Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections
Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR®

Latitude: 40.636947   Longitude: -75.491189

Whitehall Square Whitehall, PA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	61,308	199,316	455,870
Population Est 23Q1	61,387	199,521	455,771
Population Est 22Q4	61,416	199,454	455,372
Population Est 22Q3	61,273	198,891	454,717
Population Est 22Q2	61,231	198,856	454,266
Population Est 22Q1	61,186	198,676	453,944
Population Est 21Q4	61,147	198,208	453,380
Population Est 21Q3	61,173	197,847	452,692
Population Est 21Q2	61,132	197,658	451,753
Population Fcst	61,659	202,640	463,167
2010 Census Population	56,912	183,841	421,354
2000 Census Population	51,892	169,636	385,024
1990 Census Population	49,438	166,280	362,614
Current Year Daytime Population	48,959	209,120	548,216
Average Seasonal Population	167	1,235	4,026
Historical Annual Growth, 1990 – 2000	0.49%	0.20%	0.60%
Historical Annual Growth, 2000 – 2010	0.93%	0.81%	0.91%
Estimated Annual Growth, 2010 – CY	0.52%	0.57%	0.55%
Projected Annual Growth, CY to Y5	0.11%	0.33%	0.32%
Group Qtrs Est	757	4,808	12,629
Transient Est Average Last 4 Qtrs	1,481	8,370	15,473
Households			
Current Year Estimated Households	22,370	75,469	175,539
Households Est 23Q1	22,396	75,521	175,490
Households Est 22Q4	22,407	75,498	175,341
Households Est 22Q3	22,335	75,239	175,045
Households Est 22Q2	22,318	75,226	174,869
Households Est 22Q1	22,302	75,157	174,742
Households Est 21Q4	22,281	74,956	174,514
Households Est 21Q3	22,276	74,767	174,200
Households Est 21Q2	22,268	74,704	173,842
Households Fcst	22,582	77,011	178,651
2010 Census Households	20,922	70,041	162,113
2000 Census Households	20,291	67,862	149,973
1990 Census Households	19,927	66,990	139,469
Historical Annual Growth, 1990 – 2000	0.18%	0.13%	0.73%
Historical Annual Growth, 2000 – 2010	0.31%	0.32%	0.78%
Estimated Annual Growth, 2010 – CY	0.47%	0.53%	0.56%
Projected Annual Growth, CY to Y5	0.19%	0.41%	0.35%
Population per Household	2.71	2.58	2.53

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Whitehall Square Whitehall, PA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income $500,000 or more	0.8%	0.9%	1.7%
HH Income $250,000 to $499,999	0.9%	1.1%	2.1%
HH Income $200,000 to $249,999	2.2%	2.5%	4.8%
HH Income $175,000 to $199,999	3.3%	3.2%	4.8%
HH Income $150,000 to $174,999	4.5%	4.6%	6.2%
HH Income $100,000 to 149,999	14.6%	15.7%	17.9%
HH Income $75,000 to 99,999	14.7%	13.0%	12.9%
HH Income $50,000 to 74,999	17.2%	18.9%	16.7%
HH Income $35,000 to 49,999	13.5%	12.7%	11.2%
HH Income $25,000 to 34,999	10.4%	9.8%	8.1%
HH Income $15,000 to 24,999	9.5%	9.3%	7.0%
HH Income $0 to 14,999	8.5%	8.3%	6.6%
Average Household Income	$78,956	$81,759	$102,351
Median Household Income	$59,173	$60,705	$75,688
Per Capita Income	$29,040	$31,320	$39,980
Average Disposable Income	$63,771	$65,470	$78,452
Median Disposable Income	$50,141	$51,492	$63,947
Discretionary HH Income Over $150,000	1.6%	2.0%	4.8%
Discretionary HH Income $125,000 to $149,999	1.8%	2.1%	4.1%
Discretionary HH Income $100,000 to $124,999	4.4%	4.6%	7.5%
Discretionary HH Income $75,000 to $99,999	8.6%	9.4%	11.7%
Discretionary HH Income $50,000 to $74,999	17.3%	16.8%	18.4%
Discretionary HH Income $25,000 to $49,999	27.8%	29.5%	26.3%
Discretionary HH Income Under $25,000	38.5%	35.5%	27.1%
Average Discretionary HH Income	$43,099	$45,189	$56,650
Median Discretionary HH Income	$33,120	$35,000	$46,020
Householder White – Count	10,601	36,971	111,743
Median HH Income	$73,337	$73,668	$88,396
Average HH Income	$83,470	$84,858	$96,736
Householder Black or African-American – Count	1,631	5,284	8,809
Median HH Income	$55,141	$53,619	$56,455
Average HH Income	$63,258	$59,835	$64,740
Householder Hispanic – Count	8,189	26,626	40,191
Median HH Income	$46,317	$49,875	$53,728
Average HH Income	$60,323	$62,167	$67,238
Householder Asian or Pacific Islander – Count	401	1,441	4,082
Median HH Income	$89,841	$88,972	$102,670
Average HH Income	$94,755	$96,353	$105,727
Householder Other or Pacific Islander – Count	1,548	5,147	10,714
Median HH Income	$57,544	$60,808	$69,809
Average HH Income	$69,584	$73,047	$82,020

