

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.244879 Longitude: -85.520457

Eastgate Shopping Center Louisville, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	32,899	117,168	485,047
	Population Est 23Q1	32,769	116,798	484,580
	Population Est 22Q4	32,691	116,662	483,993
	Population Est 22Q3	32,544	116,382	483,207
	Population Est 22Q2	32,528	116,115	482,339
	Population Est 22Q1	32,400	115,725	480,930
	Population Est 21Q4	32,605	115,846	480,640
	Population Est 21Q3	31,656	114,327	478,013
	Population Est 21Q2	31,622	114,193	477,745
	Population Fcst	36,323	125,425	505,177
	2010 Census Population	25,759	99,415	433,189
	2000 Census Population	21,113	80,582	376,944
	1990 Census Population	17,402	64,760	333,390
	Current Year Daytime Population	38,439	135,362	502,628
	Average Seasonal Population	589	2,232	8,760
	Historical Annual Growth, 1990 – 2000	1.95%	2.21%	1.24%
	Historical Annual Growth, 2000 – 2010	2.01%	2.12%	1.40%
	Estimated Annual Growth, 2010 – CY	1.73%	1.16%	0.80%
	Projected Annual Growth, CY to Y5	2.00%	1.37%	0.82%
	Group Qtrs Est	341	743	7,739
Transient Est Average Last 4 Qtrs	1,151	17,687	31,762	
<b>Households</b>	Current Year Estimated Households	14,255	49,115	204,224
	Households Est 23Q1	14,203	48,966	203,997
	Households Est 22Q4	14,166	48,910	203,788
	Households Est 22Q3	14,101	48,799	203,489
	Households Est 22Q2	14,094	48,696	203,159
	Households Est 22Q1	14,040	48,542	202,599
	Households Est 21Q4	14,129	48,590	202,492
	Households Est 21Q3	13,707	47,944	201,414
	Households Est 21Q2	13,692	47,897	201,322
	Households Fcst	15,772	52,509	212,116
	2010 Census Households	10,892	41,356	182,527
	2000 Census Households	8,412	32,695	157,340
	1990 Census Households	6,724	25,580	134,801
	Historical Annual Growth, 1990 – 2000	2.27%	2.48%	1.56%
	Historical Annual Growth, 2000 – 2010	2.62%	2.38%	1.50%
	Estimated Annual Growth, 2010 – CY	1.91%	1.21%	0.79%
	Projected Annual Growth, CY to Y5	2.04%	1.35%	0.76%
Population per Household	2.28	2.37	2.34	

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Eastgate Shopping Center Louisville, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.9%	2.8%	2.4%
	HH Income \$250,000 to \$499,999	3.5%	3.3%	2.9%
	HH Income \$200,000 to \$249,999	8.2%	7.8%	6.7%
	HH Income \$175,000 to \$199,999	6.1%	6.8%	5.8%
	HH Income \$150,000 to \$174,999	7.6%	7.6%	6.7%
	HH Income \$100,000 to 149,999	20.0%	20.5%	19.1%
	HH Income \$75,000 to 99,999	12.0%	13.5%	14.0%
	HH Income \$50,000 to 74,999	13.1%	14.5%	16.2%
	HH Income \$35,000 to 49,999	9.3%	8.2%	9.7%
	HH Income \$25,000 to 34,999	8.0%	6.3%	6.3%
	HH Income \$15,000 to 24,999	4.6%	4.2%	5.3%
	HH Income \$0 to 14,999	4.8%	4.4%	5.1%
	Average Household Income	\$128,385	\$128,390	\$120,231
	Median Household Income	\$96,108	\$97,675	\$87,454
	Per Capita Income	\$56,164	\$54,112	\$51,247
	Average Disposable Income	\$93,563	\$94,725	\$87,898
	Median Disposable Income	\$80,160	\$81,448	\$73,711
	Discretionary HH Income Over \$150,000	9.4%	9.2%	8.1%
	Discretionary HH Income \$125,000 to \$149,999	6.7%	7.0%	5.2%
	Discretionary HH Income \$100,000 to \$124,999	10.1%	10.0%	9.2%
	Discretionary HH Income \$75,000 to \$99,999	15.0%	15.0%	13.3%
	Discretionary HH Income \$50,000 to \$74,999	18.6%	19.9%	20.3%
	Discretionary HH Income \$25,000 to \$49,999	21.6%	22.3%	25.1%
	Discretionary HH Income Under \$25,000	18.6%	16.6%	18.9%
	Average Discretionary HH Income	\$70,986	\$71,739	\$66,712
	Median Discretionary HH Income	\$63,538	\$64,350	\$56,962
	Householder White – Count	12,197	39,990	161,244
	Median HH Income	\$95,427	\$98,661	\$93,014
	Average HH Income	\$102,284	\$105,234	\$101,062
	Householder Black or African-American – Count	880	3,942	21,709
	Median HH Income	\$59,004	\$76,625	\$63,880
	Average HH Income	\$82,097	\$85,420	\$74,395
	Householder Hispanic – Count	288	1,314	7,554
	Median HH Income	\$137,784	\$90,107	\$72,464
Average HH Income	\$124,867	\$96,579	\$81,299	
Householder Asian or Pacific Islander – Count	437	2,054	5,381	
Median HH Income	\$125,141	\$135,691	\$105,112	
Average HH Income	\$125,294	\$126,815	\$109,897	
Householder Other or Pacific Islander – Count	452	1,815	8,337	
Median HH Income	\$121,773	\$104,331	\$80,643	
Average HH Income	\$112,769	\$103,811	\$89,229	

