

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.914293 Longitude: -85.508534

Cascade East Grand Rapids, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	10,842	52,176	409,999
	Population Est 23Q1	10,850	52,112	409,855
	Population Est 22Q4	10,829	52,151	410,084
	Population Est 22Q3	10,840	51,835	409,991
	Population Est 22Q2	10,836	52,270	409,621
	Population Est 22Q1	10,875	52,289	409,508
	Population Est 21Q4	10,866	52,197	409,177
	Population Est 21Q3	10,814	52,061	408,931
	Population Est 21Q2	10,785	51,987	408,617
	Population Fcst	11,017	53,506	421,449
	2010 Census Population	9,366	46,033	374,543
	2000 Census Population	8,621	42,033	367,576
	1990 Census Population	7,361	34,996	334,763
	Current Year Daytime Population	15,977	94,716	560,702
	Average Seasonal Population	212	1,545	6,458
	Historical Annual Growth, 1990 – 2000	1.59%	1.85%	0.94%
	Historical Annual Growth, 2000 – 2010	0.83%	0.91%	0.19%
	Estimated Annual Growth, 2010 – CY	1.03%	0.88%	0.64%
	Projected Annual Growth, CY to Y5	0.32%	0.50%	0.55%
	Group Qtrs Est	114	3,327	10,085
	Transient Est Average Last 4 Qtrs	5,211	12,182	18,806
Households	Current Year Estimated Households	4,137	20,226	157,982
	Households Est 23Q1	4,138	20,188	157,823
	Households Est 22Q4	4,131	20,215	157,869
	Households Est 22Q3	4,136	20,059	157,824
	Households Est 22Q2	4,136	20,272	157,735
	Households Est 22Q1	4,152	20,280	157,692
	Households Est 21Q4	4,149	20,239	157,564
	Households Est 21Q3	4,130	20,189	157,483
	Households Est 21Q2	4,121	20,155	157,381
	Households Fcst	4,203	20,800	162,586
	2010 Census Households	3,620	18,289	141,877
	2000 Census Households	3,227	16,308	136,961
	1990 Census Households	2,653	13,342	122,383
	Historical Annual Growth, 1990 – 2000	1.98%	2.03%	1.13%
	Historical Annual Growth, 2000 – 2010	1.16%	1.15%	0.35%
	Estimated Annual Growth, 2010 – CY	0.94%	0.71%	0.76%
	Projected Annual Growth, CY to Y5	0.32%	0.56%	0.58%
	Population per Household	2.59	2.42	2.53

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Cascade East Grand Rapids, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	4.2%	2.8%	1.6%
	HH Income \$250,000 to \$499,999	5.2%	3.4%	1.9%
	HH Income \$200,000 to \$249,999	12.0%	7.9%	4.5%
	HH Income \$175,000 to \$199,999	7.9%	7.6%	4.2%
	HH Income \$150,000 to \$174,999	8.2%	6.4%	5.3%
	HH Income \$100,000 to 149,999	22.3%	18.4%	18.4%
	HH Income \$75,000 to 99,999	14.0%	12.2%	14.3%
	HH Income \$50,000 to 74,999	9.7%	14.5%	16.9%
	HH Income \$35,000 to 49,999	5.4%	10.3%	11.4%
	HH Income \$25,000 to 34,999	4.8%	5.4%	6.9%
	HH Income \$15,000 to 24,999	3.1%	5.7%	6.7%
	HH Income \$0 to 14,999	3.2%	5.4%	7.8%
	Average Household Income	\$165,995	\$136,810	\$102,686
	Median Household Income	\$118,661	\$92,299	\$75,259
	Per Capita Income	\$63,883	\$54,759	\$40,210
	Average Disposable Income	\$111,906	\$93,219	\$77,010
	Median Disposable Income	\$98,276	\$77,987	\$64,335
	Discretionary HH Income Over \$150,000	14.9%	9.6%	4.8%
	Discretionary HH Income \$125,000 to \$149,999	11.0%	9.4%	4.4%
	Discretionary HH Income \$100,000 to \$124,999	11.4%	8.5%	6.3%
	Discretionary HH Income \$75,000 to \$99,999	16.1%	13.7%	11.7%
	Discretionary HH Income \$50,000 to \$74,999	20.7%	16.3%	19.6%
	Discretionary HH Income \$25,000 to \$49,999	13.4%	23.1%	27.0%
	Discretionary HH Income Under \$25,000	12.4%	19.5%	26.1%
	Average Discretionary HH Income	\$86,081	\$71,079	\$56,656
	Median Discretionary HH Income	\$79,698	\$60,779	\$46,627
	Householder White – Count	3,634	16,185	110,284
	Median HH Income	\$121,286	\$98,664	\$85,040
	Average HH Income	\$121,831	\$105,155	\$93,446
	Householder Black or African-American – Count	150	1,559	18,340
	Median HH Income	\$34,250	\$45,321	\$42,857
	Average HH Income	\$33,642	\$57,709	\$54,731
	Householder Hispanic – Count	96	728	14,401
	Median HH Income	\$191,428	\$133,104	\$60,391
	Average HH Income	\$177,371	\$119,119	\$72,053
	Householder Asian or Pacific Islander – Count	154	975	4,588
	Median HH Income	\$81,094	\$96,113	\$85,169
	Average HH Income	\$95,667	\$104,386	\$95,371
	Householder Other or Pacific Islander – Count	104	778	10,369
	Median HH Income	\$150,270	\$62,718	\$58,589
	Average HH Income	\$137,786	\$84,201	\$72,462

