

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.624697 Longitude: -83.008937

Delco Plaza Sterling Heights, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	48,929	194,919	744,326
	Population Est 23Q1	50,215	197,506	747,400
	Population Est 22Q4	50,209	197,336	747,176
	Population Est 22Q3	50,095	196,949	746,208
	Population Est 22Q2	49,954	196,576	746,160
	Population Est 22Q1	49,957	196,536	746,047
	Population Est 21Q4	49,924	196,016	745,370
	Population Est 21Q3	49,788	195,581	744,575
	Population Est 21Q2	49,935	195,913	744,720
	Population Fcst	50,020	199,277	764,335
	2010 Census Population	48,572	184,611	698,773
	2000 Census Population	45,956	169,280	646,573
	1990 Census Population	40,636	136,808	564,272
	Current Year Daytime Population	56,665	201,295	794,277
	Average Seasonal Population	388	1,429	5,308
	Historical Annual Growth, 1990 – 2000	1.24%	2.15%	1.37%
	Historical Annual Growth, 2000 – 2010	0.56%	0.87%	0.78%
	Estimated Annual Growth, 2010 – CY	0.05%	0.38%	0.44%
	Projected Annual Growth, CY to Y5	0.44%	0.44%	0.53%
	Group Qtrs Est	754	1,113	5,600
Transient Est Average Last 4 Qtrs	3,044	4,739	21,109	
<b>Households</b>	Current Year Estimated Households	21,104	79,403	295,544
	Households Est 23Q1	21,679	80,554	296,983
	Households Est 22Q4	21,690	80,498	296,915
	Households Est 22Q3	21,632	80,332	296,518
	Households Est 22Q2	21,565	80,169	296,454
	Households Est 22Q1	21,567	80,157	296,419
	Households Est 21Q4	21,549	79,936	296,143
	Households Est 21Q3	21,491	79,762	295,844
	Households Est 21Q2	21,565	79,920	295,942
	Households Fcst	21,569	81,138	303,312
	2010 Census Households	20,537	73,861	274,237
	2000 Census Households	18,460	65,212	251,249
	1990 Census Households	14,850	48,326	206,759
	Historical Annual Growth, 1990 – 2000	2.20%	3.04%	1.97%
	Historical Annual Growth, 2000 – 2010	1.07%	1.25%	0.88%
	Estimated Annual Growth, 2010 – CY	0.19%	0.51%	0.53%
	Projected Annual Growth, CY to Y5	0.44%	0.43%	0.52%
Population per Household	2.28	2.44	2.50	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.624697 Longitude: -83.008937

Delco Plaza Sterling Heights, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.2%	1.5%	1.9%
	HH Income \$250,000 to \$499,999	1.4%	1.8%	2.3%
	HH Income \$200,000 to \$249,999	3.3%	4.3%	5.3%
	HH Income \$175,000 to \$199,999	4.2%	5.3%	5.4%
	HH Income \$150,000 to \$174,999	6.1%	7.1%	7.2%
	HH Income \$100,000 to 149,999	18.9%	20.1%	19.3%
	HH Income \$75,000 to 99,999	13.8%	14.4%	13.8%
	HH Income \$50,000 to 74,999	18.1%	16.2%	16.0%
	HH Income \$35,000 to 49,999	11.5%	10.2%	10.2%
	HH Income \$25,000 to 34,999	8.7%	7.1%	6.9%
	HH Income \$15,000 to 24,999	6.6%	6.0%	5.5%
	HH Income \$0 to 14,999	6.2%	5.8%	6.2%
	Average Household Income	\$92,188	\$101,834	\$106,603
	Median Household Income	\$73,093	\$82,654	\$83,722
	Per Capita Income	\$40,279	\$41,681	\$42,552
	Average Disposable Income	\$74,483	\$81,366	\$83,809
	Median Disposable Income	\$62,547	\$70,682	\$71,536
	Discretionary HH Income Over \$150,000	2.6%	3.6%	5.2%
	Discretionary HH Income \$125,000 to \$149,999	3.2%	4.5%	4.9%
	Discretionary HH Income \$100,000 to \$124,999	6.9%	8.7%	9.0%
	Discretionary HH Income \$75,000 to \$99,999	13.7%	14.1%	13.4%
	Discretionary HH Income \$50,000 to \$74,999	19.8%	21.3%	20.3%
	Discretionary HH Income \$25,000 to \$49,999	29.0%	26.1%	25.5%
	Discretionary HH Income Under \$25,000	24.8%	21.7%	21.7%
	Average Discretionary HH Income	\$54,525	\$59,714	\$61,905
	Median Discretionary HH Income	\$45,756	\$52,276	\$53,216
	Householder White – Count	17,825	66,261	236,063
	Median HH Income	\$72,855	\$82,573	\$84,810
	Average HH Income	\$85,047	\$91,343	\$93,662
	Householder Black or African-American – Count	1,131	4,787	24,805
	Median HH Income	\$48,690	\$64,629	\$57,722
	Average HH Income	\$61,448	\$71,435	\$70,392
	Householder Hispanic – Count	481	1,841	6,528
Median HH Income	\$85,557	\$95,647	\$92,601	
Average HH Income	\$88,086	\$101,311	\$99,622	
Householder Asian or Pacific Islander – Count	760	3,165	16,641	
Median HH Income	\$80,701	\$115,055	\$121,007	
Average HH Income	\$91,676	\$114,382	\$119,079	
Householder Other or Pacific Islander – Count	906	3,348	11,507	
Median HH Income	\$84,070	\$86,854	\$83,686	
Average HH Income	\$87,084	\$90,454	\$89,741	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.624697 Longitude: -83.008937

