2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Willow Nashu	Springs Plaza a, NH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Current Year Estimated Population	5,878	34,569	112,308
	Population Est 23Q1	5,879	34,686	112,793
	Population Est 22Q4	5,871	34,674	112,596
	Population Est 22Q3	5,871	34,669	112,848
	Population Est 22Q2	5,867	34,684	112,771
	Population Est 22Q1	5,876	34,712	112,995
	Population Est 21Q4	5,876	34,592	112,830
	Population Est 21Q3	5,876	34,590	112,865
	Population Est 21Q2	5,864	34,553	112,590
U U	Population Fcst	5,875	34,702	112,716
Population	2010 Census Population	4,951	31,794	103,741
nd	2000 Census Population	5,151	31,397	102,430
ĕ	1990 Census Population	4,405	27,875	91,353
	Current Year Daytime Population	8,155	35,697	112,267
	Average Seasonal Population	44	503	1,847
	Historical Annual Growth, 1990 – 2000	1.58%	1.20%	1.15%
	Historical Annual Growth, 2000 – 2010	-0.40%	0.13%	0.13%
	Estimated Annual Growth, 2010 – CY	1.21%	0.59%	0.56%
	Projected Annual Growth, CY to Y5	-0.01%	0.08%	0.07%
	Group Qtrs Est	0	467	1,259
	Transient Est Average Last 4 Qtrs	1,026	2,533	3,610
	Current Year Estimated Households	2,910	14,007	44,907
	Households Est 23Q1	2,910	14,043	45,054
	Households Est 22Q4	2,906	14,034	44,953
	Households Est 22Q3	2,905	14,031	45,031
	Households Est 22Q2	2,903	14,037	45,003
	Households Est 22Q1	2,908	14,052	45,105
	Households Est 21Q4	2,909	14,006	45,042
lds	Households Est 21Q3	2,907	14,001	45,047
ohé	Households Est 21Q2	2,902	13,986	44,937
Households	Households Fcst	2,908	14,051	45,047
	2010 Census Households	2,465	12,486	40,368
	2000 Census Households	2,473	11,918	39,162
	1990 Census Households	2,129	10,191	34,229
	Historical Annual Growth, 1990 – 2000	1.51%	1.58%	1.36%
	Historical Annual Growth, 2000 – 2010	-0.03%	0.47%	0.30%
	Estimated Annual Growth, 2010 – CY	1.17%	0.81%	0.75%
	Projected Annual Growth, CY to Y5	-0.02%	0.06%	0.06%
	Population per Household	2.02	2.43	2.47
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Willow Nashu	Springs Plaza a, NH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	HH Income \$500,000 or more	1.5%	3.4%	2.8%
	HH Income \$250,000 to \$499,999	1.8%	4.1%	3.3%
	HH Income \$200,000 to \$249,999	4.1%	9.6%	7.8%
	HH Income \$175,000 to \$199,999	6.2%	8.6%	7.0%
	HH Income \$150,000 to \$174,999	7.5%	9.6%	8.5%
	HH Income \$100,000 to 149,999	19.7%	20.7%	19.7%
	HH Income \$75,000 to 99,999	18.8%	13.5%	11.9%
	HH Income \$50,000 to 74,999	15.6%	12.1%	14.3%
	HH Income \$35,000 to 49,999	12.9%	7.7%	9.6%
	HH Income \$25,000 to 34,999	3.3%	3.7%	5.3%
	HH Income \$15,000 to 24,999	4.0%	3.6%	4.7%
	HH Income \$0 to 14,999	4.7%	3.2%	5.0%
	Average Household Income	\$105,464	\$141,310	\$123,675
	Median Household Income	\$87,163	\$112,750	\$98,013
	Per Capita Income	\$52,214	\$57,826	\$49,837
	Average Disposable Income	\$85,470	\$106,813	\$95,754
	Median Disposable Income	\$05,470 \$75,175	\$94,320	\$83,617
	Discretionary HH Income Over \$150,000	3.2%	9.9% 9.9%	7.0%
	Discretionary HH Income \$125,000 to \$149,999	4.4%	8.8%	7.0%
ne	Discretionary HH Income \$100,000 to \$124,999	9.5%	14.1%	11.2%
Income	Discretionary HH Income \$75,000 to \$99,999	12.9%	14.7%	13.9%
<u> ۲</u>	Discretionary HH Income \$50,000 to \$74,999	26.5%	20.6%	19.4%
	Discretionary HH Income \$25,000 to \$49,999	29.8%	20.1%	22.2%
	Discretionary HH Income Under \$25,000	13.8%	11.6%	19.0%
	Average Discretionary HH Income	\$61,785	\$78,668	\$69,014
	Median Discretionary HH Income	\$54,904	\$72,178	\$61,865
	Householder White – Count	2,024	11,095	35,226
	Median HH Income	\$91,416	\$115,479	\$103,544
	Average HH Income	\$97,665	\$116,108	\$106,257
	Householder Black or African-American – Count	93	285	1,144
	Median HH Income	\$68,597	\$79,156	\$69,136
	Average HH Income	\$78,227	\$85,845	\$78,235
	Householder Hispanic – Count	194	670	3,468
	Median HH Income	\$55,914	\$80,676	\$69,924
	Average HH Income	\$57,118	\$87,729	\$78,608
	Householder Asian or Pacific Islander – Count	415	1,353	2,560
	Median HH Income	\$98,762	\$147,283	\$144,692
	Average HH Income	\$105,692	\$130,444	\$130,741
	Householder Other or Pacific Islander – Count	184	603	2,508
	Median HH Income	\$81,658	\$83,446	\$74,243
	Average HH Income	\$86,301	\$96,837	\$88,331

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Apr 3, 2025

BRIXMOR® Latitude: 42.704915 Longitude: -71.43777

AA/SUL SAM				
	Springs Plaza	1.00 Mile	3.00 Mile	5.00 Mile
Nashua	a, NH	Radius	Radius	Radius
der	Male Population	3,012	17,184	55,480
Gender	Female Population	2,866	17,184	56,828
G		2,800	17,505	50,020
	Count of Pop 0 to 4 years	453	1,800	5,644
	Count of Pop 0 to 7 years	601	2,486	7,872
	Count of Pop 5 - 13	545	3,075	10,435
	Count of Pop 14 - 18	158	1,438	5,189
