

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 41.237048 Longitude: -75.857226

Wilkes-Barre Township Marketplace Wilkes-Barre, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	37,631	99,409	236,819
	Population Est 23Q1	37,674	99,525	236,833
	Population Est 22Q4	37,531	99,308	236,446
	Population Est 22Q3	37,508	99,241	236,302
	Population Est 22Q2	37,512	99,217	236,096
	Population Est 22Q1	37,489	99,138	235,879
	Population Est 21Q4	37,476	99,082	235,738
	Population Est 21Q3	37,457	99,024	235,529
	Population Est 21Q2	37,402	98,952	235,276
	Population Fcst	37,903	99,478	238,057
	2010 Census Population	34,533	95,664	231,727
	2000 Census Population	36,263	100,469	237,854
	1990 Census Population	39,692	107,889	247,853
	Current Year Daytime Population	71,819	136,023	268,075
	Average Seasonal Population	493	1,387	4,710
	Historical Annual Growth, 1990 – 2000	-0.90%	-0.71%	-0.41%
	Historical Annual Growth, 2000 – 2010	-0.49%	-0.49%	-0.26%
	Estimated Annual Growth, 2010 – CY	0.60%	0.27%	0.15%
	Projected Annual Growth, CY to Y5	0.14%	0.01%	0.10%
	Group Qtrs Est	4,522	5,325	6,755
	Transient Est Average Last 4 Qtrs	5,201	6,091	8,899
Households	Current Year Estimated Households	14,847	42,111	100,979
	Households Est 23Q1	14,850	42,130	100,918
	Households Est 22Q4	14,762	42,003	100,714
	Households Est 22Q3	14,752	41,975	100,651
	Households Est 22Q2	14,753	41,965	100,562
	Households Est 22Q1	14,741	41,923	100,463
	Households Est 21Q4	14,736	41,902	100,408
	Households Est 21Q3	14,730	41,880	100,314
	Households Est 21Q2	14,701	41,843	100,207
	Households Fcst	14,975	42,146	101,521
	2010 Census Households	14,180	41,143	98,474
	2000 Census Households	15,110	42,855	99,088
	1990 Census Households	16,321	44,224	98,655
	Historical Annual Growth, 1990 – 2000	-0.77%	-0.31%	0.04%
	Historical Annual Growth, 2000 – 2010	-0.63%	-0.41%	-0.06%
	Estimated Annual Growth, 2010 – CY	0.32%	0.16%	0.18%
	Projected Annual Growth, CY to Y5	0.17%	0.02%	0.11%
	Population per Household	2.23	2.23	2.28

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Wilkes-Barre Township Marketplace Wilkes-Barre, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.4%	0.6%	1.0%
	HH Income \$250,000 to \$499,999	0.4%	0.8%	1.2%
	HH Income \$200,000 to \$249,999	1.0%	1.8%	2.8%
	HH Income \$175,000 to \$199,999	1.7%	2.4%	3.1%
	HH Income \$150,000 to \$174,999	2.2%	3.3%	4.5%
	HH Income \$100,000 to 149,999	9.5%	13.9%	16.0%
	HH Income \$75,000 to 99,999	13.1%	14.1%	13.9%
	HH Income \$50,000 to 74,999	18.6%	18.1%	17.0%
	HH Income \$35,000 to 49,999	15.0%	12.8%	12.4%
	HH Income \$25,000 to 34,999	11.5%	10.0%	9.8%
	HH Income \$15,000 to 24,999	11.9%	9.6%	8.1%
	HH Income \$0 to 14,999	14.6%	12.7%	10.3%
	Average Household Income	\$60,173	\$72,128	\$82,457
	Median Household Income	\$46,926	\$55,739	\$62,880
	Per Capita Income	\$25,336	\$31,375	\$35,670
	Average Disposable Income	\$50,045	\$58,609	\$65,946
	Median Disposable Income	\$40,641	\$47,666	\$53,166
	Discretionary HH Income Over \$150,000	0.2%	1.4%	2.6%
	Discretionary HH Income \$125,000 to \$149,999	1.4%	2.0%	2.6%
	Discretionary HH Income \$100,000 to \$124,999	2.2%	3.7%	5.2%
	Discretionary HH Income \$75,000 to \$99,999	5.6%	8.1%	10.3%
	Discretionary HH Income \$50,000 to \$74,999	14.7%	18.5%	19.5%
	Discretionary HH Income \$25,000 to \$49,999	30.4%	29.0%	27.8%
	Discretionary HH Income Under \$25,000	45.5%	37.4%	32.0%
	Average Discretionary HH Income	\$35,203	\$42,866	\$48,981
	Median Discretionary HH Income	\$27,888	\$35,032	\$40,100
	Householder White – Count	9,335	31,370	84,241
	Median HH Income	\$49,935	\$58,101	\$65,709
	Average HH Income	\$60,412	\$70,050	\$77,356
	Householder Black or African-American – Count	1,403	2,571	3,811
	Median HH Income	\$33,651	\$37,131	\$36,648
	Average HH Income	\$41,997	\$49,612	\$49,988
	Householder Hispanic – Count	2,640	5,129	7,163
	Median HH Income	\$42,577	\$55,009	\$56,972
	Average HH Income	\$55,147	\$61,172	\$64,413
	Householder Asian or Pacific Islander – Count	285	461	1,127
	Median HH Income	\$62,507	\$61,767	\$72,662
	Average HH Income	\$69,287	\$71,850	\$87,270
	Householder Other or Pacific Islander – Count	1,183	2,580	4,638
	Median HH Income	\$40,760	\$48,855	\$52,837
	Average HH Income	\$53,536	\$56,030	\$62,233