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Cascade East Grand Rapids, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	5,268	25,077	200,828
	Female Population	5,574	27,099	209,171
Total Population by Age	Count of Pop 0 to 4 years	461	2,715	26,172
	Count of Pop 0 to 7 years	785	4,047	36,787
	Count of Pop 5 - 13	1,203	5,427	46,229
	Count of Pop 14 - 18	634	3,069	22,097
	Count of Pop 19 - 22	621	3,480	23,096
	Count of Pop 22 - 25	446	2,793	17,732
	Count of Pop 25 - 29	451	3,630	31,690
	Count of Pop 30 - 34	389	3,071	34,305
	Count of Pop 35 - 39	574	3,010	30,470
	Count of Pop 40 - 44	704	3,123	26,466
	Count of Pop 45 - 59	2,127	8,748	66,486
	Count of Pop 60 - 74	2,090	8,231	59,833
	Count of Pop 75 - 84	850	3,182	18,447
	Count of Pop 85+	292	1,696	6,977
	% of Pop 0 to 4 years	4.3%	5.2%	6.4%
	% of Pop 0 to 7 years	7.2%	7.8%	9.0%
	% of Pop 5 - 13	11.1%	10.4%	11.3%
	% of Pop 14 - 18	5.8%	5.9%	5.4%
	% of Pop 19 - 22	5.7%	6.7%	5.6%
	% of Pop 22 - 25	4.1%	5.4%	4.3%
	% of Pop 25 - 29	4.2%	7.0%	7.7%
	% of Pop 30 - 34	3.6%	5.9%	8.4%
	% of Pop 35 - 39	5.3%	5.8%	7.4%
	% of Pop 40 - 44	6.5%	6.0%	6.5%
	% of Pop 45 - 59	19.6%	16.8%	16.2%
	% of Pop 60 - 74	19.3%	15.8%	14.6%
	% of Pop 75 - 84	7.8%	6.1%	4.5%
	% of Pop 85+	2.7%	3.2%	1.7%
	Median Age	44.6	38.2	35.6
	Average Age	43.2	40.3	38.0
Male Population by Age	% of Pop 0 to 4 years	4.5%	5.6%	6.7%
	% of Pop 5 - 13	11.9%	11.1%	11.8%
	% of Pop 14 - 18	6.2%	6.1%	5.6%
	% of Pop 19 - 22	6.1%	6.9%	5.8%
	% of Pop 22 - 25	4.4%	5.5%	4.4%
	% of Pop 25 - 29	4.4%	7.2%	7.7%
	% of Pop 30 - 34	3.5%	6.1%	8.5%
	% of Pop 35 - 39	5.2%	6.0%	7.6%
	% of Pop 40 - 44	6.6%	6.1%	6.5%
	% of Pop 45 - 59	19.4%	16.8%	16.3%
	% of Pop 75 - 84	7.0%	5.2%	3.9%
	% of Pop 60 - 74	18.8%	15.2%	14.1%
	% of Pop 85+	1.9%	2.2%	1.2%
	Median Age	42.8	36.3	34.7
	Average Age	41.7	38.8	36.9

