2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 27.9591 Longitude: -82.7296

	ater Mall ater, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Current Year Estimated Population	55,606	229,778	660,181
	Population Est 23Q1	55,709	229,737	660,522
	Population Est 22Q4	55,785	229,538	660,230
	Population Est 22Q3	55,856	229,930	660,765
	Population Est 22Q2	55,874	230,005	660,913
	Population Est 22Q1	55,804	229,210	659,767
	Population Est 21Q4	56,002	229,475	659,785
	Population Est 21Q3	56,252	230,239	659,883
	Population Est 21Q2	56,352	230,033	659,097
Population	Population Fcst	55,272	228,906	656,422
ılat	2010 Census Population	51,502	215,478	621,533
) opr	2000 Census Population	52,357	212,075	615,067
ا م	1990 Census Population	46,493	195,337	566,450
	Current Year Daytime Population	65,919	253,181	756,610
	Average Seasonal Population	5,703	23,506	78,543
	Historical Annual Growth, 1990 – 2000	1.19%	0.83%	0.83%
	Historical Annual Growth, 2000 – 2010	-0.16%	0.16%	0.10%
	Estimated Annual Growth, 2010 – CY	0.54%	0.45%	0.42%
	Projected Annual Growth, CY to Y5	-0.12%	-0.08%	-0.11%
	Group Qtrs Est	1,062	8,064	13,328
	Transient Est Average Last 4 Qtrs	4,945	12,767	59,291
	Current Year Estimated Households	25,483	104,168	302,712
	Households Est 23Q1	25,521	104,101	302,750
	Households Est 22Q4	25,546	103,979	302,517
	Households Est 22Q3	25,571	104,153	302,808
	Households Est 22Q2	25,574	104,126	302,798
	Households Est 22Q1	25,546	103,763	302,281
	Households Est 21Q4	25,633	103,893	302,200
spic	Households Est 21Q3	25,751	104,260	302,266
ou	Households Est 21Q2	25,796	104,161	301,893
Households	Households Fcst	25,346	103,781	301,046
	2010 Census Households	23,375	96,681	282,154
	2000 Census Households	23,600	95,049	276,906
	1990 Census Households	21,332	87,964	251,481
	Historical Annual Growth, 1990 – 2000	1.02%	0.78%	0.97%
	Historical Annual Growth, 2000 – 2010	-0.10%	0.17%	0.19%
	Estimated Annual Growth, 2010 – CY	0.61%	0.52%	0.49%
	Projected Annual Growth, CY to Y5	-0.11%	-0.07%	-0.11%
	Population per Household	2.14	2.13	2.14

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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Apr 3, 2025

**BRIXMOR**°

Apr 3, 2			Latitude: 27.9591	Longitude: -82.7296
	vater Mall vater, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
İ	HH Income \$500,000 or more	1.4%	1.3%	1.5%
İ	HH Income \$250,000 to \$499,999	1.6%	1.6%	1.8%
	HH Income \$200,000 to \$249,999	3.8%	3.7%	4.2%
	HH Income \$175,000 to \$199,999	3.1%	3.1%	3.5%
	HH Income \$150,000 to \$174,999	4.6%	4.3%	4.9%
	HH Income \$100,000 to 149,999	15.2%	15.3%	16.5%
	HH Income \$75,000 to 99,999	12.3%	12.9%	13.2%
	HH Income \$50,000 to 74,999	19.6%	18.9%	18.2%
	HH Income \$35,000 to 49,999	13.0%	12.6%	12.3%
	HH Income \$25,000 to 34,999	7.7%	8.8%	7.9%
	HH Income \$15,000 to 24,999	8.5%	8.6%	7.7%
	HH Income \$0 to 14,999	9.2%	9.0%	8.4%
	Average Household Income	\$86,530	\$87,952	\$93,754
	Median Household Income	\$62,757	\$63,103	\$68,025
	Per Capita Income	\$40,081	\$40,605	\$43,484
	'			
	Average Disposable Income	\$71,977	\$71,510	\$75,415
	Median Disposable Income	\$56,601	\$56,900	\$60,808
	Discretionary HH Income Over \$150,000	3.4%	3.5%	4.3%
	Discretionary HH Income \$125,000 to \$149,999	3.6%	3.7%	4.0%
8	Discretionary HH Income \$100,000 to \$124,999	5.8%	5.5%	6.4%
Income	Discretionary HH Income \$75,000 to \$99,999	9.8%	9.9%	11.0%
	Discretionary HH Income \$50,000 to \$74,999	17.4%	18.0%	19.0%
	Discretionary HH Income \$25,000 to \$49,999	31.7%	30.0%	28.9%
	Discretionary HH Income Under \$25,000	28.3%	29.3%	26.5%
	Average Discretionary HH Income	\$51,267 \$40,207	\$51,561 \$40,005	\$54,908
	Median Discretionary HH Income	\$40,297	\$40,905	\$44,383
	Householder White – Count	18,856	77,546	234,664