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Gender	Male Population	18,870	48,820	115,180
	Female Population	18,762	50,588	121,639
Total Population by Age	Count of Pop 0 to 4 years	2,018	5,349	11,944
	Count of Pop 0 to 7 years	2,780	7,341	16,674
	Count of Pop 5 - 13	3,506	9,170	21,687
	Count of Pop 14 - 18	2,074	4,811	11,037
	Count of Pop 19 - 22	2,478	5,311	11,545
	Count of Pop 22 - 25	2,046	4,196	8,817
	Count of Pop 25 - 29	2,706	6,361	13,470
	Count of Pop 30 - 34	2,565	6,512	14,123
	Count of Pop 35 - 39	2,587	6,697	14,809
	Count of Pop 40 - 44	2,241	6,105	14,221
	Count of Pop 45 - 59	6,307	17,648	44,759
	Count of Pop 60 - 74	6,030	18,242	46,783
	Count of Pop 75 - 84	2,115	6,548	17,376
	Count of Pop 85+	957	2,460	6,247
	% of Pop 0 to 4 years	5.4%	5.4%	5.0%
	% of Pop 0 to 7 years	7.4%	7.4%	7.0%
	% of Pop 5 - 13	9.3%	9.2%	9.2%
	% of Pop 14 - 18	5.5%	4.8%	4.7%
	% of Pop 19 - 22	6.6%	5.3%	4.9%
	% of Pop 22 - 25	5.4%	4.2%	3.7%
	% of Pop 25 - 29	7.2%	6.4%	5.7%
	% of Pop 30 - 34	6.8%	6.6%	6.0%
	% of Pop 35 - 39	6.9%	6.7%	6.3%
	% of Pop 40 - 44	6.0%	6.1%	6.0%
	% of Pop 45 - 59	16.8%	17.8%	18.9%
	% of Pop 60 - 74	16.0%	18.4%	19.8%
	% of Pop 75 - 84	5.6%	6.6%	7.3%
	% of Pop 85+	2.5%	2.5%	2.6%
	Median Age	37.7	41.1	43.9
	Average Age	40.1	41.9	43.4
Male Population by Age	% of Pop 0 to 4 years	5.5%	5.7%	5.3%
	% of Pop 5 - 13	9.5%	9.8%	9.6%
	% of Pop 14 - 18	5.8%	5.2%	4.9%
	% of Pop 19 - 22	6.9%	5.6%	5.1%
	% of Pop 22 - 25	5.7%	4.4%	3.9%
	% of Pop 25 - 29	7.5%	6.7%	5.9%
	% of Pop 30 - 34	7.0%	6.7%	6.1%
	% of Pop 35 - 39	7.0%	6.8%	6.4%
	% of Pop 40 - 44	5.9%	6.2%	6.1%
	% of Pop 45 - 59	17.0%	17.9%	19.0%
	% of Pop 75 - 84	4.8%	5.7%	6.5%
	% of Pop 60 - 74	16.0%	17.9%	19.4%
	% of Pop 85+	1.4%	1.5%	1.6%
	Median Age	36.5	39.4	42.2
	Average Age	38.8	40.5	42.0

