

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 33.97044 Longitude: -84.489469

Eastlake Plaza Marietta, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	9,257	76,294	199,219
	Population Est 23Q1	9,283	76,323	199,333
	Population Est 22Q4	9,287	76,136	198,994
	Population Est 22Q3	9,320	76,171	198,658
	Population Est 22Q2	9,364	76,219	198,744
	Population Est 22Q1	9,368	76,206	198,639
	Population Est 21Q4	9,342	76,126	198,361
	Population Est 21Q3	9,341	76,097	198,235
	Population Est 21Q2	9,331	76,058	198,022
	Population Fcst	9,413	77,926	205,616
	2010 Census Population	8,997	69,973	179,604
	2000 Census Population	8,092	71,947	179,145
	1990 Census Population	7,133	61,174	151,089
	Current Year Daytime Population	8,696	78,769	266,502
	Average Seasonal Population	22	535	1,374
	Historical Annual Growth, 1990 – 2000	1.27%	1.64%	1.72%
	Historical Annual Growth, 2000 – 2010	1.07%	-0.28%	0.03%
	Estimated Annual Growth, 2010 – CY	0.20%	0.61%	0.73%
	Projected Annual Growth, CY to Y5	0.34%	0.42%	0.63%
	Group Qtrs Est	24	1,448	2,771
Transient Est Average Last 4 Qtrs	492	4,387	19,112	
<b>Households</b>	Current Year Estimated Households	3,996	28,922	77,750
	Households Est 23Q1	4,009	28,929	77,782
	Households Est 22Q4	4,013	28,869	77,670
	Households Est 22Q3	4,027	28,883	77,510
	Households Est 22Q2	4,051	28,908	77,534
	Households Est 22Q1	4,053	28,902	77,487
	Households Est 21Q4	4,041	28,868	77,366
	Households Est 21Q3	4,039	28,856	77,313
	Households Est 21Q2	4,034	28,840	77,226
	Households Fcst	4,065	29,546	80,396
	2010 Census Households	4,057	27,360	71,112
	2000 Census Households	3,614	28,175	69,420
	1990 Census Households	3,089	24,110	59,557
	Historical Annual Growth, 1990 – 2000	1.58%	1.57%	1.54%
	Historical Annual Growth, 2000 – 2010	1.16%	-0.29%	0.24%
	Estimated Annual Growth, 2010 – CY	-0.11%	0.39%	0.63%
	Projected Annual Growth, CY to Y5	0.35%	0.43%	0.67%
Population per Household	2.31	2.59	2.53	

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Eastlake Plaza Marietta, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.9%	3.8%	3.7%
	HH Income \$250,000 to \$499,999	3.5%	4.5%	4.4%
	HH Income \$200,000 to \$249,999	8.1%	10.6%	10.3%
	HH Income \$175,000 to \$199,999	4.7%	6.4%	6.4%
	HH Income \$150,000 to \$174,999	6.9%	7.6%	7.7%
	HH Income \$100,000 to 149,999	15.7%	17.5%	17.8%
	HH Income \$75,000 to 99,999	13.4%	12.0%	11.4%
	HH Income \$50,000 to 74,999	17.1%	14.2%	14.3%
	HH Income \$35,000 to 49,999	10.4%	8.1%	8.5%
	HH Income \$25,000 to 34,999	4.2%	5.1%	5.4%
	HH Income \$15,000 to 24,999	3.5%	4.1%	4.3%
	HH Income \$0 to 14,999	9.6%	6.1%	5.8%
	Average Household Income	\$116,105	\$132,294	\$136,487
	Median Household Income	\$83,708	\$101,164	\$100,846
	Per Capita Income	\$50,227	\$50,375	\$53,591
	Average Disposable Income	\$89,823	\$101,179	\$100,471
	Median Disposable Income	\$71,489	\$85,633	\$85,532
	Discretionary HH Income Over \$150,000	8.9%	12.8%	12.4%
	Discretionary HH Income \$125,000 to \$149,999	5.7%	7.4%	8.1%
	Discretionary HH Income \$100,000 to \$124,999	9.6%	11.3%	10.6%
	Discretionary HH Income \$75,000 to \$99,999	13.1%	12.5%	12.6%
	Discretionary HH Income \$50,000 to \$74,999	12.2%	16.0%	16.3%
	Discretionary HH Income \$25,000 to \$49,999	26.0%	21.5%	21.7%
	Discretionary HH Income Under \$25,000	24.5%	18.3%	18.4%
	Average Discretionary HH Income	\$64,994	\$75,400	\$74,942
	Median Discretionary HH Income	\$49,494	\$65,911	\$65,383
	Householder White – Count	2,323	17,499	44,850
	Median HH Income	\$91,692	\$116,510	\$121,070
	Average HH Income	\$101,026	\$115,557	\$118,663
	Householder Black or African-American – Count	735	4,323	14,881
	Median HH Income	\$54,226	\$64,915	\$63,822
	Average HH Income	\$63,671	\$78,315	\$75,992
	Householder Hispanic – Count	196	2,446	6,792
Median HH Income	\$57,768	\$74,294	\$74,513	
Average HH Income	\$83,533	\$87,621	\$89,155	
Householder Asian or Pacific Islander – Count	333	1,986	4,825	
Median HH Income	\$187,616	\$163,323	\$144,084	
Average HH Income	\$153,690	\$137,244	\$130,707	
Householder Other or Pacific Islander – Count	409	2,670	6,402	
Median HH Income	\$76,672	\$95,380	\$97,971	
Average HH Income	\$97,012	\$104,790	\$104,071	