	Median HH Income	\$67,796	\$66,765	\$70,475
	Average HH Income Householder Black or African-American – Count	\$81,284 1,429	\$79,903	\$82,926
	Median HH Income	\$53,125	7,235	15,479
	Average HH Income	\$59,391	\$49,759 \$60,482	\$51,170 \$61,739
	Householder Hispanic – Count	2,920	10,960	27,451
	Median HH Income	\$50,884	\$52,756	\$62,468
	Average HH Income	\$61,902	\$64,868	\$74,886
	Householder Asian or Pacific Islander – Count	614	2,325	8,198
	Median HH Income	\$59,314		\$80,099
	Average HH Income	\$88,902	\$84,370 \$96,723	\$93,112
	Householder Other or Pacific Islander – Count	1,664	\$96,723 6,102	ֆ93,112 16,919
	Median HH Income	\$56,860	\$59,873	\$66,064
		\$72,186		
	Average HH Income	⊅1∠,180	\$73,135	\$76,449

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Count of Pop 0 to 4 years Count of Pop 0 to 7 years Count of Pop 14 - 18 Count of Pop 19 - 22 Count of Pop 30 - 34 Count of Pop 35 - 39 Count of Pop 45 - 59 Count of Pop 45 - 84 Count of Pop 75 - 84 Count of Pop 75 - 84 Count of Pop 75 - 29 % of Pop 30 - 34 % of Pop 35 - 39 % of Pop 35 - 39 % of Pop 35 - 39 % of Pop 30 - 34 Count of Pop 75 - 84 Count of Pop 75 - 84 % of Pop 30 - 34 % of Pop 30 - 34 Count of Pop 40 - 44 Count of Pop 55 - 13 % of Pop 55 - 13 % of Pop 55 - 29 % of Pop 55 - 29 % of Pop 55 - 29 % of Pop 55 - 29 % of Pop 30 - 34 % of Pop 35 - 39 % of Pop 55 - 29 % of Pop 55 - 29 % of Pop 55 - 29 % of Pop 55 - 39 % of Pop 55 - 29 % of Pop 55 - 39 % of Pop 55 - 30 % of		ater Mall ater, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
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% of Pop 19 - 22       3.9%       3.8%       3.8         % of Pop 22 - 25       3.0%       2.9%       2.8         % of Pop 25 - 29       5.9%       5.3%       5.0         % of Pop 30 - 34       6.9%       6.3%       5.9         % of Pop 35 - 39       6.7%       6.3%       6.0         % of Pop 40 - 44       6.3%       6.0%       5.8         % of Pop 45 - 59       18.3%       18.5%       18.6         % of Pop 60 - 74       21.4%       22.5%       23.2         % of Pop 75 - 84       7.9%       9.1%       9.6         % of Pop 85+       3.0%       3.5%       3.7         Median Age       45.5       48.2       49         Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0%	lati e				
% of Pop 19 - 22       3.9%       3.8%       3.8         % of Pop 22 - 25       3.0%       2.9%       2.8         % of Pop 25 - 29       5.9%       5.3%       5.0         % of Pop 30 - 34       6.9%       6.3%       5.9         % of Pop 35 - 39       6.7%       6.3%       6.0         % of Pop 40 - 44       6.3%       6.0%       5.8         % of Pop 45 - 59       18.3%       18.5%       18.6         % of Pop 60 - 74       21.4%       22.5%       23.2         % of Pop 75 - 84       7.9%       9.1%       9.6         % of Pop 85+       3.0%       3.5%       3.7         Median Age       45.5       48.2       49         Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0%	Ag				4.5%
% of Pop 19 - 22       3.9%       3.8%       3.8         % of Pop 22 - 25       3.0%       2.9%       2.8         % of Pop 25 - 29       5.9%       5.3%       5.0         % of Pop 30 - 34       6.9%       6.3%       5.9         % of Pop 35 - 39       6.7%       6.3%       6.0         % of Pop 40 - 44       6.3%       6.0%       5.8         % of Pop 45 - 59       18.3%       18.5%       18.6         % of Pop 60 - 74       21.4%       22.5%       23.2         % of Pop 75 - 84       7.9%       9.1%       9.6         % of Pop 85+       3.0%       3.5%       3.7         Median Age       45.5       48.2       49         Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0%	9 \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \				6.1%