	Count of Pop 19 - 22	157	1,500	5,317
	Count of Pop 22 - 25	130	1,153	3,997
	Count of Pop 25 - 29	539	2,183	6,808
	Count of Pop 30 - 34	836	2,650	7,857
	Count of Pop 35 - 39	677	2,552	7,815
	Count of Pop 40 - 44	418	2,121	6,976
	Count of Pop 45 - 59	865	6,627	22,292
	Count of Pop 60 - 74	791	6,607	21,299
	Count of Pop 75 - 84	246	2,141	6,520
Total Population by Age	Count of Pop 85+	64	723	2,159
opula Age	% of Pop 0 to 4 years	7.7%	5.2%	5.0%
by A	% of Pop 0 to 7 years	10.2%	7.2%	7.0%
al F	% of Pop 5 - 13	9.3%	8.9%	9.3%
lot	% of Pop 14 - 18	2.7%	4.2%	4.6%
1	% of Pop 19 - 22	2.7%	4.3%	4.7%
	% of Pop 22 - 25	2.2%	3.3%	3.6%
	% of Pop 25 - 29	9.2%	6.3%	6.1%
	% of Pop 30 - 34	14.2%	7.7%	7.0%
	% of Pop 35 - 39	11.5%	7.4%	7.0%
	% of Pop 40 - 44	7.1%	6.1%	6.2%
	% of Pop 45 - 59	14.7%	19.2%	19.8%
	% of Pop 60 - 74	13.5%	19.1%	19.0%
	% of Pop 75 - 84	4.2%	6.2%	5.8%
	% of Pop 85+	1.1%	2.1%	1.9%
	Median Age	35.9 38.1	42.2	42.2 42.2
	Average Age	JO. I	42.5	42.2
	% of Pop 0 to 4 years	7.6%	5.4%	5.3%
	% of Pop 5 - 13	8.8%	9.2%	9.7%
	% of Pop 14 - 18	2.8%	4.3%	4.8%
	% of Pop 19 - 22	2.6%	4.5%	4.9%
Male Population by Age	% of Pop 22 - 25	2.0%	3.4%	3.7%
	% of Pop 25 - 29	9.1%	6.5%	6.3%
ulat Je	% of Pop 30 - 34	14.9%	8.0%	7.3%
Popula by Age	% of Pop 35 - 39	12.3%	7.6%	7.1%
е Р by	% of Pop 40 - 44	7.6%	6.3%	6.2%
Ial	% of Pop 45 - 59	15.0%	19.0%	19.7%
2	% of Pop 75 - 84	3.8%	5.5%	5.1%
	% of Pop 60 - 74	13.0%	18.8%	18.8%
	% of Pop 85+	0.7%	1.6%	1.3%
	Median Age	35.9	40.9	40.8
	Average Age	37.8	41.6	41.1

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



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Willow Nashua	Springs Plaza a, NH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	7.8%	5.0%	4.8%
	% of Pop 5 - 13	9.8%	8.6%	
	% of Pop 14 - 18	2.6%	4.0%	
	% of Pop 19 - 22	2.8%	4.2%	
	% of Pop 22 - 25	2.4%	3.3%	
	% of Pop 25 - 29	9.3%	6.1%	
	% of Pop 30 - 34	13.6%	7.3%	
	% of Pop 35 - 39	10.7%	7.2%	
	% of Pop 40 - 44	6.6%	6.0%	
	% of Pop 45 - 59	14.4%	19.3%	
	% of Pop 60 - 74	14.0%	19.5%	
	% of Pop 75 - 84	4.6%	6.9%	
	% of Pop 85+	1.5%	2.6%	
	Median Age	35.9	43.6	
	Average Age	38.4	43.5	5 43.2
	Count of White	3,938	27,059	87,522
	Count of Black or African-American	215	845	5 3,506
	Count of Asian or Pacific Islander	1,090	4,089	8,238
ce	Count of Other races	636	2,576	6 13,043
Race	White	67.0%	78.3%	5 77.9%
	Black or African American	3.7%	2.4%	3.1%
	Asian	18.5%	11.8%	5 7.3%
	Other Races	10.8%	7.5%	b 11.6%
	Speak English at Home	72.5%	82.4%	81.0%
	Speak Spanish at Home	4.6%	3.1%	5 7.5%
	Speak French or French Creole at Home	1.8%	1.4%	5 1.5%
	Speak German at Home	0.1%	0.2%	
e e	Speak Other Indo-European Languages at Home	7.1%	4.4%	
laç Ker	Speak Russian and Other Slavic Languages at Home	0.8%	0.5%	
	Speak Chinese at Home	1.2%	1.5%	
Language Spoken	Speak Korean at Home	0.0%	0.2%	
-	Speak Vietnamese at Home	0.1%	0.6%	
	Speak Other Asian Languages at Home	10.0%	4.0%	
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.2%	
	Speak Other Language at Home	1.7%	1.5%	
	Hispanic Population	503	1,969	9 12,384
	Hispanic Population Percent	8.5%	5.7%	
	Mexican	15.0%	11.5%	
	Puerto Rican	44.9%	37.8%	
<u>.</u>	Cuban	44.9 <i>%</i> 0.5%	2.6%	
Hispanic	Dominican	15.5%	17.5%	
ds		5.4%	7.4%	
Ξ	Central American			
	South American	13.8%	14.4%	
	Other Hispanic	4.9%	8.8%	
	2000 Hispanic Population Percent	5%	2%	
	1990 Hispanic Population Percent	4%	2%	o 2%
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# BRIXMOR

Latitude: 42.704915 Longitude: -71.43777

American         1.3%         1.9%         2.3%           Network American (ie. Indian/Eskimo)         0.1%         0.1%         0.1%           Asian (percent of total population)         18.5%         11.8%         7.3%           Asian (percent of total population)         18.5%         11.8%         7.3%           Japanese         0.2%         0.1%         0.2%           South Central Asian (ie. Indian)         15.3%         7.5%         4.0%           South Central Asian (ie. Vietnamese)         0.3%         0.5%         6.4%           Other Asian         0.3%         0.5%         6.4%           Dutch         5.3%         0.4%         0.3%         0.5%           Prach         4.0%         6.8%         6.1%           Dutch         0.3%         0.3%         0.3%           Polish         1.8%         2.4%         2.4%           Socitch/finih         11.8%         1.5%         1.4%           Other Ancestry         27.1%         2.2.8%         0.2.8%           Victassified Ancestry         27.1%         2.2.8%         0.2.8%           Other Active European (ie. Greek/Russian)         1.4%         1.4%           Other European (ie. Greek/Russian)	Willow Nashua	Springs Plaza a, NH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Native