2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Apr 5, 2025 Longitude119.052024				
	n Plaza illo, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Current Year Estimated Population	15,289	61,565	84,807
	Population Est 23Q1	15,297	61,450	84,680
	Population Est 22Q4	15,300	61,465	84,681
	Population Est 22Q3	15,311	61,514	84,767
	Population Est 22Q2	15,310	61,504	84,693
1	Population Est 22Q1	15,304	61,465	84,644
	Population Est 21Q4	15,358	61,543	84,707
	Population Est 21Q3	15,387	61,632	84,899
	Population Est 21Q2	15,387	61,631	84,878
u	Population Fcst	15,371	62,262	86,067
Population	2010 Census Population	14,612	56,562	78,445
ndo	2000 Census Population	14,644	49,054	67,419
Рс	1990 Census Population	14,081	46,548	64,305
	Current Year Daytime Population	18,225	66,464	96,963
	Average Seasonal Population	28	734	1,149
	Historical Annual Growth, 1990 – 2000	0.39%	0.53%	0.47%
	Historical Annual Growth, 2000 – 2010	-0.02%	1.43%	1.53%
	Estimated Annual Growth, 2010 – CY	0.32%	0.60%	0.55%
	Projected Annual Growth, CY to Y5	0.11%	0.23%	0.30%
	Group Qtrs Est	156	388	2,187
	Transient Est Average Last 4 Qtrs	1,362	2,934	3,305
	Current Year Estimated Households	5,696	22,526	30,997
	Households Est 23Q1	5,692	22,468	30,934
	Households Est 22Q4	5,693	22,477	30,937
	Households Est 22Q3	5,696	22,492	30,963
	Households Est 22Q2	5,698	22,493	30,941
	Households Est 22Q1	5,694	22,474	30,921
	Households Est 21Q4	5,710	22,496	30,934
ouseholds	Households Est 21Q3	5,720	22,531	31,013
oų	Households Est 21Q2	5,720	22,530	31,007
nse	Households Fcst	5,731	22,784	31,473
Hoi	2010 Census Households	5,515	20,525	28,726
	2000 Census Households	5,345	17,713	24,736
	1990 Census Households	4,830	15,630	21,637
	Historical Annual Growth, 1990 – 2000	1.02%	1.26%	1.35%
	Historical Annual Growth, 2000 – 2010	0.32%	1.48%	1.51%
	Estimated Annual Growth, 2010 – CY	0.23%	0.66%	0.54%
	Projected Annual Growth, CY to Y5	0.12%	0.23%	0.31%
	Population per Household	2.66	2.72	2.67
	•			•

