

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 41.237174 Longitude: -81.808105

Brunswick Town Center Brunswick, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	7,244	43,868	81,590
	Population Est 23Q1	7,210	43,797	81,516
	Population Est 22Q4	7,211	43,766	81,417
	Population Est 22Q3	7,216	43,767	82,169
	Population Est 22Q2	7,211	43,767	82,138
	Population Est 22Q1	7,202	43,740	82,086
	Population Est 21Q4	7,201	43,746	82,094
	Population Est 21Q3	7,206	43,749	82,052
	Population Est 21Q2	7,201	43,738	82,019
	Population Fcst	7,311	44,292	81,944
	2010 Census Population	7,291	41,890	78,200
	2000 Census Population	7,308	39,915	71,346
	1990 Census Population	6,436	33,962	58,178
	Current Year Daytime Population	8,971	32,868	57,107
	Average Seasonal Population	27	475	1,183
	Historical Annual Growth, 1990 – 2000	1.28%	1.63%	2.06%
	Historical Annual Growth, 2000 – 2010	-0.02%	0.48%	0.92%
	Estimated Annual Growth, 2010 – CY	-0.05%	0.32%	0.30%
	Projected Annual Growth, CY to Y5	0.18%	0.19%	0.09%
	Group Qtrs Est	26	304	617
Transient Est Average Last 4 Qtrs	180	381	1,863	
<b>Households</b>	Current Year Estimated Households	3,037	17,338	31,581
	Households Est 23Q1	3,021	17,300	31,539
	Households Est 22Q4	3,022	17,289	31,501
	Households Est 22Q3	3,025	17,293	31,791
	Households Est 22Q2	3,024	17,293	31,782
	Households Est 22Q1	3,019	17,284	31,763
	Households Est 21Q4	3,018	17,283	31,763
	Households Est 21Q3	3,021	17,289	31,755
	Households Est 21Q2	3,019	17,285	31,744
	Households Fcst	3,064	17,500	31,710
	2010 Census Households	2,815	15,701	29,001
	2000 Census Households	2,663	14,064	24,700
	1990 Census Households	2,106	10,821	18,366
	Historical Annual Growth, 1990 – 2000	2.38%	2.66%	3.01%
	Historical Annual Growth, 2000 – 2010	0.56%	1.11%	1.62%
	Estimated Annual Growth, 2010 – CY	0.53%	0.70%	0.60%
	Projected Annual Growth, CY to Y5	0.18%	0.19%	0.08%
Population per Household	2.38	2.51	2.56	

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Brunswick Town Center Brunswick, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.0%	1.7%	2.7%
	HH Income \$250,000 to \$499,999	1.2%	2.1%	3.2%
	HH Income \$200,000 to \$249,999	2.7%	4.9%	7.5%
	HH Income \$175,000 to \$199,999	5.0%	4.4%	4.9%
	HH Income \$150,000 to \$174,999	7.0%	7.6%	8.4%
	HH Income \$100,000 to 149,999	20.6%	23.6%	23.0%
	HH Income \$75,000 to 99,999	16.1%	16.1%	14.6%
	HH Income \$50,000 to 74,999	24.2%	16.9%	15.5%
	HH Income \$35,000 to 49,999	10.1%	7.8%	7.2%
	HH Income \$25,000 to 34,999	4.1%	5.2%	4.5%
	HH Income \$15,000 to 24,999	3.9%	4.9%	4.6%
	HH Income \$0 to 14,999	4.1%	4.8%	3.9%
	Average Household Income	\$93,657	\$107,838	\$122,259
	Median Household Income	\$80,129	\$90,118	\$99,199
	Per Capita Income	\$39,402	\$42,865	\$47,610
	Average Disposable Income	\$78,323	\$85,948	\$94,997
	Median Disposable Income	\$68,056	\$75,818	\$83,406
	Discretionary HH Income Over \$150,000	2.3%	5.0%	8.2%
	Discretionary HH Income \$125,000 to \$149,999	2.4%	3.8%	5.3%
	Discretionary HH Income \$100,000 to \$124,999	7.8%	8.9%	10.3%
	Discretionary HH Income \$75,000 to \$99,999	14.4%	16.9%	17.2%
	Discretionary HH Income \$50,000 to \$74,999	24.3%	24.4%	22.2%
	Discretionary HH Income \$25,000 to \$49,999	34.0%	24.6%	22.6%
	Discretionary HH Income Under \$25,000	14.7%	16.4%	14.1%
	Average Discretionary HH Income	\$57,706	\$64,347	\$71,223
	Median Discretionary HH Income	\$51,012	\$58,778	\$65,648
	Householder White – Count	2,840	16,154	29,027
	Median HH Income	\$82,865	\$91,669	\$98,948
	Average HH Income	\$91,911	\$97,153	\$104,474
	Householder Black or African-American – Count	0	236	331
	Median HH Income	\$10,000	\$94,891	\$88,276
	Average HH Income	\$0	\$110,042	\$104,990
	Householder Hispanic – Count	80	288	646
Median HH Income	\$66,082	\$81,819	\$95,709	
Average HH Income	\$57,439	\$82,075	\$101,536	
Householder Asian or Pacific Islander – Count	49	174	635	
Median HH Income	\$45,400	\$58,276	\$114,583	
Average HH Income	\$40,492	\$77,799	\$120,344	
Householder Other or Pacific Islander – Count	69	484	943	
Median HH Income	\$71,631	\$92,635	\$110,094	
Average HH Income	\$75,982	\$95,884	\$110,783	