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	% of Pop 0 to 4 years	5.2%	5.1%	4.8%
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	% of Pop 35 - 39	6.7%	6.7%	6.2%
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	% of Pop 45 - 59	16.5%	17.6%	18.8%
	% of Pop 60 - 74	16.0%	18.7%	20.1%
	% of Pop 75 - 84	6.5%	7.5%	8.2%
	% of Pop 85+	3.7%	3.4%	3.6%
	Median Age	39.0	42.7	45.5
	Average Age	41.3	43.3	44.6
Race	Count of White	23,670	73,218	195,133
	Count of Black or African-American	4,924	9,086	13,143
	Count of Asian or Pacific Islander	851	1,566	3,708
	Count of Other races	8,186	15,538	24,834
	White	62.9%	73.7%	82.4%
	Black or African American	13.1%	9.1%	5.5%
	Asian	2.3%	1.6%	1.6%
	Other Races	21.8%	15.6%	10.5%
Language Spoken	Speak English at Home	79.5%	84.6%	89.6%
	Speak Spanish at Home	16.8%	12.1%	7.1%
	Speak French or French Creole at Home	0.2%	0.2%	0.2%
	Speak German at Home	0.1%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	0.9%	0.9%	1.2%
	Speak Russian and Other Slavic Languages at Home	0.4%	0.6%	0.6%
	Speak Chinese at Home	0.2%	0.1%	0.2%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.4%	0.2%	0.1%
	Speak Other Asian Languages at Home	1.0%	0.5%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.5%	0.5%	0.4%
Hispanic	Hispanic Population	8,617	15,836	23,317
	Hispanic Population Percent	22.9%	15.9%	9.8%
	Mexican	34.6%	25.3%	23.1%
	Puerto Rican	20.9%	30.4%	35.3%
	Cuban	0.7%	0.8%	0.8%
	Dominican	30.3%	27.8%	23.2%
	Central American	4.7%	4.4%	5.2%
	South American	4.9%	6.0%	6.1%
	Other Hispanic	3.8%	5.3%	6.2%
	2000 Hispanic Population Percent	2%	1%	1%
	1990 Hispanic Population Percent	1%	1%	0%

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Ancestry	American (percent of total population)	1.6%	2.2%	2.3%
	American	1.5%	2.1%	2.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.2%	1.5%	1.5%
	Chinese	0.3%	0.2%	0.2%
	Japanese	0.1%	0.1%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.5%	0.4%	0.5%
	South East Asian (ie. Vietnamese)	1.1%	0.6%	0.4%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	40.1%	51.9%	61.6%
	British	3.5%	4.9%	5.7%
	Dutch	0.4%	0.4%	0.6%
	French	0.3%	0.4%	0.4%
	German	6.3%	7.5%	8.8%
	Italian	5.3%	7.4%	10.5%
	Polish	9.7%	12.0%	14.5%
	Scandinavian	0.3%	0.3%	0.4%
	Scotch/Irish	8.5%	10.9%	12.2%
	Other European (ie. Greek/Russian)	5.8%	8.1%	8.5%
	Middle Eastern	0.9%	0.9%	0.6%
	Other Ancestry	14.7%	11.3%	8.9%
	Unclassified Ancestry	17.5%	16.2%	15.3%
Education (Age 25+)	Adult Population (25 Years or Older)	25,508	70,572	171,789
	Elementary (0 to 8)	5.4%	3.3%	2.4%
	Some High School (9 to 11)	8.2%	6.7%	5.6%
	High School Graduate (12)	42.7%	38.0%	36.7%
	Some College (13 to 16)	17.8%	18.1%	18.1%
	Associates Degree Only	8.8%	11.1%	11.0%
	Bachelors Degree Only	11.6%	14.8%	16.5%
	Graduate Degree	5.3%	7.9%	9.8%
	% College (4+)	17.0%	22.7%	26.2%
Household Type	Total Households – count	14,847	42,111	100,979
	One Person HHs – count	5,856	15,655	33,994
	Family HHs – count	7,810	23,413	60,154
	Married Couple – count	4,110	14,382	40,001
	w/own children – count	1,375	4,425	12,447
	w/out own children – count	2,735	9,957	27,554
	Male Householder – count	945	2,314	5,674
	Female Householder – count	2,755	6,716	14,479
	Non-Family Households – count	1,181	3,043	6,831
	1 Person Household	39.4%	37.2%	33.7%
	2 Person Household	29.4%	31.8%	33.5%
	3 Person Household	14.1%	14.4%	15.3%
	4 Person Household	9.1%	9.5%	10.7%
	5 Person Household	4.6%	4.3%	4.4%
	6 Person Household	1.8%	1.7%	1.6%
	7+ Person Household	1.4%	1.1%	0.9%
	% Households With Children	24.0%	22.6%	23.1%

