

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 42.624697 Longitude: -83.008937

Delco Plaza Sterling Heights, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	10,726	97,245	247,302
	Population Est 23Q1	11,190	99,190	250,094
	Population Est 22Q4	11,217	99,047	249,896
	Population Est 22Q3	11,207	98,833	249,459
	Population Est 22Q2	11,184	98,669	248,978
	Population Est 22Q1	11,178	98,664	248,956
	Population Est 21Q4	11,128	98,505	248,399
	Population Est 21Q3	11,091	98,263	247,883
	Population Est 21Q2	11,119	98,489	248,264
	Population Fcst	10,839	99,222	252,606
	2010 Census Population	11,274	96,499	237,404
	2000 Census Population	10,902	88,963	217,800
	1990 Census Population	11,388	76,843	180,055
	Current Year Daytime Population	12,112	103,222	238,907
	Average Seasonal Population	57	723	1,739
	Historical Annual Growth, 1990 – 2000	-0.43%	1.48%	1.92%
	Historical Annual Growth, 2000 – 2010	0.34%	0.82%	0.87%
	Estimated Annual Growth, 2010 – CY	-0.35%	0.05%	0.29%
	Projected Annual Growth, CY to Y5	0.21%	0.40%	0.43%
	Group Qtrs Est	67	916	1,497
	Transient Est Average Last 4 Qtrs	2,599	3,083	3,911
Households	Current Year Estimated Households	4,546	41,139	98,156
	Households Est 23Q1	4,734	42,011	99,426
	Households Est 22Q4	4,748	41,962	99,361
	Households Est 22Q3	4,741	41,862	99,180
	Households Est 22Q2	4,731	41,787	98,962
	Households Est 22Q1	4,728	41,787	98,957
	Households Est 21Q4	4,704	41,719	98,722
	Households Est 21Q3	4,686	41,618	98,515
	Households Est 21Q2	4,700	41,726	98,693
	Households Fcst	4,599	41,961	100,265
	2010 Census Households	4,635	40,138	92,899
	2000 Census Households	4,070	35,377	82,108
	1990 Census Households	3,857	27,429	62,263
	Historical Annual Growth, 1990 – 2000	0.54%	2.58%	2.81%
	Historical Annual Growth, 2000 – 2010	1.31%	1.27%	1.24%
	Estimated Annual Growth, 2010 – CY	-0.14%	0.17%	0.39%
	Projected Annual Growth, CY to Y5	0.23%	0.40%	0.43%
	Population per Household	2.34	2.34	2.50

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Delco Plaza Sterling Heights, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.9%	1.4%	1.7%
	HH Income \$250,000 to \$499,999	1.1%	1.6%	2.1%
	HH Income \$200,000 to \$249,999	2.5%	3.8%	4.8%
	HH Income \$175,000 to \$199,999	3.1%	4.7%	5.5%
	HH Income \$150,000 to \$174,999	5.5%	6.8%	7.6%
	HH Income \$100,000 to 149,999	20.2%	19.4%	20.2%
	HH Income \$75,000 to 99,999	17.5%	14.0%	14.6%
	HH Income \$50,000 to 74,999	17.2%	16.7%	16.0%
	HH Income \$35,000 to 49,999	11.1%	10.6%	9.8%
	HH Income \$25,000 to 34,999	9.0%	8.1%	6.9%
	HH Income \$15,000 to 24,999	6.6%	6.8%	5.6%
	HH Income \$0 to 14,999	5.4%	6.0%	5.3%
	Average Household Income	\$91,421	\$96,428	\$105,008
	Median Household Income	\$75,957	\$77,714	\$85,384
	Per Capita Income	\$38,979	\$41,118	\$41,884
	Average Disposable Income	\$72,416	\$77,701	\$83,739
	Median Disposable Income	\$65,047	\$66,561	\$72,849
	Discretionary HH Income Over \$150,000	1.7%	3.1%	4.2%
	Discretionary HH Income \$125,000 to \$149,999	2.9%	3.7%	4.6%
	Discretionary HH Income \$100,000 to \$124,999	5.0%	8.2%	9.4%
	Discretionary HH Income \$75,000 to \$99,999	14.1%	13.8%	14.3%
	Discretionary HH Income \$50,000 to \$74,999	25.5%	20.3%	21.8%
	Discretionary HH Income \$25,000 to \$49,999	26.8%	26.8%	25.4%
	Discretionary HH Income Under \$25,000	24.0%	24.0%	20.3%
	Average Discretionary HH Income	\$53,863	\$56,992	\$61,712
	Median Discretionary HH Income	\$49,043	\$49,055	\$54,490
	Householder White – Count	3,860	35,235	83,544
	Median HH Income	\$72,757	\$77,217	\$85,296
	Average HH Income	\$82,341	\$87,866	\$93,508
	Householder Black or African-American – Count	125	2,232	4,635
	Median HH Income	\$69,216	\$60,824	\$68,266
	Average HH Income	\$66,778	\$65,881	\$75,854
	Householder Hispanic – Count	172	829	2,045
	Median HH Income	\$90,352	\$89,070	\$97,152
	Average HH Income	\$90,099	\$93,678	\$101,378
	Householder Asian or Pacific Islander – Count	143	1,304	4,122
	Median HH Income	\$74,111	\$101,086	\$113,151
	Average HH Income	\$79,325	\$106,677	\$113,840
	Householder Other or Pacific Islander – Count	247	1,539	3,809
	Median HH Income	\$89,334	\$87,531	\$88,428
	Average HH Income	\$89,171	\$90,459	\$92,324

