

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 28.5533 Longitude: -81.3463

| Colonial Marketplace Orlando, FL | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|-------------------------------------|---------------------------------------|--------------------------|---------------------------|---------------------------|
| Population | Current Year Estimated Population | 68,265 | 300,268 | 1,098,426 |
| | Population Est 23Q1 | 68,234 | 299,466 | 1,098,824 |
| | Population Est 22Q4 | 68,297 | 299,368 | 1,097,483 |
| | Population Est 22Q3 | 68,412 | 299,520 | 1,097,485 |
| | Population Est 22Q2 | 68,174 | 299,298 | 1,096,786 |
| | Population Est 22Q1 | 67,832 | 299,240 | 1,094,705 |
| | Population Est 21Q4 | 67,766 | 298,777 | 1,092,599 |
| | Population Est 21Q3 | 67,771 | 298,945 | 1,090,472 |
| | Population Est 21Q2 | 67,629 | 298,188 | 1,087,270 |
| | Population Fcst | 72,578 | 310,320 | 1,123,883 |
| | 2010 Census Population | 54,214 | 257,699 | 944,174 |
| | 2000 Census Population | 47,226 | 257,560 | 860,495 |
| | 1990 Census Population | 56,093 | 252,856 | 700,370 |
| | Current Year Daytime Population | 191,950 | 515,775 | 1,490,198 |
| | Average Seasonal Population | 1,069 | 3,742 | 17,282 |
| | Historical Annual Growth, 1990 – 2000 | -1.71% | 0.18% | 2.08% |
| | Historical Annual Growth, 2000 – 2010 | 1.39% | 0.01% | 0.93% |
| | Estimated Annual Growth, 2010 – CY | 1.63% | 1.08% | 1.07% |
| | Projected Annual Growth, CY to Y5 | 1.23% | 0.66% | 0.46% |
| | Group Qtrs Est | 1,706 | 8,740 | 32,417 |
| Transient Est Average Last 4 Qtrs | 9,729 | 21,747 | 201,905 | |
| Households | Current Year Estimated Households | 33,991 | 128,699 | 424,622 |
| | Households Est 23Q1 | 33,960 | 128,233 | 424,403 |
| | Households Est 22Q4 | 34,014 | 128,219 | 423,891 |
| | Households Est 22Q3 | 34,081 | 128,323 | 424,010 |
| | Households Est 22Q2 | 33,963 | 128,217 | 423,676 |
| | Households Est 22Q1 | 33,768 | 128,129 | 422,841 |
| | Households Est 21Q4 | 33,744 | 127,943 | 422,003 |
| | Households Est 21Q3 | 33,741 | 127,990 | 421,133 |
| | Households Est 21Q2 | 33,662 | 127,647 | 419,804 |
| | Households Fcst | 36,463 | 133,826 | 435,811 |
| | 2010 Census Households | 26,579 | 110,207 | 368,234 |
| | 2000 Census Households | 22,331 | 107,918 | 333,802 |
| | 1990 Census Households | 21,588 | 101,561 | 269,547 |
| | Historical Annual Growth, 1990 – 2000 | 0.34% | 0.61% | 2.16% |
| | Historical Annual Growth, 2000 – 2010 | 1.76% | 0.21% | 0.99% |
| | Estimated Annual Growth, 2010 – CY | 1.74% | 1.09% | 1.00% |
| | Projected Annual Growth, CY to Y5 | 1.41% | 0.78% | 0.52% |
| | Population per Household | 1.96 | 2.27 | 2.51 |

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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| Colonial Marketplace Orlando, FL | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|--|--------------------------|---------------------------|---------------------------|
