## **Cascade East**

• Grand Rapids, MI

## **Demographic Summary Report**

2020 Census, 2024 Estimates & 2029 Projections Source: Synergos Technologies, Inc

| Current Year Demographics               | 1-Mile Radius | 3-Mile Radius | 5-Mile Radius | 10-Min Drive |
|---|---------------|---------------|---------------|--------------|
| Current Population                      | 5,158         | 27,423        | 69,476        | 52,176       |
| Total Daytime Population                | 7,588         | 36,954        | 117,292       | 94,716       |
| Workplace Population                    | 5,254         | 21,156        | 71,649        | 61,277       |
| Average Household Income                | \$147,668     | \$169,512     | \$146,818     | \$ 136,810   |
| Median Household Income                 | \$ 10 7,9 19  | \$119,237     | \$100,373     | \$92,299     |
| Total Households                        | 2,079         | 10,306        | 26,234        | 20,226       |
| Median Home Value                       | \$510,135     | \$543,886     | \$480,552     | \$471,671    |
| College (4+)                            | 67.9%         | 65.9%         | 58.3%         | 57.5%        |
| Total Consumer Spending/Capita (Weekly) | \$490         | \$497         | \$484         | \$499        |
| % of Households with Children           | 35.6%         | 34.9%         | 30.9%         | 30.0%        |
| 2029 Demographic Projections            |               |               |               |              |
| Projected Population                    | 5,231         | 28,096        | 71,522        | 53,506       |
| Projected Annual Growth Rate            | 0.3%          | 0.5%          | 0.6%          | 0.5%         |
| Projected Total Growth Rate (5-Yr)      | 1.4%          | 2.5%          | 2.9%          | 2.5%         |