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	% of Pop 35 - 39	5.4%	5.6%	7.3%
	% of Pop 40 - 44	6.4%	5.8%	6.4%
	% of Pop 45 - 59	19.8%	16.8%	16.2%
	% of Pop 60 - 74	19.8%	16.3%	15.1%
	% of Pop 75 - 84	8.6%	6.9%	5.1%
	% of Pop 85+	3.4%	4.2%	2.2%
	Median Age	46.2	40.0	36.5
	Average Age	44.5	41.7	38.9
Race	Count of White	9,477	40,586	276,176
	Count of Black or African-American	299	4,590	55,366
	Count of Asian or Pacific Islander	528	3,631	15,984
	Count of Other races	537	3,369	62,473
	White	87.4%	77.8%	67.4%
	Black or African American	2.8%	8.8%	13.5%
	Asian	4.9%	7.0%	3.9%
	Other Races	5.0%	6.5%	15.2%
Language Spoken	Speak English at Home	91.8%	85.3%	84.0%
	Speak Spanish at Home	2.2%	2.9%	9.2%
	Speak French or French Creole at Home	0.0%	0.1%	0.4%
	Speak German at Home	0.5%	0.6%	0.3%
	Speak Other Indo-European Languages at Home	1.6%	2.0%	1.1%
	Speak Russian and Other Slavic Languages at Home	1.6%	2.1%	0.8%
	Speak Chinese at Home	0.5%	0.7%	0.4%
	Speak Korean at Home	0.7%	1.0%	0.3%
	Speak Vietnamese at Home	0.4%	0.4%	0.6%
	Speak Other Asian Languages at Home	0.3%	1.9%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.2%	0.1%
	Speak Other Language at Home	0.3%	3.1%	2.0%
Hispanic	Hispanic Population	384	2,394	57,762
	Hispanic Population Percent	3.5%	4.6%	14.1%
	Mexican	62.5%	55.5%	62.4%
	Puerto Rican	1.1%	9.3%	10.2%
	Cuban	9.3%	3.7%	3.1%
	Dominican	0.0%	2.5%	3.7%
	Central American	9.4%	10.0%	11.8%
	South American	8.7%	5.8%	2.2%
	Other Hispanic	8.9%	13.3%	6.5%
	2000 Hispanic Population Percent	1%	2%	9%
	1990 Hispanic Population Percent	1%	1%	4%

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Ancestry	American (percent of total population)	3.1%	2.5%	2.6%
	American	3.0%	2.3%	2.3%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.9%	7.0%	3.9%
	Chinese	0.7%	0.9%	0.4%
	Japanese	0.1%	0.4%	0.2%
	Korean	1.5%	1.5%	0.5%
	South Central Asian (ie. Indian)	2.1%	2.7%	1.0%
	South East Asian (ie. Vietnamese)	0.3%	1.1%	1.1%
	Other Asian	0.1%	0.4%	0.7%
	European (percent of total population)	63.6%	54.6%	43.0%
	British	10.4%	7.4%	5.2%
	Dutch	12.7%	12.7%	10.0%
	French	1.9%	1.4%	1.2%
	German	12.9%	11.0%	9.1%
	Italian	2.7%	2.4%	1.8%
	Polish	3.3%	3.0%	3.6%
	Scandinavian	3.7%	2.9%	2.2%
	Scotch/Irish	10.2%	7.8%	6.1%
	Other European (ie. Greek/Russian)	5.8%	6.0%	3.8%
	Middle Eastern	0.8%	1.1%	0.7%
	Other Ancestry	10.0%	15.9%	20.0%
	Unclassified Ancestry	13.9%	14.4%	15.8%
Education (Age 25+)	Adult Population (25 Years or Older)	7,477	34,691	274,674
	Elementary (0 to 8)	0.4%	1.8%	4.1%
	Some High School (9 to 11)	1.2%	2.5%	4.6%
	High School Graduate (12)	7.8%	13.8%	21.8%
	Some College (13 to 16)	12.5%	16.9%	19.8%
	Associates Degree Only	9.6%	7.6%	8.4%
	Bachelors Degree Only	42.8%	33.6%	26.4%
	Graduate Degree	25.6%	23.9%	14.8%
	% College (4+)	68.5%	57.5%	41.2%
Household Type	Total Households – count	4,137	20,226	157,982
	One Person HHs – count	944	6,120	45,517
	Family HHs – count	3,065	12,696	97,614
	Married Couple – count	2,623	10,616	71,446
	w/own children – count	1,276	4,884	30,818
	w/out own children – count	1,346	5,732	40,628
	Male Householder – count	188	582	7,807
	Female Householder – count	254	1,498	18,361
	Non-Family Households – count	128	1,409	14,851
	1 Person Household	22.8%	30.3%	28.8%
	2 Person Household	35.3%	33.0%	32.7%
	3 Person Household	14.4%	13.6%	15.0%
	4 Person Household	15.8%	13.2%	12.8%
	5 Person Household	7.9%	6.5%	6.5%
	6 Person Household	2.9%	2.4%	2.6%
	7+ Person Household	0.9%	1.0%	1.6%
	% Households With Children	37.5%	30.0%	28.8%

