

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 38.995302 Longitude: -84.655148

Florence Plaza Florence, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	33,636	132,448	413,858
	Population Est 23Q1	33,770	132,187	412,555
	Population Est 22Q4	33,573	131,874	411,896
	Population Est 22Q3	33,463	131,699	410,836
	Population Est 22Q2	33,527	131,589	410,484
	Population Est 22Q1	33,521	131,519	410,139
	Population Est 21Q4	33,484	131,358	409,366
	Population Est 21Q3	33,406	131,157	408,524
	Population Est 21Q2	33,401	130,993	407,223
	Population Fcst	35,827	139,853	430,675
	2010 Census Population	30,705	116,529	372,824
	2000 Census Population	27,346	98,551	336,246
	1990 Census Population	22,230	77,148	306,035
	Current Year Daytime Population	57,675	165,003	567,361
	Average Seasonal Population	192	1,064	5,817
	Historical Annual Growth, 1990 – 2000	2.09%	2.48%	0.95%
	Historical Annual Growth, 2000 – 2010	1.17%	1.69%	1.04%
	Estimated Annual Growth, 2010 – CY	0.64%	0.90%	0.74%
	Projected Annual Growth, CY to Y5	1.27%	1.09%	0.80%
	Group Qtrs Est	623	1,417	10,977
	Transient Est Average Last 4 Qtrs	7,042	17,128	46,240
Households	Current Year Estimated Households	13,603	51,263	167,320
	Households Est 23Q1	13,664	51,178	166,588
	Households Est 22Q4	13,577	51,052	166,317
	Households Est 22Q3	13,536	51,012	165,853
	Households Est 22Q2	13,563	50,986	165,739
	Households Est 22Q1	13,560	50,945	165,588
	Households Est 21Q4	13,546	50,887	165,280
	Households Est 21Q3	13,508	50,798	164,893
	Households Est 21Q2	13,506	50,737	164,361
	Households Fcst	14,497	53,996	173,814
	2010 Census Households	12,440	45,255	147,911
	2000 Census Households	10,895	38,253	135,031
	1990 Census Households	8,457	28,427	118,405
	Historical Annual Growth, 1990 – 2000	2.57%	3.01%	1.32%
	Historical Annual Growth, 2000 – 2010	1.33%	1.70%	0.92%
	Estimated Annual Growth, 2010 – CY	0.63%	0.88%	0.87%
	Projected Annual Growth, CY to Y5	1.28%	1.04%	0.76%
	Population per Household	2.43	2.56	2.41

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Florence Plaza Florence, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.2%	1.7%	1.9%
	HH Income \$250,000 to \$499,999	1.4%	2.0%	2.3%
	HH Income \$200,000 to \$249,999	3.3%	4.7%	5.3%
	HH Income \$175,000 to \$199,999	2.0%	4.0%	4.3%
	HH Income \$150,000 to \$174,999	3.5%	5.9%	5.9%
	HH Income \$100,000 to 149,999	17.6%	19.8%	19.0%
	HH Income \$75,000 to 99,999	16.6%	14.9%	12.9%
	HH Income \$50,000 to 74,999	19.9%	18.9%	15.9%
	HH Income \$35,000 to 49,999	14.1%	11.5%	10.5%
	HH Income \$25,000 to 34,999	7.2%	6.4%	7.1%
	HH Income \$15,000 to 24,999	7.6%	5.4%	6.7%
	HH Income \$0 to 14,999	5.6%	4.8%	8.2%
	Average Household Income	\$85,854	\$101,340	\$103,217
	Median Household Income	\$69,365	\$79,436	\$77,748
	Per Capita Income	\$35,231	\$39,515	\$42,470
	Average Disposable Income	\$69,733	\$80,142	\$79,297
	Median Disposable Income	\$58,655	\$67,064	\$65,852
	Discretionary HH Income Over \$150,000	3.3%	5.1%	6.0%
	Discretionary HH Income \$125,000 to \$149,999	2.6%	3.3%	3.9%
	Discretionary HH Income \$100,000 to \$124,999	4.1%	7.8%	7.8%
	Discretionary HH Income \$75,000 to \$99,999	10.6%	13.8%	12.8%
	Discretionary HH Income \$50,000 to \$74,999	20.3%	20.4%	19.1%
	Discretionary HH Income \$25,000 to \$49,999	34.7%	30.2%	25.3%
	Discretionary HH Income Under \$25,000	24.4%	19.5%	25.1%
	Average Discretionary HH Income	\$51,477	\$60,094	\$59,380
	Median Discretionary HH Income	\$42,935	\$50,315	\$49,531
	Householder White – Count	11,481	44,910	139,445
	Median HH Income	\$71,136	\$81,861	\$84,723
	Average HH Income	\$80,673	\$91,888	\$93,523
	Householder Black or African-American – Count	849	2,057	13,733
	Median HH Income	\$46,267	\$68,126	\$34,074
	Average HH Income	\$55,798	\$74,377	\$49,629
	Householder Hispanic – Count	353	1,236	4,253
	Median HH Income	\$65,557	\$66,166	\$62,108
	Average HH Income	\$75,447	\$74,398	\$73,146
	Householder Asian or Pacific Islander – Count	321	968	3,234
	Median HH Income	\$72,442	\$88,130	\$82,567
	Average HH Income	\$88,349	\$101,970	\$90,249
	Householder Other or Pacific Islander – Count	600	2,091	6,655
	Median HH Income	\$71,086	\$65,892	\$55,426
	Average HH Income	\$77,787	\$74,386	\$69,396

