

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 45.051013 Longitude: -92.986833

| White Bear Hills Shopping Center White Bear Lake, MN | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|---------------------------------------|--------------------------|---------------------------|---------------------------|
| Population | Current Year Estimated Population | 30,533 | 117,419 | 712,652 |
| | Population Est 23Q1 | 30,545 | 117,634 | 713,035 |
| | Population Est 22Q4 | 30,570 | 117,609 | 712,852 |
| | Population Est 22Q3 | 30,358 | 117,474 | 712,170 |
| | Population Est 22Q2 | 30,365 | 117,326 | 711,822 |
| | Population Est 22Q1 | 30,340 | 117,229 | 711,580 |
| | Population Est 21Q4 | 30,351 | 117,371 | 711,456 |
| | Population Est 21Q3 | 30,323 | 117,186 | 710,240 |
| | Population Est 21Q2 | 30,311 | 117,129 | 708,888 |
| | Population Fcst | 31,011 | 120,081 | 742,242 |
| | 2010 Census Population | 28,826 | 108,622 | 648,253 |
| | 2000 Census Population | 28,447 | 108,030 | 627,157 |
| | 1990 Census Population | 26,496 | 94,683 | 558,594 |
| | Current Year Daytime Population | 40,388 | 127,444 | 831,790 |
| | Average Seasonal Population | 449 | 1,908 | 10,075 |
| | Historical Annual Growth, 1990 – 2000 | 0.71% | 1.33% | 1.16% |
| | Historical Annual Growth, 2000 – 2010 | 0.13% | 0.05% | 0.33% |
| | Estimated Annual Growth, 2010 – CY | 0.40% | 0.55% | 0.67% |
| | Projected Annual Growth, CY to Y5 | 0.31% | 0.45% | 0.82% |
| | Group Qtrs Est | 263 | 1,663 | 16,143 |
| | Transient Est Average Last 4 Qtrs | 200 | 1,585 | 28,755 |
| Households | Current Year Estimated Households | 12,158 | 47,041 | 277,484 |
| | Households Est 23Q1 | 12,151 | 47,068 | 277,468 |
| | Households Est 22Q4 | 12,158 | 47,061 | 277,316 |
| | Households Est 22Q3 | 12,071 | 47,009 | 276,932 |
| | Households Est 22Q2 | 12,075 | 46,951 | 276,833 |
| | Households Est 22Q1 | 12,064 | 46,911 | 276,685 |
| | Households Est 21Q4 | 12,068 | 46,961 | 276,624 |
| | Households Est 21Q3 | 12,059 | 46,887 | 276,120 |
| | Households Est 21Q2 | 12,055 | 46,866 | 275,504 |
| | Households Fcst | 12,346 | 48,126 | 290,031 |
| | 2010 Census Households | 11,498 | 44,071 | 253,460 |
| | 2000 Census Households | 10,719 | 42,090 | 242,063 |
| | 1990 Census Households | 9,457 | 34,793 | 214,493 |
| | Historical Annual Growth, 1990 – 2000 | 1.26% | 1.92% | 1.22% |
| | Historical Annual Growth, 2000 – 2010 | 0.70% | 0.46% | 0.46% |
| | Estimated Annual Growth, 2010 – CY | 0.39% | 0.46% | 0.64% |
| | Projected Annual Growth, CY to Y5 | 0.31% | 0.46% | 0.89% |
| | Population per Household | 2.49 | 2.46 | 2.51 |

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| White Bear Hills Shopping Center White Bear Lake, MN | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|--|--------------------------|---------------------------|---------------------------|
| Income | HH Income \$500,000 or more | 2.3% | 2.2% | 2.4% |
