

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 44.916842 Longitude: -93.501965

Westwind Plaza Minnetonka, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	20,151	86,537	613,072
	Population Est 23Q1	20,119	86,561	612,876
	Population Est 22Q4	20,106	86,502	612,496
	Population Est 22Q3	20,101	86,275	611,645
	Population Est 22Q2	20,194	86,280	611,113
	Population Est 22Q1	20,190	86,282	610,998
	Population Est 21Q4	20,199	86,393	611,838
	Population Est 21Q3	20,181	86,139	609,748
	Population Est 21Q2	20,192	86,024	608,942
	Population Fcst	20,586	89,955	643,328
	2010 Census Population	19,227	80,463	548,108
	2000 Census Population	20,371	82,778	528,391
	1990 Census Population	19,587	75,555	476,970
	Current Year Daytime Population	23,208	108,244	895,911
	Average Seasonal Population	642	2,822	15,937
	Historical Annual Growth, 1990 – 2000	0.39%	0.92%	1.03%
	Historical Annual Growth, 2000 – 2010	-0.58%	-0.28%	0.37%
	Estimated Annual Growth, 2010 – CY	0.33%	0.51%	0.79%
	Projected Annual Growth, CY to Y5	0.43%	0.78%	0.97%
	Group Qtrs Est	33	850	8,647
	Transient Est Average Last 4 Qtrs	0	2,983	60,199
Households	Current Year Estimated Households	7,812	35,277	267,510
	Households Est 23Q1	7,792	35,270	267,073
	Households Est 22Q4	7,790	35,242	266,941
	Households Est 22Q3	7,786	35,133	266,530
	Households Est 22Q2	7,820	35,132	266,194
	Households Est 22Q1	7,821	35,139	266,159
	Households Est 21Q4	7,821	35,182	266,461
	Households Est 21Q3	7,817	35,069	265,281
	Households Est 21Q2	7,820	35,020	264,885
	Households Fcst	7,979	36,734	281,220
	2010 Census Households	7,555	32,761	239,167
	2000 Census Households	7,564	31,958	224,987
	1990 Census Households	6,898	28,173	198,729
	Historical Annual Growth, 1990 – 2000	0.93%	1.27%	1.25%
	Historical Annual Growth, 2000 – 2010	-0.01%	0.25%	0.61%
	Estimated Annual Growth, 2010 – CY	0.24%	0.52%	0.79%
	Projected Annual Growth, CY to Y5	0.42%	0.81%	1.00%
	Population per Household	2.58	2.43	2.26

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Westwind Plaza Minnetonka, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	5.4%	5.2%	4.2%
	HH Income \$250,000 to \$499,999	6.5%	6.3%	5.0%
	HH Income \$200,000 to \$249,999	15.3%	14.7%	11.7%
	HH Income \$175,000 to \$199,999	10.0%	7.0%	6.2%
	HH Income \$150,000 to \$174,999	10.4%	8.9%	7.7%
	HH Income \$100,000 to 149,999	19.7%	19.0%	18.9%
	HH Income \$75,000 to 99,999	8.2%	10.8%	11.9%
	HH Income \$50,000 to 74,999	8.0%	10.5%	13.6%
	HH Income \$35,000 to 49,999	7.4%	6.4%	7.3%
	HH Income \$25,000 to 34,999	2.9%	3.3%	4.6%
	HH Income \$15,000 to 24,999	2.8%	4.0%	4.2%
	HH Income \$0 to 14,999	3.3%	4.0%	4.8%
	Average Household Income	\$193,801	\$173,754	\$153,186
	Median Household Income	\$144,448	\$126,345	\$108,943
	Per Capita Income	\$75,228	\$71,373	\$67,474
	Average Disposable Income	\$123,097	\$116,222	\$105,160
	Median Disposable Income	\$117,145	\$104,049	\$90,314
	Discretionary HH Income Over \$150,000	18.1%	17.4%	14.0%
	Discretionary HH Income \$125,000 to \$149,999	13.7%	10.6%	8.3%
	Discretionary HH Income \$100,000 to \$124,999	15.5%	12.8%	10.9%
	Discretionary HH Income \$75,000 to \$99,999	15.8%	14.3%	14.1%
	Discretionary HH Income \$50,000 to \$74,999	13.1%	16.6%	17.9%
	Discretionary HH Income \$25,000 to \$49,999	14.9%	16.5%	20.2%
	Discretionary HH Income Under \$25,000	8.9%	11.7%	14.7%
	Average Discretionary HH Income	\$94,389	\$87,971	\$79,488
	Median Discretionary HH Income	\$96,291	\$83,512	\$71,223
	Householder White – Count	7,091	31,021	213,998
	Median HH Income	\$147,086	\$130,587	\$115,252
	Average HH Income	\$131,313	\$124,539	\$116,483
	Householder Black or African-American – Count	93	982	16,713
	Median HH Income	\$80,118	\$76,661	\$57,853
	Average HH Income	\$108,385	\$86,159	\$70,075
	Householder Hispanic – Count	104	807	9,562
	Median HH Income	\$60,586	\$92,460	\$82,733
	Average HH Income	\$89,453	\$100,463	\$94,674
	Householder Asian or Pacific Islander – Count	293	1,408	14,536
	Median HH Income	\$142,377	\$140,767	\$134,487
	Average HH Income	\$142,574	\$134,799	\$127,639
	Householder Other or Pacific Islander – Count	231	1,059	12,701
	Median HH Income	\$110,113	\$100,302	\$90,461
	Average HH Income	\$109,880	\$106,106	\$97,290