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Gender	Male Population	16,580	64,717	205,404
	Female Population	17,055	67,731	208,454
Total Population by Age	Count of Pop 0 to 4 years	2,027	7,862	24,696
	Count of Pop 0 to 7 years	2,921	11,540	34,666
	Count of Pop 5 - 13	3,759	15,932	45,528
	Count of Pop 14 - 18	1,636	7,419	22,554
	Count of Pop 19 - 22	1,612	7,143	25,273
	Count of Pop 22 - 25	1,196	5,144	20,540
	Count of Pop 25 - 29	2,340	8,384	27,012
	Count of Pop 30 - 34	2,449	8,893	31,109
	Count of Pop 35 - 39	2,332	8,816	28,993
	Count of Pop 40 - 44	2,116	8,619	26,642
	Count of Pop 45 - 59	5,993	24,319	72,242
	Count of Pop 60 - 74	5,586	21,167	64,956
	Count of Pop 75 - 84	1,951	6,865	19,290
	Count of Pop 85+	637	1,884	5,024
	% of Pop 0 to 4 years	6.0%	5.9%	6.0%
	% of Pop 0 to 7 years	8.7%	8.7%	8.4%
	% of Pop 5 - 13	11.2%	12.0%	11.0%
	% of Pop 14 - 18	4.9%	5.6%	5.4%
	% of Pop 19 - 22	4.8%	5.4%	6.1%
	% of Pop 22 - 25	3.6%	3.9%	5.0%
	% of Pop 25 - 29	7.0%	6.3%	6.5%
	% of Pop 30 - 34	7.3%	6.7%	7.5%
	% of Pop 35 - 39	6.9%	6.7%	7.0%
	% of Pop 40 - 44	6.3%	6.5%	6.4%
	% of Pop 45 - 59	17.8%	18.4%	17.5%
	% of Pop 60 - 74	16.6%	16.0%	15.7%
	% of Pop 75 - 84	5.8%	5.2%	4.7%
	% of Pop 85+	1.9%	1.4%	1.2%
	Median Age	38.9	38.1	36.8
	Average Age	40.1	39.1	38.5
Male Population by Age	% of Pop 0 to 4 years	6.4%	6.3%	6.2%
	% of Pop 5 - 13	12.0%	12.7%	11.4%
	% of Pop 14 - 18	5.1%	5.8%	5.5%
	% of Pop 19 - 22	5.0%	5.6%	6.3%
	% of Pop 22 - 25	3.7%	4.1%	5.2%
	% of Pop 25 - 29	7.4%	6.6%	6.7%
	% of Pop 30 - 34	7.6%	7.0%	7.7%
	% of Pop 35 - 39	7.2%	6.8%	7.1%
	% of Pop 40 - 44	6.6%	6.6%	6.5%
	% of Pop 45 - 59	17.9%	18.4%	17.6%
	% of Pop 75 - 84	4.6%	4.3%	4.0%
	% of Pop 60 - 74	15.4%	15.0%	15.1%
	% of Pop 85+	1.0%	0.9%	0.7%
	Median Age	36.9	36.5	35.7
	Average Age	38.3	37.7	37.5

