2024 Estimates & 2029 Projections
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	5,621	33,812	71,252	60,443
Total Daytime Population	5,684	27,639	62,940	54,276
Workplace Population	1,799	8,627	14,995	15,054
Average Household Income	\$91,480	\$106,037	\$112,582	\$109,521
Median Household Income	\$63,409	\$81,745	\$88,286	\$85,331
Total Households	2,372	13,875	28,257	23,966
Median Home Value	\$342,475	\$360,633	\$376,176	\$369,699
College (4+)	24.9%	32.3%	34.6%	34.0%
Total Consumer Spending/Capita (Weekly)	\$469	\$483	\$490	\$471
% of Households with Children	18.9%	25.1%	25.2%	25.3%

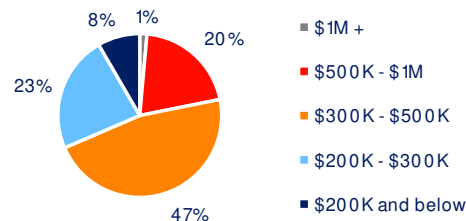
2029 Demographic Projections

Projected Population	5,535	33,321	70,340	59,569
Projected Annual Growth Rate	-0.3%	-0.3%	-0.3%	-0.3%
Projected Total Growth Rate (5-Yr)	-1.5%	-1.5%	-1.3%	-1.4%

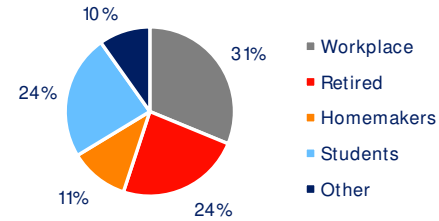
3-Mile Radius Section Detail



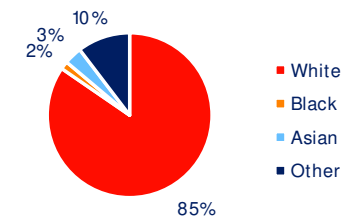
Household Income



Home Value



Daytime Population



Hispanic Origin: 11.1%
Race