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Brunswick Town Center Brunswick, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	3,565	21,462	39,986
	Female Population	3,679	22,406	41,604
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	399	2,224	3,933
	Count of Pop 0 to 7 years	535	3,164	5,752
	Count of Pop 5 - 13	642	4,278	8,048
	Count of Pop 14 - 18	319	2,223	4,192
	Count of Pop 19 - 22	346	2,264	4,211
	Count of Pop 22 - 25	274	1,681	3,097
	Count of Pop 25 - 29	478	2,405	4,248
	Count of Pop 30 - 34	474	2,364	3,952
	Count of Pop 35 - 39	475	2,627	4,591
	Count of Pop 40 - 44	456	2,774	5,097
	Count of Pop 45 - 59	1,419	8,762	16,406
	Count of Pop 60 - 74	1,361	8,488	16,477
	Count of Pop 75 - 84	492	3,029	5,754
	Count of Pop 85+	110	749	1,584
	% of Pop 0 to 4 years	5.5%	5.1%	4.8%
	% of Pop 0 to 7 years	7.4%	7.2%	7.1%
	% of Pop 5 - 13	8.9%	9.8%	9.9%
	% of Pop 14 - 18	4.4%	5.1%	5.1%
	% of Pop 19 - 22	4.8%	5.2%	5.2%
	% of Pop 22 - 25	3.8%	3.8%	3.8%
	% of Pop 25 - 29	6.6%	5.5%	5.2%
	% of Pop 30 - 34	6.5%	5.4%	4.8%
	% of Pop 35 - 39	6.6%	6.0%	5.6%
	% of Pop 40 - 44	6.3%	6.3%	6.2%
	% of Pop 45 - 59	19.6%	20.0%	20.1%
	% of Pop 60 - 74	18.8%	19.3%	20.2%
	% of Pop 75 - 84	6.8%	6.9%	7.1%
	% of Pop 85+	1.5%	1.7%	1.9%
Median Age	42.4	43.4	44.4	
Average Age	42.2	42.5	43.0	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.7%	5.3%	5.0%
	% of Pop 5 - 13	9.2%	10.3%	10.3%
	% of Pop 14 - 18	4.4%	5.1%	5.3%
	% of Pop 19 - 22	4.8%	5.3%	5.4%
	% of Pop 22 - 25	3.8%	4.0%	4.0%
	% of Pop 25 - 29	7.1%	5.9%	5.5%
	% of Pop 30 - 34	6.9%	5.5%	5.0%
	% of Pop 35 - 39	6.5%	6.0%	5.6%
	% of Pop 40 - 44	6.4%	6.4%	6.3%
	% of Pop 45 - 59	19.9%	19.9%	20.0%
	% of Pop 75 - 84	6.4%	6.2%	6.4%
	% of Pop 60 - 74	17.8%	18.8%	19.7%
	% of Pop 85+	1.1%	1.3%	1.4%
	Median Age	41.2	42.0	43.0
Average Age	41.4	41.4	41.9	