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



	n Plaza illo, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	HH Income \$500,000 or more	2.4%	4.1%	4.2%
	HH Income \$250,000 to \$499,999	2.9%	5.0%	5.0%
	HH Income \$200,000 to \$249,999	6.8%	11.6%	11.7%
	HH Income \$175,000 to \$199,999	4.6%	5.9%	6.1%
	HH Income \$150,000 to \$174,999	7.9%	9.2%	8.8%
	HH Income \$100,000 to 149,999	19.2%	20.4%	19.9%
	HH Income \$75,000 to 99,999	18.6%	13.3%	12.8%
	HH Income \$50,000 to 74,999	14.3%	12.1%	12.1%
	HH Income \$35,000 to 49,999	8.1%	5.7%	6.3%
	HH Income \$25,000 to 34,999	3.8%	4.3%	4.1%
	HH Income \$15,000 to 24,999	4.4%	3.9%	4.2%
	HH Income \$0 to 14,999	7.0%	4.4%	4.6%
	Average Household Income	\$111,959	\$149,799	\$152,094
	Median Household Income	\$91,361	\$115,110	\$114,432
	Per Capita Income	\$42,043	\$55,048	\$56,385
	Average Disposable Income	\$90,762	\$108,191	\$107,866
	Median Disposable Income	\$78,565	\$96,106	\$95,461
	Discretionary HH Income Over \$150,000	0.9%	6.8%	7.8%
	Discretionary HH Income \$125,000 to \$149,999	7.1%	10.7%	10.5%
Income	Discretionary HH Income \$100,000 to \$124,999	7.8%	11.4%	11.5%
	Discretionary HH Income \$75,000 to \$99,999	15.7%	17.2%	16.4%
-	Discretionary HH Income \$50,000 to \$74,999	22.2%	19.7%	19.2%
	Discretionary HH Income \$25,000 to \$49,999	26.8%	19.6%	19.2%
	Discretionary HH Income Under \$25,000	19.6%	14.5%	15.4%
	Average Discretionary HH Income	\$59,635	\$74,873	\$75,155
	Median Discretionary HH Income	\$52,646	\$69,441	\$69,701
	Householder White – Count	2,897	12,872	18,048
	Median HH Income	\$94,149	\$116,891	\$119,026
	Average HH Income	\$98,608	\$116,110	\$117,112
	Householder Black or African-American – Count	202	401	542
	Median HH Income	\$87,292	\$93,947	\$101,765
	Average HH Income	\$101,147	\$106,628	\$117,495
	Householder Hispanic – Count	1,372	4,850	6,747
	Median HH Income	\$83,156	\$100,072	\$94,637
	Average HH Income	\$95,045	\$108,137	\$103,838
	Householder Asian or Pacific Islander – Count	427	1,913	2,554
	Median HH Income	\$119,300	\$163,636	\$157,451
	Average HH Income	\$115,082	\$138,054	\$133,240
	Householder Other or Pacific Islander – Count	798	2,490	3,105
	Median HH Income	\$88,403	\$107,625	\$108,201
	Average HH Income	\$101,807	\$113,463	\$113,273

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Calculated using TAS

Apr 3, 2025



Apr 3, 4	2025	Laulud	e: 34.219633 Lon	gitude: -119.052824
Camar	n Plaza illo, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
der				10 700
Gender	Male Population	7,448	29,977	40,798
ŭ	Female Population	7,841	31,588	44,009
	Count of Pop 0 to 4 years	875	3,048	3,985
	Count of Pop 0 to 7 years	1,272	4,368	5,687
	Count of Pop 5 - 13	1,670	6,050	7,909
	Count of Pop 14 - 18	761	3,052	4,175
	Count of Pop 19 - 22	742	3,092	4,417
	Count of Pop 22 - 25	543	2,305	3,389
	Count of Pop 25 - 29	1,080	3,695	5,121
	Count of Pop 30 - 34	1,194	3,767	5,014
	Count of Pop 35 - 39	1,114	3,823	5,036
	Count of Pop 40 - 44	1,039	3,900	5,096
	Count of Pop 45 - 59	2,654	11,528	15,171
	Count of Pop 60 - 74	2,259	11,040	15,584
5	Count of Pop 75 - 84	882	4,396	6,780
Total Population by Age	Count of Pop 85+	477	1,870	3,128
I Popula by Age	% of Pop 0 to 4 years	5.7%	5.0%	4.7%
P O V	% of Pop 0 to 7 years	8.3%	7.1%	6.7%
b	% of Pop 5 - 13	10.9%	9.8%	9.3%
1º	% of Pop 14 - 18	5.0%	5.0%	4.9%
-	% of Pop 19 - 22	4.8%	5.0%	5.2%
	% of Pop 22 - 25	3.6%	3.7%	4.0%
	% of Pop 25 - 29	7.1%	6.0%	6.0%
	% of Pop 30 - 34	7.8%	6.1%	5.9%
	% of Pop 35 - 39	7.3%	6.2%	5.9%
	% of Pop 40 - 44	6.8%	6.3%	6.0%
	% of Pop 45 - 59	17.4%	18.7%	17.9%
	% of Pop 60 - 74	14.8%	17.9%	18.4%
	% of Pop 75 - 84	5.8%	7.1%	8.0%
	% of Pop 85+	3.1%	3.0%	3.7%
	Median Age	38.5	42.5	43.3
	Average Age	40.2	42.6	43.5
	% of Pop 0 to 4 years	6.1%	5.2%	5.0%
	% of Pop 5 - 13	11.5%	10.4%	10.0%
	% of Pop 14 - 18	5.1%	5.1%	5.1%
	% of Pop 19 - 22	4.9%	5.2%	5.3%
	% of Pop 22 - 25	3.7%	3.9%	4.0%
ion	% of Pop 25 - 29	7.1%	6.1%	6.1%
ulat Je	% of Pop 30 - 34	8.1%	6.4%	6.4%
opula Age	% of Pop 35 - 39	7.7%	6.4%	6.2%
Male Population by Age	% of Pop 40 - 44	7.1%	6.5%	6.3%
lale	% of Pop 45 - 59	17.2%	18.4%	17.9%
Σ	% of Pop 75 - 84	4.8%	6.4%	7.1%
	% of Pop 60 - 74	14.7%	17.5%	17.8%
	% of Pop 85+	2.2%	2.4%	2.9%
	Median Age	37.3	40.9	41.6
	Average Age	38.9	41.4	42.1