% of Pop 19 - 22       3.9%       3.8%       3.8         % of Pop 22 - 25       3.0%       2.9%       2.8         % of Pop 25 - 29       5.9%       5.3%       5.0         % of Pop 30 - 34       6.9%       6.3%       5.9         % of Pop 35 - 39       6.7%       6.3%       6.0         % of Pop 40 - 44       6.3%       6.0%       5.8         % of Pop 45 - 59       18.3%       18.5%       18.6         % of Pop 60 - 74       21.4%       22.5%       23.2         % of Pop 75 - 84       7.9%       9.1%       9.6         % of Pop 85+       3.0%       3.5%       3.7         Median Age       45.5       48.2       49         Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0%	otal				7.5%
% of Pop 22 - 25       3.0%       2.9%       2.8         % of Pop 25 - 29       5.9%       5.3%       5.0         % of Pop 30 - 34       6.9%       6.3%       5.9         % of Pop 35 - 39       6.7%       6.3%       6.0         % of Pop 40 - 44       6.3%       6.0%       5.8         % of Pop 45 - 59       18.3%       18.5%       18.6         % of Pop 60 - 74       21.4%       22.5%       23.2         % of Pop 75 - 84       7.9%       9.1%       9.6         % of Pop 85+       3.0%       3.5%       3.7         Median Age       45.5       48.2       49         Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0%	Ĕ	-			3.7%
% of Pop 25 - 29       5.9%       5.3%       5.0         % of Pop 30 - 34       6.9%       6.3%       5.9         % of Pop 35 - 39       6.7%       6.3%       6.0         % of Pop 40 - 44       6.3%       6.0%       5.8         % of Pop 45 - 59       18.3%       18.5%       18.6         % of Pop 60 - 74       21.4%       22.5%       23.2         % of Pop 75 - 84       7.9%       9.1%       9.6         % of Pop 85+       3.0%       3.5%       3.7         Median Age       45.5       48.2       49         Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0		•			3.8%
% of Pop 30 - 34       6.9%       6.3%       5.9         % of Pop 35 - 39       6.7%       6.3%       6.0         % of Pop 40 - 44       6.3%       6.0%       5.8         % of Pop 45 - 59       18.3%       18.5%       18.6         % of Pop 60 - 74       21.4%       22.5%       23.2         % of Pop 75 - 84       7.9%       9.1%       9.6         % of Pop 85+       3.0%       3.5%       3.7         Median Age       45.5       48.2       49         Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0%		•			2.8%
% of Pop 35 - 39       6.7%       6.3%       6.0         % of Pop 40 - 44       6.3%       6.0%       5.8         % of Pop 45 - 59       18.3%       18.5%       18.6         % of Pop 60 - 74       21.4%       22.5%       23.2         % of Pop 75 - 84       7.9%       9.1%       9.6         % of Pop 85+       3.0%       3.5%       3.7         Median Age       45.5       48.2       49         Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0		•			5.0%
% of Pop 40 - 44       6.3%       6.0%       5.8         % of Pop 45 - 59       18.3%       18.5%       18.6         % of Pop 60 - 74       21.4%       22.5%       23.2         % of Pop 75 - 84       7.9%       9.1%       9.6         % of Pop 85+       3.0%       3.5%       3.7         Median Age       45.5       48.2       49         Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0		-			5.9%
% of Pop 45 - 59       18.3%       18.5%       18.6         % of Pop 60 - 74       21.4%       22.5%       23.2         % of Pop 75 - 84       7.9%       9.1%       9.6         % of Pop 85+       3.0%       3.5%       3.7         Median Age       45.5       48.2       49         Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0		•			6.0%
% of Pop 60 - 74       21.4%       22.5%       23.2         % of Pop 75 - 84       7.9%       9.1%       9.6         % of Pop 85+       3.0%       3.5%       3.7         Median Age       45.5       48.2       49         Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0		-			5.8%
