2020 Census, 2024 Estimates & 2029 Projections Calculated using TAS Retrieval

Apr 3, 2025



Apr 3,	2025	Latitu	ude: 42.739572 Lo	ongitude: -84.633733
Delta	Center	5.00 Minute	10.00 Minute	20.00 Minute
Lansi	ng, MI	Drivetime	Drivetime	Drivetime
	Current Year Estimated Population	29,065	101,479	309,752
	Population Est 23Q1	30,022	102,568	310,391
	Population Est 22Q4	30,010	102,625	310,316
	Population Est 22Q3	29,909	102,339	309,996
	Population Est 22Q2	29,940	102,210	309,896
	Population Est 22Q1	29,913	102,402	309,950
	Population Est 21Q4	29,898	102,352	309,722
	Population Est 21Q3	29,862	102,115	309,441
	Population Est 21Q2	29,790	101,811	308,969
l lo	Population Fcst	30,289	106,769	325,804
llat	2010 Census Population	29,715	101,632	300,689
Population	2000 Census Population	28,979	102,960	291,158
l q	1990 Census Population	25,340	104,381	289,891
	Current Year Daytime Population	37,479	165,073	419,495
	Average Seasonal Population	303	1,094	3,630
	Historical Annual Growth, 1990 – 2000	1.35%	-0.14%	0.04%
	Historical Annual Growth, 2000 – 2010	0.25%	-0.13%	0.32%
	Estimated Annual Growth, 2010 – CY	-0.16%	-0.01%	0.21%
	Projected Annual Growth, CY to Y5	0.83%	1.02%	1.02%
	Group Qtrs Est	266	756	17,407
	Transient Est Average Last 4 Qtrs	4,355	6,253	17,283
	Current Year Estimated Households	13,427	45,250	127,622
	Households Est 23Q1	13,923	45,767	127,900
	Households Est 22Q4	13,920	45,794	127,865
	Households Est 22Q3	13,869	45,686	127,775
	Households Est 22Q2	13,885	45,624	127,718
	Households Est 22Q1	13,870	45,694	127,735
(0	Households Est 21Q4	13,864	45,675	127,637
lds	Households Est 21Q3	13,842	45,567	127,530
Households	Households Est 21Q2	13,808	45,430	127,335
Insu	Households Fcst	14,004	47,676	134,623
Ho	2010 Census Households	13,493	43,898	120,856
	2000 Census Households	12,674	43,096	114,691
	1990 Census Households	10,235	41,583	107,001
	Historical Annual Growth, 1990 – 2000	2.16%	0.36%	0.70%
	Historical Annual Growth, 2000 – 2010	0.63%	0.18%	0.52%

-0.03%

0.85%

2.14

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Estimated Annual Growth, 2010 - CY