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	% of Pop 0 to 4 years	5.3%	4.8%	4.6%
	% of Pop 5 - 13	8.5%	9.2%	9.4%
	% of Pop 14 - 18	4.4%	5.0%	5.0%
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	% of Pop 30 - 34	6.2%	5.3%	4.7%
	% of Pop 35 - 39	6.6%	6.0%	5.7%
	% of Pop 40 - 44	6.2%	6.3%	6.2%
	% of Pop 45 - 59	19.3%	20.0%	20.2%
	% of Pop 60 - 74	19.8%	19.9%	20.7%
	% of Pop 75 - 84	7.1%	7.6%	7.7%
	% of Pop 85+	1.9%	2.1%	2.5%
	Median Age	43.5	44.7	45.8
Average Age	43.1	43.5	44.1	
Race	Count of White	6,724	39,964	73,602
	Count of Black or African-American	55	714	1,185
	Count of Asian or Pacific Islander	85	527	2,270
	Count of Other races	380	2,663	4,533
	White	92.8%	91.1%	90.2%
	Black or African American	0.8%	1.6%	1.5%
	Asian	1.2%	1.2%	2.8%
	Other Races	5.2%	6.1%	5.6%
Language Spoken	Speak English at Home	96.6%	94.6%	92.1%
	Speak Spanish at Home	0.8%	1.1%	1.2%
	Speak French or French Creole at Home	0.1%	0.2%	0.1%
	Speak German at Home	0.3%	0.7%	0.7%
	Speak Other Indo-European Languages at Home	0.4%	0.9%	2.2%
	Speak Russian and Other Slavic Languages at Home	0.7%	1.3%	1.5%
	Speak Chinese at Home	0.0%	0.1%	0.2%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.1%
	Speak Other Asian Languages at Home	0.0%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.6%	0.3%	0.3%
	Speak Other Language at Home	0.5%	0.7%	1.3%
Hispanic	Hispanic Population	239	1,477	2,624
	Hispanic Population Percent	3.3%	3.4%	3.2%
	Mexican	33.1%	40.3%	35.2%
	Puerto Rican	59.7%	42.3%	39.6%
	Cuban	0.0%	0.7%	6.9%
	Dominican	0.0%	1.8%	1.4%
	Central American	4.2%	9.0%	7.8%
	South American	0.1%	0.9%	3.5%
	Other Hispanic	2.9%	5.0%	5.6%
	2000 Hispanic Population Percent	2%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	3.1%	3.6%	4.0%
	American	3.1%	3.5%	3.9%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.2%	1.2%	2.8%
	Chinese	0.1%	0.2%	0.4%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.3%	0.4%	1.4%
	South East Asian (ie. Vietnamese)	0.4%	0.4%	0.8%
	Other Asian	0.0%	0.0%	0.0%
	European (percent of total population)	67.3%	66.3%	64.8%
	British	8.3%	6.0%	6.1%
	Dutch	1.1%	0.7%	0.6%
	French	0.9%	1.1%	0.9%
	German	17.4%	16.8%	16.3%
	Italian	6.9%	7.5%	7.7%
	Polish	7.6%	8.3%	8.2%
	Scandinavian	0.5%	0.7%	0.8%
	Scotch/Irish	11.4%	11.5%	10.9%
Other European (ie. Greek/Russian)	13.2%	13.6%	13.4%	
Middle Eastern	1.2%	1.2%	1.6%	
Other Ancestry	7.1%	7.3%	8.2%	
Unclassified Ancestry	16.8%	17.0%	15.4%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	5,264	31,199	58,109
	Elementary (0 to 8)	1.6%	1.3%	1.5%
	Some High School (9 to 11)	3.5%	4.2%	3.6%
	High School Graduate (12)	28.9%	30.6%	26.1%
	Some College (13 to 16)	26.8%	22.8%	21.2%
	Associates Degree Only	11.5%	10.9%	10.3%
	Bachelors Degree Only	19.7%	20.3%	24.1%
	Graduate Degree	7.9%	9.8%	13.2%
	% College (4+)	27.6%	30.1%	37.3%
<b>Household Type</b>	Total Households – count	3,037	17,338	31,581
	One Person HHs – count	840	4,344	7,271
	Family HHs – count	1,933	12,256	23,089
	Married Couple – count	1,643	9,852	19,484
	w/own children – count	581	3,908	7,857
	w/out own children – count	1,062	5,943	11,627
	Male Householder – count	83	876	1,413
	Female Householder – count	207	1,528	2,192
	Non-Family Households – count	264	738	1,221
	1 Person Household	27.7%	25.1%	23.0%
	2 Person Household	36.4%	35.5%	36.3%
	3 Person Household	16.7%	16.5%	16.4%
	4 Person Household	12.5%	14.6%	15.2%
	5 Person Household	5.1%	6.0%	6.4%
	6 Person Household	1.1%	1.6%	1.8%
7+ Person Household	0.6%	0.8%	0.9%	
% Households With Children	23.9%	31.0%	31.4%	