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	% of Pop 35 - 39	6.6%	6.5%	6.9%
	% of Pop 40 - 44	6.0%	6.5%	6.4%
	% of Pop 45 - 59	17.7%	18.3%	17.3%
	% of Pop 60 - 74	17.8%	16.9%	16.3%
	% of Pop 75 - 84	6.9%	6.0%	5.3%
	% of Pop 85+	2.8%	2.0%	1.7%
	Median Age	41.0	39.7	37.9
	Average Age	41.9	40.4	39.4
Race	Count of White	26,979	111,029	338,994
	Count of Black or African-American	2,330	6,574	35,183
	Count of Asian or Pacific Islander	956	3,217	8,647
	Count of Other races	3,371	11,628	31,034
	White	80.2%	83.8%	81.9%
	Black or African American	6.9%	5.0%	8.5%
	Asian	2.8%	2.4%	2.1%
	Other Races	10.0%	8.8%	7.5%
Language Spoken	Speak English at Home	90.3%	91.7%	93.2%
	Speak Spanish at Home	2.9%	3.3%	2.8%
	Speak French or French Creole at Home	1.5%	1.0%	0.6%
	Speak German at Home	0.6%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	1.5%	1.0%	0.8%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.2%	0.2%
	Speak Chinese at Home	0.3%	0.2%	0.3%
	Speak Korean at Home	0.3%	0.2%	0.2%
	Speak Vietnamese at Home	0.6%	0.3%	0.2%
	Speak Other Asian Languages at Home	0.3%	0.7%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.1%
	Speak Other Language at Home	1.3%	0.9%	0.8%
Hispanic	Hispanic Population	2,334	7,194	17,651
	Hispanic Population Percent	6.9%	5.4%	4.3%
	Mexican	69.9%	56.9%	44.0%
	Puerto Rican	8.2%	8.9%	12.5%
	Cuban	0.3%	1.6%	3.4%
	Dominican	0.1%	0.0%	0.5%
	Central American	13.0%	19.6%	24.5%
	South American	4.7%	6.2%	6.2%
	Other Hispanic	3.7%	6.8%	8.8%
	2000 Hispanic Population Percent	3%	2%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	7.0%	6.7%	6.0%
	American	6.6%	6.3%	5.7%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.3%	0.3%	0.1%
	Asian (percent of total population)	2.8%	2.4%	2.1%
	Chinese	0.2%	0.1%	0.4%
	Japanese	0.2%	0.2%	0.1%
	Korean	0.1%	0.1%	0.2%
	South Central Asian (ie. Indian)	1.5%	0.8%	0.7%
	South East Asian (ie. Vietnamese)	0.7%	0.8%	0.5%
	Other Asian	0.1%	0.3%	0.2%
	European (percent of total population)	43.6%	49.7%	48.2%
	British	8.1%	8.8%	7.7%
	Dutch	1.0%	0.8%	0.8%
	French	1.4%	1.5%	1.3%
	German	16.7%	19.7%	19.7%
	Italian	2.1%	2.2%	2.4%
	Polish	0.8%	0.8%	0.9%
	Scandinavian	0.6%	0.8%	1.0%
	Scotch/Irish	10.5%	11.6%	11.1%
	Other European (ie. Greek/Russian)	2.4%	3.4%	3.3%
	Middle Eastern	0.3%	0.4%	0.4%
	Other Ancestry	16.1%	13.8%	16.4%
	Unclassified Ancestry	23.2%	21.6%	22.7%
Education (Age 25+)	Adult Population (25 Years or Older)	23,404	88,948	275,267
	Elementary (0 to 8)	2.4%	2.5%	2.5%
	Some High School (9 to 11)	6.2%	4.4%	5.3%
	High School Graduate (12)	32.5%	30.0%	26.3%
	Some College (13 to 16)	24.1%	20.2%	19.4%
	Associates Degree Only	8.0%	9.8%	8.4%
	Bachelors Degree Only	17.2%	21.0%	23.8%
	Graduate Degree	9.5%	12.2%	14.4%
	% College (4+)	26.7%	33.2%	38.2%
Household Type	Total Households – count	13,603	51,263	167,320
	One Person HHs – count	4,261	14,062	54,102
	Family HHs – count	8,389	33,365	97,123
	Married Couple – count	5,881	24,412	71,199
	w/own children – count	2,123	9,891	28,510
	w/out own children – count	3,758	14,521	42,690
	Male Householder – count	716	2,165	7,262
	Female Householder – count	1,792	6,788	18,662
	Non-Family Households – count	954	3,835	16,096
	1 Person Household	31.3%	27.4%	32.3%
	2 Person Household	33.1%	32.6%	32.2%
	3 Person Household	15.2%	15.9%	14.4%
	4 Person Household	11.1%	13.3%	11.8%
	5 Person Household	5.4%	6.5%	5.7%
	6 Person Household	2.3%	2.7%	2.3%
	7+ Person Household	1.7%	1.7%	1.4%
	% Households With Children	25.9%	28.7%	25.4%

