

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 32.144715 Longitude: -80.755891

Circle Center		5.00 Minute	10.00 Minute	20.00 Minute
Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
<b>Population</b>	Current Year Estimated Population	9,232	21,697	47,501
	Population Est 23Q1	9,204	21,598	47,287
	Population Est 22Q4	9,040	21,373	47,037
	Population Est 22Q3	9,032	21,329	46,937
	Population Est 22Q2	9,048	21,316	46,824
	Population Est 22Q1	9,117	21,406	46,871
	Population Est 21Q4	9,063	21,294	46,632
	Population Est 21Q3	9,102	21,341	46,640
	Population Est 21Q2	9,036	21,124	46,306
	Population Fcst	9,294	21,796	48,030
	2010 Census Population	9,252	20,601	43,980
	2000 Census Population	9,061	19,107	38,310
	1990 Census Population	7,891	14,583	24,803
	Current Year Daytime Population	11,971	26,295	53,979
	Average Seasonal Population	18,860	37,854	46,861
	Historical Annual Growth, 1990 – 2000	1.39%	2.74%	4.44%
	Historical Annual Growth, 2000 – 2010	0.21%	0.76%	1.39%
	Estimated Annual Growth, 2010 – CY	-0.02%	0.36%	0.54%
	Projected Annual Growth, CY to Y5	0.13%	0.09%	0.22%
	Group Qtrs Est	85	96	392
Transient Est Average Last 4 Qtrs	16,871	21,568	24,224	
<b>Households</b>	Current Year Estimated Households	4,788	10,235	21,654
	Households Est 23Q1	4,772	10,188	21,552
	Households Est 22Q4	4,680	10,067	21,416
	Households Est 22Q3	4,675	10,048	21,374
	Households Est 22Q2	4,684	10,048	21,332
	Households Est 22Q1	4,722	10,096	21,362
	Households Est 21Q4	4,693	10,043	21,256
	Households Est 21Q3	4,712	10,070	21,261
	Households Est 21Q2	4,679	9,964	21,100
	Households Fcst	4,824	10,293	21,882
	2010 Census Households	4,577	9,347	19,295
	2000 Census Households	4,186	8,196	16,263
	1990 Census Households	3,642	6,533	10,774
	Historical Annual Growth, 1990 – 2000	1.40%	2.29%	4.20%
	Historical Annual Growth, 2000 – 2010	0.90%	1.32%	1.72%
	Estimated Annual Growth, 2010 – CY	0.32%	0.64%	0.81%
	Projected Annual Growth, CY to Y5	0.15%	0.11%	0.21%
Population per Household	1.91	2.11	2.18	

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Circle Center		5.00 Minute	10.00 Minute	20.00 Minute
Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
Income	HH Income \$500,000 or more	4.0%	4.0%	3.9%
	HH Income \$250,000 to \$499,999	4.8%	4.9%	4.6%
	HH Income \$200,000 to \$249,999	11.2%	11.3%	10.8%
	HH Income \$175,000 to \$199,999	6.0%	6.9%	5.8%
	HH Income \$150,000 to \$174,999	5.6%	7.3%	7.1%
	HH Income \$100,000 to 149,999	14.1%	15.3%	16.8%
	HH Income \$75,000 to 99,999	14.7%	13.5%	12.6%
	HH Income \$50,000 to 74,999	15.7%	15.2%	14.6%
	HH Income \$35,000 to 49,999	7.5%	7.7%	8.5%
	HH Income \$25,000 to 34,999	7.6%	5.9%	5.2%
	HH Income \$15,000 to 24,999	4.2%	3.8%	5.5%
	HH Income \$0 to 14,999	4.6%	4.2%	4.6%
	Average Household Income	\$151,610	\$156,262	\$143,207
	Median Household Income	\$92,457	\$99,311	\$97,977
	Per Capita Income	\$79,075	\$73,926	\$65,771
	Average Disposable Income	\$100,990	\$104,280	\$101,434
	Median Disposable Income	\$78,846	\$84,546	\$83,391
	Discretionary HH Income Over \$150,000	12.4%	13.6%	12.2%
	Discretionary HH Income \$125,000 to \$149,999	9.7%	9.6%	8.8%
	Discretionary HH Income \$100,000 to \$124,999	8.2%	10.4%	10.2%
	Discretionary HH Income \$75,000 to \$99,999	11.7%	11.7%	12.1%
	Discretionary HH Income \$50,000 to \$74,999	18.4%	17.6%	17.8%
	Discretionary HH Income \$25,000 to \$49,999	22.5%	21.9%	21.6%
	Discretionary HH Income Under \$25,000	17.2%	15.1%	17.2%
	Average Discretionary HH Income	\$75,085	\$78,479	\$75,413
	Median Discretionary HH Income	\$62,966	\$67,681	\$65,677
	Householder White – Count	4,475	8,678	17,566
	Median HH Income	\$96,505	\$107,466	\$109,099
	Average HH Income	\$108,608	\$113,820	\$113,678
	Householder Black or African-American – Count	35	498	1,090
	Median HH Income	\$31,664	\$60,635	\$49,435
	Average HH Income	\$56,032	\$85,787	\$76,096
	Householder Hispanic – Count	187	731	1,991
	Median HH Income	\$52,778	\$62,792	\$58,261
	Average HH Income	\$57,108	\$82,127	\$78,209
Householder Asian or Pacific Islander – Count	40	61	88	
Median HH Income	\$60,629	\$58,140	\$54,733	
Average HH Income	\$82,009	\$80,491	\$78,527	
Householder Other or Pacific Islander – Count	52	267	919	
Median HH Income	\$91,799	\$95,903	\$66,611	
Average HH Income	\$102,970	\$107,933	\$83,664	