American (ie. Indian/Eskimo)         0.1%         0.1%         0.0%         0.0%           Asian (Percent of total population)         18.5%         11.8%         7.3%           Chinese         1.7%         2.0%         1.1%           Japanese         0.2%         0.1%         0.2%           Korean         0.1%         0.2%         0.2%           South Central Asian (ie. Indian)         15.3%         7.5%         4.0%           South Central Asian (ie. Indian)         33.9%         45.5%         43.3%           European (percent of total population)         33.9%         45.5%         43.3%           British         3.6%         6.8%         6.1%           Polish         1.8%         1.5%         1.3%           Scandinavian         1.5%         1.5%         1.3%           Scandinavian         1.5%         1.5%         1.3%           Other European (ie. Greek/Russian)         2.8%         3.6%         3.5%           Other Ancestry         9.3%         11.4%         1.4%           Other Ancestry         9.3%         11.4%         12.4%           Adult Population (25 Years or Older)         4.436         25.6%         2.2%           Some High S		American (percent of total population)			2.4%
Hawaiian/Reactific islander         0.0%         0.0%         0.0%           Asian (percent of total population)         18.5%         11.8%         7.3%           Asian (percent of total population)         18.5%         11.8%         7.3%           Japanese         0.2%         0.1%         0.2%           South Central Asian (ie. Vietnamese)         0.9%         1.5%         1.5%           Other Asian         0.3%         0.5%         0.4%           Other Asian         0.3%         0.5%         0.4%           Other Asian         0.3%         0.5%         0.4%           Dutch         0.3%         0.3%         0.3%           Polish         3.6%         4.2%         3.4%           Socit/Irish         1.8%         2.4%         3.2%           Socit/Irish         1.8%         2.4%         3.2%           Socit/Irish         1.8%         2.4%         3.2%           Socit/Irish         1.8%         2.4%         3.2%           Other Accestry         2.7%         5.2%         3.8%           Other Accestry         2.7%         2.2%         2.8%           Unclassified Ancestry         9.3%         11.4%         2.7%         5.2% <td></td> <td></td> <td></td> <td></td> <td>2.3%</td>					2.3%
Asian (percent of total population)         18.5%         11.8%         7.3%           Chinese         1.7%         2.0%         1.1%           Japanese         0.2%         0.1%         0.2%           Korean         0.1%         0.2%         0.2%           South Central Asian (ie. Indian)         15.3%         7.5%         40%           South Cast Asian (ie. Vietnamese)         0.9%         1.5%         1.4%           Other Asian         0.3%         0.5%         0.4%           Dutch         0.3%         0.3%         0.3%         0.3%           French         4.0%         6.3%         6.6%           Geman         3.6%         4.2%         3.4%           Control Total population)         2.3%         1.5%         1.3%           Scotch/lish         1.5%         1.5%         1.3%           Scotch/lish         1.6%         1.5%         1.4%           Other Ancestry         2.7%         2.2%         2.8%         2.8%           Middle Eastern         1.3%         0.8%         0.7%         2.0%         2.7%         5.2%           Some College (13 to 16)         17.8%         16.3%         18.1%         18.4%         18.4%					
Chinesis         1.7%         2.0%         1.1%           Agamese         0.2%         0.1%         0.2%           South Central Asian (le. Indian)         15.3%         7.5%         4.0%           South Central Asian (le. Vietnamese)         0.9%         1.5%         1.5%           Other Asian         0.3%         0.5%         0.4%           Uropean (percent of total population)         33.9%         45.5%         43.3%           British         3.6%         5.8%         6.1%           Dutch         0.3%         0.3%         0.3%           French         4.0%         6.3%         6.6%           German         1.8%         2.4%         2.2%           Soctch/irish         1.8%         2.4%         2.2%           Other Ancestry         9.1%         1.4%         2.7%           Soctch/irish         1.6%         15.3%         14.4%           Other Ancestry         9.1%         1.4%         2.7%           Some High School Graduate (12)         22.8%         20.0%         2.7%           Some College (13 to 16)         17.8%         16.3%         18.1%           Adult Population (25 Years or Older)         4.436         25.603         81.					