Delco Plaza Sterling Heights, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	23,378	94,320	362,644
	Female Population	25,552	100,600	381,682
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	2,675	10,308	37,983
	Count of Pop 0 to 7 years	3,564	14,256	53,816
	Count of Pop 5 - 13	4,288	18,085	71,512
	Count of Pop 14 - 18	1,957	8,649	35,436
	Count of Pop 19 - 22	2,070	9,057	36,614
	Count of Pop 22 - 25	1,613	6,985	27,797
	Count of Pop 25 - 29	3,129	12,529	45,380
	Count of Pop 30 - 34	3,656	13,281	47,059
	Count of Pop 35 - 39	3,436	12,446	45,889
	Count of Pop 40 - 44	2,901	11,350	44,239
	Count of Pop 45 - 59	8,907	36,910	145,049
	Count of Pop 60 - 74	9,314	37,246	141,086
	Count of Pop 75 - 84	3,459	13,176	48,914
	Count of Pop 85+	1,523	4,897	17,369
	% of Pop 0 to 4 years	5.5%	5.3%	5.1%
	% of Pop 0 to 7 years	7.3%	7.3%	7.2%
	% of Pop 5 - 13	8.8%	9.3%	9.6%
	% of Pop 14 - 18	4.0%	4.4%	4.8%
	% of Pop 19 - 22	4.2%	4.6%	4.9%
	% of Pop 22 - 25	3.3%	3.6%	3.7%
	% of Pop 25 - 29	6.4%	6.4%	6.1%
	% of Pop 30 - 34	7.5%	6.8%	6.3%
	% of Pop 35 - 39	7.0%	6.4%	6.2%
	% of Pop 40 - 44	5.9%	5.8%	5.9%
	% of Pop 45 - 59	18.2%	18.9%	19.5%
	% of Pop 60 - 74	19.0%	19.1%	19.0%
	% of Pop 75 - 84	7.1%	6.8%	6.6%
% of Pop 85+	3.1%	2.5%	2.3%	
Median Age	42.8	42.7	42.8	
Average Age	43.3	42.7	42.5	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.9%	5.6%	5.4%
	% of Pop 5 - 13	9.4%	9.8%	10.1%
	% of Pop 14 - 18	4.2%	4.7%	5.0%
	% of Pop 19 - 22	4.5%	4.9%	5.2%
	% of Pop 22 - 25	3.6%	3.8%	3.9%
	% of Pop 25 - 29	6.6%	6.7%	6.4%
	% of Pop 30 - 34	7.9%	7.1%	6.6%
	% of Pop 35 - 39	7.7%	6.8%	6.3%
	% of Pop 40 - 44	6.3%	6.0%	6.0%
	% of Pop 45 - 59	18.2%	18.9%	19.4%
	% of Pop 75 - 84	5.9%	5.8%	5.7%
	% of Pop 60 - 74	17.9%	18.2%	18.3%
	% of Pop 85+	1.9%	1.7%	1.6%
	Median Age	40.2	40.5	40.9
Average Age	41.4	41.2	41.1	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.624697 Longitude: -83.008937