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Eastlake Plaza Marietta, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	4,406	37,411	97,300
	Female Population	4,851	38,883	101,919
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	584	4,085	10,783
	Count of Pop 0 to 7 years	770	5,942	15,241
	Count of Pop 5 - 13	891	8,213	20,994
	Count of Pop 14 - 18	440	4,241	10,891
	Count of Pop 19 - 22	445	4,384	11,093
	Count of Pop 22 - 25	337	3,318	8,270
	Count of Pop 25 - 29	718	4,565	12,354
	Count of Pop 30 - 34	823	5,073	13,447
	Count of Pop 35 - 39	728	5,415	13,932
	Count of Pop 40 - 44	647	5,400	13,777
	Count of Pop 45 - 59	1,744	14,934	39,308
	Count of Pop 60 - 74	1,300	11,340	30,338
	Count of Pop 75 - 84	413	4,173	10,924
	Count of Pop 85+	186	1,152	3,107
	% of Pop 0 to 4 years	6.3%	5.4%	5.4%
	% of Pop 0 to 7 years	8.3%	7.8%	7.7%
	% of Pop 5 - 13	9.6%	10.8%	10.5%
	% of Pop 14 - 18	4.7%	5.6%	5.5%
	% of Pop 19 - 22	4.8%	5.7%	5.6%
	% of Pop 22 - 25	3.6%	4.3%	4.2%
	% of Pop 25 - 29	7.8%	6.0%	6.2%
	% of Pop 30 - 34	8.9%	6.6%	6.7%
	% of Pop 35 - 39	7.9%	7.1%	7.0%
	% of Pop 40 - 44	7.0%	7.1%	6.9%
	% of Pop 45 - 59	18.8%	19.6%	19.7%
	% of Pop 60 - 74	14.0%	14.9%	15.2%
	% of Pop 75 - 84	4.5%	5.5%	5.5%
	% of Pop 85+	2.0%	1.5%	1.6%
Median Age	37.7	38.9	39.2	
Average Age	39.2	39.6	39.8	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.7%	5.5%	5.6%
	% of Pop 5 - 13	9.9%	11.2%	10.9%
	% of Pop 14 - 18	4.8%	5.8%	5.7%
	% of Pop 19 - 22	4.8%	6.1%	5.9%
	% of Pop 22 - 25	3.6%	4.7%	4.5%
	% of Pop 25 - 29	8.1%	6.3%	6.5%
	% of Pop 30 - 34	9.3%	6.8%	6.9%
	% of Pop 35 - 39	7.9%	7.1%	7.0%
	% of Pop 40 - 44	6.8%	7.0%	6.8%
	% of Pop 45 - 59	19.0%	19.5%	19.7%
	% of Pop 75 - 84	4.1%	4.8%	4.9%
	% of Pop 60 - 74	13.7%	14.1%	14.5%
	% of Pop 85+	1.3%	1.1%	1.1%
	Median Age	36.7	37.5	37.8
Average Age	38.2	38.4	38.7	