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Brunswick Town Center Brunswick, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	3,121	18,005	32,728
	Owner Occupied Percent	64.3%	75.2%	79.4%
	Renter Occupied Percent	33.1%	21.1%	17.1%
	Vacant Housing Percent	2.7%	3.7%	3.5%
	Total Housing Units (Census 2000)	2,775	14,493	25,451
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.2%	0.2%	0.7%
	Property Value \$750,000 to \$999,999	0.1%	1.8%	3.2%
	Property Value \$500,000 to \$749,999	2.9%	5.9%	12.2%
	Property Value \$400,000 to \$499,999	9.2%	13.3%	15.6%
	Property Value \$300,000, to \$399,999	28.1%	24.8%	25.6%
	Property Value \$200,000 to \$299,999	41.0%	35.8%	29.2%
	Property Value \$150,000 to \$199,999	12.8%	12.0%	8.1%
	Property Value \$100,000 to \$149,999	2.4%	2.9%	2.8%
	Property Value \$60,000 to \$99,999	1.4%	1.1%	0.7%
	Property Value \$40,000 to \$59,999	1.3%	0.4%	0.4%
	Property Value \$0 to \$39,999	0.7%	1.3%	1.1%
	Median Home Value	\$278,137	\$289,271	\$329,146
<b>Wealth per Household</b>	\$0 and under - percent	17.0%	16.3%	15.6%
	\$1 to \$4999 - percent	8.2%	7.7%	7.1%
	\$5k to \$9999 - percent	4.5%	4.2%	4.0%
	\$10k to \$24999 - percent	6.4%	6.2%	6.0%
	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
	\$50k to \$99999 - percent	10.4%	10.5%	10.5%
	\$100k to \$249999 - percent	18.4%	18.8%	19.1%
	\$250k to \$499999 - percent	13.4%	13.9%	14.4%
	\$500k+ - percent	14.8%	15.6%	16.5%
	Median HH Wealth	\$83,971	\$91,996	\$100,108
	Avg HH Wealth	\$242,762	\$252,964	\$264,628
<b>Economic Viability</b>	Economic Viability Local	280	272	271
	Economic Viability Indexed	104	101	100
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	4,338	24,146	44,154
	Managerial/Executive	11.9%	17.2%	20.8%
	Professional Specialty	23.5%	24.9%	26.0%
	Healthcare Support	3.4%	2.8%	2.3%
	Sales	11.5%	10.5%	11.4%
	Office & Administrative Support	12.4%	11.4%	10.6%
	Protective Service	1.3%	1.7%	1.9%
	Food Preparation	8.8%	6.2%	5.0%
	Building Maintenance & Cleaning	3.3%	2.5%	2.0%
	Personal Care	1.7%	1.8%	1.9%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.1%
	Construction	8.0%	7.5%	6.5%
	Production & Transportation	14.1%	13.3%	11.5%
	Percent White Collar Workers	62.8%	66.8%	71.1%
	Percent Blue Collar Workers	37.2%	33.2%	28.9%

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	Agriculture/Mining/Construction	7.7%	7.3%	6.3%
	Manufacturing	12.9%	13.6%	14.0%
	Transportation	7.1%	5.9%	5.5%
	Information	0.8%	1.7%	1.8%
	Wholesale/Retail	18.0%	15.2%	14.1%
	Finance, Insurance, Real Estate	4.7%	8.3%	9.2%
	Professional Services	6.4%	7.2%	8.4%
	Management Services	0.5%	0.2%	0.2%
	Administrative/Waste Services	3.4%	2.9%	2.9%
	Educational Services	20.1%	22.2%	22.8%
	Entertainment Services	11.1%	8.4%	7.8%
	Other Professional Services	4.2%	3.9%	3.8%
	Public Administration	2.9%	3.3%	3.3%
<b>Vehicles per HH</b>	No Vehicles	2.3%	3.3%	3.5%
	1 Vehicle	29.4%	28.5%	25.9%
	2 Vehicles	44.3%	42.6%	42.8%
	3 or more vehicles	24.1%	25.6%	27.7%
	Average Number of Vehicles	2.03	2.03	2.08
<b>Change</b>	Births (last 12 months)	79	446	789
	Deaths (last 12 months)	73	457	887
	Migration (last 12 months)	27	126	-426
<b>Work place</b>	Workplace Establishments	266	937	1,565
	Workplace Employees (FTE)	2,562	8,438	14,679