Japanese         0.2%         0.1%         0.2%           Korean         0.1%         0.2%         0.0%           South Central Asian (ie. Indian)         15.3%         7.5%         4.0%           South East Asian (ie. Vietnamese)         0.9%         1.5%         1.5%           South East Asian (ie. Vietnamese)         0.9%         1.5%         1.5%           European (percent of total population)         33.9%         45.5%         43.3%           British         3.6%         5.8%         6.1%           Dutch         0.3%         0.3%         0.3%           French         4.0%         6.3%         6.6%           German         1.8%         2.4%         2.2%           Scandinavian         1.5%         1.5%         1.3%           Other Ancestry         2.8%         3.6%         3.5%           Middle Eastern         1.3%         0.8%         0.7%           Other Ancestry         9.3%         11.4%         12.4%           Mut Population (25 Years or Older)         4.436         25.603         81.726           Elementary (0 to 8)         0.7%         2.0%         26.2%           Some College (13 to 16)         17.8%         16.3%		,			
Korean         0.1%         0.2%         0.2%           South Central Asian (ie. Indian)         15.3%         7.5%         4.0%           South East Asian (ie. Vietnamese)         0.9%         1.5%         1.5%           Other Asian         0.3%         0.5%         0.4%           Duch         0.3%         0.5%         0.4%           Duch         0.3%         0.3%         0.3%           Princh         4.0%         6.3%         6.6%           German         3.6%         4.2%         3.4%           Ialian         1.5%         1.5%         1.4%           Polish         1.8%         2.4%         2.2%           Scatch/Irish         11.6%         15.3%         1.4%           Other Accestry         27.1%         22.8%         22.6%           Other Accestry         27.1%         22.8%         22.6%           Other Accestry         9.3%         11.4%         12.4%           Adult Population (25 Years or Older)         4.436         25,663         81.726           Indias/field Ancestry         9.3%         11.4%         12.4%         22.6%           Some High School (9 to 11)         1.4%         2.7%         52%					
South Central Asian (ie. Indian)         15.3%         7.5%         4.0%           South Central Asian (ie. Vietnamese)         0.9%         1.5%         1.5%           South Central Asian (ie. Vietnamese)         0.9%         1.5%         1.5%           Unopean (percent of total population)         33.9%         45.55%         43.3%           French         0.3%         0.3%         0.3%         0.3%           Dutch         0.3%         0.3%         0.3%         0.3%           French         4.0%         6.3%         6.6%           German         3.6%         4.2%         3.4%           Polish         1.8%         2.4%         2.2%           Scandinavian         1.5%         1.5%         1.3%           South Central Asian         1.6%         15.3%         1.4%           Other Ancestry         2.7%         2.8%         3.6%         3.5%           Middle Eastern         1.3%         0.8%         0.7%         0.7%           Other Ancestry         2.7%         2.2.8%         22.6%         2.8%         2.8%         2.8%         2.8%         2.8%         2.8%         2.8%         2.8%         2.8%         2.8%         2.8%         2.8%					
Other Asian         0.3%         0.5%         0.4%           European (percent of total population)         33.9%         45.5%         6.1%           Dutch         0.3%         0.3%         0.3%         0.3%           Prish         0.3%         0.3%         0.3%         0.3%           Dutch         0.3%         0.3%         0.6%           French         4.0%         6.3%         6.6%           German         1.6%         4.2%         3.4%           Polish         1.8%         2.4%         2.2%           Scandinavian         1.5%         1.5%         1.4%           Other European (ie. Greek/Russian)         2.8%         3.6%         3.5%           Middle Eastern         1.3%         0.8%         0.7%           Other Ancestry         27.1%         22.8%         22.6%         22.6%           Some High School (9 to 11)         1.4%         2.7%         5.603         81.726           Some High School (9 to 11)         1.4%         2.7%         5.603         81.726           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         28.2%         28.6%         52.2%					4.0%
Second         European (percent of total population)         33.9%         45.5%         43.3%           British         3.6%         5.8%         6.1%           British         3.6%         5.8%         6.1%           British         3.6%         5.8%         6.1%           British         3.6%         6.3%         6.3%           German         3.6%         4.2%         3.4%           Polish         1.8%         2.4%         3.4%           Polish         1.8%         2.4%         3.6%           Scotch/lrish         11.6%         15.3%         1.3%           Other European (ie. Greek/Russian)         2.8%         3.6%         3.6%           Unclassified Ancestry         9.3%         11.4%         12.4%           Adult Population (25 Years or Older)         4.436         22.603         81.722           Elementary (0 to 8)         0.7%         2.0%         2.2%           Some High School (9 to 11)         1.4%         2.7%         5.2%           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         28.2%         28.6%         25.2%           Some College (4+)         47.0% <t< td=""><td></td><td>South East Asian (ie. Vietnamese)</td><td></td><td></td><td>1.5%</td></t<>		South East Asian (ie. Vietnamese)			1.5%
French German         4.0%         6.3%         6.6%           German         3.6%         4.2%         3.4%           Hallan         4.7%         6.1%         5.4%           Polish         1.8%         2.4%         2.2%           Scatch/Irish         1.1%         1.5%         1.3%           Other European (ie. Greek/Russian)         2.8%         3.6%         3.5%           Middle Eastern         1.3%         0.8%         0.7%           Other Ancestry         2.7.1%         2.2.8%         2.2.8%           Unclassified Ancestry         9.3%         11.4%         12.4%           Adult Population (25 Years or Older)         4.436         25.603         81.726           Elementary (0 to 8)         0.7%         2.0%         2.7%           Some High School (9 to 11)         1.4%         2.7%         5.2%           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         28.2%         28.6%         25.2%           Graduate Degree         1.48%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           % College (4+)         1.429         9.159	try	Other Asian	0.3%	0.5%	0.4%
French German         4.0%         6.3%         6.6%           German         3.6%         4.2%         3.4%           Hallan         4.7%         6.1%         5.4%           Polish         1.8%         2.4%         2.2%           Scatch/Irish         1.1%         1.5%         1.3%           Other European (ie. Greek/Russian)         2.8%         3.6%         3.5%           Middle Eastern         1.3%         0.8%         0.7%           Other Ancestry         2.7.1%         2.2.8%         2.2.8%           Unclassified Ancestry         9.3%         11.4%         12.4%           Adult Population (25 Years or Older)         4.436         25.603         81.726           Elementary (0 to 8)         0.7%         2.0%         2.7%           Some High School (9 to 11)         1.4%         2.7%         5.2%           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         28.2%         28.6%         25.2%           Graduate Degree         1.48%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           % College (4+)         1.429         9.159	est	,			43.3%
