2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval



Laudue. 39.72105 Longitude73.11034				
	etown Shopping Center ooro, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Current Year Estimated Population	35,522	84,001	354,089
	Population Est 23Q1	35,529	83,969	353,961
	Population Est 22Q4	35,498	83,913	353,126
	Population Est 22Q3	35,366	83,734	352,542
	Population Est 22Q2	35,273	83,620	351,994
	Population Est 22Q1	35,240	83,549	351,549
	Population Est 21Q4	35,216	83,590	351,127
	Population Est 21Q3	35,188	83,583	350,984
	Population Est 21Q2	35,208	83,654	350,836
on	Population Fcst	36,423	86,087	360,958
Population	2010 Census Population	31,856	76,587	336,877
ndo	2000 Census Population	33,051	73,658	314,686
Å	1990 Census Population	27,573	62,753	282,086
	Current Year Daytime Population	44,050	93,848	343,182
	Average Seasonal Population	223	417	1,585
	Historical Annual Growth, 1990 – 2000	1.83%	1.62%	1.10%
	Historical Annual Growth, 2000 – 2010	-0.37%	0.39%	0.68%
	Estimated Annual Growth, 2010 – CY	0.77%	0.65%	0.35%
	Projected Annual Growth, CY to Y5	0.50%	0.49%	0.38%
	Group Qtrs Est	6,429	6,635	7,809
	Transient Est Average Last 4 Qtrs	0	0	5,311
	Current Year Estimated Households	11,534	28,962	132,057
	Households Est 23Q1	11,523	28,931	131,930
	Households Est 22Q4	11,513	28,912	131,607
	Households Est 22Q3	11,462	28,843	131,393
	Households Est 22Q2	11,424	28,799	131,186
	Households Est 22Q1	11,411	28,767	131,021
	Households Est 21Q4	11,400	28,785	130,877
lds	Households Est 21Q3	11,393	28,783	130,827
ouseholds	Households Est 21Q2	11,401	28,810	130,773
nse	Households Fcst	11,897	29,773	134,599
Но	2010 Census Households	11,198	26,653	123,901
	2000 Census Households	11,197	24,648	113,948
	1990 Census Households	9,071	20,327	98,553
	Historical Annual Growth, 1990 – 2000	2.13%	1.95%	1.46%
	Historical Annual Growth, 2000 – 2010	0.00%	0.79%	0.84%
	Estimated Annual Growth, 2010 – CY	0.21%	0.58%	0.45%
	Projected Annual Growth, CY to Y5	0.62%	0.55%	0.38%
	Population per Household	2.52	2.67	2.62