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Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
Gender	Male Population	4,332	10,230	22,355
	Female Population	4,900	11,467	25,147
Total Population by Age	Count of Pop 0 to 4 years	231	668	1,547
	Count of Pop 0 to 7 years	282	894	2,149
	Count of Pop 5 - 13	359	1,250	3,061
	Count of Pop 14 - 18	214	714	1,728
	Count of Pop 19 - 22	236	742	1,757
	Count of Pop 22 - 25	183	559	1,290
	Count of Pop 25 - 29	315	822	1,900
	Count of Pop 30 - 34	283	750	1,699
	Count of Pop 35 - 39	318	816	1,780
	Count of Pop 40 - 44	346	849	1,899
	Count of Pop 45 - 59	1,506	3,714	7,855
	Count of Pop 60 - 74	2,935	6,344	13,174
	Count of Pop 75 - 84	1,707	3,450	7,586
	Count of Pop 85+	598	1,020	2,225
	% of Pop 0 to 4 years	2.5%	3.1%	3.3%
	% of Pop 0 to 7 years	3.1%	4.1%	4.5%
	% of Pop 5 - 13	3.9%	5.8%	6.4%
	% of Pop 14 - 18	2.3%	3.3%	3.6%
	% of Pop 19 - 22	2.6%	3.4%	3.7%
	% of Pop 22 - 25	2.0%	2.6%	2.7%
	% of Pop 25 - 29	3.4%	3.8%	4.0%
	% of Pop 30 - 34	3.1%	3.5%	3.6%
	% of Pop 35 - 39	3.4%	3.8%	3.7%
	% of Pop 40 - 44	3.7%	3.9%	4.0%
	% of Pop 45 - 59	16.3%	17.1%	16.5%
	% of Pop 60 - 74	31.8%	29.2%	27.7%
	% of Pop 75 - 84	18.5%	15.9%	16.0%
% of Pop 85+	6.5%	4.7%	4.7%	
Median Age	63.5	59.9	58.8	
Average Age	57.2	53.3	52.4	
Male Population by Age	% of Pop 0 to 4 years	2.6%	3.3%	3.5%
	% of Pop 5 - 13	4.2%	6.1%	6.9%
	% of Pop 14 - 18	2.6%	3.5%	4.0%
	% of Pop 19 - 22	2.9%	3.6%	4.0%
	% of Pop 22 - 25	2.3%	2.7%	2.9%
	% of Pop 25 - 29	3.9%	4.2%	4.4%
	% of Pop 30 - 34	3.2%	3.7%	3.9%
	% of Pop 35 - 39	3.8%	3.9%	3.9%
	% of Pop 40 - 44	4.1%	4.2%	4.1%
	% of Pop 45 - 59	16.1%	16.7%	16.3%
	% of Pop 75 - 84	18.2%	15.8%	15.7%
	% of Pop 60 - 74	30.1%	27.9%	26.2%
	% of Pop 85+	5.9%	4.3%	4.2%
	Median Age	62.4	58.5	57.1
Average Age	55.9	52.3	51.2	