| Income | HH Income \$500,000 or more | 3.0% | 2.2% | 1.6% |
| | HH Income \$250,000 to \$499,999 | 3.5% | 2.7% | 1.9% |
| | HH Income \$200,000 to \$249,999 | 8.3% | 6.2% | 4.4% |
| | HH Income \$175,000 to \$199,999 | 6.9% | 4.2% | 3.5% |
| | HH Income \$150,000 to \$174,999 | 7.5% | 5.2% | 4.6% |
| | HH Income \$100,000 to 149,999 | 19.8% | 16.3% | 16.6% |
| | HH Income \$75,000 to 99,999 | 12.3% | 12.1% | 13.5% |
| | HH Income \$50,000 to 74,999 | 14.3% | 16.6% | 18.2% |
| | HH Income \$35,000 to 49,999 | 7.7% | 11.1% | 12.1% |
| | HH Income \$25,000 to 34,999 | 4.7% | 7.6% | 8.4% |
| | HH Income \$15,000 to 24,999 | 5.5% | 7.6% | 7.1% |
| | HH Income \$0 to 14,999 | 6.6% | 8.2% | 8.1% |
| | Average Household Income | \$136,594 | \$110,578 | \$96,720 |
| | Median Household Income | \$97,738 | \$72,920 | \$68,898 |
| | Per Capita Income | \$68,844 | \$48,161 | \$37,885 |
| | Average Disposable Income | \$98,529 | \$82,675 | \$76,422 |
| | Median Disposable Income | \$85,613 | \$64,904 | \$61,638 |
| | Discretionary HH Income Over \$150,000 | 10.4% | 7.3% | 4.4% |
| | Discretionary HH Income \$125,000 to \$149,999 | 8.6% | 5.5% | 4.3% |
| | Discretionary HH Income \$100,000 to \$124,999 | 10.7% | 7.0% | 5.8% |
| | Discretionary HH Income \$75,000 to \$99,999 | 13.8% | 10.7% | 10.2% |
| | Discretionary HH Income \$50,000 to \$74,999 | 18.8% | 16.8% | 18.0% |
| | Discretionary HH Income \$25,000 to \$49,999 | 20.6% | 25.4% | 28.6% |
| | Discretionary HH Income Under \$25,000 | 17.1% | 27.2% | 28.8% |
| | Average Discretionary HH Income | \$74,479 | \$59,963 | \$53,765 |
| | Median Discretionary HH Income | \$66,620 | \$47,168 | \$42,651 |
| | Householder White – Count | 20,941 | 62,777 | 175,254 |
| | Median HH Income | \$104,924 | \$96,348 | \$88,121 |
| | Average HH Income | \$109,782 | \$103,762 | \$96,895 |
| | Householder Black or African-American – Count | 2,224 | 18,132 | 73,586 |
| | Median HH Income | \$61,027 | \$46,267 | \$53,710 |
| | Average HH Income | \$72,813 | \$60,401 | \$64,158 |
| | Householder Hispanic – Count | 7,116 | 33,674 | 117,778 |
| Median HH Income | \$87,554 | \$59,482 | \$60,132 | |
| Average HH Income | \$94,075 | \$72,276 | \$71,491 | |
| Householder Asian or Pacific Islander – Count | 1,128 | 3,706 | 14,806 | |
| Median HH Income | \$107,861 | \$94,313 | \$85,511 | |
| Average HH Income | \$105,415 | \$99,171 | \$94,789 | |
| Householder Other or Pacific Islander – Count | 2,583 | 10,410 | 43,198 | |
| Median HH Income | \$103,005 | \$66,041 | \$64,051 | |
| Average HH Income | \$104,307 | \$79,917 | \$75,332 | |

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| Colonial Marketplace Orlando, FL | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|-------------------------------------|---------------------------|--------------------------|---------------------------|---------------------------|