(Row category label: Income)

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Gender			
Male Population	29,625	96,060	220,079
Female Population	31,683	103,256	235,792
Total Population by Age			
Count of Pop 0 to 4 years	3,775	11,696	24,314
Count of Pop 0 to 7 years	5,506	16,794	34,576
Count of Pop 5 - 13	7,252	22,013	45,896
Count of Pop 14 - 18	3,363	10,714	24,435
Count of Pop 19 - 22	3,342	11,084	25,589
Count of Pop 22 - 25	2,471	8,429	19,261
Count of Pop 25 - 29	4,142	12,843	26,980
Count of Pop 30 - 34	4,361	13,925	28,765
Count of Pop 35 - 39	4,223	13,539	28,798
Count of Pop 40 - 44	3,833	12,381	27,401
Count of Pop 45 - 59	10,647	34,762	81,779
Count of Pop 60 - 74	9,758	32,951	82,649
Count of Pop 75 - 84	3,030	11,000	29,313
Count of Pop 85+	1,112	3,980	10,689
% of Pop 0 to 4 years	6.2%	5.9%	5.3%
% of Pop 0 to 7 years	9.0%	8.4%	7.6%
% of Pop 5 - 13	11.8%	11.0%	10.1%
% of Pop 14 - 18	5.5%	5.4%	5.4%
% of Pop 19 - 22	5.5%	5.6%	5.6%
% of Pop 22 - 25	4.0%	4.2%	4.2%
% of Pop 25 - 29	6.8%	6.4%	5.9%
% of Pop 30 - 34	7.1%	7.0%	6.3%
% of Pop 35 - 39	6.9%	6.8%	6.3%
% of Pop 40 - 44	6.3%	6.2%	6.0%
% of Pop 45 - 59	17.4%	17.4%	17.9%
% of Pop 60 - 74	15.9%	16.5%	18.1%
% of Pop 75 - 84	4.9%	5.5%	6.4%
% of Pop 85+	1.8%	2.0%	2.3%
Median Age	37.3	38.3	40.7
Average Age	38.9	39.8	41.4
Male Population by Age			
% of Pop 0 to 4 years	6.5%	6.2%	5.6%
% of Pop 5 - 13	12.5%	11.7%	10.6%
% of Pop 14 - 18	5.8%	5.7%	5.6%
% of Pop 19 - 22	5.8%	5.8%	5.9%
% of Pop 22 - 25	4.3%	4.4%	4.4%
% of Pop 25 - 29	7.0%	6.6%	6.2%
% of Pop 30 - 34	7.0%	7.0%	6.4%
% of Pop 35 - 39	6.8%	6.8%	6.4%
% of Pop 40 - 44	6.3%	6.2%	6.1%
% of Pop 45 - 59	17.2%	17.4%	17.9%
% of Pop 75 - 84	4.3%	4.8%	5.7%
% of Pop 60 - 74	15.4%	16.0%	17.6%
% of Pop 85+	1.2%	1.3%	1.5%
Median Age	35.9	36.9	39.1
Average Age	37.7	38.5	40.1