Projected Annual Growth, CY to Y5

Population per Household

0.38%

1.07%

2.29

0.21%

1.05%

2.23

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Delta (Lansin		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	1.0%	0.8%	1.2%
	HH Income \$250,000 to \$499,999	1.2%	0.9%	1.4%
	HH Income \$200,000 to \$249,999	2.7%	2.2%	3.3%
	HH Income \$175,000 to \$199,999	2.8%	2.6%	3.3%
	HH Income \$150,000 to \$174,999	5.2%	4.1%	4.7%
	HH Income \$100,000 to 149,999	21.0%	16.5%	16.6%
	HH Income \$75,000 to 99,999	14.3%	13.7%	13.0%
	HH Income \$50,000 to 74,999	20.4%	20.5%	18.2%
	HH Income \$35,000 to 49,999	10.1%	12.8%	12.2%
	HH Income \$25,000 to 34,999	8.2%	8.7%	8.8%
	HH Income \$15,000 to 24,999	5.9%	7.8%	7.5%
	HH Income \$0 to 14,999	7.4%	9.3%	9.9%
	Average Household Income	\$88,172	\$79,262	\$87,619
	Median Household Income	\$72,236	\$62,721	\$64,970
	Per Capita Income	\$41,084	\$35,607	\$36,619
	Average Disposable Income	\$71,781	\$64,787	\$69,101
	Median Disposable Income	\$61,950	\$53,916	\$55,830
	Discretionary HH Income Over \$150,000	2.7%	2.1%	3.4%
	Discretionary HH Income \$125,000 to \$149,999	2.4%	2.1%	3.1%
ne	Discretionary HH Income \$120,000 to \$124,999	5.9%	4.6%	5.4%
Income	Discretionary HH Income \$75,000 to \$99,999	13.1%	9.8%	10.4%
<u> </u>	Discretionary HH Income \$50,000 to \$74,999	22.8%	18.8%	17.9%
	Discretionary HH Income \$25,000 to \$49,999	28.9%	31.5%	28.7%
	Discretionary HH Income Under \$25,000	24.2%	31.0%	31.0%
	Average Discretionary HH Income	\$53,644	\$47,075	\$50,233
	Median Discretionary HH Income	\$46,843	\$38,275	\$39,796
	Householder White – Count	9,171	30,163	90,344
	Median HH Income	\$74,784	\$67,261	\$70,287
	Average HH Income	\$85,203	\$78,494	\$82,363
	Householder Black or African-American – Count	1,885	7,087	14,411
	Median HH Income	\$54,424	\$49,326	\$47,612
	Average HH Income	\$66,496	\$59,699	\$59,059
	Householder Hispanic – Count	916	3,285	8,143
	Median HH Income	\$55,474	\$54,469	\$55,947
	Average HH Income	\$66,020	\$63,400	\$67,084
	Householder Asian or Pacific Islander – Count	596	1,288	6,251
	Median HH Income	\$99,838	\$77,668	\$59,598
	Average HH Income	\$101,218	\$80,524	\$71,984
	Householder Other or Pacific Islander – Count	860	3,427	8,473
	Median HH Income	\$80,796	\$57,875	\$59,027
	Average HH Income	\$76,619	\$64,555	\$70,272

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Delta Center		5.00 Minute	10.00 Minute	20.00 Minute
Lansing, MI		Drivetime	Drivetime	Drivetime
Gender	Male Population	13,867	49,641	151,019
	Female Population	15,198	51,838	158,733
Total Population by Age	Count of Pop 0 to 4 years Count of Pop 0 to 7 years Count of Pop 5 - 13 Count of Pop 14 - 18 Count of Pop 19 - 22 Count of Pop 22 - 25 Count of Pop 25 - 29 Count of Pop 30 - 34 Count of Pop 35 - 39 Count of Pop 40 - 44 Count of Pop 45 - 59 Count of Pop 60 - 74 Count of Pop 60 - 74 Count of Pop 85+ % of Pop 0 to 4 years % of Pop 0 to 7 years % of Pop 14 - 18 % of Pop 19 - 22 % of Pop 22 - 25	$\begin{array}{c} 1,658\\ 2,261\\ 2,618\\ 1,202\\ 1,260\\ 976\\ 2,040\\ 2,271\\ 2,054\\ 1,791\\ 4,703\\ 5,547\\ 2,224\\ 720\\ 5.7\%\\ 7.8\%\\ 9.0\%\\ 4.1\%\\ 4.3\%\\ 3.4\%\\ 3.4\%\end{array}$	$\begin{array}{c} 6,113\\ 8,447\\ 10,244\\ 4,597\\ 4,783\\ 3,705\\ 6,988\\ 8,423\\ 7,565\\ 6,611\\ 17,177\\ 17,491\\ 5,878\\ 1,905\\ 6.0\%\\ 8.3\%\\ 10.1\%\\ 4.5\%\\ 4.7\%\\ 3.7\%\end{array}$	16,448 23,326 29,881 18,528 25,726 23,416 18,323 22,638 19,942 17,815 47,897 47,820 16,218 5,102 5.3% 7.5% 9,6% 6.0% 8.3% 7.6%
	% of Pop 25 - 29	7.0%	6.9%	5.9%
	% of Pop 30 - 34	7.8%	8.3%	7.3%
	% of Pop 35 - 39	7.1%	7.5%	6.4%
	% of Pop 40 - 44	6.2%	6.5%	5.8%
	% of Pop 45 - 59	16.2%	16.9%	15.5%
	% of Pop 60 - 74	19.1%	17.2%	15.4%
	% of Pop 75 - 84	7.7%	5.8%	5.2%
	% of Pop 85+	2.5%	1.9%	1.6%
	Median Age	41.3	38.9	35.0
	Average Age	42.7	40.5	38.4
Male Population by Age	% of Pop 0 to 4 years % of Pop 5 - 13 % of Pop 14 - 18 % of Pop 19 - 22 % of Pop 22 - 25 % of Pop 25 - 29 % of Pop 30 - 34 % of Pop 35 - 39 % of Pop 40 - 44 % of Pop 45 - 59 % of Pop 75 - 84 % of Pop 60 - 74 % of Pop 85+ Median Age Average Age	6.1% 9.7% 4.5% 4.7% 3.7% 7.4% 8.2% 7.4% 6.5% 15.8% 6.7% 17.5% 1.7% 38.9 40.8	6.3% 10.5% 4.8% 5.0% 3.8% 7.0% 8.5% 7.7% 6.8% 17.0% 5.1% 16.2% 1.3% 37.7 39.3	5.6% 10.1% 6.1% 8.5% 7.9% 6.1% 7.6% 6.6% 5.9% 15.4% 4.6% 14.6% 1.2% 33.8 37.3