| Gender | Male Population | 34,449 | 148,845 | 532,632 |
| | Female Population | 33,816 | 151,422 | 565,794 |
| Total Population by Age | Count of Pop 0 to 4 years | 4,623 | 18,627 | 67,201 |
| | Count of Pop 0 to 7 years | 5,404 | 24,114 | 88,434 |
| | Count of Pop 5 - 13 | 4,731 | 26,711 | 105,068 |
| | Count of Pop 14 - 18 | 2,176 | 12,915 | 57,803 |
| | Count of Pop 19 - 22 | 2,359 | 14,044 | 62,550 |
| | Count of Pop 22 - 25 | 1,887 | 11,214 | 48,153 |
| | Count of Pop 25 - 29 | 4,995 | 21,205 | 80,635 |
| | Count of Pop 30 - 34 | 8,043 | 27,993 | 90,012 |
| | Count of Pop 35 - 39 | 7,261 | 25,482 | 82,828 |
| | Count of Pop 40 - 44 | 5,524 | 21,170 | 73,758 |
| | Count of Pop 45 - 59 | 12,234 | 53,094 | 193,906 |
| | Count of Pop 60 - 74 | 9,560 | 46,001 | 163,349 |
| | Count of Pop 75 - 84 | 3,389 | 15,511 | 53,730 |
| | Count of Pop 85+ | 1,482 | 6,301 | 19,434 |
| | % of Pop 0 to 4 years | 6.8% | 6.2% | 6.1% |
| | % of Pop 0 to 7 years | 7.9% | 8.0% | 8.1% |
| | % of Pop 5 - 13 | 6.9% | 8.9% | 9.6% |
| | % of Pop 14 - 18 | 3.2% | 4.3% | 5.3% |
| | % of Pop 19 - 22 | 3.5% | 4.7% | 5.7% |
| | % of Pop 22 - 25 | 2.8% | 3.7% | 4.4% |
| | % of Pop 25 - 29 | 7.3% | 7.1% | 7.3% |
| | % of Pop 30 - 34 | 11.8% | 9.3% | 8.2% |
| | % of Pop 35 - 39 | 10.6% | 8.5% | 7.5% |
| | % of Pop 40 - 44 | 8.1% | 7.1% | 6.7% |
| | % of Pop 45 - 59 | 17.9% | 17.7% | 17.7% |
| | % of Pop 60 - 74 | 14.0% | 15.3% | 14.9% |
| | % of Pop 75 - 84 | 5.0% | 5.2% | 4.9% |
| | % of Pop 85+ | 2.2% | 2.1% | 1.8% |
| Median Age | 38.7 | 38.4 | 37.3 | |
| Average Age | 40.5 | 40.1 | 39.1 | |
| Male Population by Age | % of Pop 0 to 4 years | 6.9% | 6.4% | 6.5% |
| | % of Pop 5 - 13 | 6.9% | 9.2% | 10.1% |
| | % of Pop 14 - 18 | 3.2% | 4.4% | 5.4% |
| | % of Pop 19 - 22 | 3.4% | 4.9% | 5.8% |
| | % of Pop 22 - 25 | 2.7% | 3.9% | 4.5% |
| | % of Pop 25 - 29 | 6.9% | 7.1% | 7.5% |
| | % of Pop 30 - 34 | 11.6% | 9.4% | 8.4% |
| | % of Pop 35 - 39 | 11.3% | 8.8% | 7.7% |
| | % of Pop 40 - 44 | 8.8% | 7.4% | 6.8% |
| | % of Pop 45 - 59 | 19.2% | 18.1% | 17.6% |
| | % of Pop 75 - 84 | 4.0% | 4.3% | 4.2% |
| | % of Pop 60 - 74 | 13.7% | 14.7% | 14.1% |
| | % of Pop 85+ | 1.4% | 1.4% | 1.3% |
| | Median Age | 38.7 | 37.7 | 36.2 |
| Average Age | 39.9 | 39.0 | 38.0 | |

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|-------------------------------------|---|--------------------------|---------------------------|---------------------------|
| | % of Pop 0 to 4 years | 6.7% | 6.0% | 5.8% |
| | % of Pop 5 - 13 | 7.0% | 8.6% | 9.1% |
| | % of Pop 14 - 18 | 3.2% | 4.2% | 5.2% |
| | % of Pop 19 - 22 | 3.5% | 4.5% | 5.6% |
| | % of Pop 22 - 25 | 2.8% | 3.6% | 4.3% |
| | % of Pop 25 - 29 | 7.7% | 7.0% | 7.2% |
| | % of Pop 30 - 34 | 11.9% | 9.2% | 8.0% |
| | % of Pop 35 - 39 | 10.0% | 8.2% | 7.4% |
| | % of Pop 40 - 44 | 7.4% | 6.7% | 6.6% |
| | % of Pop 45 - 59 | 16.6% | 17.3% | 17.7% |