Delco Plaza Sterling Heights, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.1%	5.0%	4.9%
	% of Pop 5 - 13	8.2%	8.8%	9.1%
	% of Pop 14 - 18	3.8%	4.2%	4.5%
	% of Pop 19 - 22	3.9%	4.4%	4.7%
	% of Pop 22 - 25	3.1%	3.4%	3.5%
	% of Pop 25 - 29	6.2%	6.1%	5.8%
	% of Pop 30 - 34	7.1%	6.5%	6.1%
	% of Pop 35 - 39	6.4%	6.0%	6.0%
	% of Pop 40 - 44	5.6%	5.6%	5.9%
	% of Pop 45 - 59	18.2%	19.0%	19.5%
	% of Pop 60 - 74	20.1%	20.0%	19.6%
	% of Pop 75 - 84	8.1%	7.6%	7.4%
	% of Pop 85+	4.2%	3.3%	3.0%
	Median Age	45.5	44.9	44.6
Average Age	45.1	44.2	43.8	
Race	Count of White	40,863	158,867	574,865
	Count of Black or African-American	3,125	12,742	65,765
	Count of Asian or Pacific Islander	1,903	11,175	57,530
	Count of Other races	3,038	12,136	46,166
	White	83.5%	81.5%	77.2%
	Black or African American	6.4%	6.5%	8.8%
	Asian	3.9%	5.7%	7.7%
	Other Races	6.2%	6.2%	6.2%
Language Spoken	Speak English at Home	81.3%	79.1%	79.9%
	Speak Spanish at Home	1.6%	1.6%	1.7%
	Speak French or French Creole at Home	0.1%	0.2%	0.2%
	Speak German at Home	0.3%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	6.5%	6.5%	5.8%
	Speak Russian and Other Slavic Languages at Home	2.9%	2.4%	2.3%
	Speak Chinese at Home	0.4%	0.6%	0.9%
	Speak Korean at Home	0.2%	0.3%	0.4%
	Speak Vietnamese at Home	0.1%	0.2%	0.3%
	Speak Other Asian Languages at Home	0.8%	1.0%	1.5%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.6%	0.5%
	Speak Other Language at Home	5.5%	7.2%	6.0%
Hispanic	Hispanic Population	1,549	5,836	22,877
	Hispanic Population Percent	3.2%	3.0%	3.1%
	Mexican	66.3%	67.1%	63.9%
	Puerto Rican	8.0%	10.1%	11.0%
	Cuban	1.4%	2.6%	2.9%
	Dominican	1.4%	1.8%	0.7%
	Central American	1.9%	3.2%	3.8%
	South American	9.4%	5.4%	7.4%
	Other Hispanic	11.6%	9.8%	10.4%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.624697 Longitude: -83.008937

Delco Plaza Sterling Heights, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Ancestry</b>	American (percent of total population)	3.3%	3.1%	3.2%
	American	3.1%	2.9%	3.1%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.9%	5.7%	7.7%
	Chinese	0.5%	0.7%	1.1%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.5%	0.6%	0.7%
	South Central Asian (ie. Indian)	1.9%	2.9%	4.0%
	South East Asian (ie. Vietnamese)	0.8%	1.3%	1.7%
	Other Asian	0.1%	0.2%	0.2%
	European (percent of total population)	55.8%	53.6%	50.7%
	British	5.2%	4.7%	4.6%
	Dutch	0.8%	0.7%	0.6%
	French	3.0%	2.6%	2.6%
	German	11.5%	10.9%	10.8%
	Italian	8.1%	8.8%	7.8%
	Polish	10.5%	9.8%	9.4%
	Scandinavian	1.1%	1.1%	1.2%
	Scotch/Irish	7.1%	7.0%	6.8%
Other European (ie. Greek/Russian)	8.7%	8.2%	6.9%	
Middle Eastern	4.9%	6.4%	5.3%	
Other Ancestry	13.1%	13.6%	15.8%	
Unclassified Ancestry	15.8%	14.6%	14.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	36,326	141,835	534,985
	Elementary (0 to 8)	2.9%	3.5%	3.5%
	Some High School (9 to 11)	4.4%	4.7%	5.0%
	High School Graduate (12)	27.7%	26.6%	25.7%
	Some College (13 to 16)	23.9%	22.5%	21.3%
	Associates Degree Only	10.9%	10.4%	10.2%
	Bachelors Degree Only	19.8%	20.4%	20.6%
	Graduate Degree	10.4%	12.0%	13.6%
	% College (4+)	30.2%	32.4%	34.2%
<b>Household Type</b>	Total Households – count	21,104	79,403	295,544
	One Person HHs – count	7,196	23,685	84,396
	Family HHs – count	12,762	51,592	195,643
	Married Couple – count	9,819	40,448	150,473
	w/own children – count	3,597	15,874	59,475
	w/out own children – count	6,222	24,574	90,998
	Male Householder – count	814	3,551	14,080
	Female Householder – count	2,129	7,594	31,089
	Non-Family Households – count	1,146	4,126	15,505
	1 Person Household	34.1%	29.8%	28.6%
	2 Person Household	32.5%	32.3%	32.0%
	3 Person Household	14.8%	15.6%	15.7%
	4 Person Household	10.9%	13.1%	14.1%
	5 Person Household	4.8%	6.0%	6.3%
6 Person Household	2.0%	2.2%	2.2%	
7+ Person Household	0.9%	1.0%	1.1%	
% Households With Children	22.3%	25.3%	26.6%	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.624697 Longitude: -83.008937