% of Pop 75 - 84       7.9%       9.1%       9.6         % of Pop 85+       3.0%       3.5%       3.7         Median Age       45.5       48.2       49         Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0		-			
% of Pop 85+       3.0%       3.5%       3.7         Median Age       45.5       48.2       49         Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0		-			
Median Age       45.5       48.2       49         Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0		-			
Average Age       45.0       46.4       47         % of Pop 0 to 4 years       5.3%       4.9%       4.8         % of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0		·			
% of Pop 0 to 4 years  % of Pop 5 - 13  % of Pop 14 - 18  % of Pop 19 - 22  4.0%  4.9%  4.8  8.0  8.1%  8.0  4.0  4.0  4.0  4.0		-			49.6
% of Pop 5 - 13       8.3%       8.1%       8.0         % of Pop 14 - 18       3.9%       3.9%       4.0         % of Pop 19 - 22       4.0%       4.0%       4.0		Average Age	45.0	46.4	47.1
% of Pop 14 - 18 3.9% 3.9% 4.0 % of Pop 19 - 22 4.0% 4.0% 4.0		% of Pop 0 to 4 years	5.3%		4.8%
% of Pop 19 - 22 4.0% 4.0% 4.0					8.0%
					4.0%
		-			4.0%
% of Pop 22 - 25 3.1% 3.1% 3.0	_	·			3.0%
% of Pop 25 - 29 6.0% 5.6% 5.2	tio	·			5.2%
% of Pop 30 - 34 7.0% 6.6% 6.1 % of Pop 35 - 39 7.0% 6.6% 6.2	ula ge	·			6.1%
% of Pop 35 - 39 7.0% 6.6% 6.2	ob /	•			6.2%
6.6% 6.2% 6.0	<u>е</u> Б	•			6.0%
% of Pop 45 - 59 18.1% 18.6% 18.7	Male Population by Age	-			18.7%
% of Pop 75 - 84 7.5% 8.2% 8.8		-			8.8%
		•			22.3%
					2.8%
		_			47.4
Average Age 44.0 45.0 45		Average Age	44.0	45.0	45.7

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



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	ater Mall ater, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	4.7%	4.3%	4.2%
	% of Pop 5 - 13	7.6%	7.2%	7.1%
	% of Pop 14 - 18	3.7%	3.5%	3.5%
	% of Pop 19 - 22	3.8%	3.5%	3.5%
	% of Pop 22 - 25	2.9%	2.7%	2.6%
	% of Pop 25 - 29	5.7%	5.0%	4.8%
	% of Pop 30 - 34	6.7%	5.9%	5.7%
	% of Pop 35 - 39	6.4%	6.1%	5.8%
	% of Pop 40 - 44	6.1%	5.8%	5.6%
	% of Pop 45 - 59	18.5%	18.4%	18.4%
	% of Pop 60 - 74	21.8%	23.4%	24.0%
	% of Pop 75 - 84	8.3%	9.9%	10.4%
	% of Pop 85+	3.7%	4.2%	4.5%
	·			İ
	Median Age	47.0	50.4	51.5
	Average Age	45.9	47.8	48.4
	Count of White	40,551	168,843	506,319
	Count of Black or African-American	3,736	20,706	44,445
	Count of Asian or Pacific Islander	1,937	7,704	26,781
Race	Count of Other races	9,383	32,526	82,635
Ra	White	72.9%	73.5%	76.7%
	Black or African American	6.7%	9.0%	6.7%
	Asian	3.5%	3.4%	4.1%
	Other Races	16.9%	14.2%	12.5%
	Speak English at Home	80.0%	81.9%	83.3%
	Speak Spanish at Home	10.4%	9.5%	8.3%
	Speak French or French Creole at Home	1.1%	0.7%	0.7%
	Speak German at Home	0.7%	0.6%	0.6%
ا ھے ر	Speak Other Indo-European Languages at Home	2.7%	2.4%	2.0%
lag en	Speak Russian and Other Slavic Languages at Home	2.3%	2.0%	1.6%
gc	Speak Chinese at Home	0.2%	0.3%	0.3%
Language Spoken	Speak Korean at Home	0.1%	0.2%	0.2%
-	Speak Vietnamese at Home	0.6%	0.6%	1.2%
	Speak Other Asian Languages at Home	0.9%	0.7%	0.8%
		0.4%		
	Speak Tagalog and Other Pacific Languages at Home		0.5%	0.5%
	Speak Other Language at Home	0.5%	0.6%	0.7%
	Hispanic Population	9,695	34,262	82,691
	Hispanic Population Percent	17.4%	14.9%	12.5%
	Mexican	24.1%	31.2%	22.7%
	Puerto Rican	22.2%	25.7%	26.9%
Hispanic	Cuban	11.1%	10.4%	16.4%
Jar	Dominican	4.1%	3.4%	3.6%
<u>s</u>	Central American	4.6%	6.2%	6.4%
I	South American	21.0%	14.7%	15.8%
	Other Hispanic	12.8%	8.5%	8.4%
	2000 Hispanic Population Percent	9%	7%	6%
	1990 Hispanic Population Percent	3%	3%	3%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