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Whitehall Square Whitehall, PA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
% of Pop 0 to 4 years	5.9%	5.5%	5.0%
% of Pop 5 - 13	11.2%	10.5%	9.6%
% of Pop 14 - 18	5.2%	5.1%	5.1%
% of Pop 19 - 22	5.1%	5.3%	5.3%
% of Pop 22 - 25	3.8%	4.1%	4.0%
% of Pop 25 - 29	6.6%	6.3%	5.7%
% of Pop 30 - 34	7.2%	6.9%	6.2%
% of Pop 35 - 39	7.0%	6.7%	6.3%
% of Pop 40 - 44	6.2%	6.2%	6.0%
% of Pop 45 - 59	17.5%	17.5%	18.0%
% of Pop 60 - 74	16.4%	17.0%	18.6%
% of Pop 75 - 84	5.6%	6.2%	7.1%
% of Pop 85+	2.4%	2.7%	3.1%
Median Age	38.6	39.6	42.3
Average Age	40.1	40.9	42.7
Race			
Count of White	31,940	111,126	306,955
Count of Black or African-American	7,135	20,222	33,689
Count of Asian or Pacific Islander	1,473	5,361	15,534
Count of Other races	20,760	62,607	99,693
White	52.1%	55.8%	67.3%
Black or African American	11.6%	10.1%	7.4%
Asian	2.4%	2.7%	3.4%
Other Races	33.9%	31.4%	21.9%
Language Spoken			
Speak English at Home	62.4%	65.3%	75.3%
Speak Spanish at Home	30.7%	28.3%	18.2%
Speak French or French Creole at Home	0.1%	0.3%	0.4%
Speak German at Home	0.4%	0.4%	0.4%
Speak Other Indo-European Languages at Home	0.8%	1.0%	1.7%
Speak Russian and Other Slavic Languages at Home	0.4%	0.4%	0.4%
Speak Chinese at Home	0.3%	0.5%	0.7%
Speak Korean at Home	0.1%	0.1%	0.1%
Speak Vietnamese at Home	0.5%	0.4%	0.2%
Speak Other Asian Languages at Home	0.2%	0.7%	0.7%
Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.1%
Speak Other Language at Home	4.0%	2.7%	1.7%
Hispanic			
Hispanic Population	26,740	79,441	121,829
Hispanic Population Percent	43.6%	39.9%	26.7%
Mexican	5.4%	5.3%	6.5%
Puerto Rican	53.5%	52.9%	54.8%
Cuban	1.2%	1.4%	1.7%
Dominican	27.9%	26.8%	21.7%
Central American	2.8%	3.0%	3.8%
South American	5.4%	6.4%	6.9%
Other Hispanic	3.9%	4.1%	4.5%
2000 Hispanic Population Percent	20%	16%	12%
1990 Hispanic Population Percent	9%	8%	7%

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Ancestry			
American (percent of total population)	1.7%	2.1%	2.8%
American	1.6%	2.0%	2.7%
Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
Asian (percent of total population)	2.3%	2.6%	3.3%
Chinese	0.2%	0.4%	0.6%
Japanese	0.0%	0.1%	0.1%
Korean	0.1%	0.2%	0.3%
South Central Asian (ie. Indian)	1.2%	0.9%	1.4%
South East Asian (ie. Vietnamese)	0.6%	0.7%	0.7%
Other Asian	0.2%	0.3%	0.3%
European (percent of total population)	24.8%	28.0%	40.0%
British	1.4%	1.8%	3.2%
Dutch	0.6%	0.6%	0.7%
French	0.2%	0.3%	0.6%
German	11.7%	12.5%	16.3%
Italian	2.9%	3.1%	4.8%
Polish	1.5%	1.6%	2.2%
Scandinavian	0.2%	0.3%	0.6%
Scotch/Irish	3.2%	3.7%	5.8%
Other European (ie. Greek/Russian)	3.0%	4.1%	5.7%
Middle Eastern	2.7%	1.7%	1.4%
Other Ancestry	16.7%	16.9%	15.2%
Unclassified Ancestry	8.1%	8.8%	10.5%
Education (Age 25+)			
Adult Population (25 Years or Older)	41,105	135,380	316,375
Elementary (0 to 8)	8.2%	6.2%	3.9%
Some High School (9 to 11)	8.0%	7.8%	6.0%
High School Graduate (12)	37.7%	36.5%	32.4%
Some College (13 to 16)	18.1%	18.0%	16.8%
Associates Degree Only	9.5%	8.9%	9.3%
Bachelors Degree Only	12.9%	14.7%	19.2%
Graduate Degree	5.6%	7.8%	12.4%
% College (4+)	18.5%	22.5%	31.5%
Household Type			
Total Households – count	22,370	75,469	175,539
One Person HHs – count	6,013	21,978	48,232
Family HHs – count	14,650	47,991	115,286
Married Couple – count	8,612	29,692	81,405
w/own children – count	3,454	11,373	29,334
w/out own children – count	5,158	18,319	52,072
Male Householder – count	1,823	4,954	9,339
Female Householder – count	4,215	13,344	24,542
Non-Family Households – count	1,707	5,500	12,021
1 Person Household	26.9%	29.1%	27.5%
2 Person Household	29.8%	30.6%	33.4%
3 Person Household	17.2%	16.3%	16.1%
4 Person Household	13.4%	12.7%	13.2%
5 Person Household	7.3%	6.6%	6.0%
6 Person Household	3.2%	2.8%	2.3%
7+ Person Household	2.3%	1.9%	1.5%
% Households With Children	29.5%	28.0%	26.4%