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Delta Ce Lansing		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.3%	5.8%	5.1%
	% of Pop 5 - 13	8.4%	9.7%	9.3%
	% of Pop 14 - 18	3.8%	4.3%	5.9%
	% of Pop 19 - 22	4.0%	4.5%	8.1%
	% of Pop 22 - 25	3.1%	3.5%	7.3%
	% of Pop 25 - 29	6.7%	6.7%	5.8%
	% of Pop 30 - 34	7.4%	8.1%	7.0%
	% of Pop 35 - 39	6.7%	7.2%	6.3%
	% of Pop 40 - 44	5.8%	6.2%	5.6%
	% of Pop 45 - 59	16.6%	16.8%	15.6%
	% of Pop 60 - 74	20.5%	18.2%	16.2%
	% of Pop 75 - 84	8.5%	6.5%	5.8%
	% of Pop 85+	3.2%	2.4%	2.1%
	Median Age	43.9	40.2	36.3
	Average Age	44.4	41.7	39.4
	Count of White	20,111	66,691	217,097
	Count of Black or African-American	4,254	17,935	40,660
	Count of Asian or Pacific Islander	1,543	3,581	17,373
Race	Count of Other races	3,157	13,272	34,623
Ra	White	69.2%	65.7%	70.1%
	Black or African American	14.6%	17.7%	13.1%
	Asian	5.3%	3.5%	5.6%
	Other Races	10.9%	13.1%	11.2%
	Speak English at Home	87.4%	87.8%	87.5%
	Speak Spanish at Home	3.3%	4.4%	3.6%
	Speak French or French Creole at Home	0.4%	0.7%	0.6%
	Speak German at Home	0.6%	0.5%	0.5%
l ge	Speak Other Indo-European Languages at Home	2.3%	1.1%	1.8%
ke	Speak Russian and Other Slavic Languages at Home	0.3%	0.2%	0.3%
bu od	Speak Chinese at Home	0.3%	0.3%	1.5%
Language Spoken	Speak Korean at Home	0.1%	0.2%	0.4%
	Speak Vietnamese at Home	0.7%	0.5%	0.5%
	Speak Other Asian Languages at Home	1.9%	1.2%	1.2%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.2%	0.2%
	Speak Other Language at Home	2.4%	2.9%	1.8%
	Hispanic Population	2,447	10,459	27,167
	Hispanic Population Percent	8.4%	10.3%	8.8%
	Mexican	66.2%	70.2%	71.9%
	Puerto Rican	4.3%	5.1%	5.9%
<u>i</u>	Cuban	9.8%	9.8%	7.4%
Hispanic	Dominican	0.0%	0.1%	0.3%
isp	Central American	2.8%	1.6%	3.1%
I	South American	4.2%	2.1%	3.2%
	Other Hispanic	12.8%	11.0%	8.4%
	2000 Hispanic Population Percent	5%	9%	6%
	1990 Hispanic Population Percent	3%	7%	5%