BRIXMOR®
Latitude: 27.9591 Longitude: -82.7296

Apr 3, 2	025		Latitude: 27.9591	Longitude: -82.7296
	ater Mall ater, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	5.1%	6.1%	6.6%
	American	4.9%	5.8%	6.3%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	3.4%	3.3%	4.0%
	Chinese	0.3%	0.4%	0.4%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.2%	0.3%	0.3%
	South Central Asian (ie. Indian)	1.1%	0.8%	0.9%
	South East Asian (ie. Vietnamese)	1.6%	1.6%	2.1% 0.2%
Ancestry	Other Asian	0.2%	0.2%	
Ses	European (percent of total population)	39.3%	40.1%	43.0%
Ju	British Dutch	7.0%	6.8%	7.4%
•	French	0.5% 1.5%	0.5% 1.6%	0.6% 1.8%
	German	7.7%	8.2%	9.0%
	Italian	4.7%	5.2%	5.6%
	Polish	1.8%	2.0%	2.3%
	Scandinavian	1.6%	1.6%	1.8%
	Scotch/Irish	9.0%	8.8%	9.4%
	Other European (ie. Greek/Russian)	5.6%	5.4%	5.2%
	Middle Eastern	0.6%	0.5%	0.7%
	Other Ancestry	18.4%	19.5%	17.3%
	Unclassified Ancestry	15.7%	15.5%	15.9%
	Adult Population (25 Years or Older)	42,470	177,935	
	Elementary (0 to 8)	2.2%	2.7%	2.8%
<b>-</b>	Some High School (9 to 11)	6.7%	5.9%	5.6%
Education (Age 25+)	High School Graduate (12)	29.3%	30.3%	28.5%
	Some College (13 to 16)	22.9%	22.4%	21.2%
	Associates Degree Only	9.0%	8.9%	10.0%
	Bachelors Degree Only	19.5%	19.6%	21.0%
	Graduate Degree	10.3%	10.2%	10.9%
	% College (4+)	29.8%	29.8%	31.9%
	Total Households – count	25,483	104,168	302,712
	One Person HHs – count	9,270	38,092	107,836
	Family HHs – count	13,822	56,857	168,860
	Married Couple – count	9,855	40,193	124,052
	w/own children – count	2,558	10,945	34,126
	w/out own children – count	7,297	29,248	89,926
_	Male Householder – count	915	4,791	12,508
9 .	Female Householder – count	3,051	11,873	32,301
eh 'pe	Non-Family Households – count	2,391	9,219	26,016
Household Type	1 Person Household	36.4%	36.6%	35.6%
운	2 Person Household	36.4%	37.0%	37.5%
	3 Person Household	12.8%	12.8%	12.9%
	4 Person Household	8.6%	8.2%	
				8.6%
	5 Person Household	3.9%	3.5%	3.4%
	6 Person Household	1.2%	1.3%	1.3%
	7+ Person Household	0.7%	0.7%	0.6%
	% Households With Children	18.4%	18.1%	17.8%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

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Owner Occupied Percent   51.5%   54.2%   57.7%   Renter Occupied Percent   35.0%   32.7%   29.0%   29.0%   29.0%   27.678   108.817   31.5%   13.3%   13.5%	Clearwa Clearwa	ater Mall ater, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Housing Units (Census 2000)   27,678   108,817   315,755	ing	<del>-</del>			349,008 57.7%
Total Housing Units (Census 2000)   27,678   108,817   315,755	sne	Renter Occupied Percent	35.0%	32.7%	29.0%
Total Housing Units (Census 2000)   27,678   108,817   315,755	우	Vacant Housing Percent	13.5%	13.1%	13.3%
Property Value \$50,000 to \$999,999   3.1%   4.4%   5.7%		Total Housing Units (Census 2000)	27,678	108,817	315,753
Property Value \$500,000 to \$749,999   18.6%   18.6%   20.0%		Property Value \$1,000,000 or more	3.2%	3.8%	5.6%
Property Value \$400,000 to \$499,999   15.1%   13.1%   13.4%   16.0%		Property Value \$750,000 to \$999,999	3.1%	4.4%	5.7%
Property Value \$0 to \$39,999 7.8% 6.5% 4.8%  Median Home Value \$10 to \$39,999 7.8% 6.5% 4.8%  Median Home Value \$20 to \$39,999 7.8% 6.5% 4.8%  \$0 and under - percent 17.7% 17.5% 17.1%  \$1 to \$4999 - percent 9.0% 8.9% 8.5%  \$5k to \$4999 - percent 6.5% 6.4% 6.3%  \$25k to \$49999 - percent 10.2% 10.3% 10.3%  \$50k to \$9999 - percent 10.2% 10.3% 10.3%  \$100k to \$249999 - percent 12.9% 13.0% 13.3%  \$250k to \$499999 - percent 12.9% 13.0% 13.3%  \$500k + percent 14.2% 14.3% 14.7%  Median HH Wealth \$76,054 \$77,992 \$82,854  Avg HH Wealth \$76,054 \$77,992 \$82,854  Avg HH Wealth \$233,539 \$235,373 \$241,596  Employed Civilian Pop 16+ by Occupation 26,848 111,930 326,734  Managerial/Executive 17.1% 17.2% 18.2%  Professional Specialty 21.8% 23.2% 23.2%  Professional Specialty 12.8% 14.0% 13.1%  Protective Service 2.6% 2.0% 1.9%  Froduction & Transportation 9.4% 9.4% 9.8%		Property Value \$500,000 to \$749,999	18.6%	18.6%	20.0%