| | HH Income \$250,000 to \$499,999 | 2.8% | 2.6% | 2.9% |
| | HH Income \$200,000 to \$249,999 | 6.4% | 6.1% | 6.8% |
| | HH Income \$175,000 to \$199,999 | 5.8% | 5.7% | 5.5% |
| | HH Income \$150,000 to \$174,999 | 7.7% | 7.2% | 7.2% |
| | HH Income \$100,000 to 149,999 | 22.3% | 19.7% | 19.0% |
| | HH Income \$75,000 to 99,999 | 14.2% | 14.4% | 13.1% |
| | HH Income \$50,000 to 74,999 | 16.7% | 16.1% | 16.0% |
| | HH Income \$35,000 to 49,999 | 7.5% | 10.0% | 9.7% |
| | HH Income \$25,000 to 34,999 | 5.6% | 5.7% | 6.0% |
| | HH Income \$15,000 to 24,999 | 4.0% | 4.7% | 5.3% |
| | HH Income \$0 to 14,999 | 4.6% | 5.6% | 6.0% |
| | Average Household Income | \$119,520 | \$115,775 | \$117,524 |
| | Median Household Income | \$94,323 | \$87,715 | \$87,534 |
| | Per Capita Income | \$47,896 | \$46,877 | \$46,356 |
| | Average Disposable Income | \$91,595 | \$87,497 | \$88,399 |
| | Median Disposable Income | \$79,356 | \$74,014 | \$73,928 |
| | Discretionary HH Income Over \$150,000 | 6.5% | 6.2% | 7.1% |
| | Discretionary HH Income \$125,000 to \$149,999 | 4.9% | 5.2% | 5.8% |
| | Discretionary HH Income \$100,000 to \$124,999 | 10.7% | 9.5% | 9.4% |
| | Discretionary HH Income \$75,000 to \$99,999 | 16.4% | 13.9% | 13.1% |
| | Discretionary HH Income \$50,000 to \$74,999 | 21.6% | 21.4% | 19.6% |
| | Discretionary HH Income \$25,000 to \$49,999 | 24.4% | 25.7% | 25.1% |
| | Discretionary HH Income Under \$25,000 | 15.5% | 18.1% | 19.9% |
| | Average Discretionary HH Income | \$68,598 | \$65,337 | \$65,607 |
| | Median Discretionary HH Income | \$61,657 | \$56,741 | \$55,949 |
| | Householder White – Count | 10,068 | 36,792 | 199,602 |
| | Median HH Income | \$99,151 | \$91,956 | \$97,320 |
| | Average HH Income | \$105,007 | \$100,221 | \$104,182 |
| | Householder Black or African-American – Count | 470 | 2,653 | 24,686 |
| | Median HH Income | \$58,152 | \$53,106 | \$49,432 |
| | Average HH Income | \$67,741 | \$63,460 | \$62,617 |
| | Householder Hispanic – Count | 488 | 2,042 | 13,862 |
| | Median HH Income | \$66,502 | \$77,561 | \$69,177 |
| | Average HH Income | \$69,355 | \$81,855 | \$79,783 |
| | Householder Asian or Pacific Islander – Count | 679 | 3,095 | 22,572 |
| | Median HH Income | \$100,697 | \$98,070 | \$85,228 |
| | Average HH Income | \$103,736 | \$103,711 | \$95,345 |
| | Householder Other or Pacific Islander – Count | 453 | 2,459 | 16,762 |
| | Median HH Income | \$99,363 | \$90,796 | \$74,073 |
| | Average HH Income | \$96,394 | \$91,239 | \$85,255 |

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| White Bear Hills Shopping Center White Bear Lake, MN | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|---------------------------|--------------------------|---------------------------|---------------------------|
| Gender | Male Population | 14,812 | 56,560 | 348,662 |