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Cascade East Grand Rapids, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	4,307	21,262	166,386
	Owner Occupied Percent	79.3%	60.5%	61.7%
	Renter Occupied Percent	16.7%	34.6%	33.2%
	Vacant Housing Percent	3.9%	4.9%	5.1%
	Total Housing Units (Census 2000)	3,383	17,166	144,390
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	6.1%	5.4%	3.1%
	Property Value \$750,000 to \$999,999	12.6%	10.8%	4.1%
	Property Value \$500,000 to \$749,999	37.0%	28.2%	12.9%
	Property Value \$400,000 to \$499,999	16.6%	16.2%	11.1%
	Property Value \$300,000, to \$399,999	12.0%	15.9%	20.6%
	Property Value \$200,000 to \$299,999	9.3%	11.1%	26.0%
	Property Value \$150,000 to \$199,999	2.1%	5.0%	9.9%
	Property Value \$100,000 to \$149,999	0.4%	2.6%	6.0%
	Property Value \$60,000 to \$99,999	0.6%	1.0%	2.1%
	Property Value \$40,000 to \$59,999	0.1%	0.5%	0.9%
	Property Value \$0 to \$39,999	0.6%	1.3%	2.4%
	Median Home Value	\$547,207	\$471,671	\$310,919
Wealth per Household	\$0 and under - percent	14.5%	16.6%	17.6%
	\$1 to \$4999 - percent	6.0%	7.8%	8.5%
	\$5k to \$9999 - percent	3.6%	4.3%	4.6%
	\$10k to \$24999 - percent	5.6%	6.2%	6.4%
	\$25k to \$49999 - percent	6.6%	6.7%	6.8%
	\$50k to \$99999 - percent	10.2%	10.0%	10.2%
	\$100k to \$249999 - percent	19.3%	18.2%	17.9%
	\$250k to \$499999 - percent	15.3%	13.8%	13.1%
	\$500k+ - percent	18.8%	16.5%	14.7%
	Median HH Wealth	\$126,577	\$92,450	\$79,006
	Avg HH Wealth	\$290,934	\$260,034	\$239,626
Economic Viability	Economic Viability Local	287	272	269
	Economic Viability Indexed	106	101	99
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	5,601	27,803	219,528
	Managerial/Executive	23.1%	19.3%	16.8%
	Professional Specialty	33.1%	30.7%	24.6%
	Healthcare Support	2.4%	2.0%	2.6%
	Sales	14.7%	11.8%	9.3%
	Office & Administrative Support	9.9%	11.5%	10.7%
	Protective Service	0.5%	0.7%	1.2%
	Food Preparation	3.0%	3.7%	6.1%
	Building Maintenance & Cleaning	1.0%	2.2%	3.4%
	Personal Care	1.0%	1.8%	2.2%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.4%
	Construction	2.4%	3.0%	5.6%
	Production & Transportation	9.0%	13.4%	17.2%
	Percent White Collar Workers	83.2%	75.3%	64.0%
	Percent Blue Collar Workers	16.8%	24.7%	36.0%

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	Agriculture/Mining/Construction	3.3%	3.3%	5.6%
	Manufacturing	17.2%	16.3%	18.6%
	Transportation	3.8%	4.5%	3.9%
	Information	1.2%	1.4%	1.4%
	Wholesale/Retail	12.6%	14.2%	13.8%
	Finance, Insurance, Real Estate	6.3%	7.4%	6.4%
	Professional Services	14.0%	9.9%	7.0%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	4.8%	3.2%	4.1%
	Educational Services	25.4%	26.8%	24.0%
	Entertainment Services	5.2%	7.0%	8.6%
	Other Professional Services	3.9%	4.1%	4.4%
	Public Administration	2.3%	1.8%	2.0%
Vehicles per HH	No Vehicles	4.6%	7.7%	8.5%
	1 Vehicle	21.7%	32.3%	34.5%
	2 Vehicles	54.5%	43.9%	39.8%
	3 or more vehicles	19.1%	16.1%	17.3%
	Average Number of Vehicles	1.94	1.74	1.73
Change	Births (last 12 months)	90	539	4,916
	Deaths (last 12 months)	123	498	3,069
	Migration (last 12 months)	44	-111	-1,275
Work place	Workplace Establishments	522	2,702	12,566
	Workplace Employees (FTE)	11,018	61,277	274,359