French German         4.0%         6.3%         6.6%           German         3.6%         4.2%         3.4%           Hallan         4.7%         6.1%         5.4%           Polish         1.8%         2.4%         2.2%           Scatch/Irish         1.1%         1.5%         1.3%           Other European (ie. Greek/Russian)         2.8%         3.6%         3.5%           Middle Eastern         1.3%         0.8%         0.7%           Other Ancestry         2.7.1%         2.2.8%         2.2.8%           Unclassified Ancestry         9.3%         11.4%         12.4%           Adult Population (25 Years or Older)         4.436         25.603         81.726           Elementary (0 to 8)         0.7%         2.0%         2.7%           Some High School (9 to 11)         1.4%         2.7%         5.2%           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         28.2%         28.6%         25.2%           Graduate Degree         1.48%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           % College (4+)         1.429         9.159	uc uc				6.1%
German Italian         3.6%         4.2%         3.4%           Italian         4.7%         6.1%         5.4%           Polish         1.8%         2.4%         2.2%           Scandinavian         1.5%         1.5%         1.3%           Scotch/Irish         11.6%         15.3%         14.5%           Other European (ie. Greek/Russian)         2.8%         3.6%         0.7%           Other Ancestry         27.1%         22.8%         22.8%           Unclassified Ancestry         9.3%         11.4%         12.4%           Clienentary (0 to 8)         0.7%         2.0%         2.7%           Some High School Graduate (12)         22.8%         22.0%         26.2%           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         10.3%         8.7%         8.8%           Bachelors Degree Only         28.2%         28.6%         25.2%           Graduate Degree         18.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           Maried Couple – count         1,128         3.729         12,710           Family Hus – count         1,078         7.	▲				
Italian         4.7%         6.1%         5.4%           Polish         1.8%         2.4%         2.2%           Scandinavian         1.5%         1.5%         1.5%           Sotch/lish         11.6%         15.3%         14.5%           Other European (ie. Greek/Russian)         2.8%         3.6%         3.5%           Other Ancestry         27.1%         22.8%         22.8%           Unclassified Ancestry         9.3%         11.4%         12.4%           Adult Population (25 Years or Older)         4.436         25.603         81.726           Elementary (0 to 8)         0.7%         2.0%         2.7%           Some High School (9 to 11)         1.4%         2.7%         5.2%           High School Graduate (12)         22.8%         22.0%         26.2%           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         28.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           Total Households – count         1,128         3.729         12.710           Harried Couple – count         1,078         7.499         21.591           Wown children – count					
Poish Scandinavian         1.8% 1.5%         2.4% 1.5%         2.2% 1.3% 1.5%           Scandinavian Scotch/Irish         1.6% 1.6%         1.5% 1.5%         1.3% 0.8%         3.6% 3.5%           Middle Eastern Other Ancestry         27.1% 22.8%         22.8% 22.8%         22.8% 22.8%         22.8% 22.8%           Unclassified Ancestry         9.3%         11.4%         1.4%         2.7% 2.0%         2.7% 2.0%         2.6           Some High School (9 to 11)         4.436         25.603         81.726         2.8%         2.2.0%         2.6.2%           Some High School (9 to 11)         1.4%         2.7%         5.2%         2.0%         2.6.2%           Some College (13 to 16)         17.8%         16.3%         18.1%         3.8%           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         28.2%         28.6%         25.2%           Graduate Degree         18.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           Yout Hwascholds - count         1,128         3.729         12.710           Married Couple - count         1,078         7.499         21.591           Wown children - count         506<					
Scandinavian         1.5%         1.5%         1.3%           Scotch/lish         11.6%         15.3%         14.5%           Middle Eastern         2.8%         3.6%         3.5%           Middle Eastern         1.3%         0.8%         0.7%           Other Ancestry         27.1%         22.8%         22.8%           Unclassified Ancestry         9.3%         11.4%         12.4%           Adult Population (25 Years or Older)         4.436         25.603         81.726           Elementary (0 to 8)         0.7%         2.0%         22.8%           Some High School (9 to 11)         1.4%         2.7%         5.2%           High School Graduate (12)         22.8%         22.0%         26.2%           Some College (13 to 16)         17.8%         16.3%         18.1%           Bachelors Degree Only         10.3%         8.7%         8.8%           Bachelors Degree Only         28.2%         28.6%         25.2%           Graduate Degree         18.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           Married Couple – count         1,078         7.499         21.591           Wown children – count					2.2%
Other European (ie. Greek/Russian)         2.8%         3.6%         3.5%           Middle Eastern         1.3%         0.8%         0.7%           Other Ancestry         27.1%         22.8%         22.8%           Unclassified Ancestry         9.3%         11.4%         12.4%           Adult Population (25 Years or Older)         4.436         25.603         81.726           Elementary (0 to 8)         0.7%         2.0%         2.7%           Some High School (9 to 11)         1.4%         2.7%         5.2%           High School Graduate (12)         22.8%         22.0%         26.2%           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         10.3%         8.7%         8.8%           Bachelors Degree Only         28.2%         28.6%         25.2%           Graduate Degree         18.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           Married Couple – count         1,128         3.729         12.710           Family Hus – count         1,078         7,499         21,591           Married Couple – count         1,078         7,499         21,591		Scandinavian			1.3%
Middle Eastern Other Ancestry         1.3% 27.1% 27.1% 22.8% 22.8% 22.8% 22.8% 22.8% 22.8% 22.8% 22.0% 2.0% 2.0% 2.0% 2.0% 2.0% 2.0% 2.		Scotch/Irish	11.6%		14.5%
Other Ancestry Unclassified Ancestry         27.1% 9.3%         22.8% 11.4%         22.8% 12.4%           Adult Population (25 Years or Older)         4,436         25,603         81,726           Elementary (0 to 8)         0.7%         2.0%         2.7%           Some High School (9 to 11)         1.4%         2.7%         5.2%           High School Graduate (12)         22.8%         22.0%         26.2%           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         10.3%         8.7%         8.8%           Bachelors Degree Only         28.2%         28.6%         25.2%           Graduate Degree         18.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           % College (4+)         1,128         3,729         12,710           One Person HHs – count         1,078         7,499         21,591           Wown children – count         1,078         7,499         21,591           Wown children – count         506         2,939         8,156           Wown children – count         1,078         7,499         21,591           Wown children – count         571         4,561         1		Other European (ie. Greek/Russian)	2.8%	3.6%	3.5%