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	% of Pop 0 to 4 years	5.9%	5.2%	5.2%
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	% of Pop 35 - 39	7.8%	7.1%	7.0%
	% of Pop 40 - 44	7.2%	7.2%	7.0%
	% of Pop 45 - 59	18.7%	19.7%	19.8%
	% of Pop 60 - 74	14.4%	15.6%	15.9%
	% of Pop 75 - 84	4.8%	6.1%	6.1%
	% of Pop 85+	2.7%	1.9%	2.0%
	Median Age	38.6	40.3	40.6
Average Age	40.0	40.7	40.9	
Race	Count of White	5,298	44,334	114,898
	Count of Black or African-American	1,639	11,498	34,765
	Count of Asian or Pacific Islander	1,058	6,796	16,382
	Count of Other races	1,262	13,665	33,173
	White	57.2%	58.1%	57.7%
	Black or African American	17.7%	15.1%	17.5%
	Asian	11.4%	8.9%	8.2%
	Other Races	13.6%	17.9%	16.7%
Language Spoken	Speak English at Home	75.2%	76.4%	76.7%
	Speak Spanish at Home	7.3%	10.1%	10.1%
	Speak French or French Creole at Home	2.0%	1.1%	0.9%
	Speak German at Home	0.0%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	8.9%	6.2%	5.8%
	Speak Russian and Other Slavic Languages at Home	0.7%	0.7%	0.7%
	Speak Chinese at Home	1.5%	1.2%	1.1%
	Speak Korean at Home	2.3%	0.8%	0.8%
	Speak Vietnamese at Home	0.2%	0.4%	0.3%
	Speak Other Asian Languages at Home	1.7%	1.1%	1.3%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.3%	0.2%
	Speak Other Language at Home	0.3%	1.4%	1.6%
Hispanic	Hispanic Population	724	10,966	25,846
	Hispanic Population Percent	7.8%	14.4%	13.0%
	Mexican	52.8%	47.4%	44.9%
	Puerto Rican	18.2%	12.3%	11.7%
	Cuban	6.4%	5.2%	4.4%
	Dominican	0.2%	0.7%	1.7%
	Central American	4.9%	16.1%	16.1%
	South American	11.4%	10.7%	13.7%
	Other Hispanic	6.2%	7.7%	7.5%
	2000 Hispanic Population Percent	5%	10%	9%
	1990 Hispanic Population Percent	2%	3%	2%

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Eastlake Plaza Marietta, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	3.8%	4.9%	4.7%
	American	3.6%	4.6%	4.5%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	11.4%	8.9%	8.2%
	Chinese	1.4%	1.7%	1.4%
	Japanese	0.8%	0.2%	0.2%
	Korean	3.3%	1.4%	1.3%
	South Central Asian (ie. Indian)	3.9%	3.5%	3.8%
	South East Asian (ie. Vietnamese)	1.4%	1.7%	1.3%
	Other Asian	0.6%	0.3%	0.2%
	European (percent of total population)	31.2%	30.6%	31.3%
	British	10.5%	9.4%	9.0%
	Dutch	0.4%	0.3%	0.3%
	French	0.9%	0.9%	1.0%
	German	6.5%	5.3%	5.5%
	Italian	2.2%	2.2%	2.2%
	Polish	1.0%	0.9%	1.2%
	Scandinavian	0.9%	1.1%	1.1%
	Scotch/Irish	6.3%	6.9%	7.0%
Other European (ie. Greek/Russian)	2.5%	3.5%	3.9%	
Middle Eastern	1.7%	1.1%	1.2%	
Other Ancestry	28.5%	26.5%	27.2%	
Unclassified Ancestry	15.5%	13.6%	14.5%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	6,560	52,054	137,186
	Elementary (0 to 8)	0.7%	4.2%	3.7%
	Some High School (9 to 11)	1.5%	2.3%	2.4%
	High School Graduate (12)	15.8%	16.0%	15.3%
	Some College (13 to 16)	15.4%	17.3%	16.8%
	Associates Degree Only	8.6%	6.3%	6.1%
	Bachelors Degree Only	37.7%	35.5%	34.4%
	Graduate Degree	20.3%	18.5%	21.2%
	% College (4+)	58.0%	53.9%	55.5%
<b>Household Type</b>	Total Households – count	3,996	28,922	77,750
	One Person HHs – count	1,370	7,284	20,918
	Family HHs – count	2,113	18,982	50,552
	Married Couple – count	1,785	14,784	39,215
	w/own children – count	694	6,085	17,052
	w/out own children – count	1,091	8,699	22,163
	Male Householder – count	191	1,386	3,503
	Female Householder – count	137	2,813	7,834
	Non-Family Households – count	513	2,656	6,281
	1 Person Household	34.3%	25.2%	26.9%
	2 Person Household	31.4%	33.2%	32.5%
	3 Person Household	13.4%	16.7%	16.1%
	4 Person Household	12.7%	15.3%	15.2%
	5 Person Household	5.4%	6.3%	6.1%
6 Person Household	1.9%	2.3%	2.1%	
7+ Person Household	0.9%	1.1%	1.1%	
% Households With Children	21.3%	28.0%	29.1%	