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Housing	Total Housing Units	17,249	47,547	112,634
	Owner Occupied Percent	43.8%	51.2%	58.7%
	Renter Occupied Percent	42.3%	37.3%	31.0%
	Vacant Housing Percent	13.9%	11.4%	10.3%
	Total Housing Units (Census 2000)	17,018	47,246	108,347
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.0%	0.2%	0.7%
	Property Value \$750,000 to \$999,999	0.1%	0.4%	1.1%
	Property Value \$500,000 to \$749,999	0.7%	2.9%	5.4%
	Property Value \$400,000 to \$499,999	0.9%	3.2%	5.9%
	Property Value \$300,000, to \$399,999	3.6%	8.2%	12.0%
	Property Value \$200,000 to \$299,999	11.6%	21.2%	23.8%
	Property Value \$150,000 to \$199,999	17.8%	19.0%	16.3%
	Property Value \$100,000 to \$149,999	31.3%	23.8%	19.7%
	Property Value \$60,000 to \$99,999	19.1%	13.0%	9.0%
	Property Value \$40,000 to \$59,999	6.4%	2.9%	1.8%
	Property Value \$0 to \$39,999	8.5%	5.1%	4.0%
	Median Home Value	\$124,365	\$162,582	\$197,077
Wealth per Household	\$0 and under - percent	19.6%	18.6%	17.7%
	\$1 to \$4999 - percent	10.6%	9.7%	9.0%
	\$5k to \$9999 - percent	5.3%	5.0%	4.7%
	\$10k to \$24999 - percent	6.9%	6.7%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
	\$50k to \$99999 - percent	10.2%	10.3%	10.4%
	\$100k to \$249999 - percent	17.1%	17.6%	18.1%
	\$250k to \$499999 - percent	11.6%	12.3%	12.9%
	\$500k+ - percent	11.7%	12.9%	13.9%
	Median HH Wealth	\$53,063	\$65,325	\$75,770
	Avg HH Wealth	\$202,474	\$218,411	\$231,584
Economic Viability	Economic Viability Local	266	262	261
	Economic Viability Indexed	98	97	97
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	16,106	47,577	117,289
	Managerial/Executive	9.5%	11.9%	13.9%
	Professional Specialty	19.7%	20.6%	21.4%
	Healthcare Support	4.4%	4.5%	4.0%
	Sales	8.4%	8.5%	8.9%
	Office & Administrative Support	11.6%	13.4%	13.4%
	Protective Service	2.7%	2.8%	3.0%
	Food Preparation	6.8%	6.6%	6.0%
	Building Maintenance & Cleaning	4.5%	4.3%	3.6%
	Personal Care	2.7%	2.6%	2.3%
	Farming, Fishing, & Forestry	0.3%	0.2%	0.2%
	Construction	6.3%	5.8%	6.5%
	Production & Transportation	23.0%	18.9%	16.8%
	Percent White Collar Workers	53.7%	58.7%	61.6%
	Percent Blue Collar Workers	46.3%	41.3%	38.4%

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	Agriculture/Mining/Construction	5.4%	4.3%	5.2%
	Manufacturing	10.7%	9.8%	10.6%
	Transportation	9.3%	8.8%	7.7%
	Information	2.1%	1.7%	1.6%
	Wholesale/Retail	16.3%	15.7%	16.0%
	Finance, Insurance, Real Estate	4.8%	5.7%	6.3%
	Professional Services	2.6%	4.1%	4.4%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	4.9%	4.7%	4.0%
	Educational Services	23.5%	25.0%	25.7%
	Entertainment Services	10.5%	9.9%	8.7%
	Other Professional Services	4.8%	4.3%	4.0%
	Public Administration	4.9%	6.0%	5.8%
Vehicles per HH	No Vehicles	20.9%	14.6%	10.9%
	1 Vehicle	42.3%	41.5%	38.5%
	2 Vehicles	27.2%	31.4%	35.0%
	3 or more vehicles	9.6%	12.5%	15.6%
	Average Number of Vehicles	1.29	1.46	1.61
Change	Births (last 12 months)	374	992	2,241
	Deaths (last 12 months)	310	965	2,526
	Migration (last 12 months)	89	247	1,162
Work place	Workplace Establishments	1,710	3,577	6,401
	Workplace Employees (FTE)	35,513	66,077	110,869