| | Female Population | 15,721 | 60,858 | 363,990 |
| Total Population by Age | Count of Pop 0 to 4 years | 1,643 | 6,519 | 42,453 |
| | Count of Pop 0 to 7 years | 2,493 | 9,582 | 61,515 |
| | Count of Pop 5 - 13 | 3,333 | 12,570 | 80,620 |
| | Count of Pop 14 - 18 | 1,531 | 5,729 | 38,041 |
| | Count of Pop 19 - 22 | 1,499 | 5,575 | 38,057 |
| | Count of Pop 22 - 25 | 1,114 | 4,082 | 28,271 |
| | Count of Pop 25 - 29 | 1,683 | 6,633 | 43,861 |
| | Count of Pop 30 - 34 | 1,788 | 7,549 | 50,761 |
| | Count of Pop 35 - 39 | 2,004 | 7,859 | 51,027 |
| | Count of Pop 40 - 44 | 1,974 | 7,360 | 47,608 |
| | Count of Pop 45 - 59 | 5,269 | 19,739 | 121,557 |
| | Count of Pop 60 - 74 | 5,948 | 23,117 | 118,189 |
| | Count of Pop 75 - 84 | 2,014 | 7,712 | 38,219 |
| | Count of Pop 85+ | 734 | 2,975 | 13,989 |
| | % of Pop 0 to 4 years | 5.4% | 5.6% | 6.0% |
| | % of Pop 0 to 7 years | 8.2% | 8.2% | 8.6% |
| | % of Pop 5 - 13 | 10.9% | 10.7% | 11.3% |
| | % of Pop 14 - 18 | 5.0% | 4.9% | 5.3% |
| | % of Pop 19 - 22 | 4.9% | 4.7% | 5.3% |
| | % of Pop 22 - 25 | 3.6% | 3.5% | 4.0% |
| | % of Pop 25 - 29 | 5.5% | 5.6% | 6.2% |
| | % of Pop 30 - 34 | 5.9% | 6.4% | 7.1% |
| | % of Pop 35 - 39 | 6.6% | 6.7% | 7.2% |
| | % of Pop 40 - 44 | 6.5% | 6.3% | 6.7% |
| | % of Pop 45 - 59 | 17.3% | 16.8% | 17.1% |
| | % of Pop 60 - 74 | 19.5% | 19.7% | 16.6% |
| | % of Pop 75 - 84 | 6.6% | 6.6% | 5.4% |
| | % of Pop 85+ | 2.4% | 2.5% | 2.0% |
| | Median Age | 41.7 | 41.5 | 38.4 |
| | Average Age | 41.9 | 42.0 | 39.7 |
| Male Population by Age | % of Pop 0 to 4 years | 5.7% | 5.9% | 6.2% |
| | % of Pop 5 - 13 | 11.3% | 11.3% | 11.8% |
| | % of Pop 14 - 18 | 5.2% | 5.1% | 5.5% |
| | % of Pop 19 - 22 | 5.1% | 5.0% | 5.5% |
| | % of Pop 22 - 25 | 3.8% | 3.7% | 4.1% |
| | % of Pop 25 - 29 | 5.7% | 6.0% | 6.3% |
| | % of Pop 30 - 34 | 6.0% | 6.6% | 7.3% |
| | % of Pop 35 - 39 | 6.7% | 6.8% | 7.2% |
| | % of Pop 40 - 44 | 6.6% | 6.4% | 6.7% |
| | % of Pop 45 - 59 | 17.3% | 16.6% | 17.1% |
| | % of Pop 75 - 84 | 6.0% | 5.8% | 4.8% |
| | % of Pop 60 - 74 | 19.0% | 19.0% | 16.0% |
| | % of Pop 85+ | 1.7% | 1.7% | 1.3% |
| | Median Age | 40.5 | 39.7 | 37.2 |
| | Average Age | 40.9 | 40.6 | 38.6 |

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|---|---|--------------------------|---------------------------|---------------------------|
| | % of Pop 0 to 4 years | 5.1% | 5.2% | 5.7% |
| | % of Pop 5 - 13 | 10.6% | 10.2% | 10.8% |
| | % of Pop 14 - 18 | 4.9% | 4.7% | 5.2% |
| | % of Pop 19 - 22 | 4.7% | 4.5% | 5.2% |
| | % of Pop 22 - 25 | 3.5% | 3.3% | 3.8% |
| | % of Pop 25 - 29 | 5.4% | 5.4% | 6.0% |
| | % of Pop 30 - 34 | 5.8% | 6.2% | 7.0% |
| | % of Pop 35 - 39 | 6.5% | 6.6% | 7.1% |
| | % of Pop 40 - 44 | 6.3% | 6.2% | 6.6% |
| | % of Pop 45 - 59 | 17.2% | 17.0% | 17.0% |
| | % of Pop 60 - 74 | 19.9% | 20.3% | 17.1% |
| | % of Pop 75 - 84 | 7.2% | 7.3% | 5.9% |
| | % of Pop 85+ | 3.1% | 3.3% | 2.6% |