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Eastlake Plaza Marietta, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	4,287	30,595	82,223
	Owner Occupied Percent	40.2%	62.0%	60.1%
	Renter Occupied Percent	53.0%	32.6%	34.5%
	Vacant Housing Percent	6.8%	5.5%	5.4%
	Total Housing Units (Census 2000)	3,789	29,179	72,392
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	13.8%	8.4%	11.4%
	Property Value \$750,000 to \$999,999	10.9%	11.5%	14.6%
	Property Value \$500,000 to \$749,999	34.2%	35.1%	29.0%
	Property Value \$400,000 to \$499,999	18.4%	17.1%	15.4%
	Property Value \$300,000, to \$399,999	7.7%	12.7%	12.4%
	Property Value \$200,000 to \$299,999	11.1%	8.6%	8.6%
	Property Value \$150,000 to \$199,999	2.3%	3.2%	2.6%
	Property Value \$100,000 to \$149,999	0.7%	1.6%	1.2%
	Property Value \$60,000 to \$99,999	0.4%	0.5%	0.4%
	Property Value \$40,000 to \$59,999	0.0%	0.2%	0.2%
	Property Value \$0 to \$39,999	0.1%	0.5%	0.7%
	Median Home Value	\$566,752	\$538,278	\$558,319
<b>Wealth per Household</b>	\$0 and under - percent	18.2%	16.7%	16.9%
	\$1 to \$4999 - percent	8.8%	7.8%	7.8%
	\$5k to \$9999 - percent	4.8%	4.3%	4.3%
	\$10k to \$24999 - percent	6.6%	6.2%	6.2%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	9.7%	10.1%	10.0%
	\$100k to \$249999 - percent	17.2%	18.2%	18.1%
	\$250k to \$499999 - percent	12.9%	13.8%	13.7%
	\$500k+ - percent	15.1%	16.3%	16.3%
	Median HH Wealth	\$75,065	\$91,331	\$90,289
	Avg HH Wealth	\$241,047	\$258,065	\$257,580
<b>Economic Viability</b>	Economic Viability Local	338	313	308
	Economic Viability Indexed	125	116	114
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	5,331	41,328	108,985
	Managerial/Executive	24.9%	24.0%	24.1%
	Professional Specialty	32.1%	28.3%	28.2%
	Healthcare Support	4.0%	1.6%	1.6%
	Sales	9.6%	10.0%	11.1%
	Office & Administrative Support	5.0%	8.7%	9.2%
	Protective Service	0.4%	1.1%	1.1%
	Food Preperation	5.0%	5.5%	5.1%
	Building Maintenance & Cleaning	3.4%	3.7%	3.7%
	Personal Care	2.2%	2.3%	2.0%
	Farming, Fishing, & Forestry	0.0%	0.4%	0.2%
	Construction	3.9%	6.5%	6.3%
	Production & Transportation	9.4%	8.0%	7.5%
	Percent White Collar Workers	75.7%	72.5%	74.1%
	Percent Blue Collar Workers	24.3%	27.5%	25.9%

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	Agriculture/Mining/Construction	4.8%	7.7%	7.0%
	Manufacturing	6.5%	7.4%	7.0%
	Transportation	4.7%	5.6%	5.1%
	Information	2.9%	3.1%	2.8%
	Wholesale/Retail	13.6%	12.5%	13.3%
	Finance, Insurance, Real Estate	5.8%	8.6%	9.2%
	Professional Services	21.1%	15.3%	14.6%
	Management Services	0.6%	0.3%	0.2%
	Administrative/Waste Services	7.6%	6.3%	5.6%
	Educational Services	18.2%	18.5%	18.7%
	Entertainment Services	7.1%	7.8%	8.9%
	Other Professional Services	4.7%	4.8%	5.0%
	Public Administration	2.4%	2.4%	2.4%
<b>Vehicles per HH</b>	No Vehicles	3.9%	4.0%	4.5%
	1 Vehicle	37.7%	30.4%	32.0%
	2 Vehicles	46.0%	45.7%	43.8%
	3 or more vehicles	12.4%	19.9%	19.7%
	Average Number of Vehicles	1.71	1.88	1.85
<b>Change</b>	Births (last 12 months)	120	817	2,169
	Deaths (last 12 months)	73	607	1,591
	Migration (last 12 months)	-153	-120	-63
<b>Work place</b>	Workplace Establishments	279	2,492	9,658
	Workplace Employees (FTE)	2,313	26,083	119,441