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<b>Gender</b>	Male Population	15,558	56,288	234,172
	Female Population	17,341	60,880	250,875
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,782	6,523	27,434
	Count of Pop 0 to 7 years	2,443	9,248	38,408
	Count of Pop 5 - 13	3,218	12,255	49,600
	Count of Pop 14 - 18	1,610	5,869	23,450
	Count of Pop 19 - 22	1,595	5,683	23,018
	Count of Pop 22 - 25	1,155	4,064	16,781
	Count of Pop 25 - 29	1,857	6,603	28,349
	Count of Pop 30 - 34	2,106	7,453	32,956
	Count of Pop 35 - 39	2,047	7,689	33,309
	Count of Pop 40 - 44	2,002	7,645	32,032
	Count of Pop 45 - 59	6,027	22,100	90,241
	Count of Pop 60 - 74	6,199	20,984	87,717
	Count of Pop 75 - 84	2,519	8,058	31,456
	Count of Pop 85+	782	2,241	8,704
	% of Pop 0 to 4 years	5.4%	5.6%	5.7%
	% of Pop 0 to 7 years	7.4%	7.9%	7.9%
	% of Pop 5 - 13	9.8%	10.5%	10.2%
	% of Pop 14 - 18	4.9%	5.0%	4.8%
	% of Pop 19 - 22	4.8%	4.9%	4.7%
	% of Pop 22 - 25	3.5%	3.5%	3.5%
	% of Pop 25 - 29	5.6%	5.6%	5.8%
	% of Pop 30 - 34	6.4%	6.4%	6.8%
	% of Pop 35 - 39	6.2%	6.6%	6.9%
	% of Pop 40 - 44	6.1%	6.5%	6.6%
	% of Pop 45 - 59	18.3%	18.9%	18.6%
	% of Pop 60 - 74	18.8%	17.9%	18.1%
	% of Pop 75 - 84	7.7%	6.9%	6.5%
	% of Pop 85+	2.4%	1.9%	1.8%
Median Age	42.7	41.6	41.2	
Average Age	42.6	41.6	41.5	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.9%	6.0%	6.0%
	% of Pop 5 - 13	10.2%	11.1%	10.8%
	% of Pop 14 - 18	5.3%	5.3%	5.1%
	% of Pop 19 - 22	5.3%	5.1%	5.0%
	% of Pop 22 - 25	3.8%	3.7%	3.6%
	% of Pop 25 - 29	5.9%	5.8%	6.0%
	% of Pop 30 - 34	6.7%	6.5%	7.0%
	% of Pop 35 - 39	6.5%	6.7%	7.0%
	% of Pop 40 - 44	6.3%	6.7%	6.7%
	% of Pop 45 - 59	18.6%	19.1%	18.8%
	% of Pop 75 - 84	6.4%	6.0%	5.6%
	% of Pop 60 - 74	17.7%	16.9%	17.1%
	% of Pop 85+	1.5%	1.3%	1.1%
	Median Age	40.3	39.9	39.6
Average Age	40.9	40.2	40.0	