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Gender	Male Population	9,840	42,032	300,273
	Female Population	10,310	44,506	312,798
Total Population by Age	Count of Pop 0 to 4 years	831	4,142	36,852
	Count of Pop 0 to 7 years	1,439	6,295	50,394
	Count of Pop 5 - 13	2,300	8,969	60,706
	Count of Pop 14 - 18	1,142	4,367	27,615
	Count of Pop 19 - 22	1,047	4,202	27,187
	Count of Pop 22 - 25	711	3,030	20,131
	Count of Pop 25 - 29	739	4,029	37,496
	Count of Pop 30 - 34	713	4,430	48,510
	Count of Pop 35 - 39	1,006	5,058	45,780
	Count of Pop 40 - 44	1,267	5,479	42,318
	Count of Pop 45 - 59	3,975	16,006	109,347
	Count of Pop 60 - 74	4,450	18,630	106,980
	Count of Pop 75 - 84	1,475	5,999	36,224
	Count of Pop 85+	494	2,197	13,926
	% of Pop 0 to 4 years	4.1%	4.8%	6.0%
	% of Pop 0 to 7 years	7.1%	7.3%	8.2%
	% of Pop 5 - 13	11.4%	10.4%	9.9%
	% of Pop 14 - 18	5.7%	5.0%	4.5%
	% of Pop 19 - 22	5.2%	4.9%	4.4%
	% of Pop 22 - 25	3.5%	3.5%	3.3%
	% of Pop 25 - 29	3.7%	4.7%	6.1%
	% of Pop 30 - 34	3.5%	5.1%	7.9%
	% of Pop 35 - 39	5.0%	5.8%	7.5%
	% of Pop 40 - 44	6.3%	6.3%	6.9%
	% of Pop 45 - 59	19.7%	18.5%	17.8%
	% of Pop 60 - 74	22.1%	21.5%	17.4%
	% of Pop 75 - 84	7.3%	6.9%	5.9%
	% of Pop 85+	2.5%	2.5%	2.3%
	Median Age	46.2	44.6	40.3
	Average Age	43.8	43.5	41.2
Male Population by Age	% of Pop 0 to 4 years	4.3%	5.1%	6.3%
	% of Pop 5 - 13	11.8%	10.9%	10.3%
	% of Pop 14 - 18	6.0%	5.3%	4.7%
	% of Pop 19 - 22	5.5%	5.1%	4.6%
	% of Pop 22 - 25	3.8%	3.7%	3.4%
	% of Pop 25 - 29	4.3%	5.0%	6.2%
	% of Pop 30 - 34	3.7%	5.3%	8.2%
	% of Pop 35 - 39	4.8%	6.0%	7.7%
	% of Pop 40 - 44	6.2%	6.3%	7.0%
	% of Pop 45 - 59	19.7%	18.4%	18.0%
	% of Pop 75 - 84	6.9%	6.3%	5.2%
	% of Pop 60 - 74	21.4%	20.9%	16.9%
	% of Pop 85+	1.7%	1.7%	1.6%
	Median Age	44.7	42.9	39.1
	Average Age	42.6	42.1	40.1