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Delco Plaza Sterling Heights, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	5,118	46,626	119,900
	Female Population	5,608	50,619	127,402
Total Population by Age	Count of Pop 0 to 4 years	581	5,075	12,531
	Count of Pop 0 to 7 years	795	6,955	17,512
	Count of Pop 5 - 13	971	8,634	22,741
	Count of Pop 14 - 18	451	4,034	11,123
	Count of Pop 19 - 22	470	4,253	11,715
	Count of Pop 22 - 25	360	3,302	9,054
	Count of Pop 25 - 29	646	6,035	15,335
	Count of Pop 30 - 34	721	6,644	15,609
	Count of Pop 35 - 39	779	6,394	15,004
	Count of Pop 40 - 44	665	5,578	14,232
	Count of Pop 45 - 59	2,049	18,093	47,031
	Count of Pop 60 - 74	2,048	19,119	48,734
	Count of Pop 75 - 84	721	7,214	17,800
	Count of Pop 85+	264	2,868	6,395
	% of Pop 0 to 4 years	5.4%	5.2%	5.1%
	% of Pop 0 to 7 years	7.4%	7.2%	7.1%
	% of Pop 5 - 13	9.1%	8.9%	9.2%
	% of Pop 14 - 18	4.2%	4.1%	4.5%
	% of Pop 19 - 22	4.4%	4.4%	4.7%
	% of Pop 22 - 25	3.4%	3.4%	3.7%
	% of Pop 25 - 29	6.0%	6.2%	6.2%
	% of Pop 30 - 34	6.7%	6.8%	6.3%
	% of Pop 35 - 39	7.3%	6.6%	6.1%
	% of Pop 40 - 44	6.2%	5.7%	5.8%
	% of Pop 45 - 59	19.1%	18.6%	19.0%
	% of Pop 60 - 74	19.1%	19.7%	19.7%
	% of Pop 75 - 84	6.7%	7.4%	7.2%
	% of Pop 85+	2.5%	2.9%	2.6%
	Median Age	42.9	43.8	43.7
	Average Age	42.9	43.6	43.3
Male Population by Age	% of Pop 0 to 4 years	5.8%	5.6%	5.4%
	% of Pop 5 - 13	9.6%	9.5%	9.7%
	% of Pop 14 - 18	4.5%	4.4%	4.8%
	% of Pop 19 - 22	4.6%	4.7%	5.0%
	% of Pop 22 - 25	3.5%	3.6%	3.9%
	% of Pop 25 - 29	6.4%	6.6%	6.5%
	% of Pop 30 - 34	7.0%	7.2%	6.6%
	% of Pop 35 - 39	7.7%	7.1%	6.4%
	% of Pop 40 - 44	6.5%	6.0%	5.9%
	% of Pop 45 - 59	19.3%	18.7%	19.0%
	% of Pop 75 - 84	5.7%	6.3%	6.3%
	% of Pop 60 - 74	17.7%	18.5%	18.8%
	% of Pop 85+	1.7%	1.9%	1.8%
	Median Age	40.7	41.1	41.5
	Average Age	41.2	41.8	41.7