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	% of Pop 35 - 39	3.2%	3.6%	3.6%
	% of Pop 40 - 44	3.4%	3.6%	3.9%
	% of Pop 45 - 59	16.5%	17.5%	16.7%
	% of Pop 60 - 74	33.3%	30.5%	29.1%
	% of Pop 75 - 84	18.7%	16.0%	16.2%
	% of Pop 85+	7.0%	5.0%	5.1%
	Median Age	64.5	60.8	60.2
Average Age	58.4	54.3	53.5	
Race	Count of White	8,342	17,811	37,347
	Count of Black or African-American	145	1,160	2,829
	Count of Asian or Pacific Islander	109	221	353
	Count of Other races	637	2,505	6,972
	White	90.4%	82.1%	78.6%
	Black or African American	1.6%	5.3%	6.0%
	Asian	1.2%	1.0%	0.7%
	Other Races	6.9%	11.5%	14.7%
Language Spoken	Speak English at Home	90.7%	86.3%	85.0%
	Speak Spanish at Home	4.1%	9.7%	11.6%
	Speak French or French Creole at Home	1.5%	1.0%	0.7%
	Speak German at Home	0.8%	0.9%	0.8%
	Speak Other Indo-European Languages at Home	0.7%	0.6%	0.5%
	Speak Russian and Other Slavic Languages at Home	0.7%	0.4%	0.2%
	Speak Chinese at Home	1.1%	0.7%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.3%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.0%	0.2%	0.7%
Hispanic	Hispanic Population	602	2,593	6,971
	Hispanic Population Percent	6.5%	12.0%	14.7%
	Mexican	58.1%	67.1%	62.7%
	Puerto Rican	12.8%	5.2%	5.8%
	Cuban	8.5%	2.2%	1.2%
	Dominican	0.0%	0.2%	0.5%
	Central American	6.0%	10.8%	15.5%
	South American	7.8%	10.6%	9.1%
	Other Hispanic	6.7%	3.8%	5.1%
	2000 Hispanic Population Percent	11%	13%	11%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	4.8%	4.4%	4.8%
	American	4.7%	4.3%	4.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.2%	1.0%	0.7%
	Chinese	0.6%	0.5%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.1%	0.1%	0.1%
	South East Asian (ie. Vietnamese)	0.3%	0.3%	0.2%
	Other Asian	0.2%	0.1%	0.1%
	European (percent of total population)	57.7%	50.2%	48.1%
	British	11.6%	10.5%	10.4%
	Dutch	0.5%	0.6%	0.8%
	French	2.3%	1.6%	1.6%
	German	13.8%	11.5%	10.3%
	Italian	4.7%	4.4%	4.6%
	Polish	2.0%	1.7%	1.8%
	Scandinavian	2.6%	2.7%	2.4%
	Scotch/Irish	15.7%	13.1%	12.2%
Other European (ie. Greek/Russian)	4.5%	4.2%	4.0%	
Middle Eastern	0.3%	0.3%	0.3%	
Other Ancestry	12.0%	14.5%	14.7%	
Unclassified Ancestry	17.5%	17.6%	16.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	8,009	17,765	38,118
	Elementary (0 to 8)	0.8%	2.1%	2.7%
	Some High School (9 to 11)	1.4%	3.6%	5.2%
	High School Graduate (12)	19.1%	18.3%	17.7%
	Some College (13 to 16)	12.8%	14.8%	14.3%
	Associates Degree Only	7.0%	6.7%	7.2%
	Bachelors Degree Only	33.9%	31.2%	29.7%
	Graduate Degree	25.0%	23.3%	23.2%
	% College (4+)	58.9%	54.5%	52.9%
<b>Household Type</b>	Total Households – count	4,788	10,235	21,654
	One Person HHs – count	1,631	3,060	6,007
	Family HHs – count	2,652	6,340	14,125
	Married Couple – count	2,442	5,502	12,239
	w/own children – count	213	649	1,945
	w/out own children – count	2,229	4,853	10,294
	Male Householder – count	63	330	662
	Female Householder – count	146	508	1,224
	Non-Family Households – count	505	834	1,522
	1 Person Household	34.1%	29.9%	27.7%
	2 Person Household	49.5%	48.8%	48.9%
	3 Person Household	7.5%	9.3%	10.0%
	4 Person Household	5.9%	7.1%	7.8%
	5 Person Household	1.7%	3.0%	3.4%
6 Person Household	0.9%	1.3%	1.4%	
7+ Person Household	0.4%	0.7%	0.8%	
% Households With Children	7.0%	10.9%	13.2%	