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Carmer Camari		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.4%	4.7%	4.4%
	% of Pop 5 - 13	10.4%	9.2%	8.7%
	% of Pop 14 - 18	4.9%	4.8%	4.8%
	% of Pop 19 - 22	4.8%	4.8%	5.2%
	% of Pop 22 - 25	3.5%	3.6%	4.0%
	% of Pop 25 - 29	7.0%	5.9%	6.0%
	% of Pop 30 - 34	7.5%	5.8%	5.5%
	% of Pop 35 - 39	6.9%	6.0%	5.7%
	% of Pop 40 - 44	6.5%	6.2%	5.8%
	% of Pop 45 - 59	17.5%	19.0%	17.9%
	% of Pop 60 - 74	14.9%	18.3%	18.9%
	% of Pop 75 - 84	6.7%	7.9%	8.8%
	% of Pop 85+	4.0%	3.7%	4.5%
	Median Age	39.7	44.1	45.0
	Average Age	41.5	43.8	44.7
	Count of White	9,109	38,887	53,698
	Count of Black or African-American	594	1,707	2,259
	Count of Asian or Pacific Islander	1,292	6,349	8,420
Race	Count of Other races	4,294	14,622	20,429
Ra	White	59.6%	63.2%	63.3%
	Black or African American	3.9%	2.8%	2.7%
	Asian	8.4%	10.3%	9.9%
	Other Races	28.1%	23.8%	24.1%
	Speak English at Home	72.7%	73.1%	72.5%
	Speak Spanish at Home	18.6%	16.9%	17.4%
	Speak French or French Creole at Home	0.3%	0.3%	0.4%
	Speak German at Home	0.7%	0.7%	0.8%
n ge	Speak Other Indo-European Languages at Home	1.7%	1.9%	2.0%
ke	Speak Russian and Other Slavic Languages at Home	0.3%	0.4%	0.4%
Language Spoken	Speak Chinese at Home	0.7%	1.0%	1.0%
S	Speak Korean at Home	1.5%	1.1%	0.9%
	Speak Vietnamese at Home	0.2%	0.3%	0.3%
	Speak Other Asian Languages at Home	1.0%	1.4%	1.5%
	Speak Tagalog and Other Pacific Languages at Home	1.2%	1.9%	1.9%
	Speak Other Language at Home	1.0%	1.1%	1.0%
	Hispanic Population	5,499	19,060	26,173
	Hispanic Population Percent	36.0%	31.0%	30.9%
	Mexican	75.5%	81.1%	81.2%
	Puerto Rican	3.7%	2.1%	2.3%
nic	Cuban	0.5%	0.5%	0.5%
Hispanic	Dominican	0.7%	0.5%	0.4%
is	Central American	7.6%	6.2%	5.5%
T	South American	4.1%	3.3%	3.4%
	Other Hispanic	7.9%	6.2%	6.8%
	2000 Hispanic Population Percent	22%	17%	18%
	1990 Hispanic Population Percent	17%	13%	15%
		17.70	1070	1070