| | Median Age | 42.9 | 43.2 | 39.5 |
| | Average Age | 42.9 | 43.4 | 40.7 |
| Race | Count of White | 23,784 | 84,221 | 462,440 |
| | Count of Black or African-American | 1,673 | 8,854 | 77,779 |
| | Count of Asian or Pacific Islander | 2,637 | 12,997 | 94,549 |
| | Count of Other races | 2,439 | 11,346 | 77,884 |
| | White | 77.9% | 71.7% | 64.9% |
| | Black or African American | 5.5% | 7.5% | 10.9% |
| | Asian | 8.6% | 11.1% | 13.3% |
| | Other Races | 8.0% | 9.7% | 10.9% |
| Language Spoken | Speak English at Home | 87.5% | 83.8% | 79.5% |
| | Speak Spanish at Home | 3.2% | 4.4% | 5.2% |
| | Speak French or French Creole at Home | 0.3% | 0.3% | 0.5% |
| | Speak German at Home | 0.4% | 0.5% | 0.4% |
| | Speak Other Indo-European Languages at Home | 0.2% | 0.9% | 1.1% |
| | Speak Russian and Other Slavic Languages at Home | 0.2% | 0.3% | 0.3% |
| | Speak Chinese at Home | 0.2% | 0.3% | 0.6% |
| | Speak Korean at Home | 0.0% | 0.0% | 0.1% |
| | Speak Vietnamese at Home | 0.4% | 0.5% | 0.6% |
| | Speak Other Asian Languages at Home | 5.0% | 6.6% | 8.2% |
| | Speak Tagalog and Other Pacific Languages at Home | 0.1% | 0.2% | 0.2% |
| | Speak Other Language at Home | 2.4% | 2.2% | 3.4% |
| | | | | |
| Hispanic | Hispanic Population | 1,485 | 7,797 | 55,193 |
| | Hispanic Population Percent | 4.9% | 6.6% | 7.7% |
| | Mexican | 72.8% | 69.0% | 65.6% |
| | Puerto Rican | 5.2% | 4.1% | 5.2% |
| | Cuban | 1.3% | 0.6% | 2.4% |
| | Dominican | 0.0% | 0.4% | 0.7% |
| | Central American | 1.9% | 10.7% | 10.4% |
| | South American | 11.7% | 7.9% | 8.5% |
| | Other Hispanic | 7.0% | 7.3% | 7.3% |
| | 2000 Hispanic Population Percent | 1% | 2% | 5% |
| | 1990 Hispanic Population Percent | 1% | 1% | 3% |
| | | | | |

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|---|--|--------------------------|---------------------------|---------------------------|
| Ancestry | American (percent of total population) | 2.5% | 2.4% | 2.4% |
| | American | 2.2% | 2.0% | 1.8% |
| | Native American (ie. Indian/Eskimo) | 0.3% | 0.3% | 0.5% |
| | Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| | Asian (percent of total population) | 8.6% | 11.0% | 13.2% |
| | Chinese | 0.4% | 0.6% | 0.8% |
| | Japanese | 0.1% | 0.1% | 0.1% |
| | Korean | 0.2% | 0.2% | 0.4% |
| | South Central Asian (ie. Indian) | 1.1% | 1.4% | 1.5% |
| | South East Asian (ie. Vietnamese) | 6.7% | 8.1% | 8.5% |
| | Other Asian | 0.2% | 0.7% | 1.9% |
| | European (percent of total population) | 55.5% | 49.4% | 44.6% |
| | British | 3.7% | 3.1% | 3.2% |
| | Dutch | 0.7% | 0.5% | 0.6% |
| | French | 2.3% | 2.1% | 1.8% |
| | German | 19.1% | 17.4% | 14.6% |
| | Italian | 2.2% | 2.0% | 1.8% |
| | Polish | 2.5% | 2.4% | 2.1% |
| | Scandinavian | 13.3% | 11.6% | 10.8% |
| | Scotch/Irish | 7.8% | 6.9% | 6.4% |
| | Other European (ie. Greek/Russian) | 3.9% | 3.4% | 3.3% |