Property Value \$0 to \$39,999 7.8% 6.5% 4.8%  Median Home Value \$10 to \$39,999 7.8% 6.5% 4.8%  Median Home Value \$20 to \$39,999 7.8% 6.5% 4.8%  \$0 and under - percent 17.7% 17.5% 17.1%  \$1 to \$4999 - percent 9.0% 8.9% 8.5%  \$5k to \$4999 - percent 6.5% 6.4% 6.3%  \$25k to \$49999 - percent 10.2% 10.3% 10.3%  \$50k to \$9999 - percent 10.2% 10.3% 10.3%  \$100k to \$249999 - percent 12.9% 13.0% 13.3%  \$250k to \$499999 - percent 12.9% 13.0% 13.3%  \$500k + percent 14.2% 14.3% 14.7%  Median HH Wealth \$76,054 \$77,992 \$82,854  Avg HH Wealth \$76,054 \$77,992 \$82,854  Avg HH Wealth \$233,539 \$235,373 \$241,596  Employed Civilian Pop 16+ by Occupation 26,848 111,930 326,734  Managerial/Executive 17.1% 17.2% 18.2%  Professional Specialty 21.8% 23.2% 23.2%  Professional Specialty 12.8% 14.0% 13.1%  Protective Service 2.6% 2.0% 1.9%  Froduction & Transportation 9.4% 9.4% 9.8%	<u>e</u>	Property Value \$400,000 to \$499,999	15.1%	13.1%	13.4%
Property Value \$0 to \$39,999   7.8%   6.5%   4.8%		Property Value \$300,000, to \$399,999	17.2%	16.5%	16.0%
Property Value \$0 to \$39,999 7.8% 6.5% 4.8%  Median Home Value \$10 to \$39,999 7.8% 6.5% 4.8%  Median Home Value \$20 to \$39,999 7.8% 6.5% 4.8%  \$0 and under - percent 17.7% 17.5% 17.1%  \$1 to \$4999 - percent 9.0% 8.9% 8.5%  \$5k to \$4999 - percent 6.5% 6.4% 6.3%  \$25k to \$49999 - percent 10.2% 10.3% 10.3%  \$50k to \$9999 - percent 10.2% 10.3% 10.3%  \$100k to \$249999 - percent 12.9% 13.0% 13.3%  \$250k to \$499999 - percent 12.9% 13.0% 13.3%  \$500k + percent 14.2% 14.3% 14.7%  Median HH Wealth \$76,054 \$77,992 \$82,854  Avg HH Wealth \$76,054 \$77,992 \$82,854  Avg HH Wealth \$233,539 \$235,373 \$241,596  Employed Civilian Pop 16+ by Occupation 26,848 111,930 326,734  Managerial/Executive 17.1% 17.2% 18.2%  Professional Specialty 21.8% 23.2% 23.2%  Professional Specialty 12.8% 14.0% 13.1%  Protective Service 2.6% 2.0% 1.9%  Froduction & Transportation 9.4% 9.4% 9.8%	S	Property Value \$200,000 to \$299,999	16.3%	16.0%	14.8%
Property Value \$0 to \$39,999 7.8% 6.5% 4.8%  Median Home Value \$10 to \$39,999 7.8% 6.5% 4.8%  Median Home Value \$20 to \$39,999 7.8% 6.5% 4.8%  \$0 and under - percent 17.7% 17.5% 17.1%  \$1 to \$4999 - percent 9.0% 8.9% 8.5%  \$5k to \$4999 - percent 6.5% 6.4% 6.3%  \$25k to \$49999 - percent 10.2% 10.3% 10.3%  \$50k to \$9999 - percent 10.2% 10.3% 10.3%  \$100k to \$249999 - percent 12.9% 13.0% 13.3%  \$250k to \$499999 - percent 12.9% 13.0% 13.3%  \$500k + percent 14.2% 14.3% 14.7%  Median HH Wealth \$76,054 \$77,992 \$82,854  Avg HH Wealth \$76,054 \$77,992 \$82,854  Avg HH Wealth \$233,539 \$235,373 \$241,596  Employed Civilian Pop 16+ by Occupation 26,848 111,930 326,734  Managerial/Executive 17.1% 17.2% 18.2%  Professional Specialty 21.8% 23.2% 23.2%  Professional Specialty 12.8% 14.0% 13.1%  Protective Service 2.6% 2.0% 1.9%  Froduction & Transportation 9.4% 9.4% 9.8%	윤인	Property Value \$150,000 to \$199,999	5.5%	6.4%	6.0%