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BRIXMOR

Delta C Lansin		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population) American	3.5% 3.3%	3.5% 3.0%	3.5% 3.1%
	Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	0.2% 0.0%	0.4% 0.0%	0.3% 0.0%
	Asian (percent of total population) Chinese	5.2% 0.5%	3.5% 0.3%	5.6% 1.4%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.3%	0.3%	0.6%
	South Central Asian (ie. Indian)	2.5%	1.1%	1.6%
try	South East Asian (ie. Vietnamese) Other Asian	1.2% 0.6%	1.1% 0.5%	1.1% 0.7%
Ancestry	European (percent of total population)	42.3%	38.0%	40.2%
nc	British	8.0%	7.2%	6.8%
◄	Dutch French	1.8% 1.9%	1.5% 1.6%	1.6% 1.6%
	German	12.3%	10.9%	11.8%
	Italian	2.3%	2.0%	2.3%
	Polish	2.6%	2.7%	3.0%
	Scandinavian	2.3%	2.0%	2.1%
	Scotch/Irish	7.8%	7.2%	7.7%
	Other European (ie. Greek/Russian)	3.4%	3.0%	3.4%
	Middle Eastern Other Ancestry	1.3% 22.2%	1.0% 25.1%	1.2% 20.8%
	Unclassified Ancestry	17.0%	18.6%	20.0%
	Adult Population (25 Years or Older)	21,350	72,037	195,754
	Elementary (0 to 8)	1.4%	2.5%	2.3%
u (+	Some High School (9 to 11)	3.8%	4.9%	3.9%
atic 25-	High School Graduate (12)	20.1%	21.6%	20.9%
Education (Age 25+)	Some College (13 to 16) Associates Degree Only	23.9% 10.9%	24.8% 10.4%	23.2% 10.1%
Ed (A	Bachelors Degree Only	25.6%	22.6%	23.1%
	Graduate Degree	14.2%	13.2%	16.5%
	% College (4+)	39.9%	35.8%	39.5%
	Total Households – count	13,427	45,250	127,622
	One Person HHs – count	5,097	16,968	43,889
	Family HHs – count	7,415	24,014	67,535
	Married Couple – count	5,291	16,225	48,068
	w/own children – count	1,592	5,460	17,360
	w/out own children – count	3,699	10,764	30,708
P	Male Householder – count	491	2,162	5,595
Household Type	Female Householder – count Non-Family Households – count	1,633 916	5,627 4,267	13,872 16,197
ouŝ	1 Person Household	38.0%	37.5%	34.4%
エ	2 Person Household	34.5%	33.1%	33.8%
	3 Person Household	12.7%	13.2%	13.7%
	4 Person Household	8.8%	9.2%	10.8%
	5 Person Household	3.7%	4.3%	4.5%
	6 Person Household	1.5%	1.6%	1.7%
	7+ Person Household	0.9%	1.1%	1.1%
	% Households With Children	20.0%	21.1%	21.8%