| | Middle Eastern | 0.3% | 0.3% | 0.4% |
| | Other Ancestry | 12.5% | 15.0% | 18.1% |
| | Unclassified Ancestry | 15.6% | 15.2% | 13.6% |
| Education (Age 25+) | Adult Population (25 Years or Older) | 21,413 | 82,944 | 485,210 |
| | Elementary (0 to 8) | 2.9% | 3.0% | 4.2% |
| | Some High School (9 to 11) | 2.5% | 3.2% | 3.7% |
| | High School Graduate (12) | 21.4% | 23.5% | 21.0% |
| | Some College (13 to 16) | 22.8% | 21.6% | 18.3% |
| | Associates Degree Only | 10.0% | 11.2% | 9.3% |
| | Bachelors Degree Only | 26.6% | 24.8% | 27.3% |
| | Graduate Degree | 13.7% | 12.6% | 16.3% |
| | % College (4+) | 40.3% | 37.4% | 43.6% |
| Household Type | Total Households – count | 12,158 | 47,041 | 277,484 |
| | One Person HHs – count | 3,420 | 14,010 | 85,276 |
| | Family HHs – count | 8,108 | 29,823 | 169,188 |
| | Married Couple – count | 6,134 | 21,749 | 124,514 |
| | w/own children – count | 2,374 | 7,785 | 50,875 |
| | w/out own children – count | 3,760 | 13,964 | 73,639 |
| | Male Householder – count | 639 | 2,163 | 12,464 |
| | Female Householder – count | 1,336 | 5,911 | 32,211 |
| | Non-Family Households – count | 629 | 3,207 | 23,020 |
| | 1 Person Household | 28.1% | 29.8% | 30.7% |
| | 2 Person Household | 34.2% | 34.0% | 32.4% |
| | 3 Person Household | 15.0% | 14.3% | 13.9% |
| | 4 Person Household | 12.9% | 11.7% | 12.2% |
| | 5 Person Household | 5.7% | 5.6% | 5.8% |
| | 6 Person Household | 2.3% | 2.4% | 2.6% |
| | 7+ Person Household | 1.8% | 2.0% | 2.4% |
| | % Households With Children | 29.3% | 26.6% | 27.3% |

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| White Bear Hills Shopping Center White Bear Lake, MN | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|---|--------------------------|---------------------------|---------------------------|
| Housing | Total Housing Units | 12,569 | 48,768 | 290,462 |
| | Owner Occupied Percent | 71.6% | 68.8% | 62.9% |
| | Renter Occupied Percent | 25.1% | 27.6% | 32.6% |
| | Vacant Housing Percent | 3.3% | 3.5% | 4.5% |
| | Total Housing Units (Census 2000) | 10,882 | 42,818 | 248,579 |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 1.3% | 1.8% | 2.3% |
| | Property Value \$750,000 to \$999,999 | 3.6% | 3.9% | 5.4% |
| | Property Value \$500,000 to \$749,999 | 12.5% | 12.1% | 14.0% |
| | Property Value \$400,000 to \$499,999 | 21.3% | 19.0% | 16.8% |
| | Property Value \$300,000, to \$399,999 | 34.3% | 30.1% | 25.3% |
| | Property Value \$200,000 to \$299,999 | 19.1% | 20.2% | 23.2% |
| | Property Value \$150,000 to \$199,999 | 2.9% | 4.8% | 5.5% |
| | Property Value \$100,000 to \$149,999 | 0.9% | 2.1% | 2.6% |
| | Property Value \$60,000 to \$99,999 | 0.8% | 1.5% | 1.1% |
| | Property Value \$40,000 to \$59,999 | 0.1% | 0.4% | 0.6% |
| | Property Value \$0 to \$39,999 | 2.0% | 3.1% | 2.6% |
| | Median Home Value | \$368,769 | \$357,822 | \$355,606 |
| | | | | |