Delco Plaza Sterling Heights, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	21,977	82,292	307,785
	Owner Occupied Percent	62.1%	69.9%	71.6%
	Renter Occupied Percent	33.9%	26.5%	24.4%
	Vacant Housing Percent	4.0%	3.5%	4.0%
	Total Housing Units (Census 2000)	19,100	67,408	260,173
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.4%	0.5%	1.1%
	Property Value \$750,000 to \$999,999	1.3%	2.6%	3.6%
	Property Value \$500,000 to \$749,999	7.2%	11.3%	12.7%
	Property Value \$400,000 to \$499,999	12.6%	14.0%	14.1%
	Property Value \$300,000, to \$399,999	23.5%	24.4%	20.9%
	Property Value \$200,000 to \$299,999	34.1%	28.9%	26.0%
	Property Value \$150,000 to \$199,999	7.4%	6.9%	8.3%
	Property Value \$100,000 to \$149,999	3.9%	3.2%	5.2%
	Property Value \$60,000 to \$99,999	3.1%	1.9%	2.6%
	Property Value \$40,000 to \$59,999	2.2%	1.5%	1.5%
	Property Value \$0 to \$39,999	4.3%	4.5%	3.9%
	Median Home Value	\$285,939	\$312,011	\$311,644
<b>Wealth per Household</b>	\$0 and under - percent	17.4%	16.8%	16.7%
	\$1 to \$4999 - percent	8.6%	8.1%	8.0%
	\$5k to \$9999 - percent	4.6%	4.4%	4.3%
	\$10k to \$24999 - percent	6.4%	6.3%	6.2%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.3%	10.4%	10.4%
	\$100k to \$249999 - percent	18.1%	18.5%	18.6%
	\$250k to \$499999 - percent	13.1%	13.5%	13.7%
	\$500k+ - percent	14.5%	15.2%	15.4%
	Median HH Wealth	\$79,215	\$86,518	\$88,742
	Avg HH Wealth	\$237,620	\$247,004	\$250,091
<b>Economic Viability</b>	Economic Viability Local	261	264	266
	Economic Viability Indexed	97	98	98
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	25,123	101,196	383,728
	Managerial/Executive	17.8%	17.7%	17.1%
	Professional Specialty	24.0%	24.7%	25.4%
	Healthcare Support	2.4%	2.8%	3.1%
	Sales	10.3%	10.4%	9.7%
	Office & Administrative Support	11.6%	11.4%	11.3%
	Protective Service	1.6%	1.5%	1.4%
	Food Preperation	5.6%	5.9%	5.6%
	Building Maintenance & Cleaning	2.4%	2.4%	2.5%
	Personal Care	2.5%	2.3%	2.4%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.1%
	Construction	6.1%	6.1%	6.4%
	Production & Transportation	15.5%	14.8%	15.0%
	Percent White Collar Workers	66.1%	67.0%	66.6%
	Percent Blue Collar Workers	33.9%	33.0%	33.4%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.624697 Longitude: -83.008937

Delco Plaza Sterling Heights, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	6.1%	5.8%	5.6%
	Manufacturing	22.1%	22.6%	22.0%
	Transportation	3.8%	4.1%	4.2%
	Information	1.0%	1.2%	1.1%
	Wholesale/Retail	13.4%	13.5%	13.0%
	Finance, Insurance, Real Estate	5.8%	6.4%	6.6%
	Professional Services	6.3%	6.1%	7.1%
	Management Services	0.4%	0.3%	0.2%
	Administrative/Waste Services	2.7%	3.3%	3.5%
	Educational Services	20.7%	20.4%	20.6%
	Entertainment Services	10.1%	9.1%	8.8%
	Other Professional Services	3.9%	4.0%	4.3%
	Public Administration	3.5%	3.1%	3.1%
<b>Vehicles per HH</b>	No Vehicles	7.9%	5.8%	5.4%
	1 Vehicle	39.6%	35.9%	34.3%
	2 Vehicles	37.1%	38.3%	38.9%
	3 or more vehicles	15.4%	20.0%	21.4%
	Average Number of Vehicles	1.65	1.81	1.85
<b>Change</b>	Births (last 12 months)	500	1,953	7,218
	Deaths (last 12 months)	520	2,023	7,526
	Migration (last 12 months)	-996	-1,542	-1,242
<b>Work place</b>	Workplace Establishments	2,204	6,577	21,339
	Workplace Employees (FTE)	27,871	87,120	327,858