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Hilton Head Island, SC		Drivetime	Drivetime	Drivetime
<b>Housing</b>	Total Housing Units	9,554	19,880	33,884
	Owner Occupied Percent	39.6%	41.2%	49.9%
	Renter Occupied Percent	10.5%	10.3%	14.0%
	Vacant Housing Percent	49.9%	48.5%	36.1%
	Total Housing Units (Census 2000)	7,595	16,044	26,350
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	32.8%	30.8%	27.7%
	Property Value \$750,000 to \$999,999	11.4%	13.2%	15.0%
	Property Value \$500,000 to \$749,999	14.7%	16.5%	16.3%
	Property Value \$400,000 to \$499,999	5.5%	4.5%	4.7%
	Property Value \$300,000, to \$399,999	10.2%	7.0%	6.4%
	Property Value \$200,000 to \$299,999	4.5%	4.0%	4.0%
	Property Value \$150,000 to \$199,999	0.6%	1.2%	1.5%
	Property Value \$100,000 to \$149,999	0.9%	0.7%	0.6%
	Property Value \$60,000 to \$99,999	0.8%	1.0%	0.7%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.5%
	Property Value \$0 to \$39,999	1.2%	1.7%	2.5%
	Median Home Value	\$812,540	\$816,827	\$795,516
<b>Wealth per Household</b>	\$0 and under - percent	14.4%	14.6%	14.9%
	\$1 to \$4999 - percent	6.4%	6.6%	6.8%
	\$5k to \$9999 - percent	3.7%	3.7%	3.8%
	\$10k to \$24999 - percent	5.7%	5.7%	5.7%
	\$25k to \$49999 - percent	6.5%	6.5%	6.5%
	\$50k to \$99999 - percent	10.3%	10.3%	10.3%
	\$100k to \$249999 - percent	19.6%	19.5%	19.3%
	\$250k to \$499999 - percent	15.2%	15.1%	14.9%
	\$500k+ - percent	18.3%	18.1%	17.8%
	Median HH Wealth	\$123,394	\$120,352	\$115,908
	Avg HH Wealth	\$285,663	\$283,312	\$279,668
<b>Economic Viability</b>	Economic Viability Local	308	303	290
	Economic Viability Indexed	114	112	107
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	4,164	9,356	20,440
	Managerial/Executive	21.5%	21.4%	20.3%
	Professional Specialty	16.1%	19.8%	21.1%
	Healthcare Support	0.6%	1.4%	1.5%
	Sales	22.0%	15.6%	13.9%
	Office & Administrative Support	6.3%	8.6%	8.3%
	Protective Service	0.9%	0.8%	1.4%
	Food Preperation	14.3%	11.1%	10.1%
	Building Maintenance & Cleaning	7.0%	5.6%	6.1%
	Personal Care	3.6%	2.6%	2.0%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.1%
	Construction	2.5%	5.7%	6.7%
	Production & Transportation	5.3%	7.1%	8.4%
	Percent White Collar Workers	66.5%	66.8%	65.1%
	Percent Blue Collar Workers	33.5%	33.2%	34.9%

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	Agriculture/Mining/Construction	4.7%	7.1%	8.0%
	Manufacturing	5.2%	6.0%	5.8%
	Transportation	2.8%	3.8%	4.3%
	Information	0.6%	1.2%	1.5%
	Wholesale/Retail	23.0%	16.3%	15.1%
	Finance, Insurance, Real Estate	8.7%	8.5%	10.4%
	Professional Services	8.6%	10.5%	8.1%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	8.5%	7.9%	7.8%
	Educational Services	9.3%	13.6%	15.9%
	Entertainment Services	24.5%	19.7%	17.2%
	Other Professional Services	3.9%	4.7%	4.4%
	Public Administration	0.3%	0.7%	1.4%
<b>Vehicles per HH</b>	No Vehicles	6.1%	4.9%	5.0%
	1 Vehicle	44.5%	40.1%	36.1%
	2 Vehicles	32.2%	37.1%	42.5%
	3 or more vehicles	17.2%	17.9%	16.4%
	Average Number of Vehicles	1.63	1.73	1.75
<b>Change</b>	Births (last 12 months)	53	151	343
	Deaths (last 12 months)	212	422	904
	Migration (last 12 months)	345	656	1,247
<b>Work place</b>	Workplace Establishments	788	1,296	2,693
	Workplace Employees (FTE)	6,554	10,847	21,020