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	% of Pop 0 to 4 years	5.0%	4.9%	4.8%
	% of Pop 5 - 13	8.5%	8.3%	8.7%
	% of Pop 14 - 18	4.0%	3.9%	4.3%
	% of Pop 19 - 22	4.1%	4.1%	4.5%
	% of Pop 22 - 25	3.2%	3.2%	3.5%
	% of Pop 25 - 29	5.7%	5.9%	5.9%
	% of Pop 30 - 34	6.5%	6.5%	6.0%
	% of Pop 35 - 39	6.9%	6.1%	5.8%
	% of Pop 40 - 44	5.9%	5.5%	5.6%
	% of Pop 45 - 59	18.9%	18.5%	19.1%
	% of Pop 60 - 74	20.4%	20.8%	20.5%
	% of Pop 75 - 84	7.6%	8.5%	8.1%
	% of Pop 85+	3.2%	3.9%	3.4%
	Median Age	45.1	46.5	45.9
	Average Age	44.5	45.4	44.7
Race	Count of White	9,193	81,434	205,391
	Count of Black or African-American	388	5,996	13,687
	Count of Asian or Pacific Islander	395	4,229	13,866
	Count of Other races	750	5,587	14,358
	White	85.7%	83.7%	83.1%
	Black or African American	3.6%	6.2%	5.5%
	Asian	3.7%	4.3%	5.6%
	Other Races	7.0%	5.7%	5.8%
Language Spoken	Speak English at Home	83.9%	81.0%	77.9%
	Speak Spanish at Home	1.3%	1.6%	1.3%
	Speak French or French Creole at Home	0.1%	0.2%	0.2%
	Speak German at Home	0.5%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	4.2%	6.1%	6.5%
	Speak Russian and Other Slavic Languages at Home	3.7%	2.3%	2.4%
	Speak Chinese at Home	0.1%	0.4%	0.6%
	Speak Korean at Home	0.0%	0.3%	0.3%
	Speak Vietnamese at Home	0.2%	0.1%	0.2%
	Speak Other Asian Languages at Home	0.5%	0.8%	1.0%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.4%	0.6%
	Speak Other Language at Home	5.4%	6.5%	8.6%
Hispanic	Hispanic Population	321	2,769	6,541
	Hispanic Population Percent	3.0%	2.8%	2.6%
	Mexican	83.7%	66.5%	61.6%
	Puerto Rican	3.1%	7.5%	11.4%
	Cuban	1.0%	1.2%	3.1%
	Dominican	0.0%	2.1%	1.8%
	Central American	0.0%	4.9%	3.7%
	South American	9.9%	6.6%	6.8%
	Other Hispanic	2.2%	11.1%	11.7%
	2000 Hispanic Population Percent	1%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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Delco Plaza Sterling Heights, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	4.9%	3.2%	3.0%
	American	4.6%	3.0%	2.9%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.7%	4.3%	5.6%
	Chinese	0.1%	0.5%	0.7%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.3%	0.6%	0.5%
	South Central Asian (ie. Indian)	2.3%	2.1%	2.7%
	South East Asian (ie. Vietnamese)	0.8%	1.0%	1.4%
	Other Asian	0.1%	0.2%	0.2%
	European (percent of total population)	56.5%	56.1%	54.1%
	British	4.8%	5.1%	4.6%
	Dutch	0.6%	0.6%	0.7%
	French	3.5%	3.0%	2.7%
	German	13.3%	11.4%	10.9%
	Italian	7.2%	8.7%	9.2%
	Polish	12.1%	10.5%	10.0%
	Scandinavian	1.2%	1.2%	1.1%
	Scotch/Irish	6.7%	7.3%	6.8%
	Other European (ie. Greek/Russian)	7.1%	8.4%	8.1%
	Middle Eastern	4.7%	5.5%	7.4%
	Other Ancestry	9.9%	12.9%	12.9%
	Unclassified Ancestry	17.4%	15.1%	14.3%
Education (Age 25+)	Adult Population (25 Years or Older)	7,893	71,946	180,138
	Elementary (0 to 8)	3.6%	3.1%	4.0%
	Some High School (9 to 11)	3.2%	4.7%	4.5%
	High School Graduate (12)	27.9%	27.9%	26.3%
	Some College (13 to 16)	23.1%	23.2%	22.2%
	Associates Degree Only	13.5%	10.4%	10.6%
	Bachelors Degree Only	19.3%	19.7%	20.3%
	Graduate Degree	9.3%	11.0%	12.1%
	% College (4+)	28.6%	30.7%	32.4%
Household Type	Total Households – count	4,546	41,139	98,156
	One Person HHs – count	1,423	13,320	27,476
	Family HHs – count	2,860	25,766	66,084
	Married Couple – count	2,274	19,858	52,663
	w/own children – count	825	7,547	20,322
	w/out own children – count	1,450	12,311	32,341
	Male Householder – count	189	1,909	4,475
	Female Householder – count	397	3,999	8,946
	Non-Family Households – count	264	2,054	4,596
	1 Person Household	31.3%	32.4%	28.0%
	2 Person Household	32.0%	32.5%	32.6%
	3 Person Household	16.5%	15.1%	15.6%
	4 Person Household	12.3%	11.9%	13.9%
	5 Person Household	4.8%	5.2%	6.5%
	6 Person Household	2.1%	2.0%	2.3%
	7+ Person Household	1.0%	0.9%	1.1%
	% Households With Children	23.2%	23.2%	25.5%