Unclassified Ancestry         9.3%         11.4%         12.4%           Adult Population (25 Years or Older)         4.436         25,603         81,726           Elementary (0 to 8)         0.7%         2.0%         2.7%           Some High School (9 to 11)         1.4%         2.7%         5.2%           High School Graduate (12)         22.8%         22.0%         26.2%           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         28.2%         28.6%         25.2%           Graduate Degree         18.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           Married Couple – count         1,128         3,729         12,710           Family HHs – count         1,429         9,159         28,591           Married Couple – count         1,429         9,159         28,591           Morried Couple – count         1,728         7,499         21,591           W/own children – count         506         2,939         8,156           W/own children – count         571         4,561         13,435           Married Couple – count         571         4,561         13,606					0.7%
Adult Population (25 Years or Older)         4,436         25,603         81,726           Elementary (0 to 8)         0.7%         2.0%         2.7%           Some High School (9 to 11)         1.4%         2.7%         5.2%           High School Graduate (12)         22.8%         22.0%         26.2%           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         10.3%         8.7%         8.8%           Bachelors Degree Only         28.2%         28.6%         25.2%           Graduate Degree         18.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           Married Couple – count         1,128         3,729         12,710           Married Couple – count         1,078         7,499         21,591           W/own children – count         1,078         7,499         21,591           W/own children – count         571         4,561         13,435           Male Householder – count         172         670         2,490           Married Couple – count         172         670         2,490           Non-Family Huseholds – count         172         670         2,490					22.8%
Perform         0.7%         2.0%         2.7%           Some High School (9 to 11)         1.4%         2.7%         5.2%           High School Graduate (12)         22.8%         22.0%         26.2%           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         10.3%         8.7%         8.8%           Bachelors Degree Only         28.2%         28.6%         25.2%           Graduate Degree         18.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           % College (4+)         1,128         3,729         12,710           Family HHs – count         1,128         3,729         12,710           Family HHs – count         1,078         7,499         21,591           W/own children – count         506         2,939         8,156           Mate Householder – count         172         670         2,490           Non-Family Households – count         172         670         2,490           Non-Family Household         38.8%         26.6%         28.3%           2 Person Household         35.3%         35.1%         32.5%           3 Person Household		Unclassified Ancestry	9.3%	11.4%	12.4%
Some High School (9 to 11)         1.4%         2.7%         5.2%           High School Graduate (12)         22.8%         22.0%         26.2%           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         10.3%         8.7%         8.8%           Bachelors Degree Only         28.2%         28.6%         25.2%           Graduate Degree         18.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           Married Couple – count         1,128         3,729         12,710           One Person HHs – count         1,429         9,159         28,591           Married Couple – count         1,078         7,499         21,591           w/out own children – count         506         2,939         8,156           w/out own children – count         1078         7,499         21,591           Non-Family Households – count         172         670         2,490           Female Householder – count         172         670         2,490           Non-Family Household         38.8%         26.6%         28.3%           2 Person Household         35.3%         35.1%         32.5%		,			81,726
High School Graduate (12)         22.8%         22.0%         26.2%           Some College (13 to 16)         17.8%         16.3%         18.1%           Associates Degree Only         10.3%         8.7%         8.8%           Bachelors Degree Only         28.2%         28.6%         25.2%           Graduate Degree         18.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           % College (4+)         1,128         3,729         12,710           One Person HHs – count         1,128         3,729         12,710           Family HHs – count         1,078         7,499         21,591           Wown children – count         506         2,939         8,156           Wout own children – count         571         4,561         13,435           Male Householder – count         172         670         2,490           Non-Family Households – count         180         990         4,510           Non-Family Households – count         353         1,119         3,606           2 Person Household         36.8%         26.6%         28.3%           3 Person Household         35.3%         35.1%         32.5%           5					
Bachelois Degree Only         28.2%         28.0%         25.2%           Graduate Degree         18.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           Total Households – count         2,910         14,007         44,907           One Person HHs – count         1,128         3,729         12,710           Family HHs – count         1,429         9,159         28,591           Married Couple – count         1,078         7,499         21,591           w/own children – count         506         2,939         8,156           w/out own children – count         571         4,561         13,435           Male Householder – count         172         670         2,490           Female Householder – count         180         990         4,510           Non-Family Households – count         353         1,119         3,606           1 Person Household         35.3%         35.1%         32.5%           3 Person Household         13.6%         17.2%         17.1%           4 Person Household         2.5%         4.7%         5.3%           5 Person Household         2.5%         4.7%         5.3%           6 Pers	uc (+	,			
Bachelois Degree Only         28.2%         28.0%         25.2%           Graduate Degree         18.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           Total Households – count         2,910         14,007         44,907           One Person HHs – count         1,128         3,729         12,710           Family HHs – count         1,429         9,159         28,591           Married Couple – count         1,078         7,499         21,591           w/own children – count         506         2,939         8,156           w/out own children – count         571         4,561         13,435           Male Householder – count         172         670         2,490           Female Householder – count         180         990         4,510           Non-Family Households – count         353         1,119         3,606           1 Person Household         35.3%         35.1%         32.5%           3 Person Household         13.6%         17.2%         17.1%           4 Person Household         2.5%         4.7%         5.3%           5 Person Household         2.5%         4.7%         5.3%           6 Pers	atic 25	,			