| | % of Pop 60 - 74 | 14.3% | 15.9% | 15.6% |
| | % of Pop 75 - 84 | 5.9% | 6.0% | 5.5% |
| | % of Pop 85+ | 3.0% | 2.8% | 2.2% |
| | Median Age | 38.6 | 39.2 | 38.4 |
| Average Age | 41.2 | 41.2 | 40.1 | |
| Race | Count of White | 46,293 | 165,765 | 533,721 |
| | Count of Black or African-American | 5,807 | 52,070 | 232,825 |
| | Count of Asian or Pacific Islander | 3,277 | 11,020 | 50,559 |
| | Count of Other races | 12,888 | 71,413 | 281,321 |
| | White | 67.8% | 55.2% | 48.6% |
| | Black or African American | 8.5% | 17.3% | 21.2% |
| | Asian | 4.8% | 3.7% | 4.6% |
| | Other Races | 18.9% | 23.8% | 25.6% |
| Language Spoken | Speak English at Home | 75.0% | 68.7% | 63.9% |
| | Speak Spanish at Home | 19.4% | 24.3% | 25.2% |
| | Speak French or French Creole at Home | 0.9% | 2.0% | 3.9% |
| | Speak German at Home | 0.6% | 0.4% | 0.3% |
| | Speak Other Indo-European Languages at Home | 0.9% | 1.6% | 2.6% |
| | Speak Russian and Other Slavic Languages at Home | 0.2% | 0.2% | 0.5% |
| | Speak Chinese at Home | 1.0% | 0.5% | 0.6% |
| | Speak Korean at Home | 0.3% | 0.1% | 0.1% |
| | Speak Vietnamese at Home | 0.4% | 0.7% | 0.9% |
| | Speak Other Asian Languages at Home | 0.4% | 0.4% | 0.6% |
| | Speak Tagalog and Other Pacific Languages at Home | 0.4% | 0.3% | 0.3% |
| | Speak Other Language at Home | 0.7% | 0.7% | 1.0% |
| Hispanic | Hispanic Population | 16,036 | 92,564 | 349,097 |
| | Hispanic Population Percent | 23.5% | 30.8% | 31.8% |
| | Mexican | 8.3% | 7.2% | 7.2% |
| | Puerto Rican | 43.8% | 49.9% | 47.9% |
| | Cuban | 15.8% | 11.1% | 9.9% |
| | Dominican | 6.5% | 6.1% | 6.5% |
| | Central American | 5.1% | 5.8% | 5.8% |
| | South American | 14.9% | 14.5% | 17.4% |
| | Other Hispanic | 5.6% | 5.4% | 5.2% |
| | 2000 Hispanic Population Percent | 13% | 18% | 18% |
| | 1990 Hispanic Population Percent | 8% | 9% | 9% |

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|-------------------------------------|--|--------------------------|---------------------------|---------------------------|
| Ancestry | American (percent of total population) | 4.8% | 4.4% | 5.0% |
| | American | 4.6% | 4.2% | 4.8% |
| | Native American (ie. Indian/Eskimo) | 0.1% | 0.1% | 0.1% |
| | Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.1% |
| | Asian (percent of total population) | 4.7% | 3.6% | 4.5% |
| | Chinese | 1.0% | 0.6% | 0.7% |
| | Japanese | 0.1% | 0.1% | 0.1% |
| | Korean | 0.4% | 0.2% | 0.3% |
| | South Central Asian (ie. Indian) | 1.1% | 1.0% | 1.5% |
| | South East Asian (ie. Vietnamese) | 1.8% | 1.5% | 1.7% |
| | Other Asian | 0.3% | 0.2% | 0.2% |
| | European (percent of total population) | 29.6% | 22.3% | 17.9% |
| | British | 6.3% | 4.7% | 3.4% |
| | Dutch | 0.4% | 0.4% | 0.3% |
| | French | 1.1% | 0.9% | 0.8% |
| | German | 5.8% | 4.3% | 3.6% |
| | Italian | 3.4% | 2.6% | 2.3% |
| | Polish | 1.3% | 0.9% | 0.8% |
| | Scandinavian | 1.3% | 1.0% | 0.8% |