Property Value \$0 to \$39,999 7.8% 6.5% 4.8%  Median Home Value \$10 to \$39,999 7.8% 6.5% 4.8%  Median Home Value \$20 to \$39,999 7.8% 6.5% 4.8%  \$0 and under - percent 17.7% 17.5% 17.1%  \$1 to \$4999 - percent 9.0% 8.9% 8.5%  \$5k to \$4999 - percent 6.5% 6.4% 6.3%  \$25k to \$49999 - percent 10.2% 10.3% 10.3%  \$50k to \$9999 - percent 10.2% 10.3% 10.3%  \$100k to \$249999 - percent 12.9% 13.0% 13.3%  \$250k to \$499999 - percent 12.9% 13.0% 13.3%  \$500k + percent 14.2% 14.3% 14.7%  Median HH Wealth \$76,054 \$77,992 \$82,854  Avg HH Wealth \$76,054 \$77,992 \$82,854  Avg HH Wealth \$233,539 \$235,373 \$241,596  Employed Civilian Pop 16+ by Occupation 26,848 111,930 326,734  Managerial/Executive 17.1% 17.2% 18.2%  Professional Specialty 21.8% 23.2% 23.2%  Professional Specialty 12.8% 14.0% 13.1%  Protective Service 2.6% 2.0% 1.9%  Froduction & Transportation 9.4% 9.4% 9.8%		Property Value \$100,000 to \$149,999	4.7%	6.3%	5.8%
Property Value \$0 to \$39,999 7.8% 6.5% 4.8%  Median Home Value \$0 to \$39,999 7.8% 6.5% 4.8%  Median Home Value \$0 to \$39,999 7.8% 6.5% 4.8%  \$0 and under - percent 17.7% 17.5% 17.1%  \$1 to \$4999 - percent 9.0% 8.9% 8.5%  \$5k to \$9999 - percent 6.5% 6.4% 6.3%  \$25k to \$49999 - percent 10.2% 10.3% 10.3%  \$50k to \$99999 - percent 10.2% 10.3% 10.3%  \$50k to \$99999 - percent 12.9% 13.0% 13.3%  \$250k to \$499999 - percent 12.9% 13.0% 13.3%  \$500k+ - percent 14.2% 14.3% 14.7%  Median HH Wealth \$76,054 \$77,992 \$82,854  Avg HH Wealth \$76,054 \$77,992 \$82,854  Avg HH Wealth \$233,539 \$235,373 \$241,596  Employed Civilian Pop 16+ by Occupation 26,848 111,930 326,734  Managerial/Executive 17.1% 17.2% 18.2%  Professional Specialty 21.8% 23.2% 23.2%  Professional Specialty 12.8% 14.0% 13.1%  Profective Service 2.6% 2.0% 1.9%  Froduction & Transportation 9.4% 9.4% 9.8%	₹ ₹	Property Value \$60,000 to \$99,999	4.9%	3.7%	3.6%
Median Home Value	9	Property Value \$40,000 to \$59,999	2.9%	3.3%	2.1%
\$0 and under - percent		Property Value \$0 to \$39,999	7.8%	6.5%	4.8%
\$1 to \$4999 - percent \$9.0% \$8.9% \$8.5% \$5k to \$9999 - percent \$4.7% \$4.6% \$4.5% \$5k to \$9999 - percent \$6.5% 6.4% 6.3% \$25k to \$49999 - percent \$6.5% 6.8% 6.8% 6.8% \$25k to \$49999 - percent \$10.2% 10.3% 10.3% \$10.0k to \$249999 - percent \$18.0% 18.2% 18.4% \$250k to \$49999 - percent \$12.9% 13.0% 13.3% \$500k - percent \$14.29% 13.0% 13.3% \$500k - percent \$14.29% 13.0% 13.3% \$250k to \$499999 - percent \$14.29% 13.0% 13.3% \$250k to \$499999 - percent \$14.29% 13.0% 13.3% \$241,596 \$250k to \$499999 - percent \$14.29% 13.0% 13.3% \$241,596 \$250k to \$499999 - percent \$14.29% 13.0% 13.3% \$241,596 \$250k to \$499999 - percent \$14.29% 13.0% 13.3% \$241,596 \$250k - percent \$14.29% 13.0% 13.3% \$241,596 \$250k - percent \$14.29% 13.0% 13.3% \$241,596 \$250k - percent \$14.29% 13.0% 13.3% \$241,596 \$250k - percent \$1.28% 23.539 \$235,373 \$241,596 \$250k - percent \$1.28% 23.2% 23.2% \$23.2%		Median Home Value	\$343,964	\$343,017	\$373,602
\$5k to \$9999 - percent					17.1%
### \$10k to \$24999 - percent		•			8.5%
### \$250k to \$499999 - percent	75	\$5k to \$9999 - percent			4.5%
### \$250k to \$499999 - percent	90	\$10k to \$24999 - percent	6.5%	6.4%	6.3%
### \$250k to \$499999 - percent	th ieh	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
### \$250k to \$499999 - percent	eal	\$50k to \$99999 - percent	10.2%	10.3%	10.3%
Median HH Wealth   \$76,054   \$77,992   \$82,854   Avg HH Wealth   \$233,539   \$235,373   \$241,596	žΫ́	\$100k to \$249999 - percent	18.0%	18.2%	18.4%
Median HH Wealth   \$76,054   \$77,992   \$82,854   Avg HH Wealth   \$233,539   \$235,373   \$241,596	er	\$250k to \$499999 - percent	12.9%	13.0%	13.3%
Avg HH Wealth \$233,539 \$235,373 \$241,596    Construction   Production & Transportation   Production & Pr	.01	\$500k+ - percent	14.2%	14.3%	14.7%
Economic Viability Local   Economic Viability Indexed   105   106   106					\$82,854