Bachelois Degree Only         28.2%         28.0%         25.2%           Graduate Degree         18.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           Total Households – count         2,910         14,007         44,907           One Person HHs – count         1,128         3,729         12,710           Family HHs – count         1,429         9,159         28,591           Married Couple – count         1,078         7,499         21,591           w/own children – count         506         2,939         8,156           w/out own children – count         571         4,561         13,435           Male Householder – count         172         670         2,490           Female Householder – count         180         990         4,510           Non-Family Households – count         353         1,119         3,606           1 Person Household         35.3%         35.1%         32.5%           3 Person Household         13.6%         17.2%         17.1%           4 Person Household         2.5%         4.7%         5.3%           5 Person Household         2.5%         4.7%         5.3%           6 Pers	uc: ge	- , ,			
Graduate Degree         18.8%         19.6%         13.8%           % College (4+)         47.0%         48.2%         38.9%           * College (4+)         47.0%         48.2%         38.9%           Total Households – count         2,910         14,007         44,907           One Person HHs – count         1,128         3,729         12,710           Family HHs – count         1,429         9,159         28,591           Married Couple – count         1,078         7,499         21,591           w/own children – count         506         2,939         8,156           w/out own children – count         571         4,561         13,435           Male Householder – count         172         670         2,490           Female Householder – count         180         990         4,510           Non-Family Household         38.8%         26.6%         28.3%           2 Person Household         35.3%         35.1%         32.5%           3 Person Household         13.6%         17.2%         17.1%           4 Person Household         2.5%         4.7%         5.3%           5 Person Household         2.5%         4.7%         5.3%           6 Person Household </td <td>Ed A</td> <td></td> <td></td> <td></td> <td></td>	Ed A				
% College (4+)         47.0%         48.2%         38.9%           Total Households – count         2,910         14,007         44,907           One Person HHs – count         1,128         3,729         12,710           Family HHs – count         1,429         9,159         28,591           Married Couple – count         1,078         7,499         21,591           w/own children – count         506         2,939         8,156           w/out own children – count         571         4,561         13,435           Male Householder – count         172         670         2,490           Female Householder – count         180         990         4,510           Non-Family Households – count         353         1,119         3,606           1 Person Household         38.8%         26.6%         28.3%           2 Person Household         35.3%         35.1%         32.5%           3 Person Household         13.6%         17.2%         17.1%           4 Person Household         2.5%         4.7%         5.3%           5 Person Household         2.5%         4.7%         5.3%           6 Person Household         0.5%         1.0%         1.1%					
Port         Total Households - count         2,910         14,007         44,907           One Person HHs - count         1,128         3,729         12,710           Family HHs - count         1,429         9,159         28,591           Married Couple - count         1,078         7,499         21,591           w/own children - count         506         2,939         8,156           w/out own children - count         571         4,561         13,435           Male Householder - count         172         670         2,490           Female Householder - count         180         990         4,510           Non-Family Households - count         353         1,119         3,606           1 Person Household         38.8%         26.6%         28.3%           2 Person Household         35.3%         35.1%         32.5%           3 Person Household         13.6%         17.2%         17.1%           4 Person Household         2.5%         4.7%         5.3%           5 Person Household         2.5%         4.7%         5.3%           6 Person Household         0.7%         1.5%         1.9%           7+ Person Household         0.5%         1.0%         1.1% <td></td> <td></td> <td></td> <td></td> <td></td>					
Por Person HHs - count         1,128         3,729         12,710           Family HHs - count         1,429         9,159         28,591           Married Couple - count         1,078         7,499         21,591           w/own children - count         506         2,939         8,156           w/out own children - count         571         4,561         13,435           Male Householder - count         172         670         2,490           Female Householder - count         180         990         4,510           Non-Family Households - count         353         1,119         3,606           1 Person Household         38.8%         26.6%         28.3%           2 Person Household         35.3%         35.1%         32.5%           3 Person Household         13.6%         17.2%         17.1%           4 Person Household         2.5%         4.7%         5.3%           5 Person Household         0.7%         1.5%         1.9%           6 Person Household         0.5%         1.0%         1.1%					
Family HHs - count         1,429         9,159         28,591           Married Couple - count         1,078         7,499         21,591           W/own children - count         506         2,939         8,156           W/out own children - count         571         4,561         13,435           Male Householder - count         172         670         2,490           Female Householder - count         180         990         4,510           Non-Family Households - count         353         1,119         3,606           1 Person Household         38.8%         26.6%         28.3%           2 Person Household         35.3%         35.1%         32.5%           3 Person Household         8.6%         13.9%         13.8%           5 Person Household         2.5%         4.7%         5.3%           6 Person Household         0.7%         1.5%         1.9%           7+ Person Household         0.5%         1.0%         1.1%					
Married Couple - count         1,078         7,499         21,591           w/own children - count         506         2,939         8,156           w/out own children - count         571         4,561         13,435           Male Householder - count         172         670         2,490           Female Householder - count         180         990         4,510           Non-Family Households - count         353         1,119         3,606           1 Person Household         38.8%         26.6%         28.3%           2 Person Household         35.3%         35.1%         32.5%           3 Person Household         13.6%         17.2%         17.1%           4 Person Household         8.6%         13.9%         13.8%           5 Person Household         0.7%         1.5%         1.9%           7+ Person Household         0.5%         1.0%         1.1%					
w/own children – count         506         2,939         8,156           w/out own children – count         571         4,561         13,435           Male Householder – count         172         670         2,490           Female Householder – count         180         990         4,510           Non-Family Households – count         353         1,119         3,606           1 Person Household         38.8%         26.6%         28.3%           2 Person Household         35.3%         35.1%         32.5%           3 Person Household         13.6%         17.2%         17.1%           4 Person Household         8.6%         13.9%         13.8%           5 Person Household         2.5%         4.7%         5.3%           6 Person Household         0.7%         1.5%         1.9%           7+ Person Household         0.5%         1.0%         1.1%		-			