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval



Latitude: 59.72105 Longitude: -75.11			Longitude75.11034	
	etown Shopping Center poro, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	2.2%	2.9%	2.4%
	HH Income \$250,000 to \$499,999	2.6%	3.5%	
	HH Income \$200,000 to \$249,999	6.1%	8.1%	
	HH Income \$175,000 to \$199,999	5.2%	6.9%	
	HH Income \$150,000 to \$174,999	8.7%	8.4%	
	HH Income \$100,000 to 149,999	19.6%	21.6%	21.5%
	HH Income \$75,000 to 99,999	13.9%	12.7%	12.7%
	HH Income \$50,000 to 74,999	14.0%	15.0%	14.7%
	HH Income \$35,000 to 49,999	9.2%	7.5%	8.3%
	HH Income \$25,000 to 34,999	6.0%	4.6%	5.6%
	HH Income \$15,000 to 24,999	5.4%	3.7%	4.4%
	HH Income \$0 to 14,999	7.0%	5.1%	5.6%
	Average Household Income	\$108,506	\$126,030	\$118,819
	Median Household Income	\$89,629	\$103,103	\$96,730
	Per Capita Income	\$36,969	\$44,279	\$44,627
	Average Disposable Income	\$86,899	\$97,039	\$91,746
	Median Disposable Income	\$75,453	\$85,768	\$80,539
	Discretionary HH Income Over \$150,000	3.5%	5.1%	
	Discretionary HH Income \$125,000 to \$149,999	5.5%	7.6%	6.6%
Income	Discretionary HH Income \$100,000 to \$124,999	8.7%	10.9%	10.2%
S	Discretionary HH Income \$75,000 to \$99,999	16.1%	17.2%	16.0%
-	Discretionary HH Income \$50,000 to \$74,999	19.0%	19.5%	20.2%
	Discretionary HH Income \$25,000 to \$49,999	25.4%	24.1%	23.9%
	Discretionary HH Income Under \$25,000	21.8%	15.6%	18.9%
	Average Discretionary HH Income	\$60,672	\$69,023	\$65,120
	Median Discretionary HH Income	\$52,844	\$62,964	\$58,457
	Householder White – Count	9,237	23,267	
	Median HH Income	\$94,194	\$106,737	
	Average HH Income	\$100,605	\$109,784	\$105,563
	Householder Black or African-American – Count	984	2,654	14,457
	Median HH Income	\$57,582	\$68,340	\$72,527
	Average HH Income	\$78,511	\$86,781	\$85,678
	Householder Hispanic – Count	483	1,116	7,547
	Median HH Income	\$75,638	\$98,601	\$85,308
	Average HH Income	\$80,908	\$98,275	\$90,624
	Householder Asian or Pacific Islander – Count	359	894	3,306
	Median HH Income	\$101,241	\$128,763	
	Average HH Income	\$103,967	\$116,950	\$113,643
	Householder Other or Pacific Islander – Count	471	1,032	6,235
	Median HH Income	\$83,080	\$99,167	\$92,327
	Average HH Income	\$83,164	\$103,901	\$97,095

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval



Apr 3, 4	2020	La	ititude: 39.72163	Longitude: -75.11634
_	etown Shopping Center poro, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population Female Population	17,734 17,788	41,148 42,853	
Total Population by Age	Count of Pop 0 to 4 years Count of Pop 0 to 7 years Count of Pop 5 - 13 Count of Pop 14 - 18 Count of Pop 19 - 22 Count of Pop 22 - 25 Count of Pop 25 - 29 Count of Pop 30 - 34 Count of Pop 35 - 39 Count of Pop 40 - 44 Count of Pop 45 - 59 Count of Pop 60 - 74 Count of Pop 85+ % of Pop 0 to 4 years % of Pop 0 to 7 years % of Pop 5 - 13 % of Pop 14 - 18 % of Pop 19 - 22 % of Pop 22 - 25 % of Pop 25 - 29 % of Pop 30 - 34 % of Pop 40 - 44 % of Pop 40 - 44 % of Pop 45 - 59 % of Pop 40 - 44 % of Pop 45 - 59 % of Pop 5 - 13 % of Pop 5 - 13	$\begin{array}{c} 1,634\\ 2,103\\ 2,633\\ 3,280\\ 3,984\\ 2,997\\ 2,614\\ 2,067\\ 1,814\\ 1,653\\ 4,995\\ 5,440\\ 1,762\\ 648\\ 4.6\%\\ 5.9\%\\ 7.4\%\\ 9.2\%\\ 11.2\%\\ 8.4\%\\ 7.4\%\\ 9.2\%\\ 11.2\%\\ 8.4\%\\ 7.4\%\\ 5.8\%\\ 5.1\%\\ 4.7\%\\ 14.1\%\\ 15.3\%\\ 5.0\%\\ 1.8\%\\ 31.5\\ 37.5\end{array}$	4,085 5,458 7,391 5,830 6,576 4,910 5,543 4,694 4,528 4,523 14,352 15,129 4,896 1,543 4,9% 6,5% 8,8% 6,9% 7,8% 5,8% 6,6% 5,4% 5,4% 17.1% 18.0% 5,8% 1,8% 38.3 40.3	$\begin{array}{c} 25,818\\ 34,312\\ 19,390\\ 20,263\\ 15,024\\ 21,849\\ 21,931\\ 21,962\\ 21,237\\ 66,710\\ 65,270\\ 20,663\\ 6,464\\ 5.4\%\\ 7.3\%\\ 9.7\%\\ 5.5\%\\ 5.7\%\\ 4.2\%\\ 6.2\%\\ 6.2\%\\ 6.2\%\\ 6.2\%\\ 6.2\%\\ 6.2\%\\ 6.2\%\\ 6.2\%\\ 6.2\%\\ 6.2\%\\ 1.8\%$
Male Population by Age	% of Pop 0 to 4 years % of Pop 5 - 13 % of Pop 14 - 18 % of Pop 19 - 22 % of Pop 22 - 25 % of Pop 25 - 29 % of Pop 30 - 34 % of Pop 35 - 39 % of Pop 40 - 44 % of Pop 45 - 59 % of Pop 75 - 84 % of Pop 60 - 74 % of Pop 85+ Median Age Average Age	4.8% 7.7% 10.0% 12.2% 9.2% 7.9% 6.1% 5.2% 4.4% 13.4% 4.1% 13.9% 1.2% 28.9 35.6	5.1% 9.2% 7.4% 8.5% 6.4% 7.1% 5.8% 5.4% 5.3% 16.4% 5.2% 16.8% 1.3% 35.4 38.7	10.3% 5.8% 6.1% 4.6% 6.5% 6.4% 6.2% 5.9% 18.3% 5.2% 17.7% 1.3% 38.7