Employed Civilian Pop 16+ by Occupation  Managerial/Executive  Professional Specialty  Healthcare Support  Sales  Office & Administrative Support  Protective Service  Food Preperation  Building Maintenance & Cleaning  Personal Care  Farming, Fishing, & Forestry  Construction  Production & Transportation  Employed Civilian Pop 16+ by Occupation  26,848  111,930  326,730  17.1%  17.2%  18.2%  23.2%  23.2%  23.2%  23.2%  23.2%  23.2%  12.5%  10.9%  11.7%  12.8%  14.0%  13.1%  14.0%  13.1%  15.2%  16.4%  16.4%  16.4%  16.4%  16.4%  16.8%  16.7%  16.8%  16.8%  16.8%  16.7%  16.8%		Avg HH Wealth	\$233,539	\$235,373	\$241,596
Employed Civilian Pop 16+ by Occupation  Managerial/Executive  Professional Specialty  Healthcare Support  Sales  Office & Administrative Support  Protective Service  Food Preperation  Building Maintenance & Cleaning  Personal Care  Farming, Fishing, & Forestry  Construction  Production & Transportation  26,848  111,930  326,730  18.2%  23.2%  24.5%  2.6%  2.0%  1.9%  6.4%  6.1%  6.4%  6.8%  6.7%  9.4%  9.4%  9.8%	mic	Economic Viability Local	284	287	285
Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation  Employed Civilian Pop 16+ by Occupation 26,848 111,930 326,730 17.1% 17.2% 18.2% 23.2% 24.5% 25.2% 26.4% 26.	onc	•			106
Managerial/Executive       17.1%       17.2%       18.2%         Professional Specialty       21.8%       23.2%       23.2%         Healthcare Support       4.5%       3.7%       3.3%         Sales       12.5%       10.9%       11.7%         Office & Administrative Support       12.8%       14.0%       13.1%         Protective Service       2.6%       2.0%       1.9%         Food Preperation       7.2%       6.4%       6.1%         Building Maintenance & Cleaning       2.9%       4.0%       3.3%         Personal Care       2.5%       2.3%       2.7%         Farming, Fishing, & Forestry       0.2%       0.2%       0.2%         Construction       6.4%       6.8%       6.7%         Production & Transportation       9.4%       9.4%       9.8%	E	,			
Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation  21.8% 23.2% 24.2% 25.2% 2		Employed Civilian Pop 16+ by Occupation		•	326,730
		Managerial/Executive	17.1%	17.2%	18.2%
	( <del>+</del> )	Professional Specialty	21.8%	23.2%	23.2%
	16	Healthcare Support	4.5%	3.7%	3.3%
	\ge	Sales	12.5%	10.9%	11.7%
	n S A	Office & Administrative Support	12.8%	14.0%	13.1%
	tio	Protective Service	2.6%	2.0%	1.9%
	ili	Food Preperation	7.2%	6.4%	6.1%
	<u>છું છે</u>	Building Maintenance & Cleaning	2.9%	4.0%	3.3%
	ŏ	Personal Care	2.5%	2.3%	2.7%
	oye	Farming, Fishing, & Forestry	0.2%	0.2%	0.2%
	jd	Construction	6.4%	6.8%	6.7%
	Ш	Production & Transportation	9.4%	9.4%	9.8%
1 515511C VVIIICO COIIGI VVOIRGIS 00.770 00.370 03.470		Percent White Collar Workers	68.7%	68.9%	69.4%
					30.6%
	Occu (Employed Civ	Personal Care Farming, Fishing, & Forestry Construction Production & Transportation	2.5% 0.2% 6.4% 9.4%	2.3% 0.2% 6.8% 9.4%	2.7% 0.2% 6.7% 9.8%

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



	ater Mall ater, FL	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	6.5%	6.1%	6.6%
	Manufacturing	7.4%	6.9%	7.5%
	Transportation	4.2%	4.6%	4.2%
	Information	1.8%	1.8%	1.7%
	Wholesale/Retail	16.7%	14.3%	14.9%
	Finance, Insurance, Real Estate	9.3%	9.3%	9.4%
	Professional Services	8.3%	9.3%	9.9%
	Management Services	0.2%	0.2%	0.2%
	Administrative/Waste Services	4.4%	5.8%	4.9%
	Educational Services	19.8%	21.2%	21.1%
	Entertainment Services	11.7%	10.0%	10.2%
	Other Professional Services	5.6%	6.7%	5.8%
	Public Administration	3.9%	3.8%	3.6%
—	No Vehicles	7.7%	8.1%	7.0%
es H	1 Vehicle	47.5%	47.4%	45.3%
ᅙᇎ	2 Vehicles	33.6%	34.1%	35.9%
Vehicles per HH	3 or more vehicles	11.1%	10.4%	11.8%
	Average Number of Vehicles	1.52	1.50	1.56
Change	Births (last 12 months)	539	1,996	5,709
  au	Deaths (last 12 months)	510	2,326	7,041
ပ်	Migration (last 12 months)	-270	208	897
Work place	Workplace Establishments	2,382	9,759	27,042
W <sub>C</sub>	Workplace Employees (FTE)	25,914	104,178	309,668