PPOP         %/out own children – count         571         4,561         13,435           Male Householder – count         172         670         2,490           Female Householder – count         180         990         4,510           Non-Family Households – count         353         1,119         3,606           1 Person Household         38.8%         26.6%         28.3%           2 Person Household         35.3%         35.1%         32.5%           3 Person Household         13.6%         17.2%         17.1%           4 Person Household         8.6%         13.9%         13.8%           5 Person Household         2.5%         4.7%         5.3%           6 Person Household         0.7%         1.5%         1.9%           7+ Person Household         0.5%         1.0%         1.1%					
Ppop         Male Householder – count         172         670         2,490           Female Householder – count         180         990         4,510           Non-Family Households – count         353         1,119         3,606           1 Person Household         38.8%         26.6%         28.3%           2 Person Household         35.3%         35.1%         32.5%           3 Person Household         13.6%         17.2%         17.1%           4 Person Household         8.6%         13.9%         13.8%           5 Person Household         2.5%         4.7%         5.3%           6 Person Household         0.7%         1.5%         1.9%           7+ Person Household         0.5%         1.0%         1.1%					
Pogsof         Female Householder – count         180         990         4,510           Non-Family Households – count         353         1,119         3,606           1 Person Household         38.8%         26.6%         28.3%           2 Person Household         35.3%         35.1%         32.5%           3 Person Household         13.6%         17.2%         17.1%           4 Person Household         8.6%         13.9%         13.8%           5 Person Household         2.5%         4.7%         5.3%           6 Person Household         0.7%         1.5%         1.9%           7+ Person Household         0.5%         1.0%         1.1%					
2 Person Household       30.3%       30.1%       32.3%         3 Person Household       13.6%       17.2%       17.1%         4 Person Household       8.6%       13.9%       13.8%         5 Person Household       2.5%       4.7%       5.3%         6 Person Household       0.7%       1.5%       1.9%         7+ Person Household       0.5%       1.0%       1.1%	plo				
2 Person Household       30.3%       30.1%       32.3%         3 Person Household       13.6%       17.2%       17.1%         4 Person Household       8.6%       13.9%       13.8%         5 Person Household       2.5%       4.7%       5.3%         6 Person Household       0.7%       1.5%       1.9%         7+ Person Household       0.5%       1.0%       1.1%	seho /pe				3,606
2 Person Household       30.3%       30.1%       32.3%         3 Person Household       13.6%       17.2%       17.1%         4 Person Household       8.6%       13.9%       13.8%         5 Person Household       2.5%       4.7%       5.3%         6 Person Household       0.7%       1.5%       1.9%         7+ Person Household       0.5%       1.0%       1.1%	ous	1 Person Household			28.3%
4 Person Household         8.6%         13.9%         13.8%           5 Person Household         2.5%         4.7%         5.3%           6 Person Household         0.7%         1.5%         1.9%           7+ Person Household         0.5%         1.0%         1.1%	エ	2 Person Household	35.3%	35.1%	32.5%
5 Person Household         2.5%         4.7%         5.3%           6 Person Household         0.7%         1.5%         1.9%           7+ Person Household         0.5%         1.0%         1.1%		3 Person Household	13.6%	17.2%	17.1%
6 Person Household         0.7%         1.5%         1.9%           7+ Person Household         0.5%         1.0%         1.1%		4 Person Household	8.6%	13.9%	13.8%
7+ Person Household 0.5% 1.0% 1.1%		5 Person Household	2.5%	4.7%	5.3%
		6 Person Household	0.7%	1.5%	1.9%
		7+ Person Household	0.5%	1.0%	1.1%
1         % Households with Children         22.2%         25.5%         25.7%		% Households With Children	22.2%	25.5%	25.7%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

# BRIXMOR

Latitude: 42.704915 Longitude: -71.43777

Willow Nashua	Springs Plaza a, NH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units Owner Occupied Percent Renter Occupied Percent	3,009 23.1% 73.6%	14,387 61.8% 35.6%	46,679 60.3% 35.9%
Ηοι	Vacant Housing Percent	3.3%	2.6%	3.8%
	Total Housing Units (Census 2000)	2,536	12,153	40,042
	Property Value \$1,000,000 or more	1.1%	5.6%	4.2%
	Property Value \$750,000 to \$999,999	3.7%	14.2%	12.5%
6	Property Value \$500,000 to \$749,999	17.5%	37.4%	31.2%
e Die	Property Value \$400,000 to \$499,999	10.1%	21.3%	20.8%
Home Value (Owner Occupied)	Property Value \$300,000, to \$399,999	17.2%	10.5%	14.7%
	Property Value \$200,000 to \$299,999	23.5%	5.3%	8.8%
ar o	Property Value \$150,000 to \$199,999	17.2%	3.3%	3.0%
Ho H	Property Value \$100,000 to \$149,999	5.2%	0.7%	2.0%
−ð	Property Value \$60,000 to \$99,999	1.7%	0.4%	0.9%
	Property Value \$40,000 to \$59,999	0.7%	0.4%	0.4%
	Property Value \$0 to \$39,999	2.0%	0.5%	1.0%
	Median Home Value	\$297,870	\$549,592	\$491,256
	\$0 and under - percent	19.4%	16.4%	17.0%
	\$1 to \$4999 - percent	9.9%	7.7%	8.3%
σ	\$5k to \$9999 - percent	5.2%	4.3%	4.5%
lolo	\$10k to \$24999 - percent	6.9%	6.1%	6.3%
lth seh	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
Wealth Household	\$50k to \$99999 - percent	9.5%	10.0%	10.1%
	\$100k to \$249999 - percent	16.4%	18.3%	18.1%
per	\$250k to \$499999 - percent	12.1%	13.9%	13.5%
	\$500k+ - percent	13.9%	16.6%	15.5%
	Median HH Wealth	\$59,922	\$94,234	\$85,995
	Avg HH Wealth	\$224,502	\$262,110	\$249,365
Economic Viability	Economic Viability Local	316	296	287
onc	Economic Viability Indexed	117	109	106
Ξ Ξ				
	Employed Civilian Pop 16+ by Occupation	3,559	19,990	63,797
	Managerial/Executive	15.1%	20.9%	18.0%
6+)	Professional Specialty	36.5%	33.2%	27.5%
1	Healthcare Support	2.7%	1.9%	2.4%
Age	Sales	10.7%	9.5%	9.1%
s A	Office & Administrative Support	8.8%	8.8%	10.1%
atio	Protective Service	0.6%	1.5%	1.6%
Occupation ed Civilians	Food Preperation	3.7%	3.0%	4.4%
Ci	Building Maintenance & Cleaning	2.5%	2.1%	3.3%
ed ed	Personal Care	2.1%	2.5%	2.3%
oy	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
Idu	Construction	6.2%	6.2%	8.2%
Occupation (Employed Civilians Age 16+)	Production & Transportation	11.0%	10.3%	13.0%
	Percent White Collar Workers	73.9%	74.3%	67.1%
	Percent Blue Collar Workers	26.1%	25.7%	32.9%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

# BRIXMOR

Latitude: 42.704915 Longitude: -71.43777

Willow Nashua	Springs Plaza a, NH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	3.7%	5.5%	7.7%
	Manufacturing	12.6%	14.9%	15.5%
	Transportation	6.5%	3.8%	3.7%
	Information	1.9%	2.4%	2.1%
	Wholesale/Retail	20.7%	16.2%	15.6%
	Finance, Insurance, Real Estate	5.7%	6.5%	5.9%
	Professional Services	16.0%	14.0%	10.3%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	3.6%	3.3%	4.4%
	Educational Services	17.2%	20.8%	21.4%
	Entertainment Services	7.7%	5.4%	6.5%
	Other Professional Services	1.5%	3.0%	3.4%
	Public Administration	2.9%	4.1%	3.3%
	No Vehicles	3.0%	3.7%	6.6%
es H	1 Vehicle	56.2%	33.4%	34.0%
L icl	2 Vehicles	32.4%	41.8%	37.3%
Vehicles per HH	3 or more vehicles	8.5%	21.1%	22.1%
	Average Number of Vehicles	1.51	1.90	1.85
Change	Births (last 12 months)	81	336	1,057
an	Deaths (last 12 months)	38	313	971
СЧ	Migration (last 12 months)	-32	-121	-491
Work place	Workplace Establishments	386	1,186	3,539
W, pla	Workplace Employees (FTE)	5,182	16,052	50,265