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval



Apr 3, 2	2025	L	atitude: 39.72163.	Longitude: -75.11634
	etown Shopping Center oro, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	4.4%	4.6%	5.1%
	% of Pop 5 - 13	7.1%	8.4%	
	% of Pop 14 - 18	8.5%	6.5%	
	% of Pop 19 - 22	10.2%	7.2%	5.3%
	% of Pop 22 - 25	7.7%	5.3%	3.9%
	% of Pop 25 - 29	6.8%	6.1%	5.9%
	% of Pop 30 - 34	5.6%	5.4%	6.0%
	% of Pop 35 - 39	5.0%	5.4%	6.2%
	% of Pop 40 - 44	4.9%	5.5%	6.0%
	% of Pop 45 - 59	14.8%	17.7%	19.3%
	% of Pop 60 - 74	16.8%	19.2%	19.1%
	% of Pop 75 - 84	5.8%	6.4%	6.5%
	% of Pop 85+	2.5%	2.3%	2.3%
	Median Age	34.7	41.0	42.7
	Average Age	39.5	41.8	42.4
	Count of White	26,826	64,878	263,747
	Count of Black or African-American	3,968	8,838	44,183
	Count of Asian or Pacific Islander	1,506	3,256	13,067
Ce	Count of Other races	3,223	7,029	33,092
Race	White	75.5%	77.2%	74.5%
	Black or African American	11.2%	10.5%	12.5%
	Asian	4.2%	3.9%	3.7%
	Other Races	9.1%	8.4%	9.3%
	Speak English at Home	88.5%	89.1%	
	Speak Spanish at Home	5.2%		
	Speak French or French Creole at Home	0.8%		
	Speak German at Home	0.3%		
l de	Speak Other Indo-European Languages at Home	2.1%		
) ua	Speak Russian and Other Slavic Languages at Home	0.3%		
Language Spoken	Speak Chinese at Home	0.6%		
^ر ۲	Speak Korean at Home	0.0%	0.1%	
	Speak Vietnamese at Home	0.3%	0.2%	
	Speak Other Asian Languages at Home	1.2%	0.6%	
	Speak Tagalog and Other Pacific Languages at Home	0.4%		
	Speak Other Language at Home	0.4%	0.6%	0.6%
	Hispanic Population	2,973	6,006	
	Hispanic Population Percent	8.4%	7.2%	
	Mexican	17.8%		
0	Puerto Rican	60.9%	56.4%	
Hispanic	Cuban	2.6%	2.3%	
spa	Dominican	1.7%	4.8%	
His	Central American	2.8%		
	South American	7.8%	7.9%	
	Other Hispanic	6.5%	5.3%	6.4%
	2000 Hispanic Population Percent	3%	3%	3%
	1990 Hispanic Population Percent	2%	2%	2%
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2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