| | Scotch/Irish | 7.0% | 5.3% | 4.1% |
| Other European (ie. Greek/Russian) | 3.0% | 2.2% | 2.0% | |
| Middle Eastern | 0.9% | 0.5% | 0.6% | |
| Other Ancestry | 21.8% | 24.9% | 27.8% | |
| Unclassified Ancestry | 14.8% | 13.4% | 12.3% | |
| Education (Age 25+) | Adult Population (25 Years or Older) | 52,489 | 216,757 | 757,652 |
| | Elementary (0 to 8) | 2.2% | 3.8% | 4.4% |
| | Some High School (9 to 11) | 3.2% | 6.2% | 6.2% |
| | High School Graduate (12) | 16.9% | 23.4% | 25.0% |
| | Some College (13 to 16) | 11.6% | 15.1% | 17.6% |
| | Associates Degree Only | 8.1% | 10.0% | 11.2% |
| | Bachelors Degree Only | 33.0% | 25.1% | 23.1% |
| | Graduate Degree | 25.0% | 16.4% | 12.5% |
| | % College (4+) | 58.0% | 41.5% | 35.6% |
| Household Type | Total Households – count | 33,991 | 128,699 | 424,622 |
| | One Person HHs – count | 14,399 | 43,790 | 117,604 |
| | Family HHs – count | 14,327 | 68,289 | 260,385 |
| | Married Couple – count | 10,997 | 45,377 | 169,846 |
| | w/own children – count | 3,953 | 16,248 | 64,062 |
| | w/out own children – count | 7,044 | 29,129 | 105,784 |
| | Male Householder – count | 989 | 6,087 | 25,165 |
| | Female Householder – count | 2,341 | 16,825 | 65,374 |
| | Non-Family Households – count | 5,265 | 16,620 | 46,633 |
| | 1 Person Household | 42.4% | 34.0% | 27.7% |
| | 2 Person Household | 34.7% | 33.4% | 32.4% |
| | 3 Person Household | 11.1% | 14.7% | 17.2% |
| | 4 Person Household | 7.3% | 10.5% | 13.1% |
| | 5 Person Household | 2.8% | 4.5% | 5.8% |
| 6 Person Household | 1.0% | 1.8% | 2.3% | |
| 7+ Person Household | 0.6% | 1.0% | 1.4% | |
| % Households With Children | 17.1% | 20.8% | 25.2% | |

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|--|---|--------------------------|---------------------------|---------------------------|
| Housing | Total Housing Units | 37,539 | 142,193 | 466,179 |
| | Owner Occupied Percent | 42.6% | 43.8% | 47.3% |
| | Renter Occupied Percent | 48.0% | 46.7% | 43.8% |
| | Vacant Housing Percent | 9.5% | 9.5% | 8.9% |
| | Total Housing Units (Census 2000) | 23,629 | 115,480 | 355,624 |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 11.3% | 8.3% | 4.7% |
| | Property Value \$750,000 to \$999,999 | 12.7% | 9.1% | 6.3% |
| | Property Value \$500,000 to \$749,999 | 29.2% | 22.0% | 19.4% |
| | Property Value \$400,000 to \$499,999 | 16.1% | 14.3% | 17.3% |
| | Property Value \$300,000, to \$399,999 | 12.5% | 16.5% | 20.5% |
| | Property Value \$200,000 to \$299,999 | 7.6% | 14.0% | 16.5% |
| | Property Value \$150,000 to \$199,999 | 2.1% | 4.8% | 4.9% |
| | Property Value \$100,000 to \$149,999 | 1.1% | 3.0% | 3.2% |
| | Property Value \$60,000 to \$99,999 | 0.4% | 1.1% | 1.7% |
| | Property Value \$40,000 to \$59,999 | 0.2% | 0.8% | 1.1% |
| | Property Value \$0 to \$39,999 | 0.4% | 1.7% | 2.4% |
| | Median Home Value | \$554,647 | \$440,757 | \$393,509 |