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	% of Pop 0 to 4 years	3.9%	4.5%	5.8%
	% of Pop 5 - 13	11.1%	9.9%	9.5%
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	% of Pop 40 - 44	6.4%	6.4%	6.8%
	% of Pop 45 - 59	19.8%	18.6%	17.6%
	% of Pop 60 - 74	22.8%	22.1%	18.0%
	% of Pop 75 - 84	7.8%	7.5%	6.6%
	% of Pop 85+	3.1%	3.3%	2.9%
	Median Age	47.7	46.3	41.5
	Average Age	45.0	44.7	42.3
Race	Count of White	17,511	72,981	467,615
	Count of Black or African-American	418	3,396	47,904
	Count of Asian or Pacific Islander	860	4,114	41,869
	Count of Other races	1,363	6,046	55,684
	White	86.9%	84.3%	76.3%
	Black or African American	2.1%	3.9%	7.8%
	Asian	4.3%	4.8%	6.8%
	Other Races	6.8%	7.0%	9.1%
Language Spoken	Speak English at Home	88.7%	89.1%	85.6%
	Speak Spanish at Home	3.4%	2.9%	3.8%
	Speak French or French Creole at Home	0.5%	0.5%	0.7%
	Speak German at Home	0.3%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	0.9%	1.1%	2.1%
	Speak Russian and Other Slavic Languages at Home	2.0%	1.2%	1.0%
	Speak Chinese at Home	0.7%	0.9%	0.9%
	Speak Korean at Home	0.4%	0.2%	0.1%
	Speak Vietnamese at Home	0.5%	0.4%	0.4%
	Speak Other Asian Languages at Home	2.2%	2.0%	2.2%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.2%
	Speak Other Language at Home	0.4%	1.2%	2.7%
Hispanic	Hispanic Population	692	3,205	33,135
	Hispanic Population Percent	3.4%	3.7%	5.4%
	Mexican	45.6%	50.0%	56.1%
	Puerto Rican	3.6%	5.8%	5.8%
	Cuban	1.2%	1.5%	3.0%
	Dominican	3.5%	0.9%	1.2%
	Central American	13.0%	10.0%	9.9%
	South American	18.1%	19.1%	16.2%
	Other Hispanic	15.1%	12.7%	7.8%
	2000 Hispanic Population Percent	1%	2%	3%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	2.7%	2.8%	2.4%
	American	2.6%	2.6%	2.0%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.2%	4.7%	6.8%
	Chinese	1.4%	1.0%	1.1%
	Japanese	0.1%	0.1%	0.2%
	Korean	0.6%	0.4%	0.4%
	South Central Asian (ie. Indian)	1.0%	2.0%	3.1%
	South East Asian (ie. Vietnamese)	0.9%	1.1%	1.6%
	Other Asian	0.2%	0.2%	0.3%
	European (percent of total population)	64.6%	61.8%	55.8%
	British	6.0%	5.9%	4.9%
	Dutch	1.2%	1.0%	0.9%
	French	2.2%	2.0%	1.9%
	German	18.1%	17.9%	16.2%
	Italian	1.5%	1.6%	1.5%
	Polish	2.2%	2.3%	2.1%
	Scandinavian	18.3%	17.2%	15.3%
	Scotch/Irish	8.5%	7.8%	7.5%
	Other European (ie. Greek/Russian)	6.5%	6.1%	5.4%
	Middle Eastern	0.6%	0.6%	0.6%
	Other Ancestry	9.0%	11.3%	15.5%
	Unclassified Ancestry	15.4%	15.1%	13.6%
Education (Age 25+)	Adult Population (25 Years or Older)	14,119	61,827	440,579
	Elementary (0 to 8)	1.4%	0.8%	1.8%
	Some High School (9 to 11)	1.6%	1.5%	1.8%
	High School Graduate (12)	9.5%	11.7%	12.2%
	Some College (13 to 16)	13.6%	15.3%	15.9%
	Associates Degree Only	6.3%	7.1%	7.7%
	Bachelors Degree Only	39.7%	39.0%	37.8%
	Graduate Degree	28.0%	24.6%	22.9%
	% College (4+)	67.7%	63.6%	60.6%
Household Type	Total Households – count	7,812	35,277	267,510
	One Person HHs – count	1,707	9,448	91,001
	Family HHs – count	5,826	23,552	151,770
	Married Couple – count	4,842	20,044	124,539
	w/own children – count	2,163	8,169	50,833
	w/out own children – count	2,679	11,875	73,706
	Male Householder – count	335	1,076	8,093
	Female Householder – count	649	2,431	19,138
	Non-Family Households – count	279	2,277	24,740
	1 Person Household	21.9%	26.8%	34.0%
	2 Person Household	38.0%	36.5%	34.4%
	3 Person Household	14.4%	14.5%	12.8%
	4 Person Household	17.1%	14.5%	12.0%
	5 Person Household	6.4%	5.3%	4.5%
	6 Person Household	1.7%	1.7%	1.5%
	7+ Person Household	0.6%	0.7%	0.8%
	% Households With Children	35.7%	29.1%	24.7%