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Latitude: 39.72163 Longitude: -75.11634

_	etown Shopping Center oro, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	2.2%	2.0%	2.3%
	American	2.1%	2.0%	2.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.1%	3.8%	3.7%
	Chinese	1.0% 0.0%	0.6% 0.1%	0.4% 0.1%
	Japanese Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	1.6%	1.2%	1.5%
	South East Asian (ie. Vietnamese)	0.9%	1.2%	1.1%
2	Other Asian	0.3%	0.2%	0.2%
Ancestry	European (percent of total population)	52.7%	55.5%	53.7%
l ŭ	British	6.5%	6.2%	5.6%
◄	Dutch	0.6%	0.4%	0.3%
	French German	0.6% 9.9%	0.7% 10.1%	0.8% 9.9%
	Italian	9.9% 14.7%	16.3%	15.1%
	Polish	2.8%	3.0%	3.3%
	Scandinavian	0.7%	0.8%	0.8%
	Scotch/Irish	13.9%	14.8%	15.0%
	Other European (ie. Greek/Russian)	2.8%	3.2%	3.0%
	Middle Eastern	0.4%	0.5%	0.4%
	Other Ancestry	16.8%	15.9%	16.8%
	Unclassified Ancestry	15.4%	15.0%	15.1%
	Adult Population (25 Years or Older)	20,993	55,208	246,085
	Elementary (0 to 8)	1.9%	1.5%	2.3%
uc (+	Some High School (9 to 11)	3.8%	3.5%	4.3%
Education (Age 25+)	High School Graduate (12) Some College (13 to 16)	26.5% 19.0%	27.1% 18.7%	31.8% 19.1%
u c ge	Associates Degree Only	8.4%	9.0%	8.9%
Ed (A	Bachelors Degree Only	27.2%	27.2%	22.4%
	Graduate Degree	13.2%	13.0%	11.2%
	% College (4+)	40.4%	40.2%	33.6%
	Total Households – count	11,534	28,962	132,057
	One Person HHs – count	3,117	6,580	32,742
	Family HHs – count	7,325	20,567	91,441
	Married Couple – count	5,404	15,970	67,346
	w/own children – count	2,052	5,641	26,068
	w/out own children – count	3,352	10,329	41,278
	Male Householder – count	416	1,100	7,429
5	Female Householder – count	1,505	3,497	16,665
useho Type	Non-Family Households – count	1,092	1,815	7,874
Household Type	1 Person Household	27.0%	22.7%	24.8%
エ	2 Person Household	32.2%	32.8%	31.5%
	3 Person Household	16.6%	17.4%	17.4%
	4 Person Household	14.3%	15.8%	15.5%
	5 Person Household	6.2%	7.3%	7.0%
	6 Person Household	2.2%	2.6%	2.5%
	7+ Person Household	1.3%	1.3%	1.3%
	% Households With Children	25.7%	26.8%	28.0%
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2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval



Apr 3, 2	2025	La	atitude: 39.72163	Longitude: -75.11634
_	etown Shopping Center oro, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	12,654	30,791	139,162
Housing	Owner Occupied Percent	65.4%	74.8%	
usi	Renter Occupied Percent	25.8%	19.3%	
Hol	Vacant Housing Percent	8.9%	5.9%	
	Total Housing Units (Census 2000)	11,740	25,692	
	Property Value \$1,000,000 or more	0.8%	1.8%	
	Property Value \$750,000 to \$999,999	0.8%	3.1%	
	Property Value \$500,000 to \$333,939	16.4%	24.2%	
(p	Property Value \$400,000 to \$499,999	19.6%	24.2 %	
Home Value (Owner Occupied)	Property Value \$300,000, to \$399,999	31.5%	21.1%	
Home Value vner Occupi	Property Value \$200,000 to \$299,999	23.2%	18.4%	
	Property Value \$150,000 to \$199,999	4.3%	4.0%	
er	Property Value \$100,000 to \$149,999	1.1%	1.1%	
H H	Property Value \$60,000 to \$99,999	0.5%	0.3%	
Ó	Property Value \$40,000 to \$59,999	0.1%	0.2%	
	Property Value \$0 to \$39,999	1.6%	1.4%	
	Median Home Value	\$360,762	\$401,281	
	\$0 and under - percent	16.7%	15.9%	16.4%
	\$1 to \$4999 - percent	7.9%	7.3%	
	\$5k to \$9999 - percent	4.3%	4.1%	
old	\$10k to \$24999 - percent	6.2%	6.0%	
h ∋hc	\$25k to \$49999 - percent	6.7%	6.8%	
Wealth Household	\$50k to \$99999 - percent	10.3%	10.4%	
Ve Hoi	\$100k to \$249999 - percent	18.5%	18.9%	
\ per H	\$250k to \$499999 - percent	13.7%	14.2%	
be	\$500k+ - percent	15.7%	16.4%	
	Median HH Wealth	\$89,408	\$97,760	
	Avg HH Wealth	\$252,191	\$262,536	
conomic iability		240	050	270
l no	Economic Viability Local Economic Viability Indexed	246 91	258 95	
Economic Viability	Economic Viability Indexed	91	95	100
	Employed Civilian Pop 16+ by Occupation	17,751	43,326	186,728
	Managerial/Executive	13.8%	19.0%	17.3%
(+:	Professional Specialty	26.5%	26.4%	26.1%
16	Healthcare Support	2.6%	2.5%	2.7%
vge	Sales	12.3%	11.7%	10.4%
n s A	Office & Administrative Support	11.2%	11.2%	12.3%
itio an:	Protective Service	4.2%	2.7%	2.5%
ıpa vili	Food Preperation	7.5%	5.1%	4.2%
Occupation ed Civilians	Building Maintenance & Cleaning	2.0%	2.2%	2.2%
o ed	Personal Care	4.1%	3.1%	
oy	Farming, Fishing, & Forestry	0.1%	0.1%	
lqr	Construction	6.4%	7.6%	8.2%
Occupation (Employed Civilians Age 16+)	Production & Transportation	9.4%	8.4%	11.1%
	Percent White Collar Workers	66.4%	70.8%	69.0%
	Percent Blue Collar Workers	33.6%	29.2%	
		00.070	20.270	51.075

2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025

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_	etown Shopping Center oro, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	4.9%	5.5%	7.2%
	Manufacturing	6.8%	6.8%	6.8%
	Transportation	6.2%	5.5%	7.2%
	Information	1.2%	1.7%	1.8%
	Wholesale/Retail	13.0%	13.9%	15.1%
	Finance, Insurance, Real Estate	6.2%	7.5%	6.9%
	Professional Services	5.9%	7.6%	7.9%
	Management Services	0.1%	0.1%	0.2%
	Administrative/Waste Services	2.2%	3.3%	3.2%
	Educational Services	31.8%	30.9%	27.6%
	Entertainment Services	14.5%	9.4%	7.4%
	Other Professional Services	3.4%	3.3%	3.8%
	Public Administration	3.6%	4.5%	5.0%
	No Vehicles	7.8%	5.1%	5.8%
es H	1 Vehicle	30.1%	26.4%	30.2%
r H	2 Vehicles	40.2%	44.2%	40.6%
Vehicles per HH	3 or more vehicles	21.9%	24.3%	23.5%
	Average Number of Vehicles	1.88	1.99	1.93
Change	Births (last 12 months)	366	872	3,847
an	Deaths (last 12 months)	222	612	2,651
С <mark>Р</mark>	Migration (last 12 months)	132	165	1,095
Work place	Workplace Establishments	736	2,109	7,736
W pla	Workplace Employees (FTE)	9,951	25,791	94,312