| Wealth per Household | \$0 and under - percent | 18.0% | 18.5% | 18.6% |
| | \$1 to \$4999 - percent | 8.7% | 9.3% | 9.4% |
| | \$5k to \$9999 - percent | 4.7% | 4.9% | 4.9% |
| | \$10k to \$24999 - percent | 6.4% | 6.6% | 6.7% |
| | \$25k to \$49999 - percent | 6.7% | 6.8% | 6.9% |
| | \$50k to \$99999 - percent | 9.7% | 9.9% | 10.1% |
| | \$100k to \$249999 - percent | 17.2% | 17.2% | 17.3% |
| | \$250k to \$499999 - percent | 13.0% | 12.5% | 12.5% |
| | \$500k+ - percent | 15.6% | 14.2% | 13.8% |
| | Median HH Wealth | \$78,605 | \$69,696 | \$68,011 |
| | Avg HH Wealth | \$246,405 | \$231,039 | \$226,530 |
| Economic Viability | Economic Viability Local | 288 | 290 | 285 |
| | Economic Viability Indexed | 106 | 107 | 105 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 41,592 | 162,827 | 579,550 |
| | Managerial/Executive | 25.7% | 18.9% | 16.1% |
| | Professional Specialty | 34.0% | 25.2% | 22.3% |
| | Healthcare Support | 0.8% | 2.2% | 2.7% |
| | Sales | 11.7% | 11.6% | 11.4% |
| | Office & Administrative Support | 8.1% | 11.3% | 12.0% |
| | Protective Service | 1.1% | 1.4% | 1.8% |
| | Food Preparation | 5.8% | 6.3% | 7.1% |
| | Building Maintenance & Cleaning | 1.9% | 4.2% | 4.8% |
| | Personal Care | 2.0% | 2.5% | 3.2% |
| | Farming, Fishing, & Forestry | 0.0% | 0.1% | 0.2% |
| | Construction | 3.5% | 6.2% | 7.7% |
| | Production & Transportation | 5.6% | 10.1% | 10.7% |
| | Percent White Collar Workers | 80.1% | 69.2% | 64.5% |
| | Percent Blue Collar Workers | 19.9% | 30.8% | 35.5% |

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|-------------------------------------|---------------------------------|--------------------------|---------------------------|---------------------------|
| | Agriculture/Mining/Construction | 5.3% | 6.2% | 7.5% |
| | Manufacturing | 4.4% | 4.4% | 4.6% |
| | Transportation | 3.7% | 6.2% | 6.4% |
| | Information | 2.9% | 2.2% | 2.1% |
| | Wholesale/Retail | 10.5% | 13.7% | 14.0% |
| | Finance, Insurance, Real Estate | 10.2% | 8.7% | 7.3% |
| | Professional Services | 14.3% | 10.4% | 8.1% |
| | Management Services | 0.1% | 0.2% | 0.1% |
| | Administrative/Waste Services | 5.3% | 6.7% | 6.8% |
| | Educational Services | 23.3% | 20.9% | 20.2% |
| | Entertainment Services | 13.9% | 13.2% | 15.5% |
| | Other Professional Services | 3.3% | 4.1% | 4.6% |
| | Public Administration | 2.9% | 3.1% | 2.9% |
| Vehicles per HH | No Vehicles | 7.1% | 7.4% | 6.3% |
| | 1 Vehicle | 47.3% | 43.9% | 40.3% |
| | 2 Vehicles | 36.2% | 36.5% | 37.8% |
| | 3 or more vehicles | 9.4% | 12.1% | 15.6% |
| | Average Number of Vehicles | 1.50 | 1.57 | 1.68 |
| Change | Births (last 12 months) | 848 | 3,590 | 13,341 |
| | Deaths (last 12 months) | 446 | 1,990 | 6,901 |
| | Migration (last 12 months) | -289 | -531 | -4,446 |
| Work place | Workplace Establishments | 6,776 | 18,871 | 49,210 |
| | Workplace Employees (FTE) | 102,121 | 270,182 | 737,982 |