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Delta C Lansin		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
0	Total Housing Units	14,067	49,034	137,907
sin	Owner Occupied Percent	55.3%	53.6%	55.1%
Housing	Renter Occupied Percent	40.2%	38.6%	37.5%
Ĭ	Vacant Housing Percent	4.5%	7.7%	7.5%
	Total Housing Units (Census 2000)	13,272	46,156	121,673
	Property Value \$1,000,000 or more	0.0%	0.3%	0.5%
	Property Value \$750,000 to \$999,999	0.8%	0.7%	1.9%
F	Property Value \$500,000 to \$749,999	4.6%	4.6%	6.0%
Home Value (Owner Occupied)	Property Value \$400,000 to \$499,999	6.3%	5.0%	7.4%
Home Value vner Occupi	Property Value \$300,000, to \$399,999	19.0%	12.4%	15.1%
	Property Value \$200,000 to \$299,999	38.5%	25.9%	25.4%
r C	Property Value \$150,000 to \$199,999	14.6%	16.2%	14.3%
lor	Property Value \$100,000 to \$149,999	8.8%	17.7%	15.5%
	Property Value \$60,000 to \$99,999	3.3%	9.7%	7.3%
l e	Property Value \$40,000 to \$59,999	1.0%	3.6%	2.2%
	Property Value \$0 to \$39,999	3.0%	4.0%	4.3%
	Median Home Value	\$244,660	\$196,020	\$222,694
	\$0 and under - percent	17.8%	18.3%	18.3%
	\$1 to \$4999 - percent	8.8%	9.2%	9.1%
-	\$5k to \$9999 - percent	4.7%	4.9%	4.8%
olo	\$10k to \$24999 - percent	6.5%	6.6%	6.6%
th šeh	\$25k to \$49999 - percent	6.8%	6.9%	6.8%
Wealth Household	\$50k to \$99999 - percent	10.1%	10.1%	10.1%
ŇЧ	\$100k to \$249999 - percent	17.8%	17.6%	17.5%
per	\$250k to \$499999 - percent	13.0%	12.6%	12.6%
	\$500k+ - percent	14.6%	13.8%	14.1%
	Median HH Wealth	\$76,965	\$70,168	\$71,601
	Avg HH Wealth	\$237,339	\$227,765	\$230,939
Economic Viability	Economic Viability Local	246	247	245
Economi Viability	Economic Viability Indexed	240 91	91	245 91
< E C			01	01
	Employed Civilian Pop 16+ by Occupation	15,484	53,433	157,900
	Managerial/Executive	14.3%	14.6%	15.4%
(+	Professional Specialty	28.0%	26.3%	27.2%
16	Healthcare Support	2.5%	3.1%	3.0%
ge	Sales	8.8%	8.9%	8.8%
n s A	Office & Administrative Support	16.1%	13.2%	12.4%
tio	Protective Service	1.2%	1.6%	1.7%
Occupation ed Civilians	Food Preperation	4.3%	6.4%	6.2%
Civ	Building Maintenance & Cleaning	3.6%	3.8%	3.9%
õ b	Personal Care	2.9%	2.4%	3.0%
N.	Farming, Fishing, & Forestry	0.0%	0.4%	0.5%
6				
ploy	Construction	5.4%	5.4%	4.9%
Employ		5.4% 12.9%	5.4% 13.9%	4.9% 13.1%
Occupation (Employed Civilians Age 16+)	Construction			

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BRIXMOR

Delta C Lansing		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	4.4%	4.3%	4.2%
	Manufacturing	12.0%	10.9%	10.3%
	Transportation	5.2%	5.3%	4.3%
	Information	2.7%	1.9%	1.4%
	Wholesale/Retail	10.6%	12.1%	11.8%
	Finance, Insurance, Real Estate	11.8%	9.0%	8.3%
	Professional Services	5.3%	5.3%	5.7%
	Management Services	0.0%	0.1%	0.0%
	Administrative/Waste Services	4.1%	3.6%	3.8%
	Educational Services	21.2%	24.0%	28.4%
	Entertainment Services	7.2%	9.7%	9.1%
	Other Professional Services	3.9%	4.2%	4.6%
	Public Administration	11.6%	9.6%	7.9%
	No Vehicles	6.5%	9.5%	8.7%
es H	1 Vehicle	42.2%	42.4%	39.4%
r H	2 Vehicles	39.8%	36.9%	37.3%
Vehicles per HH	3 or more vehicles	11.5%	11.2%	14.5%
	Average Number of Vehicles	1.60	1.53	1.63
Change	Births (last 12 months)	307	1,116	3,280
an	Deaths (last 12 months)	313	908	2,473
ပ်	Migration (last 12 months)	-850	-846	-752
Work place	Workplace Establishments	827	3,307	7,802
y pla	Workplace Employees (FTE)	17,726	70,357	144,254