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	% of Pop 0 to 4 years	5.0%	5.2%	5.3%
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	% of Pop 40 - 44	5.9%	6.4%	6.5%
	% of Pop 45 - 59	18.1%	18.7%	18.4%
	% of Pop 60 - 74	19.8%	18.8%	19.0%
	% of Pop 75 - 84	8.8%	7.7%	7.3%
	% of Pop 85+	3.1%	2.5%	2.4%
	Median Age	44.9	43.2	42.8
Average Age	44.3	43.0	42.8	
Race	Count of White	26,622	91,212	371,992
	Count of Black or African-American	2,741	10,734	55,032
	Count of Asian or Pacific Islander	1,500	7,127	18,980
	Count of Other races	2,036	8,095	39,043
	White	80.9%	77.8%	76.7%
	Black or African American	8.3%	9.2%	11.3%
	Asian	4.6%	6.1%	3.9%
	Other Races	6.2%	6.9%	8.0%
Language Spoken	Speak English at Home	93.4%	90.2%	90.6%
	Speak Spanish at Home	1.0%	2.3%	3.6%
	Speak French or French Creole at Home	0.3%	0.3%	0.4%
	Speak German at Home	0.0%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	2.0%	2.6%	1.5%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.6%	0.7%
	Speak Chinese at Home	0.5%	0.4%	0.4%
	Speak Korean at Home	0.3%	0.4%	0.2%
	Speak Vietnamese at Home	0.4%	0.3%	0.1%
	Speak Other Asian Languages at Home	0.8%	1.5%	1.0%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.2%
	Speak Other Language at Home	0.9%	1.1%	1.1%
Hispanic	Hispanic Population	1,135	4,936	27,380
	Hispanic Population Percent	3.5%	4.2%	5.6%
	Mexican	26.5%	35.0%	37.6%
	Puerto Rican	22.2%	11.4%	9.7%
	Cuban	16.4%	14.5%	23.1%
	Dominican	1.4%	1.6%	0.9%
	Central American	7.1%	12.3%	10.9%
	South American	13.1%	14.2%	11.2%
	Other Hispanic	13.4%	10.9%	6.6%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	8.4%	8.1%	7.4%
	American	8.3%	7.9%	7.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.5%	6.1%	3.9%
	Chinese	0.5%	0.6%	0.5%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.6%	0.5%	0.4%
	South Central Asian (ie. Indian)	2.1%	3.4%	1.6%
	South East Asian (ie. Vietnamese)	1.0%	1.2%	0.8%
	Other Asian	0.3%	0.4%	0.6%
	European (percent of total population)	49.8%	45.0%	44.1%
	British	12.3%	10.3%	9.6%
	Dutch	0.8%	0.8%	0.7%
	French	1.2%	1.1%	1.2%
	German	14.4%	13.7%	13.8%
	Italian	2.6%	2.3%	2.0%
	Polish	1.8%	1.2%	1.0%
	Scandinavian	1.8%	1.3%	1.2%
	Scotch/Irish	11.0%	10.5%	11.0%
Other European (ie. Greek/Russian)	4.0%	3.8%	3.6%	
Middle Eastern	0.9%	1.0%	0.9%	
Other Ancestry	15.6%	17.1%	18.5%	
Unclassified Ancestry	17.3%	18.5%	19.6%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	23,538	82,774	344,764
	Elementary (0 to 8)	1.4%	1.3%	1.7%
	Some High School (9 to 11)	1.6%	2.2%	3.1%
	High School Graduate (12)	14.3%	15.1%	18.9%
	Some College (13 to 16)	18.7%	19.2%	20.0%
	Associates Degree Only	7.3%	7.8%	8.1%
	Bachelors Degree Only	33.6%	31.2%	27.8%
	Graduate Degree	23.2%	23.2%	20.4%
	% College (4+)	56.7%	54.4%	48.1%
<b>Household Type</b>	Total Households – count	14,255	49,115	204,224
	One Person HHs – count	4,482	14,235	63,056
	Family HHs – count	8,924	32,015	127,651
	Married Couple – count	7,229	26,264	100,152
	w/own children – count	2,752	10,726	38,992
	w/out own children – count	4,476	15,538	61,160
	Male Householder – count	417	1,626	8,048
	Female Householder – count	1,279	4,125	19,451
	Non-Family Households – count	849	2,865	13,517
	1 Person Household	31.4%	29.0%	30.9%
	2 Person Household	35.8%	35.3%	34.8%
	3 Person Household	13.9%	14.9%	14.7%
	4 Person Household	11.4%	12.8%	11.9%
	5 Person Household	4.8%	5.3%	5.0%
6 Person Household	1.8%	1.9%	1.8%	
7+ Person Household	0.9%	1.0%	1.0%	
% Households With Children	23.9%	27.1%	25.5%	