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Housing	Total Housing Units	14,239	53,642	182,169
	Owner Occupied Percent	56.3%	64.6%	57.4%
	Renter Occupied Percent	39.3%	31.0%	34.4%
	Vacant Housing Percent	4.5%	4.4%	8.2%
	Total Housing Units (Census 2000)	11,485	40,438	148,964
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.2%	0.8%	1.9%
	Property Value \$750,000 to \$999,999	0.7%	2.1%	3.6%
	Property Value \$500,000 to \$749,999	3.5%	7.8%	10.8%
	Property Value \$400,000 to \$499,999	6.8%	10.0%	11.1%
	Property Value \$300,000, to \$399,999	19.6%	19.9%	19.0%
	Property Value \$200,000 to \$299,999	36.6%	30.3%	27.2%
	Property Value \$150,000 to \$199,999	16.1%	12.4%	11.1%
	Property Value \$100,000 to \$149,999	8.2%	8.0%	8.4%
	Property Value \$60,000 to \$99,999	1.9%	2.3%	2.9%
	Property Value \$40,000 to \$59,999	2.1%	1.0%	0.8%
	Property Value \$0 to \$39,999	4.0%	4.9%	2.8%
	Median Home Value	\$244,212	\$267,205	\$286,571
Wealth per Household	\$0 and under - percent	18.1%	17.2%	17.8%
	\$1 to \$4999 - percent	9.1%	8.3%	8.7%
	\$5k to \$9999 - percent	4.8%	4.5%	4.7%
	\$10k to \$24999 - percent	6.6%	6.4%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
	\$50k to \$99999 - percent	10.3%	10.3%	10.1%
	\$100k to \$249999 - percent	17.8%	18.2%	17.8%
	\$250k to \$499999 - percent	12.7%	13.3%	13.0%
	\$500k+ - percent	13.7%	14.8%	14.6%
	Median HH Wealth	\$71,539	\$82,343	\$77,432
	Avg HH Wealth	\$227,345	\$241,965	\$238,053
Economic Viability	Economic Viability Local	282	281	276
	Economic Viability Indexed	104	104	102
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	16,902	70,274	217,611
	Managerial/Executive	14.5%	16.3%	19.1%
	Professional Specialty	19.8%	22.4%	24.5%
	Healthcare Support	2.5%	2.4%	2.5%
	Sales	7.9%	9.3%	9.6%
	Office & Administrative Support	12.8%	11.9%	10.9%
	Protective Service	1.6%	2.0%	1.9%
	Food Preparation	4.8%	5.0%	5.8%
	Building Maintenance & Cleaning	3.1%	2.6%	2.4%
	Personal Care	1.7%	2.0%	2.0%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.2%
	Construction	8.1%	7.2%	6.1%
	Production & Transportation	23.1%	18.7%	14.9%
	Percent White Collar Workers	57.5%	62.4%	66.7%
	Percent Blue Collar Workers	42.5%	37.6%	33.3%

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	Agriculture/Mining/Construction	7.0%	5.9%	5.6%
	Manufacturing	18.6%	14.6%	12.5%
	Transportation	7.4%	8.8%	7.4%
	Information	1.0%	1.3%	1.6%
	Wholesale/Retail	17.3%	15.7%	14.3%
	Finance, Insurance, Real Estate	5.9%	6.3%	7.8%
	Professional Services	6.4%	7.5%	8.1%
	Management Services	0.2%	0.1%	0.1%
	Administrative/Waste Services	4.7%	4.0%	3.8%
	Educational Services	18.4%	20.2%	21.8%
	Entertainment Services	6.5%	8.5%	9.4%
	Other Professional Services	4.1%	4.4%	4.3%
	Public Administration	2.7%	2.8%	3.3%
Vehicles per HH	No Vehicles	8.1%	4.2%	8.9%
	1 Vehicle	36.9%	34.7%	34.4%
	2 Vehicles	35.0%	39.7%	36.8%
	3 or more vehicles	20.0%	21.4%	19.9%
	Average Number of Vehicles	1.73	1.86	1.76
Change	Births (last 12 months)	408	1,627	5,204
	Deaths (last 12 months)	344	1,281	3,722
	Migration (last 12 months)	54	536	2,018
Work place	Workplace Establishments	2,231	5,550	15,544
	Workplace Employees (FTE)	35,085	89,074	267,893