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Housing			
Total Housing Units	23,634	79,705	184,394
Owner Occupied Percent	50.7%	51.9%	60.4%
Renter Occupied Percent	43.9%	42.8%	34.8%
Vacant Housing Percent	5.3%	5.3%	4.8%
Total Housing Units (Census 2000)	22,089	72,605	158,391
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	0.6%	1.1%	2.4%
Property Value $750,000 to $999,999	0.5%	1.2%	4.2%
Property Value $500,000 to $749,999	7.1%	9.7%	17.9%
Property Value $400,000 to $499,999	9.1%	10.3%	14.3%
Property Value $300,000, to $399,999	25.4%	23.2%	21.9%
Property Value $200,000 to $299,999	28.7%	30.0%	22.5%
Property Value $150,000 to $199,999	12.5%	11.4%	7.5%
Property Value $100,000 to $149,999	9.1%	7.4%	4.3%
Property Value $60,000 to $99,999	4.0%	2.4%	1.5%
Property Value $40,000 to $59,999	1.0%	0.9%	0.7%
Property Value $0 to $39,999	1.8%	2.2%	2.4%
Median Home Value	$274,421	$283,989	$350,004
Wealth per Household			
$0 and under - percent	19.1%	18.8%	17.5%
$1 to $4999 - percent	10.1%	9.8%	8.7%
$5k to $9999 - percent	5.2%	5.0%	4.6%
$10k to $24999 - percent	6.8%	6.7%	6.4%
$25k to $49999 - percent	6.9%	6.9%	6.8%
$50k to $99999 - percent	10.2%	10.2%	10.2%
$100k to $249999 - percent	17.3%	17.5%	18.1%
$250k to $499999 - percent	12.0%	12.2%	13.1%
$500k+ - percent	12.4%	12.9%	14.5%
Median HH Wealth	$59,532	$63,630	$78,851
Avg HH Wealth	$211,713	$217,522	$237,865
Economic Viability			
Economic Viability Local	279	273	268
Economic Viability Indexed	103	101	99
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	31,139	100,131	228,727
Managerial/Executive	9.4%	11.7%	15.1%
Professional Specialty	14.3%	17.8%	22.7%
Healthcare Support	5.7%	5.3%	4.4%
Sales	9.9%	9.2%	9.4%
Office & Administrative Support	11.7%	11.3%	10.4%
Protective Service	1.1%	1.6%	1.5%
Food Preperation	5.4%	5.6%	5.1%
Building Maintenance & Cleaning	5.0%	4.3%	3.3%
Personal Care	2.4%	2.7%	2.6%
Farming, Fishing, & Forestry	0.2%	0.2%	0.2%
Construction	8.9%	6.8%	6.6%
Production & Transportation	26.0%	23.7%	18.7%
Percent White Collar Workers	51.0%	55.1%	62.1%
Percent Blue Collar Workers	49.0%	44.9%	37.9%

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Agriculture/Mining/Construction	6.2%	5.4%	5.5%
Manufacturing	12.3%	13.1%	12.9%
Transportation	11.5%	10.4%	8.4%
Information	1.5%	1.5%	1.6%
Wholesale/Retail	16.5%	15.2%	14.8%
Finance, Insurance, Real Estate	5.2%	4.7%	5.3%
Professional Services	3.7%	4.5%	5.5%
Management Services	0.0%	0.0%	0.0%
Administrative/Waste Services	5.1%	5.4%	4.2%
Educational Services	20.8%	24.0%	26.6%
Entertainment Services	10.0%	9.1%	8.3%
Other Professional Services	5.2%	4.5%	4.4%
Public Administration	1.9%	2.3%	2.3%
Vehicles per HH No Vehicles	12.9%	11.9%	8.9%
1 Vehicle	41.5%	40.5%	35.2%
2 Vehicles	29.9%	32.4%	36.9%
3 or more vehicles	15.6%	15.2%	19.1%
Average Number of Vehicles	1.56	1.57	1.74
Change Births (last 12 months)	682	2,149	4,566
Deaths (last 12 months)	501	1,718	4,404
Migration (last 12 months)	-75	126	1,693
Work place Workplace Establishments	1,216	4,537	11,718
Workplace Employees (FTE)	17,690	82,552	234,717

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