

Felicita Town Center

Escondido, CA

Demographic Summary Report

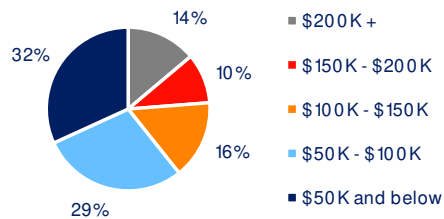
2020 Census, 2024 Estimates & 2029 Projections
Source: Synergos Technologies, Inc

| Current Year Demographics | 1-Mile Radius | 3-Mile Radius | 5-Mile Radius | 10-Min Drive |
|---|---------------|---------------|---------------|--------------|
| Current Population | 17,843 | 108,748 | 193,659 | 205,174 |
| Total Daytime Population | 12,629 | 113,747 | 190,387 | 209,088 |
| Workplace Population | 4,779 | 45,279 | 59,772 | 76,846 |
| Average Household Income | \$117,404 | \$108,149 | \$119,203 | \$120,385 |
| Median Household Income | \$88,559 | \$78,479 | \$89,677 | \$91,939 |
| Total Households | 5,458 | 34,416 | 63,982 | 69,194 |
| Median Home Value | \$875,270 | \$856,574 | \$854,667 | \$864,709 |
| College (4+) | 32.8% | 26.9% | 31.9% | 34.6% |
| Total Consumer Spending/Capita (Weekly) | \$491 | \$484 | \$496 | \$488 |
| % of Households with Children | 35.3% | 33.9% | 31.1% | 30.5% |

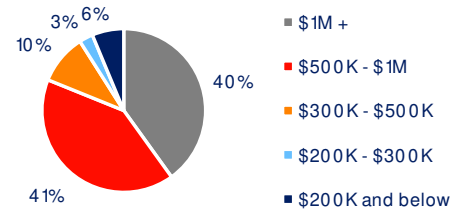
2029 Demographic Projections

| | | | | |
|------------------------------------|--------|---------|---------|---------|
| Projected Population | 18,202 | 110,685 | 196,971 | 208,587 |
| Projected Annual Growth Rate | 0.4% | 0.4% | 0.3% | 0.3% |
| Projected Total Growth Rate (5-Yr) | 2.0% | 1.8% | 1.7% | 1.7% |

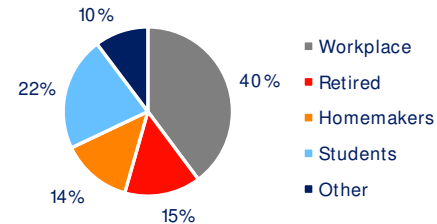
3-Mile Radius Section Detail



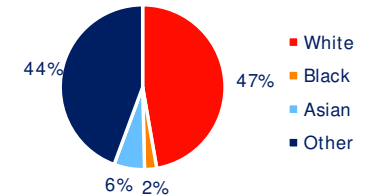
Household Income



Home Value



Daytime Population



Hispanic Origin: 54.0%

Race