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Housing	Total Housing Units	8,175	37,110	282,211
	Owner Occupied Percent	80.5%	69.6%	59.7%
	Renter Occupied Percent	15.1%	25.5%	35.1%
	Vacant Housing Percent	4.4%	4.9%	5.2%
	Total Housing Units (Census 2000)	7,728	32,799	231,344
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	8.9%	9.3%	7.2%
	Property Value \$750,000 to \$999,999	15.0%	14.6%	12.5%
	Property Value \$500,000 to \$749,999	32.0%	29.6%	23.4%
	Property Value \$400,000 to \$499,999	19.7%	19.1%	17.9%
	Property Value \$300,000, to \$399,999	15.2%	14.8%	18.1%
	Property Value \$200,000 to \$299,999	3.7%	6.1%	11.5%
	Property Value \$150,000 to \$199,999	0.8%	0.7%	2.7%
	Property Value \$100,000 to \$149,999	0.1%	0.2%	1.4%
	Property Value \$60,000 to \$99,999	0.8%	0.4%	0.6%
	Property Value \$40,000 to \$59,999	0.2%	0.5%	0.2%
	Property Value \$0 to \$39,999	0.2%	0.5%	1.1%
	Median Home Value	\$559,182	\$547,199	\$470,494
Wealth per Household	\$0 and under - percent	14.3%	15.3%	16.5%
	\$1 to \$4999 - percent	5.9%	6.7%	7.6%
	\$5k to \$9999 - percent	3.5%	3.8%	4.2%
	\$10k to \$24999 - percent	5.5%	5.8%	6.1%
	\$25k to \$49999 - percent	6.5%	6.6%	6.6%
	\$50k to \$99999 - percent	10.1%	10.0%	9.9%
	\$100k to \$249999 - percent	19.4%	18.9%	18.2%
	\$250k to \$499999 - percent	15.4%	14.8%	14.0%
	\$500k+ - percent	19.3%	18.2%	16.9%
	Median HH Wealth	\$131,764	\$114,849	\$95,037
	Avg HH Wealth	\$296,416	\$282,111	\$264,484
Economic Viability	Economic Viability Local	288	286	285
	Economic Viability Indexed	106	106	105
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	10,969	47,992	348,791
	Managerial/Executive	32.7%	29.8%	27.4%
	Professional Specialty	32.0%	30.4%	31.6%
	Healthcare Support	2.2%	2.0%	2.2%
	Sales	11.3%	12.2%	11.0%
	Office & Administrative Support	4.9%	7.1%	8.3%
	Protective Service	0.5%	0.9%	0.8%
	Food Preparation	3.3%	2.8%	3.5%
	Building Maintenance & Cleaning	2.0%	1.7%	1.9%
	Personal Care	2.6%	2.9%	2.2%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	3.4%	3.5%	2.9%
	Production & Transportation	5.1%	6.8%	7.9%
	Percent White Collar Workers	83.1%	81.4%	80.6%
	Percent Blue Collar Workers	16.9%	18.6%	19.4%

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	Agriculture/Mining/Construction	4.4%	4.3%	3.8%
	Manufacturing	12.7%	13.0%	12.1%
	Transportation	2.7%	3.6%	3.7%
	Information	1.3%	1.7%	1.8%
	Wholesale/Retail	13.1%	14.2%	14.0%
	Finance, Insurance, Real Estate	10.9%	11.4%	12.2%
	Professional Services	15.7%	13.8%	13.7%
	Management Services	1.0%	0.6%	0.4%
	Administrative/Waste Services	2.3%	2.7%	3.0%
	Educational Services	25.5%	22.8%	22.6%
	Entertainment Services	5.6%	6.1%	6.7%
	Other Professional Services	3.3%	3.4%	3.6%
	Public Administration	1.5%	2.5%	2.3%
Vehicles per HH	No Vehicles	4.7%	4.8%	7.4%
	1 Vehicle	25.8%	30.3%	37.5%
	2 Vehicles	50.0%	46.5%	40.6%
	3 or more vehicles	19.5%	18.3%	14.5%
	Average Number of Vehicles	1.89	1.84	1.67
Change	Births (last 12 months)	162	814	7,161
	Deaths (last 12 months)	206	844	5,182
	Migration (last 12 months)	16	352	459
Work place	Workplace Establishments	607	3,309	25,438
	Workplace Employees (FTE)	6,477	49,843	459,649