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Delco Plaza Sterling Heights, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	4,695	42,626	101,382
	Owner Occupied Percent	72.3%	69.0%	74.5%
	Renter Occupied Percent	24.5%	27.5%	22.3%
	Vacant Housing Percent	3.2%	3.5%	3.2%
	Total Housing Units (Census 2000)	4,127	36,507	84,566
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.4%	0.3%	0.5%
	Property Value \$750,000 to \$999,999	0.5%	1.4%	2.4%
	Property Value \$500,000 to \$749,999	3.9%	8.4%	11.1%
	Property Value \$400,000 to \$499,999	10.1%	13.4%	15.7%
	Property Value \$300,000, to \$399,999	19.4%	24.4%	26.8%
	Property Value \$200,000 to \$299,999	44.3%	33.5%	27.7%
	Property Value \$150,000 to \$199,999	5.7%	7.1%	6.2%
	Property Value \$100,000 to \$149,999	5.5%	3.3%	3.1%
	Property Value \$60,000 to \$99,999	4.5%	2.1%	1.4%
	Property Value \$40,000 to \$59,999	2.3%	1.9%	1.3%
	Property Value \$0 to \$39,999	3.2%	4.0%	3.7%
	Median Home Value	\$266,692	\$294,622	\$324,194
Wealth per Household	\$0 and under - percent	16.7%	17.0%	16.4%
	\$1 to \$4999 - percent	8.1%	8.3%	7.8%
	\$5k to \$9999 - percent	4.4%	4.5%	4.3%
	\$10k to \$24999 - percent	6.3%	6.3%	6.2%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	10.5%	10.4%	10.4%
	\$100k to \$249999 - percent	18.7%	18.4%	18.7%
	\$250k to \$499999 - percent	13.6%	13.4%	13.8%
	\$500k+ - percent	15.0%	14.9%	15.5%
	Median HH Wealth	\$86,800	\$84,577	\$90,506
	Avg HH Wealth	\$245,306	\$243,952	\$251,712
Economic Viability	Economic Viability Local	263	263	263
	Economic Viability Indexed	97	97	97
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	5,451	50,005	128,111
	Managerial/Executive	15.4%	17.1%	17.5%
	Professional Specialty	27.4%	23.9%	25.2%
	Healthcare Support	1.8%	2.6%	2.7%
	Sales	10.0%	10.0%	10.5%
	Office & Administrative Support	14.0%	12.0%	11.3%
	Protective Service	1.1%	1.5%	1.5%
	Food Preparation	5.5%	6.0%	5.8%
	Building Maintenance & Cleaning	2.7%	2.5%	2.3%
	Personal Care	2.7%	2.3%	2.4%
	Farming, Fishing, & Forestry	0.7%	0.1%	0.1%
	Construction	4.8%	6.4%	6.1%
	Production & Transportation	13.7%	15.6%	14.5%
	Percent White Collar Workers	68.7%	65.6%	67.3%
	Percent Blue Collar Workers	31.3%	34.4%	32.7%

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	Agriculture/Mining/Construction	5.2%	6.1%	5.7%
	Manufacturing	25.4%	22.2%	22.8%
	Transportation	3.9%	4.0%	4.0%
	Information	1.2%	1.2%	1.0%
	Wholesale/Retail	14.5%	13.2%	13.5%
	Finance, Insurance, Real Estate	4.0%	5.8%	6.5%
	Professional Services	5.5%	6.1%	6.5%
	Management Services	0.8%	0.3%	0.3%
	Administrative/Waste Services	2.9%	3.4%	3.1%
	Educational Services	22.6%	20.8%	20.3%
	Entertainment Services	8.3%	9.9%	9.1%
	Other Professional Services	3.3%	3.8%	3.9%
	Public Administration	2.6%	3.2%	3.2%
Vehicles per HH	No Vehicles	9.0%	7.6%	5.2%
	1 Vehicle	39.8%	36.8%	33.7%
	2 Vehicles	36.4%	37.4%	39.5%
	3 or more vehicles	14.8%	18.3%	21.7%
	Average Number of Vehicles	1.61	1.73	1.86
Change	Births (last 12 months)	107	952	2,397
	Deaths (last 12 months)	110	1,077	2,674
	Migration (last 12 months)	-455	-1,278	-1,329
Work place	Workplace Establishments	484	3,617	7,343
	Workplace Employees (FTE)	6,344	46,717	97,314