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<b>Housing</b>	Total Housing Units	15,232	52,240	216,326
	Owner Occupied Percent	61.4%	64.2%	64.8%
	Renter Occupied Percent	32.1%	29.9%	29.6%
	Vacant Housing Percent	6.4%	6.0%	5.6%
	Total Housing Units (Census 2000)	8,815	35,025	166,383
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	2.4%	2.6%	2.6%
	Property Value \$750,000 to \$999,999	6.9%	8.1%	6.6%
	Property Value \$500,000 to \$749,999	23.6%	23.0%	16.2%
	Property Value \$400,000 to \$499,999	20.1%	18.9%	15.3%
	Property Value \$300,000, to \$399,999	22.0%	21.6%	20.8%
	Property Value \$200,000 to \$299,999	16.3%	17.4%	23.0%
	Property Value \$150,000 to \$199,999	4.4%	4.5%	7.9%
	Property Value \$100,000 to \$149,999	1.3%	1.4%	3.6%
	Property Value \$60,000 to \$99,999	0.5%	0.4%	1.1%
	Property Value \$40,000 to \$59,999	0.2%	0.1%	0.3%
	Property Value \$0 to \$39,999	1.3%	1.1%	1.4%
	Median Home Value	\$417,394	\$416,005	\$358,071
<b>Wealth per Household</b>	\$0 and under - percent	16.2%	16.1%	16.5%
	\$1 to \$4999 - percent	7.5%	7.4%	7.7%
	\$5k to \$9999 - percent	4.2%	4.1%	4.3%
	\$10k to \$24999 - percent	6.0%	6.0%	6.2%
	\$25k to \$49999 - percent	6.6%	6.7%	6.7%
	\$50k to \$99999 - percent	10.0%	10.1%	10.2%
	\$100k to \$249999 - percent	18.5%	18.5%	18.4%
	\$250k to \$499999 - percent	14.2%	14.2%	13.8%
	\$500k+ - percent	16.9%	16.9%	16.2%
	Median HH Wealth	\$97,751	\$97,691	\$92,086
	Avg HH Wealth	\$266,170	\$265,794	\$257,337
<b>Economic Viability</b>	Economic Viability Local	273	274	272
	Economic Viability Indexed	101	101	100
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	16,282	61,328	259,649
	Managerial/Executive	26.0%	23.6%	20.7%
	Professional Specialty	30.4%	31.1%	28.6%
	Healthcare Support	1.6%	1.9%	1.8%
	Sales	11.1%	11.6%	10.4%
	Office & Administrative Support	8.7%	9.3%	10.1%
	Protective Service	0.9%	1.2%	1.5%
	Food Preperation	4.6%	3.8%	4.4%
	Building Maintenance & Cleaning	1.7%	1.7%	1.9%
	Personal Care	1.5%	1.9%	2.3%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	2.7%	3.4%	5.0%
	Production & Transportation	10.7%	10.5%	13.2%
	Percent White Collar Workers	77.9%	77.4%	71.7%
	Percent Blue Collar Workers	22.1%	22.6%	28.3%

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	Agriculture/Mining/Construction	4.8%	4.9%	5.0%
	Manufacturing	9.7%	10.2%	11.1%
	Transportation	5.7%	6.1%	6.9%
	Information	1.1%	2.1%	1.9%
	Wholesale/Retail	14.0%	13.5%	13.0%
	Finance, Insurance, Real Estate	10.1%	10.4%	9.5%
	Professional Services	9.9%	9.2%	8.3%
	Management Services	0.3%	0.3%	0.2%
	Administrative/Waste Services	3.8%	3.7%	3.7%
	Educational Services	24.2%	25.1%	25.0%
	Entertainment Services	9.5%	7.6%	8.1%
	Other Professional Services	4.3%	4.5%	4.7%
	Public Administration	2.6%	2.5%	2.7%
<b>Vehicles per HH</b>	No Vehicles	7.8%	4.4%	4.9%
	1 Vehicle	31.4%	32.5%	34.2%
	2 Vehicles	40.0%	43.2%	42.0%
	3 or more vehicles	20.7%	19.9%	18.9%
	Average Number of Vehicles	1.83	1.87	1.82
<b>Change</b>	Births (last 12 months)	375	1,347	5,576
	Deaths (last 12 months)	427	1,404	5,549
	Migration (last 12 months)	424	1,124	2,794
<b>Work place</b>	Workplace Establishments	1,637	6,158	19,051
	Workplace Employees (FTE)	18,322	71,855	226,868