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR

Carmer Camari		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population)	3.5%	2.9%	2.9%
	American	3.0%	2.5%	2.5%
	Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	0.2% 0.3%	0.2% 0.2%	0.2% 0.2%
	Asian (percent of total population) Chinese	8.3% 0.8%	10.1% 1.7%	9.7% 1.7%
	Japanese	0.7%	0.8%	0.9%
	Korean	1.6%	1.3%	1.2%
	South Central Asian (ie. Indian)	0.5%	1.4%	1.4%
	South East Asian (ie. Vietnamese)	4.2%	4.3%	4.0%
Ancestry	Other Asian	0.5%	0.5%	0.5%
l Se	European (percent of total population) British	20.7% 4.4%	25.8% 5.2%	26.8% 5.2%
⊿ u	Dutch	4.4 <i>%</i> 0.6%	0.6%	0.6%
	French	0.7%	1.1%	1.1%
	German	4.9%	5.5%	5.6%
	Italian	1.8%	2.1%	2.3%
	Polish	0.5%	0.8%	0.9%
	Scandinavian	1.3%	2.0%	2.0%
	Scotch/Irish Other European (ie. Greek/Russian)	4.2% 2.4%	5.2% 3.2%	5.5% 3.5%
	Middle Eastern Other Ancestry	0.3% 22.3%	0.5% 20.1%	0.6% 19.7%
	Unclassified Ancestry	8.9%	9.7%	9.5%
	Adult Population (25 Years or Older)	10,699	44,018	60,931
	Elementary (0 to 8)	4.2%	3.3%	3.5%
r	Some High School (9 to 11)	3.9%	2.5%	3.0%
itio 254	High School Graduate (12)	20.4%	17.0%	16.7%
Je 2	Some College (13 to 16)	25.7%	23.8%	23.0%
Education (Age 25+)	Associates Degree Only	10.9%	10.9%	10.7%
	Bachelors Degree Only	22.7%	26.2%	26.0%
	Graduate Degree % College (4+)	12.2% 34.9%	16.4% 42.6%	17.0% 43.0%
	Total Households – count	5,696	22,526	45.0 ⁷ / ₈ 30,997
	One Person HHs – count	1,552	5,058	7,374
	Family HHs – count	3,699	15,886	21,432
	Married Couple – count	2,759	12,473	17,083
	w/own children – count	1,283	4,950	6,263
	w/out own children – count	1,476	7,522	10,820
_	Male Householder – count	262	796	1,010
Pe	Female Householder – count	678	2,617	3,339
useho Type	Non-Family Households – count	446	1,582	2,191
Household Type	1 Person Household	27.2%	22.5%	23.8%
-	2 Person Household	29.0%	32.5%	33.2%
	3 Person Household	16.5%	16.7%	16.0%
	4 Person Household	14.7%	15.7%	14.8%
	5 Person Household	7.0%	7.5%	7.1%
	6 Person Household	3.5%	3.2%	3.0%
	7+ Person Household	2.1%	2.1%	2.1%
	% Households With Children	30.0%	28.9%	26.4%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR

	n Plaza	1.00 Mile	3.00 Mile	5.00 Mile
	illo, CA	Radius	Radius	Radius
Housing	Total Housing Units	5,971	23,474	32,300
	Owner Occupied Percent	41.2%	60.4%	62.1%
	Renter Occupied Percent	54.2%	35.6%	33.9%
	Vacant Housing Percent	4.6%	4.0%	4.0%
Home Value (Owner Occupied)	Total Housing Units (Census 2000) Property Value \$1,000,000 or more Property Value \$750,000 to \$999,999 Property Value \$500,000 to \$749,999 Property Value \$400,000 to \$499,999 Property Value \$300,000, to \$399,999 Property Value \$200,000 to \$299,999 Property Value \$150,000 to \$199,999 Property Value \$100,000 to \$149,999 Property Value \$60,000 to \$99,999 Property Value \$60,000 to \$59,999 Property Value \$40,000 to \$59,999 Property Value \$0 to \$39,999 Median Home Value	5,477 16.2% 38.1% 25.6% 2.7% 1.1% 0.3% 1.7% 0.4% 1.7% 0.0% 1.7% \$812,980	$\begin{array}{c} 18,138\\ 34.6\%\\ 30.0\%\\ 20.1\%\\ 1.9\%\\ 0.9\%\\ 0.5\%\\ 0.8\%\\ 1.1\%\\ 1.1\%\\ 1.1\%\\ 0.3\%\\ 0.7\%\\ \$904,598\end{array}$	25,354 31.9% 27.9% 21.8% 2.4% 1.2% 0.7% 0.7% 1.1% 0.9% 0.4% 0.8% \$883,106
Wealth per Household	\$0 and under - percent \$1 to \$4999 - percent \$5k to \$9999 - percent \$10k to \$24999 - percent \$25k to \$49999 - percent \$50k to \$99999 - percent \$100k to \$249999 - percent \$250k to \$499999 - percent \$250k to \$499999 - percent \$250kk - percent Median HH Wealth Avg HH Wealth	18.3% 9.2% 4.8% 6.6% 6.8% 9.9% 17.3% 12.7% 14.4% \$71,629 \$233,476	16.5% 7.8% 4.2% 6.1% 6.7% 10.0% 18.3% 13.9% 16.4% \$93,340 \$260,201	16.3% 7.7% 4.2% 6.0% 6.6% 10.1% 18.4% 14.0% 16.6% \$95,330 \$262,433
Economic	Economic Viability Local	274	273	271
Viability	Economic Viability Indexed	101	101	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	$\begin{array}{c} 7,714\\ 15.0\%\\ 25.9\%\\ 3.1\%\\ 10.8\%\\ 12.3\%\\ 3.3\%\\ 6.6\%\\ 2.9\%\\ 3.2\%\\ 0.5\%\\ 4.9\%\\ 11.5\%\\ 67.1\%\\ 32.9\%\end{array}$	30,748 18.4% 27.5% 2.2% 11.3% 12.5% 3.2% 5.8% 2.3% 3.2% 0.6% 4.7% 8.2% 71.9% 28.1%	41,720 19.5% 27.9% 2.2% 10.6% 12.2% 2.8% 5.1% 2.4% 3.5% 1.1% 5.2% 7.6%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR

	n Plaza illo, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	5.0%	5.9%	6.7%
	Manufacturing	9.3%	10.3%	10.4%
	Transportation	3.4%	2.9%	2.7%
	Information	2.2%	1.5%	1.9%
	Wholesale/Retail	14.2%	13.5%	12.2%
	Finance, Insurance, Real Estate	6.5%	6.8%	7.6%
	Professional Services	8.7%	10.4%	10.2%
	Management Services	0.1%	0.2%	0.1%
	Administrative/Waste Services	6.2%	4.5%	4.3%
	Educational Services	18.3%	19.7%	21.5%
	Entertainment Services	13.1%	10.7%	9.7%
	Other Professional Services	4.0%	4.6%	4.6%
	Public Administration	8.9%	9.1%	8.1%
	No Vehicles	9.3%	5.2%	4.9%
es H	1 Vehicle	26.7%	24.6%	26.2%
r H	2 Vehicles	40.6%	38.9%	39.1%
Vehicles per HH	3 or more vehicles	23.4%	31.3%	29.9%
	Average Number of Vehicles	1.87	2.13	2.10
Change	Births (last 12 months)	162	580	766
lan	Deaths (last 12 months)	125	569	868
сh	Migration (last 12 months)	-36	104	277
Work place	Workplace Establishments	956	2,805	3,530
M pla	Workplace Employees (FTE)	9,070	28,827	37,558