| Wealth per Household | \$0 and under - percent | 16.2% | 16.6% | 17.0% |
| | \$1 to \$4999 - percent | 7.5% | 7.9% | 8.1% |
| | \$5k to \$9999 - percent | 4.2% | 4.3% | 4.4% |
| | \$10k to \$24999 - percent | 6.1% | 6.2% | 6.3% |
| | \$25k to \$49999 - percent | 6.8% | 6.8% | 6.8% |
| | \$50k to \$99999 - percent | 10.3% | 10.3% | 10.2% |
| | \$100k to \$249999 - percent | 18.7% | 18.5% | 18.2% |
| | \$250k to \$499999 - percent | 14.0% | 13.7% | 13.5% |
| | \$500k+ - percent | 16.2% | 15.6% | 15.6% |
| | Median HH Wealth | \$94,997 | \$89,749 | \$86,393 |
| | Avg HH Wealth | \$259,311 | \$252,046 | \$249,906 |
| | | | | |
| Economic Viability | Economic Viability Local | 262 | 262 | 262 |
| | Economic Viability Indexed | 97 | 97 | 97 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 15,935 | 61,752 | 379,820 |
| | Managerial/Executive | 19.5% | 18.0% | 18.3% |
| | Professional Specialty | 26.5% | 25.4% | 28.0% |
| | Healthcare Support | 3.4% | 4.6% | 4.3% |
| | Sales | 7.8% | 8.2% | 8.4% |
| | Office & Administrative Support | 11.7% | 12.7% | 10.9% |
| | Protective Service | 1.3% | 1.2% | 1.5% |
| | Food Preparation | 4.4% | 5.4% | 4.8% |
| | Building Maintenance & Cleaning | 4.0% | 3.2% | 3.0% |
| | Personal Care | 2.6% | 2.5% | 2.3% |
| | Farming, Fishing, & Forestry | 0.3% | 0.3% | 0.3% |
| | Construction | 6.7% | 6.5% | 5.4% |
| | Production & Transportation | 11.5% | 12.0% | 12.7% |
| | Percent White Collar Workers | 69.1% | 68.8% | 70.0% |
| | Percent Blue Collar Workers | 30.9% | 31.2% | 30.0% |
| | | | | |
| | | | | |

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|---|---------------------------------|--------------------------|---------------------------|---------------------------|
| | Agriculture/Mining/Construction | 6.6% | 6.6% | 5.5% |
| | Manufacturing | 14.2% | 13.0% | 13.5% |
| | Transportation | 4.3% | 4.5% | 4.8% |
| | Information | 1.5% | 1.5% | 1.5% |
| | Wholesale/Retail | 12.3% | 13.1% | 12.3% |
| | Finance, Insurance, Real Estate | 9.0% | 8.6% | 7.5% |
| | Professional Services | 7.9% | 7.1% | 7.8% |
| | Management Services | 0.4% | 0.3% | 0.3% |
| | Administrative/Waste Services | 2.5% | 3.1% | 3.5% |
| | Educational Services | 25.2% | 26.1% | 26.4% |
| | Entertainment Services | 6.6% | 7.3% | 7.9% |
| | Other Professional Services | 4.7% | 4.4% | 4.6% |
| | Public Administration | 4.8% | 4.4% | 4.4% |
| | | | | |
| Vehicles per HH | No Vehicles | 6.7% | 7.3% | 8.8% |
| | 1 Vehicle | 26.4% | 31.0% | 33.8% |
| | 2 Vehicles | 46.1% | 40.7% | 39.4% |
| | 3 or more vehicles | 20.8% | 21.0% | 18.0% |
| | Average Number of Vehicles | 1.91 | 1.85 | 1.74 |
| Change | Births (last 12 months) | 315 | 1,246 | 8,257 |
| | Deaths (last 12 months) | 291 | 1,091 | 5,427 |
| | Migration (last 12 months) | 177 | 93 | -1,357 |
| Work place | Workplace Establishments | 624 | 3,203 | 20,050 |
| | Workplace Employees (FTE) | 9,510 | 47,026 | 353,768 |